

Memorandum



CITY OF DALLAS

DATE August 7, 2020

TO Honorable Mayor and Members of the City Council

SUBJECT **Office of Homeless Solutions Community Engagement Study Update**

In January 2020, the Office of Homeless Solutions (OHS) contracted with Texas Christian University's (TCU) School of Social Work to develop a community engagement plan for the implementation of Proposition J of the 2017 Bond Program. In February 2020, the TCU project team met with members of the City Council and/or their requested representative to discuss the methodology utilized for the study. The study is focused on soliciting public opinion and identifying solutions for addressing homelessness. Under the original plan, a link to a web-based survey would have been sent via email to residents of the City of Dallas, as identified by each councilmember. Survey participants who needed access to a computer would have been provided access through a designated computer at any Dallas public library. Participants would have been requested to complete the survey between April 1-15, 2020 and preliminary reports were to be submitted to the City Council in May 2020.

Due to COVID-19, the plan for execution was placed on hold and the survey was not conducted. With the reopening date of Dallas public libraries currently unknown, OHS is prepared to proceed with the project with modifications of the survey process. After much deliberation and consideration of various options, OHS and the TCU project team concluded that the use of a personal computer, smartphone, or tablet is the only method for respondents to safely complete the survey.

The TCU project team is prepared to move forward with the study and begin soliciting input from participants identified by Council members. The revised project schedule is as follows:

Date	Task
August 10-14	City Council offices to provide the TCU project team with the e-mail address of survey participants.
August 17	Survey participants identified by each councilmember will receive an e-mail from the TCU project team containing a link to the web-based survey and instructions. Reminders to complete the survey will be sent to participants until the survey period ends on September 7.
September 7-21	Data cleaning and organization by TCU project team
September 21-October 5	Data analysis by TCU project team
Late October 2020	TCU project team and OHS provide the preliminary report findings to City Council
December 10	Final report due to OHS

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Should you have any questions about this project, please contact myself or Kevin Oden, Interim Director of Office of Homeless Solutions.



Nadia Chandler-Hardy
Assistant City Manager

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| T.C. Broadnax, City Manager | Jon Fortune, Assistant City Manager |
| Chris Caso, City Attorney | Joey Zapata, Assistant City Manager |
| Mark Swann, City Auditor | Dr. Eric A. Johnson, Chief of Economic Development and Neighborhood Services |
| Biliera Johnson, City Secretary | M. Elizabeth Reich, Chief Financial Officer |
| Preston Robinson, Administrative Judge | Laila Alequresh, Chief Innovation Officer |
| Kimberly Bizer Tolbert, Chief of Staff to the City Manager | M. Elizabeth (Liz) Cedillo-Pereira, Chief of Equity and Inclusion |
| Majed A. Al-Ghafry, Assistant City Manager | Directors and Assistant Directors |