

# Memorandum



CITY OF DALLAS

DATE November 5, 2021

TO Honorable Mayor and Members of the City Council

SUBJECT **Upcoming Office of Procurement Services and Office of Community Care  
Agenda Item – November 10, 2021**

The following Office of Community Care (OCC) and Office of Procurement Services items will be considered by City Council on the November 10, 2021 Agenda:

**File ID: 21-1917:** Authorize a twelve-month service contract for childcare services to enable parents to participate in workforce training programs within the City of Dallas – United Way of Metropolitan Dallas, most advantageous proposer of two – Not to exceed \$375,000 – Financing: 2020 CARES Act Relief CDBG #3.

## **Background**

In 2020, the City of Dallas received a third allocation of CDBG funding from the CARES act to be used for services responding to the COVID 19 pandemic. A total of \$1.95M was allocated for a variety of client services programming, titled the “CDBG Drivers of Poverty”, within which \$375,000 was allocated specifically to support childcare services and the remainder to Client Assistance Programming. The City of Dallas Office of Community Care (OCC) sought subrecipients through a request for proposal process, to provide childcare services to families to enable parents to participate in job skills training and educational opportunities to pursue employment and/or to seek and maintain employment. In keeping with the CARES Act requirements for COVID-9 response, services will be provided for individuals who have experienced job loss, reduced hours, unemployment or underemployment as a result of the COVID-19 pandemic, public health protocols implemented because of the pandemic, and economic contractions resulting from the pandemic. Services to be provided include full payment of childcare assistance for a period up to six months per family.

A total of 45 children will be served through the United Way of Metropolitan Dallas’s Southern Dallas Thrives Childcare Assistance Program, which will enable their mothers to participate in their workforce training program. Assistance is embedded within the Women’s Workforce component of the Southern Dallas Thrives, which provides training in high-growth, in-demand sectors, such as the Manufacturing, Construction, and Hospitality, and career navigation services to equip unemployed/underemployed women in southern Dallas with the skills and supports they need to secure living wage jobs for their families. All women participating in the Childcare Assistance Program will be City of Dallas residents who have been financially impacted by COVID-19 and who are classified as low-income. This collaboration leverages the capacity and expertise of high-performing, community-based workforce development providers and the place-based initiative team of Southern Dallas Thrives to ensure that funding is being directed to those women in most need of the supplemental resource to continue their training.

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The Workforce, Education and Equity was briefed via memorandum on this item on October 11, 2021.

### **Procurement**

The City of Dallas Office of Community Care (OCC) sought proposals via a Request for Proposals (RFP) from non-profit agencies to serve as subrecipients during the period March 2020 through July 31, 2022 for the purpose of administering the CV-COVID-19 (CARES Act Relief CDBG #3 funding) Drivers of Poverty-Childcare Program within Dallas city limits to residents who have been economically impacted because of the COVID-19 pandemic, and who are at or below 80% Area Median Income (AMI) under a subrecipient agreement. The solicitation required that programs target service delivery in locations that are accessible to or within communities in which poverty is concentrated and/or communities in which there are concentrations of populations as identified in the Mayor's Task Force on Poverty report.

The following organizations submitted a proposal, their ranking and score is listed in the table below:

<b>Agency</b>	<b>Rank</b>	<b>Score</b>	<b>Amount Requested</b>	<b>Amount Awarded</b>	<b>% of Request Awarded</b>
<b>United Way of Metropolitan Dallas</b>	1	94.25	\$375,000.00	\$375,000.00	100%
<b>Harmony Community Development Corporation</b>	2	85.25	\$375,000.00	\$0	0%

As noted in the timeline below, the RFP was advertised on May 20 and May 27, 2021. A Pre-Proposal Conference was held on June 8, 2021 and submissions were due on July 8, 2021.

<b>Date</b>	<b>Actions</b>
<b>May 20, 2021</b>	RFP posted via Bonfire
<b>May 27, 2021</b>	Outreach – 289 invitations sent
<b>July 8, 2021</b>	RFP closed and submissions due
<b>July 23, 2021</b>	Application scoring completed
<b>September 20, 2021</b>	Notification of funding award
<b>October 11, 2021</b>	Briefing via Memorandum to WEE Committee
<b>November 10, 2021</b>	City Council authorization of contract

The program services will begin once the contract have been executed.

### **SUMMARY**

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This memo provides an overview of the Drivers of Poverty-Childcare item that will be considered by City Council on November 10, 2021. If approved by the City Council, we will provide program updates through the Workforce, Education, and Equity Committee. Please feel free to contact me or Jessica Galleshaw if you have any questions or should you require additional information at this time.



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Chief of Staff to the Manager

c: T.C. Broadnax, City Manager  
Chris Caso, City Attorney  
Mark Swann, City Auditor  
Billierae Johnson, City Secretary  
Preston Robinson, Administrative Judge  
Majed A. Al-Ghafry, Assistant City Manager

Jon Fortune, Assistant City Manager  
Joey Zapata, Assistant City Manager  
Dr. Eric A. Johnson, Chief of Economic Development and Neighborhood Services  
M. Elizabeth Reich, Chief Financial Officer  
M. Elizabeth (Liz) Cedillo-Pereira, Chief of Equity and Inclusion  
Directors and Assistant Directors