

# Memorandum



CITY OF DALLAS

DATE April 23, 2021

TO Honorable Mayor and Members of the City Council

SUBJECT **Taking Care of Business – April 22, 2021**

## **New Updates**

### [Encampment Resolution Schedule March April 22<sup>nd</sup>, 2021](#)

In an effort to create more comprehensive, proactive engagement around encampments, the Office of Homeless Solutions (OHS) and MetroCare partnered this past Monday to extend outreach services to the unsheltered residents located at Meyers, Jeffries, and Merlin Street. Services and emergency shelter were offered to 21 people and we were able to connect 1 person to Parkland Hospital for treatment to injuries inhibiting his mobility. OHS will continue to engage and coordinate with other outreach agencies, to better meet and serve these unsheltered residents where they are at, ahead of encampment resolutions.

The following sites are scheduled for homeless encampment cleaning the weeks of April 19<sup>th</sup>-23<sup>rd</sup> and April 26<sup>th</sup>-30<sup>th</sup>. Please note that these will be for debris removal and outreach only. The OHS Street Outreach teams have continued to engage with individuals to provide notice of clean-up and connect to resources and shelter. Last week, the OHS Street Outreach Team:

- Engaged a total of 87 unsheltered residents
- Linked 4 unsheltered residents to MLK Community Service program through Night Court to expunge existing tickets. This helps remove barriers for recovering IDs
- Referred 8 residents to Our Calling for shelter and a COVID-19 testing
- Assisted 14 residents transfer from Our Calling to area shelters

The OHS Service Request dashboard can be utilized to track the progress of encampment resolution efforts. Please visit the dashboard using the link below and feel free sharing this tool with residents:

<https://dallasgis.maps.arcgis.com/apps/opsdashboard/index.html#/ccd41f0d795f407a94ae17e2c27bf073>. Should you have questions or concerns, please contact Christine

Crossley Director of the Office of Homeless Solutions.

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### City Manager's Corner

Albert Gonzalez, a Manager of the City's Land Bank and Land Transfer Program activities is this week's employee spotlight. He operates in a constantly changing environment, managing rules, documents, home builders, never complaining and always finding ways to overcome challenges. Through his commitment to excellence, empathy, ethics, and equity - Albert is helping to get abandoned, vacant, and surplus land back on the property tax roll. He is also producing new affordable housing stock in critical need areas across the City. He is a soft-spoken champion redeveloping Dallas one residential lot at a time. Congratulations Albert! Keep up the great work!



### Fourth Annual North Texas Climate Symposium Recap

As a part of the City Earth Day celebrations this year, the Office of Environmental Quality & Sustainability hosted the 4<sup>th</sup> Annual North Texas Climate Symposium, "The Business Case", virtually on Friday, April 16, 2021. The virtual format provided the opportunity to use several platforms, including one with live Spanish closed captions. Over 360 participants attended the symposium exceeding prior event attendance. This year's program focused on how businesses of all sizes have pivoted their operations to mitigate climate impacts, reduce emissions, attain bottom line savings through greater energy efficiency, and adapt to climate change.

The event's speakers included: Councilmember Omar Narvaez District 6; Shannon T. Carroll, Director of Global Environmental Sustainability, AT&T; and Robert S. Kaplan, President and CEO of the Dallas Federal Reserve Bank. Mr. Kaplan shared several insights relative to the state of the Dallas economy, the need for greater grid resilience to effectively address economic climate risks and the business case for transitioning to a more balanced energy mix over time. There also was a panel discussion of several local business and climate leaders in the region.

A recording of this event can be found on the City of Dallas YouTube channel here: [https://www.youtube.com/channel/UCUyEpgptKoEw\\_guKCOZ0fCQ](https://www.youtube.com/channel/UCUyEpgptKoEw_guKCOZ0fCQ). For more information, please contact Michael Gange, Director of the Office of Environmental Quality & Sustainability.

### West Dallas Neighbors Garden and Distribution Event

The West Dallas Multipurpose Center, in collaboration with community partners, will host a West Dallas Community Event, April 24<sup>th</sup> from 9:30 a.m.-12:30 p.m. The Center and partners will engage volunteers to assist in refurbishing the community garden, now to be named the West Dallas Neighbors' Garden. The Center and its partners will distribute produce for families and clothing and uniforms for children and youth using a drive-through model. Additionally, on site COVID-19 vaccination appointments and free

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transportation to and from their appointment will be available. Community members, neighborhood associations and local non-profits have been invited to “adopt” and tend to a set of the raised beds located on the Center’s campus to maintain the new garden. If you have any questions about this event or the West Dallas Neighbors’ Garden, please contact OCC Director, Jessica Galleshaw.

### Financial Navigation Services Available

The Office of Community Care is offering Financial Navigation services with support from Cities for Financial Empowerment Services, Inc. Trained Financial Navigators can help clients manage financial issues, identify immediate action steps, and make referrals to other services at no cost. Residents interested in Financial Navigation services can submit an interest form at [www.finnav.org/dallas](http://www.finnav.org/dallas) and a Navigator will follow up with them directly. If you have any questions, please contact OCC Director, Jessica Galleshaw.

### New Procurement Opportunities

The Office of Procurement Services (OPS) is excited to announce the following new contract opportunities. More information can be found on the City’s [electronic bid portal](#):

Opportunity No.	Opportunity Name
CIZ1982	Flagpole Hill – Phase One Improvements, by Parks and Recreation Department
CIZ1983	White Rock Lake Trail - Bath House to Winfrey Point, by Parks and Recreation Department
BVZ21-00014791	Cathodic Protection System - Survey Inspection
BJ21-00016065	Citywide Community Surveys

We are also pleased to share the latest [Procurement Quarterly](#), listing citywide opportunities for the current quarter (of the fiscal year) and published on the OPS [website](#).

Please be advised that once an opportunity is advertised, it is considered an open procurement until the City Council awards the contract. The Code of Ethics prohibits communication between councilmembers and vendors/ suppliers on open procurements. Should you have any questions, please contact Chhunny Chhean, Director of Procurement Services.

### Look Ahead

#### City Council Briefings

May 5, 2021

- Update to Violent Crime Reduction Plan
- Budget Workshop – HUD Consolidated Plan Budget for FY 2021-22 – City Council Amendments
- Budget Workshop – FY 2021-22 and FY 2022-23 Biennial Budget Discussion

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- Public hearing to receive comments on proposed options for regulating short term rentals

### Media Inquiries

As of April 20, 2021, the City has received media requests from various news outlets regarding the following topics:

- George Allen Courthouse Evacuated After Small Boiler Fire
- Elderly Man Found Dead Inside Home Following Fire in Southeast Dallas
- DFR Chaplain Retires After 26 Years of Service to the City
- The City of Dallas and VNA Partner to Administer COVID-19 Vaccinations to Homebound Citizens
- Firefighter Helps to Rescue Puppy, Then Adopts It
- Spectrum News 1/KBHCCD master plan
- WBAP & KLIF/J&J pause & VNA
- Univision/OEM back-up generators
- Newsy/J&J pause & VNA in-home vaccines
- Texas Scorecard/1A & 2A
- NBC & Telemundo/CCS
- Dallas Voice/Zoning & Oak Lawn Committee
- DMN/HUD

Please see the attached document compiling information provided to media outlets, during the period from April 13 – April 20, 2021, for your reference. Should you have any questions or concerns, please contact Kimberly Bizer Tolbert, Chief of Staff.



T.C. Broadnax  
City Manager

c: Chris Caso, City Attorney  
Mark Swann, City Auditor  
Billerae Johnson, City Secretary  
Preston Robinson, Administrative Judge  
Kimberly Bizer Tolbert, Chief of Staff  
Majed A. Al-Ghafry, Assistant City Manager

Jon Fortune, Assistant City Manager  
Joey Zapata, Assistant City Manager  
Dr. Eric A. Johnson, Chief of Economic Development and Neighborhood Services  
M. Elizabeth Reich, Chief Financial Officer  
M. Elizabeth (Liz) Cedillo-Pereira, Chief of Equity and Inclusion  
Directors and Assistant Directors

**Encampment Resolution (Cleaning) Schedule April 19<sup>th</sup>, 2021**

LOCATION	LOCATION
April 19 <sup>th</sup> -April 23 <sup>rd</sup> , 2021	April 26 <sup>th</sup> -April 30 <sup>th</sup> , 2021
2314 Royal Ln, Dallas, Tx, 75229	183/ John West Carpenter And Mockingbird Lane
W Northwest Hwy & Starlight Rd	35/Stemmons At Mockingbird Lane
183/ John West Carpenter And Mockingbird Lane	35/Stemmons At Medical District Drive
35/Stemmons At Mockingbird Lane	35/Stemmons At Continental
35/Stemmons At Medical District Drive	1800 South Boulevard
35/Stemmons At Continental	1700 Chestnut Street
4610 S R L Thornton Fwy.	700 2nd Avenue
379 Commerce Street	3000 Hickory Street
Continental @ N. Stemmons Freeway.	2500 Dawson Avenue
3400 Harry Hines @ Houston St	2700 Taylor Street
Shiloh Rd & E Northwest Hwy, Dallas, Tx, 75228	
1500 Forest Ln Behind Home Depot	
North Central & Forest Lane	
8101 Stone River Road	

# West Dallas Community Event

*Join us for a free West Dallas neighbors' event!*

- Free produce & clothing distribution (*while supplies last*)
- COVID Vaccination appointments
- Unveiling of the West Dallas Neighbors' Garden



**APRIL 24 • 10:00 AM TO 12:30 PM**

OPENING CEREMONY BEGINS AT 9:30 AM  
DISTRIBUTIONS & OTHER ACTIVITIES BEGIN AT 10:00 AM

**WEST DALLAS MULTIPURPOSE CENTER  
2828 FISH TRAP RD, DALLAS, TX 75212**

FY2020-21 #42

# Evento Comunitario de West Dallas

*Únase a nosotros para un  
evento gratuito de  
vecinos de West Dallas*

- Distribución gratis de productos y ropa (hasta agotar existencias)
- Citas de vacunación COVID
- Inauguración del Jardín de Vecinos de West Dallas



**24 DE ABRIL 10:00AM-12:00PM**

LA CEREMONIA DE APERTURA COMIENZA A LAS 9:30AM  
LA DISTRIBUCIÓN Y OTRAS ACTIVIDADES COMIENZAN A LAS 10:00AM

**WEST DALLAS MULTIPURPOSE CENTER  
2828 FISH TRAP RD, DALLAS, TX 75212**

FY2020-21 #42



# Financial Navigators



Cities for  
FINANCIAL  
EMPOWERMENT  
Fund



## A City of Dallas Financial Navigator can help with:

- Prioritizing payments (credit card, student loan, utilities) and when to make them
- Considering options for unemployment and/or short-term disability
- Ensuring receipt of potential future stimulus payments such as the Families First Coronavirus Response Act
- Providing guidance on enrolling in unemployment insurance, food benefits, and other available resources
- Connecting to Volunteer Income Tax Assistance sites to file taxes and receive tax refunds

**SCHEDULE YOUR  
OVER THE PHONE  
SESSION:  
[finnav.org/dallas](https://finnav.org/dallas)**



**Communications, Outreach & Marketing  
Media Requests  
April 13 – 19**

Date Submitted: 4/13/2021

Topic: Spectrum News 1/KBHCCD master plan

Inquiry: Spectrum News asked for the proposed plan and website access to the master plan. They were informed the website has not yet launched and will go live Thursday.

Submitted By: Catherine Cuellar

Media Entity: Spectrum News

Date Submitted: 4/14/2021

Topic: WBAP & KLIF/J&J pause & VNA

Inquiry: Coordinated interview for VNA to provide information on in-home vaccinations reset.

Submitted By: Catherine Cuellar

Media Entity: WBAP/KLIF

Date Submitted: 4/14/21

Topic: Univision/OEM back-up generators

Inquiry: The memo presented at the Public Safety Committee was shared with Univision to provide the proposed information on back-up generators.

Submitted By: Catherine Cuellar

Media Entity: Univision 23

Date Submitted: 4/15/2021

Topic: Newsy/J&J pause & VNA in-home vaccines

Inquiry: VNA provided Newsy with information on the pause of the J&J vaccine for in-home vaccinations.

Submitted By: Catherine Cuellar

Media Entity: Newsy

Date Submitted: 4/15/21

Topic: Texas Scorecard/1A & 2A

Inquiry: Texas Scorecard inquired regarding videos shared on social media showing armed protesters on April 13. A response was shared on behalf of DPD.

Submitted By: Sergeant Tramese D. Jones

Media Entity: Texas Scorecard

Date Submitted: 4/15/2021

Topic: NBC & Telemundo/CCS

Inquiry: CCS provided information to Telemundo regarding resident drainage complaints at the 3000 block of Park Ln.

Submitted By: Andrew Espinoza (CCS)

Media Entity: Telemundo

Date Submitted: 4/16/2021

Topic: Dallas Voice/Zoning & Oak Lawn Committee

Inquiry: Information was provided to Dallas Voice regarding the CPC recommended approval of Z201-128 subject to a development plan, landscape plan, and conditions.

Submitted By: Catherine Cuellar

Media Entity: Dallas Voice

Date Submitted: 4/16/2021

Topic: DMN/HUD

Inquiry: A statement was shared with DMN on the Dallas fair housing division working closely with HUD regarding various complaints of housing discrimination alleged to have occurred in Dallas.

Submitted By: Catherine Cuellar

Media Entity: DMN



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Dallas Fire-Rescue Department  
Media Requests: April 13 - 20, 2021.

**Tuesday, April 14<sup>th</sup>: WFAA 8 (Matt Thomas), Fox 4 (Gillian Hughes), Dallas Morning News (Catherine Marfin)** - There is a call listed 1200 block of Jackson – seeing fire trucks near courtyard Marriott and the George Allen courts. Any info?

**City Response** – On Tuesday, April 14<sup>th</sup>, at 10:25 a.m., Dallas Fire-Rescue units were assigned to a 911 call for a structure fire after someone noticed smoke coming from the roof of the George Allen Courthouse in Downtown Dallas.

Firefighters were able to find that the source of the smoke was a boiler, located in the basement, that was venting out of the roof of the building. According to Fire Investigators, a malfunction of the boiler caused a small fire inside of it, pushing the smoke vertically through the vent pipe. There was nothing to extinguish when firefighters arrived, and the fire was tapped out at 10:48 a.m.

People inside the building self-evacuated prior to DFR arrival and there were no injuries reported. The fire damage was contained inside the boiler where it began.

**Friday, April 16<sup>th</sup>: All local media outlets** - Are you guys working a possible fatal house fire at 3222 Trezevant St?

**City Response** – On Friday, April 16<sup>th</sup>, at 10:09 a.m., Dallas Fire-Rescue units responded to a 911 call for structure fire at a home, located on the 3200 block of Trezevant Street, in Southeast Dallas.

When firefighters arrived at the one-story wood-framed residence, they could see fire coming from a bedroom in the back of the home. They made their way inside the home, located the seat of the fire and made quick work of it; declaring it extinguishing it in about half-an-hour. Unfortunately, after the fire was out, they found the deceased body of man in his late-80's still inside the home.

Reportedly, the man did not live alone, but he was the only one in the house when the fire occurred.

Though investigators have determined that the fire began in one of the rear bedrooms, the exact cause of the fire will be listed as undetermined pending the Medical Examiner's ruling on the victim's cause of death.

**Sunday, April 18<sup>th</sup>**: The following news coverage was given to DFR Chaplain, Ray Schufford, who retired from DFR after 26 years of service -

<https://www.nbcdfw.com/news/local/retiring-dallas-fire-rescue-chaplain-has-special-bond-with-fire-chief/2608726/>

**Monday, April 19<sup>th</sup>**: The Following News Coverage (and more) Given to the City's Efforts in Vaccinating Its Homebound Citizens –

<https://www.nbcdfw.com/news/local/dallas-switches-from-johnson-johnson-vaccines-for-in-home-vaccination-program-delays-start-date/2605805/>

<https://www.keranews.org/health-science-tech/2021-04-19/after-some-complications-new-dallas-in-home-vaccination-program-kicks-off>

<https://dfw.cbslocal.com/2021/04/19/dallas-meals-wheels-clients-covid-19-vaccine-home-delivered/>

<https://www.fox4news.com/news/dallas-in-home-vaccination-program-launches-after-delay>

**Monday, April 19<sup>th</sup>**: Sent an invitation, **to all the local media**, related to a reunion between individuals who called 911 for a trapped puppy and the firefighter who helped rescue then adopted the puppy (detailed in this [Facebook post](#)). The event resulted in the following positive news coverage (and more) –

<https://www.fox4news.com/video/923905>

<https://www.nbcdfw.com/news/local/dallas-firefighter-adopts-puppy-he-helped-rescue-from-under-suv/2609803/>

<https://lakewood.advocatemag.com/2021/04/19/dog-rescue/>