

Memorandum



CITY OF DALLAS

DATE June 16, 2023

TO Honorable Mayor and Members of the City Council

SUBJECT **Dallas Bike Plan Update – Final Public Input Opportunity**

This memorandum provides an overview of the engagement opportunities for this third and final public input phase for the Bike Plan update, and the work that has occurred to-date. The draft Dallas Bike Plan (2023) document will be posted online for public comment from Monday, June 19, 2023 through Sunday, July 9, 2023, and opportunities to participate in various feedback opportunities are identified below.

Final Input Opportunity for the Bike Plan Update

There will be several opportunities for members of the public to learn more and provide input on the draft plan, the bike network, and priority capital projects:

1. Visit the project webpage (tinyurl.com/2023DBP) to read the draft plan and submit feedback via an online survey, which is available in English and Spanish. Information will also be available at several City library locations.
2. Participate in a scavenger hunt to find 15 recommended projects. These projects represent some of the highest scoring projects for implementation on the bike network. As described on the project webpage, residents are encouraged to visit the select streets, find the project sign, and scan the QR code to learn more and take a quick survey. Participants will be entered to win fun prizes!
3. Take a selfie or photo on a bicycle ride in Dallas, and send the photo to DDOTplanning@dallas.gov to be entered to win fun prizes!
4. Attend the live virtual forum on Thursday, June 22, 2023 from 5:30 - 7:30 p.m. to learn more about the Dallas Bike Plan update, ask questions, and provide feedback. The virtual forum will also be recorded and posted to the project webpage.

The project team requests City Council Members' and the community's help with getting the word out to residents and businesses about this input opportunity. The attached social media graphics have been provided to aid in this effort and the image files will be provided to Council Member offices via email. Getting broad and diverse input will be critical for the successful implementation of the Dallas Bike Plan.

The project team will also be participating in community bike rides to get the word out and can be available to speak at community events upon request.

Update on Work To-Date

In the summer of 2022, residents were invited to participate in the first phase of engagement for the plan update by using an online map to comment on where they enjoyed bicycling in Dallas and where they experienced challenges. With that feedback, a draft bike network was created. The draft network was presented for public feedback in

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October and November 2022. In addition, the Council-appointed Bicycle Advisory Committee has met six times and the staff-level Technical Advisory Committee has met eight times over the past year to guide the development of the recommendations.

Next Steps

It is anticipated that the Dallas Bike Plan update will go to City Council for approval in October 2023, following a briefing to City Council in August 2023. The draft recommendations have already begun to be incorporated in the Needs Inventory for the 2024 Bond Program but will be modified if needed based on this round of public input.

Increasing the use of alternative modes of transportation like bicycling, and providing safer bicycle facilities, is essential to meeting the goals in the City of Dallas Comprehensive Environmental and Climate Action Plan and the Vision Zero Action Plan.^{i,ii} Bike lanes have also been shown to benefit non-riders and the economy.^{iii,iv} The Dallas Bike Plan update will provide the blueprint for how Dallas's transportation infrastructure will be transformed over the next 10+ years to create a safer and more comfortable bike network.

If you have any questions or concerns, please contact Ghassan "Gus" Khankarli, PhD, PE, PMP, CLTD, Director of the Department of Transportation, at ghassan.khankarli@dallas.gov.



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Carl Simpson, Assistant City Manager
Jack Ireland, Chief Financial Officer
Genesis D. Gavino, Chief of Staff to the City Manager
Directors and Assistant Directors

ⁱ Mohn, T. (2022, November 30). *Protected Bike Lanes Increase Safety, Save Money And Protect The Planet, New Report Finds*. Retrieved from Forbes: <https://www.forbes.com/sites/tanyamohn/2022/11/30/protected-bike-lanes-increase-safety-save-money-and-protect-the-planet-new-report-finds/?sh=73415ff4b259>.

ⁱⁱ Federal Highway Administration. (2022). *Bicycle Lanes*. Office of Safety. Washington DC: U.S. Department of Transportation. Retrieved from https://highways.dot.gov/sites/fhwa.dot.gov/files/2022-08/PSC_New_Bicycle%20Lanes.pdf

ⁱⁱⁱ Walljasper, J. (2016, September). *10 Ways Bicycle-Friendly Streets Are Good for People Who Don't Ride Bikes*. Retrieved from AARP: <https://www.aarp.org/livable-communities/getting-around/info-2016/why-bicycling-infrastructure-is-good-for-people-who-dont-ride-bikes.html>

^{iv} Yanocha, D., & Mawdsley, S. (2022). *Making the Economic Case for Cycling*. Institute for Transportation & Development Policy.

ONE LAST RIDE

Help us get the **Dallas Bike Plan** across the finish line!
It only takes three easy steps:

Step 1:

View bike network & draft plan!

Then, share your thoughts and comments on our website from 6/19 – 7/9.

Step 2:

Join our scavenger hunt!

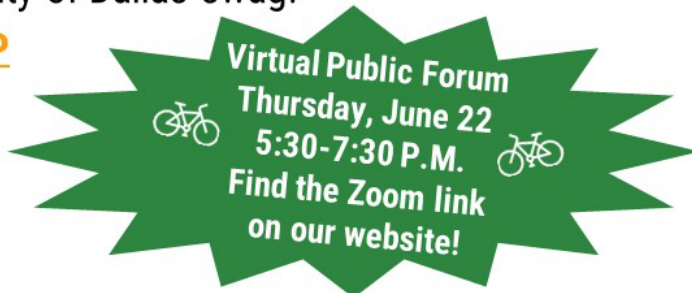
Visit locations included in the new network and tell us what you think.

Step 3:

Snap a pic! Share a picture of yourself with your bike. You just might see your selfie at our upcoming forum!

Participate in Steps 2 or 3, and you'll be **eligible to win** one of two **\$100 gift cards** or some City of Dallas swag!

Visit tinyurl.com/2023DBP for full details.



LET'S RIDE OFF INTO THE SUNSET

Virtually, that is.

Join us for one last **Dallas Bike Plan** virtual forum – a Zoom meeting on **Thursday, June 22, from 5:30-7:30 P.M.** We'll talk about the project, discuss where we're going and look forward to finishing strong – together.

Visit our website at tinyurl.com/2023DBP to review the bike network and draft plan document! Leave your comments between June 19 - July 9.

