

Memorandum



CITY OF DALLAS

DATE January 15, 2021

TO Honorable Mayor and Members of the City Council

SUBJECT **Taking Care of Business – January 14, 2021**

New Updates

City Manager's Corner - Employee of the Week

Monica Moreno, Council Liaison in District 2, has been nominated for the inaugural edition of Employee of the Week. Monica has been with the City since 2013 and has been integral in several initiatives, including the successful effort to display the first of its kind City of Dallas Pride Flag at City Hall for Pride Month in June 2019, partnering with peer departments to launch MCC's Operation Pitter Patter this month, co-authoring the first MCC-led bilingual Resident Resource Guide in March 2020 for COVID-19 impacted families, among many other accomplishments. Monica always has an idea and is down for a massive project execution, making her a great team member to have around in the city that serves. Congratulations, Monica!



Pictured from left to right: Mayor Pro Tem Medrano, Monica Moreno, Vernesha Cathey

Dr. Martin Luther King, Jr. Week 2021

This Friday marks the kickoff of Dr. Martin Luther King, Jr. Celebration Week for 2021, with the theme “The Fierce Urgency of Now” and featuring a week’s worth of events focused on upholding the legacy of Dr. King. This year the events will be entirely virtual and viewable in an online platform. More information, including how to register for each event, is included in each shareable social media graphic (Attached).

- Friday, January 15, 2021 @ 4pm – Candle Lighting Ceremony
 - Hosted by Alpha Sigma Lambda Chapter of Alpha Phi Alpha Fraternity, Inc. with guest speaker Dr. Frederick Douglas Haynes III, Sr. Pastor of Friendship West Baptist Church (CLCfinal.jpg)
- Monday, January 18, 2021 @ 6pm – Youth Summit (YSfinal.jpg)
 - Hosted by the City of Dallas Youth Commission and featuring keynote speaker Representative Collin Alred, US House District 32
- Tuesday, January 19, 2020 @ 10am – Wreath Laying Ceremony (Wreath Ceremony_Final.jpg)
- Wednesday, January 20, 2021 from 10am – 2pm – MLK Celebration Virtual Job Fair (JobFairFinal.jpg)

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- Virtual job fair with live hiring, hosted in partnership with Workforce Solutions
- Candidates can take advantage of free job fair prep sessions, hosted by Slalom, in the lead up to the event (JobPrepFinal.jpg)
- Friday, January 22, 2021 from 8:30am – 12pm – 2nd Annual Equity Indicators Symposium
 - Featuring panel discussions around the City's equity indicators (EquityFinal.jpg)
- Saturday, January 23, 2021 at 6:30pm (networking session at 5:15pm) – 39th Annual MLK Scholarship & Awards Gala
 - Featuring keynote speaker Cynt Marshall, CEO of the Dallas Mavericks, Master of Ceremony, Demond Fernandez of WFAA and Mistress of Ceremony, Tashara Parker of WFAA (Gala_Final)
 - Limited free tickets available, as well as VIP and All Access tickets for purchase

Should you have any questions, please contact Office of Community Care Director Jessica Galleshaw.

[2021 Virtual MLK Youth Summit](#)

Monday, January 18 @ 6 p.m.

RSVP at <https://www.dallasyouthcommission.com/event-info/2021-mlk-youth-summit>

Join the Dallas Youth Commission in bringing together a diverse group of young people to reflect on Dr. Martin Luther King Jr.'s legacy. The video sessions and live virtual event will feature information how to make a difference in Texas through leadership and civic engagement and a keynote from Congressman Colin Allred, District 32. For more information contact: Dallas Youth Commission Coordinator, Taylor Moody at taylor.moody@dallascityhall.com

[City of Dallas Vital Statistics Team Wins Service Award](#)

For third year in a row Dallas Vital Statistics has been awarded the 5 Star Service Award! The 5 Star award acknowledges Vital Statistics Partners who understand the importance of vital statistics and its impact on the citizens of Texas. This award honors Partners who go above and beyond the duties of birth and death registration by attending trainings & keeping up with the latest legislation and trends and maintaining customer service goals that prioritize fast and accurate service delivery. The Vital Statistics team, under the leadership of local registrar Margarita Carrasco, is thrilled to receive this recognition once again. Should you have any questions, please contact Office of Community Care Director Jessica Galleshaw.

[Director of Homeless Solutions Recruitment Update](#)

The City's national search for the Director of Homeless Solutions position is underway. Initial interviews for candidates are scheduled for the week of January 25th with internal interviewers. The process will also include an opportunity for key external stakeholder

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and Office of Homeless Solutions staff feedback on candidates.. Final candidate interviews with the City Manager and Executive Leadership Team are targeted for the week of February 15th. The selected candidate will have a targeted start of March 8, 2021. Should you require additional information, please reach out to Chief of Staff Kimberly Tolbert.

[New Procurement Opportunities](#)

The Office of Procurement Services (OPS) is excited to announce the following new contract opportunities. More information can be found on the City's [electronic bid portal](#):

Opportunity No.	Opportunity Name
BV21-00014375	Water Meter Parts and Accessories

We are also pleased to share the latest [Procurement Quarterly](#), listing citywide opportunities for the current quarter (of the fiscal year) and published on the OPS [website](#).

Please be advised that once an opportunity is advertised, it is considered an open procurement until the City Council awards the contract. The Code of Ethics prohibits communication between councilmembers and vendors/ suppliers on open procurements. Should you have any questions, please contact Chhunny Chhean, Director of Procurement Services.

[Dallas Animal Services \(DAS\) receives over \\$50,000 in External Funding](#)

DAS recently received two lifesaving grants to support amended COVID-19 operations: \$3,350 from BISSELL Pet Foundation as partial reimbursement for the cost of care for animals adopted during the October Empty The Shelters Event and \$50,000 was awarded by Maddie's Fund to support programs and temporary staffing related to DAS' participation in Human Animal Support Services (HASS). DAS joined HASS, an international coalition of animal services leaders and organizations transforming the traditional sheltering system to serve the entire community in supporting the human-animal bond, in June of 2020. As a Tier 1 pilot shelter for HASS, this funding will be crucial in enabling DAS to keep pets and people together. Both these grants will appear on the consent agenda on January 27. For additional information please contact Ed Jamison, Director of Dallas Animal Services.

[Equity Indicators Symposium](#)

The Office of Equity and Inclusion in partnership with Communities Foundation of Texas will host the 2nd Annual Equity Indicators Symposium - *Building an Equitable and Inclusive Bounce Back*. The virtual symposium will be centered around the Equity Indicators report and consist of three panels: Business Strategies that Promote Equity, Moving Racial Equity Forward in Dallas, and A Blueprint for an Equitable Bounce Back. The event is scheduled to take place on Friday, January 22, 2021, from 8:30 am – 12:00 pm as part of the Dr. Martin Luther King, Jr. Celebration Week. Please see the

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attached flier for registration information. Should you have any questions, please contact Chief of Equity and Inclusion, Liz Cedillo-Pereira.

[UbiDuo Pilot Program Implementation Update](#)

The Dallas City Council was briefed November 4, 2020 on the City's ADA Self-Evaluation and Transition Plan. A key component of the plan was the purchase and distribution of UbiDuo devices to improve communication between the City of Dallas and residents who are deaf and hard of hearing. For the pilot program, 60 devices were purchased by the City. These units are being distributed based on customer volume, anticipated service needs, and by Internal ADA Committee recommendations to 18 departments including the Mayor & City Council office. Use of the devices will be evaluated in 6-month intervals to determine distribution needs and future purchase needs.

We are excited about the opportunity to expand services to the deaf and hard of hearing community. Should you have any additional questions, please contact Gary Copeland Manager of ADA Compliance via email at gary.copeland@dallascityhall.com or LaToya Jackson, Human Rights Officer.

Look Ahead

[City Council Briefings](#)

February 3, 2021

- Coronavirus Relief Fund Update

February 17, 2021

- Dallas Executive Marketing Plan

[Media Inquiries](#)

As of January 12, 2021, the City has received media requests from various news outlets regarding the following topics:

- S.M. Wright Project
- MLK Week
- DMN/renaming Lamar Street
- DFR Administers First Round of Moderna Vaccinations to 2,000 First Responders
- Over 100 Firefighters Dispatched to Fire That Destroys Pleasant Grove Area Church
- Wintery Mix Has Brief Impact on Sunday Traffic
- East Dallas Gas Leak Results in Evacuations of Two Businesses
- One Resident Displaced from Overnight Apartment Fire in Uptown Area

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Please see the attached document compiling information provided to media outlets, during the period from January 5 – 11, 2021, for your reference. Should you have any questions or concerns, please contact Kimberly Bizer Tolbert, Chief of Staff.



T.C. Broadnax
City Manager

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|--|--|
| Chris Caso, City Attorney | Jon Fortune, Assistant City Manager |
| Mark Swann, City Auditor | Joey Zapata, Assistant City Manager |
| Biliera Johnson, City Secretary | Dr. Eric A. Johnson, Chief of Economic Development and Neighborhood Services |
| Preston Robinson, Administrative Judge | M. Elizabeth Reich, Chief Financial Officer |
| Kimberly Bizer Tolbert, Chief of Staff | M. Elizabeth (Liz) Cedillo-Pereira, Chief of Equity and Inclusion |
| Majed A. Al-Ghafry, Assistant City Manager | Directors and Assistant Directors |



**DR. MARTIN LUTHER
KING^{JR.}
CELEBRATION WEEK 2021**

January 15 - 23

The Fierce Urgency of Now

Candle Lighting Ceremony (Alpha Phi Alpha Fraternity Inc.)

Friday, January 15 | 4 p.m.

A candle-lighting ceremony to commemorate the life and legacy of Dr. Martin Luther King Jr.

Youth Summit

Monday, January 18 | 6 p.m.

Join the Dallas Youth Commission in bringing together a diverse group of young people to reflect on Dr. Martin Luther King Jr.'s legacy.

Discuss thoughts and ideas on making a difference in Texas through leadership and civic engagement.

Wreath Laying Ceremony

Tuesday, January 19 | 10 a.m.

The City of Dallas and the Martin Luther King, Jr. Community Center invites the community to watch its Wreath Laying Ceremony online, celebrating the life and legacy of Dr. King.

Virtual Job Fair

Wednesday, January 20 | 10 a.m. to 2 p.m.

Virtual Job fair featuring live hiring as well as a showcase of workforce skills and credentialing programs to support jobseekers in preparing for new opportunities. The event will be hosted in partnership with Workforce Solutions of Greater Dallas.

2nd Annual Equity Indicators Symposium

Friday, January 22 | 8:30 a.m. to 12 p.m.

Join the City of Dallas and Communities Foundation of Texas in a critical conversation on building an equitable and inclusive economic bounce back.

MLK Scholarship & Award Gala

Saturday, January 23

Networking Reception | 5:15 p.m.

Gala | 6:30 p.m.

Annual MLK Scholarship & Award recipients with host, keynote speaker and presentation.

All events will be virtual. For more information, visit bit.ly/DallasMLKcenter.



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PLATINUM SPONSOR



GOLD SPONSORS



SILVER SPONSORS



BRONZE SPONSOR



DR. MARTIN LUTHER
KING^{JR.}
CELEBRATION WEEK

PREPARE FOR THE VIRTUAL JOB FAIR

Join City of Dallas and Slalom Consulting for training sessions on preparing for the 2021 Workforce and Opportunity Fair.

Training sessions include:

- Craft the perfect resume
- Ace the interview
- Highlight your experience
- Introduce yourself with an objective statement

Starting January 11 training videos will be available at:
tinyurl.com/SlalomMLK2021

For more information contact:
Workforce Solutions Greater Dallas | 214-290-1000



WORKFORCESOLUTIONS
GREATER DALLAS

slalom

DR. MARTIN LUTHER
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CELEBRATION WEEK

Candle Lighting Ceremony

Friday, January 15
4 p.m.

This event will be virtual
RSVP at bit.ly/2021DallasMLKWeek

Celebrate the life and legacy of Dr. Martin Luther King Jr.
hosted by the Alpha Sigma Lambda
Chapter of Alpha Phi Alpha Fraternity, Inc.

GUEST SPEAKER:

Dr. Frederick Douglas Haynes, III
Senior Pastor, Friendship West Baptist Church



For more information contact:
vicepresident@houseofalphas.com

DR. MARTIN LUTHER
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CELEBRATION WEEK

2021 MLK Youth Summit

**Monday, January 18
6 p.m.**

**This event will be virtual
RSVP at bit.ly/MLKYouthSummit**

Join the Dallas Youth Commission in bringing together a diverse group of young people to reflect on Dr. Martin Luther King Jr.'s legacy. The video sessions and live virtual event will feature information how to make a difference in Texas through leadership and civic engagement and a keynote from Congressman Colin Allred, District 32.



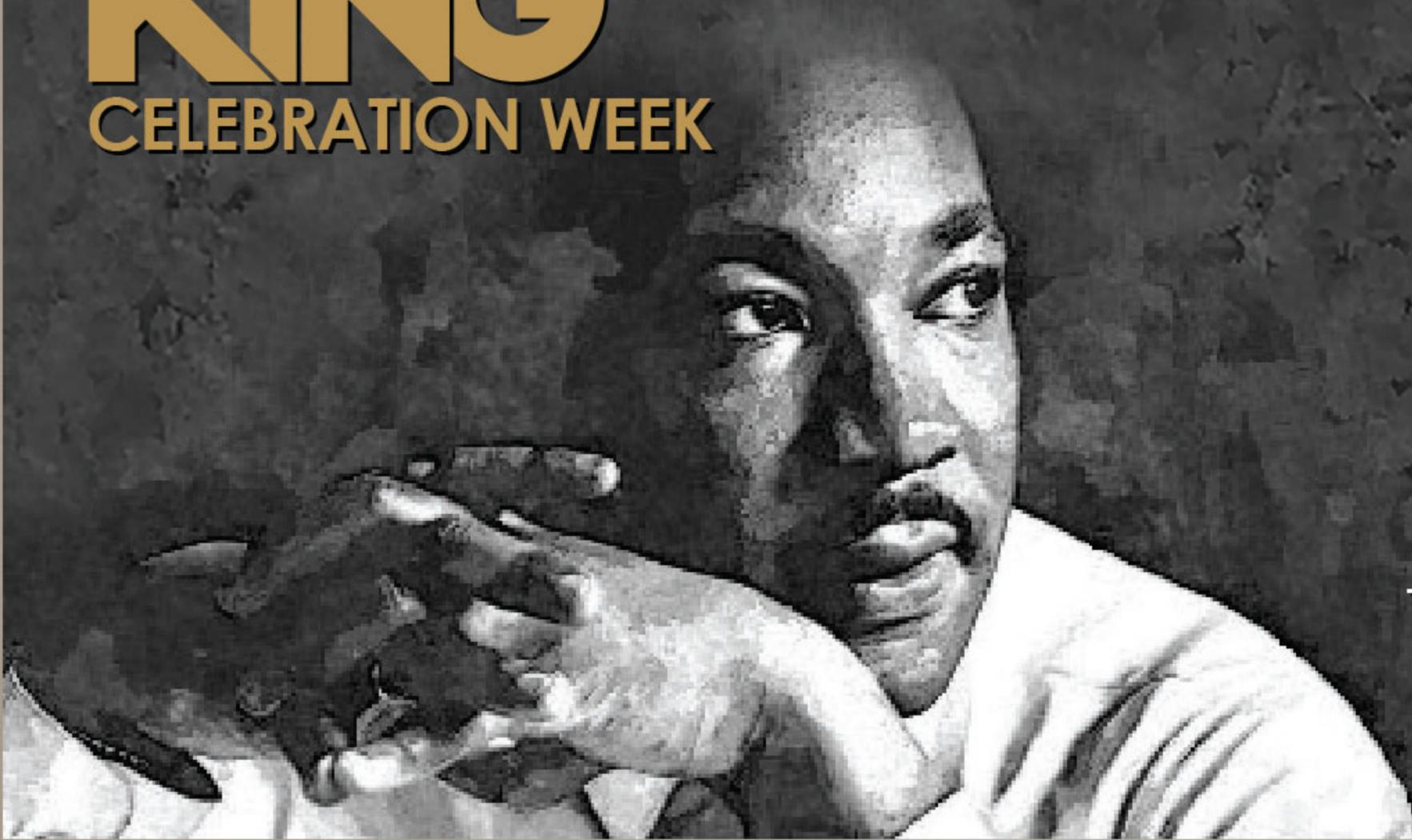
City of Dallas

YJC

For more information contact:

Dallas Youth Commission at dallasyoco@dallascityhall.com

DR. MARTIN LUTHER
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CELEBRATION WEEK



Wreath Laying Ceremony

**Tuesday, January 19
10 a.m.**

**This event will be virtual
RSVP at bit.ly/2021DallasMLKWeek**

The City of Dallas and the Martin Luther King, Jr. Community Center invites the community to watch its Wreath Laying Ceremony online, celebrating the life and legacy of Dr. King.

GUEST SPEAKERS:

**MLK Advisory Board Chair, Dr. Jerry Christian
Dallas Mayor, Eric Johnson
Councilman, Adam Bazaldua**

**For more information contact:
MLK Center | 214-670-8418**

DR. MARTIN LUTHER
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CELEBRATION WEEK

2021 MLK Celebration Virtual Job Fair

Wednesday, January 20
10 a.m. to 2 p.m. CST

RSVP at dallas2021mlkjobfair.easyvirtualfair.com

Virtual Job Fair featuring live hiring as well as a showcase of workforce skills and credentialing programs to support job-seekers in preparing for new opportunities.

Build Your Profile In
www.WorkInTexas.com
Prior To Event

Text **JOBSEEKER** to **55469**
for Job Fair/Hiring Events

For more information contact:
Workforce Solutions Greater Dallas | 214-290-1000

WORKFORCESOLUTIONS
GREATER DALLAS



City of Dallas



2nd Annual Equity Indicators Symposium

Building an Equitable and Inclusive Bounce Back

Join the City of Dallas and Communities Foundation of Texas in a critical conversation on building an equitable and inclusive economic bounce back.

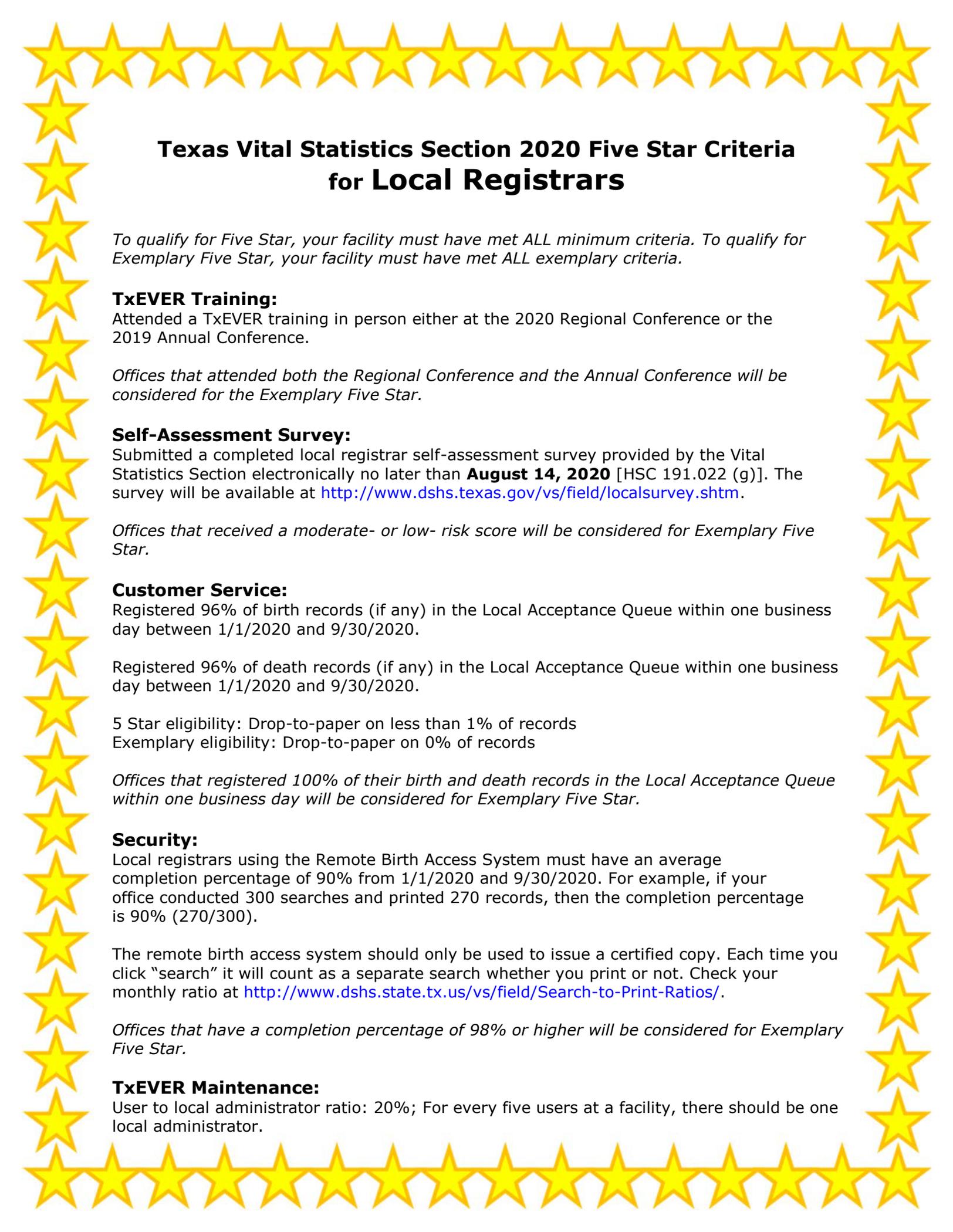
Friday, January 22
8:30 a.m. to noon



The Symposium will consist of three panels:

- Business Strategies that Promote Equity
- Current State of Racial Equity in Dallas
- A Blueprint for an Equity Bounce Back

This event will be virtual
RSVP at bit.ly/2021EquitySymposium



Texas Vital Statistics Section 2020 Five Star Criteria for Local Registrars

To qualify for Five Star, your facility must have met ALL minimum criteria. To qualify for Exemplary Five Star, your facility must have met ALL exemplary criteria.

TxEVER Training:

Attended a TxEVER training in person either at the 2020 Regional Conference or the 2019 Annual Conference.

Offices that attended both the Regional Conference and the Annual Conference will be considered for the Exemplary Five Star.

Self-Assessment Survey:

Submitted a completed local registrar self-assessment survey provided by the Vital Statistics Section electronically no later than **August 14, 2020** [HSC 191.022 (g)]. The survey will be available at <http://www.dshs.texas.gov/vs/field/localsurvey.shtm>.

Offices that received a moderate- or low- risk score will be considered for Exemplary Five Star.

Customer Service:

Registered 96% of birth records (if any) in the Local Acceptance Queue within one business day between 1/1/2020 and 9/30/2020.

Registered 96% of death records (if any) in the Local Acceptance Queue within one business day between 1/1/2020 and 9/30/2020.

5 Star eligibility: Drop-to-paper on less than 1% of records
Exemplary eligibility: Drop-to-paper on 0% of records

Offices that registered 100% of their birth and death records in the Local Acceptance Queue within one business day will be considered for Exemplary Five Star.

Security:

Local registrars using the Remote Birth Access System must have an average completion percentage of 90% from 1/1/2020 and 9/30/2020. For example, if your office conducted 300 searches and printed 270 records, then the completion percentage is 90% (270/300).

The remote birth access system should only be used to issue a certified copy. Each time you click "search" it will count as a separate search whether you print or not. Check your monthly ratio at <http://www.dshs.state.tx.us/vs/field/Search-to-Print-Ratios/>.

Offices that have a completion percentage of 98% or higher will be considered for Exemplary Five Star.

TxEVER Maintenance:

User to local administrator ratio: 20%; For every five users at a facility, there should be one local administrator.



CITY OF DALLAS

Dallas Fire-Rescue Department
Media Requests: January 5 - 11, 2021.

Wednesday, January 6th: Sent the following information to all local media outlets –

On Tuesday, January 5th, at 08:00, vaccination efforts resumed at the Kay Bailey Hutchison Convention Center (KBHCC). Strike teams administered vaccines to an additional 254 first responders from DFR, DPD and the Dallas City Marshals; effectively using all 2,000 vaccines allocated by the State and bringing a close to the first-round administration efforts at KBHCC.

The operation was originally expected to last up to two weeks; but thanks to the hard work and diligence of all agencies involved in planning and coordinating, the allotment was distributed well ahead of expectation.

Factoring in the nearly, 150 front-line DFR medics who were vaccinated through Parkland Hospital and Dallas County, the total number of first responders from the three agencies to receive their first dose stands at 2,149. Going forward, the process for the administration of the second dose will be largely identical to the first, as arrangements are already in place to utilize KBHCC and repeat the process again.

In the meantime, the Dallas Office of Emergency Management (OEM) will continue to monitor the Vaccine Order and Allocation System (VAOS) for notification on when the second round ships.

Thursday, January 7th: Sent the following information to all local media outlets –

On Thursday, January 7th, at 1:28 a.m., Dallas Fire-Rescue units were assigned to a 911 call for a structure fire at the New Light Church, located at 9314 Elam Road, in the Pleasant Grove area of Dallas.

When firefighters arrived at the location they could see flames already coming through the roof of the large one-story building. The first arriving fire companies conducted a brief interior attack, but with the fire being in its advanced stages, and already into the attic space, Command ordered personnel out and took a defensive position. A second alarm was dispatched, resulting in the response of approximately 40 firefighters, and additional support personnel, to the scene. Personnel worked the incident for hours, using ground lines and aerial ladder pipes, before declaring the fire extinguished around 4:00 a.m.

Unfortunately, the damage to the church was so severe that it had to be torn down afterwards. Despite the damage, investigators were able to determine that the fire originated in the back of the church, at a building addition being used as a school. The fire spread from the school to the main building of the church and got into the attic, by way of its eaves, before spreading throughout the entire structure. The church was not open at the time of the fire, and thankfully there were no injuries reported to any firefighters, or civilians, as a result of it.

Investigators are working with property owners and potential witnesses to gather as much information as possible, but as it currently stands, the cause of the fire is undetermined and under investigation.

Sunday, January 10th: WFAA 8 (Lourdes Vazquez) - I wanted to know how many accidents DFR has responded to due to weather between 5 a.m. and 12 p.m.

City Response – Unfortunately, I can't tell you how many accidents we responded to due to the bad weather, because DFR doesn't investigate accidents. However, I can advise you that the number of accidents we responded to during that time frame overall was 33.

Monday, January 11th: NBC 5 (Patrick Randolph) - Any information regarding the gas leak on 1800 S Buckner?

City Response - DFR units were dispatched to a gas leak on the 1800 block of Buckner Blvd. after reports of a gas odor along the block.

It was determined that a line (of unknown size) was ruptured underground. HazMat picked up strong readings in the area, and out of an abundance of caution evacuated two businesses as a result. Atmos was notified to come out and address the issue, and DFR and DPD units shut Buckner down in both directions between Umphress Road and Tillman Street so the work could be completed.

Atmos will have a better idea of the timeline for work completion, as all DFR units have now cleared the scene.

Monday, January 11th: Univision 23 (Erika Torres Caraban) - I hope you are doing well. Can you please provide me with info on a fire at an apartment complex near Congress Ave and Reagan Street in the uptown Dallas area? I don't see it on the active call portal at the moment so I don't have an incident number for you or an exact address. I believe it was active around 11pm/midnight.

City Response - The incident report indicates that DFR units were assigned to a 911 call for a structure fire at an apartment complex, located at 2720 Reagan Street, at 10:13 p.m. Reports indicate that the apartment in questions was possibly vacant.

Attack teams moved in quickly and had the fire extinguished in under an hour. There were no injuries reported, and the American Red Cross was called out to assist at least one person who was displaced.

The cause of the fire is undetermined.

Communications, Outreach and Marketing
Media Requests
Jan.6 – Jan.12

Date Submitted: 1/6/2021

Topic: S. Central Expressway

Inquiry: Anna Kook, a producer with Al Jazeera requested an in person/socially distanced video interview with Council Member Atkins, and alternatively other city officials in relation to the property on the 9500 block on S. Central Expressway.

The City and CM Atkins respectfully declined the interview at this time and COMs provided several press releases related to the former Blue Star Recycling property Ms. Kook may use for research and quote purposes. They are posted below for easy reference.

Shingle removal begins at 9500 block of S. Central Expressway

<https://content.govdelivery.com/accounts/TXDALLAS/bulletins/2b192e2>

Council member Tennell Atkins issues statement regarding remediation of property at 9500 block of S. Central Expressway

<https://admin.govdelivery.com/abe/bulletins/2825080/preview>

Council member Tennell Atkins issues statement on property at 9500 block of S. Central Expressway

<https://admin.govdelivery.com/abe/bulletins/2703063/preview>

Council member Tennell Atkins issues statement on 9527 S. Central Expressway

<https://admin.govdelivery.com/abe/bulletins/2680335/preview>

CORRECTION: City of Dallas statement regarding property on 9500 block of S. Central Expressway

<https://admin.govdelivery.com/abe/bulletins/2519539/preview>

Dallas City News Blog Post

<http://www.dallascitynews.net/city-dallas-creates-dashboards-track-former-blue-star-recycling-cleanup>

Submitted By: Nichelle Sullivan (MCC | CAO | OEQS)

Media Entity: Anna Kook, Producer, Al Jazeera

Date Submitted: 1/8/2021

Topic: SM Wright Federal Grant

Inquiry: Devin Wright asked for more information about SM Wright after the Federal Highway Department awarded the City of Dallas a \$4 million Advanced Transportation and Congestion Management Technologies Deployment (ATCMTD) grant.

Would you have more information about the project, please, including answers to the following questions?

- What is the project scope?
- What are the goals of the project?
- What is the project timeline?
- What is the estimated project cost?

We provided the following website, which should provide some of the answers needed about the S.M. Wright project as a whole:

<https://www.smwrightproject.com/>

The City of Dallas' Transportation Department is currently evaluating how the grant impacts the city's portion of the project.

Submitted By: Nichelle Sullivan (Transportation)

Media Entity: Devin Wright, Reporter, Texas Government Insider

Date Submitted: 1/7/2021

Topic: S.M. Wright Project

Inquiry: COMS facilitated an interview with Dave Moore, with the Dallas Regional Chamber of Commerce about the S.M. Wright Project and grant issued by the Federal Highway Administration.

Submitted By: Nichelle Sullivan (Transportation)

Media Entity: Dave Moore, Dallas Regional Chamber

Date Submitted: 1/11/2021

Topic: MLK Week

Inquiry: Madelyn Edwards, writer for the News Break app inquired: " I am working on a story about local Day of Service events in honor of Martin Luther King Jr. Day. Do you know if an event like this is planned for Dallas? If so, I would like to include this event in my story and talk with the organizers about how this year's event will be impacted by COVID-19 and the general importance and relevance of service as it relates to Dr. King's legacy".

The City's response: Called Madelyn to advise of MLL Week press release and events.

Submitted By: Tenisha Bogan (Office of Community Care)

Media Entity: Everton Bailey, Reporter, Dallas Morning News

Date Submitted: 1/11/2021

Topic: DMN/renaming Lamar Street

Inquiry: Everton Bailey, Reporter with Dallas Morning News inquired: "I have a quick question related to tomorrow's council agenda item on the Botham Jean Boulevard proposal.

Is there any estimate on costs related to renaming part of South Lamar Street, if the City Council approves the proposal? And what those costs entail?

The City's response: The only cost estimate we have is the cost that would be incurred by the City to produce and install new street signs. That cost is estimated at \$20,000. We DO NOT estimate costs to property owners of changing their address for marketing, services, accounts, signs, or any other reasons.

Submitted By: Catherine Cuellar (Director, Communications, Outreach & Marketing)