

Memorandum



DATE March 24, 2017

TO Honorable Members of the Public Safety Committee:
Adam Medrano (Chair), B. Adam McGough (Vice Chair), Sandy Greyson, Tiffinni A. Young,
Jennifer S. Gates, Philip T. Kingston

SUBJECT **Upcoming Draft Agenda Item A: Authorize a seven-year service contract, with three one-year renewal options, for the installation, management, and operation of an automated red-light camera enforcement system - American Traffic Solutions, Inc., most advantageous proposer of five - Not to exceed \$17,793,000 - Financing: Current Funds (subject to annual appropriations)**

This service contract will provide for the installation, management, and operation of the City's automated red-light camera enforcement system and provide for ticket processing and collection services. The cameras and the system are owned by the vendor and the City pays a monthly camera approach fee per location.

In 2016, ten-years after implementation, the Dallas Red-Light Camera Program statistics shows a:

- 47% average reduction in red-light related accidents at intersections with a camera
- 49% average reduction in right angle crashes at intersections with a camera

Over the past ten-years, this safety program produced surplus revenue that State law requires to be dedicated as follows:

- 1) A provision of 50% of the surplus revenue generated to the State of Texas for funding to trauma centers including Parkland and
- 2) A provision for the remaining 50% of surplus revenue to be used to support safety and educational programs. On average \$3.5 million dollars in program revenue has been split between the City and State of Texas each year.

The City's Red-Light Camera Enforcement Program entitled "Safelight" includes a public awareness campaign which targets high impact audiences such as:

- Chief on the Beat
- State Fair of Texas
- Mary Kay Convention
- Ford Motor Driving Skills for Life
- National Night Out
- National Stop on Red Week
- Mayor's Back to School Fair

The Safelight Program is foremost a safety program that is self-sufficient and includes a public awareness campaign. As required by State Law, the City also maintains an Automated Red-Light Enforcement Commission that is charged with public oversight of the programs operation. This City Council appointed Commission meets quarterly.

In preparation for the expiration of the existing turnkey automated red-light camera program contract, with Xerox State and Local Solutions, Inc., staff hired a consultant in Spring 2016 to develop specifications for the release of the City's Automated Red-light Camera System Request for Competitive Sealed Proposal (RFCSP). A Request for Information (RFI) was released in July 2016 to allow vendors to comment on the draft specifications. The City worked with the consultant to amend the draft specifications to address feedback from the RFI. The RFCSP was issued in October of 2016.

The new service contract will allow for a base system of 40 cameras and the option to add additional cameras over the life of the contract. This procurement resulted in an 8.5 percent reduction in the cost per camera approach from the previous contract.

General performance standards and specific service level agreement (SLA) were included in the service contract. These will provide a formal and comprehensive method to monitor the automated red-light camera system contract. Each SLA will define the expected level of service, the service level measurement, the reporting requirements and the resolution of performance issues. Specifically, a 62-67 percent collections warranty on citations is proposed by the recommended vendor.

The Dallas Police Department is seeking the support and recommendation from the Public Safety Committee to authorize this service contract for an automated red-light camera enforcement system. This item will be placed on the April 12, 2017, City Council Agenda.



Eric D. Campbell
Assistant City Manager

cc: Honorable Mayor and Members of the City Council
T.C. Broadnax, City Manager
Larry Casto, City Attorney
Craig D. Kinton, City Auditor
Rosa A. Rios, City Secretary
Daniel F. Solis, Administrative Judge
Kimberly Bizar Tolbert, Chief of Staff to the City Manager
Theresa O'Donnell, Interim Chief of Economic Development & Neighborhood Services

Majed A. Al-Ghafry, Assistant City Manager
Mark McDaniel, Assistant City Manager
Jill A. Jordan, P.E., Assistant City Manager
Joey Zapata, Assistant City Manager
M. Elizabeth Reich, Chief Financial Officer
Alan E. Sims, Interim Chief of Community Services
Directors and Assistant Directors

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SUBJECT **Upcoming Draft Agenda Item B: Authorize a Memorandum of Understanding (MOU) between the City of Dallas and The Department of Homeland Security, Federal Law Enforcement Training Centers (FLETC) – Financing: No cost consideration to the City**

The purpose of this MOU is to set forth the terms by which the Behavioral Science Division (BSD) of the FLETC/Glynco will jointly deliver with four DPD Detective Guest Instructors training associated with A 360 Degree Look at Criminal Interrogation video-based training tool and to identify how the FLETC will provide training support to the DPD. The four instructors will be selected by the Investigations Bureau Chief. A 360 Degree Look at Criminal Interrogation will provide training and education to officers throughout the country when trained by the FLETC BSD. It also discusses additional potential collaboration. DPD will receive approved enrollment, for additional officers, to attend the training programs based on the frequency of instructors provided by DPD. The additional instructors' meals, lodging, and tuition will be covered by FLETC; transportation will be the responsibility of the individual or the organization.

The FLETC will provide a minimum of one exportable training program per fiscal year to DPD based on the training needs/interests expressed by the DPD. FLETC will cover costs incurred for the once a year training to include lodging, food, and cost of the course provided to the approved attendees from DPD.

The Dallas Police Department is seeking the support and recommendation from the Public Safety Committee to authorize this MOU between the City of Dallas and The Department of Homeland Security, Federal Law Enforcement Training Centers. This item will be placed on the April 12, 2017, City Council Agenda.



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