

Memorandum



CITY OF DALLAS

DATE December 17, 2021

TO Honorable Mayor and Members of the City Council

SUBJECT **Taking Care of Business – December 16, 2021**

New Updates

[DRTRR Closes Another Encampment Through Housing!](#)

Having closed its first encampment through housing on Friday October 29th, the DRTRR team of homeless service providers, co-led by the Office of Homeless Solutions (OHS) and Metro Dallas Homeless Alliance (MDHA), is currently targeting several additional encampments, which will result in closure through the housing of those unsheltered individuals before the end of the year.

The OHS & MDHA co-led encampment decommissioning group did a phenomenal job getting people experiencing homelessness approved for housing this week! The encampment decommissioning took place near Bonnie View Road and Cedardale Drive, in District 8. The team included CitySquare, Catholic Charities, The Bridge, and Stewpot, who worked at the travel center and library to help provide IDs and fill out documents for housing. The final week of housing unsheltered individuals at these sites is the culmination of over a month of on-the-groundwork with encampment residents to assess their needs and prepare them to apply for and move into housing. The final week entails activities like:

- Partnering case managers transporting the clients to the library to receive assistance with apartment leases
- Transporting clients to the Stewpot for services
- And the best part of the process: transporting the unsheltered residents to their new apartments and welcoming them to their units with [We Come Home kits](#).



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MDHA will be hosting regular 'Meet and Lease' events, bringing together the various components of the rehousing system to streamline housing placements. These events represent collective impact in action, leveraging the strengths and assets of a broad array of partners. Service providers, housing authorities, and landlords will join with a commitment to finding housing options for individuals and families experiencing homelessness in our community. In the new year, 'Meet and Lease' events will be hosted throughout Dallas and Collin Counties to promote equitable access to housing resources.

OHS continues to urge people who see an encampment to report via 311 or 311's OurDallas smartphone app to ensure strategic alignment with comprehensive OHS outreach. During this time, the OHS Street Outreach Team will continue to engage with unsheltered residents through normal street outreach, connecting people with resources. Unsheltered residents will have access to obtaining IDs, expunging eligible tickets and offenses from their records, identifying medical needs, and getting them access to the Coordinated Access System (CAS). Please see the attached schedule for homeless encampment cleaning the weeks of December 13 – 17, and 20 – 24. Please note that these will be for debris removal and outreach only. Should you have questions or concerns, please contact Christine Crossley Director of the Office of Homeless Solutions.



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['Tis The Season to Donate/Partner with a Local Charity!](#)

The Office of Homeless Solutions (OHS) and its partner, Metro Dallas Homeless Alliance (MDHA) are encouraging those that want to give back this holiday season to forgo street charity and instead donate or partner with the shelters that serve the homeless. With contributions from individuals, families, churches, and businesses, the shelters can sustain and maintain a level of care and support that grows exponentially during the winter months. For a list of service providers that are accepting donations please visit the Homeless Collaborative (CoC) website [here](#). You may also choose to distribute the Charitable Giving flyers on your social media or emails. [English version](#). [Spanish version](#). Please also stay tuned for an upcoming email with shareable graphics around MDHA's DRTRR-based "[We Come Home](#)," campaign. Should you have questions or concerns, please contact Christine Crossley Director of the Office of Homeless Solutions.

[Virtual Neighborhood Public Meetings for HUD Grant Funds](#)

The Community Development Commission (CDC), along with staff from Budget and Management Services (BMS), will host six public engagement meetings, beginning January 6-20, 2022. The purpose of these meetings is to encourage residents and nonprofit organizations to provide comments and input on the potential uses for the U.S. Department of Housing and Urban Development (HUD) funds of the FY 2022-23 Consolidated Plan. The Consolidated Plan grants include: Community Development Block Grant (CDBG) and HOME Investment Partnership Grant (HOME) programs, Emergency Solutions Grant (ESG), and Housing Opportunities for Persons with AIDS (HOPWA). These grants allow the City of Dallas to improve the physical, economic and social conditions of Dallas' diverse communities. Information on the dates, times, and links to join these virtual meetings are published on the BMS Community Development website: <https://dallascityhall.com/departments/budget/communitydevelopment/Pages/default.aspx>. The attached flyers and shareable social media graphics, in English, Spanish, and Vietnamese may be used to promote the virtual meetings. A Press Release will also be issued closer to the event. Should you have any questions, please contact Chan Williams, Assistant Director of Budget and Management Services.

[DFR Wildland Team Deployed to Wildfires in Electra, Texas](#)

On Friday, December 10, a Dallas Fire-Rescue (DFR) Wildland Fire Group, in response to a State of Texas Assistance Request (STAR), was activated to respond to a wildfire in Electra, Texas. The team was deployed to northwest Texas where they were staged and briefed on needs and assignments. They were designated Strike Team 131, and assigned to patrol the Eastern head of the fire, while looking for any active burning within 30-60 feet of the fire-line. They insured all hotspots within their areas of responsibility were completely extinguished, while remaining available as an initial attack team on any fires that might start back up in the region. DFR Wildland medics are also on standby for response by request of the Texas Emergency Medical Task Force. All members of the team are doing well and representing the City in an exemplary fashion. Should you have questions or concerns, please contact Dominique Artis, Fire Chief for the Dallas Fire Department.

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Planning & Urban Design Hosted Neighborhood Listening Sessions for Neighborhood Leaders

As a part of the recent reorganization of the Planning and Urban Design Department (PUD), the department is initiating new and comprehensive strategies to assess existing planning processes to improve efficiency, inclusiveness, equity and sustainability. Even prior to the reorganization and inclusion of the Sustainable Development and Construction Department with Planning & Urban Design, staff began meeting with neighborhood coalitions to hear their concerns and ideas regarding neighborhood planning. To gain additional insight, the department hosted three listening sessions with neighborhood leaders to prompt additional input.

The Neighborhood Planning Process was identified as one of the first processes slated for internal review and redesign, with the goal of establishing a transparent process, more inclusive grass-roots engagement, and ongoing partnerships with neighborhood organizations.

Some of the key themes and consistent feedback included:

- Establishing a process by which neighborhoods can create implementable plans that are adopted or included in City departments strategic plans that will address neighborhood concerns; specially to increase affordable housing, neighborhood stability, equity, and fewer environmental impacts
- Request to identify a specific webpage/dashboard to obtain updates, information, and resources
- Request for robust community engagement and capacity building/empowerment
- Ensure that neighborhood planning processes are as streamlined, efficient and implementation focused as possible

The feedback from these initial listening sessions will be used to refine a draft of an updated department neighborhood planning process, expected by the first of the coming year. PUD will host future listening sessions to review the draft with neighborhood leaders and gather additional input prior to finalizing any updated process. Should you have questions or concerns, please contact Julia Ryan, Interim Director for the Office of Planning & Urban Design.

Redistricting

The Redistricting Commission met on Monday, December 13, and received an update on the redistricting plan submission process, the redistricting website and the mapping tool.

The Commission hosted their first of eight-townhall/listening sessions on Saturday, December 11, 2021. The next townhall will take place on Thursday, December 16 at Beckley Saner Recreation Center at 6:30 p.m. Individuals who wish to speak during a Redistricting Town Hall should register at bit.ly/2021RDCTH by 10 a.m. the day of the

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meeting. All speakers who signed up before the deadline will have three minutes to speak related to the redistricting process. Please note, this meeting is only offered in person. Virtual participants can join us for our last townhall meeting at City Hall on February 10 at 6:30 p.m. For a complete list of all Redistricting Commission meetings, including townhalls, visit DallasRedistricting.com. We encourage you to send this information to your various constituencies.

The Office of Communications, Outreach and Marketing has been promoting the Redistricting Townhalls via social media, blog posts, text alerts, PSAs, and outdoor digital advertising.

Should you have any questions or concerns, please contact Brett Wilkinson, Director of the Office of Government Affairs at brett.wilkinson@dallascityhall.com.

Annual Point in Time Count

Preparation for the 2022 Homeless Point-In-Time (PIT) Count is underway. The annual count is required by the U.S. Department of Housing and Urban Development (HUD) and is the responsibility of Metro Dallas Homeless Alliance (MDHA), the lead agency of the Continuum of Care (CoC) for Dallas and Collin Counties. The 2022 Count is scheduled to begin the evening of January 25 running through the evening of January 31, 2022 and will be conducted by a combination of volunteers and street outreach teams from various organizations in the CoC. Dallas. As the largest city in the CoC, Dallas is once again taking an active role in supporting our partners at MDHA. If you would like to participate in the count as the leader of a four-member team, please contact Gloria Sandoval, Program Administrator, in the Office of Homeless Solutions. Please provide names and e-mail addresses for all team members. Please note that all individuals must be vaccinated against COVID-19. Should you have questions or concerns, please contact Christine Crossley Director of the Office of Homeless Solutions.

New Procurement Opportunities

The Office of Procurement Services (OPS) is excited to announce the following new contract opportunities. More information can be found on the City's [electronic bid portal](#):

Opportunity No.	Opportunity Name
BRZ22-00018138	Emergency Solutions Grant II Additional Funding
BKZ22-00017991	Investment Advisor Services
BBZ22-00018097	Medstat Rescue All-Terrain Vehicles
BV22-00018179	Printed Utility Bill Inserts

We are also pleased to share the latest, [Procurement Quarterly](#) listing citywide opportunities for the current quarter (of the fiscal year) and published on the OPS [website](#).

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Please be advised that once an opportunity is advertised, it is considered an open procurement until the City Council awards the contract. The Code of Ethics prohibits communication between councilmembers and vendors/ suppliers on open procurements. Should you have any questions, please contact Chhunny Chhean, Director of Procurement Services.

Look Ahead

City Council Briefings

January 5, 2021

- On-Street Parking and Curb Lane Management Policy
- Vision Zero Action Plan
- Traffic Signal Infrastructure for Connected and Autonomous Vehicle Technology

Media Inquiries

As of December 13, 2021, the City has received media requests from various news outlets regarding the following topics:

- DFR Holds Funeral Service for Loss of Active-Duty Captain
- DFR to Begin De-Escalation Training for Its Members
- Firefighters Save Commercial Structure from Burning in Northwest Dallas
- Thirteen Residents Displaced and One Injured Following North Dallas Apartment Fire
- Firefighter Injured During Aftermath of Northeast Dallas Apartment Fire
- COVID Water Testing
- Building Permit Question
- Public's Ability to Access Police Reports
- Dallas ITS

The City has received other media requests from various news outlets at the following links: [Communications, Outreach and Marketing](#) or [Dallas Fire Rescue](#).

Should you have any questions or concerns, please contact Kimberly Bizer Tolbert, Chief of Staff.



F.C. Broadnax
City Manager

c: Chris Caso, City Attorney
Mark Swann, City Auditor
Biliera Johnson, City Secretary
Preston Robinson, Administrative Judge
Jon Fortune, Assistant City Manager
Joey Zapata, Assistant City Manager
Dr. Eric A. Johnson, Chief of Economic Development and Neighborhood Services
M. Elizabeth Reich, Chief Financial Officer

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Kimberly Bizer Tolbert, Chief of Staff
Majed A. Al-Ghafry, Assistant City Manager

M. Elizabeth (Liz) Cedillo-Pereira, Chief of Equity and Inclusion
Directors and Assistant Directors

Encampment Resolution (Cleaning) Schedule December 13th-December 23rd, 2021

LOCATION	LOCATION
12/13/2021-12/17/2021	12/20/2021-12/23/3021
Frankford and Gibbons	8901 RL Thornton Freeway
7575 Frankford Rd	4200 S. Polk Street
N Central Expressway and 635/LBJ underpass	St. Francis and I30
Forrest and 75 (Both Sides)	
911 Barry Ave.	
2403-2407 North Fitzhugh Ave	
2700 Taylor Street	

Fechas y horas

Todas las reuniones serán virtuales

- **Jueves, 6 de enero a las 7:00 p.m.**
www.bit.ly/CODNPM1
- **Lunes, 10 de enero a las 10:00 a.m.**
www.bit.ly/CODNPM2
- **Martes, 11 de enero a las 5:00 p.m.**
www.bit.ly/CODNPM3
- **Jueves, 13 de enero a las 12:00 p.m.**
reunión HOPWA
www.bit.ly/CODNPM4
- **Jueves, 13 de enero a las 6:00 p.m.**
www.bit.ly/CODNPM5
- **Jueves, 20 de enero a las 6:00 p.m.**

Reunión Comunitaria Telefónica (888) 400-1932

Para español, llamar al: (888) 400-9342

Escanea para obtener más información y para el formulario de comentarios



Ciudad de Dallas

TE INVITA A NUESTRAS REUNIONES DE

Plan de Consolidación del Presupuesto del Año Fiscal 2022-23

Reuniones Públicas Vecinales Virtuales

sobre el Financiamiento del Departamento de Vivienda y Desarrollo Urbano de EE.UU. (HUD, por sus siglas en inglés)

- Acompáñanos virtualmente para obtener más información acerca del Plan de Consolidación del Presupuesto del Año Fiscal 2022-23
- Proporciona tu punto de vista acerca del uso de los fondos federales para individuos y programas de ingresos bajos o moderados, danos tu opinión en línea o utiliza [#mycommunityinput](https://twitter.com/mycommunityinput)
- Obtén más información en www.dallascityhall.com/budget/communitydevelopment, llamando al (214) 670-4557, o escribiendo a ofscommunitydevelopment@dallascityhall.com



Ngày và giờ

Tất cả các cuộc họp sẽ được tổ chức theo phương thức trực tuyến

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- **Thứ Ba, ngày 11 tháng 1 lúc 5:00 chiều**
www.bit.ly/CODNPM3
- **Thứ Năm, ngày 13 tháng 1 lúc 12:00 trưa cuộc họp PWA**
www.bit.ly/CODNPM4
- **Thứ Năm, ngày 13 tháng 1 lúc 6:00 tối**
www.bit.ly/CODNPM5
- **Thứ Năm, ngày 20 tháng 1 lúc 6:00 tối**
Buổi họp toàn bộ Công ty qua Điện thoại (888) 400-1932 Để gọi bằng tiếng Tây Ban Nha: (888) 400-9342



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Thành phố Dallas [City of Dallas]

MỜI BẠN THAM GIA CÙNG VỚI CHÚNG TÔI

FY 2022-23 Ngân sách Kế hoạch Hợp nhất

Các cuộc họp công khai tại khu vực liền kề trực tuyến

cho các Quỹ tài trợ của Bộ Nhà ở và Phát triển Đô thị Hoa Kỳ (HUD)

- Hãy tham gia cùng chúng tôi để tìm hiểu về Kế hoạch phát triển ngân sách hợp nhất FY2022-23HUD

- Cung cấp thông tin ý kiến đóng góp của bạn vào việc sử dụng quỹ liên bang cho các chương trình cắt-xê cá nhân có thu nhập thấp và trung bình, cung cấp thông tin đầu vào trực tuyến hoặc sử dụng [#mycommunityinput](https://twitter.com/mycommunityinput)

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Dates & Times

All meetings will be held virtually

- **Thursday, January 6 at 7:00 p.m.**
www.bit.ly/CODNPM1
- **Monday, January 10 at 10:00 a.m.**
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HOPWA Meeting
www.bit.ly/CODNPM4
- **Thursday, January 13 at 6:00 p.m.**
www.bit.ly/CODNPM5
- **Thursday, January 20 at 6:00 p.m.**

Telephone Townhall Meeting (888) 400-1932
For Spanish Call: (888) 400-9342

Scan for More Information and the Comment Form



City of Dallas

INVITES YOU TO JOIN US FOR THE

FY 2022-23 Consolidated Plan Budget

Virtual Neighborhood Public Meetings

for U.S. Department of Housing and Urban Development
(HUD) Grant Funds

- Join us virtually to learn about the FY 2022-23 HUD Consolidated Plan Budget Development
- Provide your input on the use of federal funds for low and moderate income individuals and programs, provide input online or use [#mycommunityinput](#)
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www.bit.ly/CODNPM4
- **Thứ Năm, ngày 13 tháng 1 lúc 6:00 tối**
www.bit.ly/CODNPM5
- **Thứ Năm, ngày 20 tháng 1 lúc 6:00 tối**
Buổi họp toàn bộ Công ty qua Điện thoại (888) 400-1932 Để gọi bằng tiếng Tây Ban Nha: (888) 400-9342



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Thành phố Dallas [City of Dallas]

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FY 2022-23 Ngân sách Kế hoạch Hợp nhất

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Memorandum



CITY OF DALLAS

DATE December 17, 2021

TO Honorable Mayor and Members of the City Council

SUBJECT Encampment Resolution Efforts Update

Honorable Mayor and Members of the City Council,

In accordance with recent changes in state law and CDC guidance, encampment resolutions within the City of Dallas are proceeding in a manner that is mindful of the potential for infectious disease spread and other serious safety and health concerns that may be present. In accordance with CDC guidance, persons experiencing homelessness will be encouraged to engage in diversion programs, connect with local sheltering resources, and take advantage of individualized housing through the Dallas R.E.A.L. Time Rapid Rehousing (DRTRR) Initiative as applicable. Office of Homeless Solutions (“OHS”) also continues to partner with area shelter providers to connect unsheltered residents to COVID-19 testing and vaccinations.

The OHS street outreach teams will continue to engage with persons experiencing homelessness, following all current COVID-19 protocols and procedures, to provide proactive clean-up and connections to tailored case management services and resources, including shelter. OHS will also continue to monitor, assess, and provide sanitary products when encountering encampments to limit the potential spread and effects of COVID-19.

Councilmembers, residents, and stakeholders are urged to continue creating OHS service requests via the 311 website or the OurDallas app for iOS or Android when spotting an encampment so that OHS progress on encampment resolutions may be tracked and measured.

Councilmembers, staff, and residents may access the dashboard using the following link: [311 Homeless Service Calls](#)

If you have any questions about the encampment resolution process or the dashboard, please contact Christine Crossley, Director, Office of Homeless Solutions.

A handwritten signature in black ink, appearing to read 'Kimberly Bizer Tolbert'.

Kimberly Bizer Tolbert
Chief of Staff to the City Manager

DATE December 17, 2021

SUBJECT Encampment Resolution Efforts Update

C: T.C. Broadnax, City Manager
Chris Caso, City Attorney
Mark Swann, City Auditor
Billerae Johnson, City Secretary
Preston Robinson, Administrative Judge
Majed A. Al-Ghafry, Assistant City Manager

Jon Fortune, Assistant City Manager
Joey Zapata, Assistant City Manager
Dr. Eric A. Johnson, Chief of Economic Development and Neighborhood Services
M. Elizabeth Reich, Chief Financial Officer
M. Elizabeth (Liz) Cedillo-Pereira, Chief of Equity and Inclusion
Directors and Assistant Directors

Memorandum



DATE December 17, 2021
TO Honorable Mayor and Members of the City Council
SUBJECT **Update – Office of Homeless Solutions Panhandling Diversion**

CITY OF DALLAS

The following memo is an update on the Office of Homeless Solutions' holistic strategy to address homelessness equitably as One Dallas through Panhandling Diversion. The details of progress made on this initiative are outlined below:

- Panhandling signs have been installed at the intersections previously briefed to the Government Performance and Financial Management Committee, on October 25, 2021. The top, key locations are Frankford Rd at Dallas North Tollway, Forest Ln at 75, W Northwest Hwy at Boedeker, Shiloh Rd at E Northwest Hwy, Communications Dr at N Cockrell Hill Rd, DFW Turnpike at N Cockrell Hill Rd, S Polk St at Hwy 67, and Bonnie View Rd at Simpson Stuart Rd.
- The Communications and Marketing Department has started media outreach on the Panhandling Diversion initiative. A press release will be published later today by Communications and Marketing on the Dallas City News website regarding street charity. A flyer on how to give sustainably is also attached to be shared.
- The database allowing this multi-departmental initiative to efficiently resolve panhandling hotspots through compassionate care with enforcement as a last effort will go live in the next two weeks, allowing for efficient communication of all involved departments. Once data is collected, the Mayor and City Councils office can expect a bi-weekly report.

Should you have any questions or need additional information, please contact Christine Crossley, Director of the Office of Homeless Solutions.

A handwritten signature in black ink, appearing to read 'Kimberly Bizer Tolbert'.

Kimberly Bizer Tolbert
Chief of Staff

c: T.C. Broadnax, City Manager
Chris Caso, City Attorney
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M. Elizabeth (Liz) Cedillo-Pereira, Chief of Equity and Inclusion
Directors and Assistant Directors

Memorandum



CITY OF DALLAS

DATE December 17, 2021

TO The Honorable Members of the Transportation and Infrastructure Committee

SUBJECT **Kay Bailey Hutchison Convention Center Dallas (KBHCCD) Master Plan**

Thank you for the opportunity to brief the Transportation and Infrastructure Committee on December 7, 2021, about the Kay Bailey Hutchison Convention Center Dallas (KBHCCD) Master Plan recommended alternative, 3C-West of Lamar, and Texas Local Government Code Chapter 334. We look forward to the opportunity to continue the discussion about the recommended alternative and Chapter 334 at the January 18, 2022, committee meeting. In the interim, staff would like to provide additional information regarding the questions posed at the December 7th meeting, and provide clarification about other comments posed during the briefing.

Question 1: How many unique people from the community attended any of your meetings?

A robust and comprehensive stakeholder and public engagement process has been implemented as an integral component of the master planning effort to-date. The engagement process was incorporated into important decision-making processes related to goals, objectives, and concept alternatives. The process included input from the public and taskforce engagement for pointed discussions related to components such as arts and culture, sustainability, ADA requirements, resiliency, and equity. This public involvement process will continue through the next phases of the project, including the development of the area and transportation plans. It is important to note that taskforce meetings, unlike public input sessions, were by invitation to stakeholders specific to those fields of interest. More than 80 stakeholder meetings have been conducted since the inception of the project. A breakdown of the attendance at the virtual and telephonic meetings is provided in the table below, as well as a sampling of the taskforce meetings:

Virtual Public Meetings

Three (3) virtual public meetings were conducted to-date with a total combined attendance of 262 non-duplicated persons, along with a telephonic townhall, with an attendance of 2,488, to capture input from those impacted by the digital divide.

Engagement Event	Date	Attendance
Virtual Townhall	April 15, 2021	135
Virtual Townhall	July 15, 2021	53
Virtual Townhall	August 25, 2021	74
Telephonic Townhall	September 9, 2021	2,488

Stakeholder Taskforce Advisory Committees

From the onset of the project, taskforce advisory members have played a critical role in providing data, input and insight into very specific topics impacting the master plan. To-date nine (9) stakeholder taskforce committee meetings have been held. Given that these are topic specific the invitations were limited to those knowledgeable about the content being addressed. In total, 298 persons attended these stakeholder taskforce meetings.

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Taskforce Meeting	Date	Attendance
Convention Center Taskforce Meeting 1	April 6, 2021	46
Convention Center Taskforce Meeting 2	May 11, 2021	42
Convention Center Taskforce Meeting 3	June 22, 2021	46
Convention Center Taskforce Meeting 4	August 3, 2021	32
Multi-modal/Area Plan Taskforce Meeting 1	April 6, 2021	36
Multi-modal/Area Plan Taskforce Meeting 2	May 11, 2021	37
Multi-modal/Area Plan Taskforce Meeting 3	June 22, 2021	29
Multi-modal/Area Plan Taskforce Meeting 4	August 3, 2021	19
ADA Taskforce/Community Meetings	July 20/August 9, 2021	11

Taskforce meetings were also held with multiple outside entities, including partners such as Downtown Dallas, Inc. (DDI), Dallas Area Rapid Taskforce (DART), Amtrak, the North Central Texas Council of Governments (NCTCOG), and others. Additionally, surveys have played an important role in collecting data and input, with 545 collected to-date. The bilingual website, www.dallasccmasterplan.com, contains content critical to the project, offers survey opportunities, and provides updates for the public. This website has driven traffic throughout the project and has had 7,300 page views, 3,400 visits, and 2,500 unique visitors.

Question 2: How many community members do you believe have attended a session about this?

Approximately, 3,048 community members have attended a session about the Convention Center to-date. In 2022, there will be several additional opportunities for continued stakeholder and public engagement. The fourth public meeting is currently scheduled for February, followed by a second telephonic townhall and a fifth public meeting in late April. The fifth public meeting is designed as a symposium for the public to engage with the development of the Convention Center through highly interactive activations and presentations. In addition to these larger meetings, the public will continue to be informed of the project's progress through website updates, traditional and social media, as well as continued stakeholder meetings. To-date, over 600 individual stakeholder and community groups (i.e., churches, schools/ISDs, neighborhood associations, key businesses, chambers and other partners) receive updates regarding the project.

Question 3: What is the total estimated cost for the recommended proposal?

The total estimated construction cost for 3C-West of Lamar is ~\$1.98B. This estimate includes the new 2.5 million square foot Convention Center, demolition of the existing center, new parking, directly adjacent site work, contingencies, and escalation. Capital costs developed to-date reflect the level of conceptual planning work that has been conducted for the project. As the project advances into design, the capital costs will be further refined to reflect the actual architectural design of the Convention Center. Once a decision on a preferred Convention Center alternative has been made by City Council, an area plan will be finalized and associated costs for improvements around the Convention Center will be developed.

Question 4: Do you have an estimate of the final cost?

As previously discussed in **Question 3**, only conceptual level costs for the Convention Center have been developed at this time. These costs will be further refined once a selection of a preferred alternative is made, and as the project advances through design.

Questions 5 and 6: What is our outstanding current debt on the Convention Center? How much money have we saved per year by refunding the bonds?

The outstanding and restructured debt on the KBHCCD totals \$232.9M as of the finalized delivery on November 16, 2021. The process for the sale was approved by City Council on September 9, 2021. On October 19, 2021, the City

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held a negotiated sale of the Hotel Occupancy Tax (HOT) Revenue Refunding Bonds, Series 2021 (the "Bonds"). The market was particularly competitive and opened with a weak tone. However, the sale was received with overwhelming demand and the transaction received orders for more than ten times the par amount of the transaction for a total of \$2.5B in priority orders. Final pricing resulted in a par amount of \$232.9M and bond premium of \$27.7M. The final true interest cost was 2.68 percent, down from the original estimate of 2.75 percent in August. Overall, total savings are \$70.5M with net present value savings of \$53.2M, or approximately \$4.1M savings annually.

The Convention Center Revenue Bonds are secured by a lien and pledge of Pledged Revenues. Pledge Revenues are defined as the 4.718% of the City's Chapter 351 7% Hotel Occupancy Tax (HOT), exclusive of any HOT collected in connection with the Omni Dallas Hotel. A debt service reserve fund is funded at the minimum average annual debt service of \$19.34M. The Convention Center Debt Service Reserve Fund (DSRF) is required to maintain \$19,336,412.50 in the DSRF for the Series 2021 bonds, and Convention and Event Services has allocated an additional ~\$19.34M in its Capital Construction Fund as further security for debt service. In the event of an emergency, the entire Capital Construction Fund can be used for debt service. The balance in that Fund is currently ~\$66.3M.

Questions 7, 8 and 9: What is our current outstanding debt on the Omni Hotel? Who guarantees the debt? Does the debt belong to the taxpayers/residents of Dallas?

The Omni Hotel debt is made up of two (2) Bond Series Issuances. Series 2009A has a current par amount outstanding of \$41,854,686 maturing on January 1, 2026. Series 2009B has a current par amount outstanding of \$388,175,000 maturing on January 1, 2042. In total, the debt outstanding on the Hotel is approximately ~\$430M. According to the related Indenture of Trust between the Dallas Convention Center Hotel Development Corporation (DCCHDC) and US Bank National Association dated August 1, 2009, the Debt Service Reserve Fund requirement is currently \$37,052,214. The debt is secured by net operating revenues of the hotel and a 380 Economic Development Agreement with the state to receive the state's portion of HOT, local sales taxes and local HOT. Additionally, the hotel maintains a senior debt service reserve fund, operating expense reserve fund, and a surplus revenue fund which can all be used for debt service.

The bonds are issued by the DCCHDC and secured by the pledged revenues described above. The Official Statement of the bonds states that:

The Series 2009 Bonds will not constitute an indebtedness or general obligation of the issuer, the City, Dallas County, the State of Texas, or any other political subdivision of the State of Texas, within the meaning of any constitutional provisions or statutory limitations whatsoever, but the Series 2009 Bonds will be limited to special obligations of the issues payable solely from the funds provide therefor as provided in the Indenture. Neither the faith nor credit of the City (other than certain city tax revenues and, if made, appropriated grant payments described herein), Dallas County, the State of Texas, or any other political subdivision of the State of Texas is pledged to the payment of the principal of the Series 2009 Bonds or the interest or any premium thereon or other cost incident thereto, neither the members of the governing body of the Issuer nor any person executing the Series 2009 Bonds will be liable personally on the Series 2009 Bonds by reason of the issuance thereof. The Issuer has no taxing power.

The City is not required to pay the debt should the DCCHDC default but has a moral obligation which gives the City Council the authority to consider making grants or loans from the City's general fund to the issuer should the pledged revenues be insufficient to service the debt. If it chooses to do so, the City Council would then appropriate any grants or loans to cover any shortfalls.

Question 10: Is the Omni Hotel cash flowing? Is the Omni Hotel able to cover its own debt?

The Omni Dallas Hotel has met its debt obligations since inception and has never missed a bond debt service payment. Additionally, the Omni has, since its opening, played a pivotal role in increasing room nights for all downtown hotels.

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The Omni opened in November 2011 and the Dallas Tourism Public Improvement District (DTPID) began in 2021. These two enhancements to the convention and sports landscape in Dallas have played a pivotal role in the growth of tourism and hotel development/performance thereby generating tax revenue and jobs in the city. Since the Omni came online, there has been a 36% increase in lead generation, a 47% increase in the number of client leads that become definite, and a 32% increase in room nights generated. After experiencing the revenue impacts of the pandemic, the hotel is now recovered with third quarter actuals demonstrating revenue to be 13.6% above budget. This recovery ensures that the hotel can cover its own debt.

Question 11: What in the plan is unparalleled compared to other Convention Centers?

A combination of the most up-to-date technology and event flexibility in the market and a commitment that it will be designed to reflect Dallas as a unique destination and brand will make the new KBHCCD unparalleled. The area around the Convention Center will be designed to reflect the unique culture, history and diversity of the area and the people of Dallas. This will include opportunities for local art, music, and other activities. The intent is to create an ongoing cultural experience that enhances Downtown and the surrounding neighborhoods throughout the year, irrespective of events being accommodated at the Convention Center.

Questions 12 and 13: Do you think that any other Convention Center would say those exact words? I think they all would. That is a regular standard. Is there anything that you think is unparalleled?

Dallas has a unique value proposition in the marketplace and a compelling story to tell. While other centers will eventually meet the features of the new KBHCCD, keeping the Convention Center and its identity true to the Dallas brand is what creates an enduring competitive advantage and gives customers and users a singular experience. The opportunity also exists to incorporate the most technologically advanced systems into the facility, which will allow for the greatest amount of flexibility when accommodating multiple events. Such systems will also enable significant cost efficiencies and will create a more sustainable environment within and around the Convention Center.

Another advantage of a comprehensive area plan includes unparalleled opportunities to engage with events and activities taking place in the district. Visitors will be able to leave the Convention Center and immediately have access to safe, walkable streets and accessible transit options connecting with key districts in and around Downtown Dallas, including:

West End Historic District	Main Street District	Dallas Arts District
AT&T Discovery District	Thanksgiving Commercial Center	Klyde Warren Park
Cedars Community	Deep Ellum	Dallas Farmers Market

The mixed-use development around the Convention Center will also create a destination with attractions to draw visitors outside the Convention Center. Each alternative frees up a different amount and configuration of land for development, with a mix of residential, office and retail, food and beverage, hotel, and entertainment uses that will provide amenities and activities to complement the Convention Center.

In the 3C-West of Lamar alternative, a pedestrian street with entertainment and hotel uses connects the main entrance of the Convention Center on Lamar Street to Dallas Memorial Auditorium and The Black Academy of Arts and Letters (TBAAL) to the east. This street will provide a lively connection between these locations and create a place for activity to spill out from these venues. The pedestrian street can also be programmed with entertainment and arts to make it a vibrant destination on its own. Lamar Street offers an opportunity to create a signature corridor that would provide pedestrian connections to the tourist and entertainment destinations in West End to the north and Cedars to the south. An extended Field Street would connect the Downtown and Main Street districts to north and Cedars to the south to

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provide convention attendees access to all the unique, one-of-a-kind destinations that Dallas offers. These dynamic attractions and an integrated area plan will leave a positive impression and encourage visitors to return to Dallas.

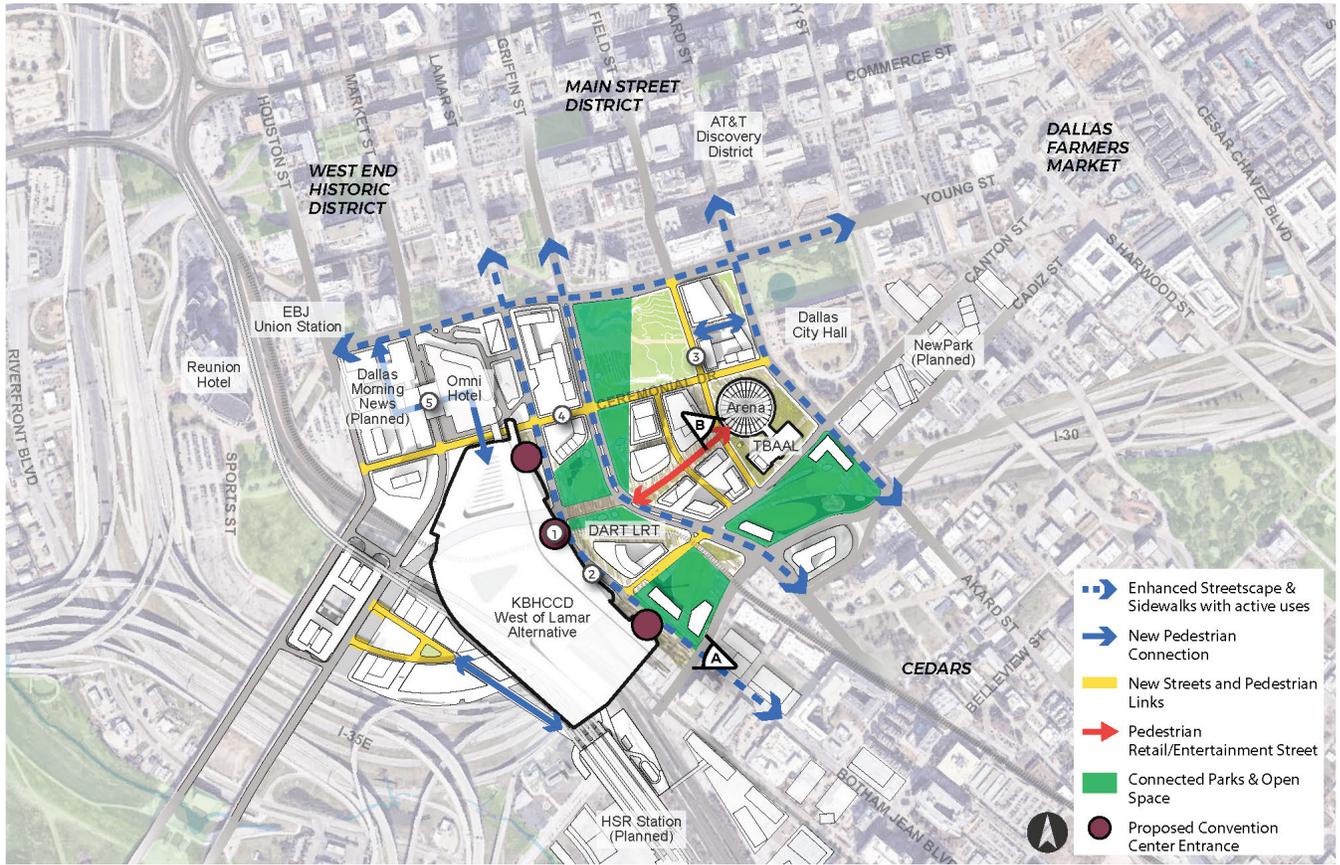
Questions 14 and 15: Can you tell me how this is more accessible to the West End? Do you think this makes the Convention Center more accessible to the West End? Yes or No.

Yes, the Master Plan makes the West End more accessible to Convention Center visitors. The West End is currently isolated from the Convention Center as the blocks between the West End and the Convention Center do not provide a safe and secure walking environment. The existing entrances to the Convention Center face north toward the West End, but they are hidden behind Pioneer Plaza, Pioneer Cemetery and Pioneer Park. All the alternatives propose improvements to the streets and sidewalk infrastructure that will increase safety and improve walkability and better connect to the West End.

The 3C-West of Lamar alternative improves connectivity, walkability, and better connects the Convention Center to the West End and Downtown by extending the existing street grid in Downtown south to the Cedars through the Convention Center District:

1. Lamar Street provides the most direct connection between the Convention Center district and the West End. The Convention Center fronts on Lamar Street with three entrances.
2. Traffic calming and other streetscape improvements on Lamar Street will improve the walk to the West End and Cedars, while also enhancing the experience for convention attendees. A widened sidewalk in front of the Convention Center will allow for dining kiosks and other activities to draw visitors outside the Convention Center.
3. Field Street is extended south past Pioneer Cemetery into the new Convention Center District. The extension of Field Street will provide another north-south connection for pedestrians between the Convention Center and the West End/Main Street Districts in Downtown. Field Street is already walkable, and this completes the missing link between downtown and the Convention Center district.
4. Ceremonial Drive is extended west to Houston Street and east to Akard Street. Memorial Drive is extended east to Field Street. These east-west streets and paths enhance walkable connections from the Convention Center to Downtown including AT&T Discovery District and Main Street District.
5. To access areas further west in the West End, a direct connection from the Convention Center to the Omni, and from the Omni through the *Dallas Morning News* site to the Eddie Bernice Johnson Union Station will provide additional access to destinations in the West End like Dealey Plaza and to the Trinity River from the Jefferson Street viaduct.

To further support accessibility, there are multiple proposed transit options in the area plan that will enhance connectivity to the West End and other Downtown districts. For example, significantly increased access to the West End will be possible through proposed improvements to the Lamar Street right-of-way, enhancing connectivity through walking, bicycling, the modern streetcar, and/or a circulator bus shuttle service. Additionally, connectivity to the Cedars will be developed through walkability improvements, DART, more robust local bus services, and a potential Lamar modern streetcar connection. Further, access to the Farmers Market will improve through a more direct and enjoyable walk/bike route, potential modern streetcar connection, and/or circulator bus through the Cadiz-Parkway corridor.



Lamar Street - features traffic calming and widened sidewalks in front of the Convention Center; activities and programmed space enhance the experience and improve safety for pedestrians.



Field Street - is extended south to Canton Street, a new east-west pedestrian only retail/entertainment street connects the main Convention Center entrance and the Arena with a lively and active outdoor space.

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Question 16: Proposed options create a barrier between Downtown and Cedars (south). This is a land grab.

The development and well-programmed open spaces in the new entertainment district envisioned as part of the 3C-West of Lamar alternative will expand the geographic area that can be considered part of Downtown Dallas. The existing Convention Center itself acts as a barrier to activity with its large blank walls and covered streets which deter people from coming to the area if they are not attending an event (and encouraging them to quickly leave after an event). Land previously occupied by the Convention Center will be repurposed into an urban street grid with parks and public open space that can connect to activities and neighborhoods in all directions. Strategies will be used to encourage safe, walkable streets that are filled with vibrant mixed-use development. Visitors will have a reason to stay in this new district with multiple restaurants, entertainment options, and community events. These activities in front the Convention Center will strengthen the north-south connection by providing dining and beverage uses at the Convention Center that would complement the restaurants and nightlife in the West End and the entertainment uses along Botham Jean Boulevard in the Cedars. This development and well-programmed open spaces in this new entertainment district will expand the geographic area that can be considered part of Downtown Dallas.

Question 17: Tell us about the economic impact calculator? Explain, how you go about getting to this far right column on how far this can go?

We measured a variety of economic impacts of both the Convention Center project and the surrounding mixed-use district that will be developed on land freed up in the 3C-West of Lamar alternative. These include one-time direct impacts of the construction projects such as spending on materials and indirect and induced impacts, increased business activity and ongoing household spending as the initial spending on the construction project flows through the economy. These may include things like construction companies reinvesting money into new equipment or workers spending wages on household goods or services.

Our estimates of the impact also measured ongoing new economic activity generated by the project after construction is complete. The new Convention Center and mixed-use district will continue to support jobs, attract spending, and spur indirect and induced economic activity through their ongoing operations. We also measured the number of full-time equivalent jobs that can be supported by the amount of economic activity generated in construction and on-going. The economic impact is considerable, with the estimated creation of approximately 50,000 one-time construction jobs and 38,000 ongoing full-time equivalent jobs, primarily in the tourism and hospitality industries. In addition to these industries, it is expected that many office jobs will be attracted to the new, transit-oriented Downtown district.

In terms of fiscal impact, we conducted a real estate market analysis as part of devising the future mixed-use district the Plan envisions, then projects the value of future development, and associated property tax revenue it would generate.

Question 18: What is the primary function of a Convention Center? What are the second and third effects of its benefit to Dallas?

The primary function of the Convention Center is to attract economic impact from outside the destination. Direct impacts support Dallas hotels, restaurants, retailers, and attractions. Downstream impacts include farmers, gasoline sales, and car dealers to name a few. A convention center acts as a gateway to other forms of economic development, as people attending business events bring money and may take the opportunity to relocate their families and businesses to the city after being captivated by their first impression of the area. At present, the Convention Center is the cornerstone of Dallas' tourism industry, adding approximately \$300 million in direct spending, \$150 million in spinoff spending, and over 5,000 permanent jobs in dozens of sectors. The Convention Center also provides a community amenity for events focused on Dallas residents, including touchstones in people's lives like graduations, galas, award events, job fairs and affinity group events.

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Question 19: Can you reassure us and tell us how has the market changed? Are we going to see less conventions? Are we going to see the virtual world take over? Will people not attend typical conventions?

No industry was impacted by the pandemic more than the live event business, which pivoted toward virtual events to attempt to remain in business. What the industry has learned from that experience is that the “live” and in-person component of the event is the single most important part and cannot be replaced by technology. The Center for Exhibition Industry Research has published research that predicts that the event business will return to pre-pandemic levels within the next 24 to 36 months. History tells us that the convention industry has bounced back stronger after every past global disruption, such as 9/11 and the economic collapse following 2008, and many marquee events have returned to record or near-record attendance. Data points like TSA screenings at airports suggest that overall travel has nearly returned to pre-pandemic levels.

Questions 20: How will the language be developed for the ballot? Can the legal department speak to what Council's involvement is as far as being able to champion or advocate for the proposition? What is the Council's involvement after that?

The language for the ballot is developed through a collaboration with the City Attorney's Office and Bond Counsel. Much of the language used is form language directly from the statute. In terms of City Council involvement, the Dallas City Code and state law allow a member of the City Council to advocate on behalf of a measure in a city-ordered election as long as: (1) that member does not receive compensation for the advocacy if he or she participated in, or provided advice relating to, the exercise of discretionary authority that contributed to the development of the measure; and (2) no public funds are used for political advertising, which is communication supporting or opposing a measure.

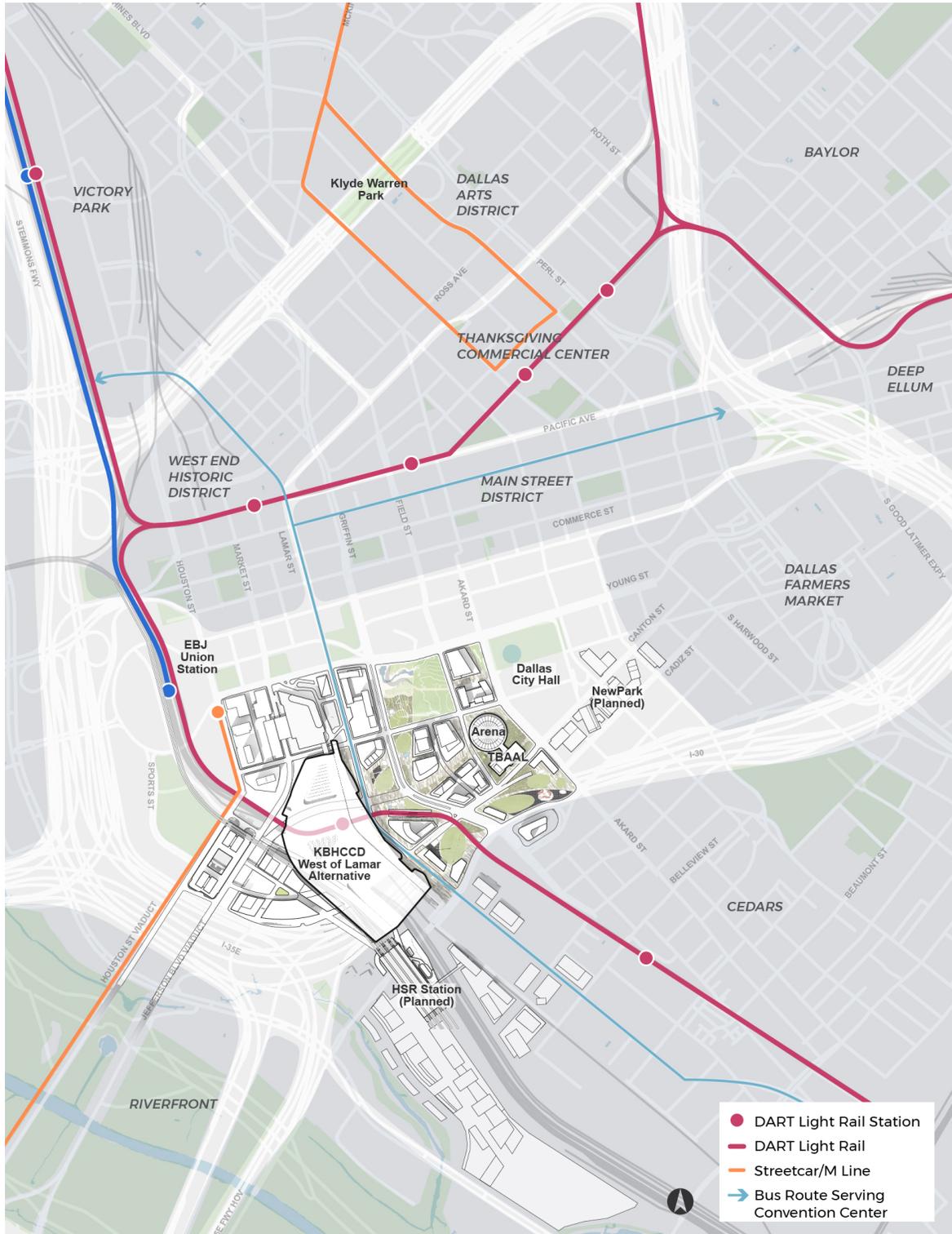
Question 21: What is the initial look of transportation and how it provides multiple needs?

Building a new Convention Center presents the opportunity to improve transportation access and connectivity in a part of the city where transit is not heavily utilized today, but where substantial growth in development and economic activity is anticipated. The Master Plan process has identified a range of potential improvements encompassing multiple modes and serving multiple travel markets. These options leverage existing assets such as the Eddie Bernice Johnson Union Station and DART's existing light rail, bus, and streetcar routes and connect to the planned high-speed rail station south of I-30. These options also envision a hub for multimodal transportation that includes DART rail, bus and commuter rail transit, Amtrak, high-speed rail and local transit links.

Reconfiguring the public right-of-way of Lamar Street and Botham Jean Boulevard as an area friendly to pedestrians, bicyclists, and transit riders will enable a potential future modern streetcar line in this corridor. Providing an intercity bus terminal within the multimodal hub will strengthen the hub as a gateway to Dallas and enable redevelopment of the existing terminal site. The vertiport, which is currently adjacent to the Convention Center, will be relocated at a site within the Convention Center District and will include transit connections and convenient access to downtown Dallas. The hub will improve transit access to both the Convention Center and the planned high-speed rail station, facilitate connections between transportation modes like LRT, modern streetcar, TRE, Amtrak, high speed transportation service between Dallas and Fort Worth, in addition to rideshare services, and, most importantly, provide high-quality transit access to the planned and potential future development surrounding the Convention Center and high-speed rail station and within the Cedars district.

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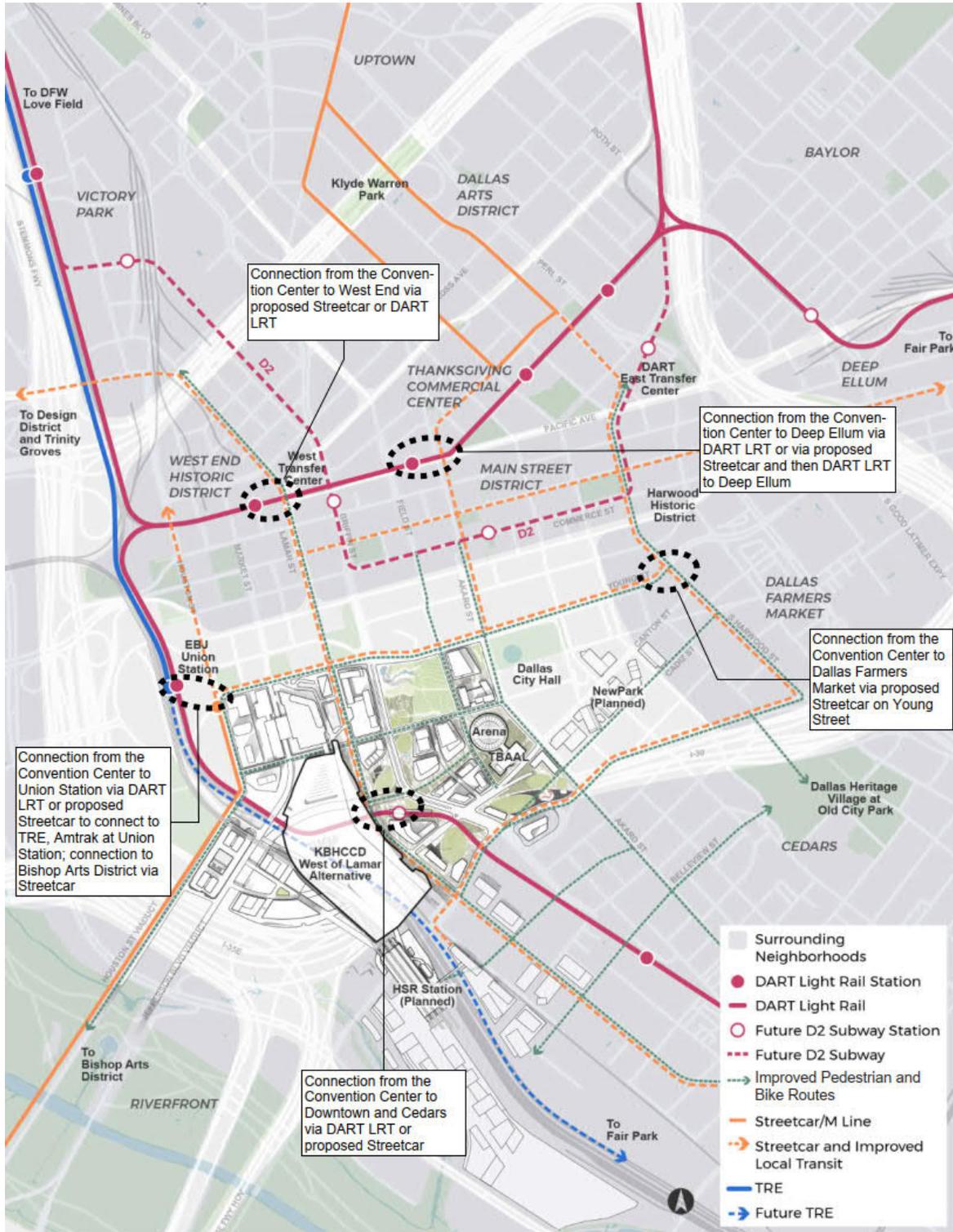
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Existing Transit Map

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Future Transit Map

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Question 22: What is the impact on the Economic Development Corporation, if we go that route?

The Economic Development Corporation has no impact on the master plan process. The corporation could assist the City with implementation of the plan, but at this point no convention center related tasks have been assigned to the corporation pending approval of a concept by City Council. Any such assignment would require future City Council approval.

Question 23: Where are we in guaranteeing the high-speed rail? Is that a guaranteed project?

The North Central Council of Governments has been active and supportive of the project, with partners currently exploring technology and other cost-impacting factors. To our understanding, the project is moving forward.

Question 24: What happens if the high-speed rail is delayed? Do you still stick to this model and is the project feasible if it is not incorporated?

The proposed Convention Center project would remain feasible and viable if the high-speed rail was delayed or not implemented. However, the high-speed rail is an important part of the future growth of the area and will serve a growing intercity ridership demand. If high-speed rail is delayed, it will not have a large impact on transportation availability for users of the convention center who typically drive or would use DART and the streetcar services as many of the users would stay in accommodations near the Convention Center. Most of the demand will be served by other components of the transit network, including DART light rail, bus and commuter rail transit, Amtrak, intercity buses, local transit links, and the vertiport, which is currently adjacent to the Convention Center.

Question 25: What happens to workforce housing and how will it be supported?

The selection of a concept for the master plan is the first step in a much longer process. Once the concept is selected and we move to design and engineering, the city will pull committees together to begin the exploration of land use and the integration of housing within the project and study area. Staff anticipates this question to be answerable in a future briefing to City Council.

Question 26: What guarantees will the residents of Dallas have if we release any property that is currently City owned with the Convention Center? How do we guarantee that property will be used for public good? What is the activation plan for everything facing north (parks/ City Hall Plaza)?

The City Manager's Office, Convention and Event Services, Human Resources, Park and Recreation and other city departments, in partnership with VisitDallas and other partners, have and will continue to work on activating City Hall Plaza and other outside areas within the project area. Past projects include Deck the Plaza, scheduled food truck and entertainment days during the summer months, Halloween events, and New Year's Eve events. The pandemic put much of that continued planning on hold, but ongoing activations are a large part of the green space and land use discussions of the master plan.

The 3C-West of Lamar alternative includes a range of open spaces including plazas and parks that will connect existing public parks and memorials (Pioneer Plaza, Park, Cemetery, and the Dallas Police Memorial) with new planned parks (e.g., the I-30 Deck Park). The Trinity River would be accessible from the Jefferson Street viaduct through the western extension of Ceremonial Drive. In the immediate Convention Center site, the design features an event lawn and plaza with urban gardens, a development lawn and planted area, a retail corridor with shaded areas for respite, a DART plaza with a cafe, shade pavilion, and water feature, and an updated arena and TBAAL plaza with planting and event space. The proposed open space connects to the existing Pioneer Plaza and Cemetery with a planted buffer and lawn space for public use. In the south, the I-30 development deck features a plaza with a cafe and shade pavilions, children's play area, urban gardens, and event lawns of varied size. Intersecting the deck is a cross path that connects the Cedars to Canton Street. Key open spaces and parks include:

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- **Convention Center Plaza and Event Space:** The proposed 1.9 acres of open space features a flexible plaza fronting South Lamar Street with seating and temporary tents for events, urban gardens, an event lawn with perimeter seating, and a shade pavilion that acts as a guide point for the open space across South Griffin Street. To the north, the plaza and event space borders commercial development which the open space also services.
- **DART Plaza:** The DART Plaza creates an open space at the relocated DART station. The proposed 2.2 acres of open space features a grove of trees with seating, cafe and shade pavilions with moveable tables and chairs, a water feature, and multiple seating areas to wait for incoming trains or leisure. There are two entrances in place coming from the north. The first connects to the Convention Center plaza and event space, and the second is in line diagonally with the retail corridor. The corner of South Griffin Street and Cadiz Street acts as the primary entrance point for DART passengers coming from the south.
- **Pedestrian Retail/Entertainment Street:** The pedestrian street is a 1.4 continuous space from South Griffin Street to the Arena on Field Street. Acting as the "spine" of the proposed development, the retail corridor adds value as a main east-west pedestrian passageway in the site and a new public space for leisure, eating, and shopping. The pavement follows the north-south direction of Lamar Street, and is continuous through to Field Street. As users approach the Arena, the pavement changes directions and follows Akard Street. The northern trees along the pavement create pockets of space and provide pleasant outdoor environments. The southern trees within the patches of grass are rest spots for visitors, and outdoor lunch areas are available for users of the development buildings.

Question 27: Can you please incorporate the Lamar Street transportation connectivity component in the presentation with a guarantee that will happen?

Staff can guarantee that the connectivity component will be explored, but the exact orientation of that connectivity cannot be guaranteed at this time. Removing the barrier that is the existing Convention Center will enable the opening and reconfiguring of the Lamar Street right-of-way. Changes to Lamar Street will encourage a safer walkable street, more transit options, more access to nearby neighborhoods, and less through-traffic by shifting it to parallel routes. The redesign would facilitate introducing streetcar service on Lamar Street and Botham Jean Boulevard, connecting the West End, Convention Center district, and the Cedars, while encouraging people to travel along this corridor.

Question 28: Does the City use debt to finance other things in the City? Is it common for us to use debt as a financing mechanism?

The City of Dallas, like other municipalities across the country, uses debt to finance a number of things in the city primarily through the General Obligation Bond Program, and capital improvements for both Dallas Water Utilities and Dallas Love Field. The total outstanding debt summary as of 9/30/21 is available in the annual budget document at: https://dallascityhall.com/departments/budget/financialtransparency/AnnualBudget/2122_11_Debt-Service.pdf.

Question 29: Do we have revenue from having the Convention Center here? Do you believe our hotel tax is tied to the conventions that come to Dallas?

As shown in the 'disposition' scenario, if the Convention Center and associated revenue are removed, it results in a loss of an annual average of 330,000 hotel room nights, which translates to a loss of 5,000+ full-time equivalent local jobs and a loss in local hotel taxes. Without these hotel room nights being generated, the associated compression in the marketplace would at times lower our hotel community's ability to drive significant additional room revenue due to the loss of demand; when citywide groups are in our destination, other hotels can often charge more than \$20 additionally in room rate due to the shortened supply.

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Question 30: Can you tell me by using the 3C-West of Lamar design, how many acres of development that will open-up for the City where the Convention Center currently is located?

The Master Plan estimates approximately 29 acres of land directly associated with the Convention Center today could be made available for development in the 3C-West of Lamar concept.

Question 31: This is City owned land, correct?

Yes, the City is the owner of the land in the concept drawing for 3C-West of Lamar and the other concepts. Implementation of any of the concepts does, however, require the City to work with and respond to abutting landowners.

Question 32: Can you address the concern of turning our backs on Downtown?

All the alternatives, in various ways, free up land previously occupied by the Convention Center, and in its place, sets the stage for development of a new mixed-use entertainment district that faces Downtown Dallas. The mixed-use development and well-programmed open spaces in this new entertainment district will expand the geographic area that can be considered part of Downtown Dallas. It can be the missing link that will connect investments in Downtown to new development in the Cedars and can be expected to spur new development in the blocks between the Convention Center and existing Downtown. This will bring the Convention Center district north to meet Downtown.

If you have additional questions, or require further information, please contact me or Rosa Fleming, Director of CES.



Joey Zapata
Assistant City Manager

c: T.C Broadnax, City Manager
Chris Caso, City Attorney
Mark Swann, City Auditor
Biliera Johnson, City Secretary
Preston Robinson, Administrative Judge
Kimberly Bizer Tolbert, Chief of Staff to the City Manager

Majed A. Al-Ghafry, Assistant City Manager
Jon Fortune, Assistant City Manager
Dr. Eric A. Johnson, Chief of Economic Development and Neighborhood Services
M. Elizabeth Reich, Chief Financial Officer
M. Elizabeth (Liz) Cedillo-Pereira, Chief of Equity and Inclusion
Directors and Assistant Directors

Memorandum



CITY OF DALLAS

DATE December 14, 2021

TO Honorable Mayor and Members of the City Council

SUBJECT **Citywide Strategic Direction – Councilmember Survey**

As part of the November 16 Strategic Planning briefing, we outlined various planned outreach efforts to receive feedback on the strategic direction of the City. These efforts will include a City Council survey, City management survey, departmental Strengths/Weaknesses/Opportunities/Threats (SWOT) exercise, community/resident survey, and business survey.

Our efforts will kick off with our Councilmember survey. The survey will include a SWOT exercise, give you the opportunity to share your thoughts on the vision and direction of the City, and will allow you to share your long-term priorities for the City through a goal prioritization exercise. Later this week, each of you will individually receive a unique link to complete the survey. The survey will remain open until the end of day on Tuesday, January 4 and you may complete it in multiple sessions, if needed, as your schedule permits.

Thank you for your feedback and participation as we continue our strategic planning efforts. Please contact me or Jack Ireland with any questions regarding the survey or our citywide strategic planning efforts.

A handwritten signature in blue ink that reads "M. Elizabeth Reich".

M. Elizabeth Reich
Chief Financial Officer

c: T.C. Broadnax, City Manager
Chris Caso, City Attorney
Mark Swann, City Auditor
Biliera Johnson, City Secretary
Preston Robinson, Administrative Judge
Kimberly Bizzor Tolbert, Chief of Staff to the City Manager

Majed A. Al-Ghafry, Assistant City Manager
Jon Fortune, Assistant City Manager
Joey Zapata, Assistant City Manager
Dr. Eric A. Johnson, Chief of Economic Development and Neighborhood Services
M. Elizabeth (Liz) Cedillo-Pereira, Chief of Equity and Inclusion
Directors and Assistant Directors

Memorandum



CITY OF DALLAS

DATE December 13, 2021

TO Honorable Mayor and Members of the City Council

SUBJECT **Issue with Retrieval of Kronos Time-Keeping Records**

UKG Kronos, a vendor that provides timekeeping clocks, has notified the City that it has been the subject of a ransomware attack. As a result, customers worldwide cannot access its hosted timekeeping application. UKG Kronos is working to remediate and restore their systems. Until then, we are unable to use the software to track time for our 2,411 hourly workers across the City. UKG Kronos initially believed it would resolve this problem in days but is now indicating it could take weeks to restore its services.

If UKG Kronos is unable to restore access by this Wednesday, December 15, 2021, we will implement contingency procedures to ensure the City's 2,411 Kronos timekeeping-based employees receive a paycheck that is as accurate as possible, with any reconciliation occurring as soon as possible thereafter. Please note that the City only uses Kronos to track hours which we then load into our payroll system; therefore, our employees' personal or banking information was not involved.

We apologize for any inconvenience that this may cause employees and appreciate your patience and forbearance as we work through this together as a team.

If you have any questions, please contact me, Sheri Kowalski, City Controller, or Bill Zielinski, Chief Information Officer.

A handwritten signature in blue ink that reads "M. Elizabeth Reich".

M. Elizabeth Reich
Chief Financial Officer

c: T.C. Broadnax, City Manager
Chris Caso, City Attorney
Mark Swann, City Auditor
Billerae Johnson, City Secretary
Preston Robinson, Administrative Judge
Kimberly Bizzor Tolbert, Chief of Staff to the City Manager

Majed A. Al-Ghafry, Assistant City Manager
Jon Fortune, Assistant City Manager
Joey Zapata, Assistant City Manager
Dr. Eric A. Johnson, Chief of Economic Development and Neighborhood Services
M. Elizabeth (Liz) Cedillo-Pereira, Chief of Equity and Inclusion
Directors and Assistant Directors

Memorandum



CITY OF DALLAS

DATE December 17, 2021

TO Honorable Mayor and Members of the City Council

SUBJECT **City License Applications**

Attached is a list of the most recent Dance Hall, Sexual Oriented Business, Billiard Hall, and/or Amusement Center license applications received for the week of December 6, 2021 – December 10, 2021 by the Tactical and Special Operations Bureau Licensing Squad of the Dallas Police Department.

Please have your staff contact Sergeant John Page, at (214) 316-3848 and/or by email at john.page@dallascityhall.com should you need further information.

A handwritten signature in black ink that reads "Jon Fortune".

Jon Fortune
Assistant City Manager
[Attachment]

c: T.C. Broadnax, City Manager
Chris Caso, City Attorney
Mark Swann, City Auditor
Billierae Johnson, City Secretary
Preston Robinson, Administrative Judge
Kimberly Bizer Tolbert, Chief of Staff to the City Manager

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Joey Zapata, Assistant City Manager
Dr. Eric A. Johnson, Chief of Economic Development and Neighborhood Services
M. Elizabeth Reich, Chief Financial Officer
M. Elizabeth (Liz) Cedillo-Pereira, Chief of Equity, and Inclusion
Directors and Assistant Directors

WEEKLY APPLICATION LOG REPORT

DISTRICT	NAME OF BUSINESS	STREET ADDRESS	TYPE OF LICENSE	DATE OF APPLICATION	STATUS (RENEWAL/NEW)	APPLICANT NAME
D6	WESTWOOD MEDIA & ENTERTAINMENT GROUP LLC	1880 RYAN RD	SOB	12/9/2021	RENEWAL	TYLER BRIGGS

License Definitions

- DH - Class "A" Dance Hall - Dancing Permitted Three Days or more a Week*
- DH - Class "B" Dance Hall - Dancing Permitted Less Than Three Days a Week*
- DH - Class "C" Dance Hall - Dancing Scheduled One Day At A Time*
- DH - Class "E" Dance Hall - Dancing Permitted Seven Days A Week for Persons Age 14 through Age 18 Only*
- LH - Late Hours Permit - Can Operate A Dance Hall Until 4:00*
- BH - Billiard Hall - Billiards Are Played*
- SOB - Sexually Oriented Business - Adult Arcade / Adult Book/Video Store / Adult Cabaret / Adult Adult Theater / Escort Agency / Nude Model Studio*
- AC - Amusement Center*