

# Memorandum



CITY OF DALLAS

DATE August 10, 2017

TO Honorable Mayor and Members of the City Council

SUBJECT **Equity Indicators Data**

At the August 1 City Council briefing, several Council members asked questions about the data presented in the Equity Indicators, how this effort could support other analyses or plans that are currently underway, and how the data could be expanded. This memo responds to those requests.

**Request:** Both Council members Kleinman and Griggs asked how the data presented in the Equity Indicators report could be integrated with the data used to develop the Market Value Analysis (MVA).

**Response:** The Equity indicator data can be integrated with the MVA data once both complete data sets are provided to the City. The City could then create a single technology platform that would allow users to analyze, cross-reference and visualize the information provided from both these efforts as well as other city initiatives, such as the Bond Program. Development of such a platform would enhance the user experience and eliminate the need to visit multiple websites.

**Request:** Council member Griggs also expressed a desire to see the Equity Indicators data made publicly available via the City's website and provided in a downloadable format, to enable independent entities and the public to easily use it.

**Response:** Equity indicator data could be published on the City of Dallas Open Data portal (ODP) for consumption and download by independent entity and the public. The City's ODP can host the Equity indicator data. Once the City receives the complete dataset, the information could be configured and loaded within approximately 3 months.

**Request:** Council member Griggs also asked staff to work together to develop a common list of datasets that could be used in the MVA, Resilience Strategy, and the Economic Development and Strategic Mobility Plans which are currently underway.

**Response:** Staff will schedule and convene the participating departments to begin the discussion of developing and using a list of common data sets to further the work of these efforts.

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**Request:** Council member Griggs and Council member Narvaez inquired about expanding the Equity Indicators to include additional analyses and scores for age, particularly seniors, residents who speak languages other than English, LGBTQ residents, immigration status, housing and homelessness, and energy use.

**Response:** The first iteration of the Equity Indicators can be expanded or changed in the next round of data collection. Staff will work with City University of New York (CUNY) and UTD, the local data partner, to explore available data sets to broaden the indicators to include these metrics.

If you have any questions or need additional information, please do not hesitate to contact Theresa O'Donnell or Bill Finch.



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City Manager

c: Larry Casto, City Attorney  
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Billerae Johnson, City Secretary  
Preston Robinson, Administrative Judge  
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