



**SERVICE
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FIFA World Cup 2026 Update

Dallas City Council Meeting

June 3, 2026

Monica Paul

President

North Texas FIFA World Cup Organizing Committee

Rosa Fleming

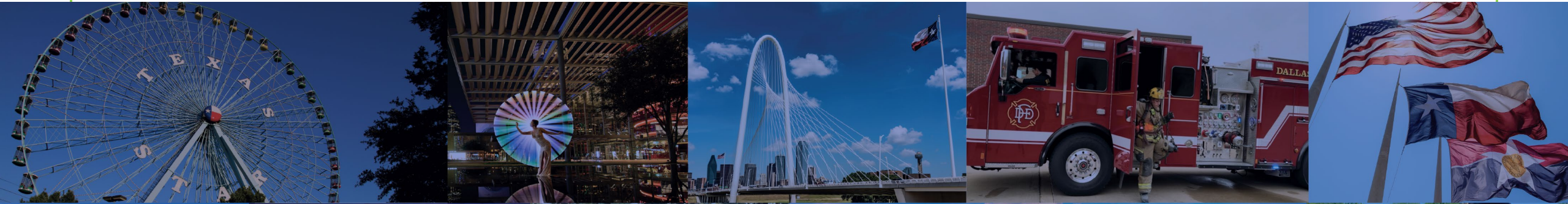
Director

Convention and Event Services

Brett Wilkinson

Public Affairs Specialist

Convention and Event Services





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Dallas Stadium Match Schedule

GROUP STAGE

NETHERLANDS  **V**  JAPAN

JUNE 14 - 3:00 PM CT

ENGLAND  **V**  CROATIA

JUNE 17 - 3:00 PM CT

ARGENTINA  **V**  AUSTRIA

JUNE 22 - 12:00 PM CT

JAPAN  **V**  SWEDEN

JUNE 25 - 6:00 PM CT

JORDAN  **V**  ARGENTINA

JUNE 27 - 9:00 PM CT

ROUND OF 32

2E  **V**  2I

JUNE 30 - 12:00 PM CT

2D  **V**  2G

JULY 3 - 1:00 PM CT

ROUND OF 16

W83  **V**  W84

JULY 6 - 2:00 PM CT

SEMIFINAL

W97  **V**  W98

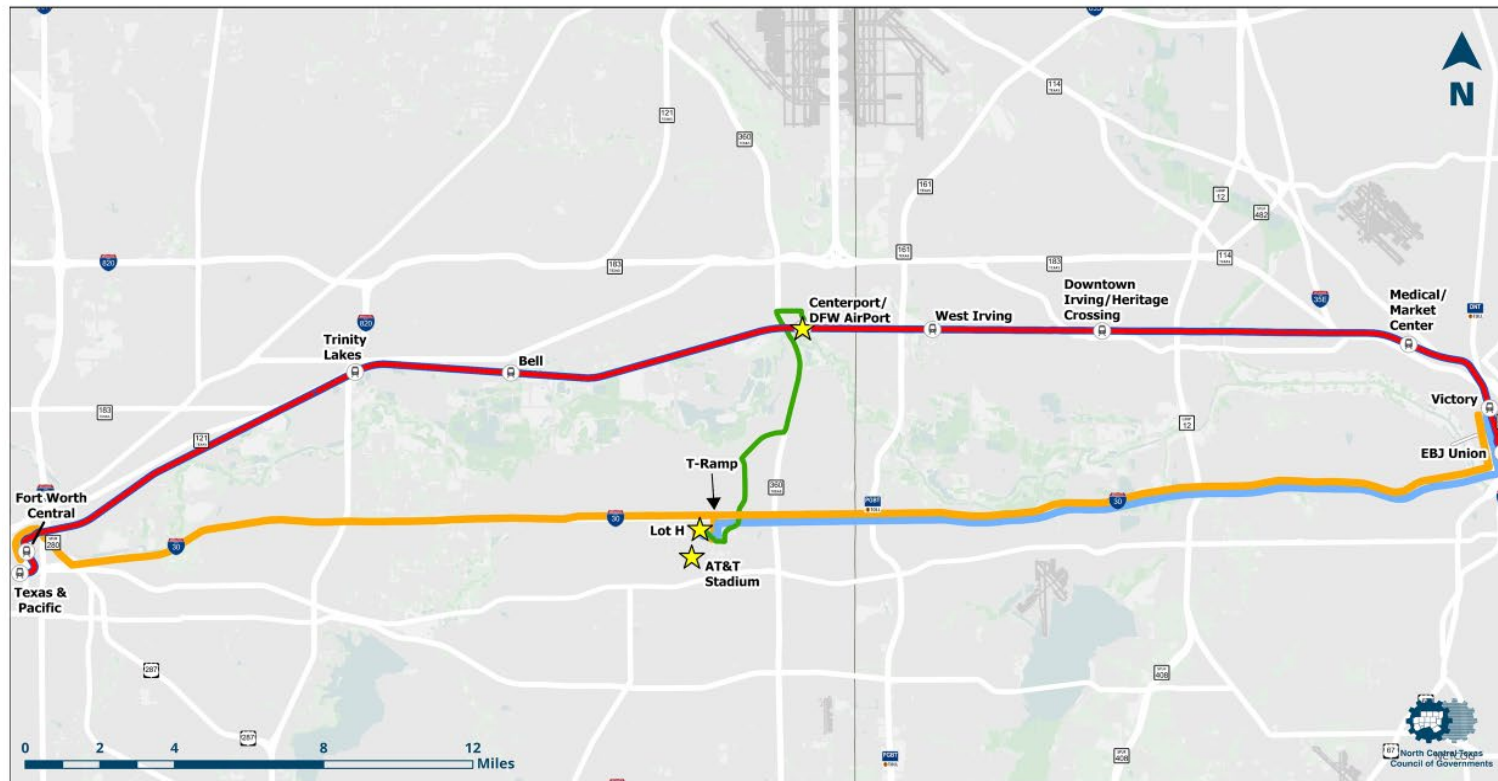
JULY 14 - 2:00 PM CT



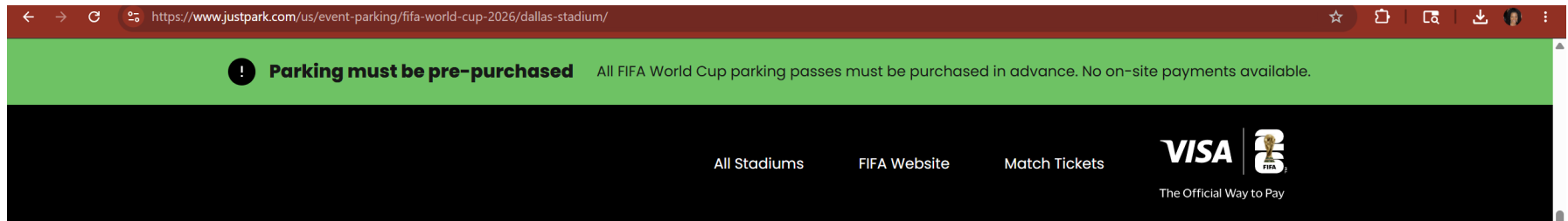
TRANSPORTATION

Match Day Transportation & Parking

TRANSPORTATION MODES TO STADIUM



Match Day Transportation & Parking (cont.)



BUY PARKING AT THE DALLAS STADIUM

Please note distance to stadium does not reflect World Cup entrance points. ADA parking lots are reserved lots located near or adjacent to entrance points.

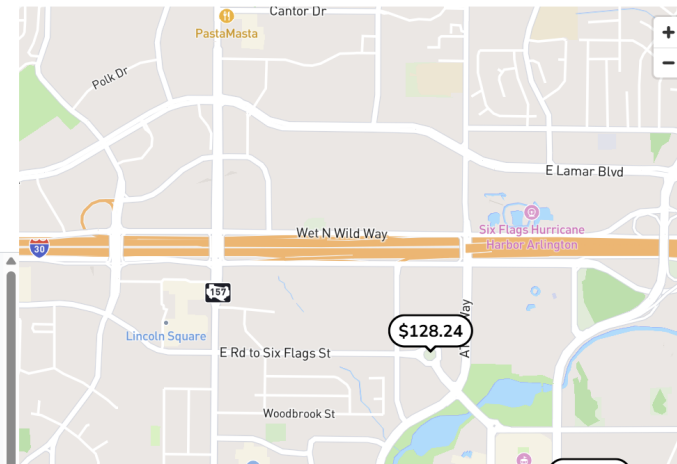
Only one parking pass may be purchased per ticket, and a valid match ticket is required to complete the purchase.

ALL PARKING PASSES MUST BE PRE-PURCHASED.

Event Parking For
**Match 11 – Netherlands v Japan – Group F -
Dallas Stadium 6/14/26**
June 14th 2026 @ 3:00 pm CDT
[← View Events](#)

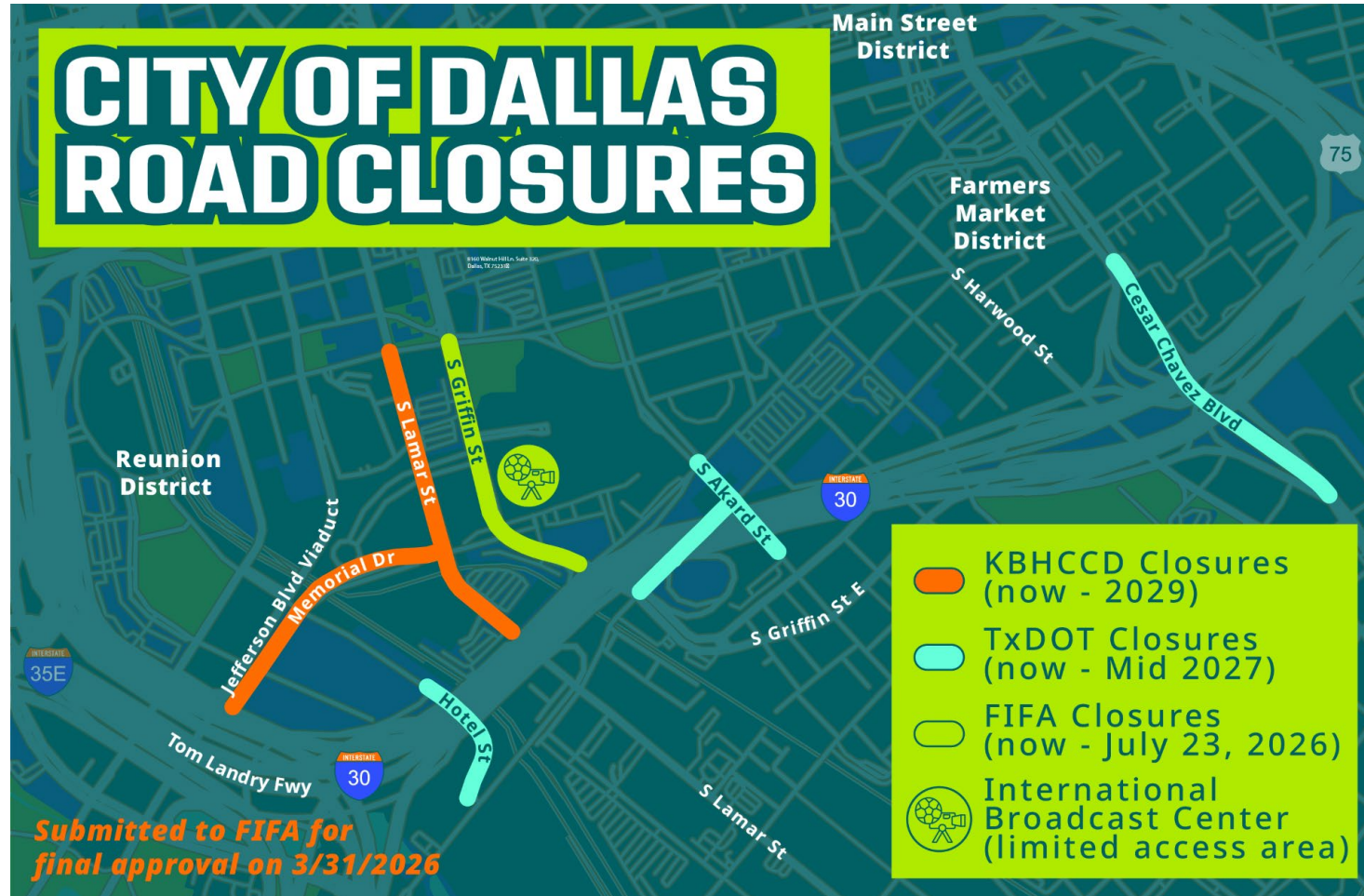
Recommended Price Distance

	1 - Dallas Stadium - Silver Lot Premium 1 AT&T Way, Arlington 76011 8 min walk (0.39 mi)	Book Now for \$203.25
	2 - Dallas Stadium Parking - Rangers Lot M/N	



JustPark

Downtown Area Road Closures



FIFA Fan Festival Road Closures





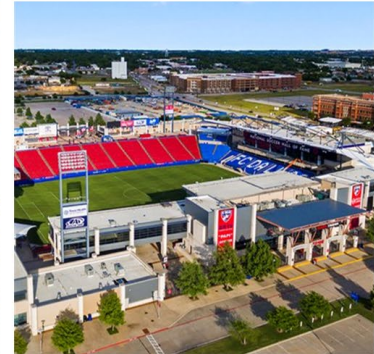
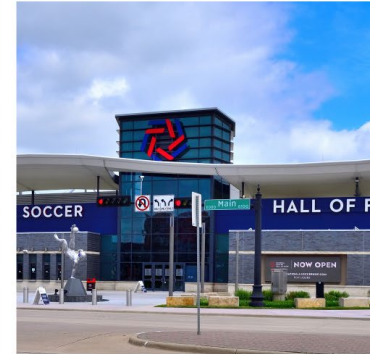
LOGISTICS

Match Day Tickets and Events - Overview

- Ticketing
- Fan Meet-ups and Fan Marches
- Match Day –1
- Ambassador Row and Consulate Services
- Watch Parties and Events



Base Camps



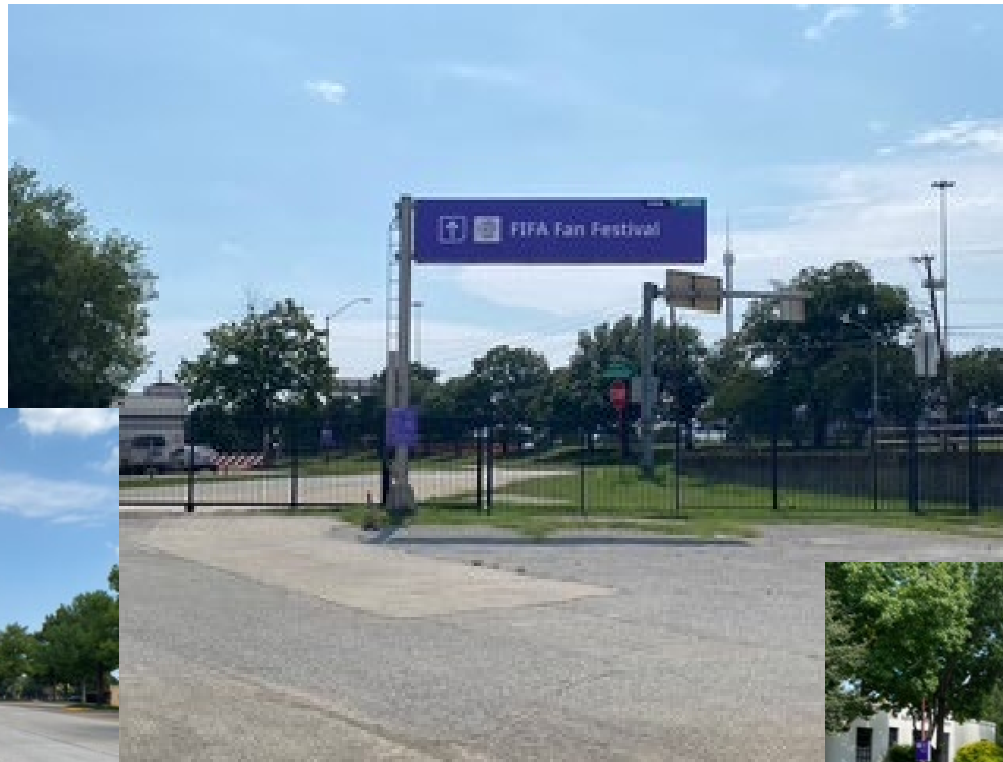
**TOYOTA STADIUM AND SOCCER CENTER
SWEDEN TEAM BASECAMP**



**MANSFIELD SOCCER CENTER
CZECHIA TEAM BASECAMP**



Wayfinding



Travel Indicators – Hotels/Air Travel

- Compared to this time last year, occupancy rates around match days in early June are pacing very well
- Compared to this time last year, hotel revenue projections in Dallas city limits are pacing up 24% for June and about 58% for July, while short-term rentals are pacing up 40% in June and 28% in July
- International flight data indicates that bookings into DFW and DAL are pacing over 78% ahead of last year for this same period. All airline bookings for June arrivals are running 24.4% ahead of last year





INTERNATIONAL BROADCAST CENTER

International Broadcast Center

INTERNATIONAL BROADCAST CENTER

The IBC at the Kay Bailey Hutchison Convention Center Dallas is a tremendous moment for the city.

The IBC will function as the global hub for television, radio, and digital coverage of the World Cup, welcoming 3,500+ international broadcasters and media professionals from around the world. Dallas will be at the heart of one of the most watched sporting events on the planet, with broadcasts reaching billions of fans across more than 200 countries.

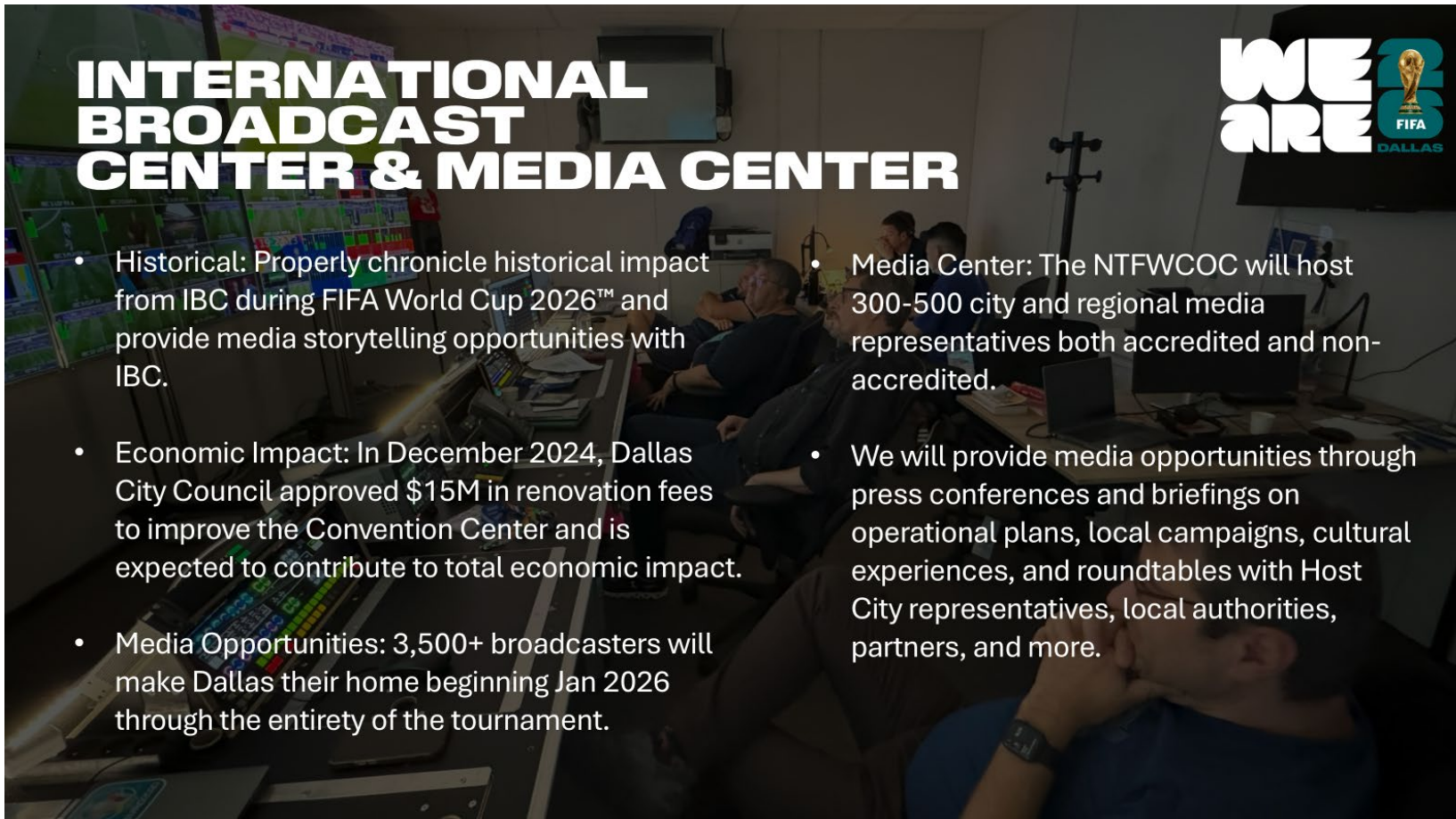
The NTFWCOC will operate a Media Center for the entire duration of the tournament for those media that are not credentialed for the IBC.

Exclusive Use Timeline:

- Jan 14-May: Build-out & technical installation
- May-Jul 19: Broadcast operations
- Jul 20-Aug 24: Decommissioning



International Broadcast Center



INTERNATIONAL BROADCAST CENTER & MEDIA CENTER

- **Historical:** Properly chronicle historical impact from IBC during FIFA World Cup 2026™ and provide media storytelling opportunities with IBC.
- **Economic Impact:** In December 2024, Dallas City Council approved \$15M in renovation fees to improve the Convention Center and is expected to contribute to total economic impact.
- **Media Opportunities:** 3,500+ broadcasters will make Dallas their home beginning Jan 2026 through the entirety of the tournament.
- **Media Center:** The NTFWCOC will host 300-500 city and regional media representatives both accredited and non-accredited.
- We will provide media opportunities through press conferences and briefings on operational plans, local campaigns, cultural experiences, and roundtables with Host City representatives, local authorities, partners, and more.



FIFA FAN FESTIVAL

FIFA Fan Festival at Fair Park - Website

14 : 06 : 12 : 41
Days Hours Minutes Seconds

DESTINATION NORTH TEXAS ▾ MATCHES & FAN FESTIVAL ▾ OUR ORGANIZATION ▾ NEWS MERCHANDISE

FIFA FAN FESTIVAL 2026 DALLAS

GET YOUR FREE TICKET

FIFA Fan Festival™ Dallas will bring 34 unforgettable days of nonstop energy, entertainment, and global celebration to the heart of North Texas during the FIFA World Cup 2026™. Free and open to the public, the festival will welcome fans of all ages to experience the excitement of the world's biggest sporting event in an unforgettable way.

From live match broadcasts and world-class performances across two festival stages to local and international flavors, interactive experiences, and passionate fans from across the globe, this is where the spirit of the tournament comes to life beyond the stadium.

Everything is bigger in Texas, and FIFA Fan Festival™ Dallas will be no exception. Whether you're a lifelong soccer supporter or simply looking to soak in the atmosphere, FIFA Fan Festival™ Dallas will be the place where communities come together, cultures connect, and unforgettable memories are made.

Daily Schedule

*Additional details to come.

78°F Partly sunny 6:17 PM 5/27/2026



FIFA Fan Festival at Fair Park



FIFA Fan Festival at Fair Park (cont.)



FIFA Fan Festival at Fair Park - Schedule

FIFA FAN FESTIVAL™ DALLAS | Fair Park

JUNE 2026

DALLAS MATCH DAY

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
				1PM - 12AM 11 Hours 2-Matches 11	1PM - 11PM 10 Hours 2-Matches 12	1PM - 11PM 10 Hours 4-Matches 13
11AM - 12AM 13 Hours 4-Matches 14	10AM - 11PM 13 Hours 4-Matches 15	1PM - 11PM 10 Hours 4-Matches 16	11AM - 12AM 13 Hours 4-Matches 17	10AM - 11PM 13 Hours 4-Matches 18	1PM - 11PM 10 Hours 4-Matches 19	11AM - 10PM 11 Hours 4-Matches 20
10AM - 11PM 13 Hours 4-Matches 21	11AM - 10PM 11 Hours 4-Matches 22	11AM - 12AM 13 Hours 4-Matches 23	1PM - 11PM 10 Hours 6-Matches 24	2PM - 12AM 10 Hours 6-Matches 25	1PM - 10PM 9 Hours 6-Matches 26	3PM - 12AM 9 Hours 6-Matches 27
1PM - 5PM 4 Hours 1-Match 28	11AM - 11PM 12 Hours 3-Matches 29	11AM-11PM 12 Hours 3-Matches 30				

DATES & HOURS SUBJECT TO CHANGE



FIFA Fan Festival at Fair Park – Schedule (cont.)

FIFA FAN FESTIVAL™ DALLAS | Fair Park

JULY 2026

DALLAS
MATCH
DAY

REST DAY

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
			10AM - 10PM 12 Hours 3-Matches 1	1PM-9PM 8 Hours 3-Matches 2	12PM - 11PM 11 Hours 3-Matches 3	11AM - 7PM 8 Hours 2-Matches 4
2PM - 10PM 8 Hours 2-Matches 5	1PM - 10PM 9 Hours 2-Matches 6	10AM - 6PM 8 Hours 2-Matches 7	REST DAY 8	2PM - 6PM 4 Hours 1-Match 9	1PM - 5PM 4 Hours 1-Match 10	3PM - 11PM 8 Hours 2-Matches 11
REST DAY 12	REST DAY 13	1PM - 5PM 4 Hours 1-Match 14	1PM - 5PM 4 Hours 1-Match 15	REST DAY 16	REST DAY 17	3PM - 7PM 4 Hours 1-Match 18
1PM - 5PM 4 Hours 1-Match 19						

DATES & HOURS SUBJECT TO CHANGE

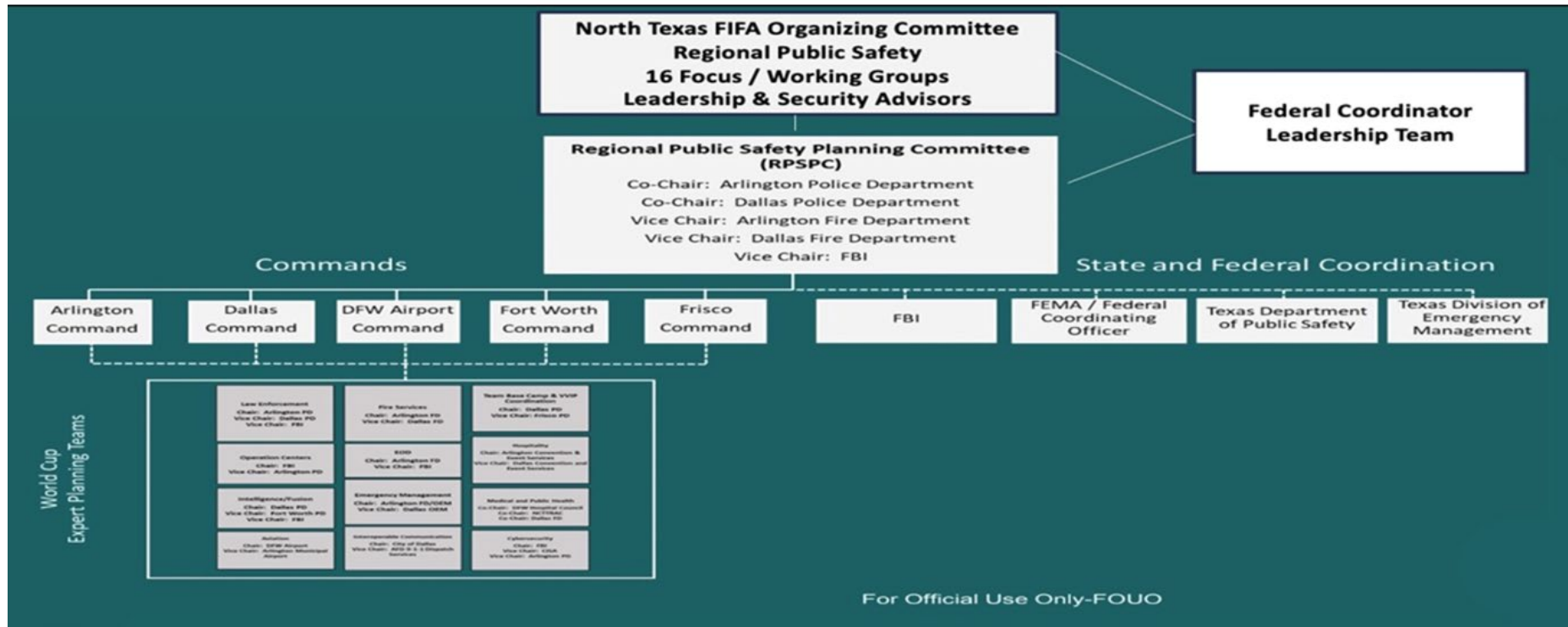




SAFETY AND SECURITY

Safety and Security

NORTH TEXAS FIFA REGIONAL SAFETY & SECURITY COMMAND & CONTROL



Safety and Security - Preparedness



City of Dallas Standing Objectives

OBJECTIVE 01

Protect life and ensure public safety

Across all venues, public gathering areas, and Fan Festival footprint.

OBJECTIVE 02

Sustain situational awareness

Through a continuously staffed EOC operating as area command for the duration.

OBJECTIVE 03

Preserve continuity of city services

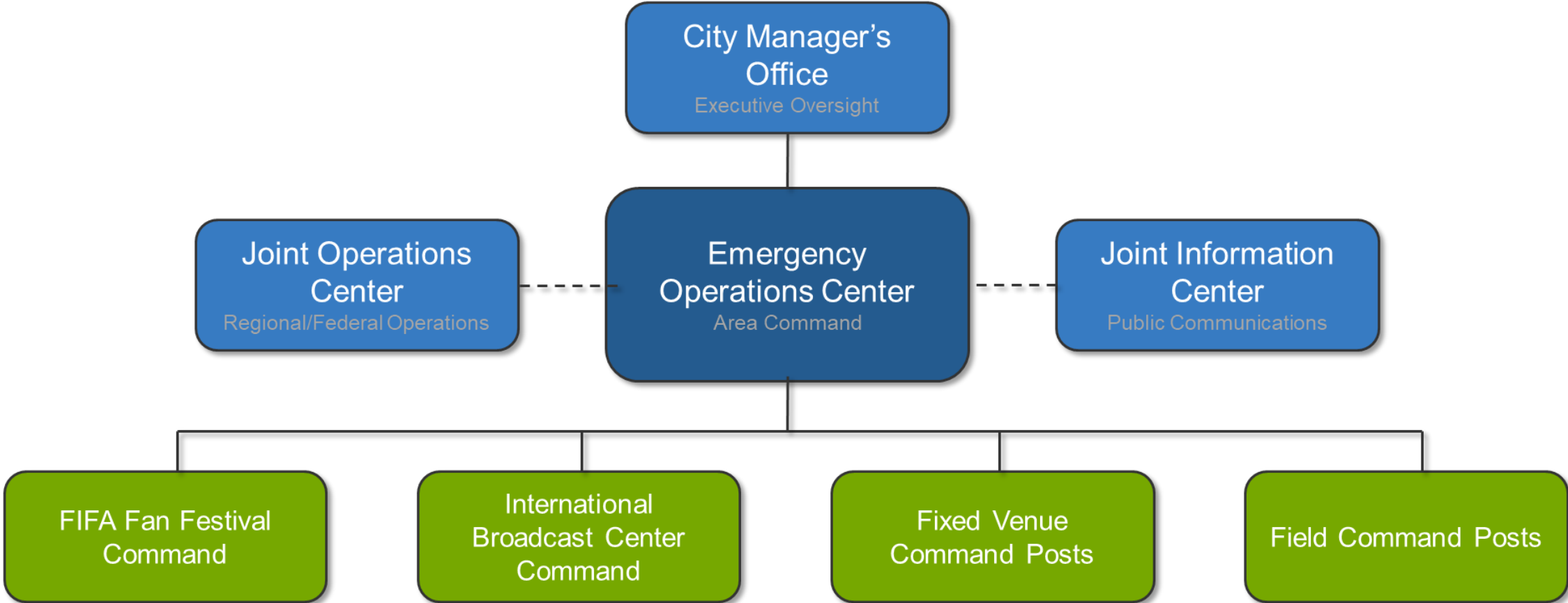
Traffic, communications, neighborhoods — Dallas keeps moving for residents.

OBJECTIVE 04

Enable rapid consequence management

Pre-staged escalation triggers shorten decision time when minutes matter.

Command Structure



Law Enforcement

01

POSTURE

Intelligence-led across all 9 matches

Continuous threat picture covering every venue and the Fan Festival, integrated through the Dallas Fusion Center and FBI International Police Cooperation Center.

02

AERIAL

Drone as First Responder & Counter-UAS

Launching for aerial coverage in key areas to complement ground response.

Counter-UAS assets and teams staged at key locations to monitor and respond to unauthorized drones.

03

PHYSICAL

CCTV expanded; barriers staged

At all key venues across the city — both fan and team movement corridors.

04

PROTECTIVE

Threat assessments active

Fan, team, and VIP assessments continuous through the tournament.

05

PARTNERS

State, Federal & international integration

FBI, DHS, USSS, TXDPS and other law enforcement partners liaison coordinated with city operations through the Joint Operations Center

Fire, EMS, and Public Health

01

ENVIRONMENTAL

Heat emergency protocols

Pre-staged for outdoor venues and Fan Festival; cooling and medical staging at every gathering point.

02

CBRN

Hazmat & PRND staged

Radiological and nuclear detection assets pre-positioned at venues and key transit points.

03

ASSURANCE

Ongoing venue inspections

Continuous through the tournament, integrated with FIFA and federal partners.

04

SURVIVABILITY

Intentional Mass Casualty procedures updated

Refined trauma triage, hospital surge protocols, and joint medical staging to materially improve survivability outcomes.

05

PUBLIC HEALTH

Disease surveillance

DCHHS active monitoring with state and federal partners for the duration of the event.

AIRPORT OPERATIONS READINESS

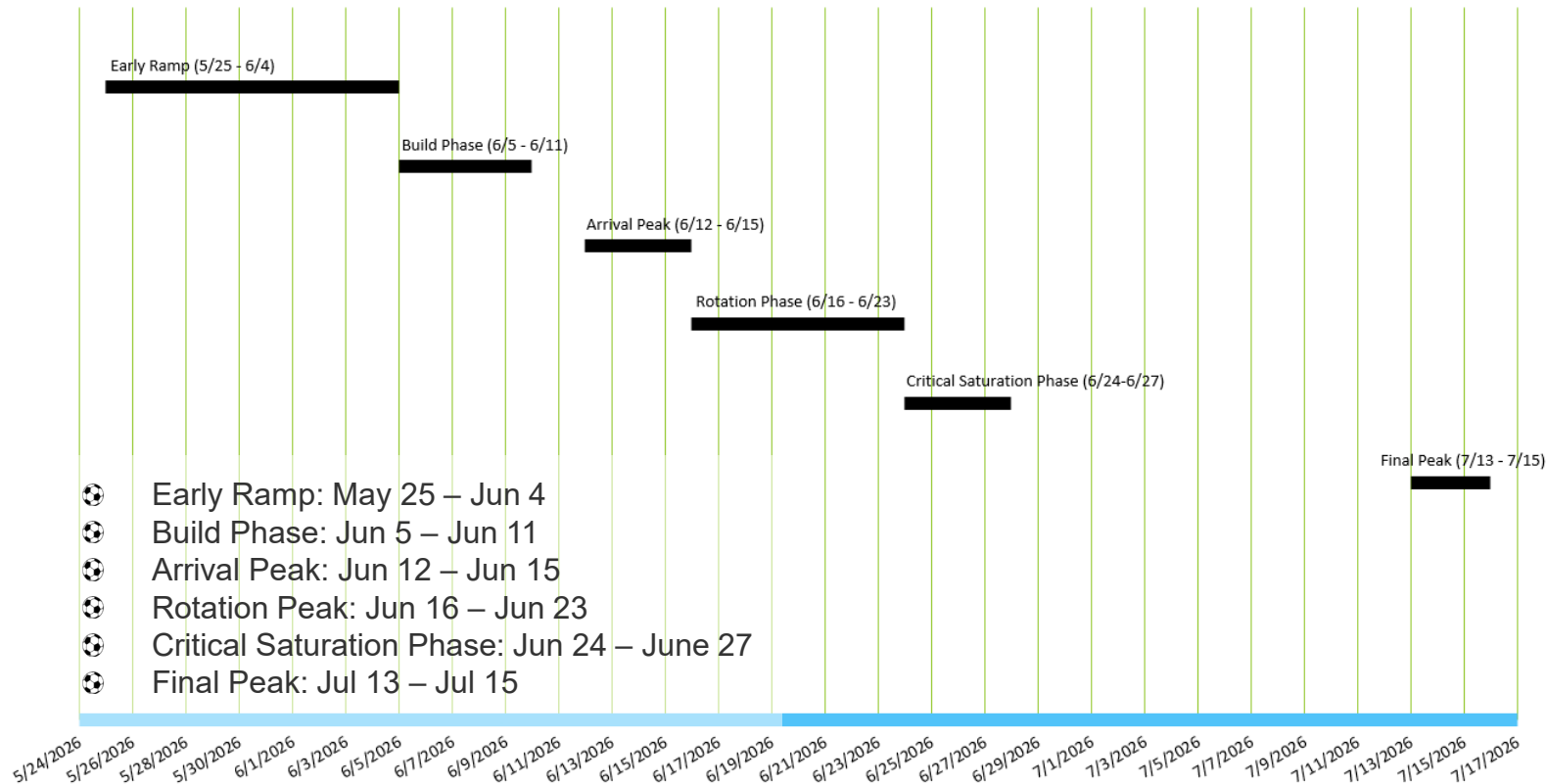
DALLAS LOVE FIELD & DALLAS EXECUTIVE AIRPORT

Dallas Love Field Operations Summary

- Dallas Love Field expected to experience sustained FIFA-related aviation pressure
- Highest operational risk windows:
 - June 12–15
 - June 24–27
 - July 13–15
- Primary stressors include
 - General Aviation/VIP surge traffic
 - Aircraft Charter rotations
 - Curb/Roadway congestion
 - Weather disruptions
- Recommended posture: phased escalation with full activation during knockout and semifinal periods



Demand Forecast Curve



Critical Decision Points

- Coordinated aircraft overflow parking
- Freeze non-essential construction prior to the peak periods
- Coordinated vehicle traffic mitigation with stakeholders and DPD
- Ensure leadership authority on-site during peak periods

General Aviation, Charter, & VIP Forecast



- Heavy sponsor and executive aircraft charter activity expected
- VVIP/heads of state aircraft movements concentrated around the semifinal
- Aircraft fuel and parking saturation are likely during peak windows

Commercial Terminal Passenger Forecast



- Commercial baseline remains strong due to current airline operations
- TSA queues and terminal congestion expected during major match days
- Media, FIFA staff/contractors, and fan arrivals and departures increase baggage and curbside pressure

Staffing & Resource Readiness



- Airport maintains a 24/7 communications center during regular operations
- Airport will maintain a FIFA airport operations command desk during World Cup tournament
- Airport will activate Emergency Operations Center (EOC) during peak windows
- 24/7 on site DFR/Medic support
- Expand terminal and curbside staffing
- Increase FAA/TSA/FBO planning cadence
- Establish emergency and contingency protocols
- Refurbished and enhanced terminal wayfinding

Dallas Executive Airport Support

- Extended FAA Air Traffic Control Tower hours
 - June 14 – 0700-2300 LCL (2 hours)
 - June 17 – 0700-2300 LCL (2 hours)
 - June 25 – 0700-0000 LCL (3 hours)
 - June 27 – 0700-0400 LCL (7 hours)
- Aircraft "Drop and Go" Operations supporting Dallas Love Field
- Overflow parking readiness for General Aviation aircraft



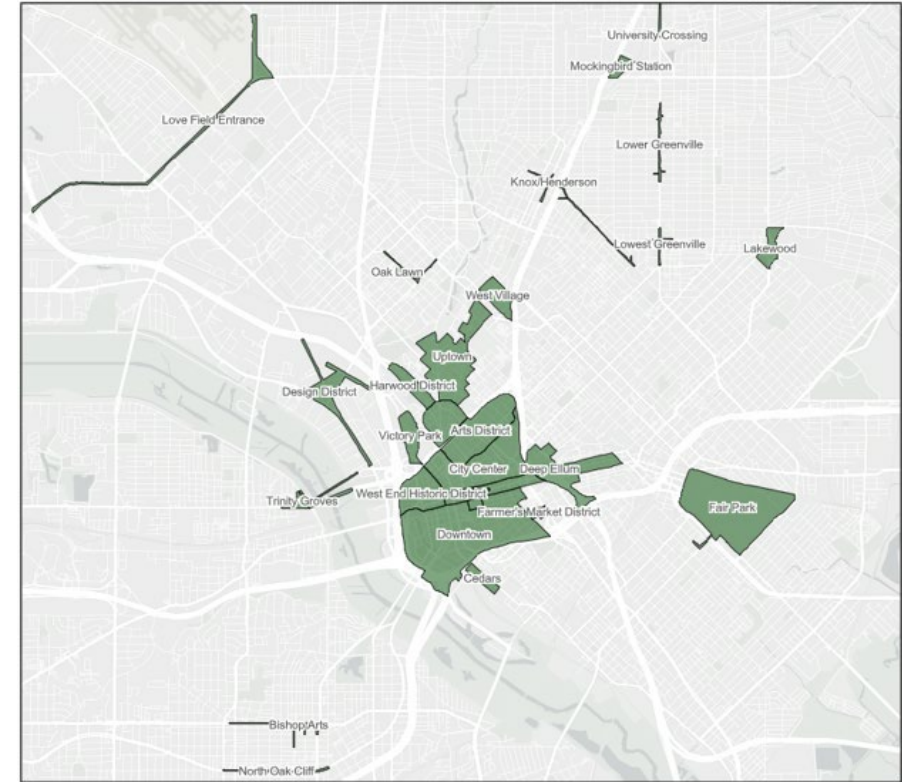


FIFA READY DALLAS

Dallas Ready: World Cup Readiness in High-Visibility

Prepare the City's most visible districts, gateways, and corridors before the World Cup by resolving chronic quality-of-life issues through a coordinated City response.

Dallas is expecting approximately 1.5 million visitors. Dallas Ready focuses City resources on the areas most likely to be accessed by visitors, residents, and partner agencies.



Target areas include Downtown, entertainment districts, transit corridors, Fair Park, Love Field/Mockingbird Ln Gateways, and other areas tied to World Cup visibility.

How the Program Works: Two-Week Operational

Dallas Ready converts 3-1-1 data, field assessments, and departmental work queues into one visible operating rhythm.



Program controls: GIS-powered visibility, clear departmental assignments, regular progress reporting, and a public-facing view of completed improvements

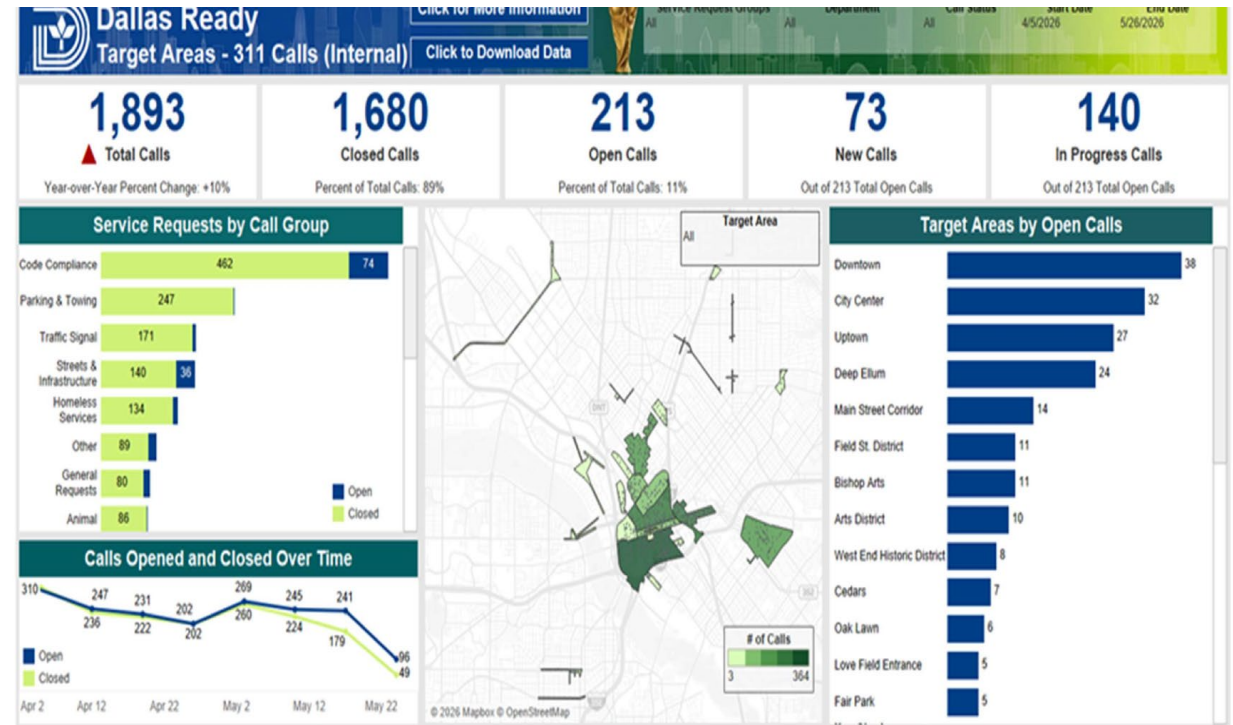
Dallas Ready Output

Current dashboard view shows nearly 1,700 service requests closed since the April launch, with active visibility into remaining open work.

Completed work examples:

- | | |
|--------------------------------------|---|
| 395 Code Compliance cleanings | 87 Encampment cleanings |
| 71 Graffiti cleanings | 25 CleanSweep! cleanings |
| 23 Pothole repairs | 22 Traffic sign repairs/replacements |

Dallas Ready gives the City a single operating picture for pre-event quality-of-life readiness including what needs attention, who owns the work, and what has been completed.





FIFA READY DALLAS

TRANSPORTATION & PUBLIC WORKS

FIFA Ready Dallas – Transportation & Public Works

- Supporting citywide FIFA readiness through infrastructure, mobility, and operational coordination
- Enhancing safety, cleanliness, accessibility, and transportation reliability
- Coordinating improvements across Downtown, Fair Park, and key visitor corridors
- Working alongside public safety, regional transportation, and event partners



Streets & Sidewalk Readiness

- **Accelerated pavement and sidewalk repairs** in priority FIFA corridors
- **Ride-share corridor area improvements** completed near Fair Park
- **Key corridors** include Haskell, Gaisford, Pennsylvania, Pacific and E. Grand
- Ongoing roadway rehabilitation and concrete panel replacement
 - Fitzhugh and Haskell corridor improvements
- **Focused improvements** supporting pedestrian safety and visitor mobility

Corridor Improvement Projects

GAISFORD & PENNSYLVANIA



HASKELL RIDE-SHARE CORRIDOR



Traffic Signals, Lighting & Safety

- **Traffic signal maintenance and operational upgrades** in event corridors
- **Street lighting assessment and infrastructure improvements** underway
- **Pedestrian safety enhancements** near Fair Park and Downtown
 - Fair Park Rectangular Rapid Flashing Beacon (RRFB) / Pedestrian Hybrid beacon (PHB) improvements (Fitzhugh)
 - Griffin & Young signal upgrades
 - Safety-related traffic signal upgrades
- **Coordinated signal timing and mobility improvements** to support event operations

Traffic Signals & Pedestrian Safety

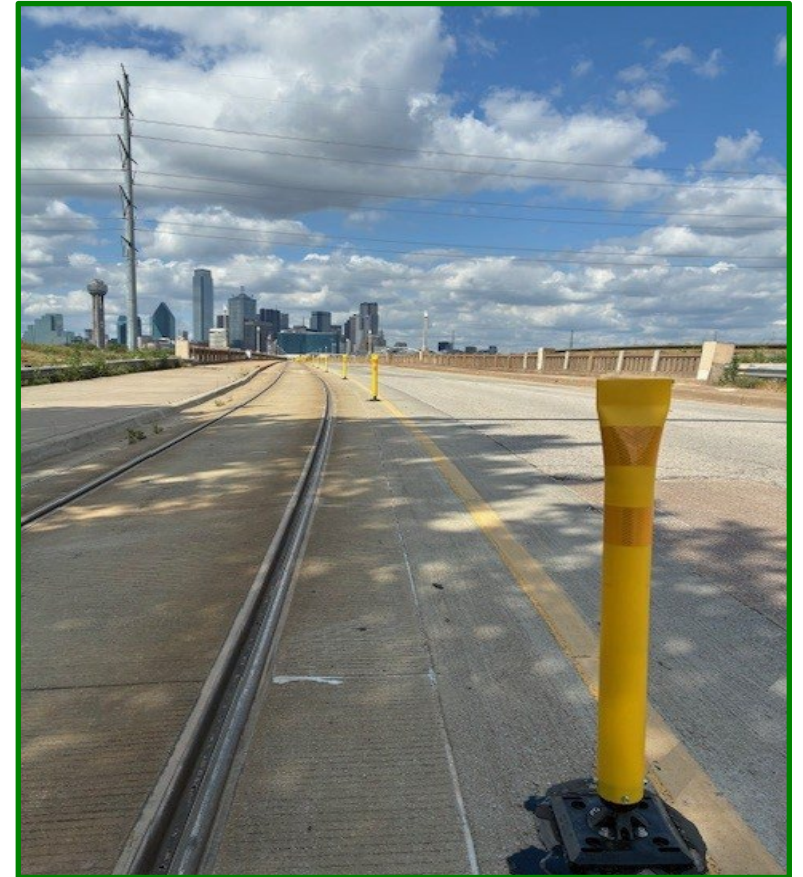
Enhancing pedestrian visibility and corridor safety in high- activity areas

REUNION BOULEVARD AT YOUNG & GRIFFIN



Crosswalks, Signage & Corridor Visibility

- Installed and maintained 425 traffic and wayfinding signs
- Enhanced high-visibility pedestrian crossings
 - 122 crosswalks and stop bars restriped
- Refreshed nearly 37 miles of pavement markings
- Installed delineators to improve mobility and safety
 - 1,000 delineators - Houston St. and Jefferson Viaduct

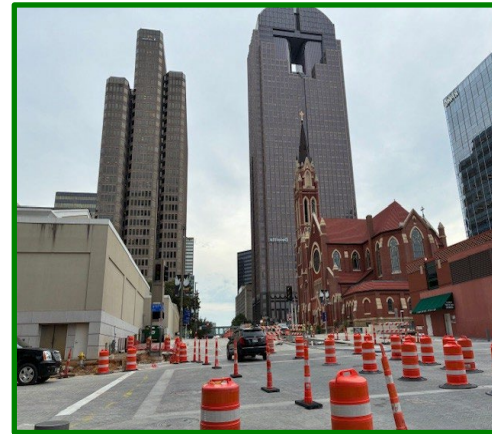


Clean Sweep & Beautification Operations

- Enhanced litter removal and street sweeping in high-traffic event areas
- Nightly corridor maintenance operations in downtown and Fair Park
- Rapid response cleanup for overflow and hotspot locations
- Continued landscape and median maintenance along key corridors



City Beautification Initiatives



Mobility, Bike Lane & Event Access

- Multimodal mobility routes prioritized for pedestrian and micromobility users
 - Main St. (East-West Route)
 - Harwood / Olive (North-South Route)
- Temporary and adaptable mobility lane developed
 - Delineators, green pavement markings, signage, and wayfinding
- Connectivity enhancement supporting downtown and event destinations
- Safety-focused corridor improvements supporting visitor movement

FIFA Downtown and Fan Festival Mobility




Parking, Permits & Event Coordination

- Coordinated permitting and curb lane management activities
 - Fair Park parking licenses
- Supported event parking operations and enforcement readiness
 - Downtown enforcement readiness
 - Entertainment district operational coordination
- Coordinating temporary curbside modification supporting FIFA operations
- Coordinated with regional and airport partners on transportation access

Emergency Preparedness & Interagency Coordination

- Supporting EOC staffing and transportation coordination during FIFA operations
- Coordinating with NCTCOG, public safety agencies, and regional mobility partners on event operations
- Supporting real-time traffic and traveler information integration with rideshare and navigation platforms through NCTCOG
- Maintaining operational readiness for large-scale international events

“FIFA READY DALLAS, PREPARING TO WELCOME THE WORLD”



FIFA-Related Special Events & America 250

FIFA World Cup Team Fan Events

Team Activations in Dallas

- Croatia (Parade and Festival - June 16 in CBD)
- Argentina (Gathering/Banderaza – June 21 and 26 at Klyde Warren Park)
- Japan (Festival with Music - June 24 at Harwood Park)
- Spain (Pop-up Display – Ongoing at Trinity Groves)



Saturday Open Streets – Central Business District

- Events led by DDI with CES-OSE permitting street closure
- Closures on **June 20, June 27, and July 11 from 8 a.m. to 3 p.m.**
- Amenities such as scooter parking, parklets, colorful streetscapes in FIFA colors, and outdoor games
- Opportunities for current businesses to expand into the street for food and beverage service
- Programming includes outdoor yoga, artisan markets, activations, and entertainment
- Main St. from Akard St. to Harwood St.



July 4 / America 250 Programming

Special July 4 Programming through DDI Includes:

- CES-OSE is permitting the street closure and registering Dallas' July 4 Open Street Activation as an official "America's Block Party" event
- Bands from different decades
- Classic Car Show
- Classic American activities (i.e., Apple Pie contests)
- Fletcher's Corny Dog Truck



From America 250 Website: The largest synchronized Fourth of July celebration in U.S. history: America's Block Party. This July 4, communities across the country will gather for live music, shared moments, and local celebrations that reflect the spirit of Independence Day.

July 4 / America 250 Programming



Pyrotechnic Events

- July 3 – Fair Park and FIFA Fan Festival
- July 4 – Klyde Warren Park



Projection Mapping

- Front of UNT Law School Building
- Nightly July 4-24, starting at dark
- 4-6 minute story show
- View from Main Street Garden Park



Legacy Projects

Human Rights and Sustainability

North Texas Business Connect

Legacy Initiatives – North Texas Sports Foundation



Legacy Initiatives – Mini Pitches

- **Esperanza Community Center** - Dallas / Richardson border. Anticipated opening in early June.
- **Redbird Site** - across from Redbird Mall in far South Dallas -Anticipated opening in early June.
- **Dallas - Pleasant Oaks Recreation Center** - Pleasant Grove (Southeast Dallas). Anticipated opening in late June.
- **Dallas ISD - Harold Lang Sr. Middle School** - East Dallas. Anticipated opening late June.



Human Rights and Sustainability

- Hospitality and Cultural Trainings
- Community Clean-up Challenge
- Marketing and Communications Campaign



North Texas Business Connect Program

- 2,360 registrations
- 683 Dallas registrants
- Final report of local businesses participating in RFPs/RFIs will be submitted to the City

Calendar - Special Events and Invitations

- Media Party - Sunday, June 7, 3 p.m. – 6 p.m. – Arlington
- Community Training Sessions :
 - Saturday, June 6 - Czechia - Mansfield Stadium
 - Tuesday, June 9 - Sweden - Toyota Stadium
- FIFA Fan Festival Opening Day Kick Off Thursday, June 11, 12:30 p.m. – Fair Park
- Party on the Pitch Wednesday, July 15, 6 p.m. -10 p.m. – Arlington
- Legacy of Legends Dinner Saturday, October 24, 6 p.m. – 10 p.m.



**SERVICE
FIRST,
NOW!**

FIFA World Cup 2026 Update

Dallas City Council Meeting

June 3, 2026

Monica Paul

President

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Rosa Fleming

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