

# Memorandum



CITY OF DALLAS

DATE May 17, 2019

TO Honorable Mayor and Members of the City Council

SUBJECT **DPD Summer Jobs Program**

The Dallas Police Department understands the dynamic relationship between law enforcement and the community we serve and is always looking for ways to strengthen and foster it. This includes developing innovative strategies to engage and empower youth.

One of Dallas Police Chief U. Renee Hall's strategies is to collaborate with business leaders and community stakeholders to engage at-risk youth as they navigate the daily challenges they may face because of their current circumstances. The goal is to create a comprehensive program to captivate youth ages 14-17 to help them learn leadership skills and provide workforce development while building trust to achieve long-term positive engagement. In turn, this will result in stronger, safer communities and possibly a reduction in youth violence.

This summer, DPD in partnership with the non-profit Safer Dallas will launch the first phase of the program, focused on 15-year-olds. The Chiefs program aims to focus on providing opportunities for youth in the City's most underserved communities. Dallas ISD and Big Brothers Big Sisters Greater Dallas are working together to identify the youth.

The program is being fully supported via private funding, with AT&T and The Mark Cuban Foundation serving as its founding, primary sponsors.

Target, Pepsi, Flying Cross, and United Way Dallas, and the Dallas Chamber of Commerce are also participating sponsors. Additional partners in the program include Workforce Solutions Greater Dallas and Imprimis Staffing, who will be the primary agencies to lead the employment efforts.

From Tuesday through Thursday, the students will work at non-profit and government agencies. On Mondays, they will attend Mentorship Monday where they will go to an organization, have a tour, hear from an executive, and have lunch with members of the organization. Throughout the program, they will also attend several Leadership Development Days and participate in a citywide Youth Community Service project hosted by the City of Dallas Youth Commission and the City of Dallas Park and Recreation department. Additionally, the youth will work with mentors throughout the summer and beyond.

The scheduled expansion of the program will see a summer immersion experience for 14-year-olds in 2020. Also, in 2020, the program will add another summer job opportunity for the youth who participated in Phase 1. In summer 2021, at the age of 17, those youth

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will be employed, participate in a workforce readiness program, and provide mentorship to the incoming 14-year-olds.

Chief Hall will host a news conference announcing the program on Tuesday, May 21, 2019 at 8:30am at Jack Evans Headquarters, we invite councilmembers to attend. Dallas City Manager T.C. Broadnax and DISD Superintendent Dr. Michael Hinojosa will also participate. Program sponsors and partners have been invited to attend as they will be acknowledged for their commitment to the program.

Please contact Elizabeth Saab, External Relations Manager, at 214-670-9582 should you have questions.



**Jon Fortune**  
Assistant City Manager

c: T.C. Broadnax, City Manager  
Chris Caso, City Attorney (Interim)  
Mark Swann, City Auditor  
Billerae Johnson, City Secretary  
Preston Robinson, Administrative Judge  
Kimberly Bizer Tolbert, Chief of Staff to the City Manager  
Majed A. Al-Ghafry, Assistant City Manager

Joey Zapata, Assistant City Manager  
Nadia Chandler Hardy, Assistant City Manager and Chief Resilience Officer  
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