Memorandum



DATE December 3, 2021

TO Honorable Mayor and Members of the City Council

Upcoming Agenda Item #39, December 8, 2021 City Council Agenda – SUBJECT Beautification and Maintenance Agreement for Non-Standard Creative Crosswalks

Item #39 on the December 8, 2021 City Council Agenda will authorize a beautification and maintenance agreement with Abounding Prosperity, Inc., for the installation and 10-year maintenance of non-standard creative crosswalks at the following intersections on City right-of-way: Al Lipscomb Way and South Ervay Street; Al Lipscomb Way and South Harwood Street; Al Lipscomb Way and South Malcolm X Boulevard; Martin Luther King Jr. Boulevard and South Malcolm X Boulevard; and Martin Luther King Jr. Boulevard and JB Jackson Jr. Boulevard.

City staff has coordinated with the requestor from Abounding Prosperity, Inc. to minimize the deviation from the Federal Highway Administration (FHWA) approved patterns and colors. This agreement is the result of several months of coordination between City Staff, City Council Members, and Abounding Prosperity, Inc. A graphic is attached showing the aesthetic of the crosswalks.

If you have any questions, please contact Ghassan 'Gus' Khankarli, P.E., Director of the Department of Transportation, at ghassan.khankarli@dallascityhall.com.

Majed A. Al-Ghafry, P.E. Assistant City Manager

c: T.C. Broadnax, City Manager
Chris Caso, City Attorney
Mark Swann, City Auditor
Bilierae Johnson, City Secretary
Preston Robinson, Administrative Judge
Kimberly Bizor Tolbert, Chief of Staff to the City Manager

Jon Fortune, Assistant City Manager Joey Zapata, Assistant City Manager Dr. Eric A. Johnson, Chief of Economic Development and Neighborhood Services M. Elizabeth Reich, Chief Financial Officer M. Elizabeth (Liz) Cedillo-Pereira, Chief of Equity and Inclusion Directors and Assistant Directors



Intersections to Stripe:

- Al Lipscomb Way S Ervay Way
- Al Lipscomb Way S Harwood St
- Al Lipscomb Way Malcolm X Blvd
- MLK Colonial Ave
- MLK Malcolm X Blvd
- MLK JB Jackson Jr. Blvd