

# Memorandum



CITY OF DALLAS

DATE December 4, 2020

TO Honorable Mayor and Members of the City Council

SUBJECT **M/WBE Participation for December 9, 2020 Council Agenda**

It is the mission of the Office of Economic Development Business and Workforce Inclusion division to ensure non-discriminatory practices and eliminate barriers while resourcing businesses to the next step in their business life cycle. The policy of the City of Dallas is to use certified Minority and Women-owned Business Enterprises (M/WBEs) to the greatest extent feasible on the City’s construction, procurement, and professional services contracts. For your information, staff is providing you with the summary below of M/WBE participation for the voting items scheduled for the December 9, 2020 City Council Agenda. The total contract award amount, consisting of 34 agenda items, is \$230.5M. **M/WBE is applicable to 22 of the 34 agenda items. For these items, construction and architecture and engineering items total \$161M with an overall M/WBE participation of \$51.1M or 31.77%, while goods and services items total \$46.5M with an overall M/WBE participation of \$11.3M or 24.25%.**

As a reminder, the NEW M/WBE goals are:

Architecture & Engineering	Construction	Professional Services	Other Services	Goods
34.00%	32.00%	38.00%	N/A	32.00%

## DALLAS FIRST

Below is a summary of local business for primes and subs as well as the workforce utilization for prime contractors. In addition to the local information provided below, you can find the local status for each prime contractor under the M/WBE information section of the agenda information sheet. Also, the local status for each prime contractor and the percentage of local workforce is included in the agenda information sheet.

## Local Business

This agenda consists of 34 agenda items being awarded to multiple prime contractors and subcontractors. This agenda has a total of 57 M/WBE subcontractors. 25 or 43.86% of the M/WBE subcontractors are local. The table below provides the count of businesses by location for prime contractors and M/WBE subcontractors.

Vendor	Local		Dallas County		Non-Local		Total
Prime	24	39.34%	1	1.64%	36	59.02%	61
M/WBE Sub	25	43.86%	1	1.75%	31	54.38%	57

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**Local Workforce**

This agenda consists of 34 agenda items with a total of 61 prime contractors (some agenda items have multiple prime contractors). **26 prime contractors or 42.62% of prime contractors reported a local workforce composition greater than 20.00%.**

**2017 Bond Program – December 9, 2020 Council Agenda**

Business and Workforce Inclusion continues to work diligently with the Bond Program Office to ensure, not only that the M/WBE goals are met, but to also include diverse teams on the bond program projects. This agenda includes four agenda items that are funded by 2017 bond funds. **These four items total \$8.9M with an overall M/WBE participation of \$3.8M or 42.27%.**

**2017 Bond Program – Inception to Date**

2017 Bond Program ITD consists of 255 items totaling \$456.4M with an overall M/WBE participation of \$199.3 or 43.67%.

**Highlighted Items:**

**Equipment and Horticulture Materials – Department of Parks and Recreation**

**Agenda Item No. 30** Authorize a three-year master agreement in the amount of \$1.3M for the purchase of equipment and horticulture materials for parks, playgrounds, and golf courses for the Park & Recreation Department. **This item includes participation from three M/WBE vendors resulting in \$740K participation or 57.73% M/WBE participation on a 18.00% goal.**

**Runway 13R/31L & Taxiway C - Phase 1 at Dallas Love Field – Department of Aviation**

**Agenda Item No. 68** Authorize a construction contract to provide construction services for the Reconstruction of Runway 13R/31L and Taxiway C Phase I Project at Dallas Love Field. **This item includes participation from 14 M/WBE vendors resulting in \$35.6M participation or 28.67% M/WBE participation on a 25.00% goal.**

Please feel free to contact me if you have any questions or should you require additional information.



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Assistant Director  
Office of Economic Development

- c: T.C. Broadnax, City Manager
- Chris Caso, City Attorney
- Mark Swann, City Auditor
- Billierae Johnson, City Secretary
- Preston Robinson, Administrative Judge
- Kimberly Bizzor Tolbert, Chief of Staff to the City Manager
- Majed A. Al-Ghafry, Assistant City Manager
- Jon Fortune, Assistant City Manager
- Joey Zapata, Assistant City Manager
- Dr. Eric A. Johnson, Chief of Economic Development and Neighborhood Services
- M. Elizabeth Reich, Chief Financial Officer
- M. Elizabeth (Liz) Cedillo-Pereira, Chief of Equity and Inclusion
- Directors and Assistant Directors