

# Memorandum



DATE May 1, 2017

TO Honorable Members of the Public Safety Committee:  
Adam Medrano (Chair), B. Adam McGough (Vice Chair), Sandy Greyson, Tiffinni A. Young,  
Jennifer S. Gates, Philip T. Kingston

SUBJECT **Upcoming Draft Agenda Item A: Authorize a one year corporate membership to LinkedIn Corporation - Total not to exceed \$137,147 - Financing: Current Funds (subject to annual appropriation)**

This corporate membership will provide the City the ability to improve recruitment efforts in support of the Hire Dallas initiative to use technology in the recruitment process for both Civil Service and Non-Civil Service positions. Having access to LinkedIn's 467 million members will give the City a unique opportunity to utilize LinkedIn's extensive network of resources, online tools and talent solutions to accomplish extensive recruiting efforts such as posting current job openings, targeted outreach through membership database searches, specialized City branding through customizable company career pages and the ability to emphasize and focus on hard to fill positions.

Utilizing these unique tools and services offered under the corporate membership increases the number of qualified and highly skilled candidates informed about and possibly applying for City jobs while improving the perception and appeal of the City as a great place to work.

The Civil Service Department is seeking the support and recommendation from the Public Safety Committee to authorize this master agreement service contract. This item will be placed on the May 10, 2017, City Council Agenda.

Eric D. Campbell  
Assistant City Manager

cc: Honorable Mayor and Members of the City Council  
T.C. Broadnax, City Manager  
Larry Casto, City Attorney  
Craig D. Kinton, City Auditor  
Rosa A. Rios, City Secretary  
Daniel F. Solis, Administrative Judge  
Kimberly Bizar Tolbert, Chief of Staff to the City Manager  
Majed A. Al-Ghafry, Assistant City Manager

Raquel Favela, Chief of Economic Development & Neighborhood Services  
Jo M. (Jody) Puckett, P.E., Interim Assistant City Manager  
Jill A. Jordan, P.E., Assistant City Manager  
Joey Zapata, Assistant City Manager  
M. Elizabeth Reich, Chief Financial Officer  
Alan E. Sims, Interim Chief of Community Services  
Theresa O'Donnell, Chief of Resilience  
Directors and Assistant Directors