

Memorandum



DATE: August 21, 2015

TO: Honorable Members of the Public Safety Committee: Adam Medrano (Chair), B. Adam McGough (Vice Chair), Jennifer S. Gates, Sandy Greyson, Philip T. Kingston, Tiffinni A. Young

SUBJECT: **Citizens Police Academy**

On Monday, August 24, 2015, the Public Safety Committee will be briefed on the Citizens Police Academy by Deputy Chief Jeffrey Cotner, Dallas Police Department.

The briefing materials are attached for your review.

Please contact me if you have any questions or need additional information.



Eric D. Campbell
Assistant City Manager

Attachment

cc: Honorable Mayor and Members of the City Council
A.C. Gonzalez, City Manager
Warren M.S. Ernst, City Attorney
Craig D. Kinton, City Auditor
Rosa A. Rios, City Secretary
Daniel F. Solis, Administrative Judge
Ryan S. Evans, First Assistant City Manager

Jill A. Jordan, P.E., Assistant City Manager
Mark McDaniel, Assistant City Manager
Joey Zapata, Assistant City Manager
Jeanne Chipperfield, Chief Financial Officer
Sana Syed, Public Information Officer
Elsa Cantu, Assistant to the City Manager – Mayor & Council



Citizens Police Academy

Public Safety Committee

August 24, 2015



www.dallaspolice.net

David O. Brown
Chief Of Police

Purpose

To increase the communities understanding of the complexity of police work and strengthen our police/community partnerships.



History

- Dallas Police Department Citizen Police Academy began over 23 years ago
- First class held on April 28, 1992
- From 1992-present, 38 classes have been conducted with over 2,000 graduates



Goals

- Citizens learn how the Dallas Police Department trains its police officers.
- Provides a better understanding of how police officers work to ensure safety for the citizens of Dallas.
- Improves the relationship between citizens and officers.



Program Overview

- 4 classes per year
 - English and Spanish class taught simultaneously
- Academy takes place
 - One night per week
 - 11 consecutive weeks
 - 7:00 p.m. to 9:00 p.m. at the Dallas Police Academy

Citizen Police Academy

Students learn basic police academy information on how police officers are trained. Some of the topics covered are:

- Patrol Techniques
- Crime Prevention
- Traffic Enforcement
- Investigations
- Narcotics
- Gangs



Citizen Police Academy

Dallas Police instructors perform:

- Lectures
- Demonstrations
- Tours
- Hands-on experiences



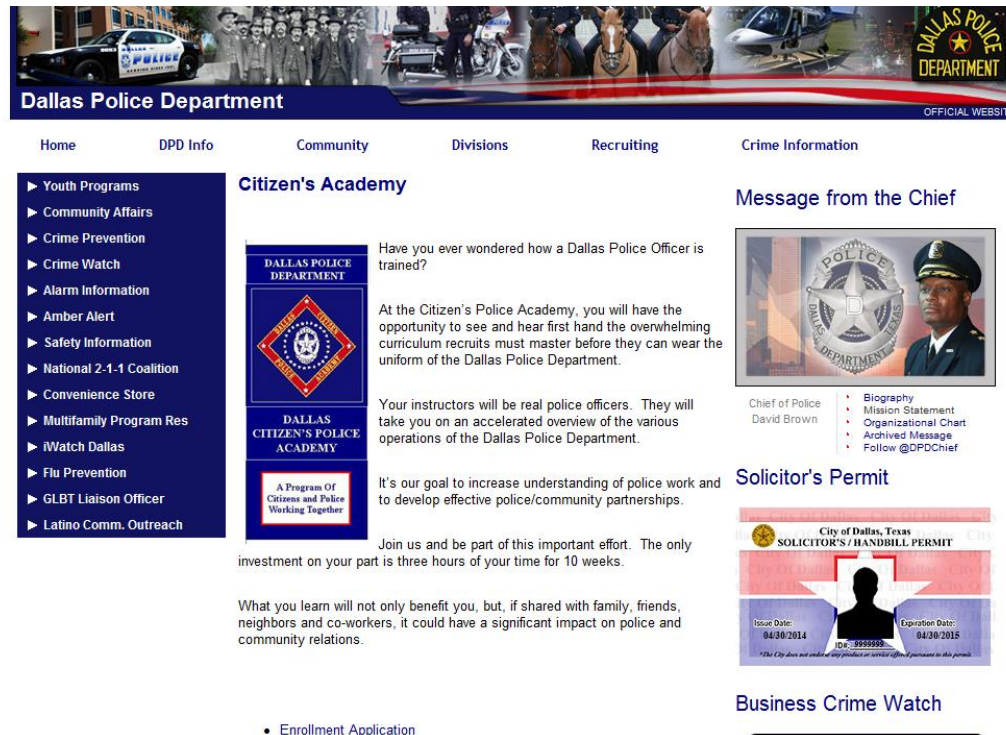
Citizen Police Academy

- Graduates of the Citizen Police Academy can join the DPD Alumni Association
- The DPD Alumni Association is part of the North Texas Citizen Police Academy Association
 - Meetings
 - Conferences
 - Further Training



Summary

- Next class - November 2015
- Please encourage attendance
- Information and application is at: www.dallaspolice.net



The screenshot shows the Dallas Police Department website. At the top is a banner with images of police cars, officers, and horses, with the text "Dallas Police Department" and "OFFICIAL WEBSITE". Below the banner is a navigation menu with links: Home, DPD Info, Community, Divisions, Recruiting, and Crime Information. The main content area is titled "Citizen's Academy" and features a sidebar with a list of links: Youth Programs, Community Affairs, Crime Prevention, Crime Watch, Alarm Information, Amber Alert, Safety Information, National 2-1-1 Coalition, Convenience Store, Multifamily Program Res, iWatch Dallas, Flu Prevention, GLBT Liaison Officer, and Latino Comm. Outreach. The main text includes a question "Have you ever wondered how a Dallas Police Officer is trained?", a description of the academy, and a call to action. To the right, there is a "Message from the Chief" section with a photo of Chief David Brown and a list of links: Biography, Mission Statement, Organizational Chart, Archived Message, and Follow @DPDChief. Below that is a "Solicitor's Permit" section with a graphic of a permit and the text "City of Dallas, Texas SOLICITOR'S/HANDBILL PERMIT". At the bottom, there is a "Business Crime Watch" section.

Dallas Police Department
OFFICIAL WEBSITE

Home DPD Info Community Divisions Recruiting Crime Information

Citizen's Academy

▶ Youth Programs
▶ Community Affairs
▶ Crime Prevention
▶ Crime Watch
▶ Alarm Information
▶ Amber Alert
▶ Safety Information
▶ National 2-1-1 Coalition
▶ Convenience Store
▶ Multifamily Program Res
▶ iWatch Dallas
▶ Flu Prevention
▶ GLBT Liaison Officer
▶ Latino Comm. Outreach

DALLAS POLICE DEPARTMENT
DALLAS
CITIZEN'S POLICE
ACADEMY
A Program Of
Citizens and Police
Working Together

Have you ever wondered how a Dallas Police Officer is trained?

At the Citizen's Police Academy, you will have the opportunity to see and hear first hand the overwhelming curriculum recruits must master before they can wear the uniform of the Dallas Police Department.

Your instructors will be real police officers. They will take you on an accelerated overview of the various operations of the Dallas Police Department.

It's our goal to increase understanding of police work and to develop effective police/community partnerships.

Join us and be part of this important effort. The only investment on your part is three hours of your time for 10 weeks.

What you learn will not only benefit you, but, if shared with family, friends, neighbors and co-workers, it could have a significant impact on police and community relations.

[Enrollment Application](#)

Message from the Chief

Chief of Police
David Brown

- Biography
- Mission Statement
- Organizational Chart
- Archived Message
- Follow @DPDChief

Solicitor's Permit

City of Dallas, Texas
SOLICITOR'S/HANDBILL PERMIT

Issue Date: 04/30/2014 Expiration Date: 04/30/2015
ID: 9959595

Business Crime Watch

Summary

- Police Departments have found that education is a very effective tool in gaining understanding and support from the community
- The Citizen Police Academy offers citizens insight into how police officers perform their duties and how the department serves the community
- A better understanding fosters better community relations and support

Questions?