

# Memorandum



CITY OF DALLAS

DATE April 22, 2016

TO Honorable Mayor and Members of the City Council

SUBJECT Building Official Appointment & Development Services Administrator Search

I am pleased to announce that Philip Sikes is being appointed Chief Building Official for the Building Inspections Division of the Sustainable Development and Construction Department. Mr. Sikes has worked for the City for 25 years and has held positions in both Current Planning and Building Inspection. Mr. Sikes experience and education provides him a unique and valuable perspective. Mr. Sikes has served as an Assistant Building Official since 2008 and held responsibilities for both the Field Inspection Division and the Permit Center and Plan Review Division. Most recently Mr. Sikes has served as the Interim Chief Building Official. Mr. Sikes has been instrumental in helping bring technology enhancements to the building inspection division. Mr. Sikes is committed to continuing to work to make the permitting process as efficient as possible while ensuring that development is in compliance with all building code and development code requirements. Please join me in welcoming Mr. Sikes to this important position.

In addition, a national search is currently being conducted for a Development Services Administrator position. The Development Services Administrator will have direct oversight over both the Building Inspection and the Private Engineering Divisions of Sustainable Development and Construction and will report directly to the Department Director. The intent of this position is to help coordinate permitting operations and provide a single decision maker for permitting issues and obstacles. This position is an outgrowth of our joint review of the development process with our partners in the development community. We anticipate conducting interviews and extending an offer of employment by June. A formal announcement will be made once an offer has been accepted.

A handwritten signature in black ink, appearing to read 'Ry - S. E'.

Ryan S. Evans  
First Assistant City Manager

CC: A.C. Gonzalez, City Manager  
Warren M.S. Ernst, City Attorney  
Rosa Rios, City Secretary  
Craig Kinton, City Auditor  
Daniel F. Solis, Administrative Judge  
Eric D. Campbell, Assistant City Manager  
Mark McDaniel, Assistant City Manager  
Jill A. Jordan, P.E., Assistant City Manager  
Joey Zapata, Assistant City Manager  
Jeanne Chipperfield, Chief Financial Officer  
Sana Syed, Public Information Officer  
Elsa Cantu, Assistant to the City Manager – Mayor & Council

# Memorandum



DATE April 22, 2016

TO The Honorable Mayor and Members of the City Council

SUBJECT **Agenda Item #41 on the April 27, 2016 Council Agenda – Tax Foreclosure Sheriff’s Sale – 96 Properties**

Sustainable Development and Construction requested that Agenda Item #41 be revised to make corrections to the council districts.

The agenda item authorizes: the quitclaim of 96 properties acquired by the taxing authorities from the Tax Foreclosure Sheriff’s Sale to the highest bidders; and authorize the execution of release of liens for any non-tax liens that may have been filed by the City and were included in the foreclosure judgment.

Information contained in the council item regarding the Tax Foreclosure Sheriff’s Sale was revised to the following:

<u>Item #</u>	<u>Street Address</u>	<u>Council District</u>
3	1535 ADELAIDE	4
5	5511 ARLINGTON PARK	2
6	1619 AVENUE B	4
7	419 AVENUE L	4
9	1822 BICKERS	6
10	3844 BLUE RIDGE	3
11	6425 C F HAWN	5
13	1614 CALDWELL	7
14	4215 CANAL	7
15	4328 CANAL	7
16	3814 CARL	7
17	2437 CEDAR CREST	4
18	1427 CEDAR OAKS	4
19	1200 CLAUDE	4
20	1229 CLAUDE	4

Should you have any questions, please contact me at (214) 670-3296.

Ryan S. Evans  
First Assistant City Manager

C: A.C. Gonzalez, City Manager  
Warren M. S. Ernst, City Attorney  
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Elsa Cantu, Assistant to the City Manager-Mayor & Council

# Memorandum



DATE: April 22, 2016

TO: Honorable Mayor and Members of the City Council

SUBJECT: **City License Applications**

Attached is a list of the most recent Dance Hall and/or Sexual Oriented Business applications received for the week of April 11-15, 2016 by the Investigations Bureau Licensing Squad of the Dallas Police Department.

Please have your staff contact Sergeant Lisette Rivera, #7947 at (214) 670-4811 and/or by email at [lisette.rivera@dpd.ci.dallas.tx.us](mailto:lisette.rivera@dpd.ci.dallas.tx.us) should you need further information.



Eric D. Campbell  
Assistant City Manager

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Warren M.S. Ernst, City Attorney  
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Mark McDaniel, Assistant City Manager  
Joey Zapata, Assistant City Manager  
Jeanne Chipperfield, Chief Financial Officer  
Sana Syed, Public Information Officer  
Elsa Cantu, Assistant to the City Manager – Mayor & Council  
Chief David O. Brown, Dallas Police Department

# ***Weekly License Application Report***

*April 11, 2016 - April 15, 2016*

<b><i>BEAT</i></b>	<b><i>DIST.</i></b>	<b><i>NAME OF BUSINESS</i></b>	<b><i>ADDRESS</i></b>	<b><i>LICENSE</i></b>	<b><i>STATUS</i></b>	<b><i>LATE HOUR</i></b>	<b><i>DATE</i></b>	<b><i>APPLICANT</i></b>
111	2	BARBI'S BAR	3238 SAMUELL BOULEVARD	DH-CLASS A	RENEWAL	NO	4/14/2016	MUNOZ, JUAN CARLOS
521	6	EXPOSURE SPORTS CABARET	1818 STOREY LANE, SUITE #900	SOB-CABARET	RENEWAL	NO	4/14/2016	GANS, FRED
534	6	TEKILA DISCOTEC	10945 COMPOSITE DRIVE	DH-CLASS A	NEW	YES	4/14/2016	ORTIGA, EDUARDO
318	7	GARIBALDI SPORTS BAR &	9334 EAST R.L. THORNTON	DH-CLASS A	RENEWAL	NO	4/14/2016	VALENZUELA, SANDRA
553	13	Q CAFÉ & BILLIARD GAME	3068 FOREST LANE #115	BH	NEW	NO	4/14/2016	SEO, WOO JOON

***License Definitions:***    ***DH - Class "A" -Dance Hall - Dancing Permitted 3 Days Or More A Week***  
***DH - Class "B" Dance Hall - Dancing Permitted Less Than Three Days a Week***  
***DH - Class "C" Dance Hall - Dancing Scheduled One Day At A Time***  
***DH - Class "E" Dance Hall - Dancing Permitted Seven Days A Week for Persons Age 14 through Age 18 Only***  
***LH - Late Hours Permit - Can Operate A Dance Hall Until 4:00***  
***BH - Billiard Hall - Billiards Are Played***  
***SOB - Sexually Oriented Business - Adult Arcade / Adult Book/Video Store / Adult Cabaret / Adult  
Adult Theater / Escort Agency / Nude Model Studio***

*Monday, April 18, 2016*

*Page 1 of 1*

# Memorandum



CITY OF DALLAS

DATE April 22, 2016

TO Members of the Budget, Finance & Audit Committee: Jennifer S. Gates (Chair), Philip T. Kingston (Vice Chair), Erik Wilson, Rickey D. Callahan, Scott Griggs, Lee M. Kleinman

SUBJECT **Courier Services**  
**Agenda Item No. 3 – April 27, 2016**

On Monday April 18, 2016, the Budget, Finance and Audit Committee was briefed on an upcoming agenda item regarding courier services. This memo provides additional information and responses to questions raised at the committee.

Courier services are used for pickup and delivery of documents and various packages that require expeditious delivery, typically the same day. The minimum unit price for one-hour delivery charge is \$9.00 per hour.

Equipment and Building Services utilizes this service on an as needed basis for the delivery of various fleet parts. Projected usage over the next three years is not to exceed \$149,000 for up to 12,000 deliveries. This represents an average cost per delivery of \$12.42 (base delivery and weight charges) and is cheaper than the cost of hiring additional staff (including benefits) for these sporadic deliveries. Courier services are used when more cost-effective than using staff based on location, distance, traffic, and staffing available.

The Police department transfers and/or transports sensitive documents between headquarters, subordinate locations and other locations throughout the City. Furthermore, the courier driver and back-up drivers providing service to Police are required to pass criminal history background checks due to carrying sensitive case documents and packages. Using a courier service to pick up and deliver Police correspondence precludes diverting personnel and other resources from more important duties that affect Police daily operations.

The Police department utilizes two routes that are included in their service needs with time frames at which the vendor is expected to pick-up and drop-off. These routes run concurrently each business day. The annual cost for the police department is and estimated \$59,708.

The service contract for courier services is to establish firm pricing, which are ordered on an as needed basis. The cost to have dedicated City staff, vehicles, and fuel to carry out this service would exceed the cost of contract with an outside vendor.

Please let me know if you need any additional information.

  
Jeanne Chipperfield  
Chief Financial Officer

c: Honorable Mayor and Members of the City Council  
A.C. Gonzalez, City Manager  
Warren M.S; Ernst, City Attorney  
Craig D. Kinton, City Auditor  
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Elsa Cantu, Assistant to the City Manager

# Memorandum



CITY OF DALLAS

DATE April 22, 2016

TO Honorable Mayor and Members of the City Council

SUBJECT **Follow-up Information**  
**Agenda Item No. 14 – April 13, 2016**

During the April 13, 2016 City Council meeting, questions were asked regarding the internal controls surrounding the use of hand and power tools for the City. The three-year hand and power tools master agreement was based on estimated usage for City departments. The purpose of a master agreement is to establish pricing for goods, for a specific term, which are ordered on an as needed purpose.

The contract authorized the purchase of hand and power tools from 177 separate manufacturer catalogs. The agenda background listed some of the items purchased but some additional examples are listed below:

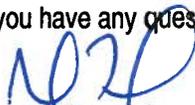
- Water coolers
- Dewalt, Milwaukee, Honda power tools
- Hilti, Stanley, Proto, Snap-on, Craftsman tools

These tools are used by staff to provide general maintenance and repair services on City facilities, equipment, and vehicles.

The City has established internal controls within the financial system to ensure the appropriate authorized staff have the ability to order items within each department. Additionally, staff with the ability to order or encumber funds do not have the ability to receive or authorize payment. This separation of duty is controlled by user log-in established and authorized by executives within each department.

Each user department within the City has some level of inventory management for items issued to their respective employees. The larger user departments such as Dallas Water Utilities, Streets and Equipment Building Services, have inventory management systems in place to track the assignments and usage of individual items purchased. DWU, as an example, has a material services division of the department that manages inventory using a material management system. Inventory and tool check out reports are emailed daily to managers. The items being requested are documented and then issued to City staff. Specialty tools such as thermal imaging cameras are kept in secured storage; checked out on an as needed basis; and inventoried on a semi-annual basis. When inventory is performed, items that are in-stock and/or have been assigned to staff are reviewed.

If you have any questions, please let me know.

  
Jeanne Chipperfield  
Chief Financial Officer

c: A.C. Gonzalez, City Manager  
Warren M.S., Ernst, City Attorney  
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# Memorandum



CITY OF DALLAS

DATE April 22, 2016

TO The Honorable Mayor and Members of the City Council

SUBJECT Proposed FY 2016-17 HUD Consolidated Plan Budget

On Wednesday, April 20, 2016, your agenda included a briefing on the Proposed FY 2016-17 HUD Consolidated Plan Budget. The materials provided information on the City Manager's proposed budget and the Community Development Commission's proposed amendments.

This memo serves as a reminder that Councilmembers are invited to submit amendments to the proposed budget. The due date for proposed amendments is being extended from Thursday, April 28<sup>th</sup> to Monday, May 2<sup>nd</sup> to allow additional time for Council consideration. To make amendments, please refer to Column G; and all amendments must be balanced. A proposed increase must have an offsetting decrease as no additional grant funds are available. Additionally, the Public Services category of the Community Development Block Grant (lines 1 through 6 in Attachment A) is currently budgeted to the maximum amount allowed by Federal regulations. The budget cannot be increased. Any amendments/changes will require funding be shifted from program(s) currently within the Public Services category.

The May 11, 2016 agenda will include an action item for preliminary adoption of the FY 2016-17 HUD Consolidated Plan Budget and to call a public hearing on May 25, 2016 to receive citizen comments. Your May 18<sup>th</sup> City Council briefing agenda will include discussion of potential amendments proposed by Councilmembers. During the May 18<sup>th</sup> meeting, Council will be asked to conduct straw votes to determine which proposed amendments to incorporate into the budget. Final adoption of the FY 2016-17 HUD Consolidated Plan Budget is scheduled for June 15, 2016.

Please let me know if you need additional information.

  
for Jeanne Chipperfield  
Chief Financial Officer

## Attachment

c: A.C. Gonzalez, City Manager  
Warren M.S. Ernst, City Attorney  
Craig D. Kinton, City Auditor  
Rosa A. Rios, City Secretary  
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Elsa Cantu, Assistant to the City Manager

**FY 2016-17 CONSOLIDATED PLAN FOR  
U.S. DEPARTMENT OF HOUSING AND URBAN DEVELOPMENT**

**Attachment A**

A	B	C	D	E	F	G
Project Name	CD	NH+ Goal	FY 2015-16 Adopted Budget	FY 2016-17 CMO Proposed Budget	CDC Proposed Amendments as of 4/7/2016 +/-	FY 2016-17 Proposed Budget
<b><u>SOURCE OF FUNDS</u></b>						
<b>Community Development Block Grant</b>						
Entitlement (grant)			13,457,745	13,258,321		13,258,321
Program Income - Housing Activities			400,000	400,000		400,000
Program Income - Sub-Recipient Retained Program Income (SDDC)			600,000	275,000		275,000
Reprogramming			1,410,006	1,064,334		1,064,334
			<hr/> 15,867,751	<hr/> 14,997,655	0	<hr/> 14,997,655
<b>Home Investment Partnership</b>						
Entitlement (grant)			3,956,627	4,113,859		4,113,859
Program Income Housing Activities			50,000	1,000,000		1,000,000
			<hr/> 4,006,627	<hr/> 5,113,859	0	<hr/> 5,113,859
<b>Emergency Solutions Grant</b>						
Entitlement (grant)			1,209,806	1,211,466	0	1,211,466
<b>Housing Opportunities for Persons with AIDS</b>						
Entitlement (grant)			5,637,374	6,409,124	0	6,409,124
<b>TOTAL SOURCE OF FUNDS</b>			<hr/> 26,721,558	<hr/> 27,732,104	0	<hr/> 27,732,104
<b><u>USE OF FUNDS</u></b>						
<b>Community Development Block Grant</b>						
Public Services (15% of CDBG maximum amount allowed)			2,106,435	2,056,087		2,056,087
Housing Activities			8,200,189	8,413,317		8,413,317
Economic Development Activities			1,240,000	275,000		275,000
Public Improvements			1,549,578	1,601,587		1,601,587
Fair Housing and Program Oversight (20% of CDBG maximum amount allowed)			2,771,549	2,651,664		2,651,664
			<hr/> 15,867,751	<hr/> 14,997,655	0	<hr/> 14,997,655
<b>HOME Investment Partnerships Program</b>						
HOME Programs			4,006,627	5,113,859	0	5,113,859
<b>Emergency Solutions Grant</b>						
ESG Programs			1,209,806	1,211,466	0	1,211,466
<b>Housing Opportunities for Persons with AIDS</b>						
HOPWA Programs			5,637,374	6,409,124	0	6,409,124
<b>TOTAL USE OF FUNDS</b>			<hr/> 26,721,558	<hr/> 27,732,104	0	<hr/> 27,732,104

\*CW=City Wide

**FY 2016-17 CONSOLIDATED PLAN FOR  
U.S. DEPARTMENT OF HOUSING AND URBAN DEVELOPMENT**

**Attachment A**

A	B	C	D	E	F	G
Project Name	CD	NH+ Goal	FY 2015-16 Adopted Budget	FY 2016-17 CMO Proposed Budget	CDC Proposed Amendments as of 4/7/2016 +/-	FY 2016-17 Proposed Budget
<b>COMMUNITY DEVELOPMENT BLOCK GRANT (CDBG)</b>						
<b><u>CDBG - Public Services</u></b>						
1						
<b>After-School/Summer Program</b> - Provide after school and summer programs for low income youth Monday thru Friday through structured recreational, cultural, social and life skills activities. 24 CDBG funded sites.	CW	2	530,647	559,112		559,112
2						
<b>Child Care Services Program</b> - Provide various programs for children and youth, including after school programs; daycare for special needs children, children who are homeless, and children with disabilities via contracts with non-profit agencies. Funds are also used to provide child care subsidies for low and moderate income working parents and teenage parents who are attending school and do not qualify for any other form of public assistance. (Child Care Services and City Child Care Services combined)	CW	2	488,826	488,826		488,826
<b>Youth Programs Sub-Total</b>			<b>1,019,473</b>	<b>1,047,938</b>	<b>0</b>	<b>1,047,938</b>
3						
<b>Clinical Dental Care Program</b> - Provide dental health services to seniors and low-income youth through age of 19 via contract with non-profit agency.	CW	2	100,000	0		0
<b>Clinical Health Services Sub-Total</b>			<b>100,000</b>	<b>0</b>	<b>0</b>	<b>0</b>
4						
<b>Senior Services Program</b> - Provide case management and other programs for seniors, including investigative support services in both community and institutional settings via contracts with non-profit agencies. Funds are also used to provide direct and emergency support services to enhance the quality of life for older adults. (City Office of Senior Affairs and Senior Services Program combined)	CW	2	215,428	230,143		230,143
<b>Senior Services Sub-Total</b>			<b>215,428</b>	<b>230,143</b>	<b>0</b>	<b>230,143</b>
5						
<b>Community Court Program</b> - Through the community court, offenses to persons and code violations of property are swiftly adjudicated and restitution made by defendants who plead guilty or no contest.		3	<b>746,534</b>	<b>753,006</b>	<b>0</b>	<b>753,006</b>
• South Dallas / Fair Park Community Court	5,7		296,248	299,445		299,445
• South Oak Cliff Community Court	4,8		235,741	233,032		233,032
• West Dallas Community Court	1,3,6		214,545	220,529		220,529
6						
<b>Training and Employment for Adults with Disabilities</b> - Provide development of life skills, vocational training and job placement for adults with disabilities.	CW	2	25,000	25,000		25,000
<b>Other Public Services (Non-Youth) Sub-Total</b>			<b>771,534</b>	<b>778,006</b>	<b>0</b>	<b>778,006</b>
<b>Total CDBG - Public Services</b>			<b>2,106,435</b>	<b>2,056,087</b>	<b>0</b>	<b>2,056,087</b>

\*CW=City Wide

**FY 2016-17 CONSOLIDATED PLAN FOR  
U.S. DEPARTMENT OF HOUSING AND URBAN DEVELOPMENT**

**Attachment A**

A	B	C	D	E	F	G
Project Name	CD	NH+ Goal	FY 2015-16 Adopted Budget	FY 2016-17 CMO Proposed Budget	CDC Proposed Amendments as of 4/7/2016 +/-	FY 2016-17 Proposed Budget
CDBG - Public Services 15% Cap			2,106,435	2,056,087		2,056,087
Under/(Over) Cap			(0)	(0)		(0)
CDBG - Public Services Cap Percentage			15.0%	15.0%		15.0%
<b><u>CDBG - Housing Activities</u></b>						
7 <b>Housing Development Support</b> - Provide service delivery staff whose activities include determining and approving client eligibility, loan processing, and working with lenders and counseling agencies on behalf of clients.	CW	5	1,052,706	1,152,459		1,152,459
8 <b>Mortgage Assistance Program</b> - Provide deferred payment loans up to \$20,000 to low-income first-time homebuyers for down payment and closing cost assistance.	CW	5	1,165,856	1,165,856		1,165,856
9 <b>Housing Services Program</b> - Provide CDBG funds to CHDOs for cost in support of HOME-funded activities, such as housing counseling, loan processing, and other services related to assisting potential homebuyers participating or seeking to participate in HOME funded projects.	CW	5	50,000	50,000		50,000
<b>Homeownership Opportunities Sub-Total</b>			<b>2,268,562</b>	<b>2,368,315</b>	<b>0</b>	<b>2,368,315</b>
10 <b>Housing Assistance Support</b> - Provide service delivery staff to implement the Major Systems Repair Program and Reconstruction Program, which benefit low income homeowners.	CW	5	1,533,936	1,703,154		1,703,154
11 <b>Major Systems Repair Program</b> - Provide homeowner assistance up to \$20,000 with repair/replacement of the following four major systems: heating/air, plumbing/gas, roof and electrical.	CW	5	1,533,761	2,721,964		2,721,964
12 <b>Minor Plumbing Repair/Replacement Program</b> - Provide leak repairs, low flow toilet and fixture replacement and minor plumbing repair assistance to low income homeowners.	CW	5	50,000	0		0
13 <b>Reconstruction Program</b> - Provide deferred loans to low-income homeowners for reconstruction of their existing homes. The reconstruction deferred payment loan is \$103,000 per unit.	CW	5	1,221,964	0		0
14 <b>People Helping People (PHP) Program</b> - Provide for minor exterior repair services to single family homes through volunteers and contract services to lower income, elderly and disabled homeowners.	CW	5	871,731	1,019,051		1,019,051
<b>Homeowner Repair Sub-Total</b>			<b>5,211,392</b>	<b>5,444,169</b>	<b>0</b>	<b>5,444,169</b>

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**Attachment A**

A	B	C	D	E	F	G
Project Name	CD	NH+ Goal	FY 2015-16 Adopted Budget	FY 2016-17 CMO Proposed Budget	CDC Proposed Amendments as of 4/7/2016 +/-	FY 2016-17 Proposed Budget
15 <b>Dedicated SAFE II Expansion Code Inspection - Code Compliance -</b> Provide enhanced code enforcement activities to supplement police investigations where criminal actions hamper or prevent community revitalization.	CW	3	96,000	0		0
16 <b>Dedicated SAFE II Expansion Code Inspection - Fire Department -</b> Provide enhanced code enforcement activities to supplement police investigations where criminal actions hamper or prevent community revitalization.	CW	3	70,538	0		0
17 <b>Dedicated SAFE II Expansion Code Inspection - Police Department -</b> Provide enhanced code enforcement activities to supplement police investigations where criminal actions hamper or prevent community revitalization.	CW	3	46,122	0		0
18 <b>Neighborhood Investment Program - Code Compliance -</b> Provide enhanced code enforcement activities in the targeted neighborhood areas.	1-8	3	507,575	600,833		600,833
<b>Other Housing/Neighborhood Revitalization Sub-Total</b>			<b>720,235</b>	<b>600,833</b>	<b>0</b>	<b>600,833</b>
<b>Total CDBG - Housing Activities</b>			<b>8,200,189</b>	<b>8,413,317</b>	<b>0</b>	<b>8,413,317</b>
<b><u>CDBG - Economic Development</u></b>						
19 <b>Business Loan Program (Program Income) -</b> SDDC retains program income generated from revolving business loan program to provide additional loans.	CW	2	600,000	275,000		275,000
20 <b>Business Assistance Center Program -</b> Provide comprehensive technical assistance and business support services to Low/Moderate income persons interested in developing Micro-Enterprises and those who own Micro-Enterprises.	CW	2	640,000	0	0	0
<b>Total CDBG - Economic Development</b>			<b>1,240,000</b>	<b>275,000</b>	<b>0</b>	<b>275,000</b>
<b><u>CDBG - Public Improvements</u></b>						
21 <b>Neighborhood Enhancement Program (NEP) -</b> Provide toolbox of neighborhood improvements to increase aesthetic appeal and compliment community development efforts in Neighborhood Investment and other strategically targeted areas.	1-8	3	25,000	0		0
22 <b>Neighborhood Investment Program Infrastructure -</b> Provide infrastructure improvements related to architectural and engineering design in the 5 NIP target areas.	1-8	3	1,249,616	0		0
23 <b>Neighborhood Investment Program (NIP) and Neighborhood Enhancement Program (NEP) Project Delivery -</b> Provide direct services for projects located in NIP and other strategically targeted areas.	1-8	1	274,962	0		0

\*CW=City Wide

**FY 2016-17 CONSOLIDATED PLAN FOR  
U.S. DEPARTMENT OF HOUSING AND URBAN DEVELOPMENT**

**Attachment A**

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Project Name	CD	NH+ Goal	FY 2015-16 Adopted Budget	FY 2016-17 CMO Proposed Budget	CDC Proposed Amendments as of 4/7/2016 +/-	FY 2016-17 Proposed Budget
24						
<b>Neighborhood Plus</b> - Provide public infrastructure improvements to support redevelopment activities within strategically targeted areas.	CW	3	0	1,601,587		1,601,587
<b>Public Improvement Sub-Total</b>			<b>1,549,578</b>	<b>1,601,587</b>	<b>0</b>	<b>1,601,587</b>
<b>Total CDBG - Public Improvement</b>			<b>1,549,578</b>	<b>1,601,587</b>	<b>0</b>	<b>1,601,587</b>
<b><u>CDBG - Fair Housing and Planning &amp; Program Oversight</u></b>						
25						
<b>Fair Housing Enforcement</b> - Provide housing discrimination investigations, fair housing education and outreach, and citizen referrals.	CW	1	633,053	652,085		652,085
26						
<b>Citizen Participation/CDC Support/HUD Oversight</b> - Office of Financial Services/Community Development Division. Provide coordination of ConPlan budget development, citizen participation, and reporting to HUD as primary City liaison.	CW	1	673,984	721,050		721,050
27						
<b>Housing Management Support</b> - Provide funding for Housing management staff support for housing programs.	CW	1	1,160,780	1,278,529		1,278,529
28						
<b>Economic Development Oversight</b> - Provide contract administration; compliance and oversight of CDBG funded programs.	CW	1	198,084	0		0
29						
<b>Parks and Recreation Oversight</b> - This position assists the Contract Compliance Manager with the review of all PKR Public Service programs and contracts for compliance with HUD guidelines.	CW	1	105,648	0		0
<b>Total CDBG - Fair Housing and Planning &amp; Program Oversight</b>			<b>2,771,549</b>	<b>2,651,664</b>	<b>0</b>	<b>2,651,664</b>
CDBG - FH/PLN/Program Oversight 20% Cap			2,771,549	2,651,664		2,651,664
Under/(Over) Cap			0	0		0
CDBG - FH/PLN/Program Oversight Cap Percentage			20%	20%		20%
<b>TOTAL COMMUNITY DEVELOPMENT BLOCK GRANT</b>			<b>15,867,751</b>	<b>14,997,655</b>	<b>0</b>	<b>14,997,655</b>

\*CW=City Wide

**FY 2016-17 CONSOLIDATED PLAN FOR  
U.S. DEPARTMENT OF HOUSING AND URBAN DEVELOPMENT**

**Attachment A**

A	B	C	D	E	F	G
Project Name	CD	NH+ Goal	FY 2015-16 Adopted Budget	FY 2016-17 CMO Proposed Budget	CDC Proposed Amendments as of 4/7/2016 +/-	FY 2016-17 Proposed Budget
<b>HOME INVESTMENT PARTNERSHIPS PROGRAM (HOME)</b>						
30						
<b>CHDO Development Loan Program</b> - Provide development and pre-development loans and grants to nonprofit City-certified CHDOs developing affordable housing for low income households. (15% minimum)	CW	5	1,000,000	1,000,000		1,000,000
31						
<b>CHDO Operating Assistance</b> - Provide operational support to assist with the development and management of CHDO projects. (5% maximum)	CW	5	175,000	175,000		175,000
32						
<b>HOME Program Administration</b> - Housing department staff administrative costs. (10% maximum)	CW	5	395,662	511,385		511,385
33						
<b>Mortgage Assistance Program</b> - Provide no interest, deferred payment loans for down-payment, principal reduction and closing cost assistance up to a maximum of \$20,000.	CW	5	957,158	957,158		957,158
34						
<b>Housing Development Loan Program</b> - Provide private and non-profit organizations with loans/grants for the development of affordable housing, including but not limited to pre-development costs, development costs, construction subsidies, relocation costs, demolition costs, acquisition costs, related acquisition costs, rental rehabilitation.	CW	6	1,348,807	2,470,316		2,470,316
<b>Home Ownership Opportunities Sub-Total</b>			<b>3,876,627</b>	<b>5,113,859</b>	<b>0</b>	<b>5,113,859</b>
35						
<b>Tenant Based Rental Assistance</b> - Provide transitional rental assistance to homeless persons for a minimum of one year while they become stabilized.	CW	6	130,000	0		0
<b>Other Housing Sub-Total</b>			<b>130,000</b>	<b>0</b>	<b>0</b>	<b>0</b>
<b>TOTAL HOME INVESTMENT PARTNERSHIP PROGRAM</b>			<b>4,006,627</b>	<b>5,113,859</b>	<b>0</b>	<b>5,113,859</b>

\*CW=City Wide

**FY 2016-17 CONSOLIDATED PLAN FOR  
U.S. DEPARTMENT OF HOUSING AND URBAN DEVELOPMENT**

**Attachment A**

A	B	C	D	E	F	G
Project Name	CD	NH+ Goal	FY 2015-16 Adopted Budget	FY 2016-17 CMO Proposed Budget	CDC Proposed Amendments as of 4/7/2016 +/-	FY 2016-17 Proposed Budget
<b>EMERGENCY SOLUTIONS GRANT (ESG)</b>						
36						
<b>Contracts - Essential Services</b> - Provide direct services to the homeless to address employment (job placement and training), child care, substance abuse treatment and health prevention services.	CW	2	57,737	57,737		57,737
37						
<b>Contracts - Operations</b> - Provide payment of operational costs for shelters or transitional housing facilities for homeless persons.	CW	2	92,430	92,430		92,430
38						
<b>Homeless Assistance Center - Essential Services</b> - Provide case management services to assist clients in obtaining federal, state and local assistance.	CW	2	148,005	148,005		148,005
39						
<b>Homeless Assistance Center - Operations</b> - Provide payment of utilities and other operating costs for the Homeless Assistance Center.	CW	2	378,279	378,279		378,279
40						
<b>Street Outreach</b> - Provide case management and referral services to unsheltered homeless in using the local coordinated assessment system and assisting clients in obtaining Federal, State, and local assistance.	CW	2	0	50,428		50,428
<b>Essential Services/Operations Sub-Total</b>			<b>676,451</b>	<b>726,879</b>	<b>0</b>	<b>726,879</b>
41						
<b>Homeless Prevention - Financial Assistance/Rent (MLK)</b> - Provide short-term (3 months) and medium-term (4 - 24 months) of rental assistance; rental arrears up to six months; utilities assistance; moving costs, etc. to persons at-risk of homelessness and meet income limits below 30% of the area median income.	CW	2	40,000	30,700		30,700
42						
<b>Homeless Prevention - Financial Assistance/Rent (WDMC)</b> - Provide short-term (3 months) and medium-term (4 - 24 months) of rental assistance; rental arrears up to six months; utilities assistance; moving costs, etc. to persons at-risk of homelessness and meet income limits below 30% of the area median income.	CW	2	40,000	30,700		30,700
<b>Homeless Prevention Sub-Total</b>			<b>80,000</b>	<b>61,400</b>	<b>0</b>	<b>61,400</b>
43						
<b>Rapid Re-Housing – Financial Assistance/Rent</b> - Provide assistance with application fees, deposits, and rental arrears up to six months for persons who are homeless.	CW	2	11,000	11,000		11,000
44						
<b>Rapid Re-Housing - Housing Relocation &amp; Stabilization</b> - Provide case management, housing search and placement, legal services, credit repair to homeless persons in permanent housing programs.	CW	2	281,452	281,452		281,452
<b>Rapid Re-Housing Sub-Total</b>			<b>292,452</b>	<b>292,452</b>	<b>0</b>	<b>292,452</b>
45						
<b>HMIS Data Collection</b> - Provide client-level data collection for persons served by the grant, as well as training, generating reports, monitoring and reviewing data quality.	CW	1	70,168	40,000		40,000
<b>HMIS Data Collection Sub-Total</b>			<b>70,168</b>	<b>40,000</b>	<b>0</b>	<b>40,000</b>

\*CW=City Wide

**FY 2016-17 CONSOLIDATED PLAN FOR  
U.S. DEPARTMENT OF HOUSING AND URBAN DEVELOPMENT**

**Attachment A**

A	B	C	D	E	F	G
Project Name	CD	NH+ Goal	FY 2015-16 Adopted Budget	FY 2016-17 CMO Proposed Budget	CDC Proposed Amendments as of 4/7/2016 +/-	FY 2016-17 Proposed Budget
46 <b>ESG Administration</b> - Monitor and evaluate contracts and other program activities.	CW	1	90,735	90,735		90,735
<b>Program Administration Sub-Total</b>			<b>90,735</b>	<b>90,735</b>	<b>0</b>	<b>90,735</b>
<b>TOTAL EMERGENCY SOLUTIONS GRANT</b>			<b>1,209,806</b>	<b>1,211,466</b>	<b>0</b>	<b>1,211,466</b>
<b><u>HOUSING OPPORTUNITIES FOR PERSONS WITH AIDS (HOPWA)</u></b>						
47 <b>Emergency/Tenant Based Rental Assistance/Financial Assistance</b> - Provide emergency assistance and long-term rental assistance to persons with HIV/AIDS and their families who live in the Dallas eligible metropolitan area.	CW	2	2,291,723	2,430,204		2,430,204
48 <b>Emergency/Tenant Based Rental Assistance/Housing Services</b> - Provide staffing for emergency assistance and long-term rental assistance to persons with HIV/AIDS and their families who live in the Dallas eligible metropolitan area.	CW	2	557,000	557,000		557,000
49 <b>Housing Facilities Operation</b> - Provide housing operation costs, including lease, maintenance, utilities, insurance and furnishings for facilities that provide assistance to persons with HIV/AIDS and their families who live in the Dallas eligible metropolitan area.	CW	2	850,900	876,000		876,000
50 <b>Supportive Services</b> - Provide supportive services, information and referral, and outreach in conjunction with housing assistance to persons with HIV/AIDS and their families who live in the Dallas eligible metropolitan area, including hospice/respice care for affected children.	CW	2	1,355,170	1,355,170		1,355,170
51 <b>Housing Facilities Rehab/Repair/Acquisition</b> - Provide rehabilitation/repair or acquisition funds for facilities that provide housing to persons with HIV/AIDS and their families who live in the metropolitan area.	CW	6	0	500,000		500,000
52 <b>Housing Information/Resource Identification</b> - Provide Housing Information Services (including housing counseling, housing advocacy, information and referral services, fair housing information, housing search and assistance, and client-level data collection) and Resource Identification (including costs to develop housing assistance resources, outreach and relationship-building with landlords, costs involved in creating brochures, web resources, and time to locate and identify affordable housing vacancies).	CW	2	124,860	168,480		168,480
<b>Other Public Services Sub-Total</b>			<b>5,179,653</b>	<b>5,886,854</b>	<b>0</b>	<b>5,886,854</b>

\*CW=City Wide

**FY 2016-17 CONSOLIDATED PLAN FOR  
U.S. DEPARTMENT OF HOUSING AND URBAN DEVELOPMENT**

**Attachment A**

A	B	C	D	E	F	G
Project Name	CD	NH+ Goal	FY 2015-16 Adopted Budget	FY 2016-17 CMO Proposed Budget	CDC Proposed Amendments as of 4/7/2016 +/-	FY 2016-17 Proposed Budget
53 <b>Program Administration/City of Dallas</b> - Provide administrative oversight, evaluation, technical assistance, and client-level data collection for grant funds and program activities.	CW	1	169,121	192,270		192,270
54 <b>Program Administration/Project Sponsors</b> - Provide administrative costs for project sponsors in oversight and evaluation of program activities.	CW	1	288,600	330,000		330,000
<b>Program Administration Sub-Total</b>			<b>457,721</b>	<b>522,270</b>	<b>0</b>	<b>522,270</b>
<b>TOTAL HOUSING OPPORTUNITIES FOR PERSONS W/ AIDS</b>			<b>5,637,374</b>	<b>6,409,124</b>	<b>0</b>	<b>6,409,124</b>
<b>GRAND TOTAL CONSOLIDATED PLAN BUDGET</b>			<b>26,721,558</b>	<b>27,732,104</b>	<b>0</b>	<b>27,732,104</b>

\*CW=City Wide

# Memorandum



DATE: April 22, 2016

TO: Honorable Members of the Public Safety Committee:  
Adam Medrano (Chair), B. Adam McGough (Vice Chair), Sandy Greyson, Tiffinni A. Young,  
Jennifer S. Gates, Philip T. Kingston

SUBJECT: **Public Safety Committee Meeting - Follow-Up Responses**

Listed below are the responses to follow-up questions asked during the Crime Report and Communications Operations Center – Handling Calls for Service briefings.

## **Crime Report**

1. What is the data on the rising crime rate across the country?
  - a. See attachment A.
2. What is the 2016 data pertaining to the dangers to police officers on the job?
  - a. See attachment B.

## **Communications Operations Center - Handling Calls for Service**

3. What is the data over time for mental health (Signal 46) calls?
  - a. August 2007 – current CAD system came online

<b>Year</b>	<b>Number of Calls</b>
2007	2,555
2008	8,750
2009	9,455
2010	9,856
2011	10,963
2012	12,212
2013	13,810
2014	17,766
2015	15,178
2016	4,158 YTD

4. What is the data for Individuals with Reoccurring Crisis on Signal 46?

Individuals with Reoccurring Crisis	
2015	2016
YTD	YTD
<b>1,989</b>	<b>2,217</b>

2015	
6,330	Subjects taken into custody
5,345	Subjects taken into custody 1 time
657	Subjects taken into custody 2 times
169	Subjects taken into custody 3 times
80	Subjects taken into custody 4 times
30	Subjects taken into custody 5 times
49	Subjects taken into custody 6+ times

2016	
1,978	Subjects taken into custody
1,781	Subjects taken into custody 1 time
163	Subjects taken into custody 2 times
27	Subjects taken into custody 3 times
7	Subjects taken into custody 4+ times

5. What is the call volume number for DFR?
- a. 2015 - Total number of calls transferred from DPD 911 – 287,635
  - b. Approximately 220,000 incidents are dispatched, some of the calls transferred result in 911 caller hang-up, callers changing their mind about needed assistance, etc.



Eric D. Campbell  
 Assistant City Manager

[Attachment]

cc: Honorable Mayor and Members of the City Council  
 A.C. Gonzalez, City Manager  
 Warren M.S. Ernst, City Attorney  
 Craig D. Kinton, City Auditor  
 Rosa A. Rios, City Secretary  
 Daniel F. Solis, Administrative Judge  
 Ryan S. Evans, First Assistant City Manager  
 Jill A. Jordan, P.E., Assistant City Manager

Mark McDaniel, Assistant City Manager  
 Joey Zapata, Assistant City Manager  
 Jeanne Chipperfield, Chief Financial Officer  
 Sana Syed, Public Information Officer  
 Elsa Cantu, Assistant to the City Manager – Mayor & Council  
 Chief David O. Brown, Dallas Police Department  
 Interim Chief Tommy Tine, Dallas Fire-Rescue Department



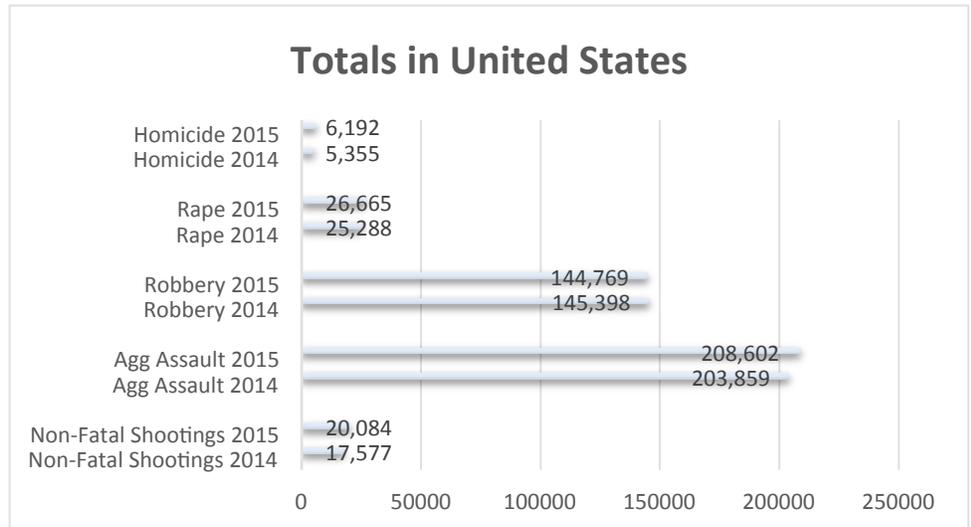
# Attachment A. Major Cities Chiefs Association

## VIOLENT CRIME SURVEY- TOTALS Comparison between 2015 and 2014

Contact: Darrel W. Stephens, Executive Director

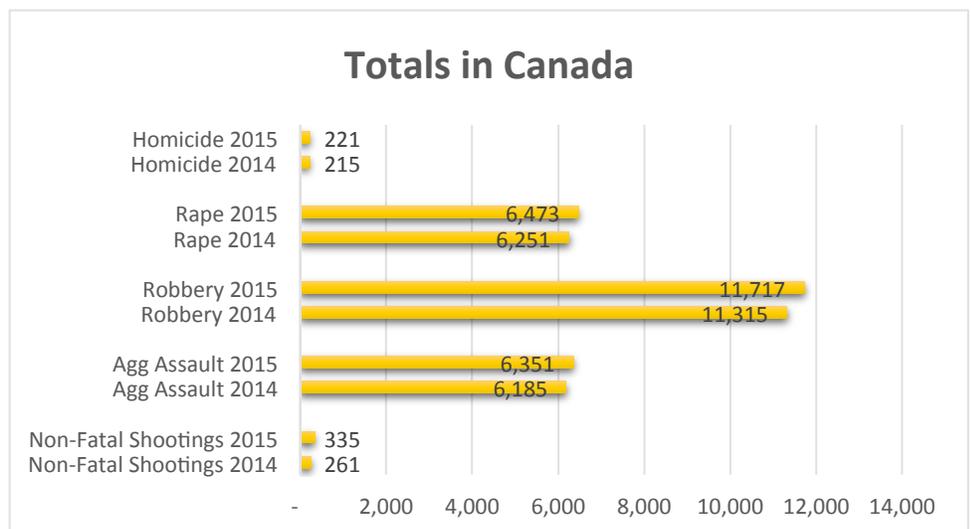
### United States 65 Responding Agencies <sup>1 2 3</sup>

United States	2015	2014
<b>Homicide</b>	6,192	5,355
<b>Rape</b>	26,665	25,288
<b>Robbery</b>	144,769	145,398
<b>Aggravated Assault</b>	208,602	203,859
<b>Non-Fatal Shootings</b>	20,084	17,577



### Canada 10 Responding Agencies

Canada	2015	2014
<b>Homicide</b>	221	215
<b>Rape</b>	6,473	6,251
<b>Robbery</b>	11,717	11,315
<b>Aggravated Assault</b>	6,351	6,185
<b>Non-Fatal Shootings</b>	335	261



Indicates increase from 2014 to 2015.

Update January 30, 2016

1. Numbers available through September 2015 – Aurora, Indianapolis, and Pittsburgh Police Departments.
2. Numbers available through October 2015 – Cincinnati, Fairfax County, Oklahoma City, and Suffolk County Police Department.
3. Numbers available through November 2015 – San Antonio Police Department.



# Major Cities Chiefs Association

## VIOLENT CRIME SURVEY – AGENCY RESULTS Comparison between 2015 and 2014

Contact: Darrel W. Stephens, Executive Director  
704.996.5757  
[stephens@majorcitieschiefs.com](mailto:stephens@majorcitieschiefs.com)

United States	Homicide		Rape		Robbery		Aggravated Assault		Non-Fatal Shootings	
	2015	2014	2015	2014	2015	2014	2015	2014	2015	2014
Albuquerque PD	46	30	445	402	1,464	1,381	3,241	3,121	N/A	N/A
Arlington PD	8	13	222	206	529	493	1,201	1,142	N/A	N/A
Atlanta PD	94	93	158	141	2,161	2,348	2,123	2,194	419	383
Aurora PD <sup>2</sup>	13	10	305	234	317	307	611	567	31	30
Austin PD	22	30	414	530	936	876	1,910	1,894	N/A	N/A
Baltimore County PD	33	28	171	131	1,313	1,408	1,637	1,905	41	51
Baltimore PD	344	211	241	232	4,551	3,906	4,527	4,262	637	370
Boston PD	40	53	207	264	1,544	1,699	2,853	2,771	211	177
Charlotte-Mecklenburg PD	60	44	286	256	1,947	1,589	3,732	3,213	297	241
Chicago PD	473	415	1,390	1,388	9,656	9,799	13,111	12,530	2,427	2,084
Cincinnati PD <sup>3</sup>	63	57	205	204	1,070	1,106	656	603	359	261
Cleveland Division of Police	120	102	535	533	2,812	3,112	2,341	2,239	N/A	N/A
Columbus Division of Police	99	91	685	706	2,186	2,129	1,570	1,855	327	321
Dallas PD	136	116	782	781	4,177	3,856	3,943	3,704	N/A	N/A
Denver PD	54	31	545	487	1,232	1,098	2,718	2,397	219	143
Detroit PD	295	299	497	599	3,103	3,806	9,106	9,215	1,035	1,052
El Paso PD	17	21	322	335	410	415	1,766	1,901	N/A	N/A
Fairfax County PD <sup>3</sup>	8	8	73	63	375	326	315	306	N/A	N/A
Fort Worth PD	59	54	396	382	995	1,144	2,876	2,749	N/A	N/A
Fresno PD	39	47	52	53	1,012	781	1,653	1,501	181	128
Honolulu PD	16	22	822	882	781	778	596	649	N/A	N/A
Houston PD	303	241	990	804	10,277	10,183	10,431	10,772	944	818
Indianapolis Metropolitan PD <sup>2</sup>	101	105	N/A	N/A	N/A	N/A	N/A	N/A	330	276
Jacksonville Sheriff's Dept	113	116	385	394	1,593	1,615	3,114	3,013	318	240
Kansas City PD	108	79	348	383	1,657	1,624	4,422	3,758	415	318

United States (continued)	Homicide		Rape		Robbery		Aggravated Assault		Non-Fatal Shootings	
	2015	2014	2015	2014	2015	2014	2015	2014	2015	2014
Las Vegas Metropolitan PD	136	128	1,144	1,119	2,927	2,975	1,674	1,525	N/A	N/A
Long Beach PD <sup>1</sup>	36	23	179	110	1,055	888	1,484	1,248	N/A	N/A
Los Angeles County Sheriff's Dept	190	151	778	493	4,139	3,975	8,353	8,172	N/A	N/A
Los Angeles PD	283	260	2,209	1,126	8,952	7,949	13,713	9,836	928	810
Louisville Metropolitan PD	81	55	161	191	1,537	1,535	2,558	2,288	285	197
Memphis PD	150	158	414	366	3,163	3,315	4,769	4,775	1,626	1,582
Mesa PD	14	14	233	252	399	469	1,305	1,388	N/A	N/A
Miami PD	79	81	65	110	1,675	1,790	2,580	2,477	394	UNK
Miami-Dade PD	86	82	407	425	1,628	1,809	4,278	4,209	637	525
Milwaukee PD	145	86	460	436	3,744	3,586	5,320	4,915	635	582
Minneapolis PD	49	32	434	409	1,886	1,874	2,058	1,809	257	227
Montgomery County PD <sup>1</sup>	29	19	277	128	625	635	911	867	N/A	N/A
Nashville PD	76	41	603	601	1,895	1,538	4,959	5,263	241	228
Nassau County PD	13	6	35	53	555	550	682	670	27	28
New Orleans PD	165	150	438	244	1,439	1,470	1,631	1,906	252	315
New York City PD	352	333	1,438	1,354	16,931	16,569	20,271	20,287	1,118	1,204
Newark PD	105	95	87	44	1,826	1,938	1,041	983	328	273
Oakland PD	83	79	202	210	3,160	3,385	2,724	2,699	975	1,079
Oklahoma City PD <sup>3</sup>	60	38	416	374	973	946	2,671	2,780	N/A	N/A
Omaha NE PD	48	32	174	180	654	723	1,452	1,523	123	154
Orlando PD	32	15	192	170	522	623	1,798	1,530	N/A	N/A
Philadelphia PD	280	248	1,322	1,207	6,765	6,970	7,766	7,500	1,007	841
Phoenix PD <sup>1</sup>	113	116	TBD	1,006	TBD	2,952	TBD	4,677	9	7
Pittsburgh Bureau of Police <sup>2</sup>	43	49	62	64	620	722	994	983	393	297
Prince George's County PD	77	54	102	115	1,149	1,353	1,845	1,943	186	139
Raleigh PD	17	17	108	91	674	704	873	880	65	48
Sacramento PD	43	29	104	102	1,172	997	2,284	1,849	N/A	N/A
Salt Lake City PD	6	9	171	153	480	463	737	643	N/A	N/A
San Antonio PD <sup>4</sup>	89	90	957	995	1,800	1,596	5,040	4,382	N/A	N/A
San Diego PD <sup>1</sup>	37	32	566	371	1,378	1,318	3,601	3,493	N/A	N/A
San Francisco PD	52	46	391	378	3,621	3,348	2,708	2,699	122	131
San Jose PD	30	32	375	306	1,140	1,072	1,855	1,832	N/A	N/A
Seattle PD	24	23	106	118	1,538	1,568	2,046	1,989	75	63
St. Louis Metropolitan PD	188	159	263	279	1,790	1,562	3,522	3,348	2,092	1,844
Suffolk County PD <sup>3</sup>	17	20	69	90	547	454	764	738	49	46

<b>United States</b> <i>(continued)</i>	<b>Homicide</b>		<b>Rape</b>		<b>Robbery</b>		<b>Aggravated Assault</b>		<b>Non-Fatal Shootings</b>	
	2015	2014	2015	2014	2015	2014	2015	2014	2015	2014
Tampa PD	34	28	72	61	672	513	1,138	1,081	N/A	N/A
Tucson PD	30	37	427	401	1,058	1,004	1,616	1,652	N/A	N/A
Tulsa PD	55	49	332	298	867	929	2,466	1,991	N/A	N/A
Virginia Beach PD	19	18	119	149	269	256	236	278	69	64
Washington DC (Metropolitan PD)	162	105	297	319	3,446	3,296	2,426	2,490	N/A	N/A

<b>Canada</b>	<b>Homicide</b>		<b>Rape</b>		<b>Robbery</b>		<b>Aggravated Assault</b>		<b>Non-Fatal Shootings</b>	
	2015	2014	2015	2014	2015	2014	2015	2014	2015	2014
Calgary Police Service	34	29	598	567	1,040	891	106	113	80	48
Edmonton Police Service	30	34	864	835	1,380	1,121	223	230	N/A	N/A
Montreal Police Service	30	28	822	706	2,197	2,192	2,565	2,502	30	40
Ottawa Police Service	6	7	592	561	519	445	2,813	2,761	43	48
Peel Regional Police	16	9	N/A	N/A	678	709	82	73	18	11
Service de Police, Ville de Québec	2	4	302	341	112	160	13	11	N/A	N/A
Toronto Police Service	56	57	2,422	2,390	3,574	3,791	352	311	133	76
Vancouver Police Department	16	10	61	59	752	650	43	52	8	15
Winnipeg Police Service	24	25	479	550	1,242	1,151	125	108	N/A	N/A
York Regional Police	7	12	333	242	223	205	29	24	23	23

Indicates increase from 2014 to 2015.

Update January 30, 2016

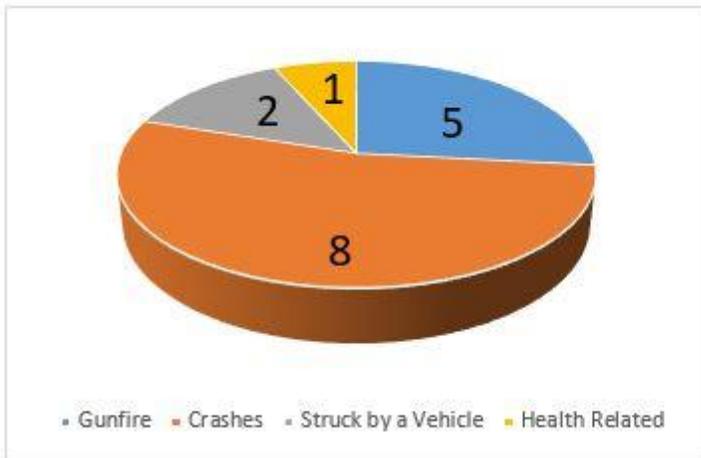
1. Definition of rape changed on January 1, 2015 – Long Beach, Montgomery County, Phoenix, and San Diego Police Departments.
2. Numbers available through September 2015 – Aurora, Indianapolis, and Pittsburgh Police
3. Numbers available through October 2015 – Cincinnati, Fairfax County, Oklahoma City, and Suffolk County Police Department.
4. Numbers available through November 2015 – San Antonio Police Department.

## Attachment B.

### INTERNATIONAL ASSOCIATION of CHIEFS OF POLICE



In March 2016, 16 U.S. law enforcement officers tragically died in the line of duty. This brings the total year-to-date figure to 30 officers. The average age of officers killed in the line of duty this year is 37



# 16

**March 2015 saw the same number of law enforcement fatalities.**

Two officers were killed after being struck by vehicles, while an additional eight died in automobile accidents. [Seatbelt wear](#), safe driving behavior, and the use of reflective traffic vests when outside the vehicle are all fundamental considerations that can prevent injury and save lives. Additional information on traffic safety initiatives can be found at <http://www.iacp.org/trafficsafety>.

Five officers died as a result of gunfire, 31% of all March line-of-duty deaths. IACP continues to promote a mandatory vest use [policy](#) among officers to ensure that they are adequately protected while on duty. So far in 2016, 15 of the 30 line-of-duty deaths have been the result of felonious gunfire, including, among other causes, ambush-style attacks, domestic violence calls, and narcotics investigations. This represents a 150% increase in deaths from gunfire compared to year-to-date deaths at this time last year. IACP offers numerous officer safety resources on gun violence, including the [Ambush Project](#) and a domestic violence response [webinar](#).

One officer died as a result of a health-related issue, and the IACP continues to stress the

importance of overall fitness, nutrition, and routine medical screenings as key components of overall officer wellness and lifestyle. IACP's Center for Officer Safety and Wellness [website](#) has an array of resources covering these topics. To request hard copies of any of the resources or to provide us with innovative officer safety-related practices that your department is employing, please contact [officersafety@theiacp.org](mailto:officersafety@theiacp.org). If you have an officer that has avoided serious injury or even death by wearing their personal body armor, please let us know at [survivorsclub@theiacp.org](mailto:survivorsclub@theiacp.org).

About ODMP:

The [Officer Down Memorial Page](#) is a non-profit agency dedicated to honoring the memory of law enforcement officers who have died in the line of duty. The largest law enforcement memorial in the United States, ODMP pays tribute to over 22,000 fallen law enforcement officers in its online memorial and reflection pages. ODMP also honors fallen K9 officers, provides support to survivors through a benefits database, and works to keep cop killers behind bars through its No Parole program. The ODMP database tracks LODD statistics in the US back to 1791, enabling the law enforcement community to analyze trends and patterns in order to work toward the goal of improving officer safety.



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# Memorandum



CITY OF DALLAS

DATE April 22, 2016

TO Honorable Members of the Quality of Life Environmental Committee: Sandy Greyson (Chair),  
Tiffinni A. Young (Vice Chair), Rickey D. Callahan, Mark Clayton, Philip T. Kingston, B. Adam McGough

SUBJECT Quality of Life & Environment Committee Responses

On Monday, April 11, 2016, the Quality of Life & Environment Committee requested the following information:

A. Is it possible to add additional requirements to 17-10.2 Dog Variance to separate the area allowed for dogs on a patio?

Yes, the following draft language in *italics* will be added to Chapter 17 (Food Establishments):

(C) A sign must be posted at the front entrance of the food establishment and on the patio so that it is easily visible to the public. The sign must state: "DOG FRIENDLY PATIO - DOG ACCESS ONLY THROUGH OUTDOOR PATIO. FOR COMPLAINTS RELATED TO THE DOG FRIENDLY PATIO, CALL 311." The sign shall be no smaller than 9-1/2 long by 12 inches wide. The sign must be printed in English and Spanish bolded with the lettering at least 36 inches high in contrasting colors landscape orientation.

(F) The outdoor patio must be continuously maintained free of visible dog hair, dog dander, and other dog-related waste or debris. The outdoor patio must be hosed down or mopped with animal friendly chemicals at the beginning of each shift during which food or beverages will be served (breakfast, lunch, dinner, or late-hours), or, if a food establishment has continuous food or beverage service without designated shifts, then every six hours that the establishment is open for business, except that cleaning under this subparagraph is not required if no dog has been present on the outdoor patio since the last cleaning. Waste created from a dog's bodily functions must be cleaned up with animal friendly chemicals within five minutes after each occurrence. All dog waste must be disposed of outside of the food establishment in an appropriate waste receptacle. Equipment used to clean the outdoor patio must be kept outside of the food establishment. The food establishment shall maintain a log of the cleaning schedule of the dog friendly patio and make the log available to the director for inspection upon request.

(L) On the outdoor patio, the food establishment must create and maintain a separate dog-free area with a minimum of seven feet of separation from the dog-friendly patio area. The food establishment is responsible for informing its patrons of the dog-free area and must enforce the seven-foot spacing during all hours of operation.

DATE April 22, 2016  
SUBJECT Quality of Life & Environment Committee Responses

Please let me know if you need additional information.



Joey Zapata  
Assistant City Manager

c: The Honorable Mayor and Members of the City Council  
A.C. Gonzalez, City Manager  
Warren M.S. Ernst, City Attorney  
Craig D. Kinton, City Auditor  
Rosa A. Rios, City Secretary  
Daniel F. Solis, Administrative Judge  
Ryan S. Evans, First Assistant City Manager

Eric D. Campbell, Assistant City Manager  
Jill A. Jordan, P.E., Assistant City Manager  
Mark McDaniel, Assistant City Manager  
Jeanne Chipperfield, Chief Financial Officer  
Sana Syed, Public Information Officer  
Elsa Cantu, Assistant to the City Manager – Mayor & Council

# Memorandum



CITY OF DALLAS

DATE April 22, 2016

TO The Honorable Mayor and Members of the City Council

SUBJECT Responses to Questions from the April 20, 2016 City Council Meeting

Attached are responses to questions from the April 20, 2016 City Council briefing on the Proposed Five-Year Water Conservation Work Plan Update.

Please feel free to contact me if you have any questions or concerns.

A handwritten signature in black ink, appearing to read 'Mark McDaniel'.

Mark McDaniel  
Assistant City Manager

c: A.C. Gonzalez, City Manager  
Warren M.S. Ernst, City Attorney  
Craig D. Kinton, City Auditor  
Rosa A. Rios, City Secretary  
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Sana Syed, Public Information Officer  
Elsa Cantu, Assistant to the City Manager – Mayor & Council

**Questions and Responses from Dallas City Council Water Conservation Briefing  
April 20, 2016**

**1. Please provide details on toilet replacement and Minor Plumbing Repair programs.**

**Response:** The City of Dallas Water Utilities offers:

The *New Throne for Your Home* Toilet Replacement Program: The City of Dallas Water Utilities (DWU) offers FREE high-performance HETs (high-efficiency toilets) to customers who have toilets that were installed prior to 1994. These WaterSense® certified toilets ensure great performance and reduce water consumption. Customers can apply to receive up to two toilets. A rebate option is also available for up to \$90 per toilet. Customers are responsible for picking up the toilets, having them installed, and disposing of the old toilets so they are not reused.

The Minor Plumbing Repair Program: The Minor Plumbing Repair (MPR) Program offers assistance to DWU customers with minor plumbing problems and fixtures that may cause water waste and higher water bills. To qualify, the applicant must reside on the property and meet U.S. Department of Housing and Urban Development income guidelines. In order to ensure that MPR Program repairs and fixture replacements are made properly and completed in a timely manner, all MPR customers must agree to a follow-up inspection by City Staff.

Attachments 1 and 2 offer summary information on the two programs.

**2. Can we evaluate on-site storage to help with multi-family or large property system peaking?**

**Response:** Rebates for water conservation projects related to manufacturing, reclamation and reuse projects will continue to be offered under the Industrial, Commercial and Institutional (ICI) financial incentives program. On-site water storage projects designed to help reduce system peaking will be eligible for rebates. A water efficiency evaluation will be performed by the City's ICI consultant to evaluate each proposed project (including verification of estimated water savings) prior to approval and issuance of a rebate.

**3. Would like to see the yard signs from Code Enforcement for watering violations. Can't we use Code for other violations at the same time?**

**Response:** Since DWU funds are being used for this overtime work, Code Inspectors need to focus on Water Conservation Violations during this time. Referrals may be made to area Inspector/Supervisor to address other code violations. See below the yard sign that Code places in the yards of citizens in violation of watering ordinance.

**OOPS!**

# **WATER VIOLATION**

Call 214-671-8300 for information

Or [www.dallascityhall.com](http://www.dallascityhall.com)

Dallas City Code Section 49-21.1



City of Dallas

City of Dallas Department of Code Compliance

CCS-FRM-311

10/7/2014

Rev 1

**4. How many notice of violations, tickets and 311 calls are received about twice weekly watering violations?**

**Response:** During FY15, Code Compliance received/created 1,824 service requests for Water Conservation Violations. Service Requests for Water Conservation Violations include time of day, day of week, runoff, watering the street, etc. A total of 428 Notices of Violation (NOV) were issued and 14 citations.

**5. Provide a list of all groups and partners that DWU does media advertising with.**

**Response:** Dallas has historically spent approximately \$750, 000 annually for water conservation media coverage. An additional \$750,000 is leveraged through our relationship with the Tarrant Regional Water District (TRWD). Dallas benefits from each dollar invested by TRWD just as TRWD benefits from Dallas' media buy investment in turn. Each year, the media plan is developed to build on the success of the previous year's campaign. Adjustments are made to the percentages of the overall investment based on current media consumption patterns. Media outlets are then selected based on their ability to deliver the highest number of impressions and added value.

For Fiscal Year 2015 the media buy was composed of the following: 38% television; 25% radio; 17% billboards; 16% digital and 4% print

Creative development is currently underway for the 2016 regional public awareness campaign. While the "Lawn Whisperer" has been extremely popular over the past several years, he will play a minor role on social media going forward. Residents can look forward to a new campaign theme and a fresh approach. A summary of the Dallas 2015 media buy (including media partners) is listed below:

<b>Cable Television</b>
AMC, Comedy Central, Discovery Channel, ESPN 2, Family, MTV, TLC, Cartoon Network, Travel Channel, TRU, VH1, Bravo, FX, History, TBS, Food Network, E! Entertainment, Hallmark, Lifetime, Speaker, Sci Fi Channel
<b>Broadcast Television</b>
WFAA/KTVT/KDAF (News and Traffic), WFAA (ABC Good Morning Texas Segment), KTVT (CBS News), KTXA, KXAS (NBC mid-day news), KUVN (Univision), KSTR (UniMas)
<b>Radio</b>
<u>General Market</u> (News/Weather/Traffic Sponsorships): KESN 103.3, KJCK 100.3, KLIF 93.3, KLUV 98.7, KMKV 107.5, KPLX 99.5, KRLD-AM 1080, KRLD-FM 105.3, KTCK-AM 1310, WPAP 820, KDMX 102.9, KHKS 106.1, KLTU 94.9, KSCS 96.3, KTCK-AM 1310, KZPS 92.5
<u>Urban Format Stations:</u> KBFB 97.9, KKDA 104.5, KSOC 94.5
<u>Spanish Language Radio:</u> KDXX 107.9, KFZO 99.1, KLNO 94.1
<b>Print</b>
<u>African American:</u> African Herald, Dallas Examiner, Dallas Post Tribune
<u>Hispanic:</u> Al Dia, El Heraldo News, La Estrella en Casa, Novedades News
<u>Asian:</u> Dallas Chinese News, Korean Journal, But Viet
<b>Billboards and Bus Boards</b>
Clear Channel, Lamar Outdoor, DART
<b>Digital/Social Media</b>
<b>Facebook Banners</b>

**6. How often is the bulk and brush pick-up calendar included in the water bills?**

**Response:** The Sanitation bulk and brush calendar is included as a bill insert in December of each year. Additionally, DWU works with other City departments for inserts related to different programs and/or activities through the year. The inserts have to meet printing specification and receive a publication number from the City’s Public Information Office. Two or three inserts are included in each month’s bill. Examples of DWU inserts include: New Rate and Fee Increases, Free Toilet Program, Waterwise Landscape Tour, Dallas Water Quality Report, Time of Day Watering, Healthy

Lawns with Less Water, Defend your Drains, Free Conservation Programs, Holiday Grease Monster, Winter Months Average, and Winter Tips to protect your pipes.

Sanitation, Library, Parks & Recreation, Stormwater, Code Compliance and non-city agencies such as United Way and DISD also have annual inserts.

**7. Advertising changes perception, have we done an awareness study?**

**Response:** Since 2003, benchmark surveys have been conducted each year to measure the effectiveness of the Water Conservation Public Awareness campaign. Three key metrics are tracked: 1) ordinance awareness, 2) advertising campaign recall and 3) reports of behavioral changes. The data is analyzed through a time series model to evaluate the ongoing role of the campaign as a demand management tool. Public perceptions and awareness have remained high over the years.

More detailed summaries are located on slides 71 and 72 of the *Proposed Five-Year Water Conservation Work Plan* briefing presented to Council on April 20, 2016. Results of the 2015 research survey are attached for reference.

**8. Is the department making progress in addressing the concerns raised in the Meter to Billing Audit performed by the City Auditor's Office?**

**Response:** The Meter-to-Billing Audit released August 7, 2015 included recommendations related to strengthening the controls in this process. Specifically, comparing the controls to International Organization for Standardization (ISO) American National Standard for Quality Management Systems (QMS) Certification requirements and the American Water Works Association (AWWA) recommended practices.

In the area of ISO QMS requirements:

- **Management Responsibility** – To improve reporting on issues impacting the quality and efficiency of the process, **in January 2016**, DWU **implemented** the use of the ISO QMS and quarterly Division Management Review processes to communicate the key performance measure of data accuracy for the meter-to-billing process to the DWU Executive Team. DWU **completed development in March 2016** of an end-to-end "flow process" to indicate how all of those pieces fit together, how they are measured, and where improvements can be realized.
- **Resource Management** - The DWU Meter Operations Division currently operates primarily in a paper based environment. Through the DWU/CIS business technology master plan, DWU identified a field mobility solution that will greatly improve the work process and timeliness of tasks associated with the process. The planning and design phase for the Field Mobility project is scheduled in the FY16 budget and will be **completed by August 2016**.

Even though the timing of the completed project may be impacted by funding realities, a specific path away from a manual, paper-based environment has been recognized and will be implemented as prudently as possible.

- **Product Realization (Customer Billings)** - DWU has not revisited the billing system's tolerance settings for identifying possible read errors ("implausibles") since 2008. The process for reviewing

“implausibles” will be documented and the consequences of any associated changes evaluated during FY16. If any adjustments are deemed necessary, the changes will be implemented within the more robust CIS change management procedures and ISO standards currently in place. This review process is expected to be **completed by August 2016**.

- **Measurement, Analysis, and Improvement** - During FY16, DWU is revisiting the ISO procedure documents for meter reading to more adequately reflect the realities of the environment in which meters are installed, replaced, and read. Many of the same factors that impact the ability to read a particular meter often impact the Meter Operations Division's meter replacement program. Some of these factors are weather, construction, damage, tenant move in/out and structural modifications, all must be considered and appropriately reflected in the documentation and evaluation of the effectiveness of these processes. This task will be **completed by May 2016**.

In the area of AWWA recommended practices:

- **Meter Accuracy Tests** - Meter Operations revised its meter testing procedures **in May 2015** to meet the guidelines regarding the testing of new meters as discussed in Chapter 5 of the fifth edition of AWWA M6. To further support the accuracy of the testing process, DWU created RFP (BMZ1617) to purchase the new small meter test bench with funding included in the FY16 budget.
- **Testing Equipment** – The RFP to purchase the new small meter test bench includes training and annual calibration services for quality control and **is currently advertised**.
- **Periodic Meters-in-Service Tests (Maintenance)** – The RFP includes the purchase of portable field meter testers allowing the utility to conduct periodic meter in field tests to support reliable meter measures. **The RFP is currently advertised**.

Additionally, DWU **completed the development of the Business Requirements (BRD)** for automating the current manual process to track field accuracy testing and exchanges for meters three inches and larger; and this automation is expected to be **complete by September 2016**.

**9. How do Dallas’ wholesale customers water conservation measures compare to City of Dallas?**

**Response:** While DWU currently does not have comprehensive records of all wholesale customer cities water conservation efforts, please see the following summary information:

- Lewisville, Irving and Cockrell Hill have maximum twice weekly watering as a conservation measure and another 17 cities use it as a drought measure
- 13 cities have time of day watering restrictions as a conservation measure and another 8 as a drought measure
- 17 customer cities have increasing block rate structures

The conservation strategic measure proposed in the 2016 Work Plan will implement a program to monitor and measure comprehensive conservation and water use metrics for each customer and assist them in enhancing and expanding their programs.

## Attachment 1

# Minor Plumbing Repair (MPR) Program City of Dallas Water Utilities



Dallas Water Utilities offers FREE assistance with minor plumbing problems and fixture replacements that cause water waste and higher water bills.

### *Who qualifies?*

- Dallas Water Utilities customers who meet the income guidelines (below)
- Homeowners who reside on the property

Number of Persons In the Household								
	1	2	3	4	5	6	7	8
Income Limits*	\$24,650	\$28,200	\$31,700	\$35,200	\$38,050	\$40,850	\$43,650	\$46,500

\*Based on the Department of Housing and Urban Development's (HUD) low income estimates for the Dallas area.

### *What can be repaired or replaced by the program?*

- Leaking faucets
- Leaking toilets
- Hose bib leaks
- Leaking showerheads

### *What isn't covered by the program?*

- The program does not cover emergency repairs
- Washing machines, garbage disposals and water heaters
- Repairs requiring work behind walls, under the house or underground

### *Who do I contact for help?*

Call 214-671-8083 or 214-670-3155

Publication 15/16-47



**SAVE  
WATER**

NOTHING CAN REPLACE IT  
DALLAS WATER UTILITIES

*New Throne  
for Your Home*

**Toilet Replacement  
Program**

## **FREE TOILET PROGRAM!**

We offer **FREE** high-performance HETs (high-efficiency toilets). These *WaterSense*<sup>®</sup> certified toilets ensure great performance and reduce water consumption. You can apply to replace up to two toilets. A rebate option is also available for up to \$90 per toilet.

### *Who Qualifies?*

- City of Dallas Water Utilities customers who own or rent a home with toilets installed prior to January 1, 1994.
- Customers who have not replaced their high-flow, water-wasting toilets.

### *How Do I Apply?*

You may apply online at [SaveDallasWater.com](http://SaveDallasWater.com) or you can call 214-670-3155.



PENN  
SCHOEN  
BERLAND

# 2015 Dallas Water Utilities Customer Survey

Results of Tracking Study | October 5, 2015

WINNING KNOWLEDGE™

# What We Did

## Methodology:

- From September 22-28, 2015, PSB conducted a total of **500 quantitative interviews** among the General Population in the Dallas Water Utilities service area
- PSB conducted 200 interviews over the phone and collected 300 online survey responses
- Methodology consistent with 2014 research

## Audience:

- **General Population (GP):** individuals who live in the Dallas Water Utilities service area
- **Opinion Formers (OF):** individuals in Dallas Water Utilities' service area whose well-informed opinions are likely to influence the general population; they have at least a bachelor's degree, actively follow the news and make over \$75,000 in personal income

Audience	Sample Size	Margin of Error
<b>Dallas Water Utilities Customers</b>	<b>500</b>	<b>+/- 4.38</b>
• Service Area General Population (GP)	405	+/- 4.87
• Opinion Formers (OF)	95	+/- 10.05

*Note: 95 of the respondents self-reported background information that met our criteria to be classified as "Opinion Formers." We have showcased this audience where the data is statistically significant and particularly informative.*

## What We Learned

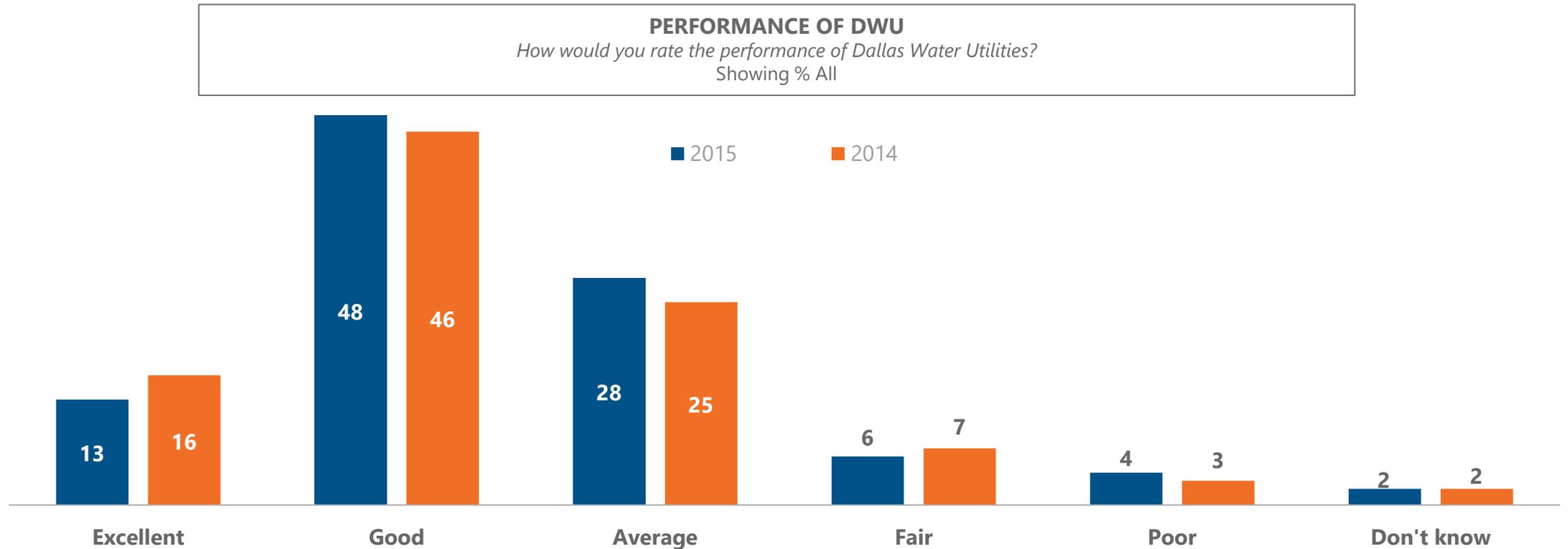
- ① Dallas Water Utilities and the water and sewer services it provides continue to enjoy high favorability ratings
- ② Increased rainfall has not lessened concerns about water conservation and the future of Dallas' water supply, but it has weakened water conservation behaviors in the near term
- ③ The Lawn Whisperer Campaign continues to generate awareness, mostly through TV ads and water bill inserts, and Dallas residents continue to consider it effective
- ④ The Lawn Whisperer Campaign has been effective at communicating restrictions on lawn care, but many are still unaware of other ways to conserve water



Dallas Water Utilities and the water and sewer services it provides continue to enjoy high favorability ratings

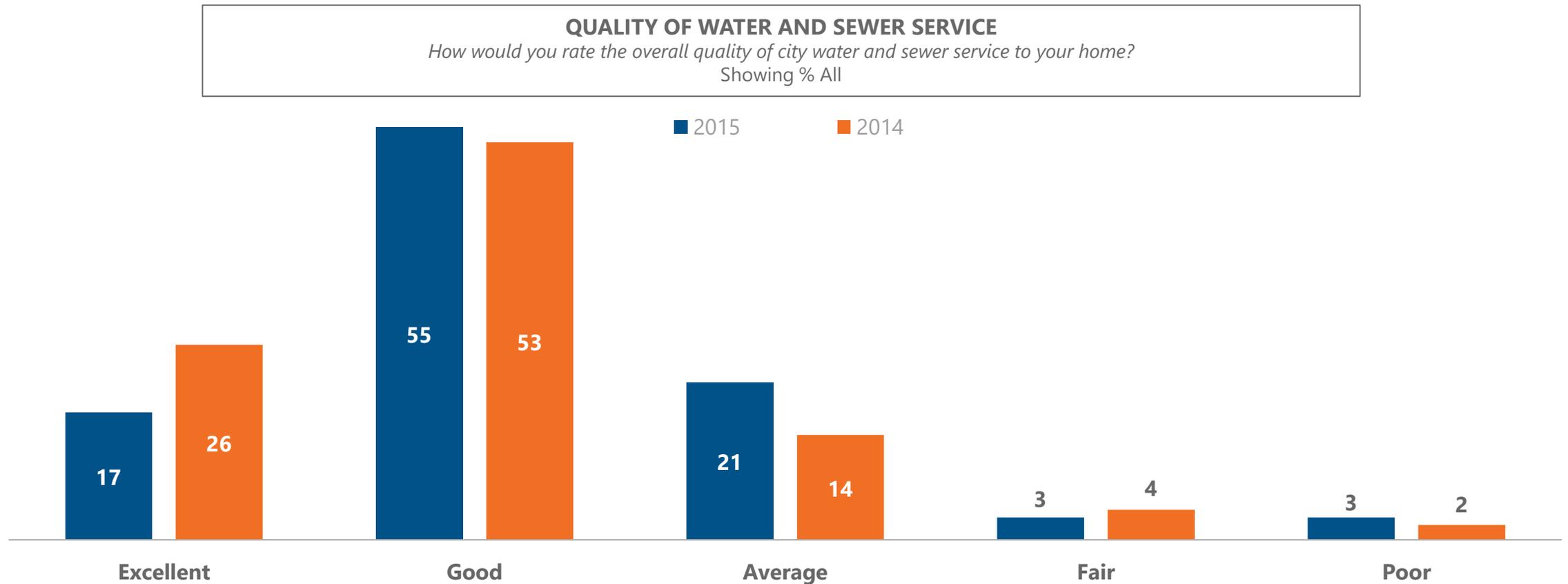
# Respondents continue to rate the performance of Dallas Water Utilities positively

- Close to 9 in 10 respondents give DWU a rating of average or higher



# Close to 3 in 4 say that the quality of city water and sewer service is "good" or "excellent"

- Respondents are more likely to rate their service as 'average' this year, though almost all respondents continue to rate their service positively





# Water conservation behaviors

A strong majority of residents believe Dallas should continue to focus on water conservation

**82%** • Believe this year's increased rainfall helped Dallas' water supplies, but the **city should continue to focus on water conservation**. This is even higher (97%) among Opinion Formers

**86%** • **Are just as, or more concerned** about water conservation as they were last year. This is even higher (96%) among Opinion Formers

# Residents are split on the most important water issues affecting Dallas

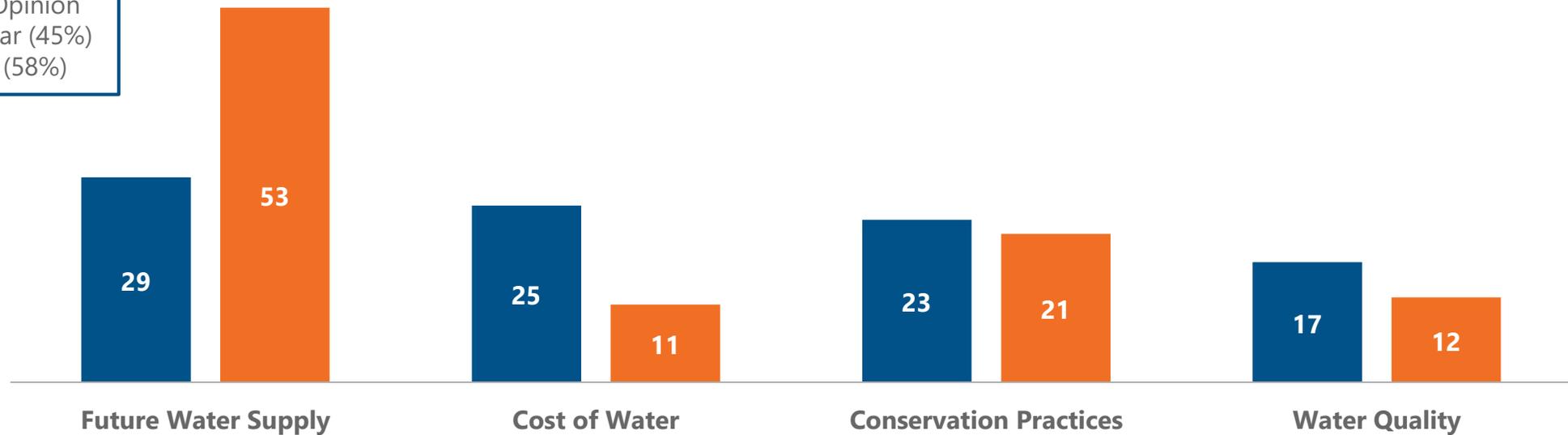
- Future water supply, cost, and conservation all of relatively equal importance, compared to last year where the future of water supply was clearly the top issue

## MOST IMPORTANT WATER-RELATED ISSUE FACING DALLAS

Which of the following do you feel is the single most important water-related issue facing the Dallas area today?  
Showing %

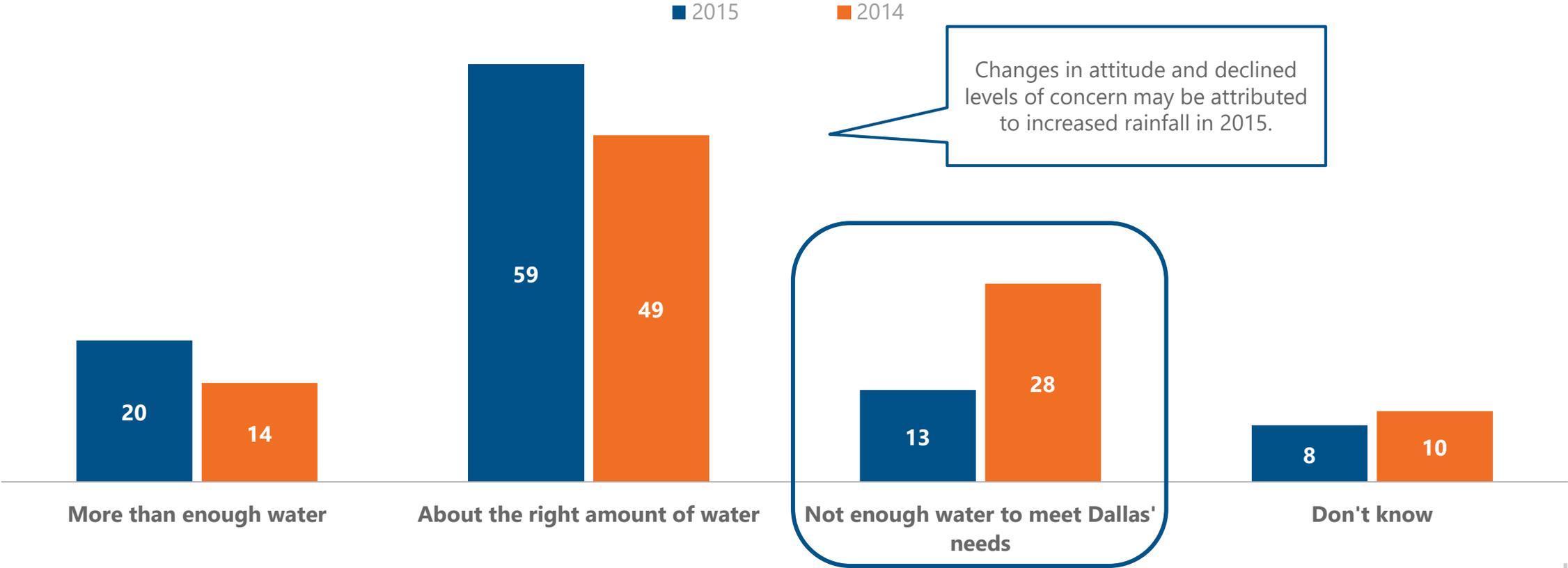
■ 2015 ■ 2014

Future water supply continues to be a top issue among Opinion Formers this year (45%) and last year (58%)



# Residents are about half as likely to be concerned about the current availability of water in Dallas compared to last year

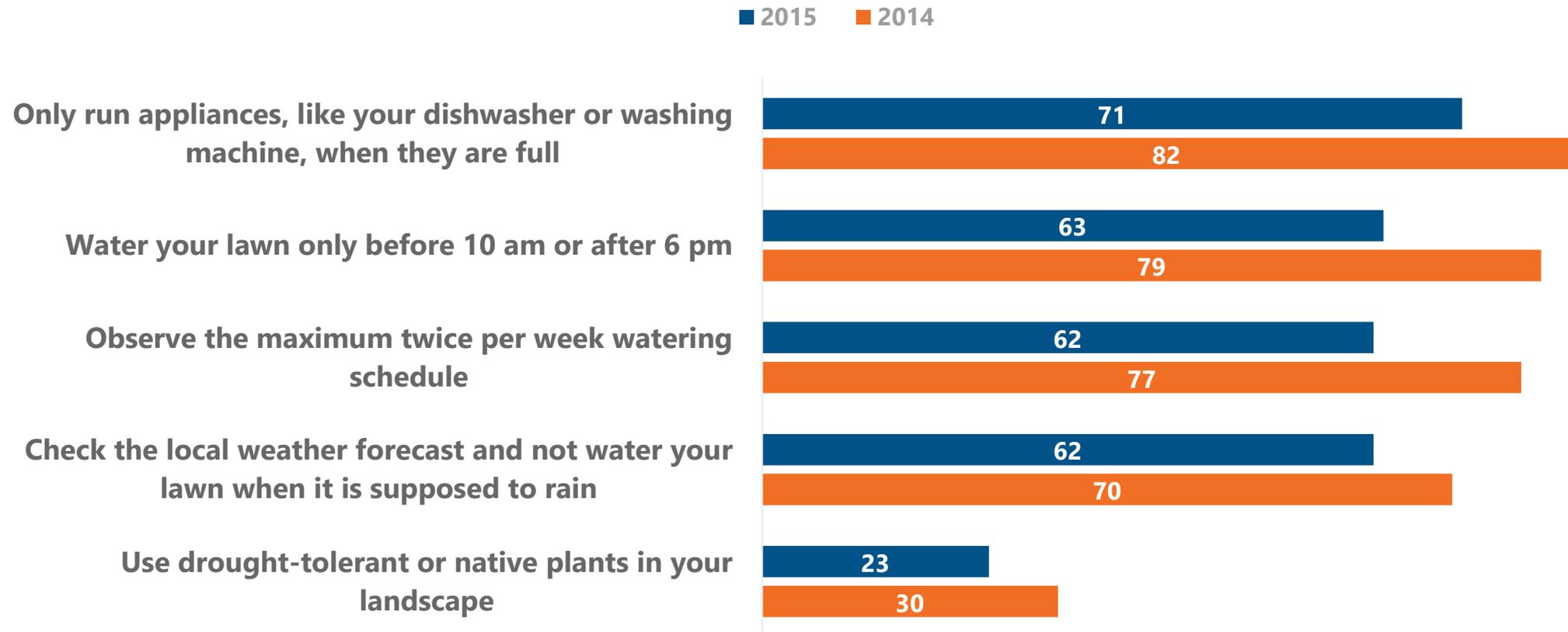
**DALLAS' WATER SUPPLY**  
*How would you describe the current availability of water for the City of Dallas?*  
Showing % All



# As a result, water conservation actions are down across all categories in 2015

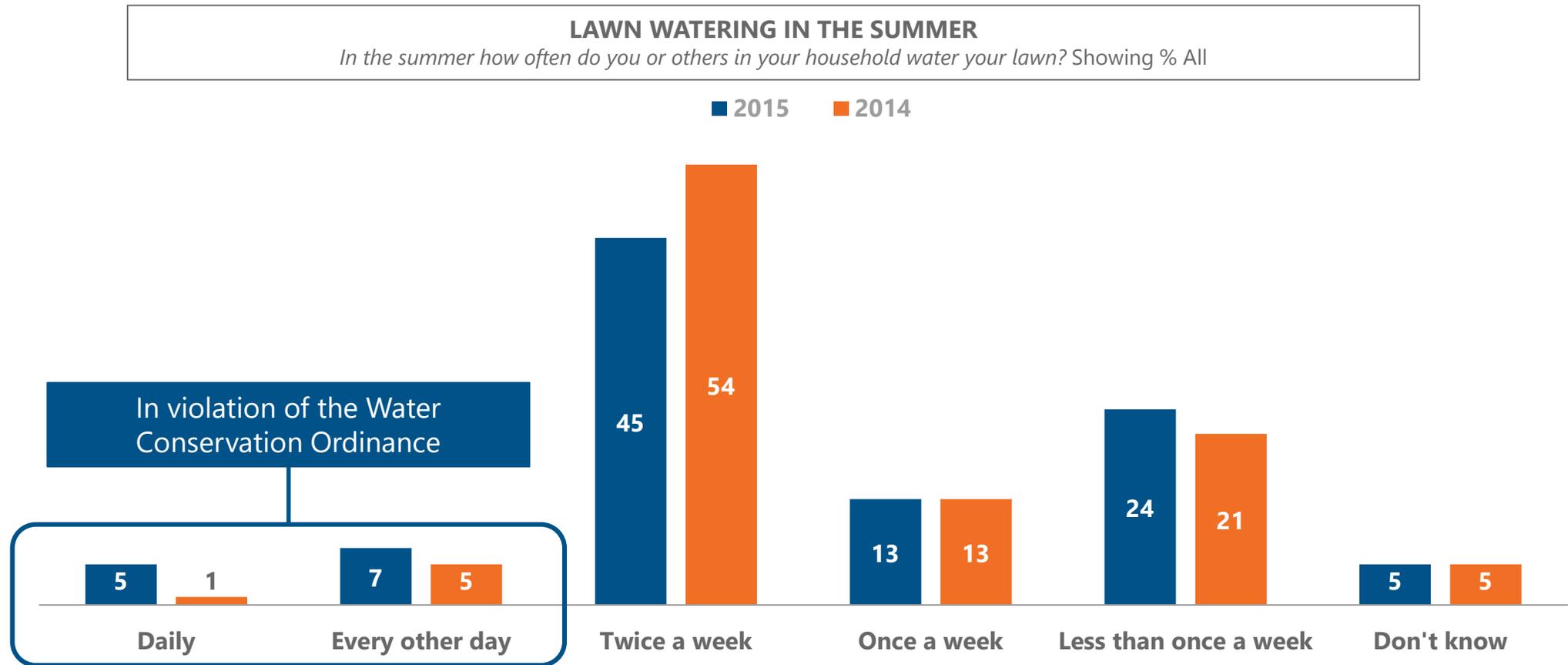
## FOLLOWING WATER CONSERVATION ACTIONS

How often do you do any of the following water conservation actions? Showing % Often among All

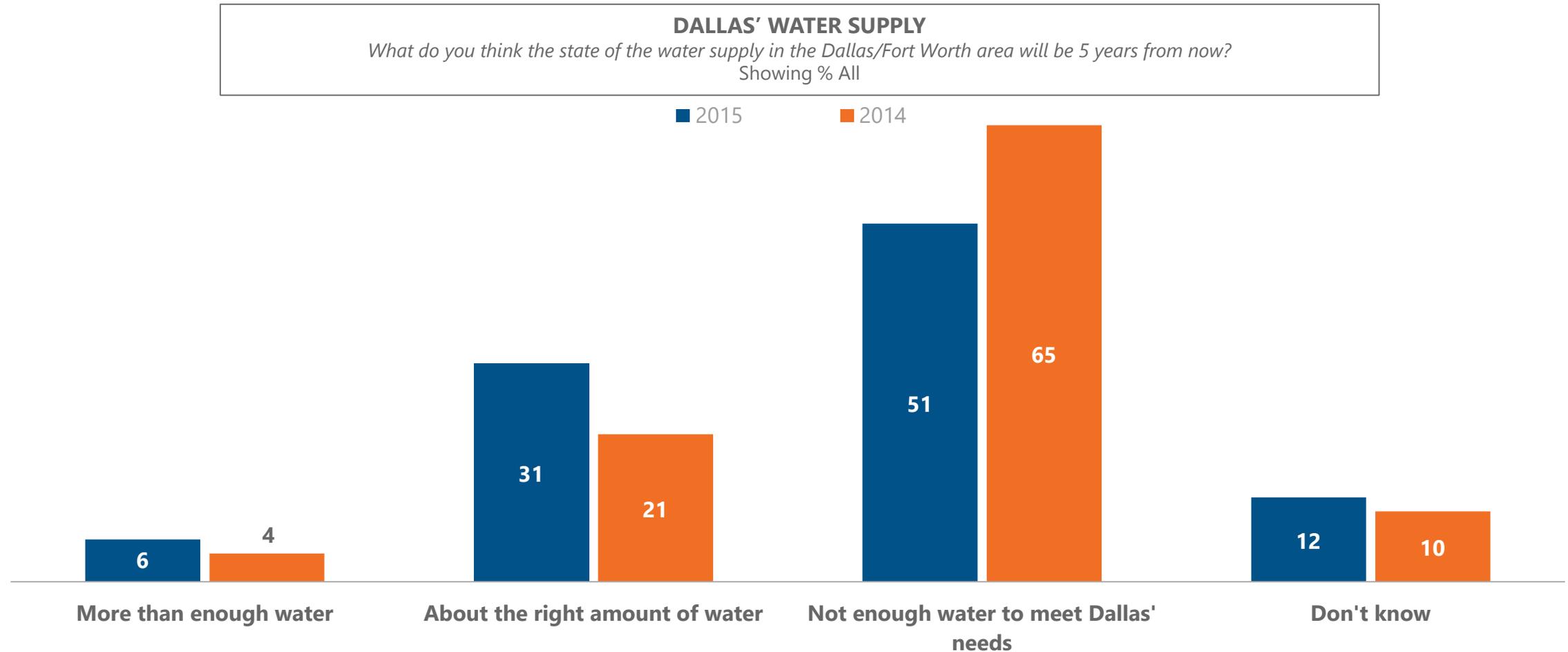


# And at 12%, the share of respondents in violation of the Water Conservation Ordinance is double that of last year

- Most respondents water their lawns twice a week, the maximum limit in accordance with the Water Conservation Ordinance



# A majority are still concerned with the availability of water to meet Dallas residents' future needs

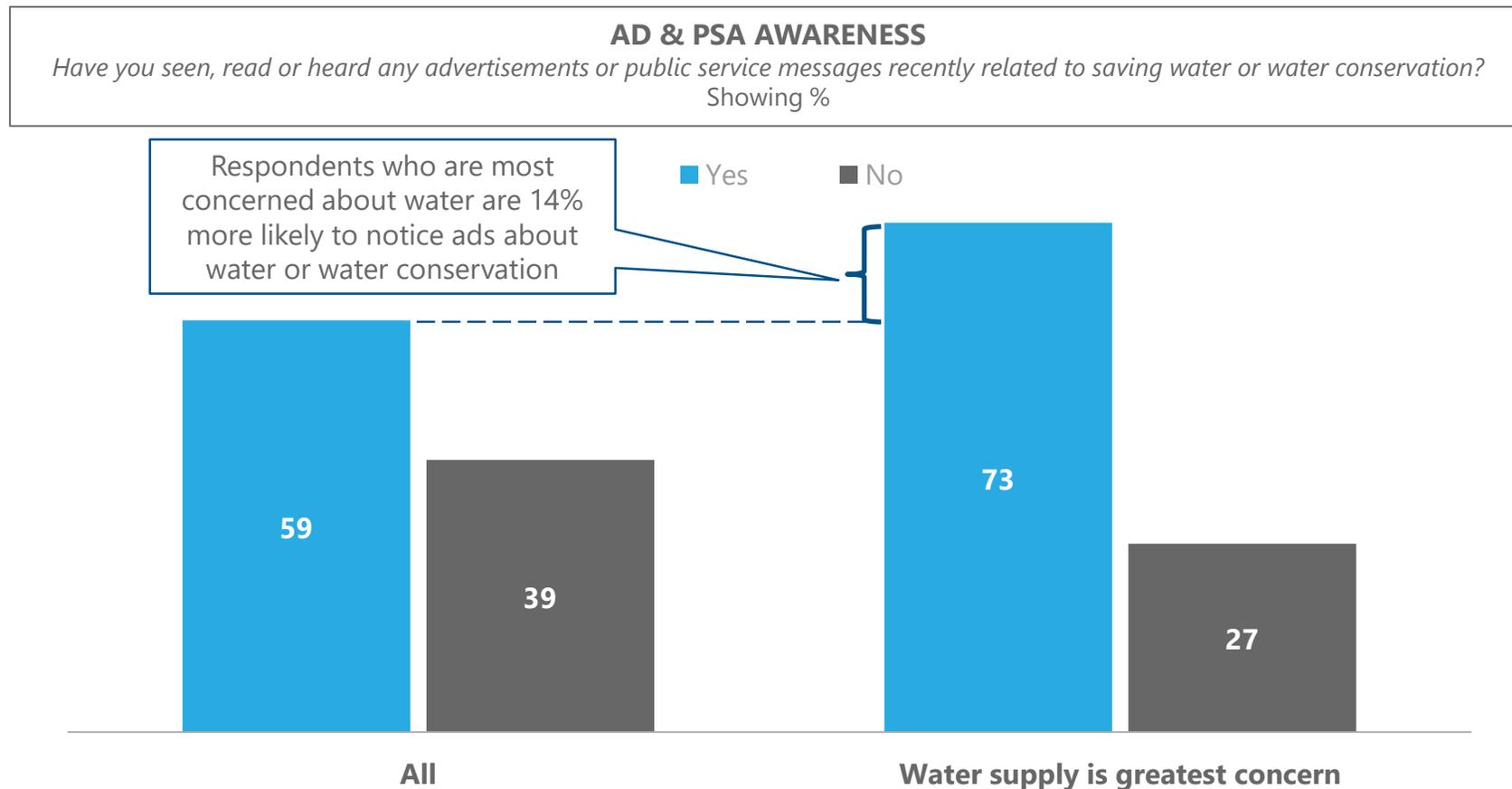




# The Lawn Whisperer Campaign

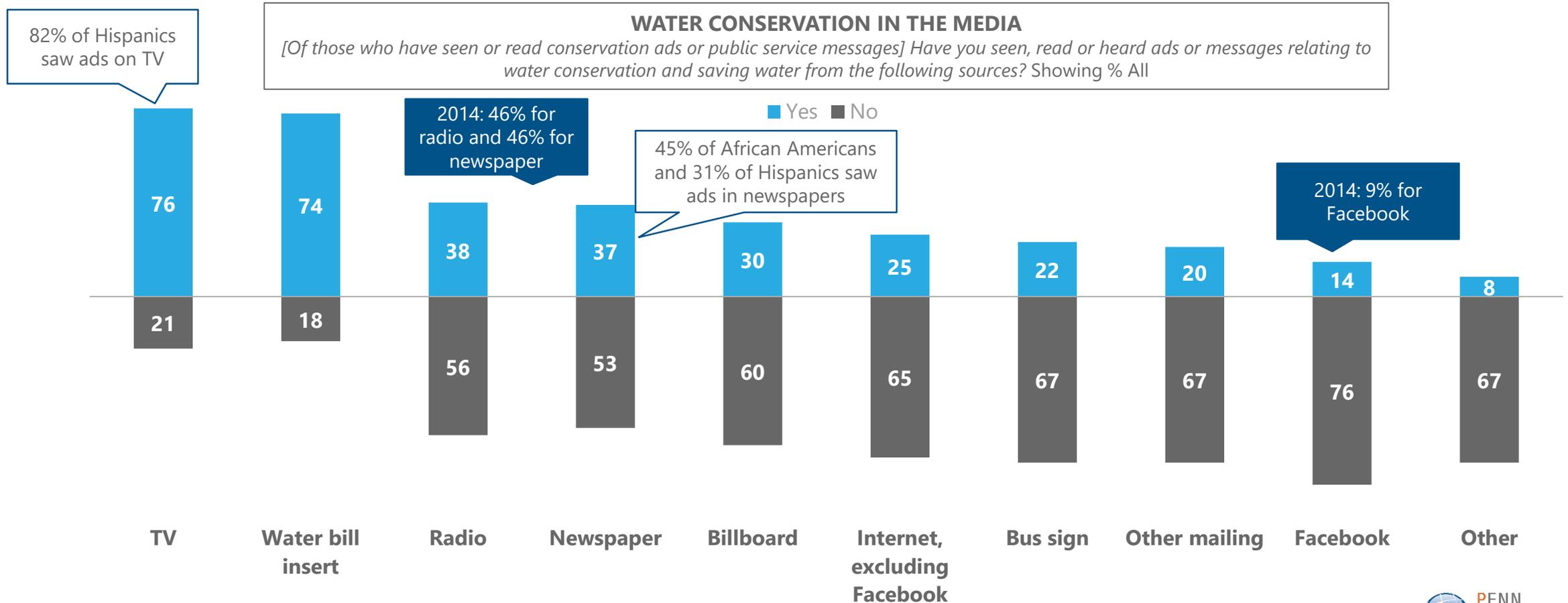
# Concern about water supply is correlated with awareness of conservation ads

- The majority (59%) of Dallas residents have read, heard ads, or public service messages related to water conservation, which is consistent with 2014 awareness levels
- Awareness is higher among residents who are more concerned with the water supply, also consistent with 2014 awareness levels



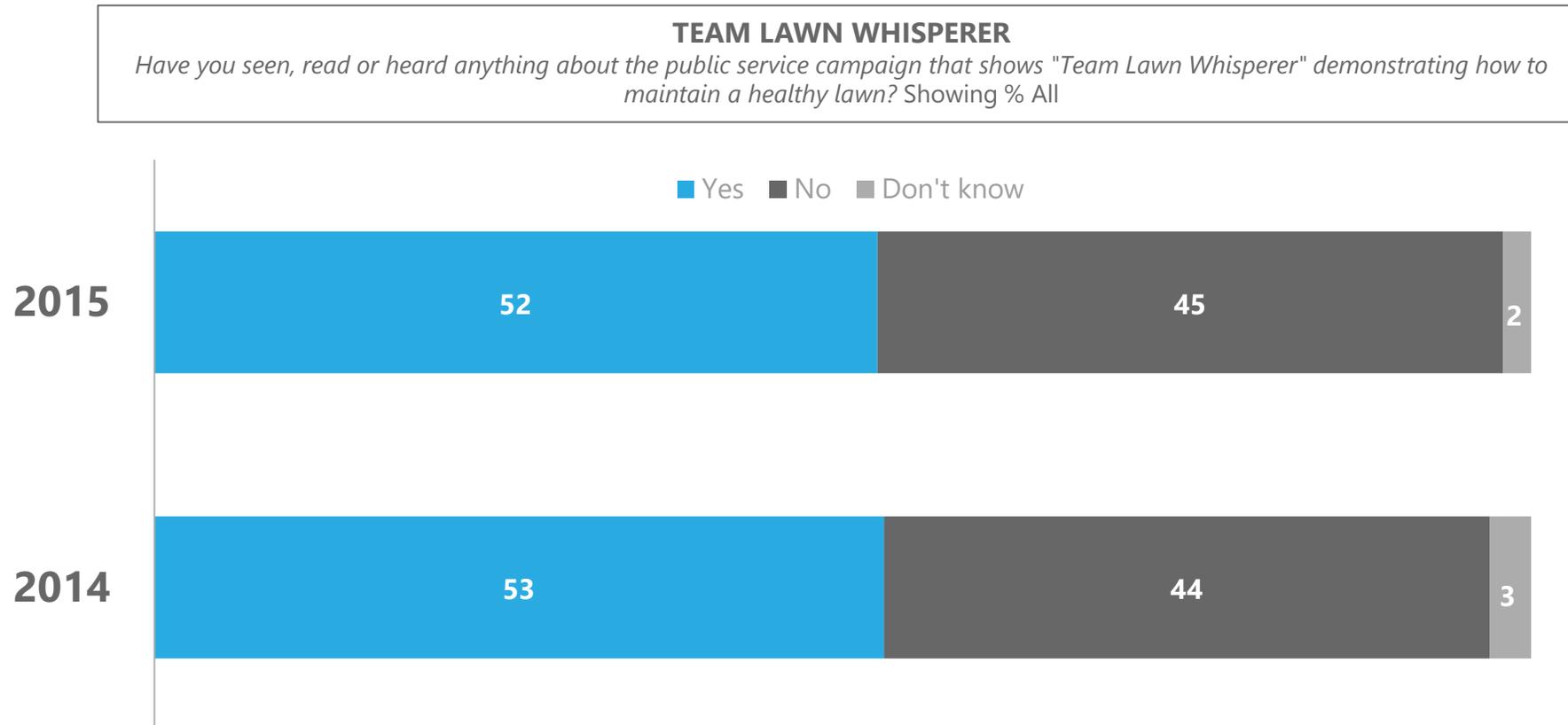
# TV ads and water bill inserts have a significantly greater advertising reach than other channels

- Order of advertising channels remains consistent compared to 2014
- Some declines in radio and newspaper, slight uptick in Facebook compared to 2014



# Awareness of the Lawn Whisperer campaign remains unchanged since 2014

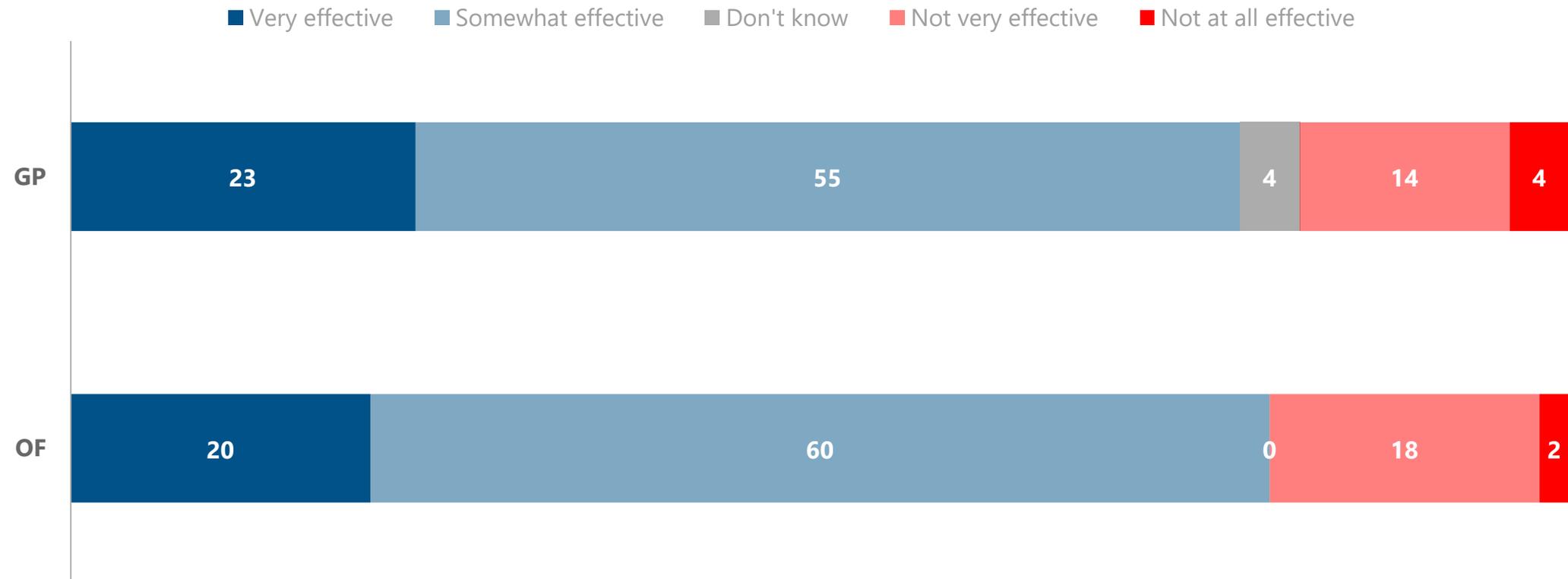
- Over half (52%) of respondents are familiar with the campaign



# The Lawn Whisperer campaign is considered an effective campaign by a significant majority of residents

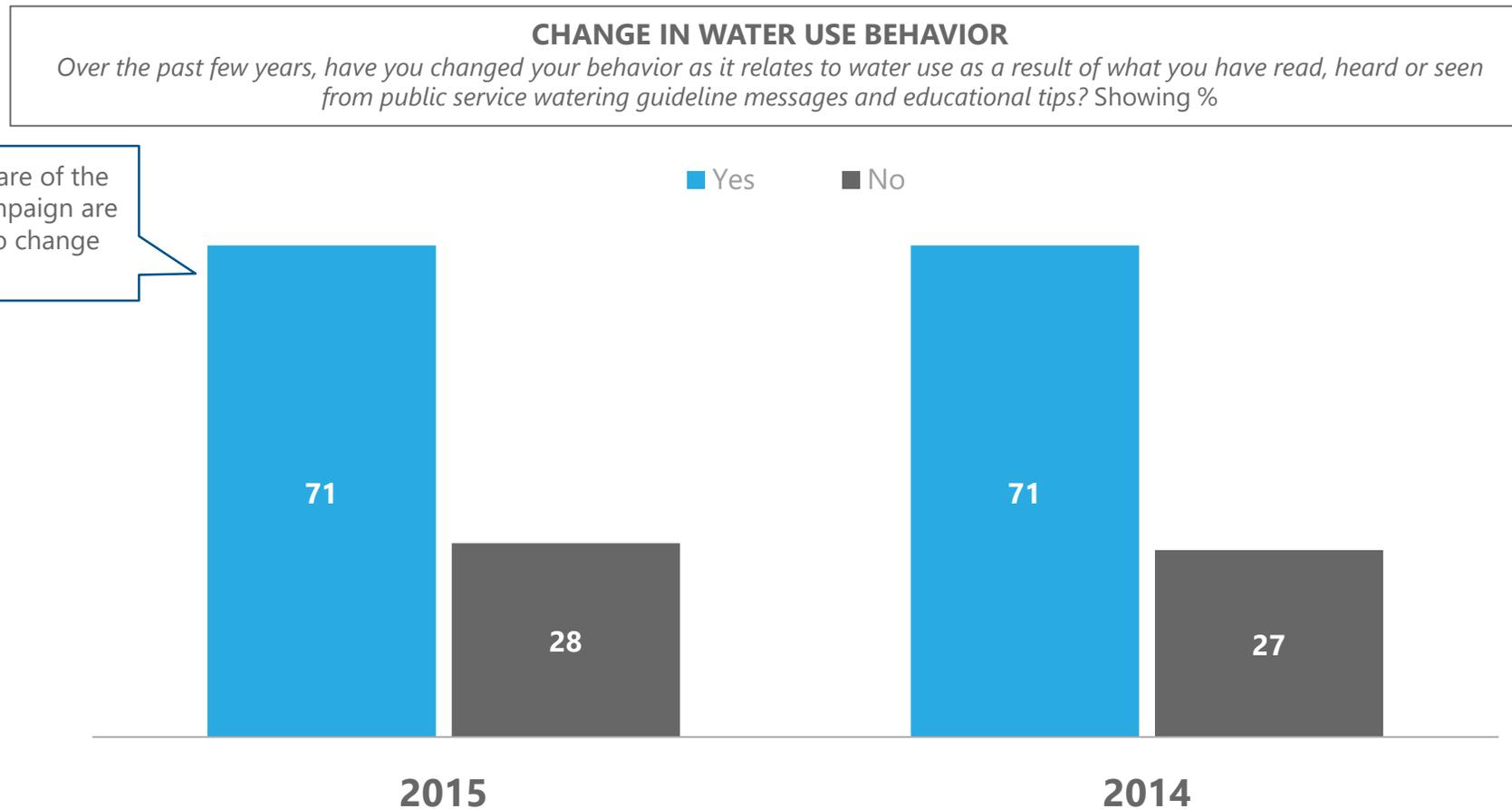
- This is consistent with 2014 findings among both the General Population and Opinion Formers

**EFFECTIVENESS OF TEAM LAWN WHISPERER**  
*[Of those aware of the campaign] How effective would you say the "Team Lawn Whisperer" ads have been in communicating a water conservation/water saving message? Showing %*



# Advertising has had a consistent impact on water use behavior year-over-year

- Close to 3 in 4 respondents have changed their water usage behaviors as a direct result of conservation advertising

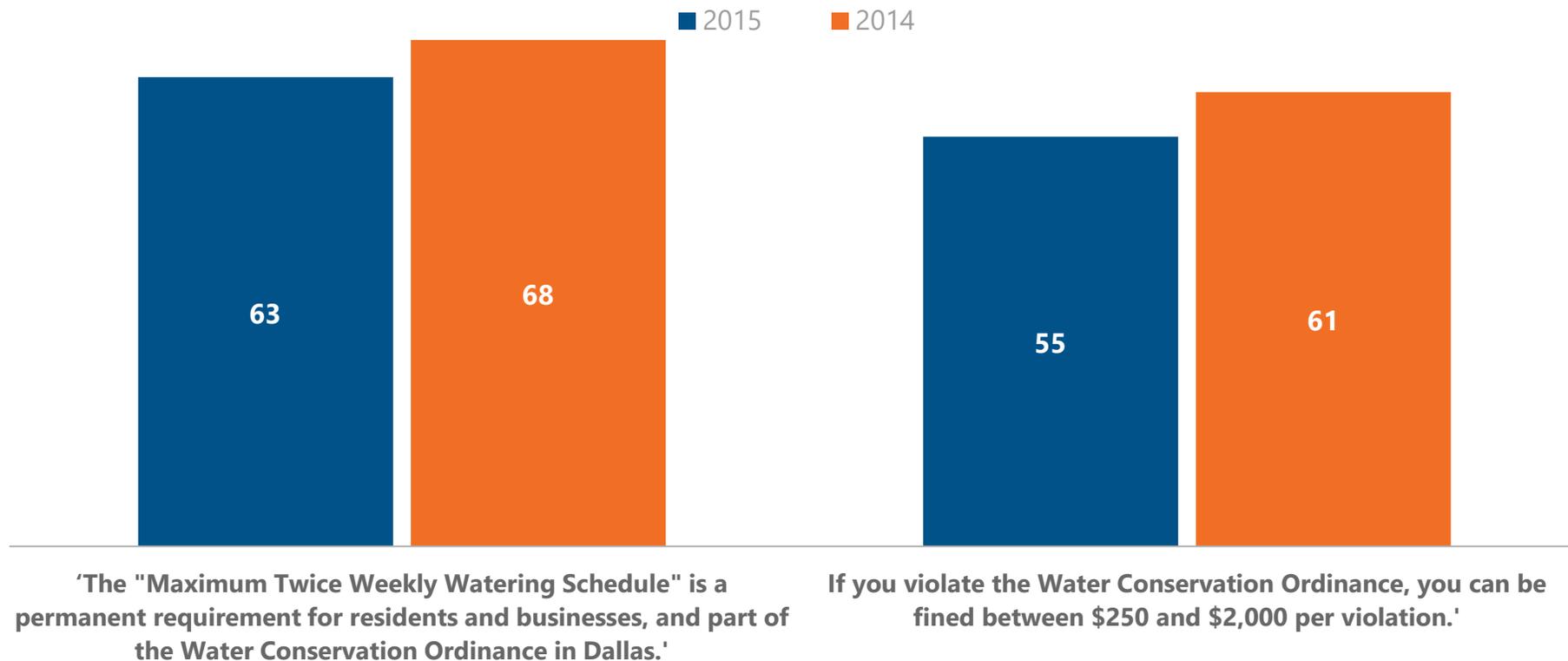


Respondents who are aware of the Team Lawn Whisperer campaign are even more likely (80%) to change their behavior

# Awareness of conservation requirements and fines remains high, but has declined slightly from 2014

- A majority of respondents are aware of the components of the Water Conservation Ordinance

**MAXIMUM TWICE WEEKLY WATERING SCHEDULE**  
*Before taking this survey, were you aware of any of the following? Showing % All*

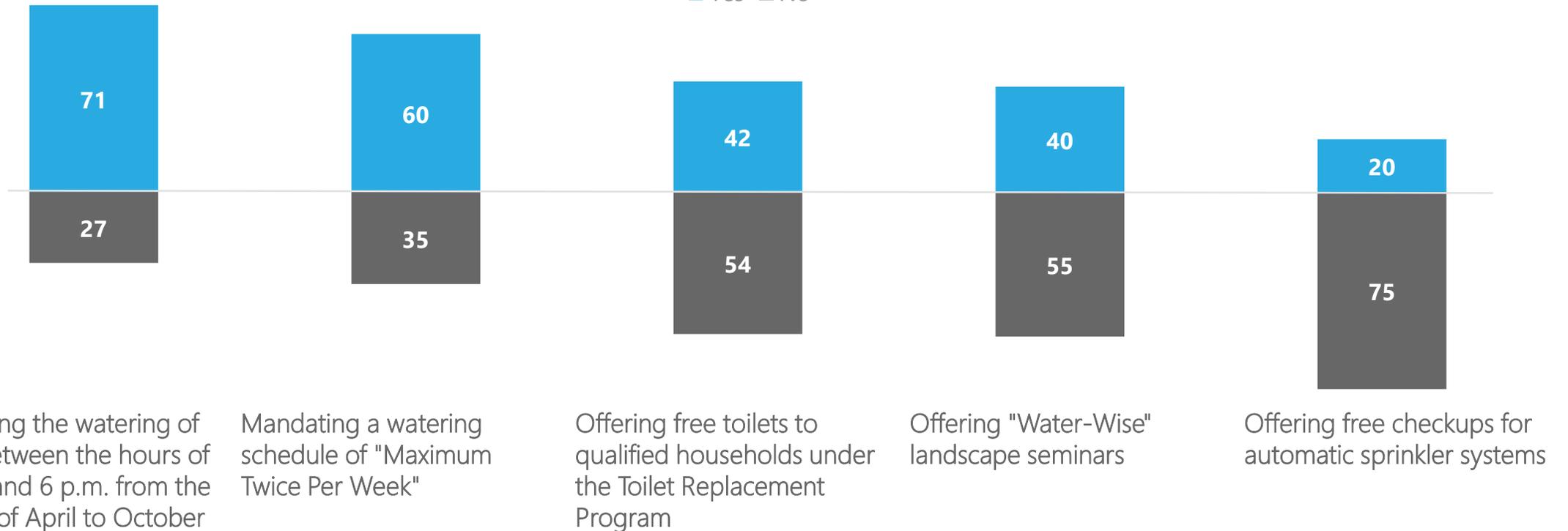


# People are generally aware of Dallas' conservation offerings, but there is some room for improvement

- Programs that help residents adhere to conservation regulations represent a key opportunity for increased awareness through conservation advertisements

**DALLAS' WATER CONSERVATION EFFORTS**  
*Have you heard, seen or read anything lately about the City of Dallas doing any of the following? Showing % All*

■ Yes ■ No





# Recommendations

# Recommendations

- ① Continue to communicate and reinforce the importance of water conservation, even in light of the increased rainfall this past year
- ② The Lawn-Whisperer campaign needs to emphasize and remind residents about watering restrictions, as conservation behaviors have declined in the past year and violations have increased
- ③ There are opportunities to increase awareness of city programs to improve water conservation. In particular, there is room to improve awareness of the Toilet Replacement Program, “Water-Wise” landscape seminars, and free automated sprinkler checkups
- ④ Continue to use TV advertisements and water bill inserts as the primary means of communicating water conservation messages



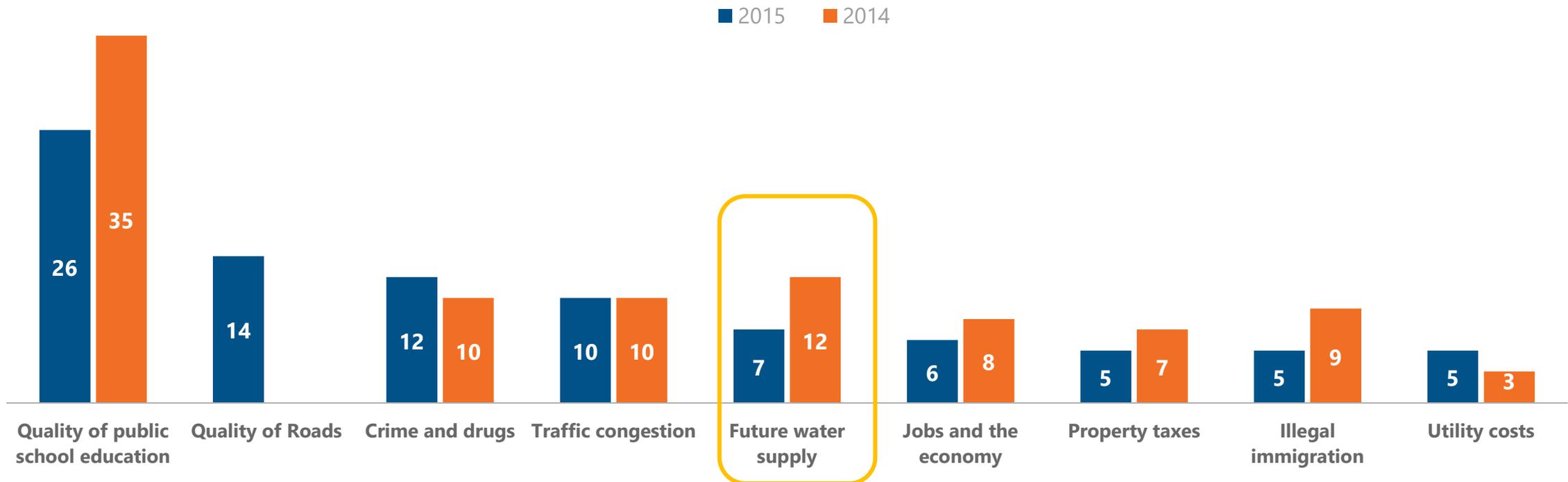
# Appendix

# Future water supply is not considered as important of an issue as it was last year

- The future water supply of the city is the fifth most important issue facing Dallas, down from second in 2014

## MOST IMPORTANT ISSUE FACING DALLAS

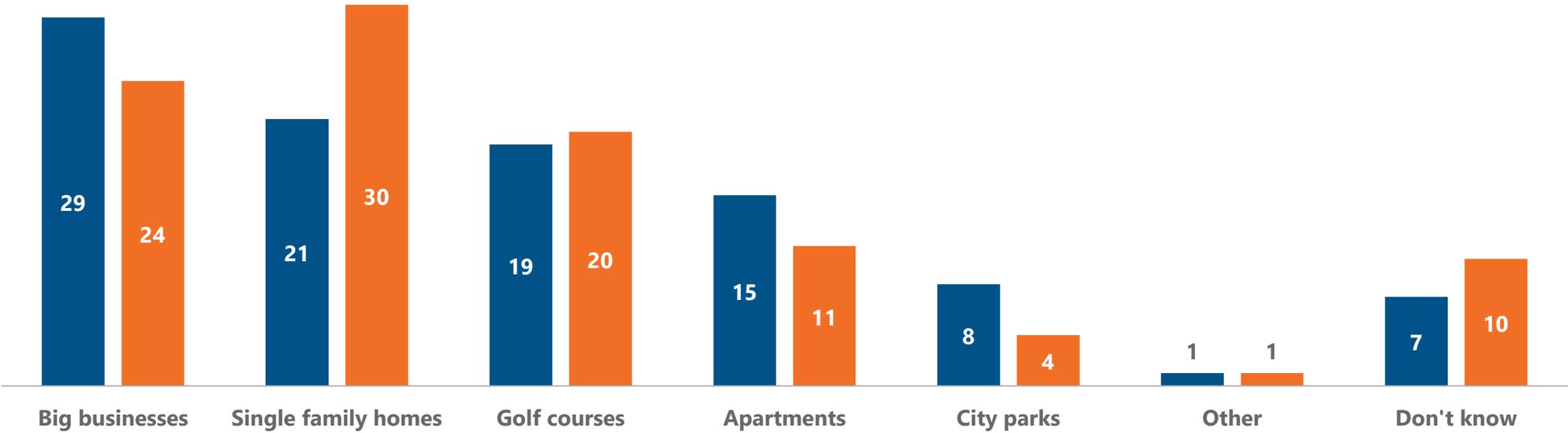
Which of the following do you feel is the single most important issue facing the City of Dallas today?  
Showing %



# Single family homes are no longer viewed as the greatest consumers of water – big businesses are

**GREATEST CONSUMERS OF WATER**  
*Which of the following users of water do you believe consumes the most water in the City of Dallas?*  
Showing % All

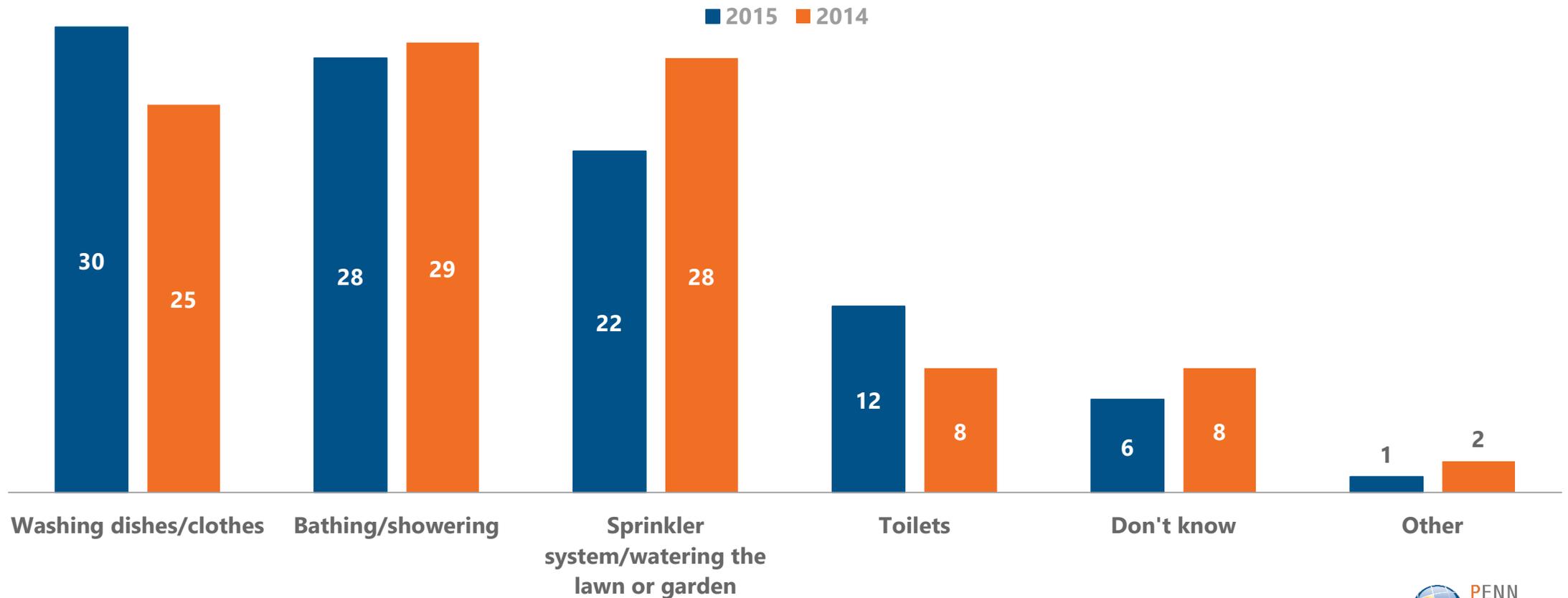
■ 2015 ■ 2014



washing dishes/clothes and bathing/showing are the greatest sources of water use in their household

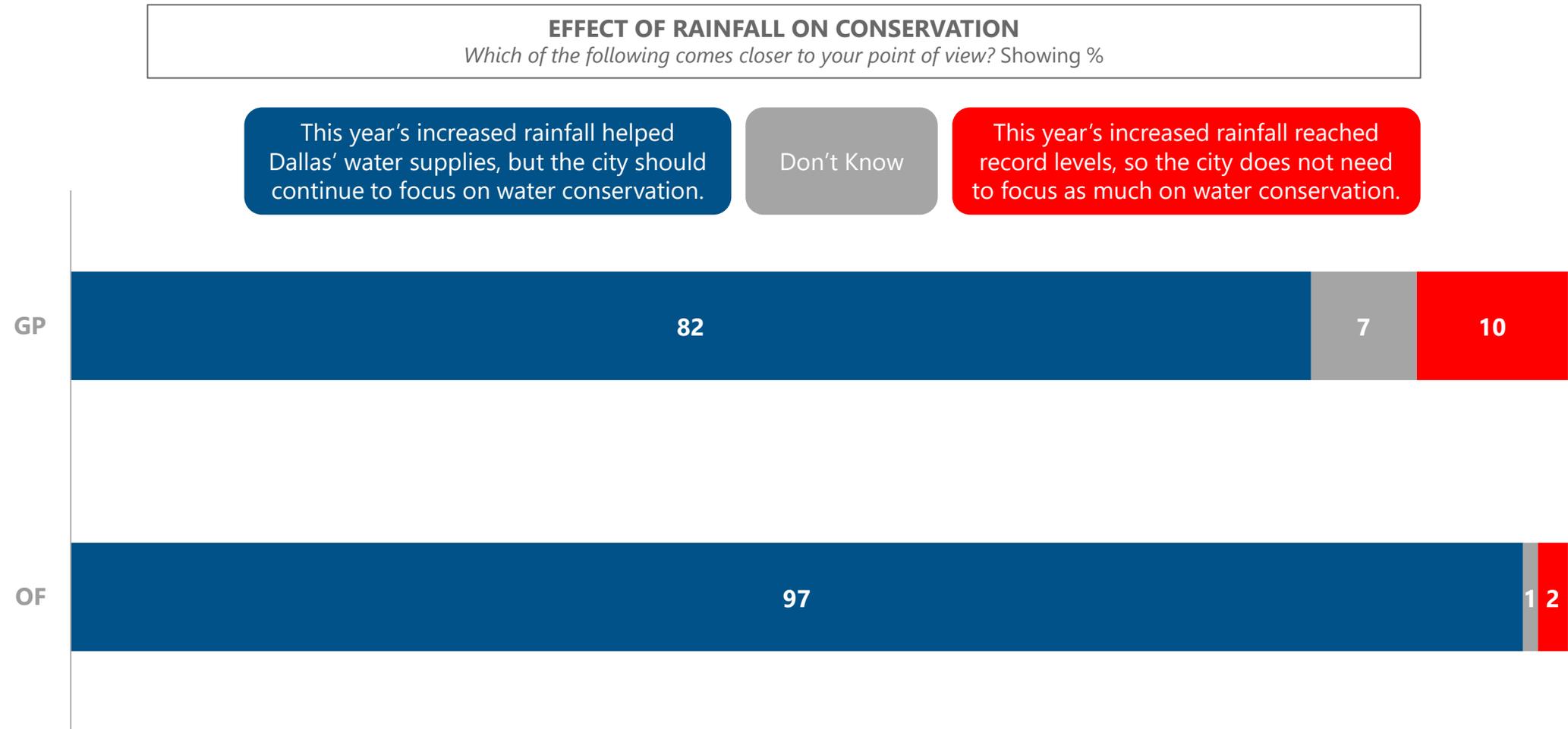
**GREATEST WATER USAGE**

*Which one of the following accounts for the largest single percentage of water use at your residence? Showing % All*



# Despite this year's increased rainfall, an overwhelming majority say Dallas should continue to focus on water conservation

- Opinion Formers almost unanimously say the city should continue its focus on conservation



This year's increased rainfall helped Dallas' water supplies, but the city should continue to focus on water conservation.

Don't Know

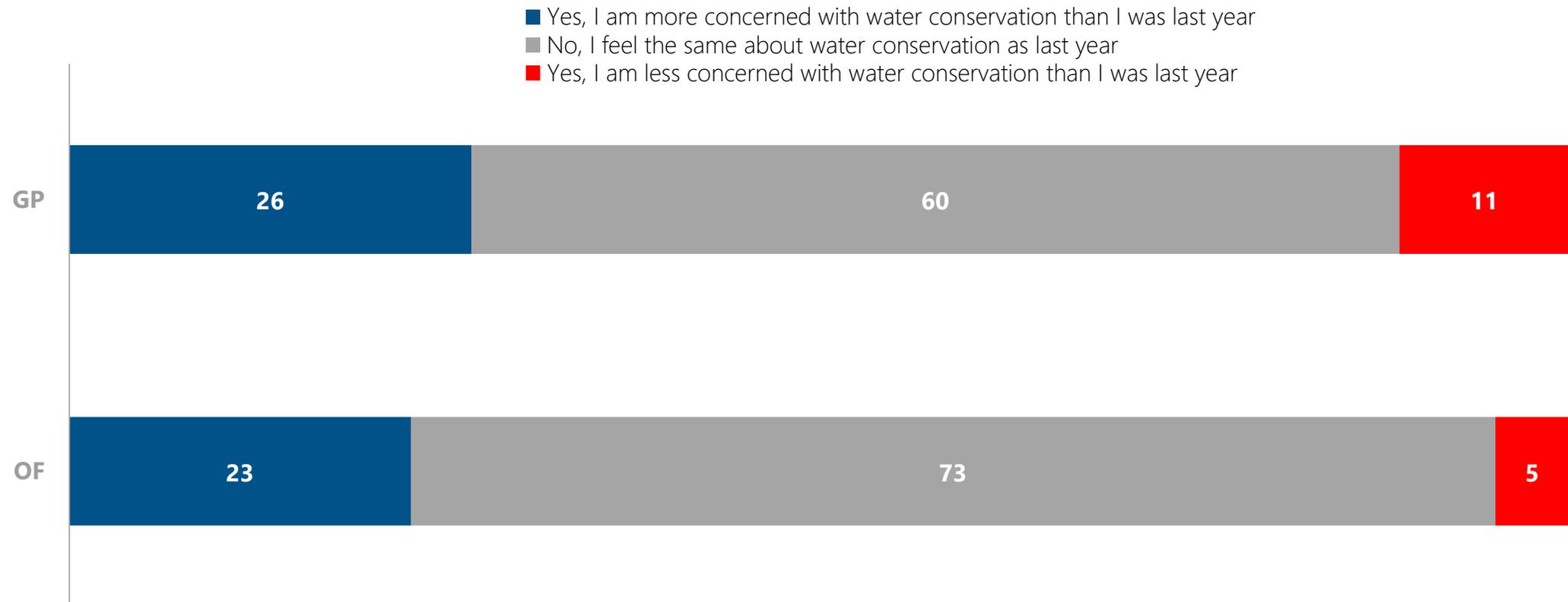
This year's increased rainfall reached record levels, so the city does not need to focus as much on water conservation.

# This year's increased rainfall has not significantly changed concerns about water conservation

- Close to 9 in 10 are just as, or more, concerned about water conservation as last year

## EFFECT OF RAINFALL ON VIEW OF CONSERVATION

Did the increased rainfall in the spring of this year affect how you feel about water conservation? Showing %



The questions and data presented on this slide are new to the 2015 survey.

# OF are slightly more likely than GP to consider the future water supply Dallas' most important issue

## MOST IMPORTANT ISSUE

Which of the following do you feel is the single most important issue facing the City of Dallas today? Showing %

	All	Water Supply Concerned	Other Concerns	Campaign Aware	Campaign Not aware	OF	GP
Jobs and the economy	6	0	7	6	7	3	7
Property taxes	5	0	5	4	5	7	4
Quality of public school education	26	0	28	23	29	28	25
Crime and drugs	12	0	13	14	11	8	13
Traffic congestion	10	0	11	11	8	7	10
Illegal immigration	5	0	6	5	5	3	6
Future water supply	7	100	0	8	6	10	7
Air quality	1	0	1	1	1	2	1
Utility costs	5	0	5	5	4	7	4
Quality of Roads	14	0	16	14	15	21	13
Other	6	0	6	6	5	3	6
Don't know	2	0	3	2	3	2	3

"Quality of roads" new response option in 2015 survey.

# About 6 in 10 respondents say that currently Dallas has the right amount of water

## CURRENT AVAILABILITY OF WATER

How would you describe the current availability of water for the City of Dallas? Showing %

	All	Water Supply Concerned	Other Concerns	Campaign Aware	Campaign Not aware	OF	GP
More than enough water	20	25	20	25	15	21	20
About the right amount of water	59	54	59	57	61	60	59
Not enough water to meet the area's needs	13	17	13	12	14	13	13
Don't know	8	4	8	6	9	6	8

# 7 in 10 respondents report that they have changed their water use behavior as a direct result of what they have heard from public service watering guidelines

## CHANGES IN WATER USE BEHAVIOR

*Over the past few years, have you changed your behavior as it relates to water use as a result of what you have read, heard or seen from public service watering guideline messages and educational tips? Showing %*

	All	Water Supply Concerned	Other Concerns	Campaign Aware	Campaign Not aware	OF	GP
Yes	71	84	70	81	60	76	70
No	28	16	29	19	38	23	29
Don't know	1	0	1	0	3	1	1

OF are statistically more likely to have high-efficiency toilets, automatic sprinklers, and rain/freeze sensor

**WATERING THE LAWN IN THE SUMMER**

*Does your home have any of the following? Showing % Yes*

	All	Water Supply Concerned	Other Concerns	Campaign Aware	Campaign Not aware	OF	GP
High-efficiency toilets	51	55	50	53	48	59	49
An automatic sprinkler system	44	53	43	46	41	84	35
A working rain/freeze sensor with your automatic sprinkler system	29	38	28	31	26	52	24

*Note: Statistical testing at the 95% confidence interval*

# 12% of respondents report lawn watering habits in violation of the ordinance

- Close to 1 in 5 who say future water supply is the most important issue facing Dallas report violating the ordinance.

**WATERING THE LAWN IN THE SUMMER**  
*In the summer how often do you or others in your household water your lawn? Showing %*

	All	Water Supply Concerned	Other Concerns	Campaign Aware	Campaign Not aware	OF	GP
Daily	5	16	4	5	5	7	4
Every other day	7	3	7	5	9	8	7
Twice a week	45	50	45	50	41	66	41
Once a week	13	17	13	12	14	6	14
Less than once a week	24	8	26	26	23	9	28
Don't know	5	7	5	2	9	3	6

# Most respondents report the following water conservation actions

## FOLLOWING WATER CONSERVATION ACTIONS

How often do you do any of the following water conservation actions? Showing 'Often' %

	All	Water Supply Concerned	Other Concerns	Campaign Aware	Campaign Not aware	OF	GP
Water your lawn only before 10 am or after 6 pm	63	66	63	66	60	85	59
Observe the maximum twice per week watering schedule	62	67	61	68	55	81	58
Check the local weather forecast and not water your lawn when it is supposed to rain	62	60	62	66	58	79	59
Use drought-tolerant or native plants in your landscape	23	43	22	26	21	32	22
Only run appliances, like your dishwasher or washing machine, when they are full	71	66	71	74	67	82	69

# The Dallas Morning News is the top news source among respondents

## FOLLOWING LOCAL NEWS

How often do you read the following news publications, listen to these radio programs or visit these Internet websites? Showing 'Often' %

	All	Water Supply Concerned	Other Concerns	Campaign Aware	Campaign Not aware	OF	GP
The Dallas Morning News	37	53	35	37	36	81	27
DallasNews.com	19	25	19	19	20	39	15
DallasObserver.com	11	16	10	9	12	20	8
ncbdfw.com	11	25	10	11	11	23	8
dfw.cbslocal.com	8	13	7	6	9	11	7
Tom Joyner Morning Show KSOC 94.5-FM	7	15	6	7	6	9	6
The Musers KTCK 96.7-FM	6	19	5	8	4	13	5
Dallas Examiner	5	18	4	7	3	8	5
Al Día	5	19	4	6	4	9	4
thebeatdfw.com	5	9	5	5	5	8	4
SaveDallasWater.com	4	20	3	5	2	7	3
SaveNorthTexasWater.com	3	9	2	4	2	6	2
Jesse Lopez KFZO 107.9-FM	2	9	2	3	1	2	2

# 60% of all respondents access the internet several times a day

## ACCESSING THE INTERNET

*How often do you access the Internet for more than just email (e.g. read online news sources, use social media such as Facebook or Twitter, or pay bills online)? Showing %*

	All	Water Supply Concerned	Other Concerns	Campaign Aware	Campaign Not aware	OF	GP
Several times per day	60	59	60	61	59	76	57
Once per day	11	9	11	12	10	10	11
Two to three times per week	8	12	8	8	8	6	9
Weekly	2	4	2	3	2	2	3
Monthly	2	0	3	3	2	1	3
Less than monthly or never	13	17	12	10	15	4	15
Don't know	3	0	3	3	4	1	3