

Memorandum



DATE January 31, 2020

CITY OF DALLAS

TO Honorable Mayor and Members of the City Council

SUBJECT **2020 Mayor and City Council Strategic Planning Session**

On February 19, 2020, the Dallas City Council will hold its annual strategic planning session. The retreat will be held at Dallas Holocaust and Human Rights Museum, located at 300 N Houston St, Dallas, TX 75202. A map to the museum is attached. The session will be day-long and include an evening networking activity.

The City of Dallas has made significant progress on several initiatives as a result of City Council leadership identifying, supporting and re-affirming priority issues facing the City.

Our focused discussion will provide a renewed opportunity for open dialogue about how we can continue to move forward – equitably, data-driven and with urgency – and continue to serve the residents of Dallas with a service-first approach.

General Session Objectives

The retreat is intended to be an informal, work-session style forum – collaborative and interactive in nature. Key objectives for the session include developing and building consensus around 2020-21 strategic priorities for the City Council, including actionable items tied to policies; and consider opportunities for which the City can advance with urgency to create meaningful impact this year on the lives of Dallas residents. The planning session should provide an opportunity for healthy discussion to shape the City Council's collective vision statement for Dallas, and the collective work we must do as a City to get us there.

Thank you in advance for making time on your calendars for this session and for your participation. Additional details with the retreat agenda will be provided closer to the February 19th date.

In the Spirit of Excellence!

A handwritten signature in black ink, appearing to read 'T.C. Broadnax'.

T.C. Broadnax
City Manager

c: Chris Caso, City Attorney (Interim)
Mark Swann, City Auditor
Biliera Johnson, City Secretary
Preston Robinson, Administrative Judge
Kimberly Bizer Tolbert, Chief of Staff to the City Manager
Majed A. Al-Ghafry, Assistant City Manager
Jon Fortune, Assistant City Manager

Joey Zapata, Assistant City Manager
Nadia Chandler Hardy, Assistant City Manager and Chief Resilience Officer
Michael Mendoza, Chief of Economic Development and Neighborhood Services
M. Elizabeth Reich, Chief Financial Officer
Laila Aleqresh, Chief Innovation Officer
M. Elizabeth (Liz) Cedillo-Pereira, Chief of Equity and Inclusion
Directors and Assistant Directors