

Memorandum



CITY OF DALLAS

DATE August 11, 2023

TO Honorable Mayor and Members of the City Council

SUBJECT **Taking Care of Business – August 10, 2023**

Mayor and City Council,

In this week's issue of Taking Care of Business are the following topics:

New Information

- FreshStart Employment Program weekly pre-screening
- Economic Development Staff Selected for Emerging Leaders of North Texas
- ForwardDallas Open Houses
- Get Real- Time Air Quality with our New App
- Code gears up for back to school at community events
- Off- Street Parking Code Listening Sessions

Weekly Updates

- Convention and Event Services Weekly Event Report
- Office of Procurement Services New Opportunities
- Office of Homeless Solutions Update
 - Responsible Giving Campaign
 - Street Outreach Update
 - H.A.R.T/eam Update
- Media Inquiries

[NEW INFORMATION](#)

FreshStart Employment Program weekly pre-screening

On-site applicant pre-screening to determine eligibility for the FreshStart Employment Program and employment with the City of Dallas is being conducted every Tuesday from 12:00 PM to 5:00 PM at the West Dallas Multipurpose Center, 2828 Fish Trap Rd. Dallas, TX 75212. Also, every Wednesday from 10:00 AM to 1:00 PM at the Janie C. Turner Recreation Center, 6424 Elam Rd. Dallas, TX 75217. Should you have any questions, please contact Marcus Stewart, Reentry Workforce Coordinator for the Small Business Center at marcus.stewart@dallas.gov or freshstartemployment@dallas.gov.

“Our Product is Service”

Empathy | Ethics | Excellence | Engagement | Equity

Economic Development Staff Selected for Emerging Leaders of North Texas



The Office of Economic Development is please to share that Economic Development Coordinators **Gabriela Castillo** and **Pam Sifuentes** have been selected to participate in the North Texas Commission’s 2023 **Emerging Leaders of North Texas** program. The five-month program provides rising young professionals with the knowledge and resources to enhance their professional development with an additional lens to learn about the North Texas’ exponential growth, challenges and opportunities. The program aims to transform professional development, by providing

knowledge, connections, and insights needed to contribute to the region’s future and collaborative spirit. Should you have any questions, please contact Robin Bentley, Director of the Office of Economic Development, at Robin.Bentley@dallas.gov.

ForwardDallas Open Houses

Planning & Urban Design (P+UD) will continue to engage the public on the ForwardDallas update with a series of come & go Open Houses to receive comments on the updated draft Future Placetype (land use) map, draft key theme recommendations, and the draft implementation strategy. In addition to the Open Houses, P+UD will host pop-ups around the city to seek public input using our FD on the Move van. To kick-off the public input process, P+UD will host an Open House for city staff comments in City Hall lobby on Friday, August 25 from 11:30 – 1:30. See the Open House schedule below or at <https://bit.ly/forwarddallasevents>. Should you have any questions, please contact Chalonda Mangwiro-Johnson, Supervisor – Service Area Planning, P+UD, Chalonda.johnson@dallas.gov.



FD Open Houses
FD on the Move pop-ups

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Dates and Locations:

Aug. 24 ADEX (hosted by AIA Dallas)**
Aug. 25 City Hall Lobby (City Employee Open House)**
Aug. 29 Singing Hills Recreation Center
Aug. 31 Oak Cliff Cultural Center
Sept. 6 Thurgood Marshall Recreation Center
Sept. 7 Renner Frankford Library
Sept. 13 Walnut Hill Rec Center
Sept. 14 Cornerstone Baptist Church
Sept. 18 West Dallas Multipurpose Center
Sept. 20 Central Library
Sept. 21 Bachman Lake Recreation Center
Sept. 28 White Rock Hills Library
Oct. 4 Vickery Park Library

***not on public calendar*

Get Real-Time Air Quality Updates with our New App!

The Office of Analytics and Business Intelligence, in collaboration with Office of Environmental Quality & Sustainability, has launched the [Air Quality Monitoring Stations App](#). This tool collects data from 5 air quality monitoring stations in Dallas and provides information on particulate matter, ozone, and nitrogen dioxide levels. The data is automatically updated every hour. More monitoring stations will be added eventually. This tool helps us monitor air quality and provides valuable insights for our communities. Should you have any questions, please contact Dr. Brita Andercheck, Chief Data Officer, Office of Data Analytics and Business Intelligence, at brita.andercheck@dallas.gov.

Code gears up for back to school at community events

Code staff spent last weekend helping students and families in Dallas prepare for the new school year. The department's Neighborhood Code Representatives and managers got to engage with the community at the 27th annual Mayor's Back to School Fair, Back to School Classic Hiawatha Williams Recreation Center, and Back to School Pool Bast at Samuell Grand. For more information contact, Eric Onyechefule, CCS Public Information Coordinator II, eric.onyechefule@dallas.gov.



City Awarded \$15,000 National League of Cities Grant

The Office of Community Care (OCC) has been awarded \$15,000 for an Advancing Economic Mobility grant to increase access to benefits and services, and reduce disparities in program delivery. The grant will be used to create and implement an awareness campaign to increase participation in the WIC and to connect residents to Dallas Financial Empowerment Center (FEC) and Period Access Dallas (P.A.D) programs in three equity priority areas:

- Martin Luther King Jr., Community Center/WIC Clinic – estimated 7,580 WIC-eligible individuals within a 3-mile radius
- Fruitdale WIC Clinic – estimated 6,323 WIC-eligible individuals within a 3-mile radius
- Highland Hills WIC Clinic – estimated 4,454 WIC-eligible individuals within a 3-mile radius

To increase the impact, OCC will also leverage technical assistance attained through the WIC Community Innovation and Outreach Project grant to develop, implement, and evaluate innovative outreach strategies and apply them in coordination with the FEC and P.A.D. programs. Additionally, OCC will work with key partners through our WIC and FEC programs to reach the goals and objectives of the Advancing Economic Mobility grant. For more information contact Jessica Galleshaw at Jessica.Galleshaw@dallas.gov.

Off- Street Parking Code Listening Sessions

Planning & Urban Design (P+UD) staff is resuming the long-anticipated code amendment study of off-street parking and loading requirements! The study began in 2019 at the request of the CPC but was paused in 2021. Dallas is joining the ranks of world cities who are encouraging alternative modes of transportation. Minimum parking requirements, building a transportation demand management program, and shaping design guidelines to ensure parking provision isn't a barrier for a walkable city are being considered. A virtual listening sessions will take place on Thursday, August 10 at 6:00 p.m. To register to attend, visit <https://bit.ly/dallasparkcodeaug10>. To learn more about the parking code amendment, visit <https://bit.ly/dallasparkingcodeamend>. Should you have any questions, please contact Michael Wade, Senior Planner for PUD at Michael.wade@dallas.gov.

WEEKLY UPDATES

Convention and Event Services Weekly Event Report

Each week, Convention and Event Services will provide a report featuring two weeks of upcoming events that are either coordinated with the Office of Special Events or hosted at the Kay Bailey Hutchison Convention Center Dallas. The report highlights the dates, location, and Council District for each event, and is attached for your convenience. Should you have any questions or concerns, please contact Rosa Fleming, Director of Convention and Event Services at rosa.fleming@dallas.gov.

Office of Procurement Services New Opportunities

The Office of Procurement Services (OPS) is excited to announce the following new contract opportunities. More information can be found on the City's [electronic bid portal](#):

□

Opportunity No.	Opportunity Name
CIZ23-PBW-3036	2024 Two (2) Year Term Agreement Slurry Seal and Polymer Modified Micro-Surfacing Contract
CIZ23-PBW-3037	2024 One (1)Year Term Agreement For Improved Alley Maintenance Program
BC23-00022379	Ronald Kirk Bridge Deck Re-Coat
BCZ23-00022328	Community Ambassadors
BCZ23-00022189	Economic Development Website Redesign & Digital Presence

We are also pleased to share the latest, [Procurement Quarterly](#) listing citywide opportunities for the current quarter (of the fiscal year) and published on the OPS [website](#).

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The City of Dallas Office of Procurement Services will host in-person and virtual meetings to engage business and non-profit vendors with technical assistance regarding "Doing Business with the City of Dallas". For more information about the City of Dallas Office of Procurement Services or to schedule an appointment, please contact Angela Akins, at Angela.akers@dallas.gov or call 972.243.2127.

Please be advised that once an opportunity is advertised, it is considered an open procurement until the City Council awards the contract. The Code of Ethics prohibits communication between councilmembers and vendors/ suppliers on open procurements. Should you have any questions, please contact Danielle Thompson, Director of Procurement Services at Danielle.thompson@dallas.gov.

Office of Homeless Solutions Updates

R.E.A.L. Time Rehousing

The Dallas Real Time Rapid Rehousing (D.R.T.R.R.) team of homeless service providers, co-led by the Office of Homeless Solutions (OHS) and Housing Forward is on track to house over 2,700 unique individuals by 2023. The City and its partners now have a new goal of housing 6,000 unique individuals by 2025 and have rebranded the initiative to reflect the rehousing of those individuals across the expanse of the metroplex to R.E.A.L. Time Rehousing (RTR).

OHS Street Outreach Update

Outreach is currently targeting several encampments, which will result in closure through the housing of those unsheltered individuals throughout the year. The team will outreach to these sites and meet with various persons experiencing homelessness to assess their needs in preparation for site closure via housing. During this time, the OHS Street Outreach Team will continue to engage with unsheltered residents through normal street outreach, connecting people with the needed resources, such as: getting IDs, working with Community Courts on expunging eligible tickets and offenses from their records, identifying medical needs, and getting them access to the Coordinated Access System (CAS). The RTR Community Dashboard is live and may be found [here](#).

Please see the attached schedule for homeless encampment cleaning the week of August 7 through August 11, 2023. Please note that these will be for debris removal and outreach only. All encampment cleaning requests are being resolved as time and weather allows and are subject to modification in response to special requests by City leadership.

Give Responsibly Campaign Outreach Update

The Office of Homeless Solutions and Code Compliance work together to promote the Give Responsibly Campaign (GRC). This initiative aims to prevent street charity and illegal solicitation in the community through education and engagement. While providing alternative solutions for our residents experiencing homelessness.

The Office of Homeless Solutions Community Liaison and Code Compliance

Neighborhood Code Representatives are partnering to visit businesses in hot spots across all districts. This joint effort aims to address issues related to homelessness and the adverse effects street charity and illegal solicitation have on the community. It will provide education on sustainably supporting those in need while ensuring a safer and more comfortable environment for businesses and their patrons. For more information on the GRC, to request GRC materials, or to request event/meeting presence, please reach out to the OHS Community Liaison, Marci Jackson, at Marci.Jackson@dallas.gov.

H.A.R.T/eam Update

The Homeless Action Response Team (H.A.R.T/eam) is led by the Office of Homeless Solutions (OHS) and encompasses four teams comprised of a core team of the following: Crisis Intervention Team (CIT), Dallas Animal Services (DAS), Dallas Marshals, and Code Compliance (Code). This team is supplemented by Parks and Recreation, Dallas Fire & Rescue, and Public Works as needed. The purpose of H.A.R.T/eam. is to provide a quick response to immediate safety concerns around homeless encampments and hot spots. To report a critical issue regarding an encampment or panhandling, please submit a service request to 311 or the OurDallas smartphone app. For any questions or concerns please reach out to the H.A.R.T. Supervisor, Anthony Virgil, at Anthony.Virgil@dallas.gov.

The teams are assigned and respond to time-sensitive, critical issues received via 311 and via email which are defined as:

- Issues raised by City Leadership and members of City Council requests
- Issues presenting an immediate safety concern (the presence of firearms, uncontrolled fires, reports of threatening behavior)
- Any issues which would derail the normal street outreach service resolution process
- Panhandling

Please see the attached the H.A.R.T/eam's performance measures for the week of July 31 through August 5, 2023, and the H.A.R.T/eam's encampment resolution schedule for August 7 through August 12, 2023. OHS staff will also send individual H.A.R.T. encampment resolution reports bi-weekly to applicable Districts for a more comprehensive report out on the data outside of the TCB.

Heat Advisory

While a heat advisory is in effect, partners within the local Continuum of Care are offering additional services so that our unsheltered neighbors may seek relief from the heat, as well as accepting in-kind donations. For all other donations please see the link provided [here](#). The attached information sheet provides details on what services are being offered by our partners during the heat advisory. Contact information for each organization is listed on the information sheet, all other inquires may be directed to ohsinfo@dallas.gov.

OHS continues to urge people who see an encampment to report it via 311 or 311's OurDallas smartphone app to ensure strategic alignment with comprehensive OHS outreach. The OHS Service Request dashboard can be utilized to track the progress of encampment resolution efforts. Please visit the [dashboard](#) and feel free to share this tool with residents. If you have any questions please reach out to Christine Crossley, Director of the Office of Homeless Solutions, at Christine.Crossley@dallas.gov.

Media Inquiries

As of August 7, 2023, the Communications, Outreach, and Marketing (COM) Department has received various media inquiries available to view [here](#). For more information, contact Catherine Cuellar, catherine.cuellar@dallas.gov.

Dallas Fire-Rescue Media Inquiries

The following storylines reference the major media inquiries addressed by Dallas Fire-Rescue (DFR) during the period dating from August 1st – 7th. A more detailed account of the department's responses to those inquiries, and others, can be viewed at [this link](#). Should you have any questions or concerns, please contact Fire Chief, Dominique Artis, at dominique.artis@dallasfire.gov.

- Advocate Magazine Does Profile Piece on Fire Chief
- DFR Still Working to Restore Monthly Response Dashboard Following May Ransomware Attack
- DFR Deploys New Scorpion Blocker Trucks to Protect Front-Line Units and Personnel
- Fire at Homeless Camp Destroys Acres of Land Near High-Five

Should you have any questions or concerns, please contact Genesis D. Gavino, Chief of Staff.



T.C. Broadnax
City Manager

c: Tammy Palomino, Interim City Attorney
Mark Swann, City Auditor
Biliera Johnson, City Secretary
Preston Robinson, Administrative Judge
Kimberly Bizer Tolbert, Deputy City Manager
Jon Fortune, Deputy City Manager

Majed A. Al-Ghafry, Assistant City Manager
M. Elizabeth (Liz) Cedillo-Pereira, Assistant City Manager
Dr. Robert Perez, Assistant City Manager
Carl Simpson, Assistant City Manager
Jack Ireland, Chief Financial Officer
Genesis D. Gavino, Chief of Staff to the City Manager
Directors and Assistant Directors

➤ FreshStart Employment Program

PRE-SCREENING

This event is to determine eligibility for the FreshStart Employment Program and employment with the City of Dallas.



- » Gainful and stable employment
- » Benefits that start on day one
- » A starting salary of \$18 per hour
- » Growth and advancement opportunities

Every Wednesday | 10 a.m. to 1 p.m.
Janie C. Turner Recreation Center
6424 Elam Rd.
Dallas, TX 75217



For more information about the FreshStart Employment Program and program eligibility, visit bit.ly/FreshStartDallas
Email us to register: freshstartemployment@dallas.gov

➤ Programa de empleo FreshStart

EVALUACIÓN PRELIMINAR

Este evento es para determinar si cumples con los requisitos para el programa de empleo FreshStart y para ser contratado por la Ciudad de Dallas.



- » Empleo remunerado y estable
- » Beneficios desde el primer día
- » Salario inicial de \$18 la hora
- » Oportunidades de crecimiento y ascenso

Todos los miércoles | 10 a.m. a 1 p.m.
Janie C. Turner Recreation Center
6424 Elam Rd.
Dallas, TX 75217



Para más información sobre el programa de empleo FreshStart y los requisitos, visita
bit.ly/FreshStartDallas

Envía un correo para registrarte: freshstartemployment@dallas.gov

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Every Tuesday | 12 to 5 p.m.
West Dallas Multipurpose Center
2828 Fish Trap Rd.
Dallas, TX 75212



For more information about the FreshStart Employment Program and program eligibility, visit bit.ly/FreshStartDallas
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- » Empleo remunerado y estable
- » Beneficios desde el primer día
- » Salario inicial de \$18 la hora
- » Oportunidades de crecimiento y ascenso

Todos los martes | 12 a 5 p.m.
West Dallas Multipurpose Center
2828 Fish Trap Rd.
Dallas, TX 75212



Para más información sobre el programa de empleo FreshStart y los requisitos, visita
bit.ly/FreshStartDallas

Envía un correo para registrarte: freshstartemployment@dallas.gov

OFF-STREET PARKING CODE AMENDMENT LISTENING SESSIONS



City staff is seeking your input on off-street parking and loading regulations. A brief presentation will cover:

1. An updated approach to parking minimums;
2. A summary of Transportation Demand Management;
3. Potential Design Standards

From 2019 to 2021, PUD staff conducted a study of off-street parking and loading regulations. Staff have refreshed and updated that study, and now want your input!

For more information, contact Michael Wade
Email: Michael.Wade@Dallas.gov | Ph: 214-671-5470

Meeting Dates:

Aug. 4, noon to 1 p.m.

<https://bit.ly/dallasparkcodeaug4>

Aug. 10, 6 p.m. to 7 p.m.

<https://bit.ly/dallasparkcodeaug10>

Visit our website:

<https://bit.ly/dallasparkingcodeamend>



City of Dallas

**Convention and Event Services
Weekly Events Report
August 11, 2023**

Event Type	Name	Dates	Location	District
Special Event	ROC Back to School Giveaway	8/11/2023	2550 W. Redbird Ln.	3
Special Event	Hatch 2023 #2 & #3	8/12/2023	4349 W. Northwest Hwy.	13
Special Event	Blue Mass	8/12/2023	2215 Ross Ave.	14
Special Event	International Youth Day Celebration	8/12/2023	4212 East Grand Ave.	7
Special Event	Deep Ellum Outdoor Market #15	8/12/2023	100 - 100 N. Crowdus St.	2
Special Event	For Oak Cliff Back to School Festival	8/12/2023	907 E. Ledbetter Dr.	4
Special Event	TxDOT – Drive Sober. No Regrets Labor Day Campaign	8/16/2023	1500 Marilla St.	2
Special Event	Private Event	8/18/2023	2821 Turtle Creek Blvd.	14
Special Event	Hot Trot Half Marathon, 10k & 5k	8/19/2023	200 N. Buckner Blvd.	9
Special Event	Happiest Hour Summer Nights with DJ Deux Twins #2	8/19/2023	2616 Olive St.	14
Special Event	Sky Elements Drone Show	8/20/2023	2401 McKinney Ave.	14
Special Event	DJ Zeta Back to School Fest	8/20/2023	109 Continental Ave.	6
Special Event	Celebrating Community	8/24/2023	1400 S. Akard St.	2
Special Event	Free Food Distribution and Health Fair	8/25/2023	3751 Merrell Rd.	13
Special Event	Tlahtokan – La Reunion de Naciones	8/25/2023	2600 Live Oak St.	14
Special Event	ForwardDallas Open House	8/25/2023	1500 Marilla St.	2

KBHCCD Schedule of Events

KBHCC	Global Business Travel Association Annual 2023	8/14/2023	650 S. Akard St.	2
KBHCC	Success Summit	8/22/2023	650 S. Akard St.	2
KBHCC	2023 Transportation Symposium	8/24/2023	650 S. Akard St.	2

**City of Dallas
Office of Homeless Solutions
TCB Update – August 3, 2023**

**Encampment Resolution (Cleaning) Schedule
July 31 – August 4, 2023**

Location	District
75 Initiative	Multiple
4420 W. Kiest Blvd	6
8303 N Stemmons	6
3131 N Stemmons	6
12802 N Central	10
10331 Red Elm	10
15353 Dallas N Tollway	11
Coit & LBJ Fwy	11
7998 LBJ Fwy	11

**OHS
H.A.R.T. Outreach and Advocacy
July 24 – July 29, 2023**

Performance Measure	Total
Number of Service Request Closed within 10 days	13
Number of Service Request still open (pending closure)	35
Number of MCC's received for the week	3
Number of Locations Visited	39
Number of Individuals Engaged	73
Number of HMIS Entered	8
Number of Panhandlers Engaged	1

**H.A.R.T. Encampment Resolution (Cleaning) Schedule
July 31 – August 6, 2023**

Location	District
None scheduled at this time	

HEAT-RELATED ILLNESSES

WHAT TO LOOK FOR

WHAT TO DO

HEAT STROKE

- High body temperature (103°F or higher)
 - Hot, red, dry, or damp skin
 - Fast, strong pulse
 - Headache
 - Dizziness
 - Nausea
 - Confusion
 - Losing consciousness (passing out)
- Call 911 right away-heat stroke is a medical emergency
 - Move the person to a cooler place
 - Help lower the person's temperature with cool cloths or a cool bath
 - Do not give the person anything to drink

HEAT EXHAUSTION

- Heavy sweating
 - Cold, pale, and clammy skin
 - Fast, weak pulse
 - Nausea or vomiting
 - Muscle cramps
 - Tiredness or weakness
 - Dizziness
 - Headache
 - Fainting (passing out)
- Move to a cool place
 - Loosen your clothes
 - Put cool, wet cloths on your body or take a cool bath
 - Sip water
- Get medical help right away if:**
- You are throwing up
 - Your symptoms get worse
 - Your symptoms last longer than 1 hour

HEAT CRAMPS

- Heavy sweating during intense exercise
 - Muscle pain or spasms
- Stop physical activity and move to a cool place
 - Drink water or a sports drink
 - Wait for cramps to go away before you do any more physical activity
- Get medical help right away if:**
- Cramps last longer than 1 hour
 - You're on a low-sodium diet
 - You have heart problems

SUNBURN

- Painful, red, and warm skin
 - Blisters on the skin
- Stay out of the sun until your sunburn heals
 - Put cool cloths on sunburned areas or take a cool bath
 - Put moisturizing lotion on sunburned areas
 - Do not break blisters

HEAT RASH

- Red clusters of small blisters that look like pimples on the skin (usually on the neck, chest, groin, or in elbow creases)
- Stay in a cool, dry place
 - Keep the rash dry
 - Use powder (like baby powder) to soothe the rash



Heat Plan for Unsheltered Residents

The following **Salvation Army** Dallas locations have Cooling Stations open for those that need to seek refuge from the heat. Snacks and bottled water are available. Additionally, the locations will distribute bottled water and box fans (beginning mid-July) through their food pantries.

- The Salvation Army Carr P. Collins Social Service Center—5302 Harry Hines Boulevard, Dallas; open 7 days a week
- The Salvation Army Pleasant Grove Corps Community Center—8341 Elam Road, Dallas; open M-F 9:00-5:00
- The Salvation Army Oak Cliff Corps Community Center—1617 W. Jefferson Boulevard, Dallas; open M-F 9:00-5:00

Details can also be found here: <https://salvationarmytx.org/north-texas/heat-relief>

Union Gospel Mission Dallas is extending check-in times to 7:00PM daily at Calvert Place Men's Shelter located at 3211 Irving Blvd. The chapel area has been converted into a pop-up cooling area. The shelter needs bottled water, Gatorade and donations for the purchase of a commercial outdoor misting system. For more information about UGM, please visit <https://ugmdallas.org/>

Our Calling is open on Monday through Saturday and will remain open if the heat index reaches 105 degrees. The facility will be open until 5:00 PM or until the heat index drops below 105. The heat index is determined using weather.gov for zip code 75215. The facility is closed on Sundays and holidays. There is a great need for bottled water. For more information, please visit <https://www.ourcalling.org>.

Austin Street Center will be providing access to their lobby for air conditioning, hydration and phone charging from 8am – 6pm daily. Any and all are welcome to use the lobby.

- Austin Street will be increasing their bed count to ensure the most vulnerable are able to gain access to a shelter bed. They will be waiving the requirement of having an ID.
- In-kind Donations needed include: Blankets, Towels, feminine products, shampoo, conditioner, toothbrush and toothpaste. A full list can be found at <https://austinstreet.org/donate/>
- All donations can be dropped off at 1717 Jeffries Street, Dallas TX 75229 daily from 9am – 5pm.

Staff from **The Bridge Homeless Recovery Center**, located at 1818 Corsicana St., are patrolling the immediate area and offering water to individuals. During these engagements, staff is encouraging unsheltered homeless citizens to go to The Bridge's campus to shower, cool down, and take advantage of all services. For more information at about The Bridge, visit <https://www.bridgehrc.org/>