

# Memorandum



CITY OF DALLAS

DATE March 20, 2020

TO Honorable Mayor and Members of the City Council

SUBJECT **M/WBE Participation for March 25, 2020 Council Agenda**

It is the mission of the Office of Business Diversity to ensure non-discriminatory practices and eliminate barriers while resourcing businesses to the next step in their business life cycle. The policy of the City of Dallas is to use certified Minority and Women-owned Business Enterprises (M/WBEs) to the greatest extent feasible on the City's construction, procurement, and professional services contracts. For your information, staff is providing you with the summary below of M/WBE participation for the voting items scheduled for the March 25, 2020 City Council Agenda. The total contract award amount, consisting of 27 agenda items is \$73.9M. **M/WBE is applicable to 17 of the 27 agenda items. For these items, construction and architectural and engineering items total \$12.6M with an overall M/WBE participation of \$3.0M or 24.13%, while goods and services items total \$33.5M with an overall M/WBE participation of \$7.9M or 23.56%.**

As a reminder, the current M/WBE goals are:

Architecture & Engineering	Construction	Professional Services	Other Services	Goods
25.66%	25.00%	36.30%	23.80%	18.00%

## **2017 Bond Program – March 25th Council Agenda**

The Office of Business Diversity continues to work diligently with the Bond Program Office to ensure, not only that the M/WBE goals are met, but to also include diverse teams on the bond program projects. This agenda includes three agenda items that are funded by 2017 bond funds. **These three items total \$1.8M with an overall M/WBE participation of \$632K or 34.55%.**

## **2017 Bond Program – Inception to Date**

2017 Bond Program ITD consists of 207 items totaling \$353.2M with an overall M/WBE participation of \$153.5M or 43.47%.

## **Highlighted Items:**

### **Latino Cultural Center Expansion**

**Agenda Item No. 8** Authorize a construction contract in the amount of \$3.2M for the expansion of the Latino Cultural Center. **This item includes participation from nine M/WBE vendors resulting in \$860K participation or 26.96% M/WBE participation on a 25.00% goal.**

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**Meyer Symphony Center Upgrades**

**Agenda Item No. 10** Authorize a construction contract in the amount of \$3.5M for upgrades and modifications at the Meyerson Symphony Center. **This item includes participation from two M/WBE vendors resulting in \$933K participation or 37.57% M/WBE participation on a 25.00% goal.**

**Grounds Maintenance for Libraries**

**Agenda Item No. 20** Authorize a three-year service price agreement in the amount of \$1.6M for grounds maintenance services at library locations for the Library. **This item includes participation from two M/WBE vendors, including the Prime, resulting in \$1.6M participation or 100.00% M/WBE participation on a 23.80% goal.**

**Litter Maintenance and Trash Removal for Parks**

**Agenda Item No. 21** Authorize a three-year service price agreement in the amount of \$12.1M for litter maintenance services and trash removal at City-owned parks, recreation centers, aquatic centers, and splash grounds for the Park and Recreation Department. **This item includes participation from four M/WBE vendors resulting in \$2.9M participation or 24.12% M/WBE participation on a 23.80% goal.**

Please feel free to contact me if you have any questions or should you require additional information.



Zarin D. Gracey  
Director  
Office of Business Diversity

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| T.C. Broadnax, City Manager                                | Joey Zapata, Assistant City Manager  |
| Chris Caso, City Attorney (Interim)                        | Nadia Chandler Hardy, Assistant City Manager                                 |
| Mark Swann, City Auditor                                   | Dr. Eric A. Johnson, Chief of Economic Development and Neighborhood Services |
| Biliera Johnson, City Secretary                            | M. Elizabeth Reich, Chief Financial Officer                                  |
| Preston Robinson, Administrative Judge                     | Laila Aleqresh, Chief Innovation Officer                                     |
| Kimberly Bizar Tolbert, Chief of Staff to the City Manager | M. Elizabeth (Liz) Cedillo-Pereira, Chief of Equity and Inclusion            |
| Majed A. Al-Ghafry, Assistant City Manager                 | Directors and Assistant Directors  |
| Jon Fortune, Assistant City Manager                        |  |