

# Memorandum



CITY OF DALLAS

DATE June 7, 2024

Honorable Members of the City Council Housing and Homelessness Solutions Committee: Jesse Moreno (Chair), Cara Mendelsohn (Vice Chair), Zarin D. Gracey, Chad West, Gay Donnell Willis

SUBJECT **Office of Homeless Solutions - Give Responsibly Campaign and Communities Foundation of Texas Fund**

The below memorandum is to provide information in response to questions received by memorandum on June 4, 2024, (see attached), regarding the Give Responsibly Campaign (GRC). The Office of Homeless Solutions (OHS) Fund and the Communities Foundation of Texas (CFT) were established for the receipt of all donations made in support of OHS initiatives. It is important to note that donations are received from various sources and are not specific to the GRC; all monetary donations are directed to the CFT Fund. Please see below answers to questions received.

**Question:** Total dollars donated and total unique donors for each fiscal year since inception

**Answer:** Since the inception of the GRC in the fall of 2022, a total of 96 unique donors have donated \$9,788.19 to the OHS Fund at the CFT. Please see the chart below:

Fiscal Year	Donation Dollars	Unique Donors
FY 22/23	\$4,326.19	53
FY 23/24	\$5,462.00	43

**Question:** Median donation amount for each fiscal year since inception

**Answer:** The median donation amount for both FY 22/23 and FY 23/24 is \$50.00.

**Question:** Expenses/use of funds for each fiscal year since inception

**Answer:** Funds received since the launch of the GRC have been held in reserve for emergency situations, such as unforeseen inclement weather sheltering needs. Use of the funds has not yet been required.

**Question:** Please explain governance of the funds, including recording of donations, deposit location of funds, any timelines for fund usage, and who decides use of funds

**Answer:** The City is not the recipient or custodian of any donations. All donations are made directly to the Office of Homeless Solutions Fund at the CFT. Recommendations for the distribution of funds is made to CFT from the fund committee comprised of the City Manager, Assistant City Manager and Office of Homeless Solutions Director.

Should you have any further questions, please reach out to me or Christine Crossley, Director, Office of Homeless Solutions.

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**Alina Ciocan**  
Assistant City Manager

c: Kimberly Bizer Tolbert, City Manager (I)  
Tammy Palomino, City Attorney  
Mark Swann, City Auditor  
Biliera Johnson, City Secretary  
Preston Robinson, Administrative Judge  
Dominique Artis, Chief of Public Safety (I)  
Majed A. Al-Ghafry, Assistant City Manager  
M. Elizabeth (Liz) Cedillo-Pereira, Assistant City Manager

M. Elizabeth (Liz) Cedillo-Pereira, Assistant City Manager  
Donzell Gipson, Assistant City Manager (I)  
Robin Bentley, Assistant City Manager (I)  
Jack Ireland, Chief Financial Officer  
Elizabeth Saab, Chief of Strategy, Engagement, and Alignment (I)  
Directors and Assistant Directors

# Memorandum



CITY OF DALLAS

DATE June 5, 2024  
TO Christine Crossley  
Director, Office of Homeless Solutions  
SUBJECT **Give Responsibly Campaign**

Please provide the following information for the Give Responsibly campaign:

1. Total dollars donated for each fiscal year since inception
2. Total number of unique donors for each fiscal year since inception
3. Median donation amount for each fiscal year since inception
4. Expenses/use of funds for each fiscal year since inception
5. Please explain governance of the funds, including recording of donations, deposit location of funds, any timelines for fund usage, and who decides use of funds

If you have any questions, please let me know. Thank you.

A handwritten signature in black ink, appearing to read 'Cara Mendelsohn'.

Cara Mendelsohn, District 12

c: Tammy Palomino, City Attorney  
Mark Swann, City Auditor  
Billerae Johnson, City Secretary  
Preston Robinson, Administrative Judge  
Dominique Artis, Chief of Public Safety (I)  
Majed A. Al-Ghafry, Assistant City Manager  
M. Elizabeth (Liz) Cedillo-Pereira, Assistant City Manager

Alina Ciocan, Assistant City Manager  
Donzell Gipson, Assistant City Manager (I)  
Robin Bentley, Assistant City Manager (I)  
Jack Ireland, Chief Financial Officer  
Elizabeth Saab, Chief of Strategy, Engagement and Alignment (I)  
Directors and Assistant Directors