

Memorandum



CITY OF DALLAS

DATE August 20, 2021

TO Honorable Mayor and Members of the City Council

SUBJECT **Dallas Open Data Portal Rebuild**

I am pleased to announce that the Office of Data Analytics and Business Intelligence (DBI) has completed the phase 1 rebuild of the [Dallas Open Data Portal](#), furthering the focus on data accessibility, data searchability, data transparency, and data integration.

The Dallas Open Data Portal, first launched in 2016, serves as a platform that stores data related to the City of Dallas and City services, freely available for users to download and utilize. In 2020, DBI identified a need to rebuild the Dallas Open Data Portal and subsequently sought and received feedback from over 600 portal users, City of Dallas department directors, and staff on improvements that could be made to the portal.

The rebuild efforts included: 1) published Data Stories that provide data interpretation and context-setting for all user levels; 2) a Data Catalog that includes data descriptions, metadata, and enhanced data dictionaries; 3) improved Datasets that are now searchable by keywords; and 4) an increased number of Datasets available.

For the first time, we have integrated Enterprise GIS data into the portal to streamline data refreshing and data sourcing processes. DBI also included several tools and documents on the home page to educate users about data and ways to navigate through the Portal and improved the overall design and visual appeal of the portal. City departments will continue to add new data and data elements to the portal.

Thank you for your support of and commitment to data transparency and accessibility. Should you have any questions or concerns, please reach out to Dr. Brita Andercheck, Director of the Office of Data Analytics and Business Intelligence, at Brita.Andercheck@DallasCityHall.com.

A handwritten signature in blue ink that reads "M. Elizabeth Reich".

M. Elizabeth Reich
Chief Financial Officer

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| T.C. Broadnax, City Manager | Majed A. Al-Ghafry, Assistant City Manager |
| Chris Caso, City Attorney | Jon Fortune, Assistant City Manager |
| Mark Swann, City Auditor | Joey Zapata, Assistant City Manager |
| Billierae Johnson, City Secretary | Dr. Eric A. Johnson, Chief of Economic Development and Neighborhood Services |
| Preston Robinson, Administrative Judge | M. Elizabeth (Liz) Cedillo-Pereira, Chief of Equity and Inclusion |
| Kimberly Bizar Tolbert, Chief of Staff to the City Manager | Directors and Assistant Directors |