

Memorandum



DATE December 12, 2014
TO Honorable Mayor and Members of Council
SUBJECT 311 on Twitter

The 311 Customer Service Center has joined other City departments with a presence on Twitter (@311Dallas). Effective Monday, December 8, we are posting outbound messages on the social media site and are prepared to accept incoming information about service issues.

The outbound messages will inform followers about issues that impact the general public (such as traffic signal outages, road closures, or water main break locations). The postings will also advise followers that city staff has been notified about a problem so there's no need to contact us.

Inbound issues sent to us via Twitter may require interaction with the user to capture adequate information. Staff will use inbound tweets to create service requests in CRMS, since Twitter is not integrated with the City's service request software. For that reason, the 311 smartphone app is the most efficient option for reporting service requests while you're on the go.

Please spread the word with your constituents and help us build our followers. As always, I am available to answer additional questions.



Jill A. Jordan, P.E.
Assistant City Manager

c: A.C. Gonzalez, City Manager
Warren M. S. Ernst, City Attorney
Rosa A. Rios, City Secretary
Daniel Solis, Administrative Judge
Craig D. Kinton, City Auditor
Ryan S. Evans, First Assistant City Manager
Eric D. Campbell, Assistant City Manager
Mark McDaniel, Assistant City Manager
Joey Zapata, Assistant City Manager
Jeanne Chipperfield, Chief Financial Officer
Sana Syed, Public Information Officer
Elsa Cantu, Assistant to the City Manager – Mayor & Council

Memorandum



CITY OF DALLAS

DATE December 12, 2014

TO Honorable Mayor and Members of the City Council

SUBJECT Dallas City Performance Hall receives LEED Platinum Certification from the US Green Building Council

I am pleased to report that the Dallas City Performance Hall has received LEED Platinum certification—the highest level—in recognition of the sustainable design and construction strategies implemented. LEED (Leadership in Energy and Environmental Design) certification from the US Green Building Council provides independent, nationally-accepted verification that a building project meets the highest green building and performance measures. The City of Dallas has long been a leader in designing and constructing energy efficient, sustainable buildings. This represents the 28th city-owned facility to receive LEED certification since 2005, and the second to receive LEED platinum certification, after the Prairie Creek Branch Library.

To receive LEED Platinum certification is a great accomplishment. The Dallas City Performance Hall was designed to reduce energy consumption by 42% over the current energy code baseline through the use of high performance roofing composition, efficient glazing systems and state of the art mechanical systems. Lighting power density levels were reduced approximately 50% from the baseline. Other successful strategies include water conservation within the facility and externally within the landscape. The building is designed to reduce internal potable water consumption by approximately 35%. The exterior landscape incorporates indigenous vegetation and is designed to reduce water consumption by approximately 79% conserving up to 150,000 gallons of water annually. Storm water runoff is reduced approximately 34%. Approximately 40% of the building materials used in the project are comprised of recycled content and approximately 45% of the materials are from regional locations within a 500 mile radius. Construction waste diverted approximately 75% of material debris during the construction of the facility.

The project team included the architectural firms of Corgan Associates as Architect of Record, and Skidmore, Owings & Merrill Chicago as Design Architect, L.A. Fuess Partners, Charles Gojer and Associates, Aguirre Roden, URS Corporation, Shuler Shook, Jaffe Holden Acoustics, Caye Cook & Associates, Naughton + Associates, Rolf Jensen Associates and McCarthy Building Companies, Construction Manager, Texas Division Office, managed by the Facilities Architecture and Engineering Division of the Public Works Department.

Jill A. Jordan, P. E.
Assistant City Manager

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DATE December 12, 2014

TO The Honorable Mayor and Members of the City Council

SUBJECT General Obligation Refunding Bonds, Series 2014 – Sale Results

On November 12, the City Council approved an ordinance authorizing the issuance of up to \$635,000,000 in tax-exempt City of Dallas General Obligation Refunding and Improvement Bonds, Series 2014, to refund outstanding commercial paper notes and selected general obligation bonds and to issue improvement bonds.

Preliminary estimates for the sale were included in a briefing to the Budget, Finance & Audit Committee on November 3rd. Prior to the issuance of the bonds, the City's ratings of Aa1 from Moody's and AA+ from Standard & Poor's were reaffirmed. This memo provides the results of the sale, which occurred on December 9th.

Market conditions were favorable for the sale generating high demand for the bonds. This sale resulted in net present value cash savings of \$21 million, or 8.59% of the bonds being refunded. This exceeds the Financial Management Performance Criteria (FMPC) criteria of 4% minimum. The true interest cost for the bond sale is 2.71%, a decrease from the 2.79% estimated in November.

Please let me know if you need additional information.


Jeanne Chipperfield
Chief Financial Officer

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