

Memorandum



CITY OF DALLAS

DATE November 10, 2022

TO Honorable Mayor and Members of the City Council

SUBJECT **Taking Care of Business – November 10, 2022**

City of Dallas and the Greater Dallas Veterans Day Parade

The theme for the 2022 [Greater Dallas Veterans Day Parade](#), in partnership with the City of Dallas, is “Proud to be An American”. Commencing at 11 a.m. on November 11 at City Hall Plaza, the *11th Hour Ceremony* will include: a symbolic wreath laying ceremony accompanied by Taps, a Missing Man Formation military fly over, and patriotic comments from local civic and military leaders. Following the ceremonies, the colorful Massing of the Colors will be performed by area High School JROTC cadets. The parade starts at 11:15 a.m. on Houston Street at Young Street. It travels north on Houston Street, east on Main Street, south on Ervay Street, west on Young Street, south on Akard Street and east on Marilla Street across City Hall Plaza. Road closures related to this special event will impact traffic around City Hall Plaza and the Central Business District. Please see the attached map for details. Dignitaries and elected officials wishing to participate in the event, may reach out directly to the Dignitary Director LTC King Moss at kingmoss2@gmail.com. Should you have any questions or concerns, please contact Rosa Fleming, Director of Convention and Event Services at rosa.fleming@dallas.gov.

District 4 Annual Veterans Day Parade

Mayor Pro Tem Carolyn King Arnold invites you to attend District 4’s Annual Veterans Day Parade. It starts at Cedar Crest Cathedral at 1616 E. Illinois and ends across from the Veterans Hospital at 4515 S. Lancaster. Following the parade there will be a brief program honoring our Veterans. Come out and enjoy the day, food trucks, and entertainment for all. Should you have any questions, please contact Cindy Hall, District 4 City Council Liaison at cindy.hall@dallas.gov.

City of Dallas Veterans Day Road and Facility Closures

The City of Dallas honors and pays tribute to the Veterans who serve our country. As such, a variety of City facilities and services will be closed on Friday, November 11. For a full list of facility closures and street closures in recognition of the holiday, please visit the Dallas City News website using this link: <https://bit.ly/3gNjwRk>. Should you have any questions, please contact Catherine Cuellar, Director of Communication, Outreach, & Marketing.

COM Wins Four TATO Awards

On November 3, the City of Dallas’ Communication, Outreach and Marketing Department (COM) took home four awards for continued excellence in equitably engaging residents through quality video. The awards were issued by the

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[Association of Telecommunication Officers and Advisors](#) (TATOA), a professional non-profit association dedicated to educating and training its members in administration of cable television and other systems to more efficiently serve local government and the public. The City of Dallas was awarded first place for [Future of Work Forum](#) – Public Affairs Program, second place for [Dallas: An All-American City](#) – Diversity, Equity, Inclusion, third place for Overall Excellence in Government Programming, and an Award of Merit for [FY2021-22 City of Dallas Budget, REAL Investment](#) – Public Education. For more information, please contact Catherine Cuellar, Director of Communication, Outreach, and Marketing Department at catherine.cuellar@dallas.gov.

Aviation Assistant Director Marissa Sanchez Recognized as Government Leader

The Greater Dallas Hispanic Chamber of Commerce awarded Aviation Assistant Director of Infrastructure & Development Marissa Sanchez at last month's LA CIMA Latina Leadership Awards for her contributions in the category of Government Leader. The LA CIMA Awards honor Latinas who have made significant and positive contributions to our community while establishing themselves as leaders advocating for Hispanic people across the Metroplex. As the Government Leader award winner, Sanchez was selected based on leadership within the City of Dallas, service to others, and her impact on the Dallas community.

For more information on the LA CIMA Latina Leadership Awards, please visit the [following link](#). Should you have any questions, please contact Mark Duebner, Director of Aviation at mark.duebner@dallas.gov or 214-670-6077.

Venture Dallas 2022 Business and Investor Conference

The City of Dallas Small Business Center served as a sponsor at the Venture Dallas 2022 Conference on November 3, 2022, at the George W. Bush Presidential Center. The conference was designed to bring together business luminaries and investors from across the nation and to promote Dallas-Fort Worth as a premier hub for innovation. The attendees learned more about the early- and growth-stage investment climate in the region and how to capitalize on it. Should you have any questions, please contact Jesse Saldana, Program Administrator for/of the Small Business Center, at Jesse.Saldana@dallas.gov.

Asian American Contractors & Professionals Association (AACPA) recognizes Small Business Center

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The City of Dallas Small Business Center was awarded the 2022 Most Outstanding Public Entity of the Year on Thursday, November 3, 2022, at the AACPA Annual Awards Gala & Expo. The SBC was recognized for supporting the Asian-owned business community through its entrepreneurship, workforce development, and business diversity programs. Should you have any questions, please contact Jesse Saldana, Program Administrator for the Small Business Center, at Jesse.Saldana@dallas.gov

Comprehensive Urban Agriculture Plan to Grow Communities

The City of Dallas is in the home stretch of finalizing the Comprehensive Urban Agriculture Plan, developed to address food insecurity challenges identified as part of the CECAP. A schedule of public meetings to attain community input into the draft plan can be found [here](#). On November 9, the plan will be presented to the Environmental Commission who will vote on the plan recommendations to City Council. Staff will provide updates to the City Council Environment & Sustainability Committee on December 5th and is projecting a City Council vote on December 14. Once the plan is adopted, the City will move forward with implementing the recommended actions in the plan, including efforts towards holding a Dallas InterCity Growers (DIG) Summit in late February. The draft plan can be found on the CECAP/Food access project website through this [link](#). Should you have any questions, please contact Rabekha Siebert, Urban Agriculture Coordinator of the Office of Environmental Quality and Sustainability at Rabekha.Siebert@Dallas.gov

Boards and Commissions Appreciation Luncheon

The City of Dallas is pleased to host the first Boards and Commissions Appreciation Luncheon on December 3, 2022. This special event will celebrate over 400 volunteers appointed by the Mayor, City Council, and City Manager, in addition to recognizing City staff who support them. Guest will enjoy food, entertainment, and a special award ceremony recognizing our long serving Board and Commissions members. Should you have any questions or concerns, please contact Shanee Weston, Senior Boards and Commissions Coordinator, at shanee.weston@dallas.gov or Yldefonso Sola, Director Office of the Mayor and City Council, at yldefondo.sola@dallas.gov.

Convention and Event Services Weekly Event Report

Each week, Convention and Event Services will provide a report featuring two weeks of upcoming events that are either coordinated with the Office of Special Events or hosted at the Kay Bailey Hutchison Convention Center Dallas. The report highlights the dates, location, and Council District for each event, and is attached for your convenience. Should you have any questions or concerns, please contact

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Rosa Fleming, Director of Convention and Event Services at rosa.fleming@dallascityhall.com

Office of Homeless Solutions Updates

The Dallas Real Time Rapid Rehousing (D.R.T.R.R.) team of homeless service providers, co-led by the Office of Homeless Solutions (OHS) and Metro Dallas Homeless Alliance (MDHA), is currently targeting several encampments, which will result in closure through the housing of those unsheltered individuals throughout the year. The team will outreach to these sites and meet with various persons experiencing homelessness to assess their needs in preparation for site closure via housing. During this time, the OHS Street Outreach Team will continue to engage with unsheltered residents through normal street outreach, connecting people with the needed resources, such as: getting IDs, working with Community Courts on expunging eligible tickets and offenses from their records, identifying medical needs, and getting them access to the Coordinated Access System (CAS). The DRTRR Community Dashboard is live and may be found [here](#).

Please see the below schedule for homeless encampment cleaning the week of October 31 through November 4, 2022. Please note that these will be for debris removal and outreach only. All encampment cleaning requests are resolved as time and weather allows. We appreciate everyone's patience.

Encampment Resolution (Cleaning) Schedule October 31 – November 4, 2022

LOCATION
Bonnie View & 20
Lancaster & 20
E Camp Wisdom & 35
Ft Worth Ave & Plymouth
1150 Pinnacle Pkwy
Main & 45 - Central
N Hampton Rd & FT Worth Ave SB
3803 PGB WB
7706 Osage Plaza Pkwy
35 & Walton Walker
1839 Watkins Ave
2600 Woodall Rodgers Fwy EB
2885 N Central Expwy SB
2703 Lemmon Ave

OHS continues to urge people who see an encampment to report it via 311 or 311's OurDallas smartphone app to ensure strategic alignment with comprehensive OHS

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outreach. The OHS Service Request dashboard can be utilized to track the progress of encampment resolution efforts. Please visit the [dashboard](#) and feel free to share this tool with residents. If you have any questions please reach out to Christine Crossley, Director of the Office of Homeless Solutions, at Christine.Crossley@dallas.gov.

Media Inquiries

As of November 7, 2022, the Communications, Outreach, and Marketing (COM) Department has received various media inquiries available to view [here](#). Should you have any questions, please contact Catherine Cuellar, Director of Communication, Outreach, & Marketing.

The following storylines reference the major media inquiries addressed by Dallas Fire-Rescue (DFR) during the period dating from November 1st – 7th. A more detailed account of the department's responses to those inquiries, and others, can be viewed at [this link](#). Should you have any questions or concerns, please contact Fire Chief, Dominique Artis, at dominique.artis@dallasfire.gov.

- 2022 DFR Camp LADDER
- Friday Storms Cause Brief Spike in Accident Calls
- DFR Responds to Fatal Accident in South Dallas
- Fire Destroys Strip Commercial Building in Northwest Dallas
- NW Dallas Venue Cancels Concert After Visit from DFR
- Body Recovered from Lake Ray Hubbard

Should you have any questions or concerns, please contact Genesis D. Gavino, Chief of Staff.



T.C. Broadnax
City Manager

c: Chris Caso, City Attorney
Mark Swann, City Auditor
Biliera Johnson, City Secretary
Preston Robinson, Administrative Judge
Kimberly Bizzor Tolbert, Deputy City Manager
Jon Fortune, Deputy City Manager

Majed A. Al-Ghafry, Assistant City Manager
M. Elizabeth (Liz) Cedillo-Pereira, Assistant City Manager
Dr. Robert Perez, Assistant City Manager
Carl Simpson, Assistant City Manager
Jack Ireland, Chief Financial Officer
Genesis D. Gavino, Chief of Staff to the City Manager
Directors and Assistant Directors