

# Memorandum



CITY OF DALLAS

DATE April 23, 2021

TO Honorable Mayor and Members of the City Council

SUBJECT **Healthy Foods Dallas Funding Awards**

In November, staff notified City Council that the Dallas Development Fund (DDF) had issued a funding opportunity for qualified non-profits to increase the number of food access points in low-income, underserved communities across Dallas. The funds were available non-profit recipients for gap-funding assistance to provide low and moderate-income populations with access to healthy food through innovation and/or community partnerships, with a maximum award of \$70,000. Under the program, DDF provides forgivable loans for redevelopment, improvements, construction and rehabilitation, equipment installation and upgrades (including technology), staff training, security, and inventory. Administrative expenses are limited to 20% of total award amount.

Fourteen responses were received in response to the NOFA, requesting a total of almost \$850,000 in funds. In March, DDF voted to approve funding for six organizations. The total amount of DDF funding awarded totaled \$356,390. The DDF funding leveraged an additional \$2,681,250 in funding, with total project costs for those awarded funding totaling \$3,037,640.

More details on the funded projects can be found on the next page.

Please contact me with any questions.

A handwritten signature in blue ink that reads "Eric A. Johnson".

Dr. Eric Anthony Johnson

Chief of Economic Development & Neighborhood Services

c: T.C. Broadnax, City Manager  
Chris Caso, City Attorney  
Mark Swann, City Auditor  
Biliera Johnson, City Secretary  
Preston Robinson, Administrative Judge  
Kimberly Bizer Tolbert, Chief of Staff to the City Manager  
Majed A. Al-Ghafry, Assistant City Manager

Jon Fortune, Assistant City Manager  
Joey Zapata, Assistant City Manager  
M. Elizabeth Reich, Chief Financial Officer  
M. Elizabeth (Liz) Cedillo-Pereira, Chief of Equity and Inclusion  
Directors and Assistant Directors

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<b>Recipient</b>	<b>Project</b>	<b>Amount awarded</b>	<b>Match amount</b>
<b>Cornerstone CDC</b>	Southpoint Market and Community Kitchen will have a retail component (market) and community kitchen to a serve as a hub for entrepreneurs, small businesses and nutrition education programming. DRC provided \$30,000 in funds for this project and DDF provided \$40,000.	\$70,000	\$730,000
<b>For Oak Cliff</b>	Will open the first permanent food pantry and nutrition program in 75216; funds will be used for cooler and storage needs. Once COVID19 restrictions are lifted, provide a soup kitchen with weekday ready-to-eat meal service for unhoused, transient, disabled and/or elderly community members	\$70,000	\$134,000
<b>Good Local Markets</b>	Expand double dollar program to Grow North Texas WIC farm stands (Buckner and Ledbetter) and allow double dollar match for WIC vouchers, which allows SNAP and WIC recipients to double their purchasing power for healthy, locally-sourced food	\$60,000	\$132,000
<b>GROW North Texas</b>	Joint project with FARM. Support harvest infrastructure at FARM location and Owenwood Church to facilitate harvesting, washing and packing produce for local farm stands. Will provide additional local produce for WIC farm stands and other local stands	\$16,390	\$101,050
<b>Sharing Life/Brother Bill's Helping Hand</b>	Launch a cloud-based food inventory system that provides individuals access a client-choice food pantry online from their computer or mobile device. 15-minute pickup windows for food pantry orders will eliminate the 45-150 minute wait times currently experienced	\$70,000	\$250,000
<b>The Stewpot</b>	Expand existing space at Stewpot facility to add cold and frozen storage and heavy machinery to move product for food distribution and recovery programs	\$70,000	\$1,334,200