

# Memorandum



CITY OF DALLAS

DATE November 20, 2020

TO Honorable Mayor and Members of the City Council

SUBJECT **Library Mobile Hotspots Update**

With the adoption of the FY21 budget, the City Council approved funding to add 2,100 mobile WiFi hotspots to the Dallas Public Library's circulating collection. Since we were already under contract for the 900 hotspots funded in the previous year, we were able to amend that contract with Sprint (now part of T-Mobile) to add the additional units. The new hotspots are expected to arrive at the library by December 1, 2020.

Once they are processed and prepared for circulation, we expect to have them ready for check out by the community by December 15, 2020. Every Dallas Public Library location, except for Bookmarks in NorthPark Center, will have at least 85 hotspots to loan. For greater equity, those locations which have been estimated to have approximately 30% or more of the population without Internet in their homes (see attachments) will have more hotspots available at launch. Library staff will closely monitor demand across all locations and make adjustments as needed over time.

As the launch date approaches, we will provide marketing messages for City Council to share and help spread the word that the hotspots are available for check out. Lastly, we will update our progress on our digital divide initiatives at the Quality of Life, Arts & Culture Committee meeting in April 2021.

If you should have additional questions please contact Director of Libraries, Jo Giudice at 214-670-7803.

A handwritten signature in blue ink, appearing to read 'Joey Zapata'.

Joey Zapata  
Assistant City Manager

## Attachments

c: TC Broadnax, City Manager  
Chris Caso, City Attorney  
Mark Swann, City Auditor  
Billierae Johnson, City Secretary  
Preston Robinson, Administrative Judge  
Kimberly Bizzor Tolbert, Chief of Staff to the City Manager

Majed A. Al-Ghafry, Assistant City Manager  
Jon Fortune, Assistant City Manager  
Dr. Eric A. Johnson, Chief of Economic Development and Neighborhood Services  
M. Elizabeth Reich, Chief Financial Officer  
M. Elizabeth (Liz) Cedillo-Pereira, Chief of Equity and Inclusion  
Directors and Assistant Directors

SOURCE: U.S. Census Data

Estimated Percent of Households without Internet Access by Zip Code		
Branch	Zip Code	Percentage
Arcadia Park	75211	38
Audelia Road	75238	19
Bachman Lake	75220	30
Bookmarks - NorthPark	75225	5
Central	75201	2
Dallas West	75212	39
Forest Green	75243	20
Fretz Park	75254	17
Grauwlyer Park	75235	16
Hampton-Illinois	75224	23
Highland Hills	75241	48
Kleberg Rylie	75253	21
Lakewood	75214	10
Lochwood	75218	13
Martin Luther King, Jr.	75215	44
Mountain Creek	75249	15
North Oak Cliff	75208	14
Oak Lawn	75219	8
Park Forest	75234	17
Paul Laurence Dunbar Lancaster	75216	54
Pleasant Grove   Prairie Creek	75217	43
Polk-Wisdom	75232	41
Preston Royal	75229	14
Renner Frankford	75252	11
Skillman Southwestern	75206	8
Skyline	75227	34
Timberglenn	75287	15
Vickery Park	75231	23
White Rock Hills	75228	29
Locations without Internet Access - ~30% or greater		

Without Internet by Council District	
District	Percentage
1	8
2	16
3	19
4	54
5	43
6	31
7	36
8	37
9	13
10	10
11	17
12	13
13	13
14	9

# Estimated percent of households with no internet access, between 2014-2018.

**Percent Households with No Internet Access**  
Year: 2014-2018  
Shaded by: Census Tract, 2010

- Insufficient Data
- 7.22% or less
- 7.23% - 12.61%
- 12.62% - 18.38%
- 18.39% - 26.12%
- 26.13% or more

Source: Census

Dallas Council Districts  
Dallas City Limits

