

Memorandum



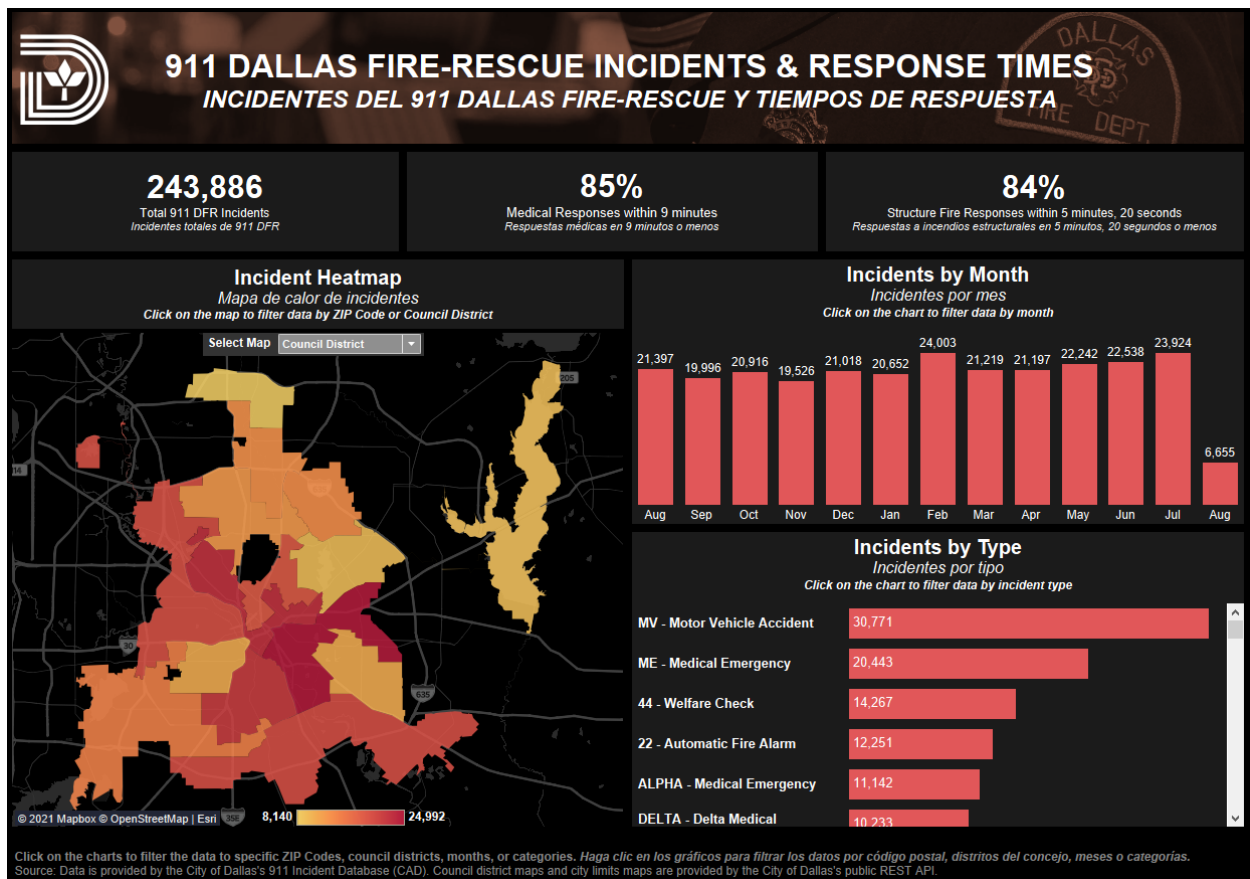
CITY OF DALLAS

DATE September 3, 2021

TO Honorable Mayor and Members of the City Council

SUBJECT **New Dallas Fire-Rescue Dashboard**

I am pleased to announce that the Office of Data Analytics and Business Intelligence, in partnership with the Dallas Fire-Rescue Department (DFR), has created a new interactive [Dallas Fire-Rescue Dashboard](#) to provide insight into DFR's day-to-day operations. Viewers can click or hover over parts of the dashboard to learn more about the background and contextual information of the statistics shown. The following graphic is an example of one of the dashboard pages that shows 911 Fire-Rescue incidents and response times. Fire incidents can also be viewed by City Council Districts and ZIP codes.



The new DFR dashboard has six additional pages covering topics, including 911 fire incidents, inspections, smoke alarm installations, ambulance utilization, budget, staffing, and fire station location map.

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On August 9, DBI and DFR previewed the new Dashboard to the Public Safety Committee for their comments. DBI and DFR would like to thank the Public Safety Committee, led by Chair McGough, for its leadership and championing of this effort.

Should you have any questions or concerns, please reach out to Executive Assistant Chief Randall Stidham, Dallas Fire Rescue Chief of Staff, at Randall.Stidham@DallasCityHall.com or Dr. Brita Andercheck, Director of the Office of Data Analytics and Business Intelligence, at Brita.Andercheck@DallasCityHall.com.



M. Elizabeth Reich
Chief Financial Officer

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| T.C. Broadnax | Majed A. Al-Ghafry, Assistant City Manager |
| Chris Caso, City Attorney | Jon Fortune, Assistant City Manager |
| Mark Swann, City Auditor | Joey Zapata, Assistant City Manager |
| Billieae Johnson, City Secretary | Dr. Eric A. Johnson, Chief of Economic Development and Neighborhood Services |
| Preston Robinson, Administrative Judge | M. Elizabeth (Liz) Cedillo-Pereira, Chief of Equity and Inclusion |
| Kimberly Bizer Tolbert, Chief of Staff to the City Manager | Directors and Assistant Directors |