

Memorandum



CITY OF DALLAS

DATE August 18, 2023

TO Honorable Mayor and Members of the City Council

SUBJECT **August 23, 2023 Upcoming Agenda Item # 23 – 23-1847 – Contract Renewal #2 with Citizens Development Center dba U&I f/d/b/a Achieve for the Senior Employment Initiative Program**

On August 23, 2023, the following Office of Community Care item will be considered by City Council:

Item #23: Authorize the second twelve-month renewal options to the service contract with Citizens Development Center dba U&I, and f/d/b/a Achieve to provide job search, skill training, and placement assistance for seniors aged 60 years and older, through the city’s Senior Services Employment Initiative Program, for the period of September 10, 2023 through September 9, 2024 - Not to exceed \$102,600.00, increasing the contract amount from \$184,870.00 to \$287,470.00 - Financing: General Funds (subject to annual appropriations)

Background

The Senior Services Employment Program provides assistance, training, and advocacy to enable senior individuals with disabilities, age 60 and older, to successfully obtain and maintain employment. Individuals served through this program are low-and-moderate-income seniors who live in the City of Dallas. Through hands-on job preparation and job search assistance, trusted partnerships with area employers, and employer education and advocacy, U&I’s Senior Services Employment Program facilitates access to well-suited jobs for this vulnerable population to ensure placement and increase the likelihood of long-term success and job security.

The Senior Services Employment Program provides comprehensive services to seniors with disabilities so that they can successfully obtain and maintain employment. Participants have a disability that significantly impacts their potential for job success. They lack the reasoning, confidence, and skills necessary to independently and successfully search for employment; and often, they need assistance to retain their job. Many have poor work histories, weak interviewing/job seeking skills, limited computer skills, transportation issues, and criminal histories which negatively impact their ability to get and keep a job. Many are homeless and/or living at or below the poverty level.

U&I’s Senior Services Employment Program enables participants to achieve economic self-sufficiency by providing them with the job readiness training, education and support that they need to become gainfully employed, escape poverty, and live a life of self-sufficiency and dignity.

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The program accomplishments are as follows:

1st year Accomplishments

Performance Measures:

# of Seniors Served	# of Seniors who Complete a Forklift Certification Class	# of Seniors who receive job placement assistance
GOAL - 140	GOAL - 14	GOAL - 130
154	27	154

Outcome Measures:

% of older adults who obtain employment and remain employed for at least 30 days	% of older adults who obtain employment and remain employed for at least 90 days	Of obtained jobs, percentage that are full-time rather than part-time	Number of Seniors served
GOAL – 90%	GOAL – 80%	GOAL – 80%	GOAL -140
97%	81%	82%	154

2nd Year Accomplishments (as of May 31, 2023)

Performance Measures:

# of Seniors Served	# of Seniors who Complete a Forklift Certification Class	# of Seniors who receive job placement assistance
GOAL - 140	GOAL - 15	GOAL - 130
173	22	173

Outcome Measures:

% of older adults who obtain employment and remain employed for at least 30 days	% of older adults who obtain employment and remain employed for at least 90 days	Of obtained jobs, percentage that are full-time rather than part-time	Number of Seniors served
GOAL – 90%	GOAL – 80%	GOAL – 80%	GOAL - 140
100%	100%	88%	173

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Should you have any questions or need any additional information, please contact myself or Jessica Galleshaw, Director of Office of Community Care, at 214-670-5113 or Jessica.Galleshaw@dallas.gov.



M. Elizabeth (Liz) Cedillo-Pereira
Assistant City Manager

c: T.C. Broadnax, City Manager
Tammy Palomino, Interim City Attorney
Mark Swann, City Auditor
Billerae Johnson, City Secretary
Preston Robinson, Administrative Judge
Kimberly Bizer Tolbert, Deputy City Manager
Jon Fortune, Deputy City Manager

Majed A. Al-Ghafry, Assistant City Manager
Dr. Robert Perez, Assistant City Manager
Carl Simpson, Assistant City Manager
Jack Ireland, Chief Financial Officer
Genesis D. Gavino, Chief of Staff to the City Manager
Directors and Assistant Directors