

Memorandum



CITY OF DALLAS

DATE April 9, 2021

TO Honorable Mayor and Members of the City Council

SUBJECT **M/WBE Participation for April 14, 2021 Council Agenda**

The policy of the City of Dallas is to involve certified Minority and Women-owned Business Enterprises (M/WBEs) to the greatest extent feasible on the City’s construction, general services, and professional services contracts. The City’s Business Inclusion and Development Policy (BID Policy) is overseen by the Office of Economic Development (OED), which is providing this summary of M/WBE participation for the April 14, 2021 City Council Agenda.

As a reminder, the new M/WBE goals that became effective on October 1, 2020 are:

Architecture & Engineering	Construction	Professional Services	Other Services	Goods
34.00%	32.00%	38.00%	N/A	32.00%

Eleven items on this agenda include an M/WBE goal. Of those eleven items, three met the goal, two exceeded the goal, five did not meet the goal but were found to have complied with good faith efforts, and one neither met the M/WBE goal nor complied with good faith efforts:

Agenda Item No.	Contract Amount	Procurement Category	M/WBE Goal	M/WBE Percentage	M/WBE \$	Status
6	\$1,970,914.00	Construction	32.00%	32.00%	\$630,692.48	Met Goal
7	\$7,403,962.00	Construction	32.00%	32.00%	\$2,369,267.84	Met Goal
8	\$236,580.00	Architecture & Engineering	34.00%	34.00%	\$80,438.00	Met Goal
9	-\$263,360.00	Construction	25.00%	0.00%	\$0.00	Does not meet goal or comply with good faith effort
10	\$390,996.63	Construction	32.00%	5.43%	\$21,245.96	Complies with good faith effort
23	\$358,200.00	Professional Services	38.00%	64.62%	\$231,470.00	Exceeds Goal
27	\$174,289.00	Goods	18.00%*	0.00%	\$0.00	Complies with good faith effort
28	\$2,248,091.24	Goods	18.00%*	0.00%	\$0.00	Complies with good faith effort
32	\$342,000.00	Goods	32.00%	38.39%	\$133,000.00	Exceeds goal
35	\$298,381.27	Other Services	23.80%*	0.00%	\$0.00	Complies with good faith effort
39	\$1,064,384.00	Architecture & Engineering	25.66%*	28.09%	\$298,971.00	Complies with good faith effort

*This item reflects the previous BID Policy goal.

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Local Preference

Section 10.3 of Administrative Directive 4-5 describes City of Dallas Local Preference procurement. The table below provides the count of businesses by location for prime contractors and M/WBE subcontractors. The local status for each prime contractor and the percentage of local workforce is also included in the agenda information sheet.

Vendor	Local		Non-Local		Total
Prime	12	63.16%	7	36.84%	19
M/WBE Sub	3	30.00%	7	70.00%	10

2017 Bond Program – April 14, 2021 Council Agenda

Business and Workforce Inclusion continues to work diligently with the Bond Program Office to ensure, not only that the M/WBE goals are met, but to also include diverse teams on the bond program projects. This agenda includes two agenda items that are funded or partially funded by 2017 bond funds (agenda items 8 and 39). **These items total \$1.3M with an overall M/WBE participation of \$379K or 29.16% M/WBE participation.**

2017 Bond Program – Inception to Date

2017 Bond Program ITD consists of 278 items totaling \$477.4M with an overall M/WBE participation of \$210.4M or 44.08%.

Please feel free to contact me if you have any questions or should you require additional information.



Robin Bentley
Interim Director
Office of Economic Development

- c: T.C. Broadnax, City Manager
Chris Caso, City Attorney
Mark Swann, City Auditor
Billerae Johnson, City Secretary
Preston Robinson, Administrative Judge
Kimberly Bizer Tolbert, Chief of Staff to the City Manager
Majed A. Al-Ghafry, Assistant City Manager
- Jon Fortune, Assistant City Manager
Joey Zapata, Assistant City Manager
Dr. Eric A. Johnson, Chief of Economic Development and Neighborhood Services
M. Elizabeth Reich, Chief Financial Officer
M. Elizabeth (Liz) Cedillo-Pereira, Chief of Equity and Inclusion
Directors and Assistant Directors