

Memorandum



CITY OF DALLAS

DATE December 22, 2017

TO Honorable Mayor and Members of the City Council

SUBJECT **Upcoming Event – 2018 MLK Jr. Celebration Weekend**

On Friday, January 12, 2018 the City of Dallas will kick off the 36th Dr. Martin Luther King, Jr. Birthday Celebration weekend with a series of events dedicated to celebrating the life and legacy of Dr. King. The theme of this year's celebration is "Reflect On Yesterday For A Better Tomorrow."

Special events include the MLK Celebration Fair, a candlelight ceremony hosted by Alpha Phi Alpha Fraternity, Inc., a formal awards banquet, and a parade down MLK Boulevard. For specific event information, please see the attached flyer. All activities are open to the general public, but a ticket must be purchased for the awards banquet. For awards banquet tickets, visit www.dallasmlkcenter.com.

For the latest updates, follow the MLK Center on Twitter @MLKCCDallas or "Like" and share Facebook posts of The Martin Luther King Jr. Community Center @mlkccdallas.

Promotional materials are attached to this memo, including an event itinerary. If you need additional information about the planned celebration, please contact Chief of Community Services Nadia Chandler Hardy, or Cheritta Johnson, Interim Director of Office of Community Care.

A handwritten signature in blue ink, appearing to read 'Nadia Hardy'.

Nadia Chandler Hardy Chief
of Community Services

Attachment

c: T.C. Broadnax, City Manager
Larry Casto, City Attorney
Craig D. Kinton, City Auditor
Billierae Johnson, City Secretary (Interim)
Daniel F. Solis, Administrative Judge
Kimberly Bizar Tolbert, Chief of Staff to the City Manager
Majed A. Al-Ghafry, Assistant City Manager

Jo M. (Jody) Puckett, Assistant City Manager (Interim)
Jon Fortune, Assistant City Manager
Joey Zapata, Assistant City Manager
M. Elizabeth Reich, Chief Financial Officer
Raquel Favela, Chief of Economic Development & Neighborhood Services
Theresa O'Donnell, Chief of Resilience
Directors and Assistant Directors

The 36th Annual
DR. MARTIN LUTHER KING, JR.
CELEBRATION WEEKEND
DALLAS, TEXAS

The Awards Banquet
SATURDAY, JANUARY 13, 2018
Attire: Black Tie Formal



REV. DR. WILLIAM J. BARBER II
KEYNOTE SPEAKER
PRESIDENT, SENIOR LECTURE
REPAIRERS OF THE BREACH
CO-CHAIR OF THE POOR PEOPLE'S CAMPAIGN
RALEIGH, NC

Mistress of Ceremony



Yolonda Williams
HOST - CW33'S NEWSFIX

Entertainment



Life School Oak Cliff Honor Choir

HYATT REGENCY DALLAS HOTEL
300 REUNION BLVD. | DALLAS, TEXAS 75207

THEME:
"Reflect On Yesterday For A Better Tomorrow"

EVENTS:

FRIDAY, JANUARY 12, 2018

11:00AM MLK CELEBRATION FAIR **

2:00PM DALLAS CIVIL RIGHTS MUSEUM OPEN HOUSE @
CORE BUILDING A

7:00PM CANDLE LIGHT CEREMONY **

** MLK RECREATION CENTER

2901 PENNSYLVANIA AVENUE | DALLAS, TEXAS 75215

The Awards Banquet
SATURDAY, JANUARY 13, 2018

Attire: Black Tie Formal

SILENT AUCTION 5:30 PM

AWARDS BANQUET 6:30 PM

AWARDS BANQUET

EVENT TICKETS:

\$85.00 PER PERSON

\$1,000.00 TABLE SPONSORSHIP

PARKING:

HOTEL VALET PARKING \$14.00

HOTEL SELF PARKING \$6.00

HYATT REGENCY DALLAS HOTEL

300 REUNION BLVD. | DALLAS, TX 75207

MONDAY, JANUARY 15, 2018

THE DALLAS DR. MARTIN LUTHER KING, JR. PARADE

PARADE KICK-OFF 10:00 AM

STARTING AT HOLMES ST./MLK JR. BLVD.

ENDING AT THE ENTRANCE TO FAIR PARK

GRAND MARSHALS



Mrs. Faith Simmons Johnson

DALLAS COUNTY DISTRICT ATTORNEY



Ms. U. Renee Hall

CHIEF OF POLICE - CITY OF DALLAS

For more event information contact the MLK Jr. Community Center

2922 MLK Jr. Blvd. Bldg. A Dallas, TX. 75215|214-670-8418|www.dallasmlkcenter.com

www.facebook.com/mlkccdallas | www.twitter.com/mlkccdallas