

Memorandum



CITY OF DALLAS

DATE May 7, 2021

TO Honorable Mayor and Members of the City Council

SUBJECT **Healthy Homes Lead Reduction Program**

Summary

On April 26, 2021, City Council members of the Housing and Homeless Solutions Committee requested more information on the Healthy Homes Lead Reduction Program (HHLR). This memo provides an overview of the program, eligibility criteria and marketing efforts taken to date to inform the public of program details.

Background

The HHLR provides lead hazard reduction home repair services to create a lead-safe environment for the children and future residents of Dallas. This three-year grant in the amount of \$2,300,000 came to the Department of Housing and Neighborhood Revitalization (Housing) in May of 2019, and the program was introduced to the Quality of Life Committee on August 17, 2020.

This grant focuses on lead hazard control efforts in housing units where children less than six years of age are at greatest risk of lead poisoning (pre1960), which has historically included children in low-income and minority neighborhoods, to reduce elevated blood levels in children.

Each house may receive up to \$20,000 worth of work per the lead inspection. Furthermore, if the home is positive for lead and has health and safety issues, the home may qualify for \$5,000 in repairs. The program is not about remodeling but about the abatement of lead-based paint and the health and safety of children.

- Homes built in 1978 or older
- A child under the age of 6 must live in the home or spend a significant amount of time in the home
- Pregnant women
- Owner-Occupied or Rental in the City of Dallas
- At or below 80% AMI (Area Medium Income)
- Requires a Paint Inspection and Risk Assessment of the property to determine presence of lead-based paint hazards.
- Lead-Based Paint Hazards – remediation or removal
- Repairs could be painting of the interior or exterior of the home, replacement of components such as doors, windows or siding, repairs of urgent health and safety conditions

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Marketing Efforts

Since the program launched staff have taken various steps to inform the public of program details. Below is a list of the marketing efforts that have taken place to date with specific information on location and quantity of advertisement.

Type of Material	Date	Quantity	Where
COD Internet	Summer 2020		Internet/Nichelle
WIC	October-20		Facebook
Flyer	October-20	50	South Dallas/Fair Park Nonprofit Meeting, Sandra Bowie
Flyer	11/6/20	300	Navigating City Services presentation and PUD's Resource Guide, Sandra Bowie
Flyer	October-20	50	Code, Dallas Police Dept community engagement, nonprofits
Announcement	October-20		Mill City NA, Sandra Bowie
Flyer	10/31/20	1,000	CM West Halloween Bag of Treats at Recreation Services Building 8007 E Northwest HWY
Flyer	10/31/20	1,000	CM Medrano Halloween Candy Caravan at Dallas Heritage Village
Podcast	12/17/20		COD
Door Flyer	1/20-21/2021	5,000	75210
Door Flyer		5,000	75215
Flyer	2/10/21	Unknown	South Dallas Fair Park Faith Coalition
Water Bill Insert	March-21	237,000	All of City of Dallas
Presentation	3/12/21		COD multiple departments
Presentation	4/26/21		HHS

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Status Update

To-date Housing has processed 17 applications for assistance, provided lead-based paint inspections for 8 and is now underway for environmental reviews. Once those are back, we will proceed to construction.

For participation, homeowners may call 214-670-3644 or email HHLR@dallascityhall.com or our webpage www.dallascityhall.com/lead to fill out an application and send in required documentation.

If you have any further questions or comments, please contact David Noguera at 214-670-3619 or email David.Noguera@dallascityhall.com.

Attachments: HHLR Flyers (English/Spanish)



Dr. Eric A. Johnson

Chief of Economic Development and Neighborhood Services

c: TC Broadnax, City Manager
Chris Caso, City Attorney
Mark Swann, City Auditor
Biliera Johnson, City Secretary
Preston Robinson, Administrative Judge
Kimberly Bizer Tolbert, Chief of Staff to the City Manager
Majed A. Al-Ghafry, Assistant City Manager

Jon Fortune, Assistant City Manager
Joey Zapata, Assistant City Manager
M. Elizabeth Reich, Chief Financial Officer
M. Elizabeth (Liz) Cedillo-Pereira, Chief of Equity and Inclusion
Directors and Assistant Directors



HEALTHY HOMES LEAD REDUCTION PROGRAM

START TO CHANGE A KID'S WORLD



www.dallascityhall.com/lead | HHLR@dallascityhall.com | 214-670-3644

The Dallas Healthy Homes Lead Reduction Program (HHLR) provides lead hazard reduction home repair services to create a lead-safe environment for the children and residents of Dallas. The **FREE** program helps income-eligible residents protect children from lead when they live or spend extended periods of time in a home with deteriorated lead-based paint. Participation in the program will require a paint inspection of the property to determine presence of lead-based paint hazards. The Program assists qualifying households in identifying, removing, or stabilizing lead-based paint hazards at *no cost to the homeowner*.

What services does the program provide?

Inspection and risk assessment of the property for lead-based paint.
Healthy Homes Inspection if needed.

If deteriorated lead-based paint hazard is identified, the work may include:

- Painting of interior and/or exterior surfaces
- Possible replacement of components such as doors, windows or siding
- Repairs of urgent health and safety conditions



How can I participate in the program?

- The property must be located in the City of Dallas and built before 1978.
- The owner of the property must agree to participate in the program. Rental properties may be eligible.
- A child under the age of 6 lives in the home OR spends at least six hours a week total of 60 hours a year in the home or a pregnant woman is living in the home.
- The total household yearly income (including all adults living in the home) must be at or below the following:

80% AMI (Area Medium Income)			
Household Size	Annual Income	Household Size	Annual Income
1	\$48,300	5	\$74,500
2	\$55,200	6	\$80,000
3	\$62,100	7	\$85,500
4	\$68,950	8	\$91,050

Health Effects of Lead in Children

Exposure to dust and paint chips from deteriorated lead-based paint poses serious health risks and effects including:



- Behavioral problems
- Learning disabilities
- Poor muscle coordination
- Slower growth
- Hearing loss
- Brain, nervous system and kidney damage

Chronic illness among children can lead to extensive missed time in school and other activities, while it can result in unemployment or under employment for adults.



Sign up and join us!
Visit www.dallascityhall.com/lead



HEALTHY HOMES LEAD REDUCTION PROGRAM

EMPIEZA A CAMBIAR EL MUNDO DE UN NIÑO



www.dallascityhall.com/lead | HHLR@dallascityhall.com | 214-670-3644

El Programa de Hogares Saludables y Reducción de Plomo y de Dallas (HHLR, por sus siglas en inglés) ofrece servicios de reparación de hogares para crear un ambiente seguro para los niños y residentes de Dallas. Este programa gratuito ayuda a los residentes que reúnen los requisitos de ingresos a proteger a los niños contra el plomo, cuando viven o pasan largos períodos de tiempo en una casa con pintura a base de plomo deteriorada. La participación en el programa requerirá una inspección de la pintura de la propiedad, para determinar la presencia de peligros de la pintura a base de plomo. El programa ayuda a los hogares que califican a identificar, remover o estabilizar los peligros de la pintura a base de plomo sin costo alguno para el propietario.

¿Qué servicios ofrece el programa?

Inspección y evaluación de riesgos de la propiedad debido a la pintura a base de plomo.

Inspección de Hogares Saludables por un inspector del HHLR, si es necesario.

Si se identifica un peligro de pintura a base de plomo deteriorada, el trabajo puede incluir:

- Pintura de superficies interiores y/o exteriores
- Posible sustitución de componentes como puertas, ventanas o revestimientos
- Reparaciones urgentes de las condiciones de salud y seguridad



¿Cómo puedo participar en el programa?

- La propiedad debe estar ubicada en la ciudad de Dallas y construida antes de 1978.
- El dueño de la propiedad debe estar de acuerdo en participar en el programa. Las propiedades de alquiler pueden ser elegibles.
- Un niño menor de 6 años vive en la casa o pasa al menos 6 horas a la semana, un total de 60 horas al año en la casa o una mujer embarazada está viviendo en la casa.
- El ingreso anual total del hogar (incluyendo todos los adultos que viven en el hogar) debe ser igual o inferior a lo siguiente:

80% AMI (Área de ingresos medios)			
Tamaño de la casa	Ingreso Anual	Tamaño de la casa	Ingreso Anual
1	\$48,300	5	\$74,500
2	\$55,200	6	\$80,000
3	\$62,100	7	\$85,500
4	\$68,950	8	\$91,050

Efectos del plomo en la salud de los niños

La exposición al polvo y a las cáscaras de pintura a partir de pintura con plomo deteriorada plantea graves riesgos y efectos para la salud, entre ellos



- Problemas de comportamiento
- Problemas de aprendizaje
- Mala coordinación muscular
- Crecimiento más lento
- Pérdida de audición
- Cerebro, sistema nervioso y daño renal

Las enfermedades crónicas en los niños pueden llevar a una gran pérdida de tiempo en la escuela y otras actividades, mientras que puede resultar en el desempleo o en el subempleo de los adultos.



City of Dallas

¡Inscríbete y únete a nosotros!
www.dallascityhall.com/lead



HEALTHY HOMES LEAD REDUCTION PROGRAM

**WE ARE SERIOUS ABOUT
LEAD-BASED PAINT HAZARDS
IN YOUR HOME!**

**¡TOMAMOS MUY EN SERIO LOS
PELIGROS DE LA PINTURA A BASE
DE PLOMO EN TU CASA!**

SEND YOUR APPLICATION NOW!

214-670-3644 | HHLR@dallascityhall.com | dallascityhall.com/lead

The Healthy Homes Lead Reduction Program (HHLR) provides **FREE** lead hazard reduction home repair services to create a lead-safe environment for the children of Dallas.

If a lead-based paint hazard is identified, the work may include:

- Painting of interior and/or exterior surfaces
- Possible replacement of components such as doors, windows or siding
- Up to **\$20,000 grant** in remediation is available per home

How can I participate in the program?

- The property must be in the city limits of Dallas and built before 1978.
- A child under the age of 6 or a pregnant woman lives in the home.
- The total household yearly income of all adults **must meet qualifications**. Go to dallascityhall.com/lead and click on the application to see if you qualify.

El Programa de Reducción de Plomo para Hogares Saludables (HHLR, por sus siglas en inglés) proporciona servicio **GRATUITO** de reparaciones al hogar para reducir los riesgos por plomo en casa y crear un ambiente seguro para los niños de Dallas.

Si se percibe un peligro por pintura a base de plomo, el trabajo puede incluir:

- Pintura de superficies interiores y/o exteriores
- Posible sustitución de componentes como puertas, ventanas o revestimientos
- Hay disponible un **subsidio de hasta \$20,000 dólares** para reparaciones por hogar

¿Cómo puedo participar en el programa?

- La propiedad debe estar dentro los límites de la ciudad de Dallas y haber sido construida antes de 1978.
- En el hogar vive un niño menor de 6 años o una mujer embarazada.
- Los ingresos anuales totales del hogar de todos los adultos deben **cumplir con los requisitos**. Visita dallascityhall.com/lead y haz clic en la aplicación para ver si calificas.



Department of
**Housing & Neighborhood
Revitalization**