# Memorandum 

date February 4, 2022

CITY OF DALLAS

Honorable Mayor Pro Tem Chad West
subuеct Staffing Levels for Councilmember Offices - Comparative Research
On December 11, 2021, you requested the following information:

1. The number of staff members assigned to councilmember (CM) offices.
2. Situations in which CM offices might "share" employees.
3. The pay ranges and titles for staff members.

Below is comparative data for similarly sized council-manager cities. Staff selected these cities for comparison because they represent the top 8 most populous council-manager form of government cities where council member staff were able to be identified. Table 1 shows how many staff members are assigned to council member offices for each comparison city and shows the ratio of staff members to council members for each city. The average number of staff per councilmember in the council-manager cities is 2.3 . Dallas has 2.0 staff members per councilmember.

Table 1: Staff Members per Council Members

| City | CM Offices | CM Staff Members | Ratio |
| :--- | :---: | :---: | :---: |
| Dallas | 14 | 28 | 2.0 |
| Charlotte | 11 | 8 | 0.7 |
| Fort Worth | 8 | 8 | 1.0 |
| Kansas City | 12 | 23 | 1.9 |
| Las Vegas | 6 | 19 | 3.2 |
| Phoenix | 8 | 19 | 2.4 |
| San Antonio | 10 | 13 | 1.3 |
| San Jose | 10 | 56 | 5.6 |

Source data for staff members is from cities 'salary data or Fiscal Year 2022 budgets.
Both full time and temporary or unclassified/non-classified positions are counted in this rate calculation.
Data from Austin, El Paso, Oklahoma City, and Tucson were excluded from this analysis due to unavailable disaggregated data (the cities did not provide detailed enough data to separate mayor staff from council member staff).

The second question was about situations in which councilmembers may share staff members. Staff did not identify evidence of any situation in which CM offices might "share" employees. The available data did not show how individual staff members were assigned.

In response to the third question, Table 2 shows the average pay and titles for councilmember staff. Table 2 shows the salary data readily available from the comparative cities. Job descriptions and organizational charts were not available for every role or city, making it challenging to assess the role and group them by type, category or rank. Grouping by position title was not a viable option. For example, "assistant" appears in the title across all salary levels and therefore is likely used in a very different capacities across all cities. Therefore, position titles are separated by salary in an attempt to group comparable positions.

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The first section of Table 2 shows positions by city with salary averages lower than $\$ 60,000$. This salary range comprises $65 \%$ of all the positions found (108 out of 166). The second section shows positions by city with salary averages from $\$ 60,000$ to $\$ 85,000$. This salary range comprises $28 \%$ of all the positions found ( 46 out of 166). The third section shows positions by city with salary averages above $\$ 85,000$. This salary range comprises $7 \%$ of all the positions found (12 out of 166).

Dallas' council member staff salaries average $\$ 60,790$ while the overall average of all cities' council member staff salaries is $\$ 60,489$. The data shows that Dallas council member staff salaries fall slightly above average when compared to peer cities.

Table 2: Breakdown of Council Member Staff By Salary

| Salary <br> Bracket | City | Position | Number of <br> Positions | Average <br> Salary |
| :--- | :--- | :--- | :---: | :---: |
| Below \$60K | Charlotte | MCC Support Specialist Assoc | 3 | $\$ 58,130$ |
|  | Dallas | Council Assistant | 14 | $\$ 53,123$ |
|  | Kansas City | Administrative Secretary to City | 1 | $\$ 49,284$ |
|  |  | Council |  |  |
|  |  | Assistant to Elected Official | 22 | $\$ 50,316$ |
|  | Las Vegas | Special Assistant to Council | 19 | $\$ 54,459$ |
|  | Phoenix | Council Aide (NC)* | 6 | $\$ 46,179$ |
|  | San Antonio | Senior Executive Secretary | 12 | $\$ 44,354$ |
|  | San Jose | Council Assistant U* | 20 | $\$ 48,932$ |
|  |  | Council Policy \& Legislative | 11 | $\$ 58,347$ |
|  |  | Advisor U* |  |  |
| $\$ 60-85 K$ | Charlotte | MCC Support Specialist | 4 | $\$ 71,846$ |
|  | Dallas | City Council Liaison | 14 | $\$ 68,457$ |
|  | Phoenix | Council Research Analyst (NC)* | 7 | $\$ 60,314$ |
|  |  | Council Assistant (NC)** | 6 | $\$ 84,219$ |
|  | San Jose | Senior Council Assistant U* | 15 | $\$ 71,639$ |
| Above \$85K | Charlotte | MCC Support Specialist Sr | 1 | $\$ 94,205$ |
|  | San Antonio | Assistant to City Council | 1 | $\$ 100,000$ |
|  | San Jose | Council Chief of Staff U* | 10 | $\$ 106,024$ |

* Unclassified /Non-classified or Temporary position. ** FTE and Non-classified employees with same title.

In conclusion, we have answered the three questions in the following ways: 1) we provided the staffing levels of council member offices of comparison cities; 2) we did not find a situation in which CM offices shared employees; and 3) we used data available to present the average salary of each position for each city. Dallas' two staff members per council member is similar to the other comparison cities and the average salary for Dallas council member staff is above the average of the comparison cities.

Should you have any questions, please contact me or Kimberly Bizor Tolbert, Chief of Staff.

DATE

In the spirit of excellence!!


City Manager

Honorable Mayor and City Councilmembers Chris Caso, City Attorney
Mark Swann, City Auditor
Bilierae Johnson, City Secretary
Preston Robinson, Administrative Judge
Kimberly Bizor Tolbert, Deputy City Manager
Jon Fortune, Deputy City Manager

Majed A. Al-Ghafry, Assistant City Manager
M. Elizabeth (Liz) Cedillo-Pereira, Assistant City Manager

Robert Perez, Interim Assistant City Manager
Carl Simpson, Interim Assistant City Manager
M. Elizabeth Reich, Chief Financial Officer

Genesis D. Gavino, Chief of Staff to the City Manager
Directors and Assistant Directors

