

Memorandum



CITY OF DALLAS

DATE June 23, 2023

TO Honorable Mayor and Members of the City Council

SUBJECT **Upcoming Agenda Item #41 – June 28, 2023 – Dallas Accelerator Program Service Contract**

The purpose of this memorandum is to provide information regarding the following upcoming agenda item #41 on the June 28, 2023, City Council Agenda:

“Authorize a one-year service contract for the development and administration of the Dallas Accelerator Program for the Small Business Center Department with CEN-TEX Certified Development Corporation dba BCL of Texas in the amount of \$225,000, Greater Dallas Hispanic Chamber of Commerce in the amount of \$250,000, and Dallas Black Chamber of Commerce in the amount of \$250,000, most advantageous proposers of six - Total not to exceed \$725,000”.

The Dallas Accelerator Program (DAP) is designed to address educational deficiencies in back-office practices, financing/ bonding, marketing/ advertising, networking, estimating project management, and business growth practices focused on accelerating the capacity of M/WBEs.

The proposed contracts are in alignment with the existing Racial Equity Plan, Economic Development Plan, and Innovation & Entrepreneurship initiatives. The DAP will provide business courses focused on accelerating the growth of minority and women business enterprises and small businesses in the Dallas market area.

The Office of Procurement Services conducted an RFP to receive proposals from qualified firms to serve as implementors for DAP. The authorization of funding for the DAP was included in the FY22/23 General Fund Budget and is a one-year service contract for the development and administration of programs. The following three organizations are being recommended as implementers:

Organization	Contract Amount
Dallas Black Chamber of Commerce	\$250,000
Greater Dallas Hispanic Chamber of Commerce	\$250,000
CEN-TEX Certified Development Corporation dba BCL of Texas	\$225,000

DATE June 23, 2023
SUBJECT **Upcoming Agenda Item #41 – June 28, 2023 – Dallas Accelerator Program Service Contract**

Please feel free to contact me or Joyce Williams, Director of the Small Business Center at joyce.williams@dallas.gov should you have any additional questions or concerns.



Kimberly Bizer Tolbert
Deputy City Manager

c: T.C. Broadnax, City Manager
Tammy Palomino, Interim City Attorney
Mark Swann, City Auditor
Biliera Johnson, City Secretary
Preston Robinson, Administrative Judge
Jon Fortune, Deputy City Manager

Majed A. Al-Ghafry, Assistant City Manager
M. Elizabeth (Liz) Cedillo-Pereira, Assistant City Manager
Dr. Robert Perez, Assistant City Manager
Carl Simpson, Assistant City Manager
Jack Ireland, Chief Financial Officer
Genesis D. Gavino, Chief of Staff to the City Manager
Directors and Assistant Directors