

Memorandum



CITY OF DALLAS

DATE July 31, 2020

TO Honorable Mayor and Members of the City Council

SUBJECT **Taking Care of Business – July 30, 2020**

[Encampment Resolution Schedule July 27-31, 2020](#)

The Office of Homeless Solutions (OHS) has scheduled several sites for homeless encampment resolution the week of July 27th through July 31st. The sites are listed on the attached schedule.

Many of these sites were previously serviced the weeks beginning July 13th and July 20th. OHS' operation includes repetitive cleaning of the known areas of the City with concentrations of encampments. Repetitive service to concentrations of encampments is a recognized strategy to ending the recurrence of encampments and to encourage encampment residents to accept shelter and services.

The OHS Street Outreach teams have continued to engage with individuals to provide notice of clean-up and connect to resources and shelter. OHS Community Mobilization will meet with stakeholders to determine long-term sustainability of encampment sites and will provide periodic updates. Please direct any questions to Nadia Chandler Hardy, Assistant City Manager or Kevin Oden, Interim Director of Office of Homeless Solutions.

New Updates

[Mortgage Rental Assistance Program \(MRAP\) Distribution Update](#)

The City is deploying a multi-pronged approach in administering program funds. In Round 1, the distribution of funds was expedited with 150 City staff spanning 13 departments. As the City reopened in Phase I and staff returned to their primary department duties. A smaller group of staff were used to maintain the program, process payments and administer the 3 nonprofits charged with overseeing a portion of program funds. With the City Council allocating an additional \$10M to MRAP in June that must be spent by December 2020, the City will further utilize nonprofit partners to leverage relationships with communities that don't typically come to the City for assistance. The nonprofits have systems in place that can expedite payments and algorithms designed to distribute funds at a district wide level using weekly lotteries that offer multiple opportunities to receive an award until all funding is spent. Round 2 MRAP awards will be announced this week see <https://dallascityhall.com/Pages/Corona-Virus.aspx> for details. For more information please contact Thor Erickson, Housing Manager, at 214-670-3632 or thor.erickson@dallascityhall.com.

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[MCC Yearlong Training Schedule](#)

The Mayor and City Council Office staff is launching a year-long training schedule to learn about departments across the City and better serve our residents. Trainings will be held every Friday 10am and 11am beginning August 7th and run through June of 2021. If you are interested in learning more about the training schedule, please contact Carrie Prysock at carrie.prysock@dallascityhall.com.

[Convention and Event Services – Global Business Awardee through CV Magazine](#)

The Kay Bailey Hutchison Convention Center Dallas (KBHCCD) was recently awarded a 2020 Global Business Award for Best-Full-Service Event Centre. The Global Business Awards, hosted by *CV Magazine*, recognize and reward entities from across the world's business landscape that have made great contributions in their industries. Awardees must be able to demonstrate expertise within their given field, show continued dedication to client service and satisfaction, and display a constant commitment to excellence and quality. For more information, please contact Rosa Fleming, Director of Convention and Event Services, at 214-939-2755 or by email at rosa.fleming@dallascityhall.com.

[Ashley Bell, SBA Regional Administrator and White House Advisor comes to Dallas to connect with Black-owned Businesses](#)

On Tuesday, July 28, 2020, Ashley Bell, SBA Regional Administrator and White House Advisor, hosted an interactive virtual town hall called "Access Live" along with local leaders, lenders and resource partners. Zarin Gracey, Director of the Office of Business Diversity and Courtney Pogue, Director of Economic Development were among the panelists on the call. The objective was to have 100,000 black-owned businesses in the DFW market to join the call to highlight ways that Black-owned small businesses can financially recover from the COVID-19 global pandemic utilizing existing resources. Mr. Bell visited a few black-owned Dallas businesses and ended the tour at City Hall. A similar virtual town hall was also hosted in Atlanta in May 2020 to reach 100,000 black-owned businesses across the south. For more information about the town hall and tour, please contact Zarin Gracey, at zarin.gracey@dallascityhall.com.

[Library RFID Conversion is a Winner During COVID-19 Days](#)

City Council approved the Dallas Public Library's two-year project to implement Radio Frequency Identification (RFID) in June 2019. The Library is ahead of the original schedule which included the arduous process of physically tagging each and every piece of the Dallas Public Library's large collection of materials. Being closed during COVID-19 has allowed staff to place greater focus on this project and we have completed the conversion process at all 28 branch locations. We will re-direct concentration on the remaining floors of the J. Erik Jonsson Central Library to continue our efforts to complete the conversion ahead of schedule.

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Our dedicated RFID team, further challenged with COVID-19 restrictions, has learned many things through this project and safely worked through the demanding physical labor involved. Please join me in recognizing the Library RFID Team as they enthusiastically proceed with the implementation of this system-wide efficiency. If you have questions, please contact Jo Giudice, Director of Library at Maryjo.Giudice@dallascityhall.com.

[Procurement Services Publishes Fourth Quarter Forecast](#)

We are pleased to share the publication of the latest [Procurement Quarterly](#), which provides a forecast of opportunities for goods, services, and construction contracts. The Procurement Quarterly, published on our [website](#), is a new acquisition planning tool that helps departments with resource planning while also notifying vendors and suppliers about upcoming bids and proposals. This effort is part of Procurement Services' commitment to continuous innovation and improvement. If you have any questions, please contact Chhunny Chhean, Director of Procurement Services at chhunny.chhean@dallascityhall.com.

[Dallas Love Field Launches Two New Initiatives](#)

The Department of Aviation has two new initiatives at Dallas Love Field, both geared toward customer safety. The Department finalized installation of automated exit lanes that open as customers approach and close directly behind them. This new exit process replaces the open exit to the Love Landing area on the second level and better secures the airport's sterile area from potential breaches.

As reported last week, Love Field has also partnered with Southwest Airlines to host a thermal temperature screening pilot program. Thermal screening cameras will be placed near the entrance of the TSA checkpoint. In its beginning stages, the cameras will be tested, and data will be gathered to guide future decision-making about travel during the COVID-19 pandemic. Testing will begin in the first week of August. Should you have any questions or for more information, please contact Director of Aviation Mark Duebner at mark.duebner@dallascityhall.com or 214-670-6077.

[Dallas Clean Air Action Day Virtual Celebration](#)

The continuing COVID-19 pandemic has re-calibrated many priorities in North Texas and beyond. However, there are many ways residents can adapt and grow in the face of change. Clean Air Action Day, the annual celebration of environmental awareness, will look a little different this year. Join the Office of Environmental Quality & Sustainability on **August 4, 2020** for our **Virtual 2020 Clean Air Action Day Celebration!** Engage in discussion about what the City of Dallas is doing and what we can do together to ensure successful implementation of CECAP Goal 8-- *All Dallas' Communities Breathe Clean Air*. This is a virtual event and will be hosted via WebEx. Please find the detailed agenda and registration link [here](#). For more information please contact Shelia Delgado, Assistant Director, sheila.delgado@dallascityhall.com.

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Look Ahead

City Council Briefings

August 5, 2020

- City of Dallas Availability and Disparity Study Outcome and Next Steps
- Local Preference Programs
- Small Cell and Citywide Fiber Optic and Wireless Broadband Network Update
- Atmos Dallas Annual Rate Review Filing

August 11, 2020

- City Manager's Recommended Budget for FY 2020-21 and FY 2021-22
- FY 2020-21 Budget: One Dallas: R.E.A.L. Change and R.E.A.L. Action, Part 1

August 19, 2020

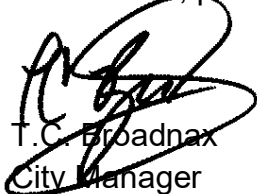
- FY 2020-21 Budget: One Dallas: R.E.A.L. Change and R.E.A.L. Action, Part 2
- Update on the COVID-19 Budget

Media Inquiries

As of July 27, 2020, the City has received media requests from various news outlets regarding the following topics:

- Rental assistance updates
- City of Dallas employee count
- DFR armored vehicle
- Sanitation vehicle pushing a vehicle
- Firefighters Make Quick Work of East Dallas Apartment Fire
- DFR Creates Video About the Seriousness of COVID-19
- Dead Body Recovered from Lake Ray Hubbard
- DFR Reports A Total of 93 Members Total Testing Positive for COVID-19

Please see the attached document compiling information provided to the media outlets for the July 21, 2020 – July 27, 2020 for your reference. Should you have any questions or concerns, please contact Kimberly Bizer Tolbert, Chief of Staff.



T.C. Broadnax
City Manager

c: Chris Caso, City Attorney
Mark Swann, City Auditor
Biliera Johnson, City Secretary
Preston Robinson, Administrative Judge
Kimberly Bizer Tolbert, Chief of Staff
Majed A. Al-Ghafry, Assistant City Manager
Jon Fortune, Assistant City Manager

Joey Zapata, Assistant City Manager
Nadia Chandler Hardy, Assistant City Manager
Dr. Eric A. Johnson, Chief of Economic Development and Neighborhood Services
M. Elizabeth Reich, Chief Financial Officer
Laila Aleqresh, Chief Innovation Officer
M. Elizabeth (Liz) Cedillo-Pereira, Chief of Equity and Inclusion
Directors and Assistant Directors

LOCATION	DIVISION
Monday, July 27th	
1700 CHESTNUT STREET	South
1700 BAYLOR STREET	South
2600 FERRIS STREET	South
2600 DAWSON AVENUE	South
2600 LOUISE AVENUE	South
I-20 AND COCKRELL HILL	South
ERL THORNTON AND ST. FRANCIS	
2600 HICKORY STREET	North
75/N CENTRAL EXPRESSWAY AND 635/LBJ UNDERPASS (BOTH SIDES)	North
75/N CENTRAL EXPRESSWAY AT FOREST LANE	North
635/LYNDON B JHNSON AND PRESTON ROAD	North
FRANKFORD AND GIBBONS	North
Tuesday, July 28th	
4040 COMMERCE STREET	South
629 SOUTH 2 ND AVENUE	South
500 SOUTH HASKELL AVENUE	South
2600 TAYLOR STREET	South
1625 SOUTH MALCOLM X BOULEVARD	South
1577 SOUTH MALCOLM X BOULEVARD	South
1000 SOUTH AKARD STREET	South
560 SOUTH HILL AVENUE	South
635/LYNDON B JOHNSON AND TI BOULEVARD	North
75/N CENTRAL EXPRESSWAY AT ROYAL LANE	North
ROYAL LANE AT MANDERVILLE DRIVE	North
Wednesday, July 29th	
1800 SOUTH BOULEVARD	South
2300 COOMBS	South
2300 HARRISON	South
METROPOLITAN AVENUE AND SOUTH CENTRAL EXPRESSWAY	South
ELSIE FAYE HEGGINS AND SOUTH CENTRAL EXPRESSWAY	South
2300 CESAR CHAVEZ BOULEVARD	South
35/STEMMONS AT ROYAL LANE	North
35/STEMMONS AT WALNUT HILL LANE	North
35/STEMMONS AT MOCKINGBIRD LANE	North
35/STEMMONS AT MEDICAL DISTRICT DRIVE	North
35/STEMMONS AT EMPIRE CENTRAL	North
WEST NORTHWEST HIGHWAY AND DENTON DRIVE	North
635/LYNDON B JOHNSON AT JOSEY LANE	North

635/LYNDON B JOHNSON AT WEBB CHAPEL ROAD	North
ROYAL LANE AT CHANNEL DRIVE	North
Thursday, July 30th	
ERL THORNTON AND SOUTH MUNGER	South
704 FLETCHER STREET	South
SOUTH ERVAY AND GRIFFIN STREET	South
1500 SOUTH HARDWOOD STREET	South
WEST MOCKINGBIRD AND HARRY HINES	South
US-67 AT POLK STREET	South
35/STEMMONS AT ROYAL LANE	North
35/STEMMONS AT WALNUT HILL LANE	North
35/STEMMONS AT MOCKINGBIRD LANE	North
35/STEMMONS AT MEDICAL DISTRICT DRIVE	North
35/STEMMONS AT EMPIRE CENTRAL	North
WEST NORTHWEST HIGHWAY AND DENTON DRIVE	North
635/LYNDON B JOHNSON AT JOSEY LANE	North
635/LYNDON B JOHNSON AT WEBB CHAPEL ROAD	North
ROYAL LANE AT CHANNEL DRIVE	North
Friday, July 31st	
75/NORTH CENTRAL EXPRESSWAY AT HALL STREET	North
45/CENTRAL AT ROSS AVENUE	North
45/CENTRAL AT LIVE OAK STREET	North
45/CENTRAL AT PACIFIC AVENUE	North
WOODALL RODGERS AT FIELD STREET	North
WOODALL RODGERS SERVICE ROAD-SOUTHBOUND AT 45/CENTRAL	North

DALLAS CLEAN AIR ACTION DAY VIRTUAL CELEBRATION

ALL DALLAS COMMUNITIES BREATHE CLEAN AIR!

August 4, 2020
11:30 A.M. - 1:00 P.M.

Join us for an online discussion about air quality in Dallas, and how the CECAP will ensure that *all* Dallas communities breathe clean air!

Register for the webinar at
www.DallasClimateAction.com

Make your clean air pledge at
www.AirNorthTexas.org/CleanAirActionDay

Communications, Outreach and Marketing
Media Requests
July 21 to July 27

Date Submitted: 7/21/2020

Topic: NBC 5 – COVID-19 mortgage and rental assistance program

Inquiry: Ben Russell with NBC 5 wanted to know more information about the COVID-19 mortgage and rental assistance program and how the process works. Ben spoke with Housing & Neighborhood Revitalization Director David Noguera who explained the detailed process.

Submitted By: Nichelle Sullivan (Housing & Neighborhood Revitalization)

Media Entity: Ben Russell (NBC 5)

Date Submitted: 7/21/2020

Topic: Dallas Business Journal (DBJ) – employee count

Inquiry: David Ajamy II with DBJ asked about the number of employees that work for City. The City provided the number.

Submitted By: Tenisha Bogan (Human Resources)

Media Entity: David Ajamy II (DBJ)

Date Submitted: 7/21/2020

Topic: Express News – armored vehicle

Inquiry: Joshua Fechter with the San Antonio Express News reached out to ask if Dallas Fire-Rescue has an armored medical vehicle. DFR confirmed the City does not own one.

Submitted By: Roxana Rubio (Dallas Fire Rescue)

Media Entity: Joshua Fechter (Express News)

Date Submitted: 7/27/2020

Topic: FOX 4– SAN vehicle pushing vehicle

Inquiry: Lori Brown with FOX 4 reached out to ask about a video showing a semi-truck with the City's Sanitation branding pushing a small car. The City confirmed there is an investigation.

Submitted By: Roxana Rubio (Sanitation)

Media Entity: Lori Brown (FOX 4)



CITY OF DALLAS

Dallas Fire-Rescue Department
Media Requests: July 21 - 27, 2020.

Wednesday, July 22nd: All local news desks - Can you provide Information on a 2 alarm fire at 6466 Ridgecrest Rd?

City Response - At 11:01 Dallas Fire-Rescue units responded to a 911 call for a structure fire at the East Town Apartments, located at 6415 Melody Lane, near Interstate 75 and Northwest Highway.

When firefighters arrived at the 2-story apartment building, they observed fire and smoke coming from the first and second floors. All residents had self-evacuated prior to DFR arrival, so attack teams were able to focus on suppression efforts and extinguish the fire within the hour. A second alarm request was transmitted for manpower as a result of the elevated temperatures.

According to the investigators, the fire appears to have begun on a first-floor patio. The flames caught onto a small fence surrounding the patio and spread vertically to the eaves and the apartment directly above. Firefighters were able to access the building and limit the fire damage to those two units; but not before it displaced two families. Thankfully, the apartment complex was able to assist both families with on-site accommodations.

There were no reported injuries during the course of this incident; and though the point of origin was identified, the exact cause is undetermined.

Thursday, July 23rd: In response to the growing numbers of positive COVID-19 tests, among the members of Dallas Fire-Rescue, the department has put together a video, incorporating testimonies from some of those members, as well as the men and women who supervise, and oversee their care and well-being, to convey exactly how serious this pandemic is. Members talk about a variety of topics, including the wearing of masks and the practicing of social distancing, among other safety measures, all in an effort to protect yourself, your families and the citizens of Dallas. The video can be viewed at the following link: <https://www.youtube.com/watch?v=OfcNO-UA748>

Friday, July 24th: All local news desks - Hearing your folks ask for the ME out on this call at Lake Ray Hubbard. Any info, sir?

City Response - DFR units were dispatched to Lake Ray Hubbard, at 12:33, after someone spotted a body in the water and called 911. DFR units recovered the body, which is hung up on debris, at approximately 14:00; after which, custody of the body was transferred to the Medical Examiner to determine cause of death and identification.

Any follow-up questions should be directed to the Dallas Police Department.

Friday, July 24th: Sent the following Tweet to all the local news desks –

https://twitter.com/DallasFireRes_q/status/1286769272094629888?s=09

As of July 24th, @DallasFireRes_q is reporting that a total of 93 #firefighters and civilian employees have tested positive for #COVID19. 74 have fully recovered and returned to work, and 47 are in #quarantine for on and off-duty exposures. @CityOfDallas #FlattenTheCurve