

# Memorandum



CITY OF DALLAS

DATE August 7, 2020

TO Honorable Mayor and Members of the City Council

SUBJECT **Taking Care of Business – August 7, 2020**

## [Encampment Resolution Schedule August 3-7, 2020](#)

The Office of Homeless Solutions (OHS) has scheduled the following sites for homeless encampment resolution the week of August 3-7, 2020. Attached is the encampment schedule.

Many of the sites listed below were previously serviced the weeks of July 13<sup>th</sup>, 20<sup>th</sup> and 27<sup>th</sup>. OHS has added new sites for resolution this week as some encampments have ended entirely with the adoption of this new resolution strategy. OHS' operation includes repetitive cleaning of the known areas of the City with concentrations of encampments. Repetitive service to concentrations of encampments is a recognized strategy to ending the recurrence of encampments and to encourage encampment residents to accept shelter and services.

The OHS Street Outreach teams have continued to engage with individuals to provide notice of clean-up and connect to resources and shelter. OHS Community Mobilization will meet with stakeholders to determine long-term sustainability of encampment sites and will provide periodic updates. Please direct any questions to Nadia Chandler Hardy, Assistant City Manager or Kevin Oden, Interim Director of Office of Homeless Solutions.

## **New Updates**

### [Excellence in Performance Management](#)

The Office of Budget is pleased to announce the City of Dallas is a recipient of the ICMA Certificate of Excellence in Performance Management. This highest level of recognition is a testament to our efforts in performance management. An application was submitted to ICMA in May, and we received notification of the recognition on July 31. The Budget Accountability Report (BAR), Dallas 365 website, Financial Transparency website, community survey, and dashboard efforts citywide, which enhance transparency, are best practices which helped us achieve this distinction. The presentation of the award, which typically occurs at the annual conference, will be delayed due to COVID-19. For more information please contact Jack Ireland, Director or LaToya Jackson, Assistant Director in the Office of Budget.

### [Mayor Star Council Class 9](#)

I will be participating in the [Mayor's Star Council](#) Class 9 virtual opening retreat this Saturday to discuss my role and a brief overview of our organization here at the City. The Mayor's Star Council is made up of a group of diverse leaders from the ages of 25-40 that come from eight different areas of cultural and professional influence: Arts & Entertainment, Business, Education, Government, Hospitality & Tourism, Media, Religion

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and the Social Sector. Their mission is to empower leaders to impact the city through our purpose to Learn, Connect and Serve. They are developing a legacy of culturally diverse and connecting young professionals who are committed to creating a collective impact approach to moving the needle of progress. City staff have worked with this group and/or are alumni of their organization. For more information please contact Victoria Cruz, Assistant to the City Manager, at [victoria.cruz@dallascityhall.com](mailto:victoria.cruz@dallascityhall.com).

#### [Community Police Oversight Office Updates](#)

On July 15, 2020, the Community Police Oversight Board (CPOB) held its monthly meeting. They discussed the findings of an investigation conducted by Dallas Fire & Rescue regarding a complaint filed against Police Chief U. Renee Hall that had been generated from the CPOB's first meeting that was held October 8, 2019. The CPOB was not satisfied with the scope of the investigation and tasked Tonya McClary, Director of OCPO to conduct an independent investigation into the matter. When Ms. McClary concludes her investigation, she will bring her findings to the CPOB. The CPOB is also working to finalize a process for adding non-CPOB members to its subcommittees. There has been a lot of excitement about this from the community. The CPOB Rules Sub-Committee will meet tomorrow via WebEx, it will be streamed on the website and channel 95. The next CPOB meeting will be held next Tuesday. For more information, please contact Monitor McClary at [tonya.mcclary@dallascityhall.com](mailto:tonya.mcclary@dallascityhall.com).

#### [FY21 Budget Town Hall Schedule](#)

The FY2020-21 MCC Budget Town Halls begin Thursday, August 13, and will run through Thursday, August 27. The complete schedule of dates and virtual platforms can be found [here](#). The City Manager's Office is working with departments regarding staff assignments for each of the town hall meetings. Should you have any question, please contact Carrie Prysock, Director of the Mayor and City Council Office.

#### [The City's Symptom Tracker supports North Texas Regional Food Bank](#)

We need your help! The Office of Innovation has partnered with Citi to help researchers and support food insecure households in Dallas! For each submission to the [2 minute anonymous survey](#), **Citi will donate \$1 to the North Texas Regional Food Bank, up to 15,000 meals**. The survey is used to track where symptoms are developing compared to test site locations, availability of health care facilities, etc. Please encourage your constituents to complete the survey once a day. Social media collateral is attached.

#### [Chief Innovation Officer featured as "Innovator of the Week" by Bloomberg Philanthropies](#)

Last week Bloomberg chose to showcase the work of innovation in the City of Dallas by highlighting the City's focus on data. Last year, the City Council asked for a greater focus on data activities under the leadership of the Office of Innovation. The article focuses on the activities put into place over the past fiscal year. To read more, click [here](#).

#### [Track Census Response Rates through City's new Census Dashboard](#)

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The Office of Innovation has partnered with the Office of Strategic Partnerships and Government Affairs, along with Dallas County, our Census contractor Alpha Business Images, and Civis Analytics to create a Census dashboard (linked [here](#)) that provides convenient and transparent information to the public on the latest response rates. The dashboard has four tabs (two in English and two in Spanish), accessed from the top of the page. There is a tab for Census tract with overall response rates at the national, state, county and city level; and a tab for Council District, that provides response rates to date as well as demographic data if you hover over a District. Data on the dashboard is updated once every weekday. Please contact Laila Aleqresh, Chief Innovation Officer, should you have questions.

#### [NLC Dream Court Opening Aug 7th at 6701 S. Hampton](#)

[On Friday, August 7th at 4:00 p.m.](#) the Nancy Lieberman Charities will open the 90<sup>th</sup> Dream Court in the nation. The Dream Court will be located at the Oak Cliff YMCA, [6701 S. Hampton Road, Dallas, Texas](#). Thanks to the generous donation made by Toyota, the court will be presented in honor of Andre Emmett, who as a child often played basketball at the Oak Cliff YMCA. The Dallas Police Department has participated in the opening of these wonderful community Dream Courts because of their Kids and Cops Program and Police Activities League. The program uses sports as a great equalizer to build trust between local law enforcement and the communities they serve. The Police Activities League run programs on Dream Courts for local youth to build teamwork, trust and strengthen the relationship between officers and our youth. Well Health and Everyone Eatz will also provide members of the community with free COVID-19 testing and free food [from 5:00 p.m. – 7:00 p.m.](#) or until all of the free resources are gone, whichever comes first. For more information please contact Sergeant Nichole Walton at [nicole.walton@dpd.ci.dallas.tx.us](mailto:nicole.walton@dpd.ci.dallas.tx.us).

#### [2020 Census Deadline Update](#)

The U.S. Census Bureau has announced the 2020 Census deadline is now on September 30, 2020. This will be the final day for self-response and the final day for Census Enumerators to complete their door-to-door non-response follow up. Due to the COVID-19 pandemic, the U.S. Census Bureau had extended the deadline to October 31, 2020. They cited the December 31 deadline for reporting numbers to the White House as the reason for moving up the deadline. City staff will provide a 2020 Census briefing to the Workforce, Education, and Equity Committee on August 10, 2020. For questions or concerns, please contact Brett Wilkinson, Director of The Office of Strategic Partnerships and Government Affairs, [Brett.Wilkinson@DallasCityHall.com](mailto:Brett.Wilkinson@DallasCityHall.com)

#### [Dallas Animal Services Awarded COVID-19 Emergency Grant](#)

Dallas Animal Services (DAS) been awarded \$10,000 from the Humane Society of the United States and Mars Petcare to support adjusted operations for COVID-19 response. This grant will fund the purchase of 3,000 microchips that will be administered in the field to the pets of Dallas residents, and will support DAS's ongoing efforts to improve Return-to-Owner compliance, despite a decreased ability to chip pets onsite at our shelter. For

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additional information please contact Ed Jamison, Director of Dallas Animal Services, at [edward.jamison@dallascityhall.com](mailto:edward.jamison@dallascityhall.com).

### **Beverly Davis Retirement Announcement**

After serving over 38 years with the City, come September 8, Beverly Davis will be retiring. As the current Director of the Office of Fair Housing and Human Rights, Ms. Davis chaired and led the regional group of over 20 jurisdictions in North Texas that produced the first-ever Assessment of Fair Housing in 2018 with The University of Texas at Arlington. Beverly also championed the development of the update of the City of Dallas Americans with Disability Act Transition Plan with a goal to make all programs, services and activities accessible. She also led the City's nascent efforts to normalize and operationalize equity as the founding director of the Equity and Human Rights Office, where she oversaw the training all City of Dallas executives on equity. Beverly has served in leadership roles in several City departments including Equipment and Building Services, Public Works, Dallas Water Utilities, Human Resources, and Civil Service.

Please join us in saluting Beverly for her commitment to honorably serve the City and her friendship and support to so many of us. She will be incredibly missed, and we look forward to staying connected. Should you have questions, please contact Chief of Equity and Inclusion, Liz Cedillo-Pereira at [liz.cedillopereira@dallascityhall.com](mailto:liz.cedillopereira@dallascityhall.com).

### **Look Ahead**

#### **City Council Briefings**

August 11, 2020

- City Manager's Recommended Budget for FY 2020-21 and FY 2021-22
- FY 2020-21 Budget: One Dallas: Responsible Equitable Accountable Legitimate (R.E.A.L.) Change and R.E.A.L. Action, Part 1

August 19, 2020

- FY 2020-21 Budget: One Dallas: Responsible Equitable Accountable Legitimate (R.E.A.L.) Change and R.E.A.L. Action, Part 2
- Update on the COVID-19 Budget

#### **Media Inquiries**

As of August 4, 2020, the City has received media requests from various news outlets regarding the following topics:

- Housing updates
- CompUdopt Interview Requests
- MRAP Program Updates
- DFR Response to Northeast Dallas Apartments After Man Barricades Himself in His Apartment and Starts Fire
- Firefighters Make Quick Work of Cooking Fire in Southwest Dallas Apartments
- DFR Reports A Total of 101 Members Total Testing Positive for COVID-19

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- WFAA 8 Inquiries About DFR Employees Working In and Outside of City Limits

Please see the attached document compiling information provided to the media outlets for the July 28, 2020 – August 4, 2020 for your reference. Should you have any questions or concerns, please contact Kimberly Bizer Tolbert, Chief of Staff.



T.C. Broadnax  
City Manager

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| Chris Caso, City Attorney                  | Joey Zapata, Assistant City Manager  |
| Mark Swann, City Auditor                   | Nadia Chandler Hardy, Assistant City Manager                                 |
| Billieae Johnson, City Secretary           | Dr. Eric A. Johnson, Chief of Economic Development and Neighborhood Services |
| Preston Robinson, Administrative Judge     | M. Elizabeth Reich, Chief Financial Officer                                  |
| Kimberly Bizer Tolbert, Chief of Staff     | Laila Aleqresh, Chief Innovation Officer                                     |
| Majed A. Al-Ghafry, Assistant City Manager | M. Elizabeth (Liz) Cedillo-Pereira, Chief of Equity and Inclusion            |
| Jon Fortune, Assistant City Manager        | Directors and Assistant Directors  |

LOCATION	DIVISION
<b>Monday, August 3rd</b>	
1700 CHESTNUT STREET	South
1700 BAYLOR STREET	South
2600 DAWSON AVENUE	South
2600 LOUISE AVENUE	South
1800 SOUTH BLVD	South
2600 HICKORY STREET	North
75/N CENTRAL EXPRESSWAY AND 635/LBJ UNDERPASS (BOTH SIDES)	North
75/N CENTRAL EXPRESSWAY AT FOREST LANE	North
635/LYNDON B JHNSON AND PRESTON ROAD	North
FRANKFORD AND GIBBONS	North
<b>Tuesday, August 4th</b>	
4040 COMMERCE STREET	South
629 SOUTH 2 <sup>ND</sup> AVENUE	South
500 SOUTH HASKELL AVENUE	South
2600 TAYLOR STREET	South
1625 SOUTH MALCOLM X BOULEVARD	South
1577 SOUTH MALCOLM X BOULEVARD	South
560 SOUTH HILL AVENUE	South
635/LYNDON B JOHNSON AND TI BOULEVARD	North
75/N CENTRAL EXPRESSWAY AT ROYAL LANE	North
ROYAL LANE AT MANDERVILLE DRIVE	North
<b>Wednesday, August 5th</b>	
1800 SOUTH BOULEVARD	South
2300 COOMBS St	South
5600 S LAMAR STT	South
ELSIE FAYE HEGGINS AND SOUTH CENTRAL EXPRESSWAY	South
1-20 AT BONNIE VIEW RD	South
35/STEMMONS AT ROYAL LANE	North
35/STEMMONS AT WALNUT HILL LANE	North
35/STEMMONS AT MOCKINGBIRD LANE	North
35/STEMMONS AT MEDICAL DISTRICT DRIVE	North
35/STEMMONS AT EMPIRE CENTRAL	North
WEST NORTHWEST HIGHWAY AND DENTON DRIVE	North
635/LYNDON B JOHNSON AT JOSEY LANE	North
635/LYNDON B JOHNSON AT WEBB CHAPEL ROAD	North
ROYAL LANE AT CHANNEL DRIVE	North
<b>Thursday, August 6<sup>th</sup></b>	
ERL THORNTON AND SOUTH MUNGER	South
1500 SOUTH HARDWOOD STREET	South
US-67 AT POLK STREET	South

500 S. HASKELL	South
500 S.PEAK	South
1800 SOUTH BLVD.	South
35/STEMMONS AT ROYAL LANE	North
35/STEMMONS AT WALNUT HILL LANE	North
35/STEMMONS AT MOCKINGBIRD LANE	North
35/STEMMONS AT MEDICAL DISTRICT DRIVE	North
35/STEMMONS AT EMPIRE CENTRAL	North
WEST NORTHWEST HIGHWAY AND DENTON DRIVE	North
635/LYNDON B JOHNSON AT JOSEY LANE	North
635/LYNDON B JOHNSON AT WEBB CHAPEL ROAD	North
ROYAL LANE AT CHANNEL DRIVE	North
<b>Friday, August 7<sup>th</sup></b>	
75/NORTH CENTRAL EXPRESSWAY AT HALL STREET	North
45/CENTRAL AT ROSS AVENUE	North
45/CENTRAL AT LIVE OAK STREET	North
45/CENTRAL AT PACIFIC AVENUE	North
WOODALL RODGERS AT FIELD STREET	North
WOODALL RODGERS SERVICE ROAD-SOUTHBOUND AT 45/CENTRAL	North

**Communications, Outreach and  
Marketing Media Requests  
July 28 – Aug. 3**

**Date Submitted:** 7/28/2020

**Topic:** Housing Inquiry

**Inquiry:** Ken Kalthoff with NBC 5 asked about a housing development on Blue Ridge in Rio Grande. Housing and COM advised the project has satisfied all City requirements for construction. We have no authority over design or development requirements for the Kiest/Rio Grande Development as this is a privately funded project.

**Submitted By:** Roxana Rubio (Housing and Neighborhood Revitalization)

**Media Entity:** Ken Kalthoff with NBC 5 (NBC5)

**Date Submitted:** 7/29/2020

**Topic:** Eviction and Housing Rights – Request for Interview

**Inquiry:** Karen Ballesteros, Assignment Editor with NBCUniversal inquired about a Spanish speaking attorney to interview for the Eviction and Housing Rights Q&A event. COMs connected Karen with Attorney Shelby Jean with Legal Aid of Northwest Texas for interview.

**Submitted By:** Tenisha Bogan (Dallas Public Library)

**Media Entity:** Karen Ballesteros (NBCUniversal)

**Date Submitted:** 7/31/2020

**Topic:** CompUdopt Interview Request- NBC5

**Inquiry:** Larry Collins, Reporter with KXAS-TV NBC5 inquired about interviewing Office of Community Care staff for a brief taped interview regarding the CompUdopt event. COMs connected Larry with TXU Director of Community Affairs, Caroline Atkins for interview.

**Submitted By:** Tenisha Bogan (Office of Community Care)

**Media Entity:** Larry Collins (NBC5)

**Date Submitted:** 7/31/2020

**Topic:** OEQS and CCS Issues and Concerns

**Inquiry:** Amal Ahmed, Reporter with Texas Observer, inquired about the property on 9500 S. Central Expressway. The City provided a press release previously issued by Code Compliance Services that iterated the City's efforts in relation to the property.

**Submitted By:** Nichelle Sullivan (Housing and Neighborhood Revitalization)

**Media Entity:** Amal Ahmed (Texas Observer)

**Date Submitted:** 8/3/2020

**Topic:** MRAP Program Update - Texas Tribune

**Inquiry:** Juan Pablo Garnham, Reporter with Texas Tribune inquired about Dallas' previous rental assistance program and next steps. The City answered all questions and directed Juan to additional resources available on the City's website at [dallascityhall.com/Pages/Coronavirus-Resources.aspx](http://dallascityhall.com/Pages/Coronavirus-Resources.aspx).

**Submitted By:** Nichelle Sullivan (Housing and Neighborhood Revitalization)

**Media Entity:** Juan Garnham (Texas Tribune)

**Date Submitted:** 8/3/2020



**Topic:** DMN - COVID-19 testing vendor

**Inquiry:** DMN's Holly Hacker and Allie Morris inquired about the City and County's COVID-19 testing vendor, Honu, their qualifications and details on the procurement process. The Office of Emergency Management, Procurement Services and Communications have been highly involved in providing timely and thorough responses.

**Submitted By:** Nichelle Sullivan (Housing and Neighborhood Revitalization)

**Media Entity:** Holly Hacker and Allie Morris (DMN)

**Date Submitted:** 8/3/2020

**Topic:** WBAP-Cumulus Interview Request with CompUdopt

**Inquiry:** Clayton Neville, Reporter with WBAP-Cumulus inquired about an interview with a CompUdopt representative or staff. COMs informed him of interview timeslots and connected him with TXU's Community Affairs Manager, Caroline Atkins.

**Submitted By:** Tenisha Bogan (Office of Community Care)

**Media Entity:** Clayton Neville (WBAP-Cumulus)



CITY OF DALLAS

Dallas Fire-Rescue Department  
Media Requests: July 28<sup>th</sup> – August 3<sup>rd</sup>, 2020.

**Thursday, July 30<sup>th</sup>: WFAA 8 (Mike Pool) and CBS 11 (Giles Hudson)** - Hearing an assist officer and fire call at an apartment complex at 8325 Meadow Road. What can you all tell us?

**City Response** - At 15:14 Dallas Fire-Rescue units were assigned to a 911 call for a structure fire at an apartment complex, located at 8325 Meadow Road, in Northeast Dallas.

Reportedly, someone barricaded themselves in a second-floor apartment, following a dispute of unspecified nature, and set fire to a couch in the living room of the apartment. Attack teams were able to make it inside, after police officers breached the door for safety reasons, and extinguish the flames. They also accessed multiple neighboring units to make sure there was no fire extension.

The fire has been extinguished, and there were no reported injuries; but an unknown number of people have been displaced, from the 8-unit apartment building, due to the fire and ongoing situation.

**Friday, July 31<sup>st</sup>: Univision 23 (Joanna Molinero)** - I was reaching out to you to ask if there was a person trapped at this apartment fire on 3965 Altoona Drive.

**City Response** - At 19:27 DFR units were assigned to a Reported structure fire at an apartment complex, located at 3965 Altoona Drive.

Firefighters made their way inside of an apartment unit, found burning food and quickly extinguished the flames before they caused any significant damage.

A resident inside the apartment was taken to the hospital for minor injuries she sustained, after a fall, during the incident. Firefighters found her sitting on the floor when they accessed the apartment.

**Saturday, August 1<sup>st</sup>: Sent the following Tweet to all the local news outlets –**

[https://twitter.com/DallasFireRes\\_q/status/1289559337895997440?s=09](https://twitter.com/DallasFireRes_q/status/1289559337895997440?s=09)

As of July 31<sup>st</sup>, @DallasFireRes\_q is reporting that a total of 101 #firefighters and civilian employees have tested positive for #COVID19. 86 have fully recovered and returned to work, and 41 are in #quarantine for on and off-duty exposures. @CityOfDallas #FlattenTheCurve

**Monday, August 3<sup>rd</sup>: WFAA 8 (Jason Trahan)** – Hi Jason,

Question: Can you get me a breakdown of the percentage of Dallas Fire Rescue workers that live within the city limits of Dallas, and those that live outside the city limits?

Thanks in advance,

JPT

**City Response (from HR)** - Please see the following chart for the information you requested on DFR employees:

<b>Category</b>	<b>Resident</b>	
	<b>No</b>	<b>Yes</b>
American Indian or Alaska Native	20	4
Asian (Not Hispanic or Latino)	25	4
Black or African American (Not Hispanic or Latino)	340	97
Hispanic or Latino	333	117
Native Hawaiian or Other Pacific Islander (Not Hispanic or Latino)	5	3
Two or More Races (Not Hispanic or Latino)	12	2
White (Not Hispanic or Latino)	988	147
<b>Grand Total</b>	<b>1723</b>	<b>374</b>

CIUDAD DE DALLAS  
**CENSO**  
**2020**

**TABLERO**

¡Es hora del censo! El Censo de los Estados Unidos ocurre cada diez años y tiene un impacto directo en los fondos federales para nuestra comunidad. Consulte las tasas de respuesta de la Ciudad de Dallas utilizando el tablero interactivo del Censo 2020 vinculado a continuación.

Si aún no ha completado el Censo, visite [www.2020Census.gov](http://www.2020Census.gov).



City of Dallas

[public.tableau.com/profile/cityofdallasdtxinnovationteam](https://public.tableau.com/profile/cityofdallasdtxinnovationteam)



CITY OF DALLAS  
**CENSUS  
2020**

**DASHBOARD**



City of Dallas

It's Census time! The United States Census occurs every ten years and has a direct impact on federal funding for our community. Check out the response rates for the City of Dallas using the interactive Census 2020 Dashboard linked below.

If you haven't filled out the Census yet, visit [www.2020Census.gov](http://www.2020Census.gov).

[public.tableau.com/profile/cityofdallasdtxinnovationteam](https://public.tableau.com/profile/cityofdallasdtxinnovationteam)



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donations from



each survey response  
will be matched with a  
donation to



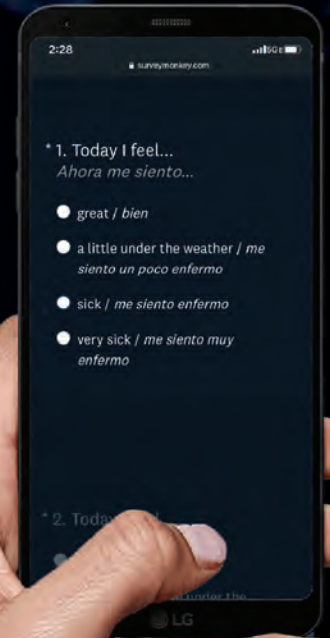
up to 15,000 meals!

visit [www.surveymonkey.com/r/DFWcovid19](http://www.surveymonkey.com/r/DFWcovid19)

# DFW COVID-19 Symptom Tracker Survey

The City of Dallas is looking to YOU to help us track where potential infections may be developing in the region. By completing this anonymous survey, you help the City anticipate where critical healthcare resources may be needed in the future. You can take this survey as often as once per day.

Thanks for supporting this effort!



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Gracias a las  
donaciones de



cada respuesta a la  
encuesta será igualada  
con una donación a



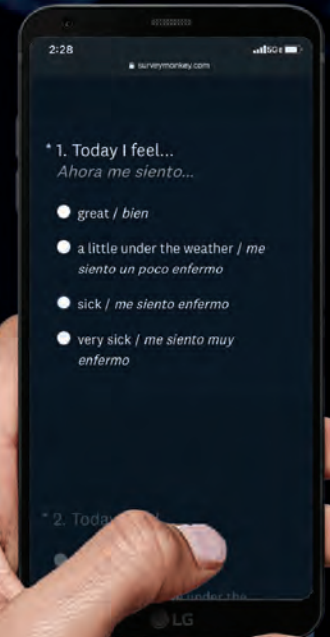
¡hasta 15.000 comidas!

visite [www.surveymonkey.com/r/DFWcovid19](http://www.surveymonkey.com/r/DFWcovid19)

# DFW COVID-19 Encuesta de rastreador de síntomas

La Ciudad de Dallas pide su ayuda para poder rastrear infecciones potenciales que se estén desarrollando en la región. Al completar esta encuesta anónima, usted estará ayudando a la ciudad anticipar los lugares críticos donde los recursos de salud sean necesitados en el futuro.

¡Gracias por el apoyo en este esfuerzo!



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