

Memorandum



CITY OF DALLAS

DATE May 23, 2025

Honorable Members of the Government Performance and Financial Management
TO Committee Members: Chad West (Chair), Paula Blackmon (Vice Chair),
Cara Mendelsohn, Jesse Moreno, Jaime Resendez

SUBJECT **Site Suitability Analysis for 4150 Independence Dr. as a Potential Fire Station**

Data Analytics and Business Intelligence conducted an analysis to evaluate the viability of 4150 Independence Dr., Dallas, TX, as a location for a new fire station.

The primary objective of this analysis was to assess whether the site could improve service to the surrounding area in accordance with the National Fire Protection Association's (NFPA) 240-second (four-minute) and 480-second (eight-minute) drive time standards. The evaluation considered both the geographic service area and the population that would be served within the defined response time.

Factors included in the analysis:

- Total number of calls where target NFPA drive time standards were exceeded
- 2045 NCTCOG Projected Population
- Distance to nearest Fire Station

Conclusion:

This site, with travel times about 30 seconds longer than the city average, is an ideal location for a new fire station, ensuring prompt and equitable emergency response for all Dallas residents.

If you have any questions, please contact Fire Chief Justin Ball at justin.ball@dallasfire.gov.

Service First, Now!

Dominique Artis
Chief of Public Safety

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c: Kimberly Bizer Tolbert, City Manager
Tammy Palomino, City Attorney
Mark Swann, City Auditor
Billerae Johnson, City Secretary
Preston Robinson, Administrative Judge
Dev Rastogi, Assistant City Manager
M. Elizabeth (Liz) Cedillo-Pereira, Assistant City Manager

Alina Ciocan, Assistant City Manager
Donzell Gipson, Assistant City Manager
Robin Bentley, Assistant City Manager
Jack Ireland, Chief Financial Officer
Elizabeth Saab, Chief of Strategy, Engagement, and Alignment (I)
Directors and Assistant Directors