



City of Dallas

Implementation of FY25 Clean Sweep! Program

**City Council Briefing
December 4, 2024**

Dev Rastogi, P.E., Assistant City Manager
Ghassan “Gus” Khankarli, P.E., Director
Tina Richardson, Assistant Director
Jon Taylor-Brown, Program Administrator
Department of Transportation & Public Works (TPW)

Presentation Overview



- Purpose
- Goals and Objectives
- Clean Sweep! Leaders and Partners
- Environmental Cleanup Fee & Clean Sweep! Budget
- Data Tracking, Monitoring and Response
- Reporting Litter and/or Mowing Concerns
- Education and Outreach Strategy
- Next Step



Purpose



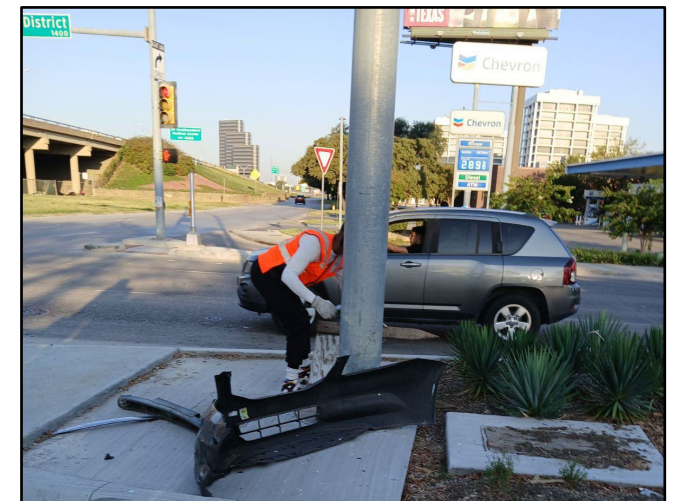
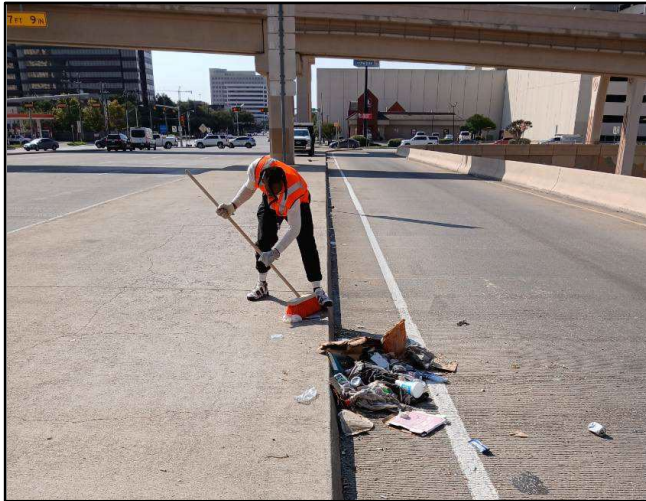
Provide an overview of the FY25 plan for the newly launched **Clean Sweep! Program**, which represents a consolidated and collaborative approach to keeping Dallas city streets and public right-of-way clean.



Goals and Objectives



The FY25 **Clean Sweep! Program** is a holistic approach to the cleanup of public rights-of-way (ROW) through more frequent mowing, litter removal, encampment cleaning and preventive measures to discourage the unsheltered in public ROW areas.



Clean Sweep! team hard at work in October 2024 along Coit, LBJ and Medical District.



Goals and Objectives cont'd



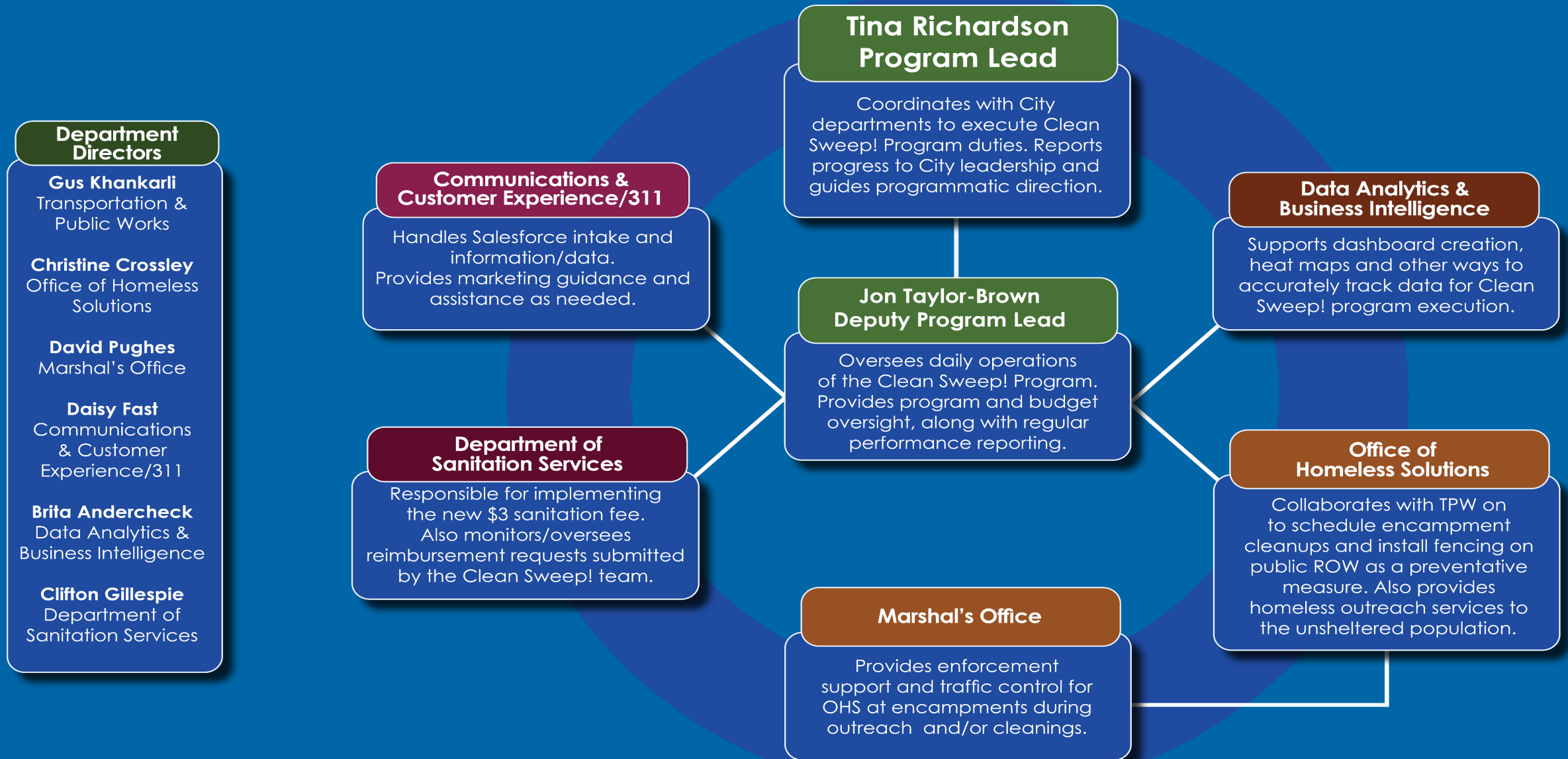
- A cleaner Dallas:
 - Reduce litter complaints
 - Reduce mowing complaints
 - Reduce and mitigate homeless encampments



Maintenance provided along Walnut Hill and 635.




Clean Sweep! Program Leaders & Partners



Environmental Cleanup Fee



- Effective October 1, 2024, a new Environmental Cleanup fee of \$3.00 per month is assessed to each utility account to support environmental initiatives.
- The projected FY 2025 revenue from the environmental fee is \$10.5 million.

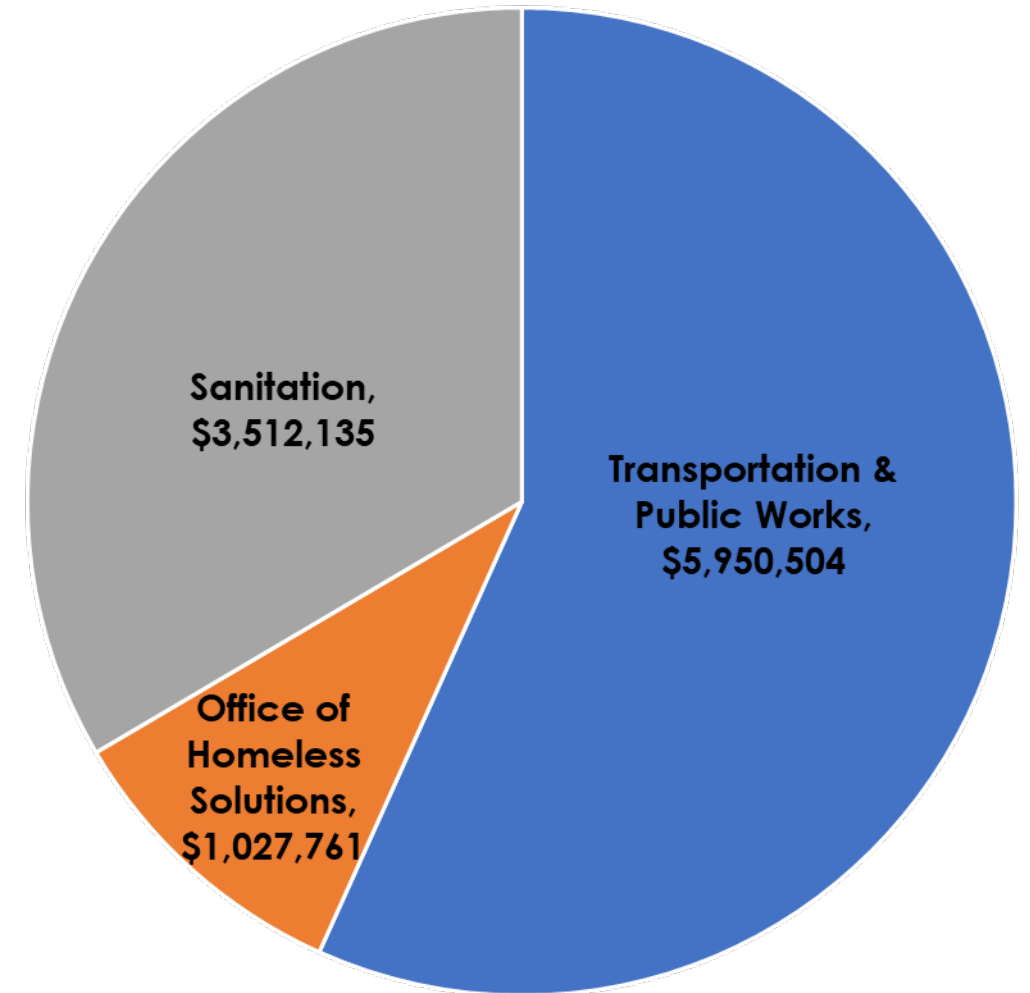
 Utilities And Services City of Dallas		Amount Due by 5/31/24 \$257.20 Amount Due after 6/6/24 \$269.90
Customer Name: JOHN DOE Account Number: 100234567 Service Address: 100 ANYWHERE DR		Invoice 051252096695 Issued 5/16/24 Page 1 of 2
INVOICE SUMMARY		SPECIAL MESSAGES
Previous Balance	\$526.33	DallasGo, the new payment platform to pay your water bill online, is available now! To get started, visit dallas.gov/DallasGo . For assistance, email dallasgo@dallas.gov or call DWU Customer Service at 214-651-1441, 8 a.m. to 5 p.m., Monday through Friday.
Payment(s)	(\$526.33)	
Balance Forward	\$0.00	¡Ya está disponible DallasGo, la nueva plataforma en línea para pagar su factura de agua! Para empezar, visite dallas.gov/DallasGo . Si necesita asistencia, envíe un mensaje a dallasgo@dallas.gov o llame a Servicios de Agua de Dallas al 214-651-1441 entre 8 a.m. a 5 p.m. de lunes a viernes.
Current Charges (See back for details)		
Water Charges	\$96.45	Call 3-1-1 to request or report an emergency water turn-off, a water main break, a water meter leak, a fire hydrant leak or a clogged or overflowing wastewater main.
Sewer Charges	\$108.05	
Sanitation Charges	\$41.11	BE A GOOD NEIGHBOR! <u>Operation WaterShare:</u> Helps pay water bills for customers facing temporary financial setbacks. <u>Mayor's Summer Reading Program</u> The Mayor's Summer Reading program attracts 16,000 + Dallas children choosing to spend summer reading at Dallas Libraries. The program helps students retain reading skills. Programs and prizes make it fun!
Storm Water Charges	\$11.59	
Environmental Cleanup Fee	\$3.00	
Total Current Charges	\$257.20	
Total Amount Due	\$257.20	
CONTACT US? Phone: (214) 651-1441 Email: WaterSpecialtyUnit@dallas.gov Mail: 1500 Marilla, 3ANorth, Dallas, TX 75201		



Cost Recovery from Environmental Clean Up Fee

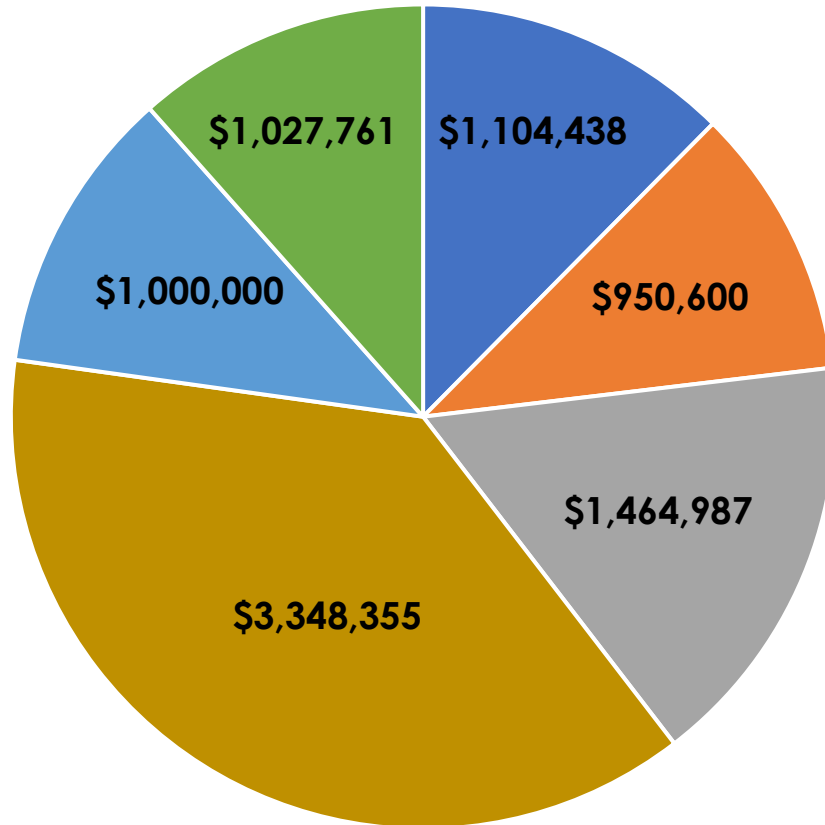


Expenditure	FY 25 Budget
Storm Reserve Fund (SAN)	\$800,000
Animal Remains Collection (SAN/ DAS)	\$492,933
Deepwood Landfill Monitoring (SAN)	\$476,963
Zero Waste Program (SAN/ OEQS)	\$988,208
Household Hazardous Waste (SAN)	\$510,031
Public Litter Baskets (SAN)	\$150,000
Auditor Position (SAN)	\$94,000
Homeless Encampment Cleanup (OHS)	\$1,027,761
Fencing (TPW)	\$1,000,000
Clean Sweep Program (TPW)	\$4,950,504
Total	\$10,490,400



Sanitation manages the fund/reimbursements.

Clean Sweep! Budget



- TPW Clean Sweep Staffing
- Clean Sweep Equipment, Marketing, & Miscellaneous
- TxDOT ROW Mowing & Litter Removal
- City ROW Mowing & Litter Removal
- Fencing
- OHS Homeless Encampment Cleanup

Total - \$8,896,141



TPW Clean Sweep! In-House Team



- 17 positions in TPW Clean Sweep! Team
- Crews operate seven (7) days a week, 7am to 7pm
- Litter removal on public right of way
- Homeless Encampment debris removal



Clean Sweep! Contractor Strategy



- **Litter Removal:** Increase number of contracted litter cycles and new processes for in-house litter removal on City and external partners' ROW.
 - Added 9 litter cycles on City ROW
 - Added 4 litter cycles on Texas Department of Transportation (TxDOT) ROW
- **Mowing:** Add 2 contracted mow cycles on TxDOT ROW.
- **Install Fencing:** Reduce number of unsheltered sites along public ROW. Collaborate with the Office of Homeless Solutions (OHS) to identify locations.

Program	FY24 Cycles	FY -25 Cycles
City ROW Litter Cleanup	22	31
TxDOT ROW Litter Cleanup	18	22
TxDOT ROW Mowing	3	5
City ROW Mowing	18	18






Data Map - Response to 311 Service Requests

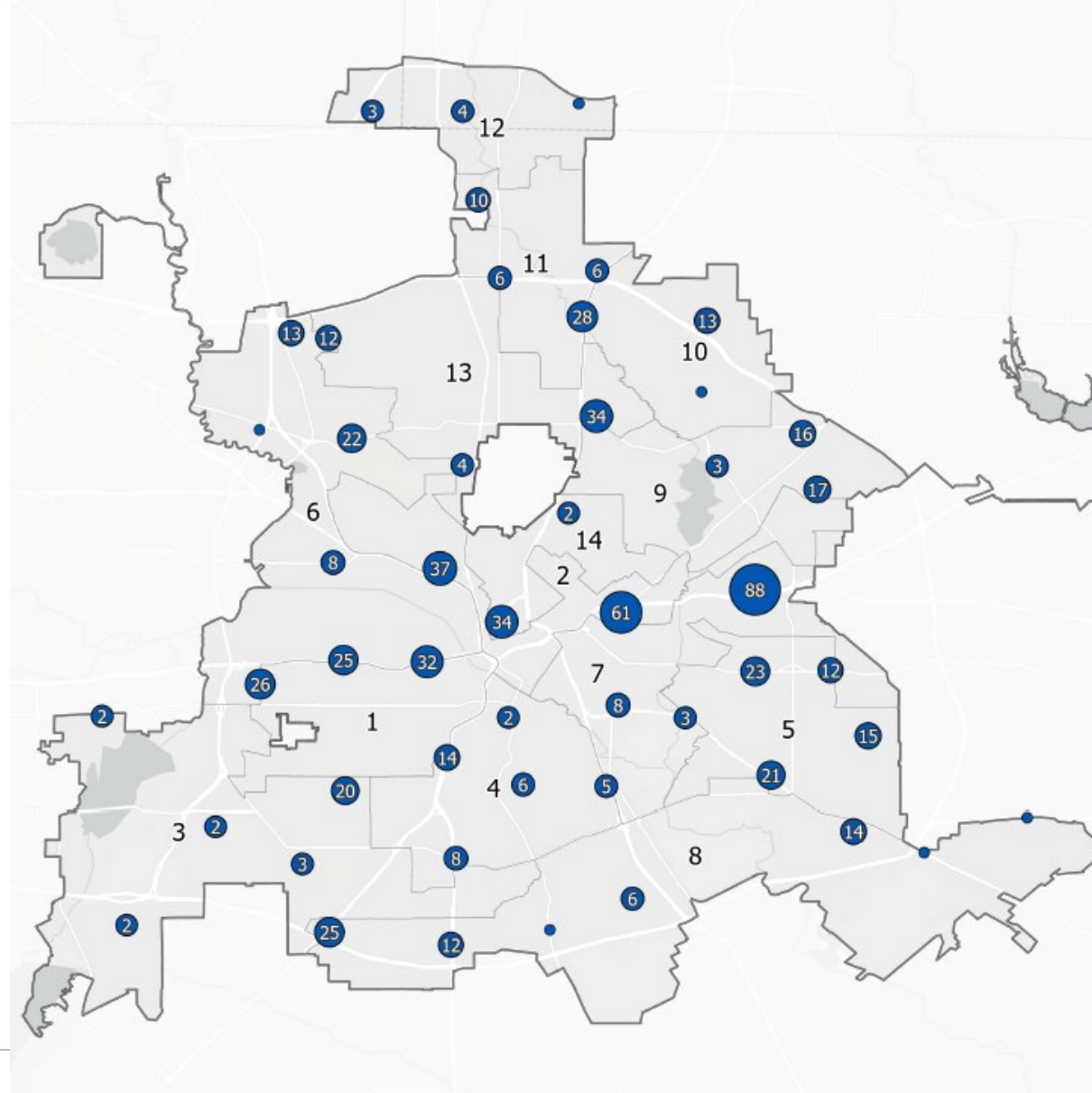


Clean Sweep! Team is using a data driven approach to identify, monitor and respond to high litter areas using 311 Service Requests to track all work locations.

Clean Sweep! Team has responded to 713 service requests from October 1, – November 14, 2024

Legend

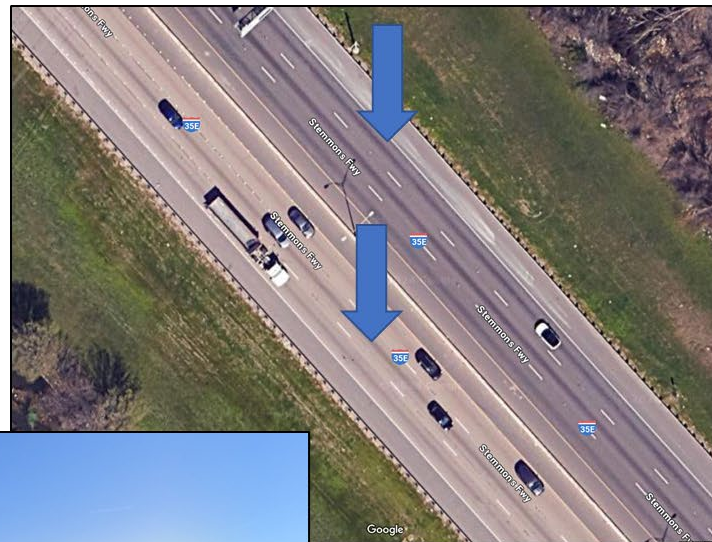
-  Clean Sweep Requests
-  Council Districts
-  Dallas City Limits



Collaborate with External Partners On Main Lanes



Clean Sweep! is collaborating with external partner's (TxDOT/NTTA) for litter removal within **travel lane areas**.



TxDOT travel lane litter cleanup concerns can be reported [online](#) or by phone at 800-558-9368.

North Texas Tollway Authority (NTTA) travel lane litter cleanup concerns can be reported by emailing safety@ntta.org or by dialing #999 for Roadside Safety Services.



Reporting Litter or Mowing Concerns



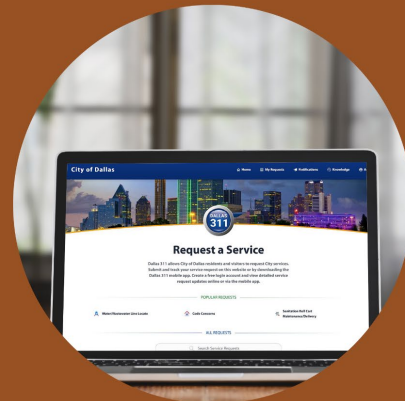
Submit a Median Right of Way Service Request via:



Phone Call

Call **3-1-1** when inside Dallas city limits.

You may also access Dallas 311 by calling **(214) 670-3111** from any location.



Online

Submit a request from your web browser by visiting:

<https://dallascrm.my.site.com/public/s/>



Mobile App

Download the **Dallas 311 mobile app**.

Available on the App Store and Google Play



Education and Outreach Strategy



- Collaborate with CCX to introduce **Clean Sweep! Program** to stakeholders.
- Educate community on methods for reporting litter, mowing, or other clean-up needs and property owner responsibilities.
- Increase communication with stakeholders.
- Build community support for the **Clean Sweep! Program**.



Next Step-Spring Clean Dallas 2025



- Inaugural City-wide Clean Up Day
 - Convene public and private partners, stakeholders, volunteers, and city departments working together to clean our city.
- Event Details:
 - Tentative Date/Time: Friday, April 25, 8 a.m. to 5 p.m.
 - Location: Across the City
- Led by Transportation and Public & Code Compliance
 - Multi Department Event
 - Councilmembers are encouraged to participate

**MORE INFORMATION
COMING SOON!**





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