

# Memorandum



CITY OF DALLAS

DATE March 11, 2022

TO Honorable Mayor and Members of the City Council

SUBJECT **Nominations for the City of Dallas Economic Development Corporation Board of Directors**

On May 2, 2021, City Council adopted recommendations to create a new economic development corporation to support and enhance the work of the City of Dallas Office of Economic Development.

The purpose of the City of Dallas Economic Development Corporation (EDC) is to support business development and serve as a public developer within the City of Dallas. The EDC will be overseen by a 15-member Board of Directors who will contribute to the new organization's success by representing a diversity of backgrounds, perspectives, geographies, and areas of expertise with the highest level of integrity and dedication to Dallas. Desired areas of expertise for the board include the following:

- Affordable housing
- Arts and culture
- City or community planning
- Design
- Diversity, equity, and inclusion
- Economic development
- Education
- Ethnic and minority chambers of commerce
- Finance or accounting
- Fundraising
- Healthcare
- Historic preservation
- Infrastructure
- Innovation
- Marketing or branding
- Real estate development or construction
- Small Business
- Sustainable development
- Transportation
- Workforce/talent development

Initial directors will serve an initial term of two-, three-, or four-years and are eligible for reappointment for three-year terms. No director may serve for more than 8 consecutive years. Directors do not receive a salary or compensation for their services, but they are entitled to reimbursement for reasonable expenses incurred during official duties as a Director. Directors may be subject to a background check prior to confirmation.

If you would like to nominate someone to the Board of Directors, please provide the required information [here](#) to submit an individual for consideration for the Corporation's inaugural board. If you are nominating more than one individual, please submit one form per person. If you have already forwarded names to the Office of Economic Development (ECO) for consideration, ECO staff will send the nomination link to those individuals. All nominated persons will be considered by a nomination committee consisting of the Mayor, City Manager, Chair of the Council Economic Development Committee, and two nominees from the Economic Development Task Force

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([Cullum Clark](#) and [Hilda Galvan](#)). The nominating committee will present an initial slate of candidates to City Council for approval in the spring of 2022.

Image files which can be used to promote this opportunity through your professional networks are available [here](#). Each file is named with its intended platform (ex: Twitter, LinkedIn, web, etc.) and can be used to direct recipients to the nomination form.

All nominations are due by 11:59 pm on Saturday, April 30.

Additional information including the Corporation's bylaws and certificate of formation is available [here](#). Should you have any questions, please contact Robin Bentley, Director, Office of Economic Development at (214) 671-9942 or [Robin.Bentley@dallascityhall.com](mailto:Robin.Bentley@dallascityhall.com).



**Majed A. Al-Ghafry, P.E.**  
Assistant City Manager

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| T.C. Broadnax, City Manager                  | M. Elizabeth (Liz) Cedillo-Pereira, Assistant City Manager |
| Chris Caso, City Attorney                    | Robert Perez, Interim Assistant City Manager               |
| Mark Swann, City Auditor                     | Carl Simpson, Interim Assistant City Manager               |
| Biliera Johnson, City Secretary              | M. Elizabeth Reich, Chief Financial Officer                |
| Preston Robinson, Administrative Judge       | Genesis D. Gavino, Chief of Staff to the City Manager      |
| Kimberly Bizzor Tolbert, Deputy City Manager | Directors and Assistant Directors                          |
| Jon Fortune, Deputy City Manager             |  |