

Memorandum



CITY OF DALLAS

DATE January 30, 2015

TO Honorable Mayor and Members of the City Council

SUBJECT **Executive Retirement, Trinity Watershed Management Director Liz Fernandez, P.E.**

With regret for our City organization and best wishes for her, I am today announcing the retirement of Elizabeth "Liz" Fernandez, P.E., Director of Trinity Watershed Management, effective February 3, 2015. Ms. Fernandez has been employed by the City of Dallas for over 35 years and has worked in Code Compliance Services, Public Works, and Trinity Watershed Management.

Sarah Standifer will serve as an Interim Director of Trinity Watershed Management, effective February 4, 2015. She currently serves as Assistant Director of Trinity Watershed Management, and has also worked with the Business Development and Procurement Services, Park and Recreation Department, Office of Intergovernmental Services, and the City Manager's Office.

As Assistant Director, Ms. Standifer oversees the Stormwater Management Program as well as implementation of key project components for the City's Trinity River Corridor Project. She has played a key role in several critical projects including: the Dallas Skyline Trail, Continental Avenue Pedestrian Bridge and West Dallas Gateway, the Texas Horse Park, The Trinity Forest Golf Course, Great Trinity Forest Gateway and Horse Trails, Moore Park, the Margaret Hunt Hill Bridge, and the AT&T trail. She received a Bachelor's of Political Science degree from the University of Arkansas and a Master of Public Administration from the University of North Texas. She has been with the City for over 12 years and has experience building interagency relationships at the local, state and federal level.

Susan Alvarez, P.E. will serve as Interim Assistant Director over Floodplain and Drainage Management in Trinity Watershed Management. Susan has been serving as the Sr. Program Manager over the City's Stormwater Management program for over 7 years. She has a Bachelor of Science in Civil Engineering from Rice University, with post graduate work in stream-side studies and water resources from the University of Houston, and University of Washington. She also has experience in public and private design and construction projects.

The City has engaged Affion Public to conduct a nationwide search for a new director.

A handwritten signature in blue ink, appearing to read "Jill Jordan".

Jill A. Jordan, P.E.
Assistant City Manager

c: A.C. Gonzalez, City Manager
Warren M.S. Ernst, City Attorney
Craig D. Kinton, City Auditor
Rosa A. Rios, City Secretary
Daniel F. Solis, Administrative Judge
Ryan S. Evans, First Assistant City Manager

Mark McDaniel, Assistant City Manager
Eric D. Campbell, Assistant City Manager
Joey Zapata, Assistant City Manager
Jeanne Chipperfield, Chief Financial Officer
Sana Syed, Public Information Officer
Elsa Cantu, Assistant to the City Manager – Mayor & Council

Memorandum



City of Dallas

DATE January 29, 2015

TO Honorable Mayor and Members of the City Council

SUBJECT Center for Community Progress Scholarship

The City of Dallas is one of four city recipients of the Center for Community Progress' second round of the competitive Technical Assistance Scholarship Program (TASP). Through TASP, the national nonprofit Center for Community Progress (Community Progress) will help local leaders develop new strategies to address property blight, vacancy and abandonment.

The scholarship will provide up to 200 hours of assistance from a team of national experts. Community Progress' work in Dallas will focus primarily on evaluating existing local and state policies related to code enforcement. Based on its findings, the organization will offer recommendations for policy changes or strategies to help city government more effectively implement existing policies to prevent property deterioration and abandonment.

An inter-departmental team from the City Attorney's Office, Planning & Neighborhood Vitality, Code Compliance, and Intergovernmental Services developed the scholarship application and participated in interviews with Community Progress. The source of the financial match is from a multi-year commitment from Wells Fargo to support GrowSouth initiatives.

The attached news release provides additional information. If you have any questions, please do not hesitate to contact me.

A handwritten signature in blue ink that reads "Joey Zapata".

Joey Zapata
Assistant City Manager

Attachment

cc: A.C. Gonzalez, City Manager
Warren M.S. Ernst, City Attorney
Craig D. Kinton, City Auditor
Rosa A. Rios, City Secretary
Daniel F. Solis, Administrative Judge
Ryan S. Evans, First Assistant City Manager
Jill A. Jordan, P.E., Assistant City Manager
Mark McDaniel, Assistant City Manager

Eric D. Campbell, Assistant City Manager
Jeanne Chipperfield, Chief Financial Officer
Sana Syed, Public Information Officer
Elsa Cantu, Assistant to the City Manager – Mayor and Council
Theresa O'Donnell, Chief Planning Officer
Brett Wilkinson, Managing City Director, Intergovernmental Services
Maureen Milligan, Chief of Community Prosecution & Community Courts



Dallas City
NEWSROOM.COM

PUBLIC INFORMATION OFFICE

For immediate release
Jan. 29, 2015

Contact:
Kris Sweckard – Code Compliance
(214) 670-3118

Dallas selected for Vacant Properties Technical Assistance scholarship; The city will receive guidance from the Center for Community Progress

Dallas - The City of Dallas is a recipient of the Center for Community Progress' second round of the competitive Technical Assistance Scholarship Program (TASP), alongside groups of local leaders in Detroit, Michigan; Gary, Indiana; and Trenton, New Jersey. Through TASP, the national nonprofit Center for Community Progress (Community Progress) will help local leaders develop new strategies to address property blight, vacancy and abandonment.

Community Progress' work in Dallas will focus primarily on evaluating existing local and state policies related to code enforcement. Based on its findings, the organization will offer recommendations for policy changes or strategies to help city government more effectively implement existing policies to prevent property deterioration and abandonment.

"The timing of the Center for Community Progress Technical Assistance Scholarship Program is perfect," said Dallas Director of Code Compliance Kris Sweckard. "It provides us with additional tools and strategies, primarily based upon data and policies, to help us reach our objectives."

Each selected city will receive assistance from a team of national experts. Technical assistance will take place throughout the first half of 2015 and may include staff training sessions, legal and policy analysis, and tailored reports with recommended changes. In addition to its work in Dallas, the Center for Community Progress will assist Detroit with the early development of an open space plan and advise both Gary and Trenton on property data and information systems. Grant funding from the JPMorgan Chase Foundation provides most of the program's support.

Through the application process, cities requested assistance in one or more of TASP's key issue areas, including strategic code enforcement, data and information systems and vacant land maintenance and reuse strategies. Proposed projects are reviewed on a range of criteria, including the potential for innovation that other cities can learn from, demonstrated leadership to implement reform and overall need.

"Over the past year, the City of Dallas has aggressively pushed the development of inter-departmental strategies for tackling vacancies and the abandonment of properties," Sweckard said. "This effort allows the City to partner more strategically with non-governmental entities working to reduce blight and improve quality of life in our neighborhoods."

Since its founding in 2010, the Flint, Michigan-based Center for Community Progress has provided technical assistance to more than 100 communities across 22 states. Community Progress launched TASP in early 2014 in response to two needs: first, the need to develop fresh approaches to problem properties that could become models for cities to replicate, and second, the need to provide individual cities with affordable, high-quality guidance in the fight to remediate blighted, vacant properties.

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Memorandum



CITY OF DALLAS

DATE January 30, 2015

TO The Honorable Mayor and Members of the City Council

SUBJECT **City Plan Commission letter regarding an honorary street name program**

Attached is a letter from the City Plan Commission (CPC) recommending the City of Dallas consider an honorary street name program. This would be an option to the current street name change process. On January 22, 2015, the CPC voted 13 to 1 to send the attached letter to the City Council. (See the attached minutes.) CPC recommends staff investigate a system that would retain the street name while allowing a system to honor people throughout the city.

A handwritten signature in blue ink, appearing to read 'R. S. Evans'.

Ryan S. Evans
First Assistant City Manager

cc: A.C. Gonzalez, City Manager
Rosa Rios, City Secretary
Warren M.S. Ernst, City Attorney
Judge Daniel F. Solis, Administrative Judge Municipal Court
Craig D. Kinton, City Auditor
Eric D. Campbell, Assistant City Manager
Jill A. Jordon, P.E., Assistant City Manager
Mark McDaniel, Assistant City Manager
Joey Zapata, Assistant City Manager
Jeanne Chipperfield, Chief Financial Officer
Sana Syed, Public Information Officer
David Cossum, Director, Sustainable Development & Construction
Neva Dean, Interim Assistant Director, Sustainable Development & Construction
Elsa Cantu, Assistant to the City Manager – Council Office



CITY OF DALLAS
CITY PLAN COMMISSION

January 22, 2015

The Honorable Mike Rawlings
Dallas City Council

Re: Consideration of treatment of street name changes.

Mayor Rawlings and Members of the City Council:

As you are aware, there have been a number of proposed street name changes which have recently come before the City Plan Commission and City Council. All have been requested as a means of honoring individuals who have been civic leaders, either locally or on the world stage.

The hearings on these proposed changes have evidenced, however, some of the difficulties which are brought to bear on the owners and residents along the subject streets, both residential or commercial. Besides the obvious questions associated with emergency access and directional confusion, the not-inconsiderable question of expenses associated with the name change have been raised frequently by those in opposition. A street name change causes a ripple effect – not only are residents and business owners along the street obligated to change, but maps, all manner of publicity materials, transit stations, and entities such as the Veteran's Administration hospital (with the broad reach of a nation-wide federal institution) must also bear the costs and confusion in the transition.

There is precedent in other cities for providing a vehicle to honor individuals through an "honorary" street name change while maintaining the existing name of the thoroughfare. This is often done using street name sign toppers or an additional sign on the same post. This has the dual benefit of justifiably honoring the individual while avoiding the stresses and costs associated with a complete street name change. In fact, Dallas has already done this with the honorary naming of Herb Kelleher Way at Love Field, after the founder of Southwest Airlines.

The City Plan Commission recommends that the Dallas City Council consider a policy change implementing an "honorary" nomenclature as an option for appropriately honoring individuals who have graced Dallas with their impact, but reserve the actual and complete name change for those instances where a name change serves a need in the community or when requested specifically by the applicant. If the City Plan Commission can assist with this process we are at your service.

Please don't hesitate to contact me with any questions or thoughts you may have on this issue.

Very truly yours,

Gloria M. Tarpley
Chair, City Plan Commission

Letter to the Mayor and Council regarding honorary street name program

Motion: It was moved to **approve** the letter to the Mayor and Council regarding honorary street name program.

Maker: Tarpley
Second: Ridley
Result: Carried: 13 to 1

For: 14 - Anglin, Emmons, Rodgers, Shidid,
Anantasomboon, Bagley, Tarpley, Shellene,
Schultz, Peadon, Murphy, Ridley, Abtahi

Against: 1 - Lavallaisaa
Absent: 1 - Culbreath
Vacancy: 0

Speakers: None

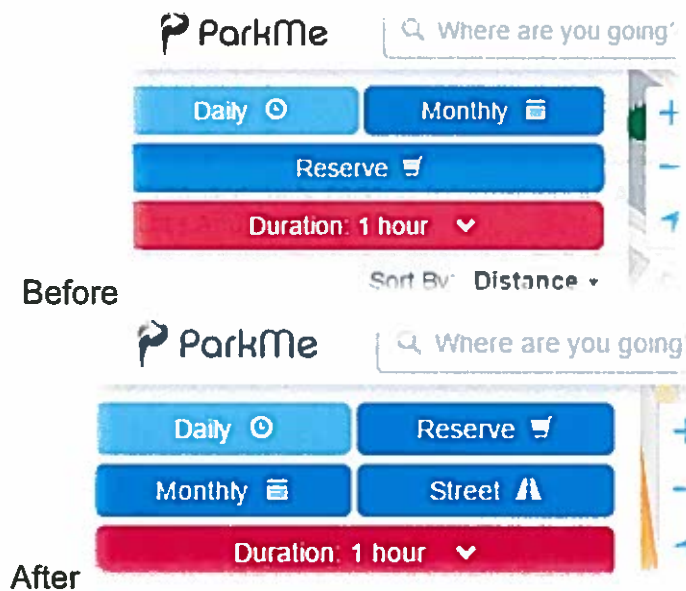
Memorandum



Date: January 30, 2015
To: Honorable Mayor and Members of the City Council
Subject: On-Street Parking Pilot Program Status Report #6

The City of Dallas Parking Pilot Program has launched an on-street map with ParkMe, a parking guidance service. ParkMe is a free app & website that helps drivers park smarter and faster. ParkMe is a leading provider of real-time parking information to navigation companies and has one of the world's most comprehensive parking databases including data for both on-street and off-street parking.

Before ParkMe, information was restricted for garages and surface lots including their location, price, and operating hours .



Now drivers in Dallas can see metered on-street parking, just like they can for other cities across the nation including San Francisco, New York, Los Angeles, and Austin. The Dallas ParkMe map includes information on the location, cost, and available hours of metered parking.

In addition, ParkMe has worked with the City to allow drivers to make "smart connections" by using the on-street map/meter mode to see ZipCar locations,

locate metered parking, and connect to the PayByPhone App to pay for metered parking.

The ParkMe app & website is available on your smartphone or computer at www.parkme.com. Additional information regarding ParkMe is attached. If you have any questions, or require additional information, please do not hesitate to contact me.



Eric D. Campbell
Assistant City Manager

Attachment

- C: A.C. Gonzalez, City Manager
Warren M.S. Ernst, City Attorney
Craig D. Kinton, City Auditor
Rosa A. Rios, City Secretary
Daniel F. Solis, Administrative Judge
Ryan S. Evans, First Assistant City Manager
Jill A. Jordan, P.E., Assistant City Manager
Mark McDaniel, Assistant City Manager
Forest E. Turner, Chief Wellness Officer
Joey Zapata, Assistant City Manager
Jeanne Chipperfield, Chief Financial Officer
Sana Syed, Public Information Officer
Elsa Cantu, Assistant to the City Manager – Mayor & Council

How To Use ParkMe

ParkMe is a free app & website that helps drivers find parking nationwide. Drivers can use ParkMe to see public parking locations, rates, hours of operation & even parking meter locations!

ParkMe also integrated the existing Pay-By-Phone service into their application to let drivers easily find and pay for parking meters using the app. Additionally, drivers can see if certain locations offer Zipcars.

FIND PARKING METERS



FIND PARKING GARAGES



GET RATE INFORMATION



ACCESS PAY-BY-PHONE PAYMENT



GET INFO ON ZIPCAR LOCATIONS



On Your Smartphone:



Download The ParkMe App:

- Go to appstore for your device.
- Search for "PARKME" and look for the ParkMe icon.
- Click DOWNLOAD to put the app on your phone.

The ParkMe app is available for iOS, Android, & Windows Phones.

*You can also use the mobile webapp if you just go to ParkMe.com from your phones browser.

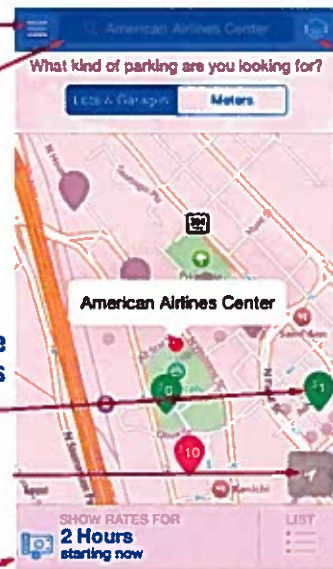
Click here to manage your settings.

Click here to search.

Parking lots look like this. Click these pins for more info.

Click this to see parking near your current location.

Click here to pick how long you would like to park. ParkMe will automatically change the rates



Click here to switch views between Lots & Garages and Meters.



On "parking meter" mode, you can pay for your meter. Just click-in to any meter shown, then click the PAY BY PHONE BUTTON.



On Your Computer:

Go to: WWW.PARKME.COM/LINK/DALLAS

Click here to search for parking

Click here to see where parking meters are

Click here to the parking duration period

Click here to reserve parking at select locations

Click on parking lots for more information

Click here for detailed information

