

Memorandum



CITY OF DALLAS

DATE May 7, 2021

TO Honorable Mayor and Members of the City Council

SUBJECT **Taking Care of Business – May 6, 2021**

New Updates

Encampment Resolution Schedule May 6th, 2021

Following the rescheduling of encampment outreach due to inclement weather last week, the effort to create more comprehensive, proactive engagement around encampments continues this week. The Office of Homeless Solutions (OHS), in partnership with City Square, Austin Street, and the VA, the vendors are scheduled to engage with the unsheltered residents located at Meyers, Jeffries, and Merlin Street on Friday, May 7th. OHS will continue engaging with these unsheltered residents, coordinating with other outreach agencies, to better meet and serve them where they are at, ahead of encampment resolutions.

The following sites (attached) are scheduled for homeless encampment cleaning the weeks of May 3rd – May 7th and May 10th – May 14th. Please note that these will be for debris removal and outreach only. The OHS Street Outreach teams have continued to engage with individuals to provide notice of clean-up and connect to resources and shelter. Last week, the OHS Street Outreach Team:

- Engaged a total of 79 unsheltered residents
- Linked 2 unsheltered residents to MLK Community Service program through Night Court to expunge existing tickets. This helps remove barriers for recovering IDs
- Transported 10 to shelter

The OHS Service Request dashboard can be utilized to track the progress of encampment resolution efforts. Please visit the dashboard using the link below and feel free sharing this tool with residents:

<https://dallasgis.maps.arcgis.com/apps/opsdashboard/index.html#/ccd41f0d795f407a94ae17e2c27bf073>. Should you have questions or concerns, please contact Christine

Crossley Director of the Office of Homeless Solutions.

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City Manager's Corner

Kathryn Rush, Chief Planner in the Department of Transportation, is this week's employee spotlight. Since joining the City in April 2020, Kathryn took on the day-to-day management of the development of the City's first Strategic Mobility Plan, which was unanimously approved by the City Council on April 28, 2021. This was a key achievement for the City of Dallas and will guide our transportation planning, processes, and programs for years to come. Kathryn is leading several other City-wide efforts including the planned update to the 2011 Bike Plan as well as the development of the Vision Zero Action Plan, along with many smaller

transportation planning efforts across multiple City Council districts. These initiatives will benefit from her commitment to the City's principals of excellence, empathy, ethics, and equity, which she demonstrates daily in the tremendous passion she brings to her work, her commitment to engage internal and external stakeholders, and her willingness to collaborate with departments and teams across the City. Congratulations, Kathryn! Keep up the great work!

AAPI Resilience Social Media Series

The Office of Equity & Inclusion – Resilience Division is launching a month-long celebration for Asian American Pacific Islander Heritage Month centered around highlighting *AAPI Resilience*! This is a two-pronged initiative with an educational aspect that will be showcased through DID YOU KNOW social media posts. These posts will shed light on the long history of AAPI communities and their impact in Dallas. Additionally, Resilience will feature profiles of AAPI leaders in the DFW metroplex through FEATURED AAPI LEADERS social media posts. Be sure to follow along this initiative on Resilience's Twitter (<https://twitter.com/ResilientDAL>) and Facebook page (<https://www.facebook.com/ResilientDAL/>). Should you have any questions, please contact the City's Resilience Officer, Genesis D. Gavino.

Short-Term Rental Data Analysis

The Office of Data Analytics and Business Intelligence (DBI) conducted an analysis of the impact of Short-Term Rentals on the surrounding communities. In summary, a white paper, entitled "[Short-Term Rental Data Analysis: An Analysis of the Impact of Short-Term Rental Properties in the City of Dallas](#)" explores what, if any, relationship exists between Short-Term Rentals (STRs) and impacts on the community. Using data from the City's 311 and 911 systems, as well as data from Dallas, Collin, and Denton Counties' Central Appraisal Districts, DBI conducted comparisons between the levels of 311 and 911 calls to see if STRs differed from non-STRs. Our findings indicate that Short-Term

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Rentals have limited measurable impact on the surrounding neighborhoods. Should you have any questions, please contact Dr. Brita Andercheck, Director of the Office of Data Analytics and Business Intelligence, at Brita.Andercheck@DallasCityHall.com.

[Dallas Park and Recreation presents Discover Summer activities for youth and families](#)
Summer camps! They're happening! Dallas Park and Recreation lottery registration for youth summer camps is under way now and ends Friday, May 7. Two eight-week camps run from June to August. Get details at <https://bit.ly/2R1Zp5f>. **Outdoor Adventure Camp** at Samuell Farm is where kids will experience a week of thrilling adventures set in a rustic natural environment. They'll enjoy kayaking, mountain biking, archery, survival skills & more! More information at <https://www.dallasparcs.org/571/Outdoor-Adventure-Camp>. Families can enjoy **S'mores and Stories**, an evening under the stars at Samuell Farm. This outdoor adventure is 7-9:30pm on May 22. Bring camp chairs, blankets & dinner; we'll provide the campfire, s'mores & stories! \$25 per family (up to 6). Register here at <https://bit.ly/2PzUTdR>. Should you have questions, please contact John Jenkins, Director of Park and Recreation.

[Dallas Park and Recreation is hiring!](#)

Creative, customer service-minded individuals can apply for seasonal recreation center assistant positions at DallasCityHall.com. Bahama Beach Waterpark is also hiring lifeguards, cashiers, emergency medical technicians, concessions staff and park attendants. Please feel free to share the attached graphics (in English and Spanish) with your residents. Applications are available at [Dallas Aquatics](#). Please contact John Jenkins, Director of Park and Recreation.

[New Recreation Center Openings](#)

The Dallas Park and Recreation department invites you to attend two new recreation center openings. Walk or bike over for the **Northaven Trail Bridge** groundbreaking at 10 am May 8, 11231 N. Central Expressway (southwest corner of Northaven and southbound frontage road of Central Expressway). The next week, the newly renovated **Bachman Recreation Center** reopens with a ribbon-cutting at 11 a.m. May 13 at the center, 2750 Bachman Dr. Please contact John Jenkins, Director of Park and Recreation.

[Feedback from virtual Job Fair](#)

On April 29, 2021, the City of Dallas Public Library Department, in collaboration with the City of Dallas HR Talent team, hosted a virtual job fair that was lauded as a resounding success by all parties involved. One job-seeking participant made it clear at the end of the job fair that it was "the best job fair they have ever attended." The job fair hosted 90 participants, including Dallas area job seekers, 9 representatives from Dallas employers, and numerous facilitators and moderators from multiple City of Dallas departments. The City of Dallas Public Library credits the job fair's success to the excellent communication, organization, and collaboration between all City of Dallas employees who worked to make the job fair happen, from advertising, organizing the schedule, and moderating the breakout sessions. Although the City of Dallas Public Library has perfected the virtual job

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fair platform due to practicing safe social distancing, they look forward to hosting future in-person job fairs now that they are open for business. **Great job, City of Dallas Public Library and HR Talent teams!** Should you have questions, please contact Jo Giudice Library Director.

[Asian American Association](#)

Welcoming Communities and Immigrant Affairs Division, Asian American Association of City Employees and Dallas Police Department are partnering with the Dallas Chinese Community Center to host a virtual town hall “Addressing Hate Crimes Against Asians.” This virtual town hall will be open to the public. The panel discussion will speak to:

- Historic Racism Against Asians and Current Trends of Violence Against Asians
- Explaining the definition of Hate Crime, Abuse, Harassment & Learning Your Rights in the US
- Resources on how to Promote Safety, Prevention, & Reporting

The event will be held on May 8, 2021 at 2:00p.m. Those who are interested in attending can register here: Registration Link: <https://forms.gle/Qx3oQsrMNBpqT61CA>. Should you have questions, please contact Christina Da Silva, Director for Welcoming Communities & Immigrant Affairs Officer.

[One Dallas in National Civic League's Virtual Action Fair](#)

As a finalist for the National Civic League’s 2021 All-America City Award, all finalists were asked to produce a promotional video to highlight their communities. This year’s theme is Building Equitable and Resilient Communities and the Office of Equity & Inclusion, with support from Communications, Outreach & Marketing, [created this video](#) to be shared at the conference from June 7-9. Please contact Catherine Cuellar, Director of Communications, Outreach and Marketing if you have any questions.

[Virtual Conversation on the Plaza](#)

Today the Dallas Water Utilities and Office of Environmental Quality and Sustainability’s Water Conservation Division hosted a **Virtual Conservation on the Plaza – Special Home Edition**. Information included how to Brush up on your knowledge of indoor/outdoor water conservation and learn about important clean up steps for your landscape after the deep freeze through this virtual program designed especially for City of Dallas employees. Special guest **Dave Gaylinn** with American Water Works Association (AWWA) kicked things off with a brief overview of Drinking Water Week (May 2-8) and the importance of conserving water. **Clint Wolf** and **Daniel Cunningham** with Rooted In hosted the main presentation of the program. Employees learned about ways to conserve water both indoors and outdoors, with a special segment focusing on waterwise landscape recovery after the winter weather in February. There was also an opportunity to win 1 of 5 rain barrels and 1 of 50 waterwise plants! For questions, please contact Terry Lowery, Director for Dallas Water.

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New Procurement Opportunities

The Office of Procurement Services (OPS) is excited to announce the following new contract opportunities. More information can be found on the City's [electronic bid portal](#):

CIZ-DWU-20 239/240	"Water and Wastewater Main Replacements at 24 Locations, Contract No. 20-239/240", by Water Utilities Department
CIZ-DWU-21 121	"Bachman Lake Dredging 2021 Project, Contract No. 21-121", by Water Utilities Department
CIZ1983	"White Rock Lake Trail - Bath House to Winfrey Point", by Parks and Recreation Department
BR21- 00016023	Drivers of Poverty COVID19-CDBG
BRZ21- 00016400	Re-Entry Services

We are also pleased to share the latest [Procurement Quarterly](#), listing citywide opportunities for the current quarter (of the fiscal year) and published on the OPS [website](#).

Please be advised that once an opportunity is advertised, it is considered an open procurement until the City Council awards the contract. The Code of Ethics prohibits communication between councilmembers and vendors/ suppliers on open procurements. Should you have any questions, please contact Chhunny Chhean, Director of Procurement Services.

Look Ahead

City Council Briefings

May 19, 2021

- DWU Underserved Areas
- Vacant Lot Registration Program
- Update on Recovery Services Center
- Sustainable Procurement and Chapter 2 Procurement Amendments

Media Inquiries

As of May 3, 2021, the City has received media requests from various news outlets regarding the following topics:

- Positive News Coverage Resulting from DFR and DPD Serial Arsonist Arrest
- Department Issues Statement in Response to Campaign Photos
- Residents Displace Following Fire at Northeast Dallas Apartment Complex
- Firefighters from Dallas and Richardson Extricate Person from Major Accident
- Libraries reopening – Spectrum News

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Please see the attached document compiling information provided to media outlets, during the period from April 27 – May 3, 2021, for your reference. Should you have any questions or concerns, please contact Kimberly Bizzor Tolbert, Chief of Staff.



T.C. Broadnax
City Manager

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|--|--|
| Chris Caso, City Attorney | Jon Fortune, Assistant City Manager |
| Mark Swann, City Auditor | Joey Zapata, Assistant City Manager |
| Biliera Johnson, City Secretary | Dr. Eric A. Johnson, Chief of Economic Development and Neighborhood Services |
| Preston Robinson, Administrative Judge | M. Elizabeth Reich, Chief Financial Officer |
| Kimberly Bizzor Tolbert, Chief of Staff | M. Elizabeth (Liz) Cedillo-Pereira, Chief of Equity and Inclusion |
| Majed A. Al-Ghafry, Assistant City Manager | Directors and Assistant Directors |

Encampment Resolution (Cleaning) Schedule May 6th, 2021

LOCATION	LOCATION
May 3 rd – May 7 th , 2021	May 10 th – May 14 th , 2021
Cadiz @ Akard	1800 South Blvd
500 S. Houston street	1700 Chestnut Street
900 Ceremonial Avenue	700 2nd Avenue
1500 S. Harwood Street	2500 Dawson Avenue
I30 @ Barry Street	2700 Taylor Street
I30 @ Peak Street	E Northwest Highway and Shiloh Road
2852 North Haskell (Central & N. Haskell Ave.)	635/ Lyndon B Johnson and TI Blvd
2397 Manana Drive	Forest Lane and North Central
2678 Forest Lane	Royal Lane and Manderville Road
11898 Josey Lane	
3100 LBJ Fwy & Webb Chapel	
Stemmons Corridor	

City of Dallas & Dallas Chinese Community Center
Invite you to attend

May 8, 2021
2PM

Addressing Hate Crimes Against Asians

TOPICS

- Racism against Asians in the past and present
- Explaining the definition of Hate Crime, Abuse, Harassment & Learning Your Rights in the US
- Resources on how to Promote Safety, Prevention, & Reporting

Moderator:

Joan Wu
Board Member
Dallas Chinese Community Center

Panelists:

Christina da Silva
Welcoming Communities & Immigrant
Affairs Officer
City of Dallas

Jack Fan
Board Member
Dallas Asian American Bar Association

Nam Soo
Senior Corporal #10206
Dallas Police Department Office of
Community Affairs



OPEN to the PUBLIC

Registration Link:

<https://forms.gle/Qx3oQsrMNBpqT61CA>
or scan the QR code



SCAN ME



針對亞裔的仇恨犯罪 討論會

議題

- 美國過去和現在對亞裔的種族歧視由來
- 以法律角度來了解仇恨犯罪和騷擾的定義以及如何保護自己的權利
- 如何確保安全、預防犯罪和舉報犯罪事實

Moderator:

Joan Wu

Board Member

Dallas Chinese Community Center

Panelists:

Christina da Silva

Welcoming Communities & Immigrant

Affairs Officer

City of Dallas

Jack Fan

Board Member

Dallas Asian American Bar Association

Nam Soo

Senior Corporal #10206

Dallas Police Department Office of

Community Affairs



線上講座，以英文進行
請事先報名：

<https://forms.gle/Qx3oQsrMNBpqT61CA>



save the date

GRAND REOPENING

Thursday, May 13 | 11am



Remarks · Ribbon Cutting · Facility Tours

As a result of Covid-19, safety standards will be enforced including: Mask Requirements, Small Group Tours, Social and Physical Distancing.



Council Member
Omar Narvaez
District 6



BACHMAN RECREATION CENTER

2750 Bachman Drive | Dallas, TX 75220

214.670.8847



Park Board Member
Timothy R. Dickey
District 6

guarde la fecha

GRAN REAPERTURA

Jueves 13 de Mayo | 11am



Comentarios · Corte de Cinta · Visitas al centro

Como resultado de Covid-19, las medidas de seguridad seran reforzadas incluyendo: Mascarilla, Grupos chicos de visita, Distancia Social y Fisica



*Council Member
Omar Narvaez
District 6*



BACHMAN RECREATION CENTER

2750 Bachman Drive | Dallas, TX 75220

214.670.8847



*Park Board Member
Timothy R. Dickey
District 6*

Now Hiring!



BahamaBeachDallas.com

 Dallas
Park & Recreation


CITY OF DALLAS

Descubre el Verano

Campamento de Verano 2021

Elija entre dos sesiones de (8) semanas de campamento de verano

7 de junio - 30 de julio
21 de junio - 13 de agosto



Edades 5 a 12
\$50 por semana
Lunes - Viernes
7:30am - 5:30pm

Registro de Lotería

Comienza el
1 de mayo
Finaliza
7 de mayo



Dallas Park & Recreation

Visite dallasparcs.org para obtener más información

Discover Summer

Summer Camp 2021

Two 8 Week
Summer Camp
Sessions
June 7 - July 30
or
June 21 - Aug. 13



Ages 5 - 12
\$50 per week
Monday - Friday
7:30am - 5:30pm

**Lottery
Registration
Begins - May 1st
Ends - May 1th**



Dallas Park & Recreation

Visit DallasParks.org for more info!

895948



Something big is happening in your neighborhood!



We invite you to walk or bike over and join us for the
Northaven Trail Bridge Groundbreaking Ceremony
Saturday May 8 at 10am

11231 N. Central Expressway (The southwest corner of Northaven Road and southbound frontage road of US75)

A partnership with the City of Dallas, Dallas County, North Central Texas Council of Governments, TxDOT & Friends of Northaven Trail. Project is located in City Council Districts 10, 11 and 13 & County Commissioner Districts 1 and 2.





Dallas Park & Recreation



Outdoor Adventure Camp!



SAMUELL FARM, 100 US-80, MESQUITE, TX 75149



Register Now!

June 7th - August 6th
Monday - Friday | 8:30am - 5:30pm
Ages 7-15

Counselor in Training positions available for 16 & 17yr olds.

- Arts and Crafts
- Fishing
- Geocaching
- Kayaking
- Mt. Biking
- Nature Photography
- Sports and Games
- Survival Training

\$75
Dallas Resident
Per Child/Per Week

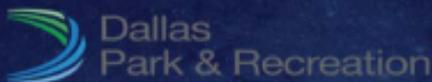
\$100
Non Dallas
Resident



214-671-0421



www.dallasparks.org



Outdoor Adventures presents

S'mores and Stories



✦ May 22, 2021 ✦
✦ 7PM-9:30PM ✦
Samuell Farm ✦

100 U.S. Highway 80 Mesquite, TX 75149

\$25 PER FAMILY (6 FAMILY MEMBERS MAX)

**S'MORES SUPPLIES AND
ENTERTAINMENT PROVIDED**

PLEASE BRING YOUR OWN CAMPING CHAIRS AND DINNER

Registration opens April 26th

Register online or in person at any Dallas rec center



241-671-0421



www.dallasparks.org





Estamos Contrando



¿Disfrutas trabajar con niños en edad escolar, divertirti mientras trabajas y marcar la diferencia en la vida de un niño? ¡Tenemos el trabajo de verano **perfecto** para ti!

CONOCIMIENTOS / HABILIDADES

- Habilidad de comunicación efectiva
- Capacidad de trabajar con niños en edad escolar.

REQUISITOS

- 18 años de edad o más
- Transporte confiable
- Habilidad de nadar
- Capacidad para trabajar en interiores y exteriores.

INFORMACIÓN ADICIONAL

- Lunes a Viernes
- \$14 por hora
- 35 horas a la semana durante 8 semanas

EDUCACIÓN

- Diploma de escuela secundaria o GED

CONOCIMIENTOS / HABILIDADES

- Habilidades de comunicación efectivas
- Capacidad para trabajar con niños en edad escolar.

Aplica Ahora!

Para

Asistente de Recreación Estacional

Visite

dallascityhall.com

Preguntas? Para más información llame al (214) 670-8847



**Communications, Outreach & Marketing
Media Requests
April 27 – May 3**

Date Submitted: 5/3/2021

Topic: Libraries reopening – Spectrum News

Inquiry: Spectrum News requested to visit a libraries and set-up an interview for the first day of reopening. DPL helped Spectrum coordinate with two possible branches for coverage.

Submitted By: Roxana Rubio & Melissa Dease

Media Entity: Spectrum News



CITY OF DALLAS

Dallas Fire-Rescue Department
Media Requests: April 27th – May 3rd, 2021.

Wednesday, April 28th: As a result of the information sent to media on the serial arsonist arrest (details in last weeks TCB) the department received the following positive media coverage –

Chief Beal Radio Interview - <https://www.audacy.com/krlb/news/local/serial-arson-suspect-arrested-after-21-fires-in-dallas>

NBC 5 - <https://www.nbcdfw.com/news/local/suspected-serial-arsonist-arrested-accused-of-setting-more-than-20-fires-in-dallas/2617151/>

Fort Worth Star Telegram - <https://www.star-telegram.com/news/local/crime/article250980429.html>

CBS 11 (Text only) - <https://dfw.cbslocal.com/2021/04/27/rondarrious-campbell-suspected-serial-arsonist/>

Friday, April 30th: Sent the following statement to all local media in response to reports of uniformed members' likenesses being used for campaign endorsements –

It has been brought to the department's attention that our Fire Chief and various members of his Command Staffed have had their likenesses used in campaign materials while in uniform. As a matter of policy, uniformed members of Dallas Fire-Rescue cannot endorse or approve any candidates running for any office. Furthermore, it undermines the duties of a sworn public servant to engage in any conduct that would suggest an official preference toward anyone providing a public service to the City of Dallas or its citizens. These acts were done without our knowledge, and had we known it was taking place, we would have immediately requested it to stop.

Sunday, May 2nd: All local news desks – I'm inquiring about a 2-alarm fire at a two-story apartment on 6415 Melody Ln. Would you be able to give any information on this?

City Response - On Sunday, May 2nd, at 3:23 a.m., Dallas Fire-Rescue units were dispatched to a 911 call for a structure fire at the East Town Apartments, located at 6415 Melody Lane, in Northeast Dallas.

When firefighters arrived at the scene, they observed fire coming through the roof of a 3-story apartment building. They deployed hand-lines and immediately moved in for an offensive fire attack. A second-alarm was transmitted due to the fire being well in its advanced stages. Approximately 45 – 50 firefighters responded to the scene and worked quickly to have the fire extinguished in just over an hour without further incident.

There were no injuries to any residents, or firefighters who responded to the scene, but 5 of the 14 apartments in the building suffered significant fire damage. An undisclosed number of residents were displaced as a result of the fire, but the American Red Cross was notified so they could respond with whatever assistance was needed.

Fire Investigators determined the fire was accidental in nature and began as the result of cooking left unattended in an a third-floor apartment.

Sunday, May 2nd: CBS 11 (Katherine Williams) - I'm also inquiring about a major accident that happened overnight on Coit Rd and Haymeadow Drive. Were there any fatalities? Would be able to give information on this matter?

City Response - On Saturday, May 1st, at 21:51, DFR units were dispatched to a Major Accident, with People Pinned, at the intersection of Coit Road and Haymeadow Drive.

You'll need to get accident details confirmed by law enforcement, but the initial reports from the 911 caller indicate two vehicles involved. When the first responding engine company arrived at the scene, they reported that a patient was pinned in their vehicle.

The Richardson Fire Department was also dispatched to the scene, so the "heavy rescue" response (for the people pinned) from DFR was disregarded.

DFR transported at least one person to a local hospital, but I'm unable to provide you additional information due to lack of knowledge and HIPAA. There is nothing in the incident report indicating a fatality, but I'd suggest reaching out to law enforcement for confirmation on that.