

Memorandum



CITY OF DALLAS

DATE February 5, 2021

TO Honorable City Council Members

SUBJECT **Operation Pitter Patter Update**

On December 9, 2020, City Council approved agenda item #76, authorizing additional eligible essential needs for the Office of Community Care's COVID-19 Resident Necessities Assistance program. The goal of Operation Pitter Patter is to distribute essential needs for infants, women, and seniors in COVID-impacted areas by partnering with non-profit organizations.

Following is an outline of the process and results of this collaborative project between the Mayor and City Council Office and the Office of Community Care:

- On January 8, 2021 MCC staff reached out to 80 Council District and Mayor-nominated community partners and non-profits informing them of the available resources and how to register. Applications closed Friday, January 15.
- Beginning January 11, MCC staff assisted in filling order requests starting with the organizations whose zip codes ranked highest on the Equity Impact Assessment's risk rating and the Emergency Management Coordinator's recommended zip codes list of COVID-19 highly impacted areas.
- After applications closed, the registered organizations were contacted regarding their pick-up schedule & necessary attestation forms that needed to be completed. These organizations came to the KBHCC for pickup January 19-21, with the help of the Office of Special events staff, KBHCC security and the Office of Community care, all 25 organizations received their necessary supplies. Serving an estimated 6,500+ individuals affected by COVID-19.

Following the success of the first round of distributions, organizations originally identified but who did not register came forward requesting access to available resources. The Mayor and City Council Office worked with the Office of Community Care to allocate remaining supplies. A second round of distribution took place January 28-29 and February 1-4.

- 10 organizations, who fit the same criteria from the first round of pickups, were contacted and participated in the second round.
- Although limited on certain supplies, OCC and MCC staff were able to fill their orders, allowing organizations to return for multiple trips.
- An additional 6,000 individuals are projected to be served with this second round.

In total, more than 12,000 individuals in heavily impacted COVID-19 zip codes and high-risk populations are projected to be served. All items were counted and inventoried prior to distribution. Staff continues communication with these organizations and is finalizing the appropriate documentation and distribution events in the coming weeks. The Communications, Outreach and Marketing Office is assembling a video collection to highlight the success of the program.

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Should you have any questions or concerns, please contact me at 214.670.5682 or carrie.prysock@dallascityhall.com. You may also contact Jessica Galleshaw, Director of the Office of Community Care.



Carrie Rogers
Director
Mayor and City Council Office

c: T.C. Broadnax, City Manager
Chris Caso, City Attorney
Mark Swann, City Auditor
Billierae Johnson, City Secretary
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Kimberly Bizer Tolbert, Chief of Staff to the City Manager
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Jon Fortune, Assistant City Manager
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