

# Memorandum



CITY OF DALLAS

DATE July 23, 2021

TO Honorable Mayor and Members of the City Council

SUBJECT **Broadband and Digital Equity Strategic Draft Plan**

The City of Dallas (City) and Dallas Independent School District (DISD) partnered in late 2020 to commission CTC Technology & Energy to develop a Broadband and Digital Equity Strategic Plan (plan). The draft plan identifies the magnitude of digital equity challenges and broadband gaps and develops actionable strategies that could be undertaken by the City and the DISD to help Dallas residents, including student households, to access affordable, high-speed home broadband service – and possess the devices and skills necessary to make fullest use of broadband.

The draft plan and executive summary are linked below:

- [Broadband and Digital Equity Strategic Plan](#)
- [Executive Summary \(English\)](#)
- [Executive Summary \(Spanish\)](#)

The draft plan is being provided to the public to receive feedback and comments that will allow the City and DISD to finalize the document. The comment period is open from July 23 through August 6. The draft plan and additional digital divide resources are also available at [bit.ly/dallasdigitaldivide](http://bit.ly/dallasdigitaldivide).

The City, DISD, and its consultant CTC Technology & Energy are scheduled to present the plan at the August 4, 2021 City Council Briefing meeting.

Should you have any questions or concerns, please contact myself or Genesis D. Gavino, Resilience Officer, at [Genesis.Gavino@dallascityhall.com](mailto:Genesis.Gavino@dallascityhall.com).

A handwritten signature in black ink, appearing to read 'Liz Cedillo-Pereira'.

Liz Cedillo-Pereira  
Chief of Equity and Inclusion

c: T.C. Broadnax, City Manager  
Chris Caso, City Attorney  
Mark Swann, City Auditor  
Biliera Johnson, City Secretary  
Preston Robinson, Administrative Judge  
Kimberly Bizer Tolbert, Chief of Staff to the City Manager  
Majed A. Al-Ghafry, Assistant City Manager

Jon Fortune, Assistant City Manager  
Joey Zapata, Assistant City Manager  
Dr. Eric A. Johnson, Chief of Economic Development and Neighborhood Services  
M. Elizabeth Reich, Chief Financial Officer  
Directors and Assistant Directors