

Memorandum



CITY OF DALLAS

DATE August 7, 2020

TO Honorable Mayor and Members of the City Council

SUBJECT **Availability and Disparity Study Final Report**

On Wednesday, August 5, 2020, MGT of America Consulting, LLC (MGT) and the Office of Business Diversity (OBD) shared the Availability & Disparity Study findings and proposed Minority and Women-owned Business Enterprise (M/WBE) goals. For your information and review, the link to the full availability & disparity report is provided below.

<https://dallascityhall.com/departments/public-affairs-outreach/DCH%20Documents/availability-disparity-study.pdf>

The City initiated this study for the first time since 2004 to determine if there were opportunities to increase utilization of minority or women business enterprises (M/WBEs) based on the availability of M/WBEs in the marketplace who are ready, willing, and able to perform work. The findings legally justify the City's continuation of its M/WBE program in accordance with the guidelines set forth by the Supreme Court and relevant subsequent cases.

Staff, in conjunction with the City Attorney's office and community groups, are working to draft a new business inclusion policy and M/WBE goals using the findings of this report. As a reminder, the current M/WBE goals are set to expire on September 30, 2020. At the September 23, 2020 City Council meeting, you will be asked to accept the findings of the Availability & Disparity study as well as adopt the OBD's recommended M/WBE goals.

Please feel free to contact me if you have any questions or should you require additional information.



Zarin D. Gracey

Director

Office of Business Diversity

c:

T.C. Broadnax, City Manager
Chris Caso, City Attorney
Mark Swann, City Auditor
Billerae Johnson, City Secretary
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Kimberly Bizzor Tolbert, Chief of Staff to the City Manager
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Directors and Assistant Directors