

Quality of Life, Arts & Culture Committee Meeting Record

Meeting Date: March 26, 2018

Convened: 9:11 AM

Adjourned: 10:55 AM

Members Present:

Sandy Greyson (Chair)
Mark Clayton (Vice-Chair)
Rickey D. Callahan
Jennifer S. Gates
Scott Griggs
B. Adam McGough
Omar Narvaez

Members Absent:

Council Members Present:

Philip T. Kingston

Briefing Presenters

Willis Winters
Director, Park and Recreation Department

Phillip Jones
President/CEO, Visit Dallas

Monica Paul
Executive Director, Dallas Sports Commission

Fred Euler
GM, Hyatt Regency Dallas and Chairman, Dallas Tourism Public Improvement Dist.

Staff Present:

Patricia Blasquez, Casey Burgess, Chhunhy Chhean, Ben Collins, Juan Garcia, Cliff Gillespie, Adelia Gonzalez, John Johnson, Jacquelin Justice, John Lawrence, Barbara McAninch, James McGuire, Juanita Ortiz, Jennifer Scripps, Mandy Shreve, Beverly Whittet, Joey Zapata

Guests:

AGENDA:

1. **Approval of the February 26, 2018 Minutes**

Information Only:

Action Taken/Committee Recommendation(s): A motion was made to approve the minutes of February 26, 2018.

Motion made by: Omar Narvaez

Motion seconded by: B. Adam McGough

Item passed unanimously:

Item passed on a divided vote:

Item failed unanimously:

Item failed on a divided vote:

2. **Heart of Dallas Bowl**

Presenter(s): Willis Winters, Director, Park and Recreation

Information Only:

The Committee was briefed on the Heart of Dallas Bowl.

Action Taken/Committee Recommendation(s):

The Committee expressed:

- Support for a bowl game at the Cotton Bowl, but not with the \$400,000 in support from the General Fund.
- A desire for greater TPID/CVB funding to support the annual TX/OU game and all other games as a group.
- Interest in the creation of a bowl game association to help fund bigger games.

Motion was made to not support the spending of \$400,000 from the General Fund.

Motion made by: Scott Griggs

Motion seconded by: Mark Clayton

Item passed unanimously:

Item passed on a divided vote:

Item failed unanimously:

Item failed on a divided vote:

3. Dallas Tourism Public Improvement District

Presenter(s): Phillip Jones, President/CEO, Visit Dallas; Monica Paul, Executive Director, Dallas Sports Commission; Fred Euler, GM, Hyatt Regency Dallas and Chairman, Dallas Tourism Public Improvement Dist.

Information Only:

The Committee was briefed on the Dallas Tourism Public Improvement District immediately following the Heart of Dallas Bowl presentation. The summary of the discussion is provided in the above item.

Action Taken/Committee Recommendation(s):

Motion made by:

Motion seconded by:

Item passed unanimously:

Item passed on a divided vote:

Item failed unanimously:

Item failed on a divided vote:

4. Office of Special Events

Presenter(s): John Johnson, Assistant Director, Convention and Event Services

Information Only:

Action Taken/Committee Recommendation(s):

Briefing was moved to the April 9, 2018 Committee meeting due to lack of time.

Motion made by:

Motion seconded by:

Item passed unanimously:

Item passed on a divided vote:

Item failed unanimously:

Item failed on a divided vote:

5. Upcoming Agenda Items

Presenter(s):

Information Only:

Information about the upcoming items was included in the briefing materials.

Action Taken/Committee Recommendation(s): A motion was made to move Agenda Items forward to full council.

Motion made by: Scott Griggs

Motion seconded by: Rickey D. Callahan

Item passed unanimously:

Item passed on a divided vote:

Item failed unanimously:

Item failed on a divided vote:

6. INFORMATIONAL MEMORANDUM: Upcoming Park and Recreation Department City Council Agenda Items

Presenter(s):

Information Only:

Information about the Upcoming Park and Recreation Department City Council Agenda Items was provided via memorandum.

Action Taken/Committee Recommendation(s):

Motion made by:

Motion seconded by:

Item passed unanimously:

Item passed on a divided vote:

Item failed unanimously:

Item failed on a divided vote:

Councilmember Sandy Greyson
Chair