



Delia Jasso  
Councilmember  
District 1

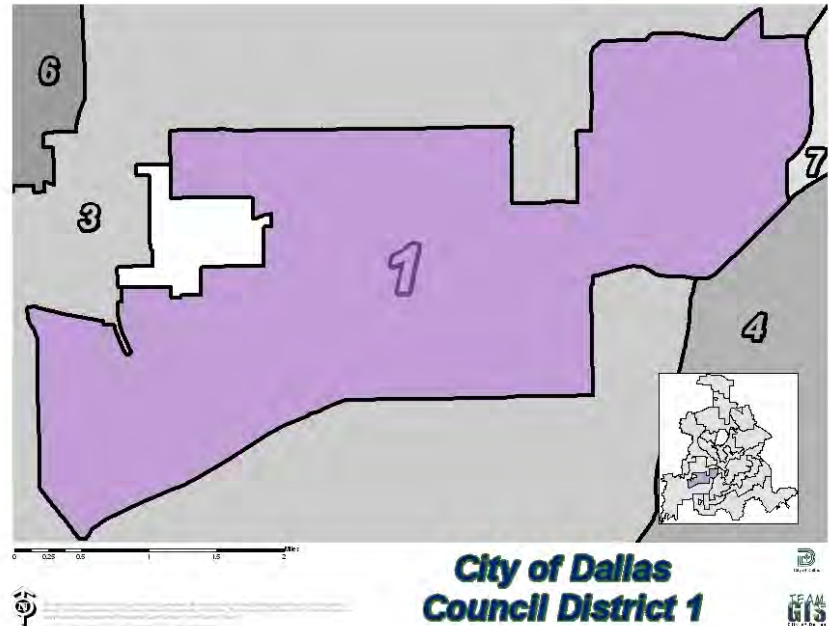


City of Dallas

# District 1 Update & Key Priorities

# District 1 Key Priorities

- Public Safety
- Economic Development
- Graffiti Initiative
- Code Compliance
- Streets and Sidewalks
- Parks & Libraries



# Public Safety

## Accomplishments

- ▶ Started several new crime watch groups
- ▶ Initiated the 10/70/20 Crime Reduction Program in Las Haciendas neighborhood
- ▶ Held a community “Meet & Greet” for new Deputy Chief of SW Patrol Division and North Oak Cliff Community Prosecutor
- ▶ Donation of Security Camera
- ▶ DWI Campaign
- ▶ Sexual Assault Awareness Campaign

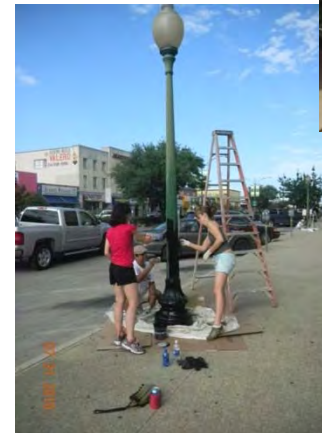


## Goals

- ▶ Continue Crime Reduction
- ▶ Continue to increase & strengthen active crime watch groups
- ▶ Work with DPD and two Community Prosecutors in North Oak Cliff and West Oak Cliff to address crime and quality of life issues

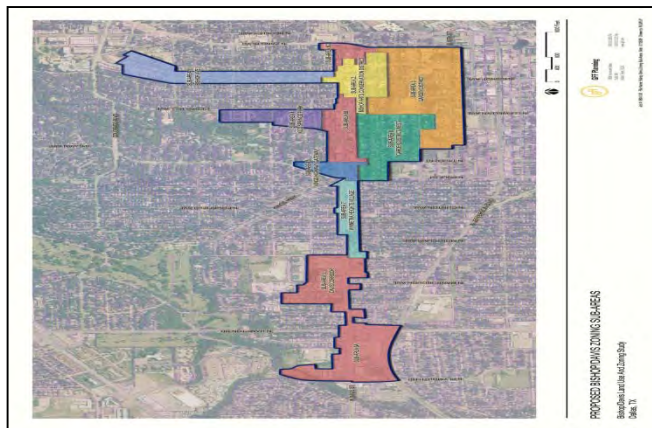
# Economic Development

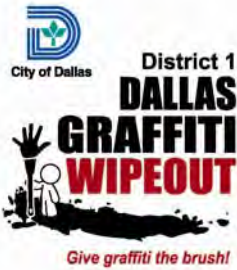
- ▶ Passed Bishop Davis Land Use Zoning
- ▶ Jefferson Blvd Improvements & Clean-up
- ▶ Opening of the Oak Cliff Cultural Center
- ▶ Texas Theater is sold to private investor
- ▶ NOC receives a \$23M TIGER grant funding for Street Car



# Economic Development

- ▶ Bishop Arts District soon to open five new restaurant/retail shops
- ▶ Better Block Project
- ▶ Renaissance of Jefferson Blvd and NOC; “North Oak Cliff is the New Austin” *Dallas Observer* article





# Anti-Graffiti Initiative

## A Comprehensive Approach to the Problem

- NLC Announces Anti Graffiti Initiative as one of 45 Finalists for the 2010 Awards for Municipal Excellence
- Graffiti Conference & Student Art Contest, March 27, 2010
- Youth Murals, Student Pledge
- Graffiti Tip Line, Website and Video



**GRAFFITI PLEDGE**

I HEREBY PLEDGE TO HELP MAKE THE CITY OF DALLAS A GRAFFITI FREE CITY BY HELPING TO DO ALL OF THE FOLLOWING:

- Report Graffiti vandalism by calling 214-670 TIPS (8477) or 3-1-1.
- Report Graffiti vandalism *in progress* by dialing 214-670-TIPS (8477) or 9-1-1.
- Participate in or organize a graffiti clean-up.
- Participate in city sponsored graffiti wipeout.
- Assist neighborhood crime watch groups and schools by helping them beautify the community and keep it graffiti-free.
- Talk to my friends and others about the dangers and consequences of graffiti!
- Always support the clean-up of graffiti!

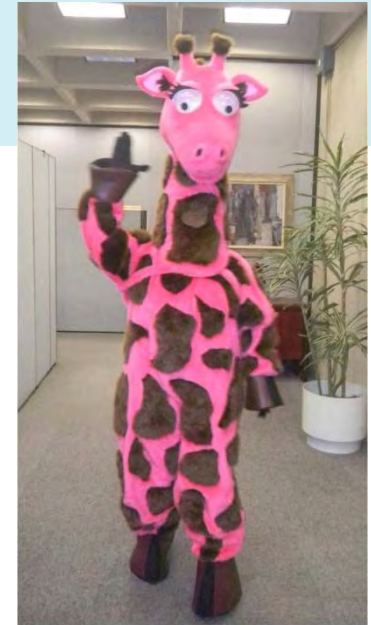
Name: \_\_\_\_\_  
 School: \_\_\_\_\_  
 City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
 Phone: \_\_\_\_\_  
 Email: \_\_\_\_\_

www.dallasgraffitiwipeout.com Phone:214-670-4052

# Anti-Graffiti Initiative

## A Comprehensive Approach to the Problem

- Held Press Conference to Introduce Gina The Graffiti Buster and Announced Partnership with Dallas ISD & Big Thought
- Graffiti curriculum in elementary school art classes
- Presentations to elementary schools with Gina Mascot
- Continue to look for funding in support of this initiative



# Sidewalks, Streets & Alleys

- ▶ Improve Streets, Sidewalks & Alleys
- ▶ Continue to Promote Walk-able Sidewalks and Bicycle Friendly Streets





# Parks & Libraries

- Dedication of Historic Rose Garden at Lake Cliff Park
- Westhaven Park Renovations
- Installation of The Game Cast Bronze at Kidd Springs Park
- Approved architectural & engineering designs for the expansion of the North Oak Cliff Library



# Opportunities

- Crime Reduction
- Bishop Davis Zoning
- Code Compliance
  - High Weeds
  - Graffiti
  - Loose/Aggressive Animals
  - Litter
- Sidewalks

