

Memorandum



CITY OF DALLAS

DATE November 1, 2019

TO Honorable Mayor and Members of the City Council

SUBJECT **Dockless Mobility Program**

On June 27, 2018 the Dallas City Council authorized the dockless vehicle ordinance and a temporary amendment to Chapter 28, "Motor Vehicles and Traffic," Section 28-41.1. The temporary amendment to Chapter 28 Section 28-41.1 created a trial period allowing motor assisted scooters to be used on public rights-of-way for a period of six months, ending on December 27, 2018. Following a briefing to the Mobility Solutions, Infrastructure and Sustainability Committee, the City Council voted on November 28, 2018, to extend the pilot program for a period of 12 months ending on November 28, 2019.

Since the inception of the trial program, staff has gathered data in effort to measure and manage the program. Currently the City's Dockless Vehicle Ordinance does not place limits on the number of vendors who can operate in Dallas or place limitations on fleet size. The City of Dallas currently has 6 approved vendors with a total of 15,000 units. Over 3 million scooter rides were taken between June 2018 and August 2019. The City's Dockless Vehicle Ordinance includes an annual permit fee of \$808, and a per vehicle fee of \$21. In Fiscal Year 2018-19, the Dallas Department of Transportation collected \$262,500.

Staff has identified three major operational concerns: safety, compliance and infrastructure. These concerns were identified through a community survey, data collection through the 311 service request system, and feedback from Public Improvement Districts (PIDs). In an effort to address these concerns, Department of Transportation staff has prepared recommendations based on community and PID feedback. The suggested recommendations were shared with the Greater Dallas Planning Council, Downtown Dallas, Inc., the Deep Ellum Foundation, and Uptown Dallas, Inc. for further review and comments.

Staff has also shared their concerns and recommendations with all scooter operators for their input and comments. Staff has met multiple times with the operators to discuss each of the concerns separately but will need to continue discussions before a final recommendation is presented to the City Council for further authorization.

In order for the dockless motor assisted scooters to be legally operated on City right-of-way and other properties after November 28, 2019, Section 28-41.1 of the Dallas City Code would need to be amended to remove the motor assisted scooter use prohibition,

DATE November 1, 2019
SUBJECT **Dockless Mobility Program**

or the trial period will need to be extended. Staff is requesting an extension of the motor assisted scooter trial program for a period of 3 months ending on February 28, 2020 to finalize discussions with the dockless vendors and present a draft ordinance. The City Council will consider this item on the November 13, 2019 voting agenda.

Staff is planning to share the final recommendation with the Transportation & Infrastructure Committee in December 2019 and will bring a full recommendation to the City Council in January 2020 for the timely implementation of the new ordinance and regulations.

Should you have any questions or concerns, please contact myself or Michael Rogers, Director of the Department of Transportation.



Majed Al-Ghafry, P.E
Assistant City Manager

c: T.C. Broadnax, City Manager
Chris Caso, City Attorney (Interim)
Mark Swann, City Auditor
Biliera Johnson, City Secretary
Preston Robinson, Administrative Judge
Kimberly Bizer Tolbert, Chief of Staff to the City Manager
Jon Fortune, Assistant City Manager

Joey Zapata, Assistant City Manager
Nadia Chandler Hardy, Assistant City Manager and Chief Resilience Officer
Michael Mendoza, Chief of Economic Development and Neighborhood Services
M. Elizabeth Reich, Chief Financial Officer
Laila Alequresh, Chief Innovation Officer
Liz Cedillo-Pereira, Chief of Equity and Inclusion
Directors and Assistant Directors