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To: [Council Members](#)
Cc: [MCC Department](#); [Kinton, Craig](#); [Casto, Larry](#); [Johnson, Billerae](#)
Subject: Taking Care of Business - November 28, 2017
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Attachments: [OE5 Coverage Locations 11.9.pdf](#)
[Cite and Release Program - Release.pdf](#)
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Mayor and City Council,

Due to the length of today's Taking Care of Business, I am providing you with a list of its contents.

Update Items

- Cite and Release
- 2017 Capital Bond Program Update
- Bridge Steps FY 2017-2018 Management Services Contract
- Dallas Area Partnership to End and Prevent Homelessness Local Government Corporation

New Items

- Executive Education Seminar
- Health Insurance Open Enrollment
- Dallas County Schools/School Guard Crossing Program
- Vesta 911 System Upgrade

Look Ahead

- Citywide Vision and Strategic Plan
- Economic Development Strategic Plan
- Housing Policy
- Strategic Mobility Master Plan

Update Items

[Cite and Release](#)

Beginning November 28th, the Public Affairs and Outreach Office (PAO) will launch an educational marketing campaign to inform Dallas residents of the new Cite and Release Program. PAO along with the Dallas Police Department and the City Attorney's Office worked in conjunction to develop a list of FAQ's which can be found at dallascitynews.net/citeandrelease. The Dallas Police Department will begin enforcement on December 1, 2017. Attached is a copy of the press release for your information. Should you have any questions or concerns, please contact Dallas Police Chief Renee Hall.

[2017 Capital Bond Program Update](#)

Following the passage of the 2017 Capital Bond Program, the City has formed the Bond Program Management Office to centralize project management, enhance transparency, and accountability. This new office will work with the respective project departments to ensure timely and effective completion of bond projects.

The office will be charged with the following for all new and past propositions:

- Project programming
- Project scheduling and adherence
- Project funding
- Council agenda preparation
- Project tracking
- Quality control
- Project and program reporting

In addition, Staff is finalizing a new bond website that will include dashboard reporting to allow users to track the progress of individual projects and the overall program, as well as view projects on an interactive map. Prior to the website's launch in January 2018, staff will present a preview the Mobility Solutions, Infrastructure, and Sustainability Council Committee. Should you have questions or concerns, please contact Majed Al-Ghafry, Assistant City Manager.

[Bridge Steps FY2017-2018 Management Services Contract](#)

Bridge Steps briefed the Citizen Homelessness Commission (CHC) on its operations and accomplishments at their October 20th meeting. On November 15th, the Office of Homeless Solutions presented a subsequent briefing to the CHC to provide an overview of the draft contractual terms of the FY 2017-2018 Management Services Contract (MSC), currently under negotiations with Bridge Steps. The revised agreement will restate the terms of the original agreement, incorporate amendments that have been made over time, and include additional provisions that will increase transparency and accountability related to operations and finances, and specify housing-focused performance outcomes that will be tracked monthly. In addition to clarified provisions related to services, outcomes, and data, the scope of services will layout the "Good Neighbor" expectations to address community concerns and strengthen existing stakeholder relationships. On December 4, 2017, the Human and Social Needs Committee will be briefed by memorandum for consideration of the restated and amended FY 2017-2018 MSC with Bridge Steps; the agenda item will be scheduled for City Council action on December 13, 2017. Should you have any questions or concerns, please contact Nadia Chandler Hardy, Chief of Community Services.

[Dallas Area Partnership to End and Prevent Homelessness Local Government Corporation](#)

The Dallas Area Partnership to End and Prevent Homelessness (DAP) has been registered as a local government corporation with the Texas Secretary of State and the first meeting is scheduled for November 29, 2017 from 9:00 am to 11:00 am at the Dallas County Community College District Office. A professional services contract has also been executed with the Corporation for Supportive Housing (CSH), a national consultant whose services will include, but are not limited to: assisting the DAP with translating system level-data to measure progress against goals and support data driven-decision making; formulating strategies to harness cross-sector leadership to overcome barriers to implementation; and developing recommendations to drive more efficient and effective resource allocations

across sectors. Should you have any questions or concerns, please contact Nadia Chandler Hardy, Chief of Community Services.

New Items

[Executive Education Seminar](#)

Assistant City Manager Jon Fortune and Chief of Resilience Theresa O'Donnell will host an Executive Education Seminar on Friday, December 1st for subject matter experts, agency officials and practitioners in the field of emergency management and disaster preparedness and response. This hands-on seminar will be conducted by the Center for Homeland Defense and Security (CHDS) Mobile Education Team (MET) at no cost to the City. MET has developed a multimedia scenario-based seminar specific to Dallas that will explore homeland security risks and challenges. The content has been designed to help strengthen our capability to plan for, prevent, respond to, and recover from catastrophic events and terrorism. During the seminar, participants will have the opportunity to identify and discuss dynamic homeland security issues and appropriate resources and responses. Should you have any questions, please contact Jon Fortune, Assistant City Manager.

[FY2017-2018 Emergency Solutions Grant Request for Competitively Sealed Proposals](#)

On December 13, 2017, the Office of Procurement Services will seek authorization from the City Council to reject the proposals received for the FY2017-2018 Emergency Solutions Grant (ESG) Program and re-advertise for new proposals. This recommendation is being made because the evaluation criteria used included elements that presented an unfair disadvantage to organizations that have a previous funding history with the City and did not require that most advantageous respondents expand the existing service base under a collective impact model. This action will allow the Office of Homeless Solutions and the Office of Procurement Services to modify the specifications to emphasize collaboration and equity while also ensuring that the evaluation criteria does not prohibit new partners from qualifying. The revised specifications will be advertised by mid-January to solicit proposals from all 501(c)3 nonprofit organizations that serve persons experiencing homelessness. A final timeline will be provided so that you may share with your respective constituents and stakeholders. The Government Performance & Financial Management Committee will receive this item for consideration on December 4, 2017. Should you have any questions or concerns, please contact Nadia Chandler Hardy, Chief of Community Services.

[Dallas Animal Services: "Lamb of God" Dangerous Dog Case](#)

Since December 24, 2016, the Dallas Animal Services has received three reported dog bite incidents involving a yellow lab mix named "Lamb of God," two of which have involved a child. The owner came into compliance after the first two, which allowed him to reclaim the animal per City Code. The most recent occurred in November 2017, where the dog in question caused serious bodily injury to a child who was bitten in the face. This latest incident prompted Dallas Animal Services to work with the City Prosecutor's Office in obtaining a warrant to seize custody of the dog, which occurred on November 14, 2017. After reviewing the history, the City of Dallas brought the case forward to the Dallas Municipal Court. On November 20, 2017, a Municipal Court Judge ordered the dog be euthanized pursuant to Texas Health and Safety Code 822.003. As the case progresses, Dallas Animal Services will push to restrict the defendant from owning, harboring, or possessing animals in the future. Should you have any questions, please contact Ed Jamison, Director of Dallas Animal Services.

[Health Insurance Open Enrollment](#)

Open Enrollment to sign up for 2018 health insurance coverage through HealthCare.gov started on November 1, 2017 and ends on December 15, 2017. Consumers with existing marketplace coverage should visit HealthCare.gov to review their coverage options by December 15, 2017 as new and more affordable plans may be available for them in 2018.

The City of Dallas is partnering with the Enroll North Texas Coalition to provide outreach and education to the community. Residents can enroll in health care coverage online, by phone, with in person help and by mail. A list of enrollment locations is attached for your review. Please feel free to share these locations on your social media platforms and with your community members. Should you have any questions or concerns, please contact Brett Wilkinson, Director of the Office of Strategic Partnerships and Government Affairs.

[Dallas County Schools/School Guard Crossing Program](#)

On November 7th, Dallas residents voted to close Dallas County Schools (DCS). Subsequent to the vote, a dissolution committee was formed which will manage the agency through the end of the 2017-18 school year. The City of Dallas will be engaged in this process due to the May 2012 interlocal agreement (ILA) with DCS to run the School Crossing Guard Program for Dallas Independent School District (DISD). To provide some background, in Texas, cities with populations greater than 850,000 are required to operate/manage/fund school crossing guards, or contract with a third party to administer these services. Prior to 2012, the City of Dallas managed the School Crossing Guard Program thru the Dallas Police Department. The ILA with DCS includes the operation, management and funding of the School Crossing Guard Program for 30 years. The City transfers approximately \$600K in Child Safety Fees to run the program, while DCS has covered the funding shortfalls.

It is our understanding through the dissolution committee, DCS will manage the program thru the end of the current school year. City Staff will continue its efforts to work with DISD and other stakeholders to analyze all options to transition this service from DCS, including potential third-party contracted operations in addition to funding options. Staff will continue provide City Council with updates as they become available and anticipate a full update to City Council in February 2018. Should you have any questions or concerns, please contact Kimberly Bizer Tolbert, Chief of Staff.

[Vesta 911 System Upgrade](#)

Communications & Information Services (CIS), Dallas Police Department (DPD), Dallas Fire & Rescue (DFR) and AT&T are in the final stages of the configuration for the Go-Live of the new Vesta 911 call taking system, technology enhancements to increase efficiencies in the 911 Call Center. The scheduled Go-Live date is December 5th where CIS, DPD, DFR and our vendor partners will be making the cutover of the current 911 system to an NG911 compatible digital system. This upgrade will include the 911 Call Center and DFR Dispatch. Included in this upgrade will be a new statistical reporting tool (ECats) and a new workforce management scheduling tool (IEX) that will assist with trending and forecasting call statistics for staffing purposes.

The transition of the system will be done in stages throughout a 5-hour period with extensive validation of each phase before progressing to the next. Extensive testing of this new system has taken place, along with a fallback recovery plan should the cutover process not work as planned. We do not anticipate any 911 service disruption during this change. Should you have any questions or concerns, please contact Bill Finch, Chief Information Officer.

Look Ahead

Citywide Vision and Strategic Plan

As communicated earlier in the year, I am beginning the preliminary planning process and action steps to initiate and develop a citywide vision and strategic plan to set the course and guide the City of Dallas (both as a local government organization and a community), and to help the City direct its efforts and resources toward a clearly defined vision, over the course of the next 10 years. The desired plan will be a living document that will undergo regular review and adjustment of the benchmarks and milestones that measure the City's progress toward its strategic priorities and further address community priorities and equitable delivery of services. Staff will present a preliminary plan and timeline at the 2018 City Council Retreat in February. Should you have any questions or concerns, please contact Kimberly Bizer Tolbert, Chief of Staff.

Economic Development Strategic Plan

As previously communicated, Courtney Pogue has joined the City as the Director of the Office of Economic Development. He is currently working with Staff, The Reinvestment Fund (TRF) and various partners to develop a Request for Proposal (RFP) for Professional Services to create the Economic Development Strategic Plan. The RFP is scheduled to be issued in late December and awarded by mid-February 2018. Following the RFP award, the City will conduct stakeholder engagement meetings between February and April 2018 and present results to the Economic Development and Neighborhood Vitality Council Committee. Staff will provide updates on the process as they become available. Should you have any questions, please contact Raquel Favela, Chief of Economic Development and Neighborhood Services.

Housing Policy

Staff is currently working to develop a housing policy that incorporates data from the Market Value Analysis (MVA) which has been completed and is scheduled for presentation to City Council. Stakeholder engagement meetings will be conducted between December 2017 and January 2018 to gather information and data from the broader community on topics such as:

- Lack of housing inventory
- Aging housing stock
- High concentration of vacant lots/land
- Voucher acceptance

Staff will provide updates on the process as they become available and plan to present to the Economic Development and Neighborhood Vitality Council Committee and City Council Briefing meetings between February and March 2018. Should you have any questions, please contact Raquel Favela, Chief of Economic Development and Neighborhood Services.

Strategic Mobility Master Plan

The Transportation Department is developing a Strategic Mobility Master Plan that integrates existing local and regional transportation plans related to the City of Dallas into a comprehensive, cohesive, and strategic mobility vision for Dallas and neighboring cities.

The plan will focus on:

- Unifying regional transportation thoughts and efforts into cohesive priorities and then developing and leading specific plans to execute those priorities

- Encouraging long-term investment in projects that align with the City's priorities and adopted plans, such as the Bike Master Plan and Complete Streets Vision
- Promoting transit-oriented developments, and connecting transit to affordable housing
- Building a network of Complete Streets that provide safe and efficient transportation for pedestrians, cyclists, transit riders, and vehicles of all ages and abilities
- Creating multimodal linkages between land use and transportation to achieve greater economic development and positive social interactions
- Embedding equity and environmental justice into the City's transportation policy framework, project implementation, and programs

Staff will brief the Strategic Mobility Master Plan outline to the Mobility Solutions, Infrastructure, and Sustainability (MSIS) Committee on January 8, 2018, and the full City Council on January 17, 2018. The Request for Statement of Qualifications for a mobility consultant will be advertised in late January, and we expect to deliver the final Strategic Mobility Plan for approval by mid-2019.

In the Spirit of Excellence!!



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