

# Memorandum



CITY OF DALLAS

DATE March 26, 2021

TO Honorable Mayor and Members of the City Council

SUBJECT **Taking Care of Business – March 25, 2021**

## New Updates

### [Encampment Resolution Schedule March 23<sup>rd</sup>, 2021](#)

The Office of Homeless Solutions (OHS) has scheduled the following sites for homeless encampment cleaning the weeks of March 23<sup>rd</sup>-26<sup>th</sup> and March 29<sup>th</sup>-April 2<sup>nd</sup>. Please note that these will be for debris removal and outreach only. For encampment resolution, the Parks Department, OHS, and the Dallas Police Department will meet this Thursday, March 25<sup>th</sup>, to hand out a 72hr notice for encampment removal on Cottonwood Trail.

The OHS Street Outreach teams have continued to engage with individuals to provide notice of clean-up and connect to resources and shelter. At this time, the OHS Street Outreach Team has:

- Linked 15 residents to MLK Community Service program through Night Court to expunge existing tickets. This helps remove barriers for recovering IDs
- Referred 1 Veteran to the American GI Forum for housing through the Veteran Outreach Program.
- Referred 6 residents for a COVID-19 vaccination
- Connected 3 resident with emergency shelter

The OHS Service Request dashboard can be utilized to track the progress of encampment resolution efforts. If you have any questions about the encampment resolution process or the dashboard please contact Christine Crossley, Director, Office of Homeless Solutions. Councilmembers, Staff and Residents can access the dashboard using the link below:

<https://dallasgis.maps.arcgis.com/apps/opsdashboard/index.html#/ccd41f0d795f407a94ae17e2c27bf073>

Should you have any questions, please contact Christine Crossley, Director of Office of Homeless Solutions.

## City Manager's Corner

The Grants Management team in Budget and Management Services oversees and administers more than \$160 million in federal, state, and private grant funds, which requires balancing compliance with City policies and processes, government regulations, and grantor requirements. Penny Hines, who heads the team, is a Budget Manager III and has been with the City for 17 years. Her team includes Senior Budget Analysts Don Whitmire and Lameka Pena, Senior Grant Compliance Specialist Andrea Riordan, and Senior Office Assistant Rhonda Durst. In addition to their regular responsibilities, the team has invested hundreds of hours in the last year managing more than \$400 million in

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funding for the City's COVID-19 response. This money has supported efforts from COVID-19 testing for residents and personal protective equipment for first responders to rental and food assistance to building retrofits and enhanced sanitization across City facilities. The team has collaborated with many others, including Government Affairs, Procurement, City Controller's Office, and operational departments to get an enormous amount of money out the door to the community. We are so proud of their commitment to Excellence and their tireless effort to put Service First for our employees and residents.

### [Transparency Star](#)

The Texas Comptroller awarded the City of Dallas the Traditional Finances star for its Financial Transparency website. The Transparency Stars program recognizes local governments who make clear, consistent information about public spending easily accessible online to increase fiscal accountability. "By providing meaningful financial data in addition to visual tools and analysis of its revenues and expenditures, the City of Dallas has shown a true commitment to Texas taxpayers. This effort achieves the goals set by my office's Transparency Stars program," said Texas Comptroller Glenn Hegar. The City's award status is posted on the Comptroller's [Transparency Stars website](#).

### [Botham Jean Street Renaming Ceremony](#)

On Saturday, March 27, the City of Dallas will commemorate the renaming of the stretch of South Lamar Street between Interstate 30 and South-Central Expressway to Botham Jean Boulevard. We are pleased to be joined with the family of Botham Shem Jean to honor him in a special ceremony and sign unveiling at 12:00 p.m. in front of the Canvas Hotel, 1325 S Lamar St, Dallas, Texas 75215. To abide by social distancing guidelines, this event will be a hybrid with limited in person guests along with virtual participation for the public. Viewers will be able to watch the ceremony live through the City of Dallas' YouTube Channel: <https://www.youtube.com/CityofDallasCityHall>. There will be a lunch reception to follow for dignitaries and other elected leaders in attendance at the event. Should you have questions, please contact Kimberly Tolbert, Chief of Staff.

### [Dallas Municipal Court Business Hours Change](#)

The Dallas Municipal Court is planning to change its business hours for Tuesday evening from 7:00 pm to 6:00 pm. We have evaluated the traffic patterns on Tuesday evenings and found that the traffic remains low between the hours of 6:00 pm and 7:00 pm. Should we note an increase in traffic we will reevaluate the closing times.

Defendants are always able to address, resolve and/or pay their citation(s) 24/7 online at <http://courts.dallascityhall.com>, by mail or by phone at 214-670-0109. Additionally, defendants can make full citation payments at the Dallas Marshal's Office which is open 24/7. For more information, please contact Gloria Lopez Carter, Director of Court and Detention Services.

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### [Dallas Arts Month](#)

After being cancelled in 2020, Dallas Arts Month is back! This month-long celebration of the arts and culture in Dallas helps build awareness and audiences for the many diverse arts and cultural organizations and opportunities in Dallas. Special *free* events sponsored by the Office of Arts and Culture include:

- ART214 – (Opening April 3), ART214 is a citywide exhibition featuring 181 local artists at Dallas’s neighborhood cultural centers (Latino, Oak Cliff, Bath House, and South Dallas Cultural Centers) and Moody Performance Hall.
- Community Artist Program Showcases – April 16-18 – A showcase of the dance, music, spoken word, and percussion artists in the CAP program at the Band Shell in Fair Park.
- Creative Conversation – April 26 – “The Arts and Justice” - A panel discussion with local and state leaders, including Dallas District Attorney John Creuzot, working in the intersection between the arts and justice.

Our cultural centers and many cultural partners will be celebrating and presenting many other events all month long. For more information, visit [www.dallasartsmonth.com](http://www.dallasartsmonth.com) or contact Jennifer Scripps, Director for Office of Arts and Culture.

### [Abounding Prosperity, Inc. Launches Rent Relief Program](#)

City of Dallas partner Abounding Prosperity, Inc. is accepting applications for rental assistance through their Emergency Rental Assistance Program. Applicants can visit the organization’s website, [www.aboundingprosperityinc.org](http://www.aboundingprosperityinc.org) to learn more and apply. See attached fliers for more information or contact Office of Community Care Director, Jessica Galleshaw.

### [Here Comes Kindergarten School Readiness Series](#)

Starting Kindergarten can be scary for parents and children! Dallas Public Library is offering a six-week series of online workshops for children and parents designed to build confidence, school readiness, and social emotional skills. Each week will include a story, songs, interactive activities, and projects for “homework.” Over the course of the program, all the letters of the alphabet and numbers 1 to 10 will be covered, as well as topics important for kindergarten success including colors, shapes, patterns, compound words, feelings, following directions, hygiene, and more. For children ages 4-6 years old starting Friday, April 2 at 3 p.m. Register at <https://dallaslibrary.librarymarket.com/events/here-comes-kindergarten>. For additional information contact Melissa Dease, Youth Services Administrator at 214-670-7850.

### [City of Dallas BUILD Ecosystem Support Small Business Events](#)

Through Broadening Urban Investments to the Leverage Dallas (B.U.I.L.D) Small Business Grant Program, 45 minority women-owned businesses in southern Dallas have been awarded one-time grants up to \$3,000 each. The grants were approved by the B.U.I.L.D. Ecosystem and selected from 129 applicants last year. Qualifying business owners had less than nine employees or a 2019 payroll of less than \$250,000.

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To receive funds, recipients had to complete three coaching sessions from an advisor selected from the B.U.I.L.D Ecosystem, a collaborative of more than 600 business service organizations the City supports. Grants were available for technical training, business funding and guidance and mentorship, as well as rent, payroll, utilities and operating expenses.

The B.U.I.L.D Ecosystem partners with the City of Dallas Office of Economic Development, The DEC at Redbird, and Dallas County business service organizations including Business & Community Leaders (BCL) of Texas, LIFT Fund, JPMG Chase, Dallas College, Women’s Business Council – Southwest, the Veterans Women’s Enterprise Center and many more. The B.U.I.L.D. Ecosystem Small Business Events are supported by the City of Dallas Office of Economic Development – Business & Workforce Inclusion Team, The calendar is updated daily and available via [www.DallasBUILD.org](http://www.DallasBUILD.org).

#### [New Procurement Opportunities](#)

The Office of Procurement Services (OPS) is excited to announce the following new contract opportunities. More information can be found on the City’s [electronic bid portal](#):

<b>Opportunity No.</b>	<b>Opportunity Name</b>
BD21-00015972	Advanced Inspection, Cleaning and Repair of Structural and Protective Firefighting Gear
BV21-00015975	Ductile Iron Pipe
BS21-00015758	Enterprise Endpoint Security Threat Management
BS21-00015883	ForcePoint Web Security Threat Management
BS21-00015367	Laboratory Information Management System
BFZ21-00015180	Rental and Maintenance of Automated Car Washes and High-Pressure Washing Equipment

We are also pleased to share the latest [Procurement Quarterly](#), listing citywide opportunities for the current quarter (of the fiscal year) and published on the OPS [website](#). Please be advised that once an opportunity is advertised, it is considered an open procurement until the City Council awards the contract. The Code of Ethics prohibits communication between councilmembers and vendors/ suppliers on open procurements. Should you have any questions, please contact Chhunny Chhean, Director of Procurement Services.

#### **Look Ahead**

##### [City Council Briefings](#)

April 7, 2021

- City Manager’s Goals for 2021
- Dallas Executive Airport Development Update
- Redeployment of Neighborhood Code Resources

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- Ad Valorem Tax Limit for Over-65 or Disabled Homeowners

April 21, 2021

- HUD Consolidated Plan Budget for FY 2021-22 (City Manager's recommendation and CDC amendments)
- COVID-19 Federal Relief Legislation – American Rescue Plan
- Self-Certification Rental Inspection Program
- Update to Violent Crime Reduction Plan
- Cultural Plan Update

### Media Inquiries

As of March 22, 2021, the City has received media requests from various news outlets regarding the following topics:

- Emergency intake shelter
- Public Safety in Dallas report
- American Rescue Plan
- DPD Chief search
- Storms Cause Brief Spike in Dallas Accidents
- Fire Displaces 28 Residents from North Dallas Apartment Complex
- Fire and Police Personnel Work Together to Get Man Out of Storm Drainage System
- Woman Hospitalized After Swimming in White Rock Lake
- Family of 4 Rescued After Kayaks Capsize in Mountain Creek Lake
- Woman Dies After Being Struck by Vehicle on McKinney Avenue

Please see the attached document compiling information provided to media outlets, during the period from March 16 – March 22, 2021, for your reference. Should you have any questions or concerns, please contact Kimberly Bizer Tolbert, Chief of Staff.



T. C. Broadnax  
City Manager

c: Chris Caso, City Attorney  
Mark Swann, City Auditor  
Biliera Johnson, City Secretary  
Preston Robinson, Administrative Judge  
Kimberly Bizer Tolbert, Chief of Staff  
Majed A. Al-Ghafry, Assistant City Manager

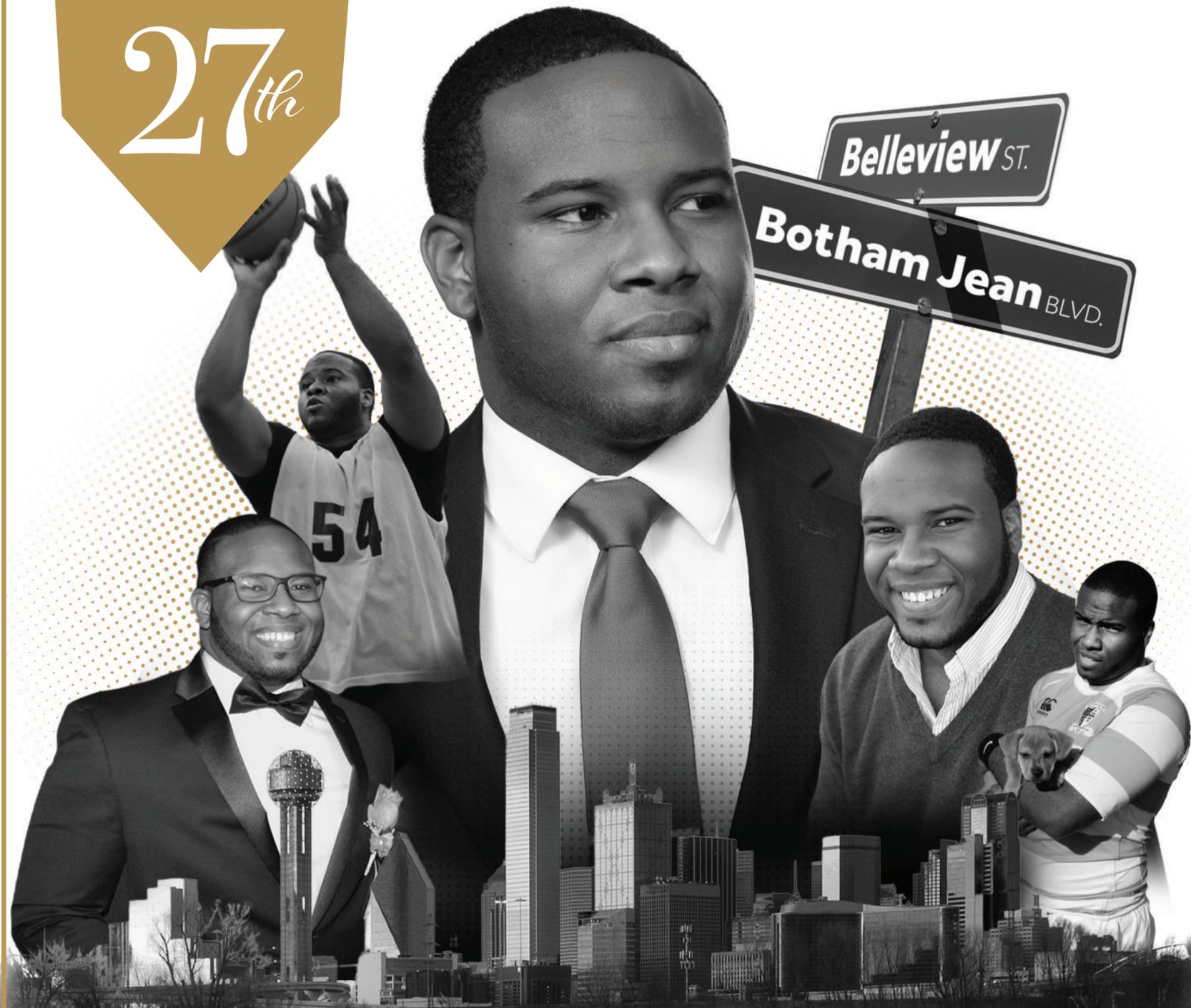
Jon Fortune, Assistant City Manager  
Joey Zapata, Assistant City Manager  
Dr. Eric A. Johnson, Chief of Economic Development and Neighborhood Services  
M. Elizabeth Reich, Chief Financial Officer  
M. Elizabeth (Liz) Cedillo-Pereira, Chief of Equity and Inclusion  
Directors and Assistant Directors

## Encampment Resolution Schedule March 23<sup>rd</sup>, 2021

LOCATION	LOCATION
March 22 <sup>nd</sup> -March 26 <sup>th</sup> , 2021	March 29 <sup>th</sup> -April 2 <sup>nd</sup> , 2021
NE HWY @ Shiloh Rd	1829 Watkins Avenue
Frankford Road & Gibson avenue	300 South Houston Street
Josie Ln and 635	Stemmons Corridor
10908 Adeldo Drive	13196 N. Central Serv NB
7406 S. R. L Thornton	1500 Chestnut Street
Woodall Rodgers and Allen Street	2500 Hickory Street
Woodall Rodgers and Routh	1600 Baylor Avenue
	700 2nd Avenue
	500 Young Street
	2400 Coombs Street

SATURDAY  
MARCH

27<sup>th</sup>



*The City of Dallas*

INVITES YOU TO VIEW THE STREET  
RENAMING CEREMONY HONORING  
THE LIFE AND LEGACY OF

**BOTHAM SHEM JEAN**

*March*  
**27<sup>th</sup>**

**RENAMING CEREMONY**

Saturday @ 12noon

WATCH VIRTUALLY AT:

 **YouTube** /CityofDallasCityHall



# FONDO DE ALIVIO COVID-19

Programa de asistencia de emergencia alquiler de la ciudad de Dallas

**\*HASTA \$1500 por mes**



\*cubre asistencia con el alquiler y/o servicios públicos durante 12 meses INCLUYENDO atrasos

## Applicantes **DEBEN:**

- Residir en la ciudad de Dallas.
- Cumplir en las pautas de ingresos adecuados.
- Proporcionar identificación con foto.
- Proporcionar contrato de arrendamiento.
- Proporcionar los mas recientes 30 días de ingreso.
- Proporcionar prueba de impacto así el COVID-19.
- Proporcionar factura de servicios públicos.
- Proporcionar notificación de factura en estatus tarde/desalojo/aviso de desconexión

## Guía de Ingresos

Family Size	Extremely Low - 30%	Very Low - 50%	Low - 80%
1	\$0 - \$18,100	\$18,101 - \$30,200	\$30,201 - \$48,300
2	\$0 - \$20,700	\$20,701 - \$34,500	\$34,501 - \$55,200
3	\$0 - \$23,300	\$23,301 - \$38,800	\$38,801 - \$62,100
4	\$0 - \$26,200	\$26,201 - \$43,100	\$43,101 - \$68,950
5	\$0 - \$30,680	\$30,681 - \$46,500	\$46,501 - \$74,500
6	\$0 - \$35,160	\$35,161 - \$50,000	\$50,001 - \$80,000
7	\$0 - \$39,640	\$39,641 - \$53,450	\$53,451 - \$85,500
8	\$0 - \$44,120	\$44,121 - \$56,900	\$56,901 - \$91,050

**FECHA LIMITE PARA APPLICAR 12.15.2021**

Lunes - Viernes: 9a - 6p | Sabado: 9a - 1p  
1705 Martin Luther King Jr Blvd, Suite B Dallas 75215  
Para más información:



[www.aboundingprosperity.org](http://www.aboundingprosperity.org) | 214-421-4802 | [housing@aboundingprosperity.org](mailto:housing@aboundingprosperity.org)



# COVID-19 RELIEF FUND

## City of Dallas Emergency Rental Assistance Program

**\*UP TO \$1500 per month**



\*covers rental and/or utility assistance for up to 12 months INCLUDING arrears

### Applicants **MUST:**

- reside in the City of Dallas
- meet income guidelines
- provide Photo ID
- provide Signed Lease Agreement
- provide most recent 30 days of income
- provide proof of COVID impact
- provide utility bill(s)
- provide late/eviction/disconnect notice

### Income Guidelines

Family Size	Extremely Low - 30%	Very Low - 50%	Low - 80%
1	\$0 - \$18,100	\$18,101 - \$30,200	\$30,201 - \$48,300
2	\$0 - \$20,700	\$20,701 - \$34,500	\$34,501 - \$55,200
3	\$0 - \$23,300	\$23,301 - \$38,800	\$38,801 - \$62,100
4	\$0 - \$26,200	\$26,201 - \$43,100	\$43,101 - \$68,950
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7	\$0 - \$39,640	\$39,641 - \$53,450	\$53,451 - \$85,500
8	\$0 - \$44,120	\$44,121 - \$56,900	\$56,901 - \$91,050

**DEADLINE TO APPLY 12.15.2021**

Monday - Friday: 9a - 6p | Saturday: 9a - 1p  
 1705 Martin Luther King Jr Blvd, Suite B Dallas 75215

For more information:



[www.aboundingprosperity.org](http://www.aboundingprosperity.org) | 214-421-4802 | [housing@aboundingprosperity.org](mailto:housing@aboundingprosperity.org)

# ¡Aquí viene EL KINDER!

SEMANA 1  
2 de Abril

Todo sobre mí  
y conociendo el kinder

SEMANA 2  
9 de Abril

Colores,  
formas  
y patrones

SEMANA 3  
16 de Abril

Palabras rítmicas

SEMANA 4  
23 de Abril

Palabras  
y sílabas compuestas

SEMANA 5  
30 de Abril

Sentimientos,  
modales  
y siguiendo instrucciones

SEMANA 6  
7 de Mayo

Higiene y cuidado personal  
en la escuela

Este programa se  
presentará en inglés

¡Viernes  
a las  
3 pm!



Registrarse: [dallaslibrary.org/events](http://dallaslibrary.org/events)

Here Comes

# KINDERGARTEN!

WEEK 1

April 2

All About Me  
and  
Getting to Know  
Kindergarten

WEEK 2

April 9

Colors, Shapes,  
and Patterns

WEEK 3

April 16

Rhyming Words

WEEK 4

April 23

Compound Words  
and Syllables

WEEK 5

April 30

Feelings, Manners,  
and Following Directions

WEEK 6

May 7

Hygiene and  
Self Care at School

Fridays  
at 3 PM!



Register: [dallaslibrary.org/events](http://dallaslibrary.org/events)

**Communications, Outreach & Marketing**  
**Media Requests**  
**March 16 – March 22**

Date Submitted: 3/16/2021

Topic: Emergency intake shelter

Inquiry: Various media entities inquired about the emergency intake shelter, the City shared contact information for HHS.

Submitted By: Janella Newsome, Catherine Cuellar, Roxana Rubio

Media Entity: WFAA, Telemundo, NBC 5

Date Submitted: 3/18/21

Topic: Public Safety in Dallas Report

Inquiry: Hady Mawajdeh with KERA conducted an interview with Tonya McClary to discuss OCPOB's recent report addressing inequities found in DPD's arrest data. Ms. McClary discussed the report in more detail and provided the reporter with the office's next steps in the process to address the data with DPD.

Submitted By: Anastasia Reed (CMO)

Media Entity: KERA

Date Submitted: 3/22/2021

Topic: CBS11/American Rescue Plan

Inquiry: COVID funding memo was shared.

Submitted By: Catherine Cuellar

Media Entity: Steve Pickett (CBS 11)

Date Submitted: 3/22/2021

Topic: KXAN Austin/DPD Chief Search

Inquiry: KXAN requested information on Dallas' process hiring a police chief. The following information was shared:

- The candidates forum video is in the public domain and may be used as long as City of Dallas is credited.

- According to our City Charter, the Police Chief is hired solely at the City Manager's discretion but in all matters our City Manager works to increase public trust through community engagement for transparency and accountability.

- The big difference in this search was that due to COVID-19, all interviews were virtual. In past searches interviews and meetings between candidates and community leaders occurred in person.

Submitted By: Catherine Cuellar (City Manager's Office)

Media Entity: Kevin Clark (KXAN)

Date Submitted: 3/22/2021

Topic: D Magazine/TC Interview request

Inquiry: Peter Simek asked to interview T.C. for a story on Mayor Johnson; the City Manager respectfully declines.

Submitted By: Catherine Cuellar (City Manager's Office)

Media Entity: Peter Simek (D Magazine)



CITY OF DALLAS

Dallas Fire-Rescue Department  
Media Requests: March 16 - 22, 2021.

**Tuesday, March 16<sup>th</sup>: WFAA 8 (Maci Smith)** - Do you happen to know around how many traffic accidents DFR worked from around 5am - 8am due to the storm that passed through?

**City Response** - DFR responded to 39 accidents between 5 and 8 a.m.

**Thursday, March 18<sup>th</sup>: WFAA 8 (Maci Smith), Univision 23 (Erika Torres Caraban) and Fox 4 (Gillian Hughes)** - Is there any information available regarding a 2-alarm apartment fire in the 4300 block of Rosemeade Parkway? Incident number 2021070820.

**City Response** - On Thursday, March 18<sup>th</sup>, at 2:45 a.m., Dallas Fire-Rescue units were dispatched to a structure fire at the Willow or Rosemeade Apartments, in far North Dallas.

Initial reports indicated fire coming from the balcony of a second floor apartment; but when firefighters arrived at the two-story apartment building, they could see smoke and fire coming through the roof. Crews were able to make an initial offensive attack; but with the fire already being in its advanced stages, they pulled back out and took a defensive posture before Command called for a second-alarm response. Firefighters were able to knock the flames down enough that they resumed offensive operations again before ultimately extinguishing it around 4:30 a.m.

Thankfully, all residents were able to escape safely before first responders arrived, but one of them was treated on the scene for a minor injury sustained while escaping the flames. There were at least 4 apartments directly impacted by the fire, but all 16 units in the building will be left uninhabitable, displacing 28 residents, due to loss of power. The American Red Cross was notified to assist those in need.

Investigators believe the fire began in the attic space and smoldered for an undetermined amount of time before it was ever detected. The exact cause of the fire will be listed as undetermined however.

**Resulting news coverage can be viewed at the following link -**  
<https://dfw.cbslocal.com/2021/03/18/2-alarm-fire-dallas-apartment-complex/>

**Thursday, March 18<sup>th</sup>: WFAA 8 (Maci Smith), Univision 23 (Erika Torres Caraban), Fox 4 (Gillian Hughes) and Dallas Morning News (Catherine Marfin) -** Wanted to see if you had any info you can pass along on a water rescue at Lake Cliff Park around 12am?

**City Response** - On Wednesday, March 17<sup>th</sup>, at 10:48 p.m., DFR units were dispatched to a Water Rescue after someone saw a man jump (or fall) into the water at Lake Cliff Park, located at 300 E. Colorado Boulevard, near a storm drain.

All I can confirm is that the man was eventually taken from the water and taken to a local hospital in undisclosed condition. Due to the fact that this person was treated and transported by DFR, I'm unable to go into more detail because of HIPAA.

I would encourage you to reach out to DPD since they assisted with this call. The incident wasn't much of a "rescue", but the additional information will certainly explain why we were out there for so long, as the last DFR unit cleared the scene around 2:45 a.m.

**Sunday, March 21<sup>st</sup>: Fox 4 (Steven Young) -** Do you know if either of these water rescue calls involve anyone in imminent danger? Thanks. Steve Young. Fox4 News. Dallas.

7300 W. Kiest Blvd. & 460 E. Lawther Dr.

**City Response** – The Lawther incident involved a girl getting tired while swimming in White Rock Lake. She was helped to safety by bystanders and we took her to a local hospital. Units were assigned to this incident at 17:12, and cleared the scene by 17:40.

The Kiest Blvd incident involved a family of 4 (Husband, Wife and 2 children), on board 2 kayaks, that overturned in the water. Units were toned out to this one at 17:45 and rescuers had the family safe on shore at approximately 18:15. No one was taken to the hospital.

**Monday, March 22<sup>nd</sup>: Dallas Morning News (Charlie Scudder) –** I was wondering if you had any info about a woman who was struck by a vehicle last night around 2:15 a.m. in the 2800 block of McKinney Ave. Do you have any details? Did the woman survive?

**City Response** - All I can confirm is that Dallas Fire-Rescue units were assigned to the call at 2:18 a.m., after reports of a woman being struck by a vehicle, near the 2800 block of McKinney Avenue. Due to HIPAA, I can't go into detail about the patient (not to mention, I have no access to patient information anyway), or her condition, but I can confirm that she was transported to a local hospital.

DPD will have to fill in the gaps on accident details, and whether the woman survived.

**Resulting Coverage can be found at the following link -**

<https://www.nbcdfw.com/news/local/21-year-old-woman-dies-after-being-run-over-by-vehicle-in-dallas-police/2585909/>