

Memorandum



CITY OF DALLAS

DATE October 3, 2017

TO Honorable Members of the Quality of Life, Arts & Culture Committee: Sandy Greyson (Chair), Mark Clayton (Vice Chair), Rickey D. Callahan, Jennifer S. Gates, Scott Griggs, B. Adam McGough, Omar Narvaez

SUBJECT growSouth Challenge Grant

On Monday, October 9, 2017, you will be briefed on the growSouth Challenge Grant. The briefing materials are attached for your review.

Please feel free to contact me if you have any questions or concerns.

A handwritten signature in blue ink, appearing to read 'Joey Zapata'.

Joey Zapata
Assistant City Manager

[Attachment]

c: Honorable Mayor and Members of City Council
T.C. Broadnax, City Manager
Larry Casto, City Attorney
Craig D. Kinton, City Auditor
Billierae Johnson, City Secretary (Interim)
Daniel F. Solis, Administrative Judge
Kimberly Bizzor Tolbert, Chief of Staff to the City Manager
Majed A. Al-Ghafry, Assistant City Manager

Jo M. (Jody) Puckett, Assistant City Manager (Interim)
Jon Fortune, Assistant City Manager
M. Elizabeth Reich, Chief Financial Officer
Nadia Chandler Hardy, Chief of Community Services
Raquel Favela, Chief of Economic Development & Neighborhood Services
Theresa O'Donnell, Chief of Resilience
Directors and Assistant Directors

growSouth Neighborhood Challenge Grant

Quality of Life, Arts and
Culture Committee

October 9, 2017

Peer Chacko, Director
Planning and Urban Design



City of Dallas

Purpose

- Provide the Committee an overview and update on the growSouth Neighborhood Challenge Grant

Presentation Overview

- Status summary of FY 2016-17 growSouth Neighborhood Challenge Grant projects
- Highlights of modified program statement approved by City Council for the FY 2017-18 grant cycle
- Next steps and timeline for the FY 2017-18 grant cycle

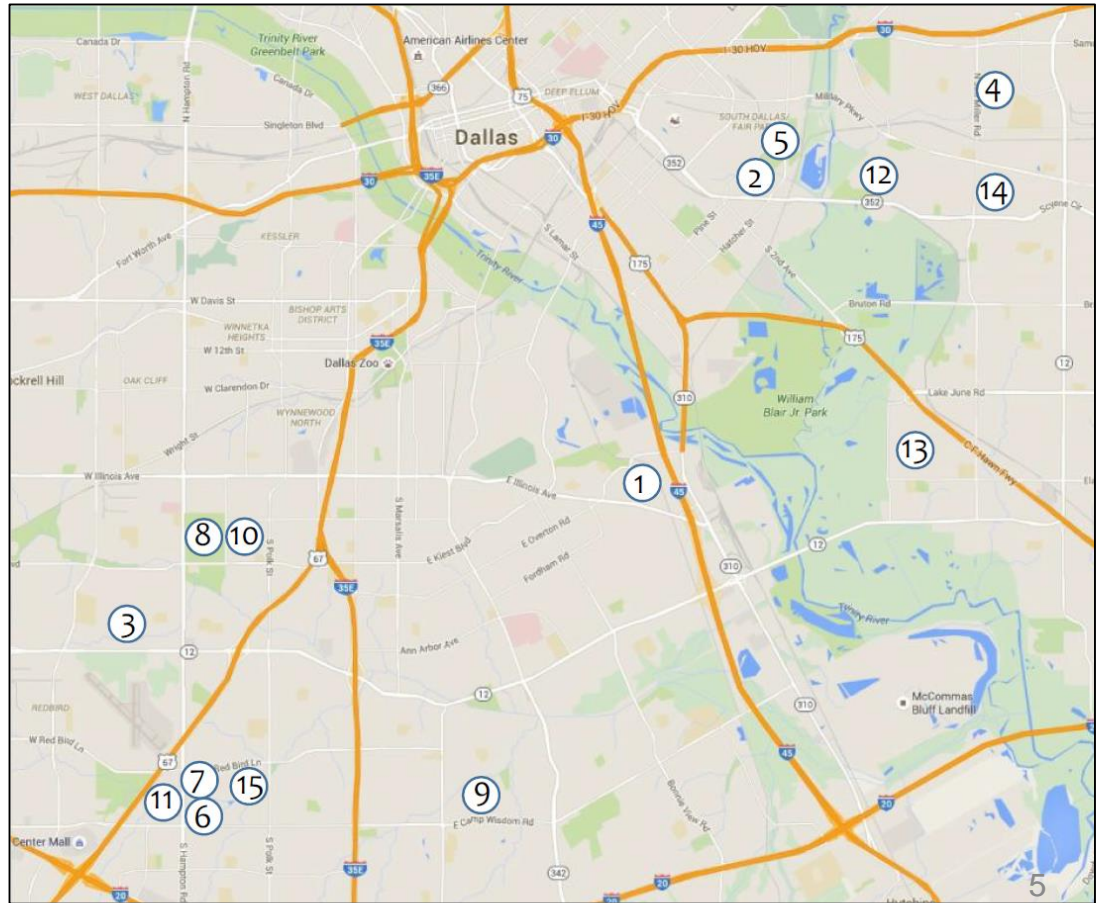
Background

- In FY 13-14, the growSouth Neighborhood Challenge grant program was created to promote livable neighborhoods in Southern Dallas through financial assistance for service-based and physical improvement projects.
- During FY 13-14 and FY 15-16 two grant cycles were held, funding a total of 14 projects of which 12 were completed.
- In FY 16-17, a third grant cycle was held and is currently being concluded.

FY 16-17 Grantees

- 15 grantees were funded in the FY 16-17 grant cycle

- 1) Behind Every Door
- 2) Bertrand NA
- 3) Brentonwoods NA
- 4) Bucker Terrace NA
- 5) Diabetes HWI Juanita Craft Recreation Center
- 6) Elderoaks Civic Association
- 7) Elderwood NA
- 8) Friends of Oak Cliff Parks
- 9) Hidden Valley Runyon Springs
- 10) Kiest Park Community Group
- 11) Oak Cliff YMCA
- 12) Parkdale Lawnview Association of Neighbors
- 13) Pemberton Trinity Forest
- 14) Urbandale Neighbors
- 15) Wynnewood Hills NA



FY16-17 Grantees and Projects

Council District	Grantee	Project Name	Award Amount	Status
3	Brettonwoods Neighborhood Association	Brettonwoods Branding Project	\$4,200	Completed
3	Elderoaks Civic Association	Neighborhood Branding and Beautification	\$4,500	Completed
3	Elderwood Neighborhood Association	Elderwood Entrance Beautification	\$10,000	Extension requested
3	Wynnewood Hills Neighborhood Association	Wynnewood Hills Neighborhood Signage Update	\$5,500	Completed
3	YMCA of Metropolitan Dallas	Improving Play	\$5,000	Completed

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FY16-17 Grantees and Projects (continued)

Council District	Grantee	Project Name	Award Amount	Status
4	Behind Every Door	Village Oaks Community Garden	\$5,800	Completed
4	Kiest Park Community Group Neighborhood Association	Kiest Park Memorial Tree Grove Preservation	\$10,000	Completed
4	Friends of Oak Cliff Parks	Kiest Park Conservation Area Phase 2	\$10,000	Completed
5	Urbandale Neighbors	Urbandale Sign Toppers	\$3,500	Completed
5 & 8	Pemberton/Trinity Forest	Pemberton/Trinity Forest Sign Toppers	\$5,000	Completed

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FY16-17 Grantees and Projects (continued)

Council District	Grantee	Project Name	Award Amount	Status
7	Bertrand Neighborhood Association	Bertrand Market	\$6,500	Completed
7	Buckner Terrace Homeowner Association	Neighborhood Sign Toppers	\$5,500	Completed
7	Diabetes Health and Wellness Institute	Walking Trail Enhancement	\$10,000	Completed
7	Parkdale/Lawnview Association of Neighbors	Parkdale Neighborhood Beautification Project	\$10,000	Completed
8	Hidden Valley HOA/Runyon Springs HOA/CW	Community Sign Toppers and Tree Planting	\$4,500	50%

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FY 17-18 Program Amendments

- During the FY2016-17 grant cycle, the City Attorneys Office requested adjustments to the program statement to clarify eligibility requirements and application process.
- On September 13, 2017, Council amended the grant program statement to:
 - Expand the eligible area to cover the entire city, while giving preference to projects within Southern Dallas.
 - Clarify the application evaluation process and criteria.

FY 17-18 Application Process and Criteria Clarifications

- Applicants required to attend a grant workshop prior to submitting an application
- Review committee to consist of partner organizations and City staff
- Project selection criteria modified to emphasize neighborhood participation and give preference to projects within Southern Dallas
- Awardees must wait two years before reapplying

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Schedule and Next Steps

PROPOSED FY17-18 TIMELINE

• Grant Announcement	Oct 10, 2017
• Application Workshops	Oct 21, 2017 Nov 9, 2017
• Application Deadline	Nov 17, 2017
• Award Announcement	Jan 10, 2018
• Contract Execution	Jan – Feb, 2018
• Target Project Completion Date	Jan – Feb, 2019

Proposed Action

- No Committee action is required at this time.
- We seek Council's help to spread the word about the upcoming grant cycle. Staff is preparing flyers and e-blast materials for distribution.

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