

Memorandum



CITY OF DALLAS

DATE August 13, 2021

TO Honorable Mayor and Members of the City Council

SUBJECT **2020 Census and Redistricting Update**

Yesterday the U.S. Census Bureau released the 2020 Census Redistricting Data (Public Law 94-171) Summary File, which will allow the City to begin the redistricting process. As communicated to you previously, the data was originally expected to be delivered in April but was delayed due to the ongoing pandemic. The initial data has been released in a format that requires additional handling and software. The Census Bureau will deliver the final redistricting data toolkit by September 30, 2021, which will include further digital tools and access to integrated software browsing.

Initial data shows an increase in the population of U.S. metro areas compared to a decade ago. The city of Dallas population increased by 8.9 percent from 1,197,816 in 2010 to 1,304,379 in 2020. The Office of Data Analytics and Business Intelligence (DBI) is disseminating the information and will provide a link to a user-friendly tool for the City Council and the public to explore by August 27, 2021.

The Office of Government Affairs will work with the City's redistricting consultant, ARCBridge Consulting, Inc. to assess the data as required for redistricting purposes. We will provide a full briefing to the City Council on the official US Census data, along with the latest plans on the City's redistricting efforts, on September 14, 2021.

If you have any questions or concerns please contact Brett Wilkinson, Director of the Office of Government Affairs, at (469) 271-0399 or brett.wilkinson@dallascityhall.com.

A handwritten signature in black ink, appearing to read 'Kimberly Bizer Tolbert'.

Kimberly Bizer Tolbert
Chief of Staff to the City Manager

c: T.C. Broadnax, City Manager
Chris Caso, City Attorney
Mark Swann, City Auditor
Billierae Johnson, City Secretary
Preston Robinson, Administrative Judge
Majed A. Al-Ghafry, Assistant City Manager

Jon Fortune, Assistant City Manager
Joey Zapata, Assistant City Manager
Dr. Eric A. Johnson, Chief of Economic Development and Neighborhood Services
M. Elizabeth Reich, Chief Financial Officer
M. Elizabeth (Liz) Cedillo-Pereira, Chief of Equity and Inclusion
Directors and Assistant Directors