

Memorandum



CITY OF DALLAS

DATE February 27, 2026

TO Honorable Mayor and Members of the City Council

SUBJECT **February 23, 2026 – Council Finance Committee Follow-Up**

This memorandum serves to provide follow-up responses to questions from the Finance Council Committee.

Finance Council Committee – 1:00 PM – February 23, 2026

Item B. - Condition of City Hall

1. CM Stewart - If we issue new bonds to pay for these repairs and replacements, what impact does it have on our 2024 bond projects? Will any of them get delayed?

Answer: Yes. The City can issue about \$250M annually in general obligation bonds. Prioritizing City Hall repairs would likely delay or reschedule other 2024 bond projects.

2. CM Stewart - If City Hall becomes the priority, could other district projects be postponed again?

Answer: Yes. Bond capacity limits would require pushing other projects back.

3. CM Stewart - Did we ever budget for capital replacement of HVAC, chillers, and electrical systems the way a private building owner would?

Answer: Funding has existed but has been limited and reactive, with priority given to other facilities and city projects.

4. DMPT Willis - Is addressing fire suppression piecemeal sufficient, or do we need to tackle the entire system?

Answer: The building is safe, but systems do not meet modern codes and standards; comprehensive upgrades are recommended.

5. DMPT Willis - Structurally, is the building fine despite internal system issues?

Answer: Yes. It is structurally stable, though monitoring is required.

6. DMPT Willis - Is water intrusion systemic rather than isolated?

Answer: Yes. It reflects original construction details. These water intrusion issues date back to the construction of the building as documented in a September 22, 1976 story on WFAA, Channel 8 news. [Dallas City Hall Nears Completion.- September 1976](#)

7. DMPT Willis - Will the building ever truly be without water intrusion issues?

Answer: Repairs can improve conditions, but complete elimination may not be possible.

8. DMPT Willis - Since observations were non-intrusive, could additional problems be discovered once walls are opened?

Answer: Yes. Invasive work could reveal additional issues.

9. DMPT Willis - Do the cost estimates reflect inflation over five years?

Answer: They are based on 2028 dollars. Costs beyond that timeframe are not fully accounted for.

10. DMPT Willis - What does the \$54 million interiors estimate include?

Answer: Office fit-out, modernization, FF&E, technology, AV, and workplace improvements.

11. DMPT Willis - What were the most critical failures identified?

Answer: Emergency power, water intrusion, and roof systems.

12. MPT Moreno - If water intrusion is not addressed, does it create long-term risk?

Answer: Yes. Continued moisture exposure increases localized risk.

13. MPT Moreno - If HVAC is replaced, would we be able to zone heating and cooling properly?

Answer: Yes. Full system replacement would allow proper zoning.

14. MPT Moreno - How were the firms selected and how do we validate their credentials and independence?

Answer: Firms were selected based on expertise, reputation, and industry-standard methodologies.

15. MPT Moreno - How do we know the cost estimates are accurate and not inflated?

Answer: Multiple firms collaborated. AECOM provided the cost estimates based on industry standardized methodology. The cost estimating was within their scope of work. The other firms were not tasked with cost estimating.

16. CM Maxie Johnson - Were you given any direction or preference regarding renovation versus relocation?

Answer: No. The charge was strictly to assess and inform.

17. CM Maxie Johnson - Did anyone attempt to influence your conclusions?

Answer: No.

18. CM Maxie Johnson - Would other qualified firms reach materially similar conclusions?

Answer: Yes.

19. CM Maxie Johnson - Was a phased renovation analyzed where the building remains partially occupied?

Answer: No- since there are so many systems issues, the best practice is to do all renovations and upgrades at once. To do a phased implementation – it would cost more and take longer. The \$329.4M estimate assumes vacancy based on 2028 figures. Once the system repairs are started, construction would be required to abide by current codes. Additionally, once intrusive work is done to repair systems, the issues relating to asbestos makes it difficult to do a phased approach.

20. CM Maxie Johnson - Would staff support obtaining an independent review of the assessment before final policy direction is given?

Answer: Staff believes the current team is sufficiently credible and independent; no additional review is deemed necessary.

21. CM Resendez - What was the charge in evaluating all options?

Answer: To provide objective building conditions and real estate information, not to recommend an outcome.

22. CM Resendez - Were you given any direction toward renovation versus relocation at the outset?

Answer: No.

23. CM Resendez - Did anyone from the City or outside attempt to influence the conclusions?

Answer: No.

24. CM Resendez - Is there a way to respectfully address concerns that the costs are inflated or absurd?

Answer: The team stands behind the numbers, which were developed collaboratively using accepted standards.

25. CM Gracey - Previously, weren't we told a number closer to \$345–350 million? Why has that changed?

Answer: The earlier estimate was for corrective actions only and did not include ADA, temporary relocation or modernization costs. The current estimate reflects longer-term assumptions and vacancy impacts.

26. CM Gracey - Does the \$329M corrective repairs figure simply replace systems without modernizing the building?

Answer: Yes. It restores systems but does not include ADA and modernization upgrades.

27. CM Gracey - Does the \$329M assume the building would be vacant during construction?

Answer: Yes. Best practice is to complete corrective actions in a vacant building. A phased approach is not recommended due to higher costs.

28. CM Gracey - What is L3?

Answer: An unfinished lower-level space that collects water and may require further evaluation. There were discussions when City Hall was built that the space could be used as a subway station.

29. CM Mendelsohn - How many people work in this building today?

Answer: Approximately 2,200.

30. CM Mendelsohn - How many would work in a future City Hall configuration?

Answer: Approximately 1,800.

31. CM Mendelsohn - How many downtown buildings have basements with water and sump pumps?

Answer: The team did not have comparative data.

32. CM Bazaldua - CBRE and OMS are conducting market engagement for relocation while also assessing the building. How is conflict of interest risk being mitigated?

Answer: Firms are recognized experts in Facility Condition Assessments and licensed professionals subject to ethics boards and industry standards.

33. CM Bazaldua - Were any independent firms engaged that would not financially benefit from relocation or sale of City Hall?

Answer: No. Vendors were selected based on expertise and credentials only and have no financial or ownership interest in the city hall site. If the council directs that work on city hall or alternative locations is the next step – the city will go through a competitive bid process to identify the vendors that would be selected for the work. The companies that are performing the assessment are only engaged in this work and have not indicated an interest in future activities regarding City Hall.

34. CM Bazaldua - Has a third-party peer review been conducted outside of this consultant team?

Answer: No.

35. CM Bazaldua - Why should we be comfortable proceeding without an independent third-party review?

Answer: Staff maintains the firms are credible industry leaders who follow objective and industry standard methodologies.

36. CM Bazaldua-What is the margin of error for AECOM estimate of repair cost?

Answer: 25% higher or 25% lower

37. CM Bazaldua-Difference between November 2025 city staff repairs vs the AECOM corrective repairs?

Answer: AECOM's numbers were based on system replacements vs potential to repair, AECOM identified the plumbing system is beyond useful life, environment remediation costs, ADA, code upgrades. Also, City had higher cost estimates for water infiltration.

38. CM Blackmon – On page 40, are all these numbers that are prior to the financing the interest payment, do those qualify for bond dollars?

Answer: The FCA repairs, Interior, FF&E, Technology, ADA compliance, soft costs, and project contingency total \$494M to \$593M, and these cost could be financed. The 5-year temporary relocation and 20-year operating expenses can not be financed.

39. CM Blackmon – Could you tell me what is our annual maintenance costs overall for buildings and specifically for City Hall building?

Answer: City Hall does not have a specified dollar amount for repairs. We have a major maintenance budget, and we have an O&M budget.

- FY2025 - \$4.7M
 - FY2024 - \$5M
 - FY2023 - \$5.3M
-

40. CM Blackmon – If one needed to rent a building, what is the going rate?

Answer: Operating expenses are \$10 to \$15 a square foot for a building; rent rates in Dallas for Class B or Class A range from \$15 to \$30 a foot triple net; parking costs are \$5 a foot to \$9 a foot. In addition to these costs, there are costs associated with fitting out a space.

41. CM Roth - On page 40 I just wanted some clarification on how the numbers were established are you basing your numbers on an 800-thousand square foot building or on a 500-thousand square foot building? (the expense range generally)

Answer: The expense range captures the current size of city hall. 500,000 SF of office space which does not include parking.

42. CM Roth - Which is about 800-thousand square feet?

Answer: It's about 770-thousand square feet per the FCA.

43. CM Roth - It does not include the parking garage of an additional 800-thousand square feet?

Answer: That is correct, it's an additional 750-thousand square feet so the gross building area is 1.6 million.

44. CM Roth - On the 20-year occupancy expense range line item towards the bottom: Operating Expenses, what is that for?

Answer: This is for operation of the building over 20-years, not repair. It includes utilities, custodial, security, and other operational expenses. The cost were increased by approximately 3 percent per year for inflation over the 20-year period.

45. CM Roth - Is this over 20-years?

Answer: Yes, this is for 20-years. About \$4.5M of operating expenses in the building plus security costs in order to operate, maintain, and secure the building.

46. CM Roth - Those numbers are already in our operation anyway?

Answer: That is correct. This includes what we already have funded in our operating budget but increaseing it over the 20-year period to account for inflation. We asked CBRE to do a 20-year all in cost not only of repairs to the building but operating the building.

47. CM Roth - The interest expense that you factored on was based on? What principal amount?

Answer: Principal amount of \$494M to \$593M. Interest based on 5 percent interest with level debt over 20-years.

48. CM Roth - Is there a constant that would allow a principal payment that would be an additional cost?

Answer: Yes, the principal would be the various line items on page 40 that are capital expenses. These cost would be amortized plus interest over 20-years.

49. CM Roth - You're baking in all three of those lines into your projected debt service cost then?

Answer: Yes sir.

50. CM Roth - So the facilities assessment repairs at \$329m to be roughly \$400 dollars a square foot on a 800-thousand just for round numbers, the interior cost would be about \$140...so you're going to be about 600 dollars a square foot for the renovation cost to bring it up to speed.

Answer: That's directionally accurate.

51. CM Blair – How much money has been put in City Hall for maintenance over the last 20 years?

Answer: Since 2006 with bond programs, there has been a total of \$16.4M that was specifically designated for City Hall.

52. CM Blair – In the 2024 Bond Package, where did the \$28M for City Hall go since it was removed from the Bond package?

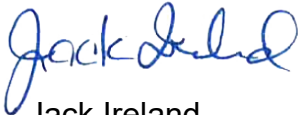
Answer: There was support from this Council that those dollars could be better used by putting them into individual districts to take care of priority projects.

53. CM Blair – Where was the priority from the citizens of Dallas for City Hall?

Answer: Based on the order of priorities, City Hall ranked 3rd from the bottom based on the Bond Survey that informed the 2024 Bond program. There were always other priorities that mattered most to our residents and those are the things that became priorities.

54. CM West: Have you ever recalled seeing in the last 5-10 years City Hall being anywhere in the top ten?

Answer: No.



Jack Ireland
Chief Financial Officer

c: Mayor and City Council
Kimberly Bizer Tolbert, City Manager
Tammy Palomino, City Attorney
Mark Swann, City Auditor
Billieae Johnson, City Secretary
Preston Robinson, Administrative Judge
Dominique Artis, Chief of Public Safety
Dev Rastogi, Assistant City Manager

M. Elizabeth (Liz) Cedillo-Pereira, Assistant City Manager
Donzell Gipson, Assistant City Manager
Robin Bentley, Assistant City Manager
Ahmad Goree, Chief of Staff to City Manager
Directors and Assistant Directors

Memorandum



CITY OF DALLAS

DATE February 27, 2026

TO Honorable Mayor and Members of the City Council

SUBJECT **Digital Kiosks – Phase II Update**

This memorandum provides an update on Phase II of the City's interactive digital kiosk program. The City's Transportation and Public Works (TPW) team, along with representatives from IKE Smart City, LLC (IKE), have continued to conduct site reviews and visits. Based on this ongoing review, TPW has preliminarily approved the following thirteen (13) digital kiosk installation locations:

- E Jefferson Blvd & E 8th St
- N Field St & Caroline St
- Webb Chapel Rd & W Northwest Hwy
- Martin Luther King Jr Blvd & Robert B Cullum Blvd (NE Corner)
- Martin Luther King Jr Blvd & Robert B Cullum Blvd (SW Corner)
- Martin Luther King Jr Blvd & Meyers St
- Caruth Haven Ln & Northwest Hwy
- Pearl St & San Jacinto St
- Oak Lawn Ave & Rawlins St
- Commerce St & S Ervay St
- Ross Ave & N Akard St
- N Pearl St & Bryan St
- N Henderson Ave & Willis Ave

The seventeen (17) locations listed below are pending additional review by TPW. While not yet preliminarily approved, they will be presented during the upcoming Phase II community engagement sessions as proposed locations to solicit public input:

- N Bishop Ave & W Davis S
- S Zang Blvd & Jefferson Blvd
- Harry Hines Blvd & Medical District Dr
- N Good Latimer Expy & Elm St
- Young St & S Lamar St
- W Mockingbird Ln & Lemmon Ave
- Lemmon Ave & Manor Way
- Lemmon Ave & Haggard Way
- Lemmon Ave & Inwood Rd
- Park Lane & I 75
- Greenville Ave & Park Ln
- Walnut Hill Ln & Private Dr

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SUBJECT **Digital Kiosks – Phase II Implementation**
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- Walnut Hill Ln & Rambler Rd
- N Akard St & McKinney Ave
- Lemmon Ave & Cedarplaza Ln
- Harry Hines Blvd & Moody St
- Webb Chapel Rd & Larga Dr

All these locations are detailed in the attached document for your reference.

IKE will send certified stakeholder notices to neighbors and other stakeholder groups within 200 feet of all locations on **Tuesday, March 3, 2026**. These notices will include an email address for submission of written comments and the date, time, and location of the community meeting for verbal feedback. Two in-person community engagement sessions have been scheduled to share information, answer questions, and engage in constructive dialogue:

Monday, March 30 from 6 p.m. to 7 p.m.

Lake Highlands Recreation Center
9440 White Rock Trail
Dallas, TX 75238

Tuesday, March 31 from 6 p.m. to 7 p.m.

J. Erik Jonsson Central Library Auditorium
1515 Young Street
Dallas, TX 75201

All feedback received during the session, along with responses to the stakeholder notices, will be compiled and submitted as part of the permit application review and approval process.

The attachment includes a community engagement presentation and a sample of the graphics that will be shared with you via email. We welcome your support in amplifying these materials on your social media channels and distributing them to your constituents.

Should you have any questions, please contact Ahmad Goree, Chief of Staff to the City Manager, at Ahmad.Goree@dallas.gov.

Service First, Now!



Kimberly Bizer Tolbert
City Manager

Attachment

DATE February 27, 2026
SUBJECT **Digital Kiosks – Phase II Implementation**
PAGE **3 of 3**

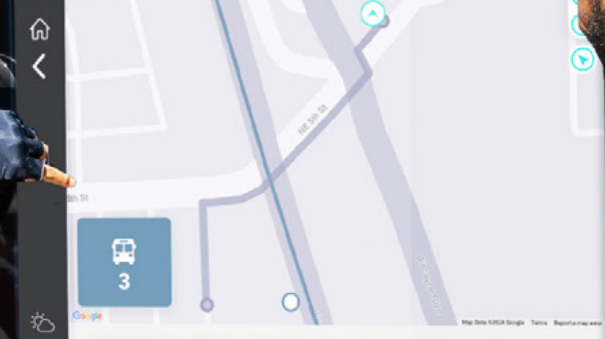
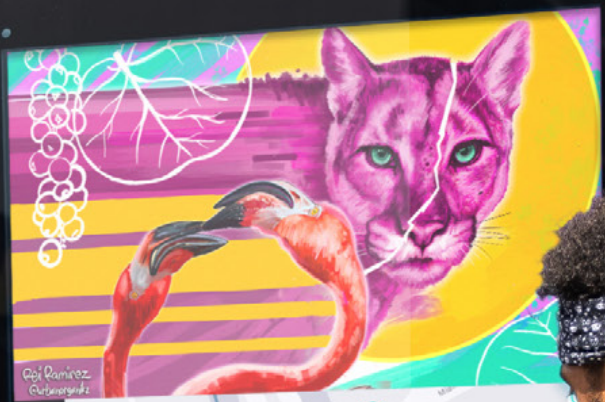
c: Tammy Palomino, City Attorney
Mark Swann, City Auditor
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Baron Eliason, Inspector General (I)
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Jack Ireland, Chief Financial Officer
Ahmad Goree, Chief of Staff to the City Manager
Directors and Assistant Directors



NW 24TH ST

TOUCH SCREEN



to Downtown Miami
 BISCAYNE BD / NE 5 ST

Departures

departs in 9 min
 departs in 24 min
 departs in 38 min

to Aventura Mall Terminal



 ike SMART CITY

**CONNECTING
CITIES WITH
PEOPLE.**

MEET IKE SMART CITY

THE LEADER IN INTERACTIVE DIGITAL KIOSKS

IKE Smart City was formed by the team behind Orange Barrel Media. Together, the organizations create value for municipal clients by designing and implementing iconic outdoor media that adds to the character of urban places.

IKE Smart City is singularly focused on delivering the most technologically advanced platform available and refining our practices through our extensive work in cities.

With a self-sustaining business model, superior design, and unmatched deployment expertise, it's no wonder that over 30 cities across the country have selected IKE Smart City as their preferred interactive digital kiosk provider.

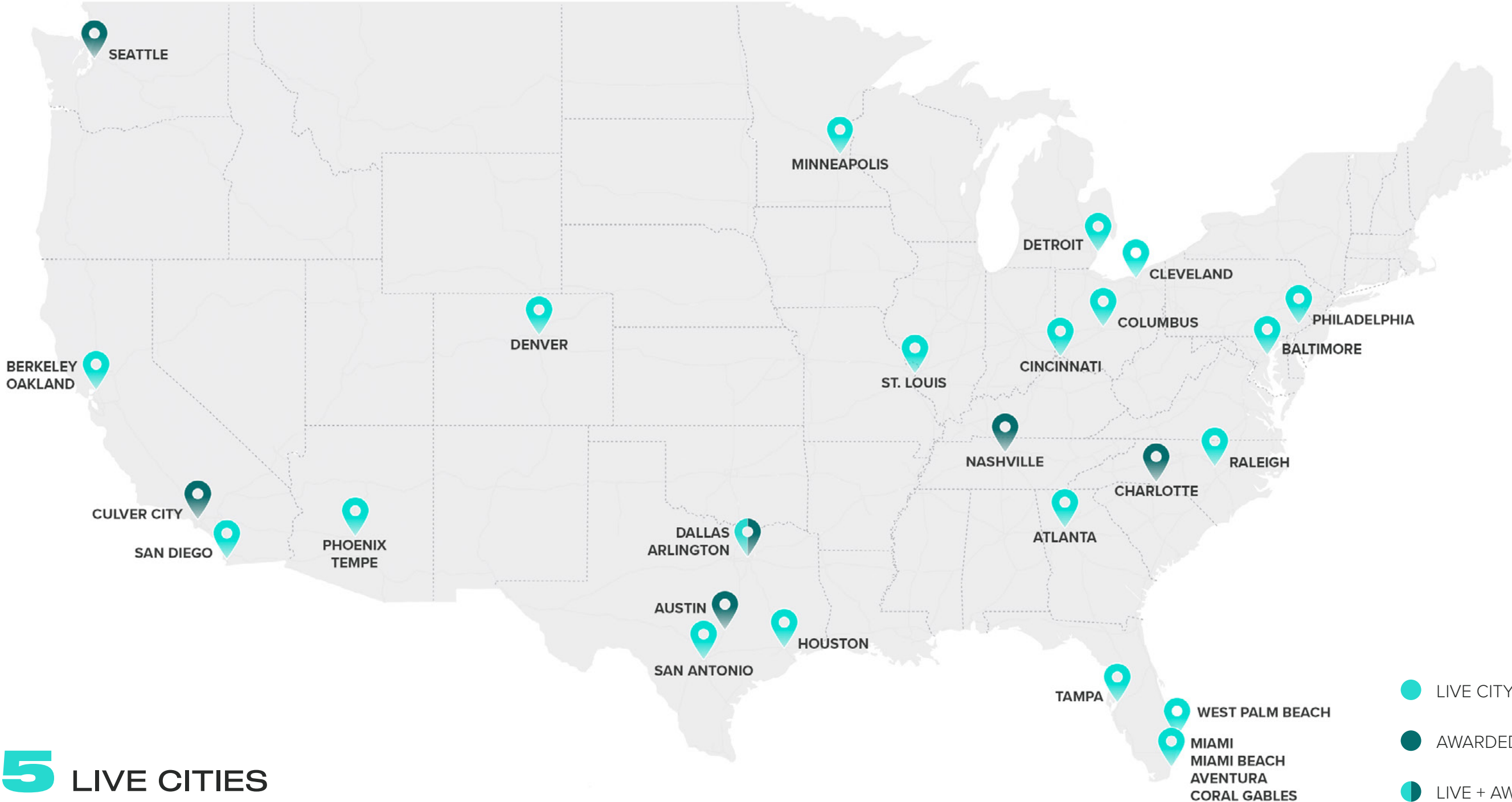
“ There's no better platform on the market than IKE.

Kourtny Garrett

President and CEO, Downtown Denver Partnership



NETWORKS IN SMART CITIES NATIONWIDE



25 LIVE CITIES

6 AWARDED CITIES

TWO MODES OF OPERATION

Passive Mode

This is the default mode of operation. When a pedestrian is not engaging with IKE, the entire screen is occupied by a 9:16 portrait layout showing a loop of city, community, art, and commercial messaging.

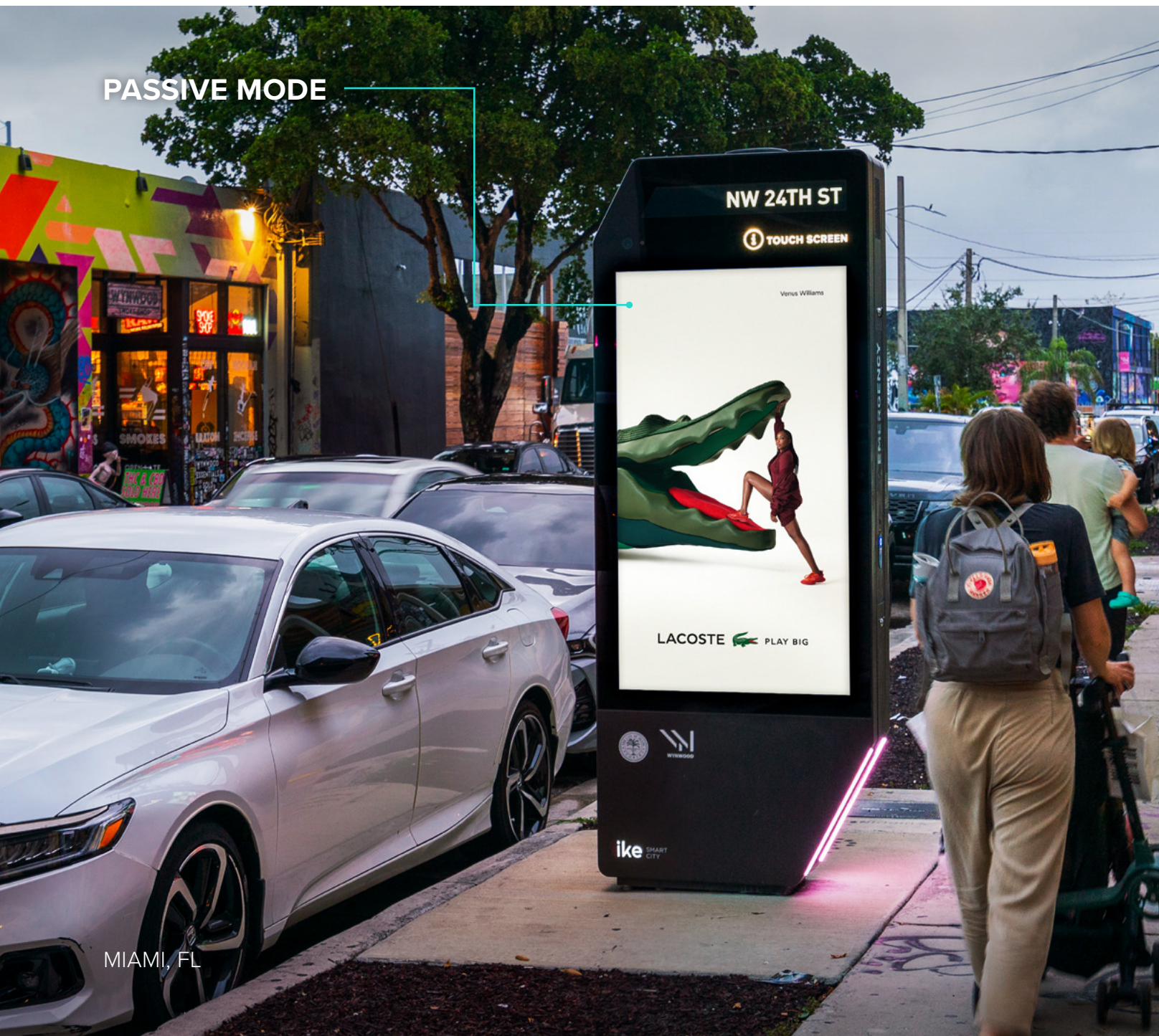
Content Size: 56.2" H x 31.6" W

Engaged Mode

When a pedestrian touches IKE's screen, the content loop resizes to a 16:9 landscape layout and the interactive app dashboard is displayed.

Content Size: 18" H x 31.6" W

PASSIVE MODE



MIAMI, FL

ENGAGED MODE



MIAMI, FL

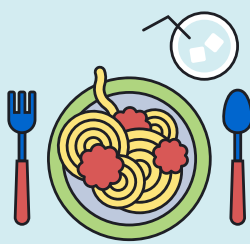
INTERACTIVE SUITE OF APPLICATIONS

The interactive kiosk experience starts with an easy-to-use app dashboard on IKE’s home screen. The engaging suite of applications has been thoughtfully designed to equip each user with all the tools they need to explore, discover, and navigate the city.



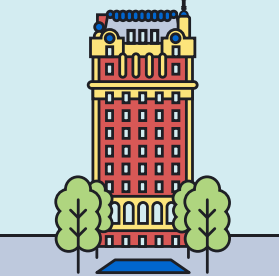
SHOP

Entices shoppers to spend at local retail destinations.



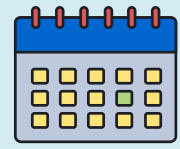
EAT + DRINK

Gives plenty of options to satisfy culinary cravings.



STAY

Lists a wide variety of overnight accommodations.



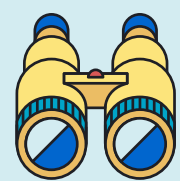
EVENTS

Highlights the what, when, and where of city happenings.



TRANSIT

Identifies real-time public transit routes and schedules.



ACTIVITIES

Highlights things to do in the City across a wide range of interests.




MINDFULNESS

Directs to nearby spas, gyms, and places for wellness.



PHOTO BOOTH

Lets pedestrians take fun selfies and send the pics to their smartphone.




DIRECTIONS

Offers point-to-point directions for multimodal wayfinding & trip planning.




ARTS + CULTURE

Showcases the city’s cultural destinations, venues, & activities for the creative arts.



PARKS + OUTDOORS

Helps people enjoy the sunshine at outdoor destinations around the City.



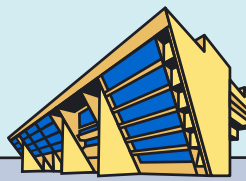
JOB BOARD

Provides easy access to local job listings and employment opportunities.



ARCADE

Entertains and engages pedestrians with fun and easy-to-use video games.



CIVIC RESOURCES

Makes it easy to get important things done with listings of civic centers and services.



SOCIAL SERVICES

Improves access to support services and resources for residents in need.



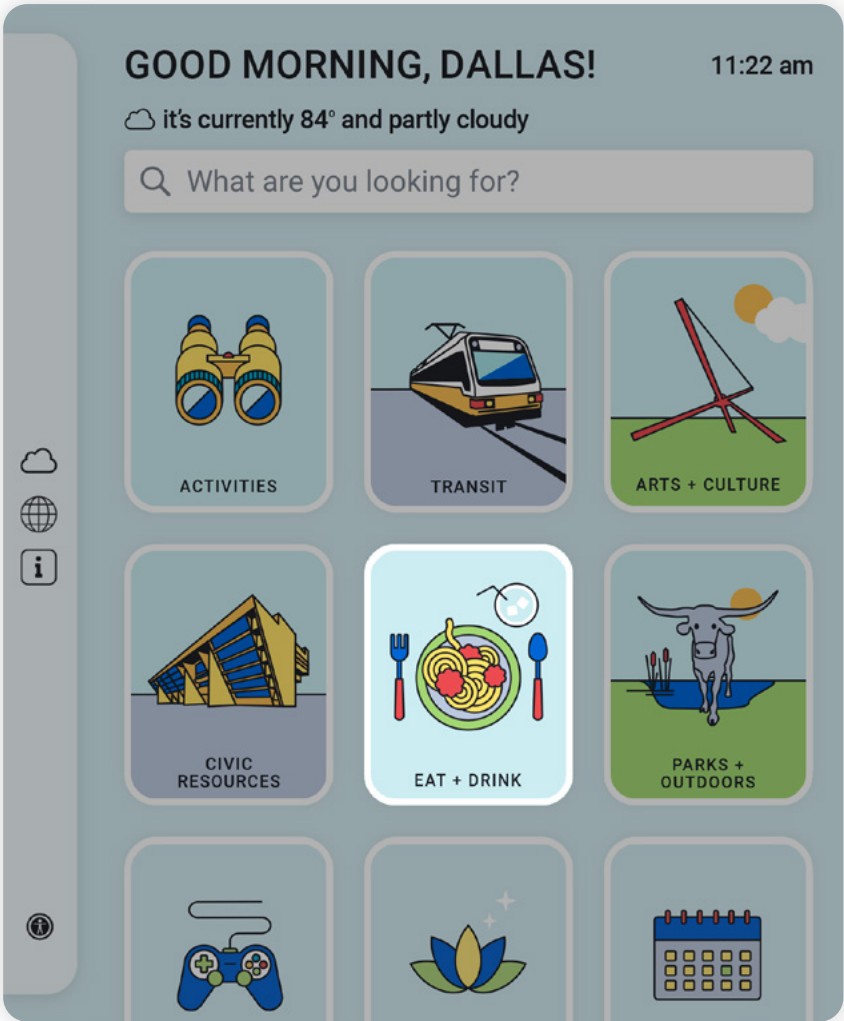
SAFE SHELTER

Connects those without homes or a safe place to facilities with beds and other services.

DIRECTORIES

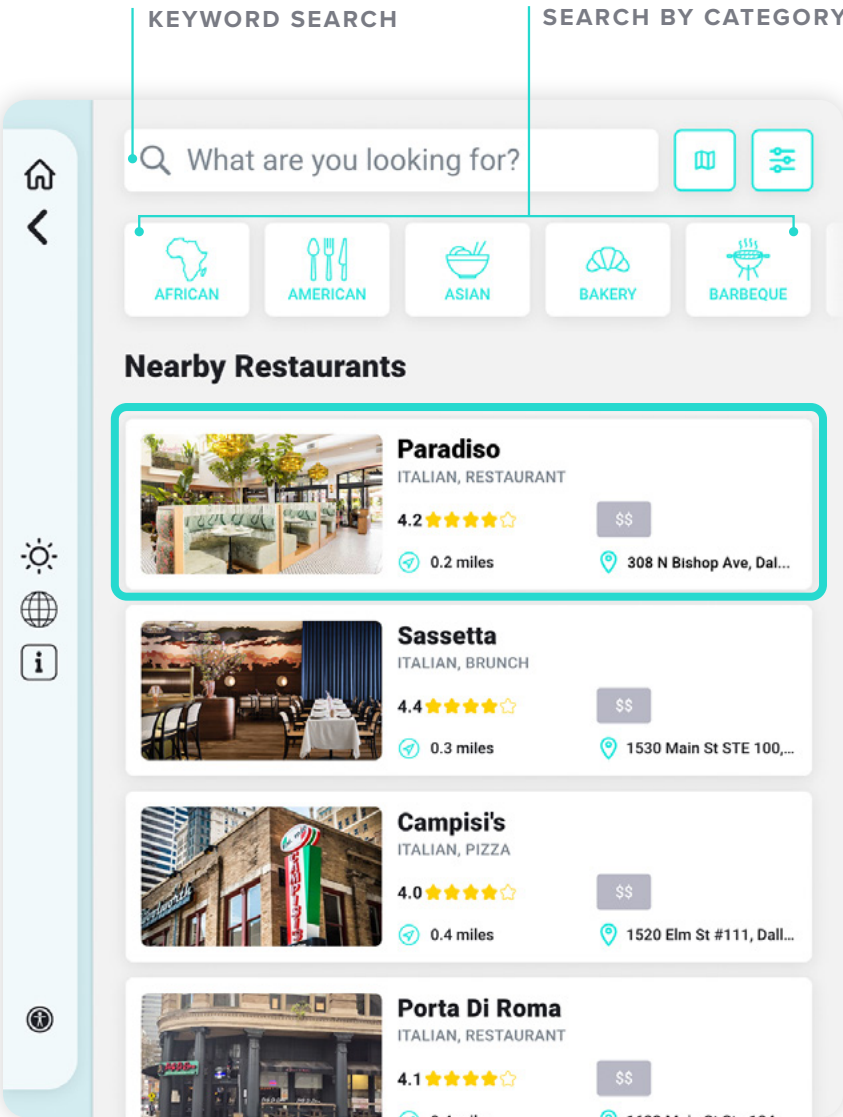
APPLICATION DASHBOARD

While Directory applications share the same framework, each one provides unique content. When a user opens an application, they are presented with a scrollable list of businesses arranged by proximity to the kiosk.



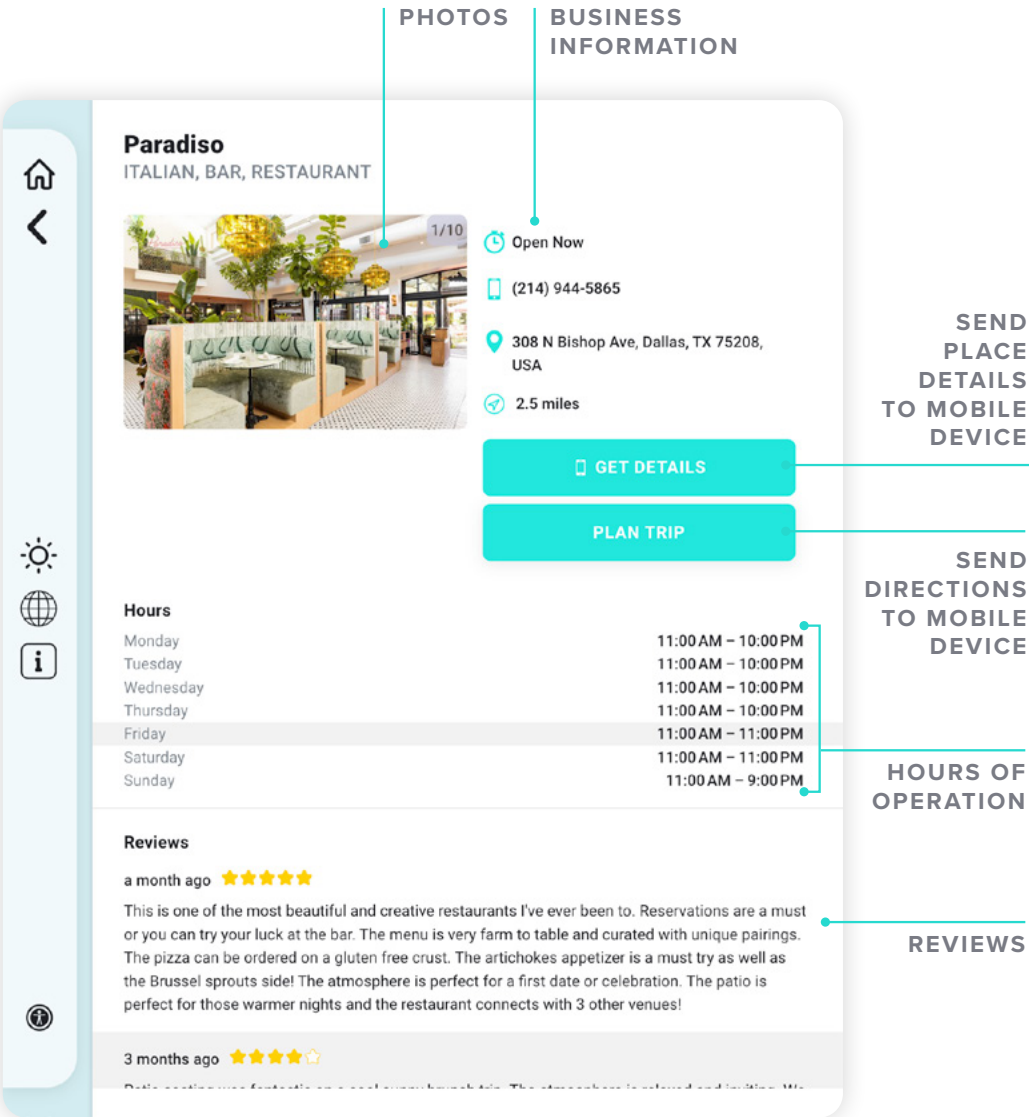
SCROLLABLE DIRECTORY LISTINGS

Each Directory listing previews the business or destination and includes a visual cue to open the listing for more information. When the user taps on a listing, a Directory card appears on screen.



DETAILED DIRECTORY CARDS

A Directory card contains comprehensive information to help a user learn more about their selection. Once the card is closed, the Directory listings reappear so the user can continue to browse the listings.

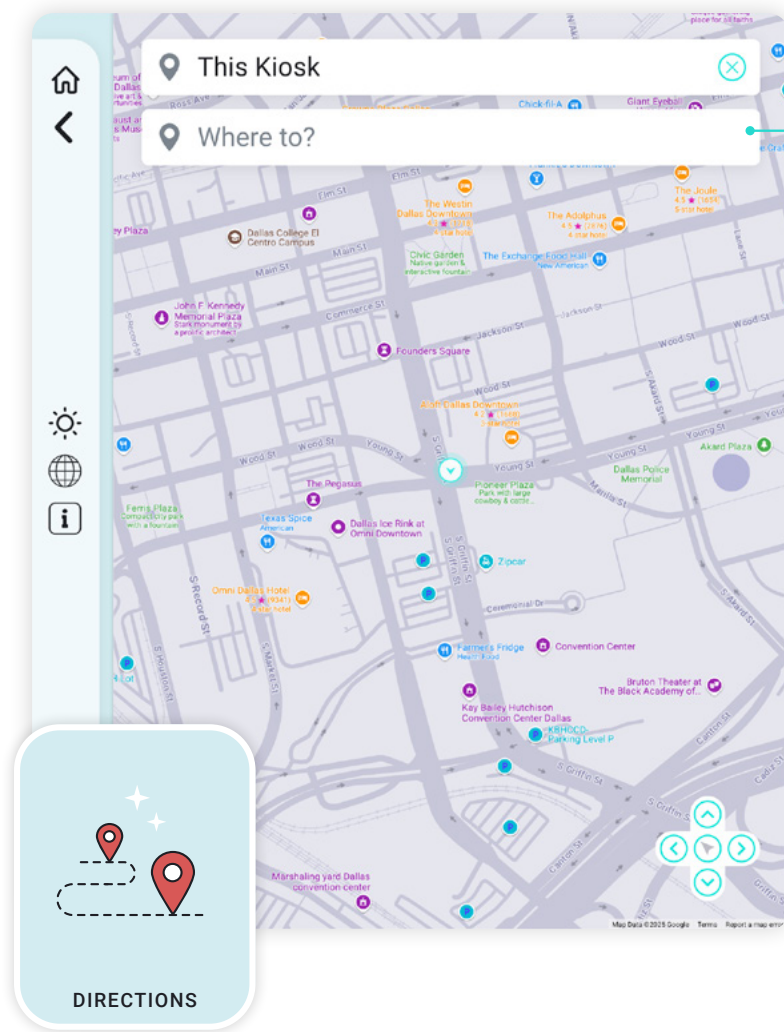


WAYFINDING

IKE's Directions app is a central hub of information for available transportation, providing users with real-time departures, delays, service alerts, and availabilities within walking distance of the kiosk. IKE Smart City has partnered with Transit, a leader in the aggregation of real-time transit information, to make it easier to ride public transit and connect to micromobility systems. The functionality of this app is customizable to suit the needs and preferences of the user, offering step-by-step navigation that can be sent seamlessly to a mobile device.

PLAN A TRIP

You decide where to go – **real-time data of all transit** near the kiosk will help ensure accurate trip planning to your destination.



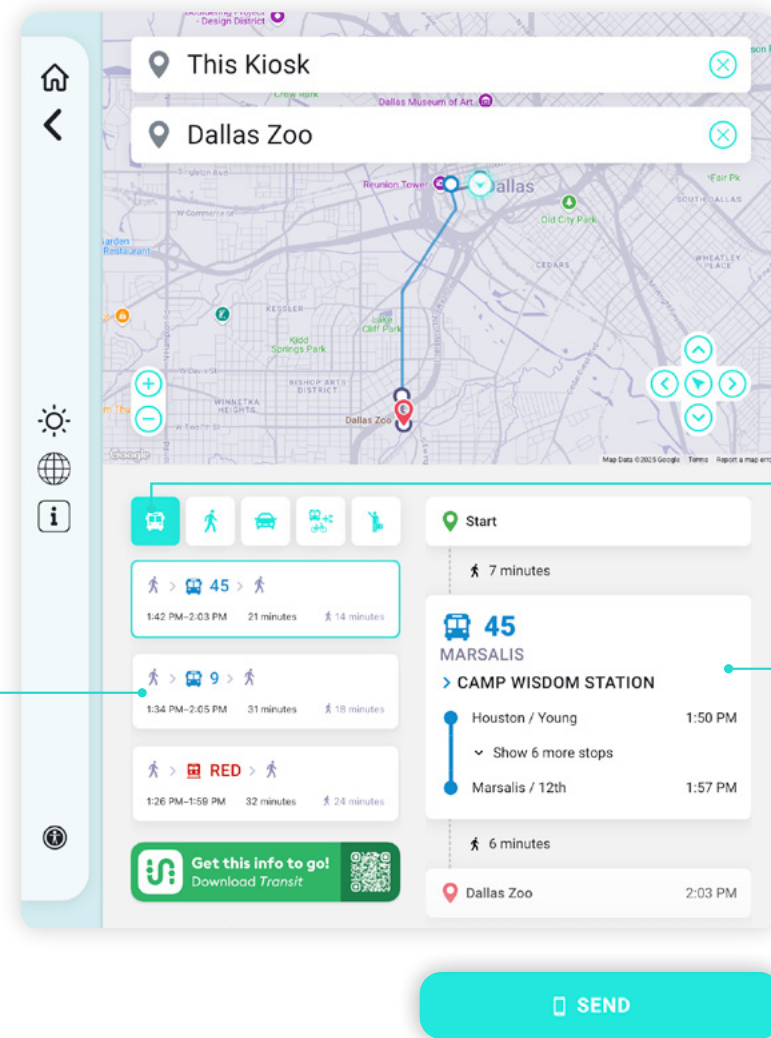
SEARCH FOR LOCATION



REAL-TIME PUBLIC TRANSIT OPTIONS

SELECT TRANSIT

Select preferences to customize your experience and reach your destination in the way that is best for you.



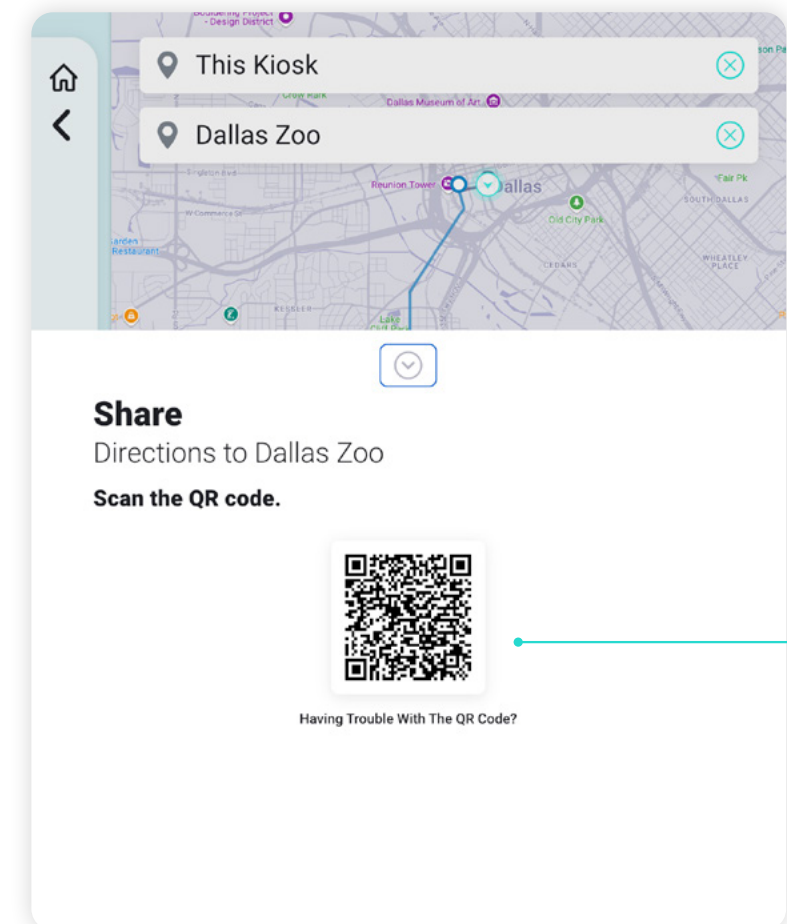
PUBLIC TRANSIT SELECTED

STEP-BY-STEP NAVIGATION

SCROLL TO SEND TO MOBILE DEVICE

SEND TO MOBILE

After selecting your preferred route, **send step-by-step directions** to your selected destination.

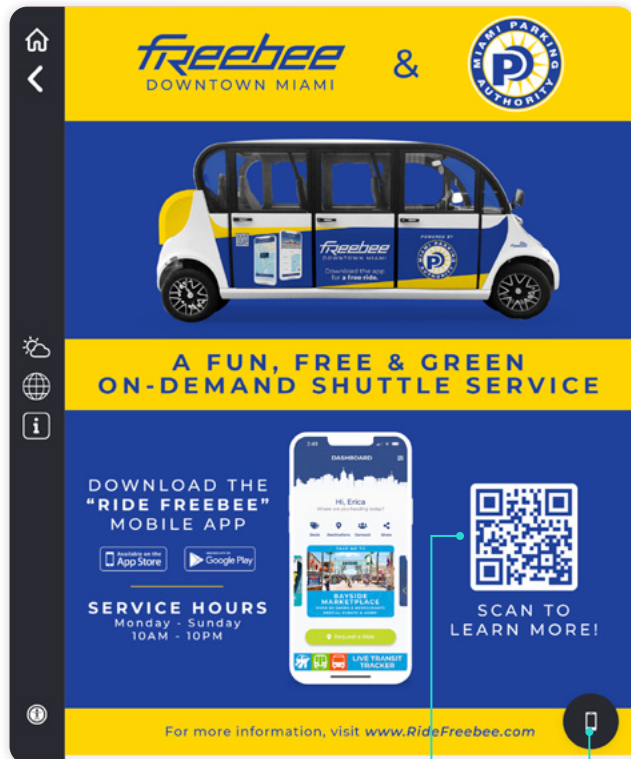


SCAN QR CODE TO SEND TO MOBILE DEVICE

CUSTOMIZABLE CITY CONTENT

City Poster Apps

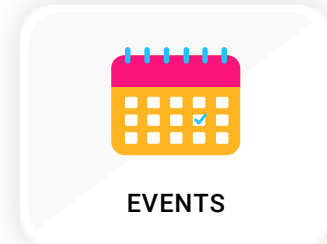
Cities are given dedicated and highly visible Poster apps to display custom messaging on IKE's home screen.



QR CODE TO MOBILE BROWSER MOBILE EXTENSION

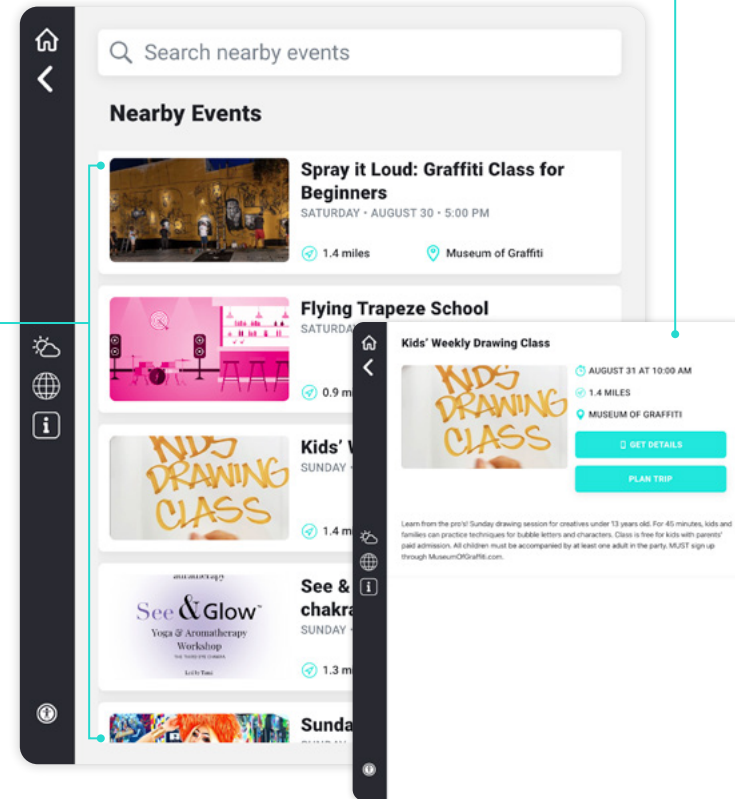
City Events

The Events app integrates with any calendar of a city's choosing to promote local events.



EVENTS

EVENT DESCRIPTION AND DETAILS



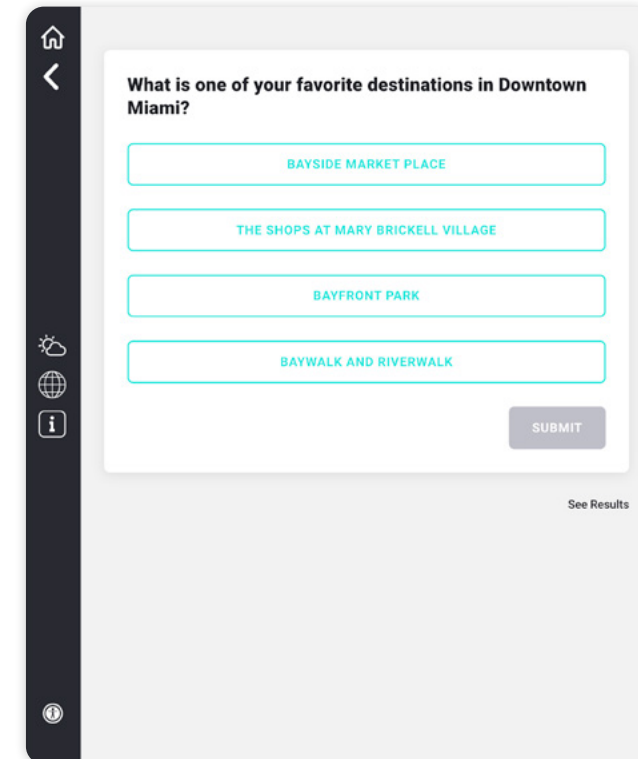
EVENT LISTINGS

Customizable Questions

Survey Says allows a city to solicit feedback from the public. Results are available in a secure online dashboard.



SURVEY SAYS



City-Branded Selfies

City partners are given exclusive rights to branded frames in filter options of the Photo Booth app.



PHOTOBOOTH



BRANDED FRAMES

INCLUSIVE PLATFORM

Multilingual Interface

- IKE is multilingual in more than 100 languages
- Users can choose their language from a list along the left side of the screen
- We do not rely solely on free machine translation tools like Google Translate
- Human interpreters translate interface elements to ensure that key words are correct and contextual
- Each kiosk can be programmed to reflect the predominant language spoken in the surrounding area

ADA Compliant

- IKE is 100% ADA compliant and meets federally mandated requirements
- We are continuously evolving the platform based on ADA recommendations

Blind/Low-Vision Accessibility

- IKE Smart City collaborated with the National Federation of the Blind (NFB) to develop a nonvisual access solution for IKE
- As a result, IKE's Product and Software team created a mobile handoff feature for blind and low-vision users

VISUAL SUPPORT TOOLS

WHEELCHAIR ACCESSIBILITY TOOL

Repositions on-screen content to lower reach

HIGH CONTRAST MODE COMPARISON

Default Interface	High Contrast Mode

LARGE TEXT MODE COMPARISON

Default Interface	Large Text Mode

LIGHT AND DARK MODE COMPARISON

Light Mode	Dark Mode



PUBLIC SAFETY

Optional Emergency Call System

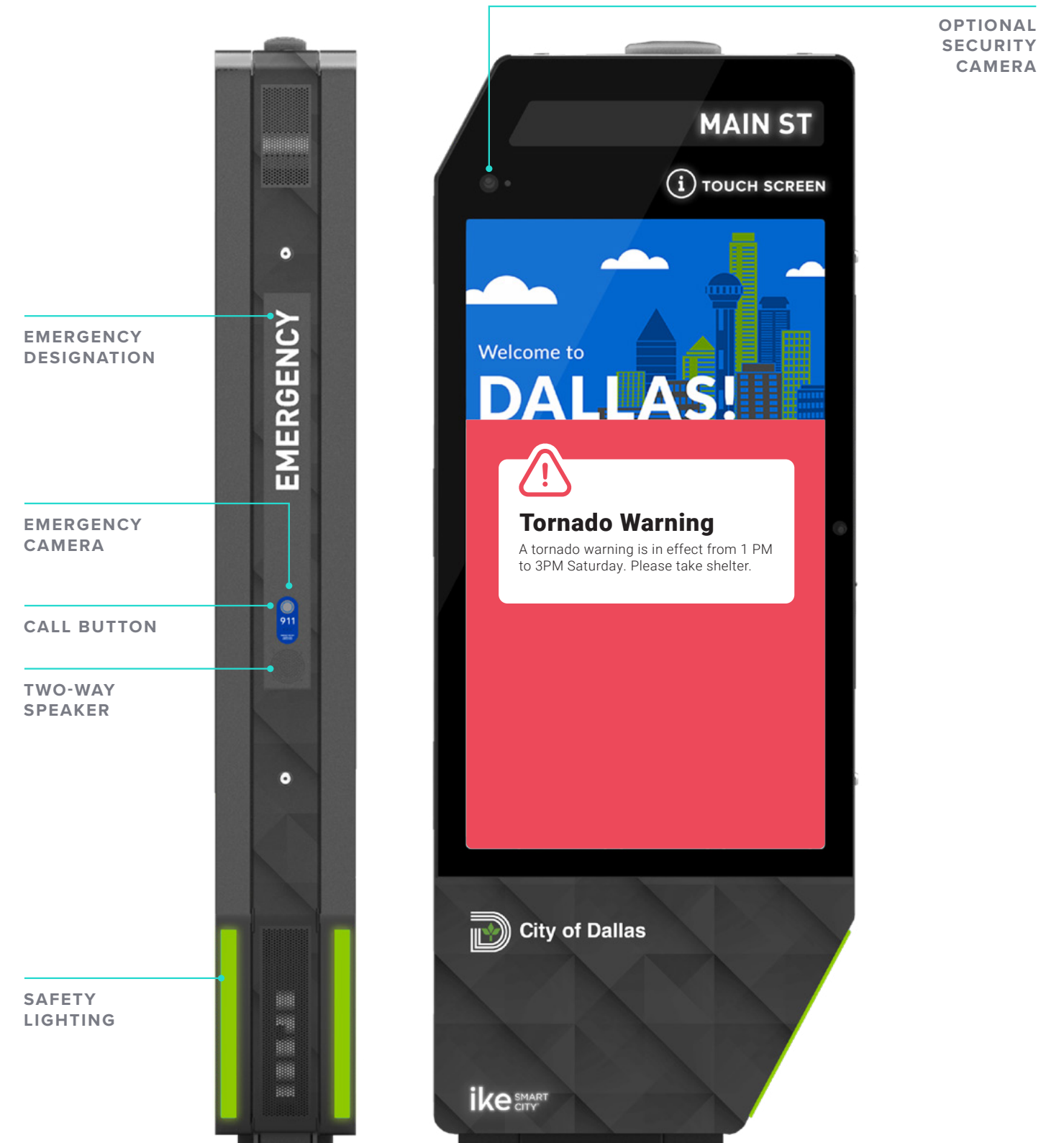
IKE offers an optional Emergency Call System that connects to local emergency services at no extra cost to the City. When the emergency call button is pressed, IKE automatically:

- Dials 911 and notifies the responding dispatcher of the exact kiosk location
- Enables two-way communication between the caller and the dispatcher
- Records secure video of the caller and surrounding events

Optional Security Cameras

Two integrated security cameras with a remote DVR system can be added to IKE's configuration at no extra cost to the City.

- Access to the DVR system is strictly controlled by IKE Smart City's security protocols and unique log-in credentials
- Designated emergency personnel are required to complete and submit a request form to view the footage
- Video footage is permanently deleted from the DVR system after 15 days



REAL-TIME WEATHER AND OTHER EMERGENCY MESSAGING

IKE is connected to the Integrated Public Alert & Warning System (IPAWS) All-Hazards feed, and public safety warnings are displayed in real time without delays.

- Warnings to IPAWS are provided by:
 - National Oceanic and Atmospheric Administration (NOAA)
 - Emergency Alert System (EAS)
 - Wireless Emergency Alerts (WEA)
 - Over 1,100 other federal, state, local, tribal, and territorial authorities certified by FEMA to publish alerts via software packages
- Alert types include severe weather events and natural disasters, AMBER Alerts, active shooters, and more
- Each kiosk checks for new alerts geofenced to the kiosk location and displays these alerts in a highly visible fashion

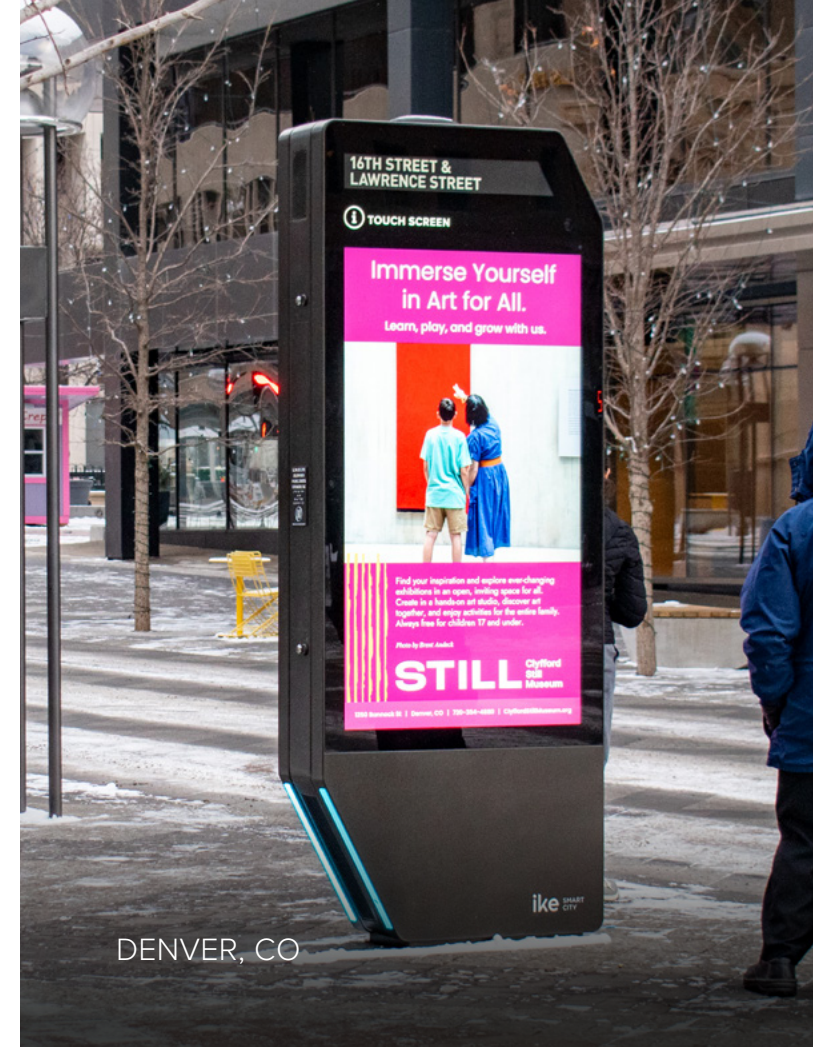


TAMPA, FL

COMMUNITY INVOLVEMENT

The core tenants of IKE Smart City's media platform are public benefit and social equity, two values we seek to maximize through the formation of public-private partnerships in each of our IKE markets.

- Municipalities
- Local businesses
- Educational institutions
- Artists and art institutions



DENVER, CO



RALEIGH, NC

“ Beyond being a great business partner, they provide time on their IKE and digital screen displays in support of fundraising drives and free advertising for many worthy non-profits and arts organizations throughout our community. Their genuine goal of contributing to the Denver community makes them an excellent partner for the City and County of Denver.

Walter Isenberg

CEO, Sage Hospitality Group, Denver



HOUSTON, TX



MIAMI, FL

PHASE II PROPOSED LOCATIONS

COMMUNITY OUTREACH PROCESS

0. Preliminary Site Review (Already Complete)

- Before community outreach begins, the City of Dallas Department of Transportation and Public Works will conduct a preliminary review of each proposed location.
- This review will confirm compliance with the City's established siting criteria.
- Only locations that receive preliminary approval will advance to the community outreach phase.

1. Initiation of Community Outreach

- The outreach process begins when the map of preliminarily approved locations is submitted to City Council.
- This submission will include:
 - The date and location of the community outreach session; and
 - The date on which property owner notices will be distributed

2. Relevant Stakeholder Notifications

As part of the outreach process, IKE Smart City will formally notify relevant stakeholders, including:

- Adjacent Property Owners:
 - Certified mail notice to all property owners within 200 feet of each proposed kiosk installation site.
 - These notices will be sent on **Tuesday, March 3rd.**
- Community and District Organizations:
 - Applicable public improvement districts (PIDs)
 - Homeowners associations (HOAs)
 - Neighborhood associations
 - Neighborhood coalitions or community groups

3. Public Comment & Community Meetings

- All stakeholder notices will include the email address of IKE Smart City's designated project manager for submission of written comments.
- Notices will also provide the date, time, and location (virtual or in person) of community meetings where verbal feedback may be given.
- All feedback received will be compiled and submitted to the City as part of the kiosk installation site approval request

4. Construction Permits

- IKE Smart City will not apply for construction permits for any kiosk location until 45 days after the notices are sent to adjacent property owners.

EMAIL ADDRESS OF IKE SMART CITY'S DESIGNATED PROJECT MANAGER:

Anna Baerman, abaerman@obm.com

Nick Paolo, npaolo@obm.com

DATE/TIME/LOCATION FOR COMMUNITY MEETINGS:

Session #1:

Date: Monday, March 30th

Time: 6:00 pm CDT

Location: Lake Highlands North Recreation Center

Address: 9940 White Rock Trl, Dallas, TX 75238

Session #2:

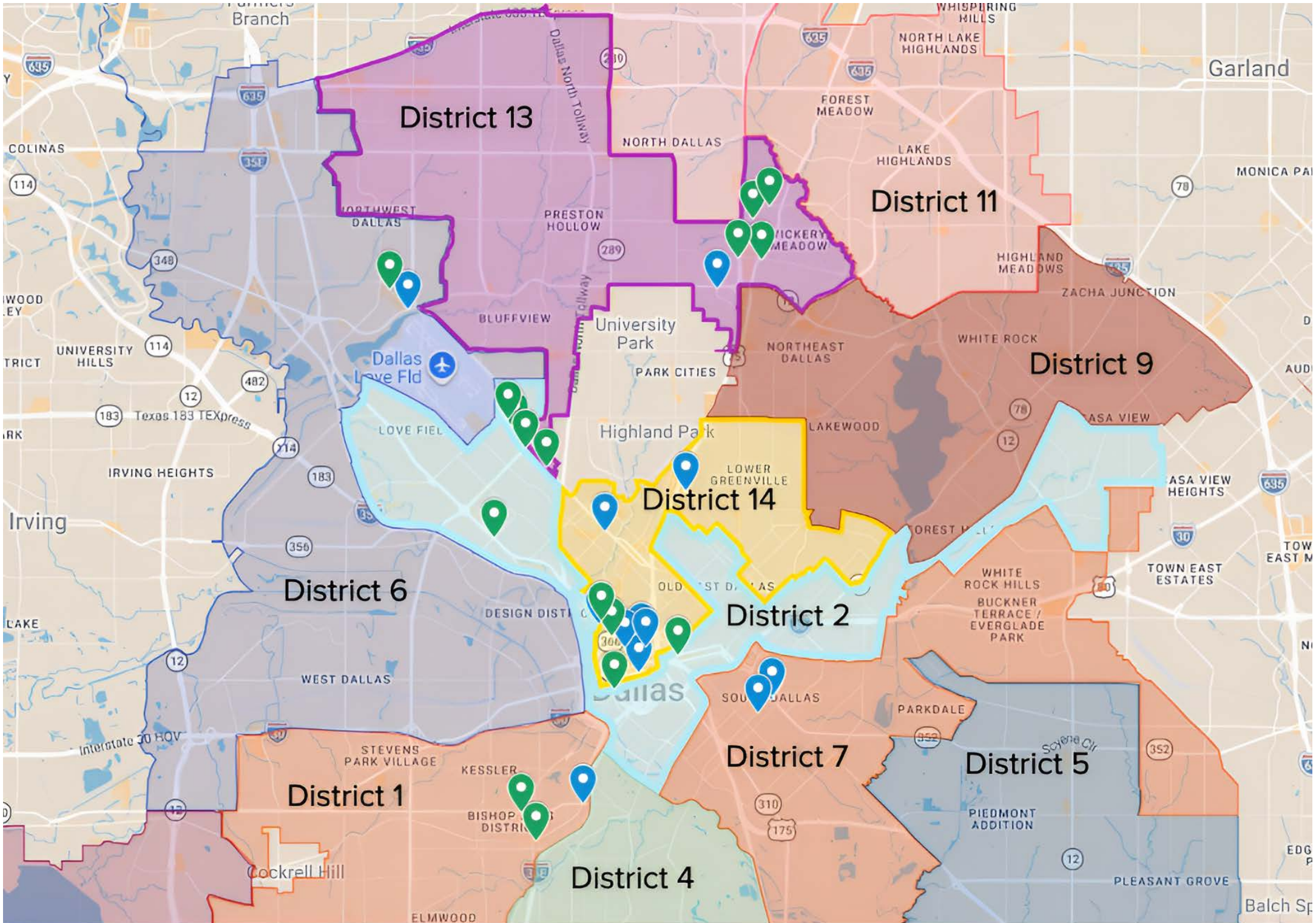
Date: Tuesday, March 31st

Time: 6:00 pm CDT

Location: J. Erik Jonsson Central Library Auditorium

Address: 1515 Young St, Dallas, TX 75201

IKE LOCATION MAP: PHASE II



Legend

- **Blue:** Received Preliminary Approval from City of Dallas DOT and Public Works
- **Green:** Pending additional review from City of Dallas DOT and Public Works

PROPOSED IKE KIOSK LOCATIONS: PHASE II

Below are the intersections of 13 proposed IKE kiosk locations that have received preliminary approval from the City of Dallas DOT and Public Works. All IKE kiosk locations are subject to shift as technical due diligence is completed by IKE's local civil engineer. This includes identifying a power source, ensuring that all locations are sited for ADA compliance and with appropriate setbacks from the curb or other objects in the right-of-way, and confirming that there are no underground utility conflicts.

Council District 1

- DAL-044: E Jefferson Blvd & E 8th St

Council District 2

- DAL-093: N Field St & Caroline St

Council District 6

- DAL-083: Webb Chapel Rd & W Northwest Hwy

Council District 7

- DAL-055: Martin Luther King Jr Blvd & Robert B Cullum Blvd (NE Corner)
- DAL-041: Martin Luther King Jr Blvd & Robert B Cullum Blvd (SW Corner)
- DAL-100: Martin Luther King Jr Blvd & Meyers St

Council District 13

- DAL-070: Caruth Haven Ln & Northwest Hwy

Council District 14

- DAL-001: Pearl St & San Jacinto St
- DAL-017: Oak Lawn Ave & Rawlins St
- DAL-030: Commerce St & S Ervay St
- DAL-035: Ross Ave & N Akard St
- DAL-101: N Pearl St & Bryan St
- DAL-103: N Henderson Ave & Willis Ave

PROPOSED IKE KIOSK LOCATIONS: PHASE II (CONT.)

Below are the intersections of 17 proposed IKE kiosk locations pending additional review City of Dallas DOT and Public Works. While not yet preliminarily approved, they will be included in the upcoming Phase II community engagement process to solicit input. All IKE kiosk locations are subject to shift as technical due diligence is completed by IKE's local civil engineer. This includes identifying a power source, ensuring that all locations are sited for ADA compliance and with appropriate setbacks from the curb or other objects in the right-of-way, and confirming that there are no underground utility conflicts.

Council District 1

- DAL-098: N Bishop Ave & W Davis S
- DAL-102: S Zang Blvd & Jefferson Blvd

Council District 2

- DAL-047: Harry Hines Blvd & Medical District Dr
- DAL-060: N Good Latimer Expy & Elm St
- DAL-061: Young St & S Lamar St
- DAL-074: W Mockingbird Ln & Lemmon Ave
- DAL-075: Lemmon Ave & Manor Way
- DAL-076: Lemmon Ave & Haggar Way
- DAL-077: Lemmon Ave & Inwood Rd

Council District 6

- DAL-049: Webb Chapel Rd & Larga Dr

Council District 13

- DAL-053: Park Lane & I 75
- DAL-069: Greenville Ave & Park Ln
- DAL-072: Walnut Hill Ln & Private Dr
- DAL-073: Walnut Hill Ln & Rambler Rd

Council District 14

- DAL-007: N Akard St & McKinney Ave
- DAL-078: Lemmon Ave & Cedarplaza Ln
- DAL-086: Harry Hines Blvd & Moody St

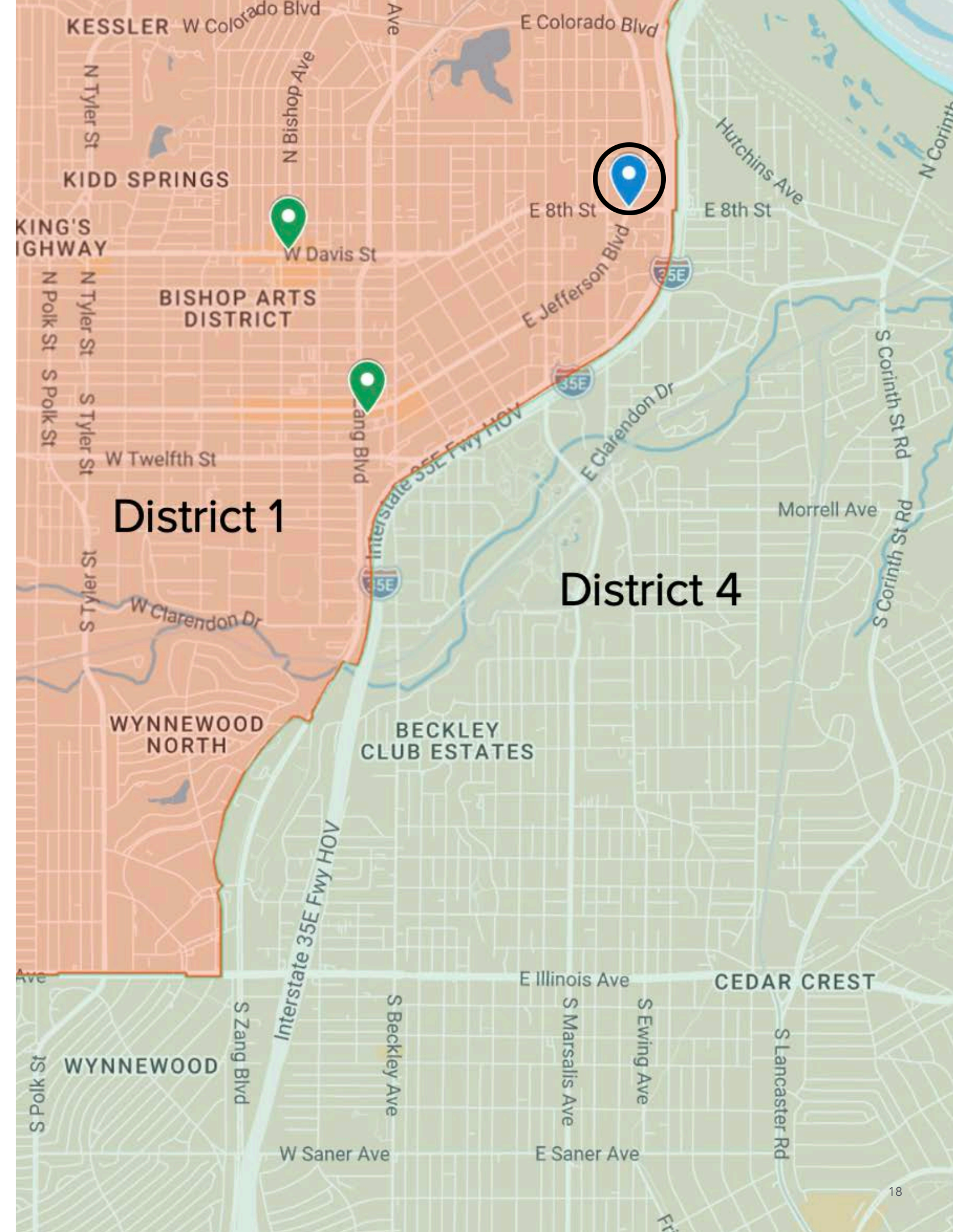
DAL-044: E JEFFERSON BLVD & E 8TH ST

- Council District 1
- New kiosk location
- [Street View Link](#)



Legend

- **Blue:** Received Preliminary Approval from City of Dallas DOT and Public Works
- **Green:** Pending additional review from City of Dallas DOT and Public Works



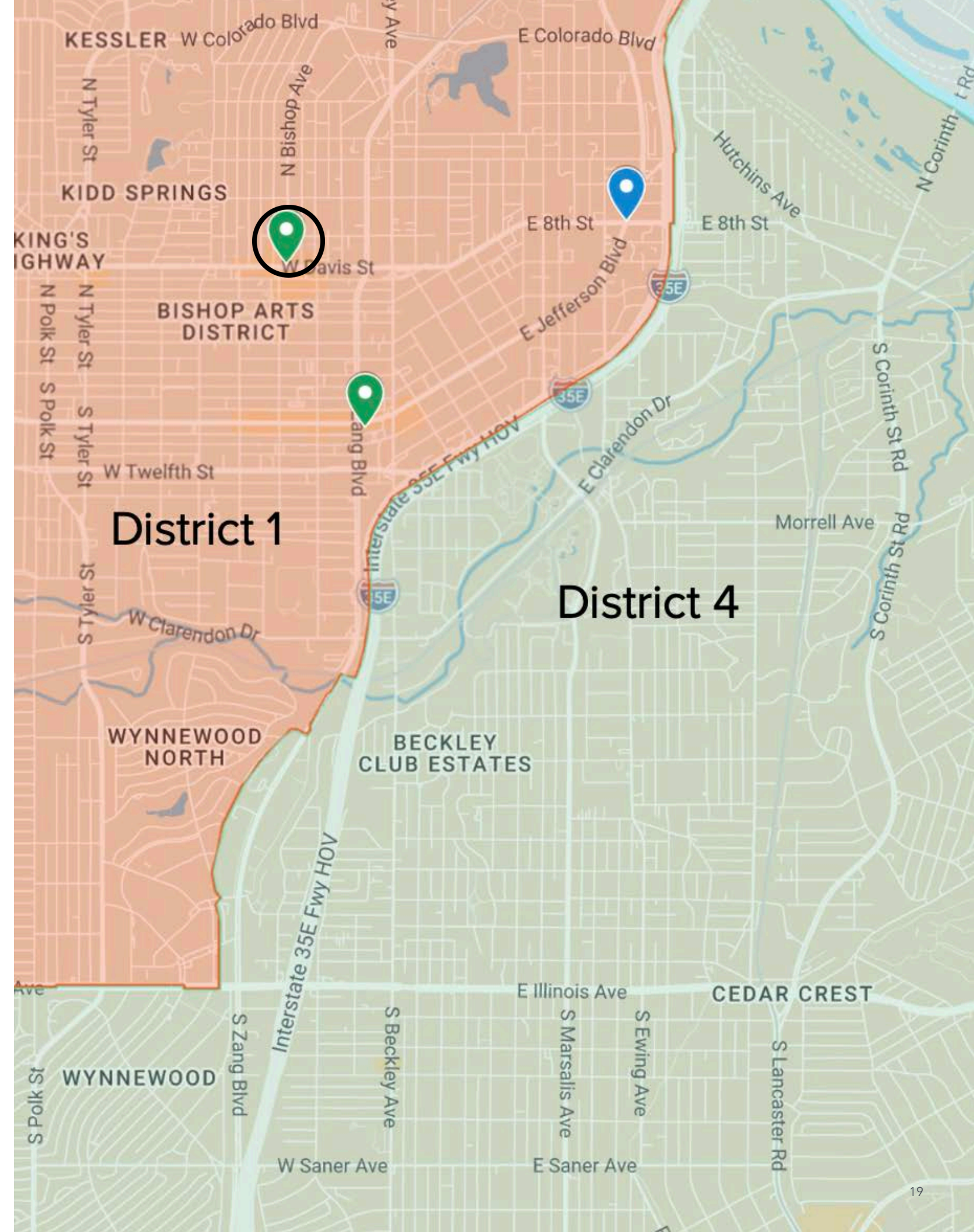
DAL-098: N BISHOP AVE & W DAVIS ST

- Council District 1
- New kiosk location
- Pending additional review by City of Dallas DOT and Public Works
- [Street View Link](#)



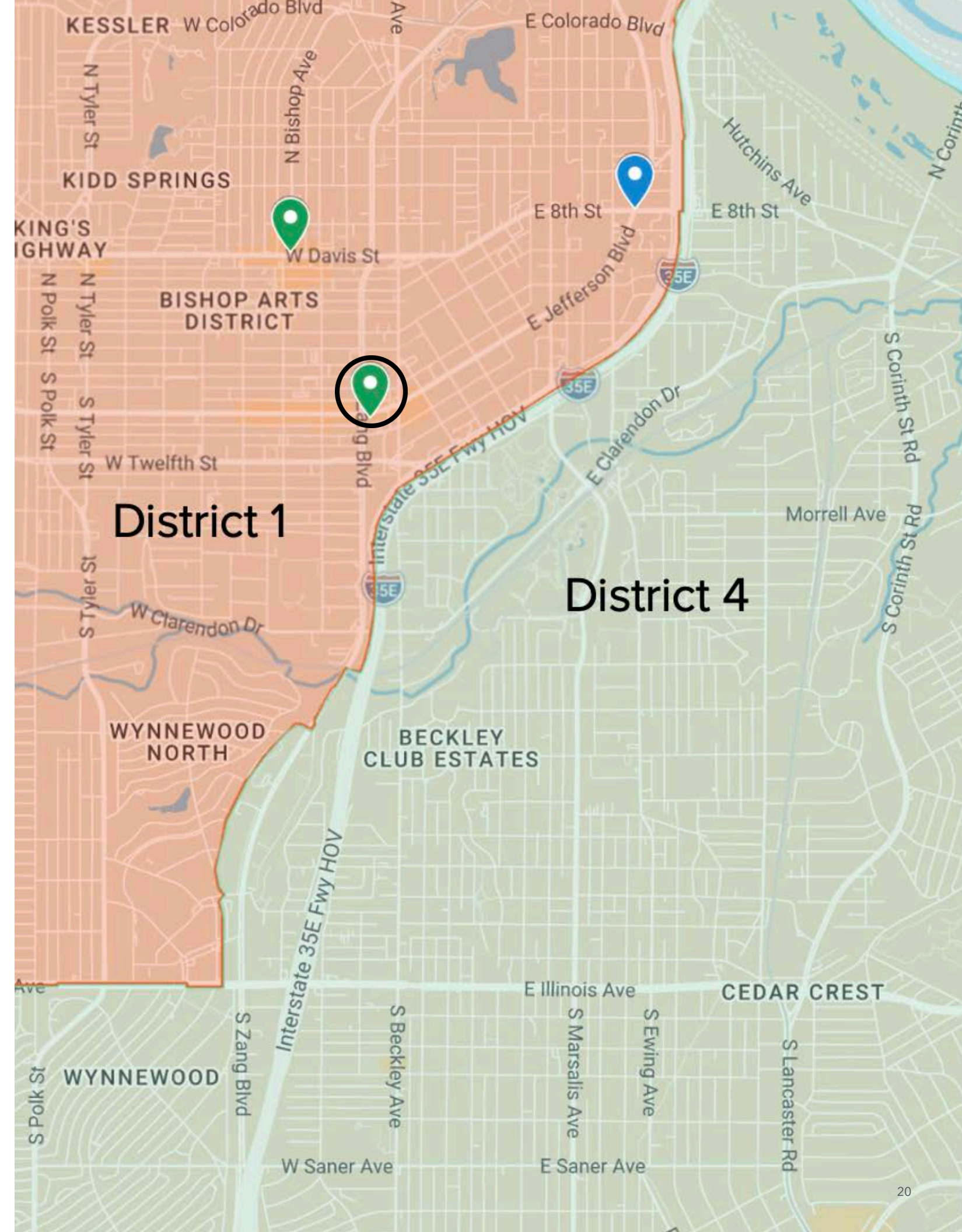
Legend

- **Blue:** Received Preliminary Approval from City of Dallas DOT and Public Works
- **Green:** Pending additional review from City of Dallas DOT and Public Works



DAL-102: S ZANG BLVD & JEFFERSON BLVD

- Council District 1
- New kiosk location
- Pending additional review by City of Dallas DOT and Public Works
- [Street View Link](#)



Legend

- **Blue:** Received Preliminary Approval from City of Dallas DOT and Public Works
- **Green:** Pending additional review from City of Dallas DOT and Public Works

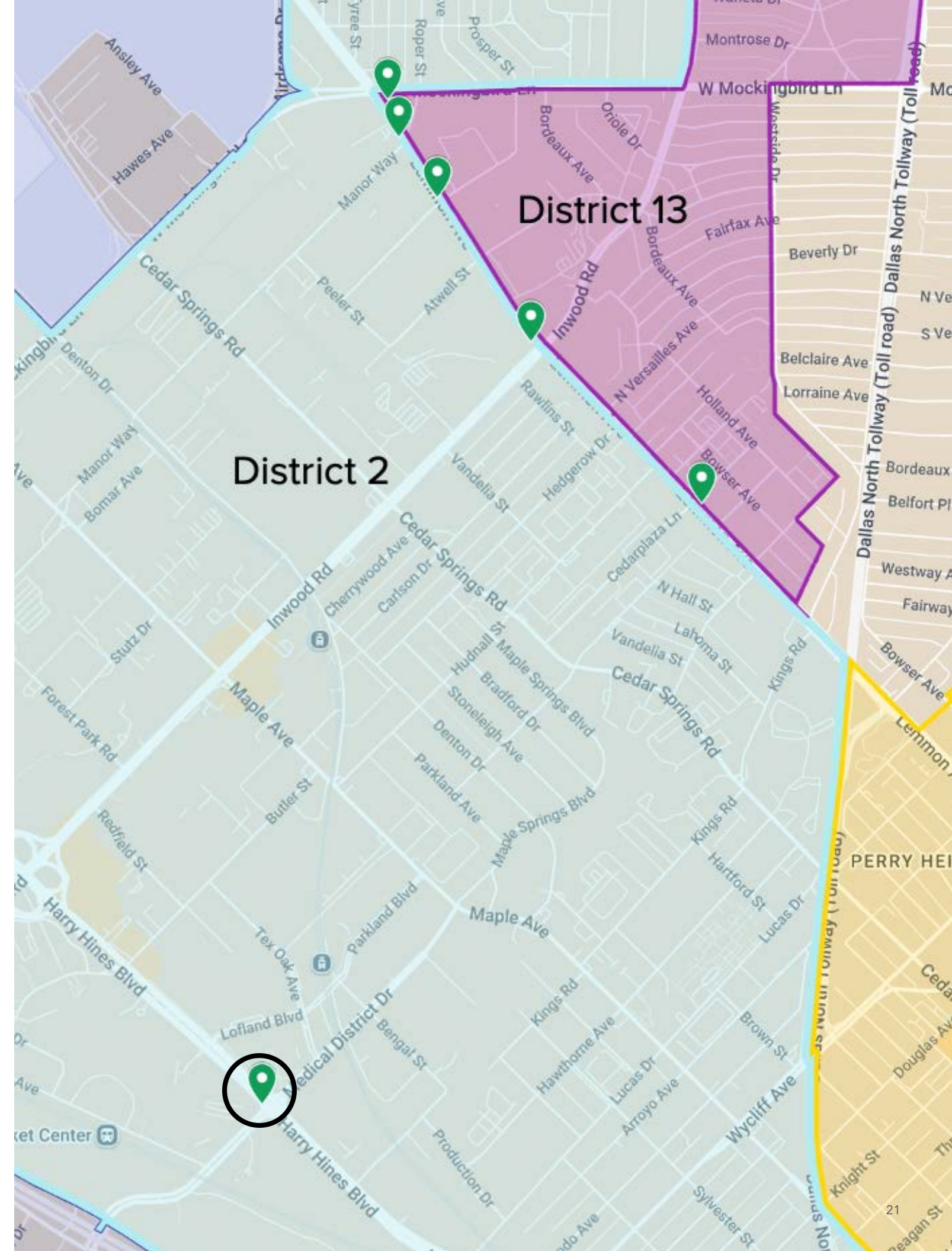
DAL-047: HARRY HINES BLVD & MEDICAL DISTRICT DR

- Council District 2
- New kiosk location
- Pending additional review by City of Dallas DOT and Public Works
- [Street View Link](#)



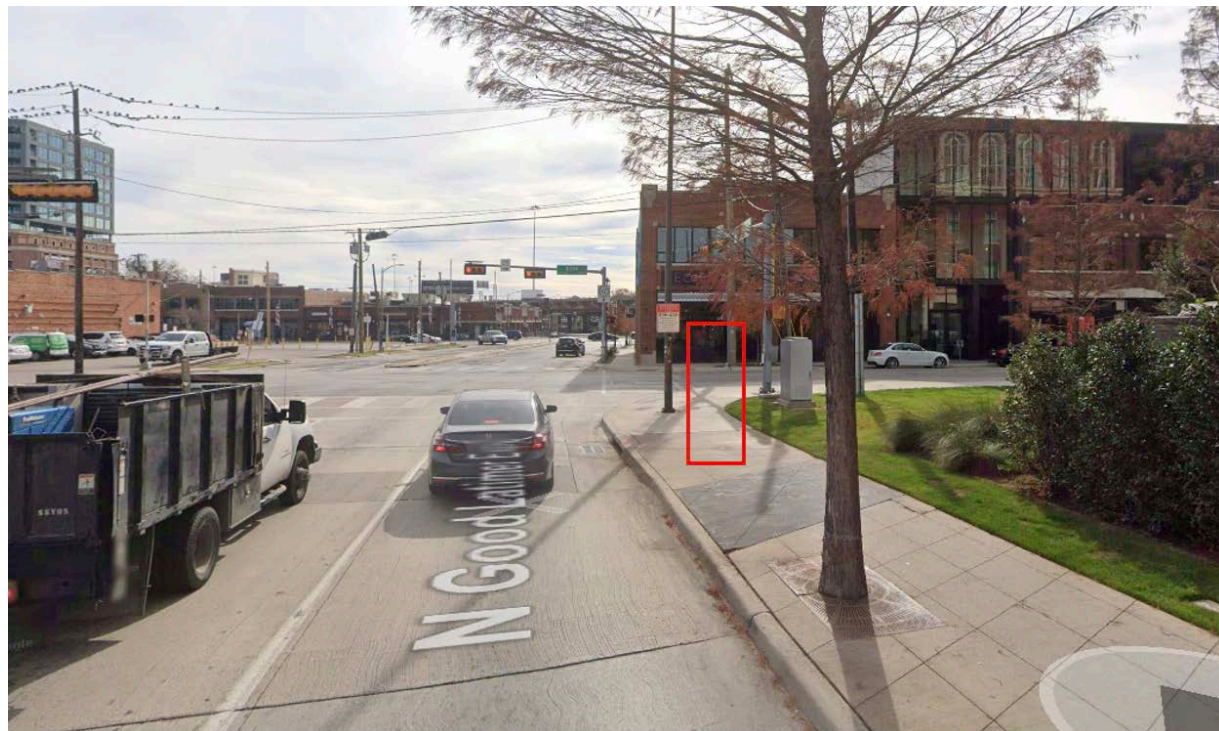
Legend

- **Blue:** Received Preliminary Approval from City of Dallas DOT and Public Works
- **Green:** Pending additional review from City of Dallas DOT and Public Works



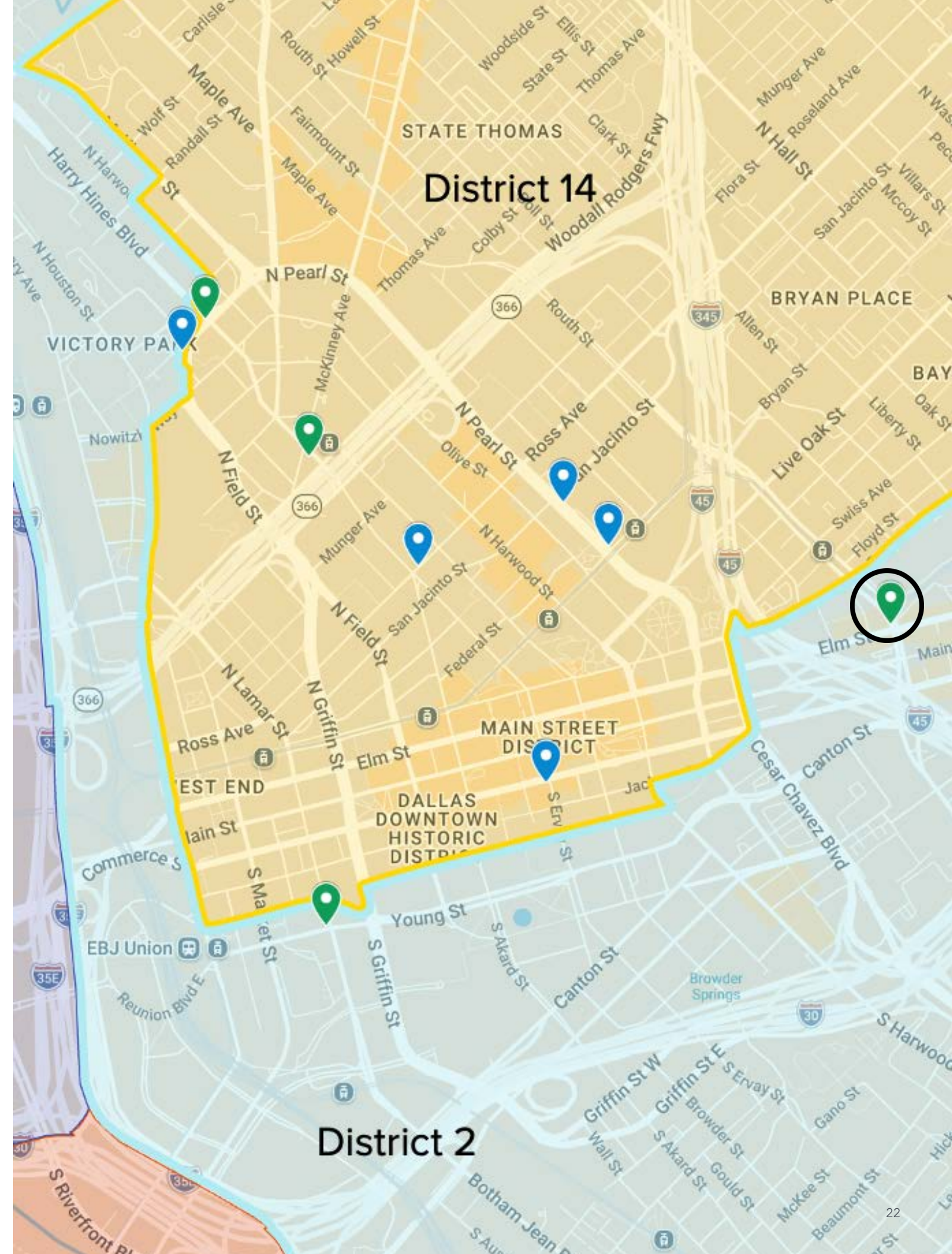
DAL-060: N GOOD LATIMER EXPY & ELM ST

- Council District 2
- New kiosk location
- Pending additional review by City of Dallas DOT and Public Works
- [Street View Link](#)



Legend

- **Blue:** Received Preliminary Approval from City of Dallas DOT and Public Works
- **Green:** Pending additional review from City of Dallas DOT and Public Works



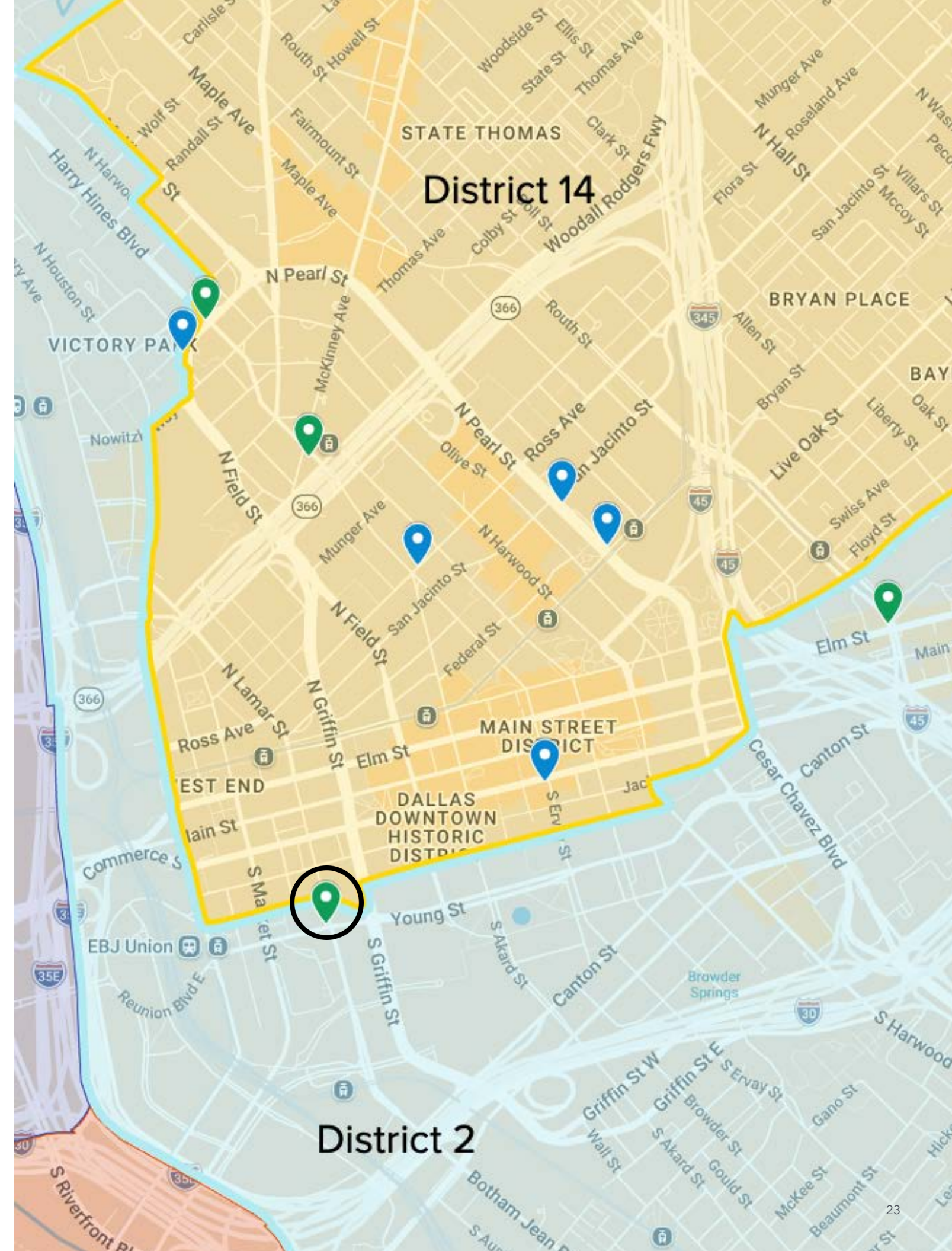
DAL-061: YOUNG ST & S LAMAR ST

- Council District 2
- Existing kiosk replacement location
- Pending additional review by City of Dallas DOT and Public Works
- [Street View Link](#)



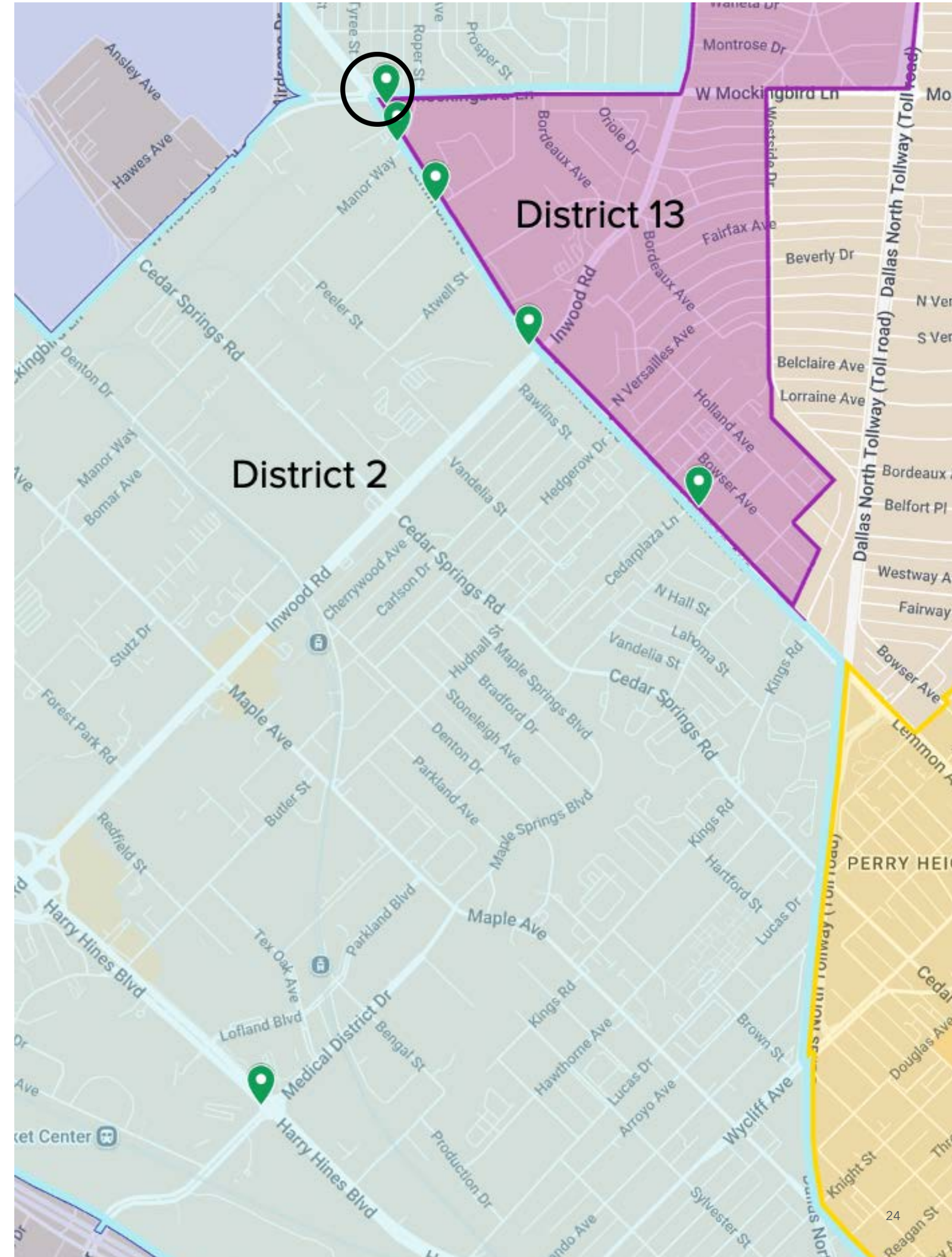
Legend

- **Blue:** Received Preliminary Approval from City of Dallas DOT and Public Works
- **Green:** Pending additional review from City of Dallas DOT and Public Works



DAL-074: W MOCKINGBIRD LN & LEMMON AVE

- Council District 2
- Existing kiosk replacement location
- Pending additional review by City of Dallas DOT and Public Works
- [Street View Link](#)

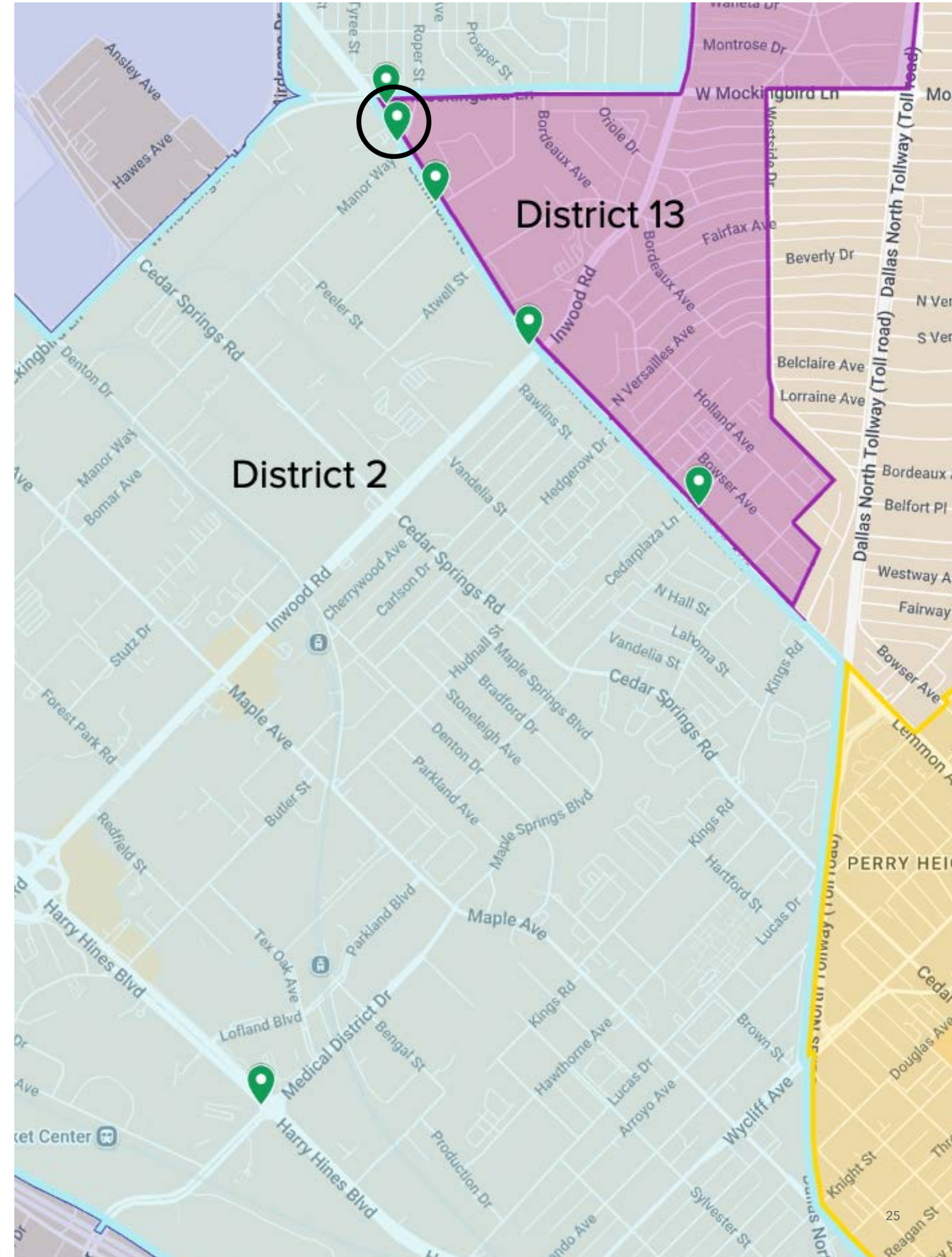


Legend

- **Blue:** Received Preliminary Approval from City of Dallas DOT and Public Works
- **Green:** Pending additional review from City of Dallas DOT and Public Works

DAL-075: LEMMON AVE & MANOR WAY

- Council District 2
- New kiosk location
- Pending additional review by City of Dallas DOT and Public Works
- [Street View Link](#)



Legend

- **Blue:** Received Preliminary Approval from City of Dallas DOT and Public Works
- **Green:** Pending additional review from City of Dallas DOT and Public Works

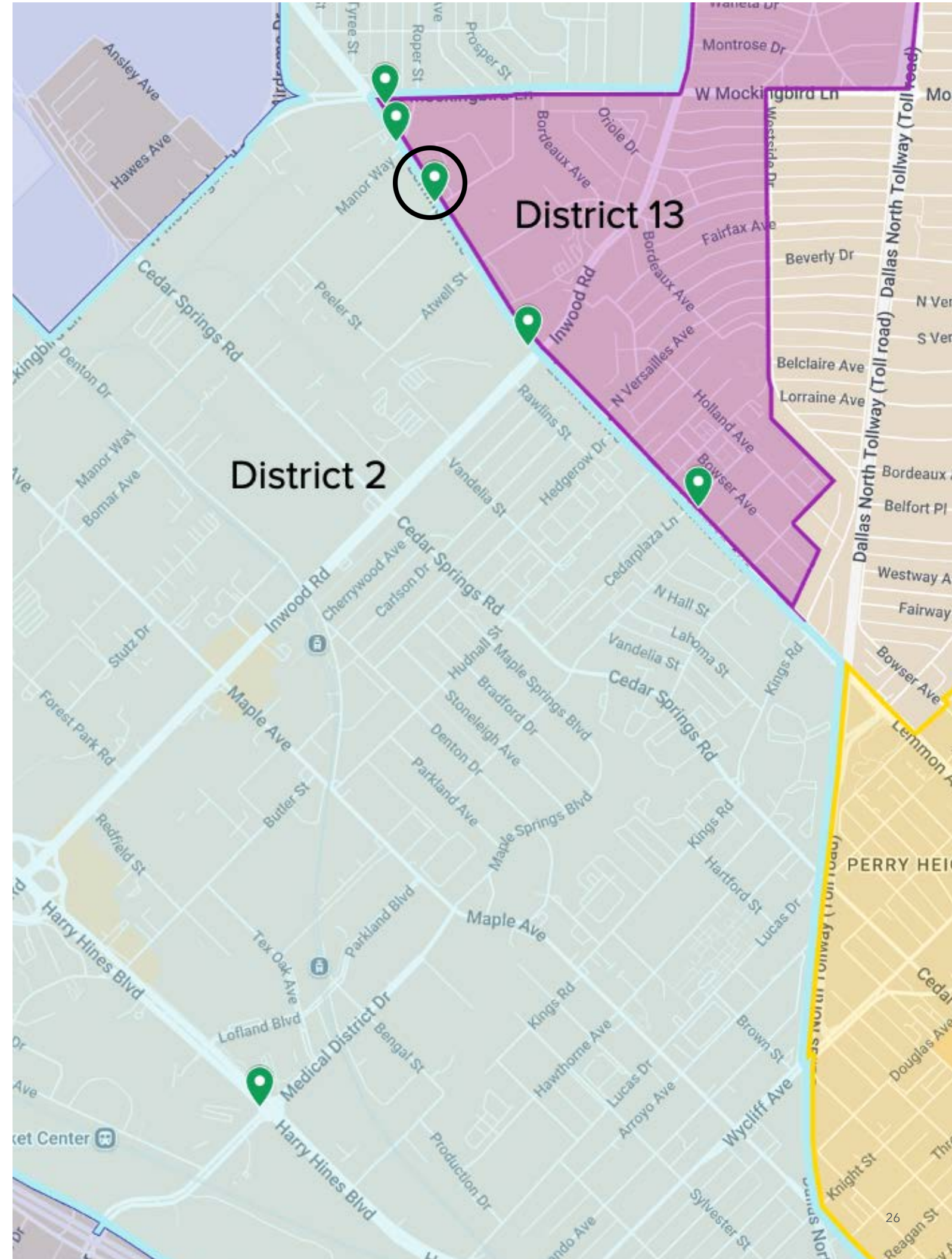
DAL-076: LEMMON AVE & HAGGAR WAY

- Council District 2
- Existing kiosk replacement location
- Pending additional review by City of Dallas DOT and Public Works
- [Street View Link](#)



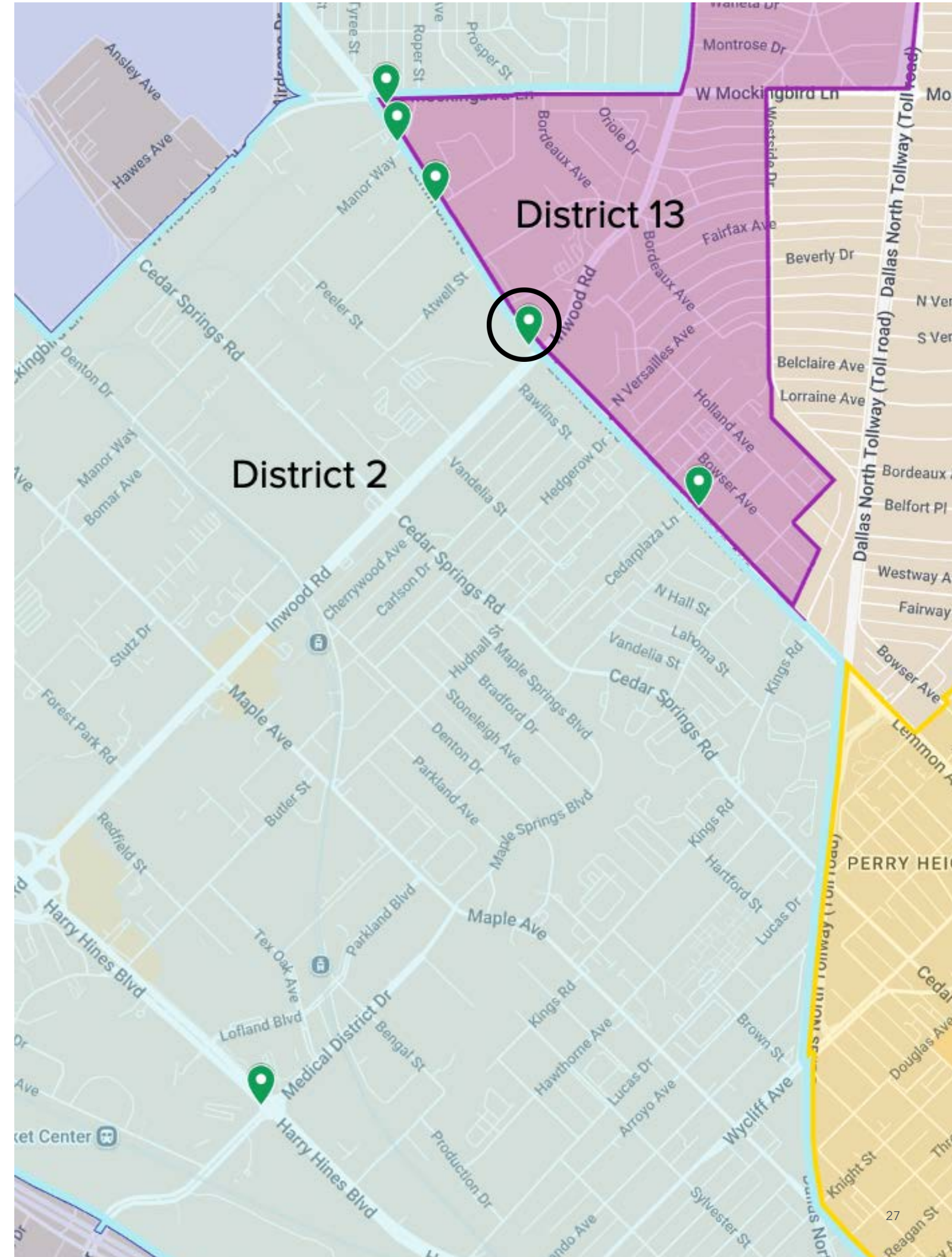
Legend

- **Blue:** Received Preliminary Approval from City of Dallas DOT and Public Works
- **Green:** Pending additional review from City of Dallas DOT and Public Works



DAL-077: LEMMON AVE & INWOOD RD

- Council District 2
- Existing kiosk replacement location
- Pending additional review by City of Dallas DOT and Public Works
- [Street View Link](#)

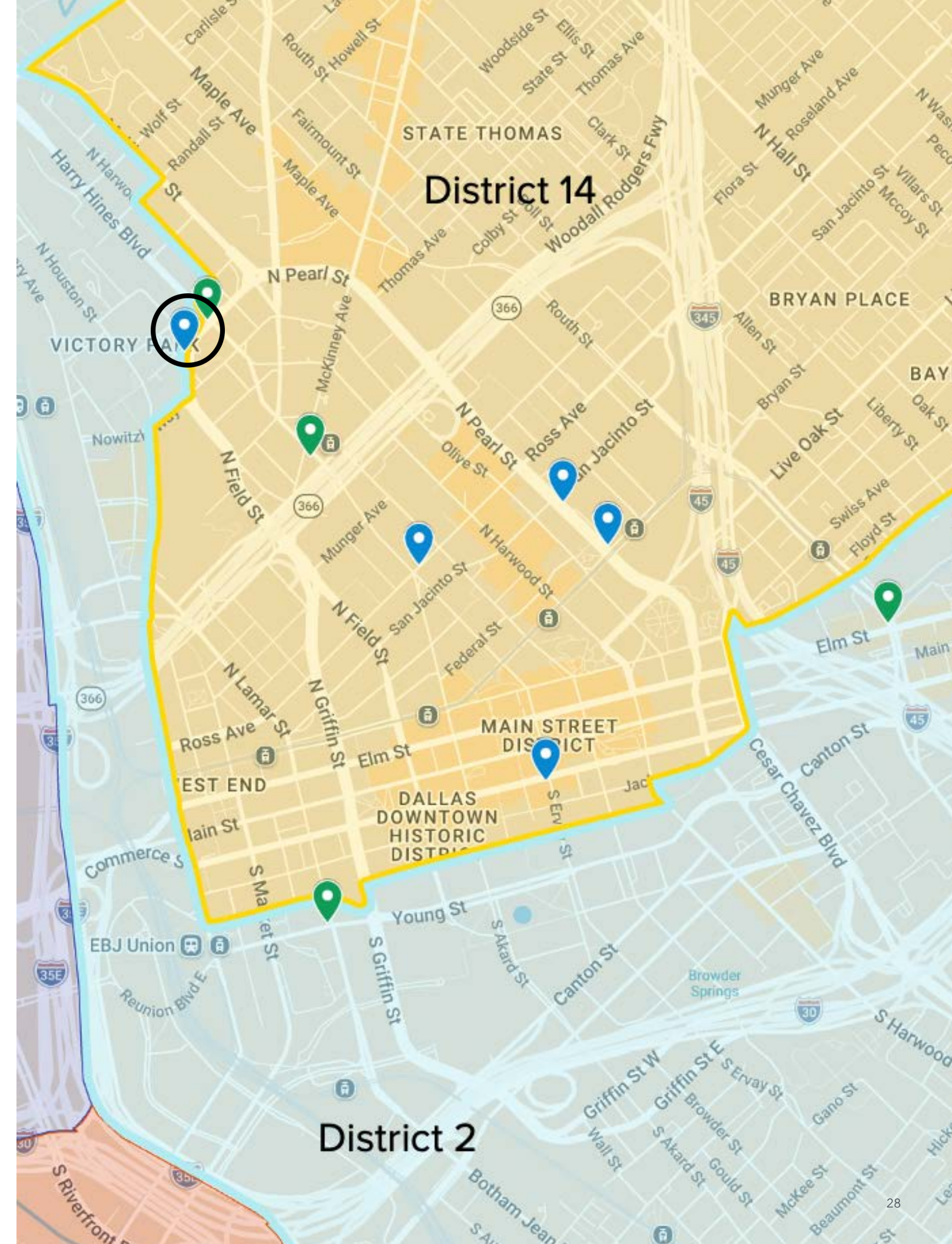
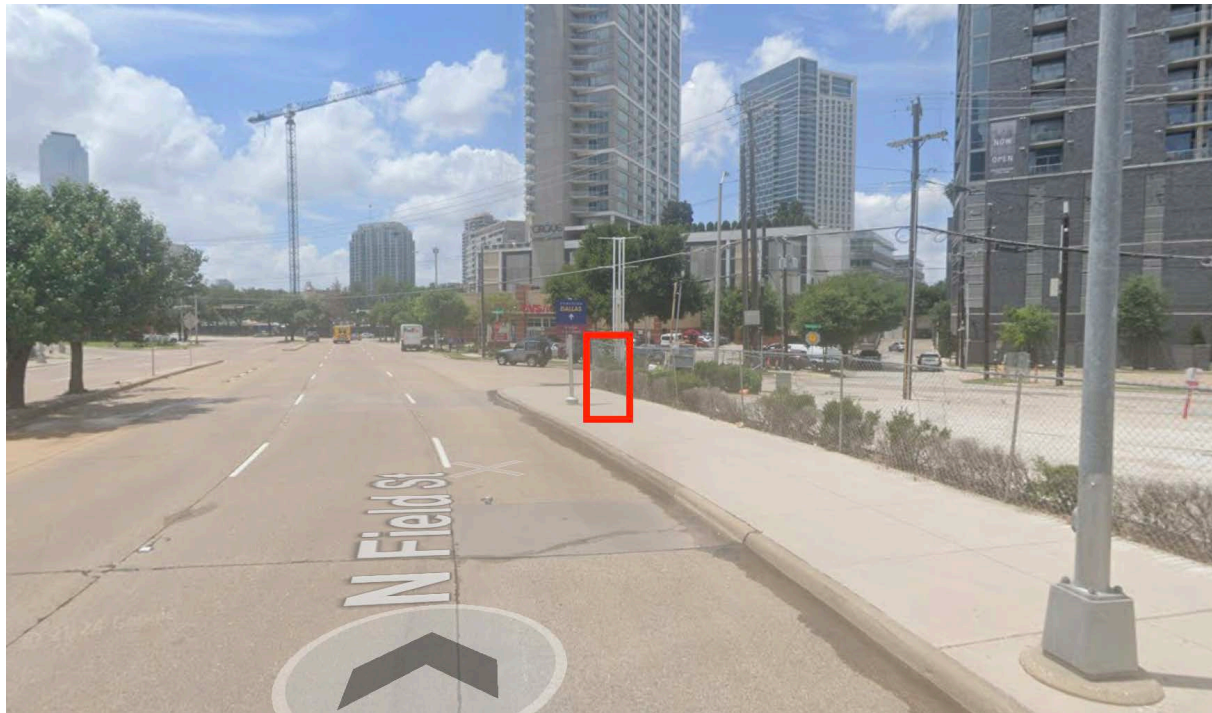


Legend

- **Blue:** Received Preliminary Approval from City of Dallas DOT and Public Works
- **Green:** Pending additional review from City of Dallas DOT and Public Works

DAL-093: N FIELD ST & CAROLINE ST

- Council District 2
- New kiosk location
- Street View Link

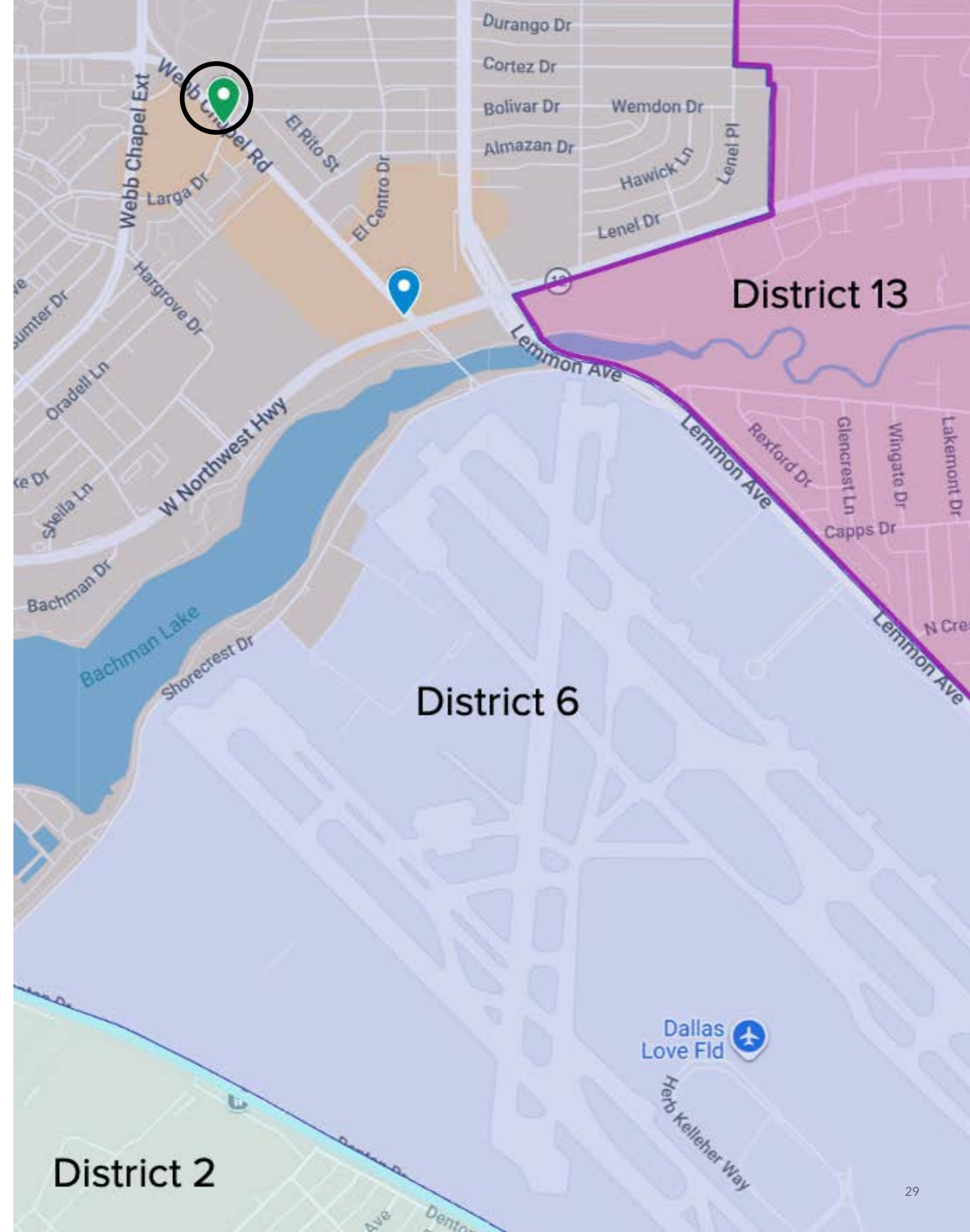


Legend

- **Blue:** Received Preliminary Approval from City of Dallas DOT and Public Works
- **Green:** Pending additional review from City of Dallas DOT and Public Works

DAL-049: WEBB CHAPEL RD & LARGA DR

- Council District 6
- New kiosk location
- Pending additional review by City of Dallas DOT and Public Works
- [Street View Link](#)

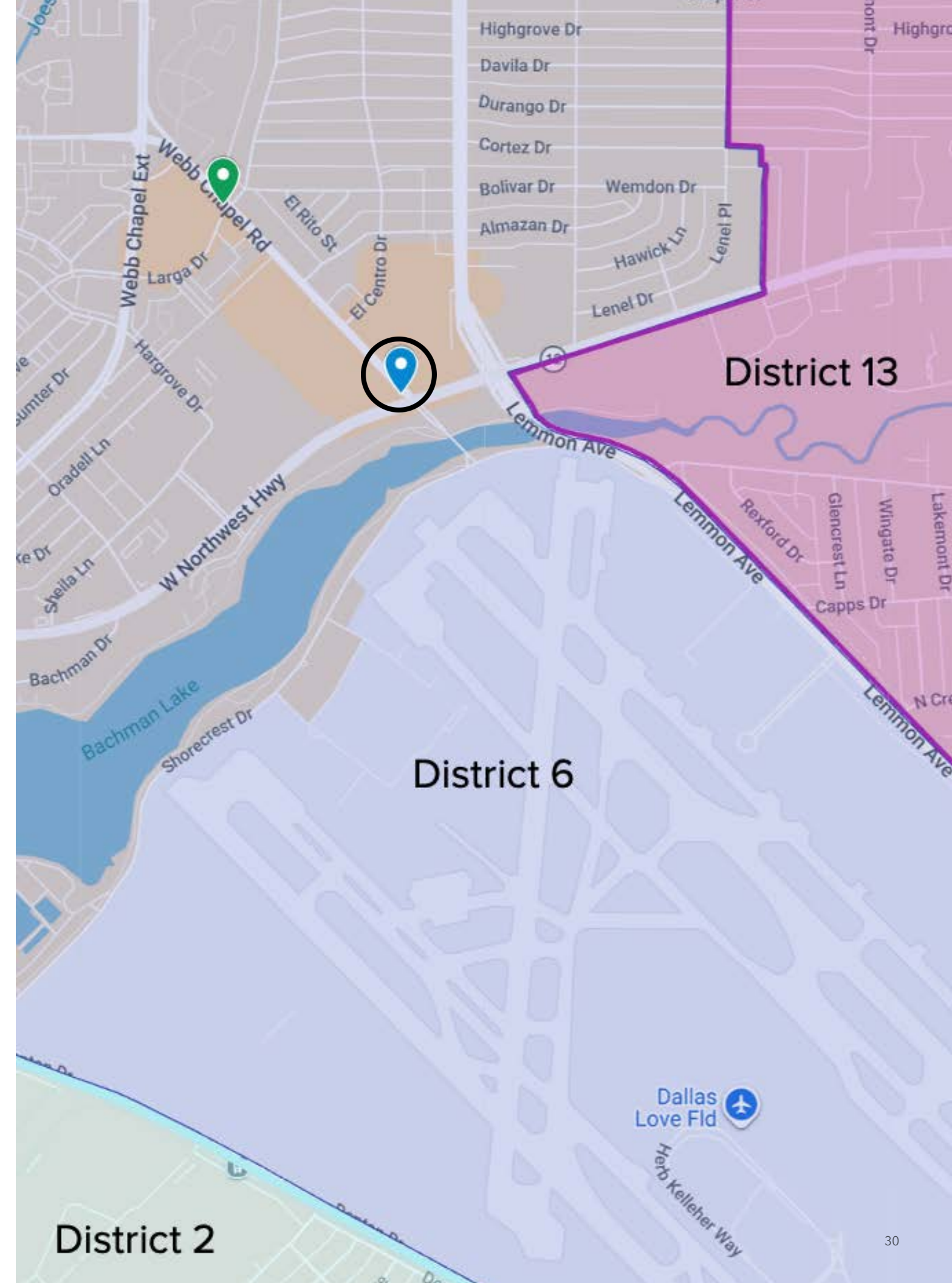


Legend

- **Blue:** Received Preliminary Approval from City of Dallas DOT and Public Works
- **Green:** Pending additional review from City of Dallas DOT and Public Works

DAL-083: WEBB CHAPEL RD & W NORTHWEST HWY

- Council District 6
- New kiosk location
- [Street View Link](#)

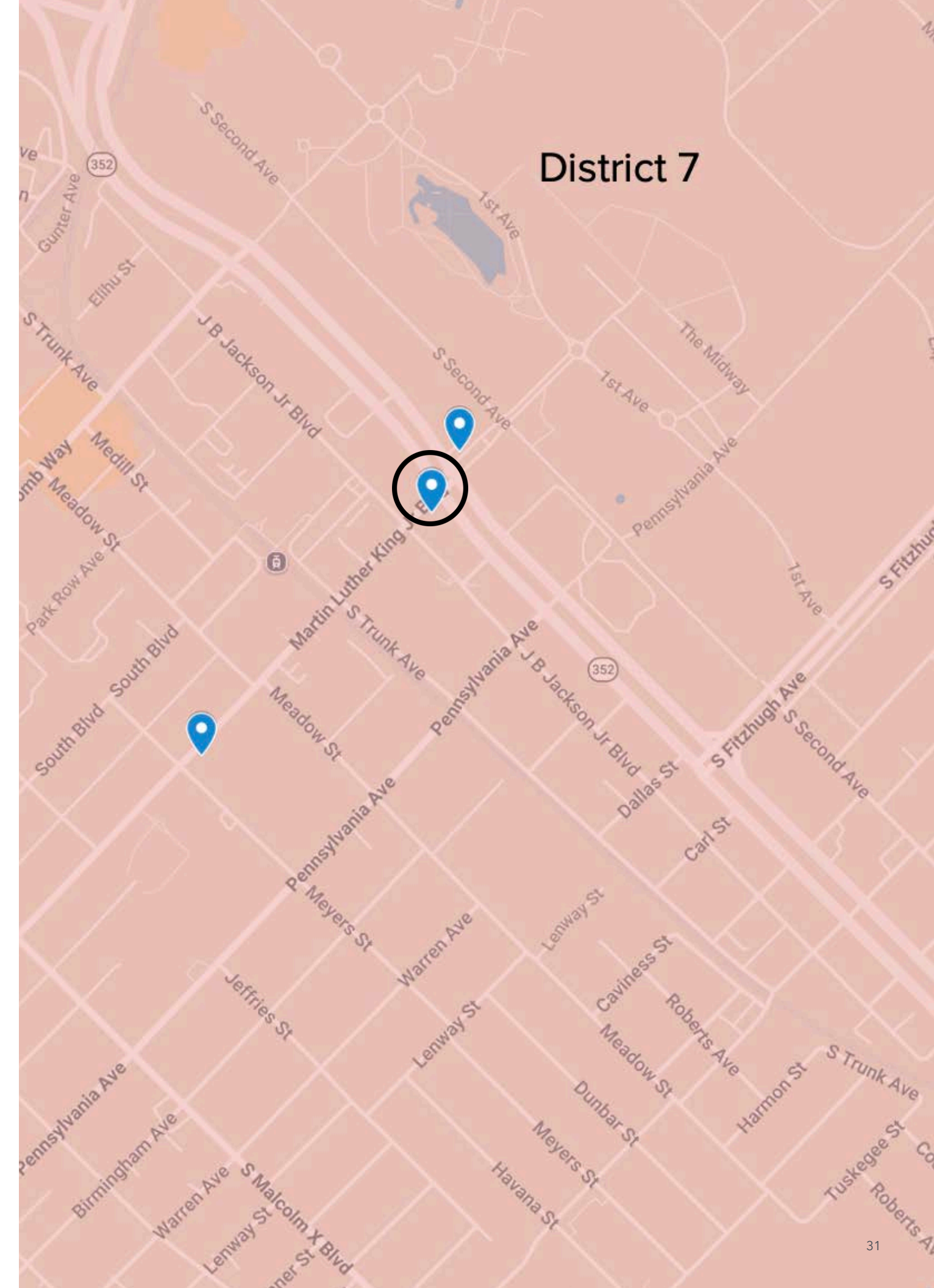


Legend

- **Blue:** Received Preliminary Approval from City of Dallas DOT and Public Works
- **Green:** Pending additional review from City of Dallas DOT and Public Works

DAL-041: MLK JR BLVD & ROBERT B CULLUM BLVD (SW CORNER)

- Council District 7
- New kiosk location
- [Street View Link](#)

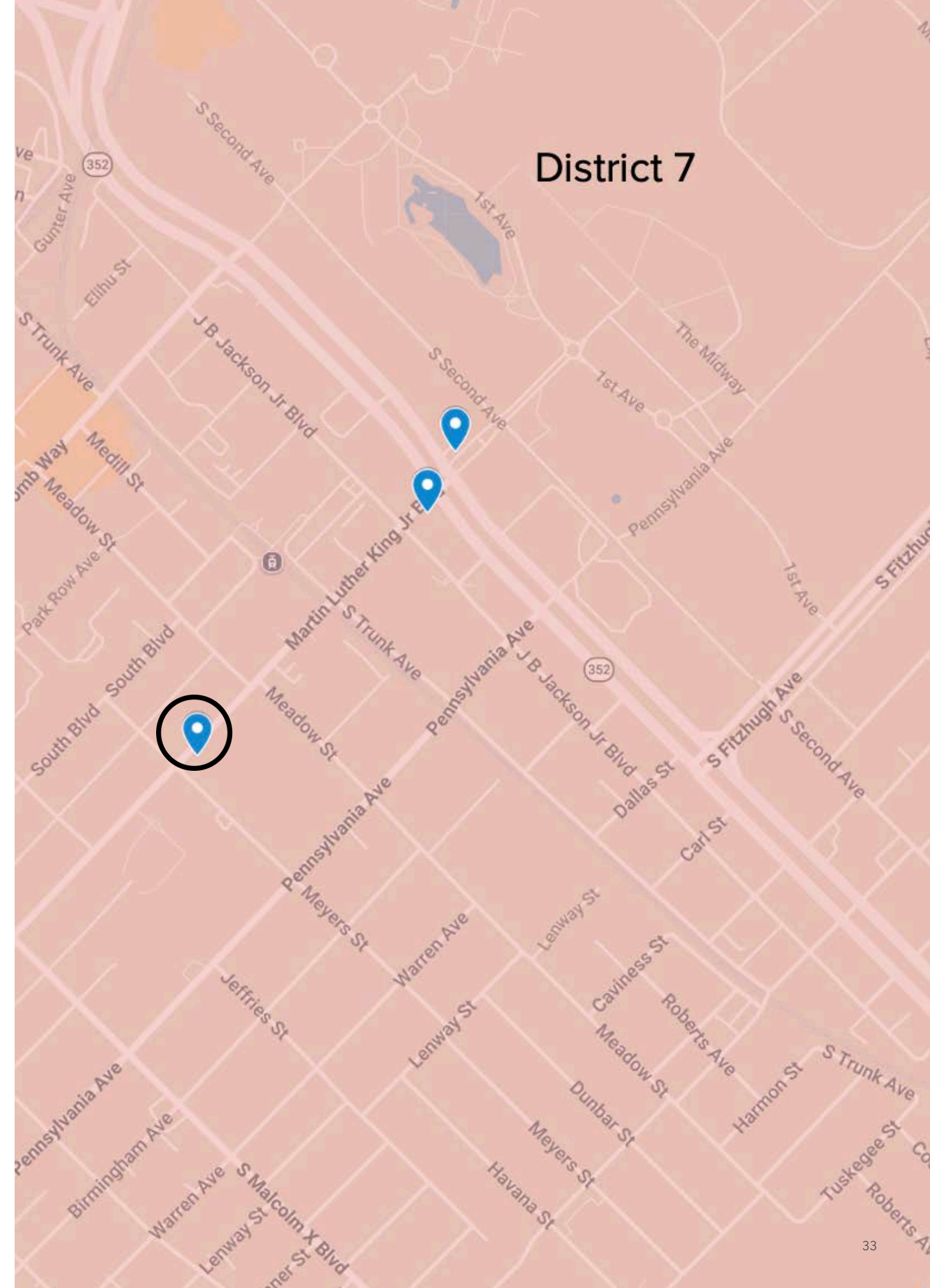


Legend

- **Blue:** Received Preliminary Approval from City of Dallas DOT and Public Works
- **Green:** Pending additional review from City of Dallas DOT and Public Works

DAL-100: MLK JR BLVD & MEYERS ST

- Council District 7
- New kiosk location
- [Street View Link](#)

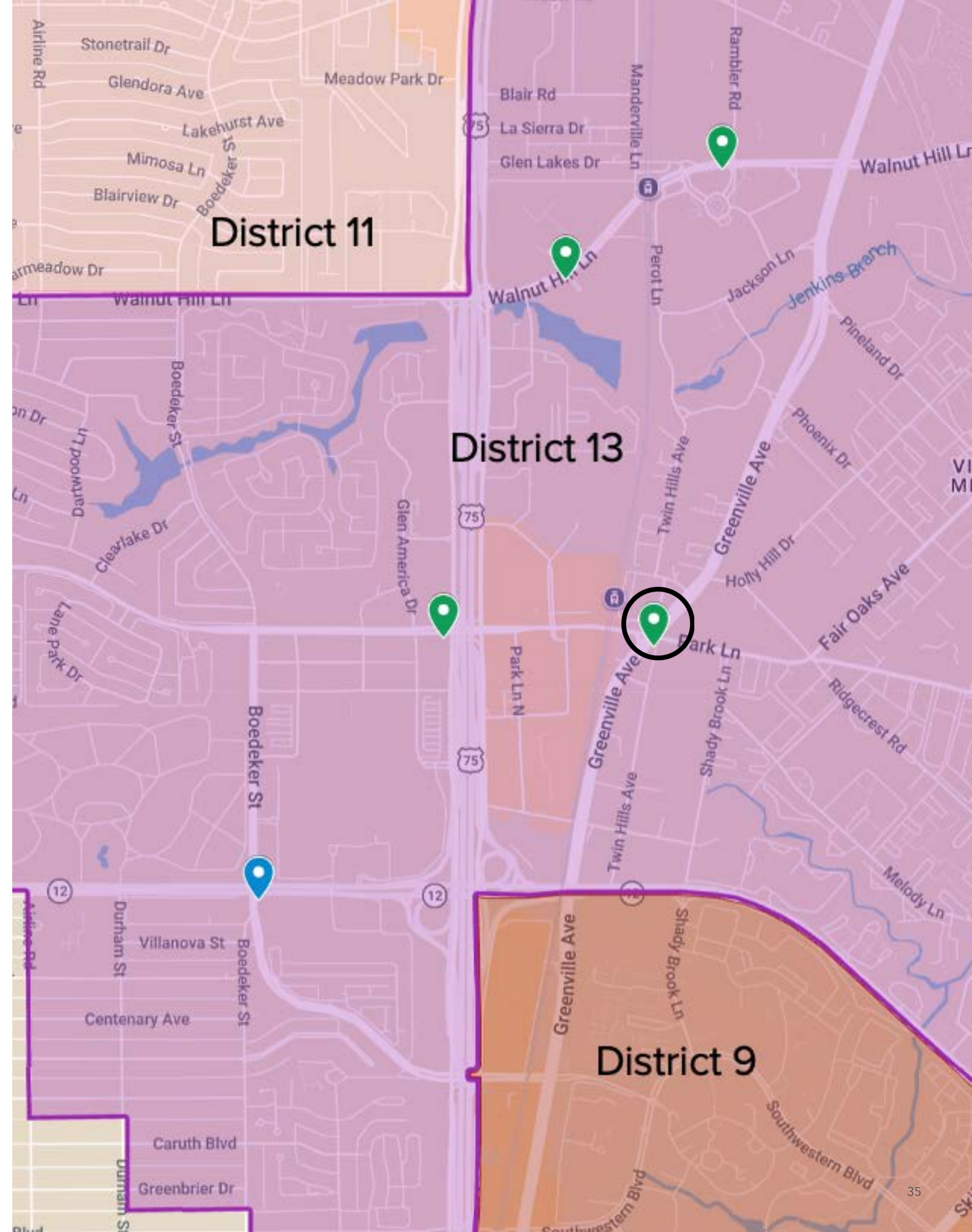


Legend

- **Blue:** Received Preliminary Approval from City of Dallas DOT and Public Works
- **Green:** Pending additional review from City of Dallas DOT and Public Works

DAL-069: GREENVILLE AVE & PARK LN

- Council District 13
- Existing kiosk replacement location
- Pending additional review by City of Dallas DOT and Public Works
- [Street View Link](#)

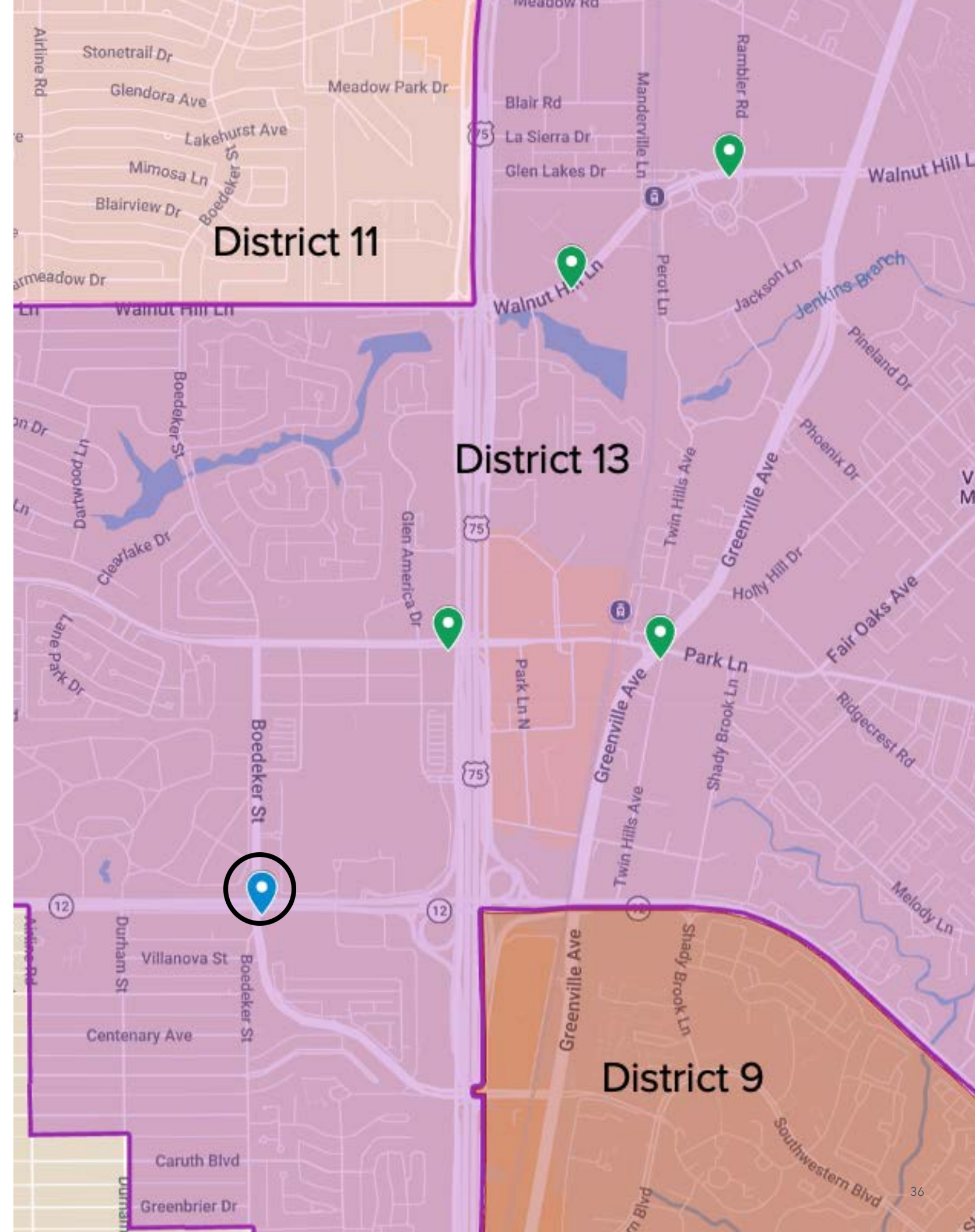


Legend

- **Blue:** Received Preliminary Approval from City of Dallas DOT and Public Works
- **Green:** Pending additional review from City of Dallas DOT and Public Works

DAL-070: CARUTH HAVEN LN & NORTHWEST HWY

- Council District 13
- New kiosk location
- Street View Link

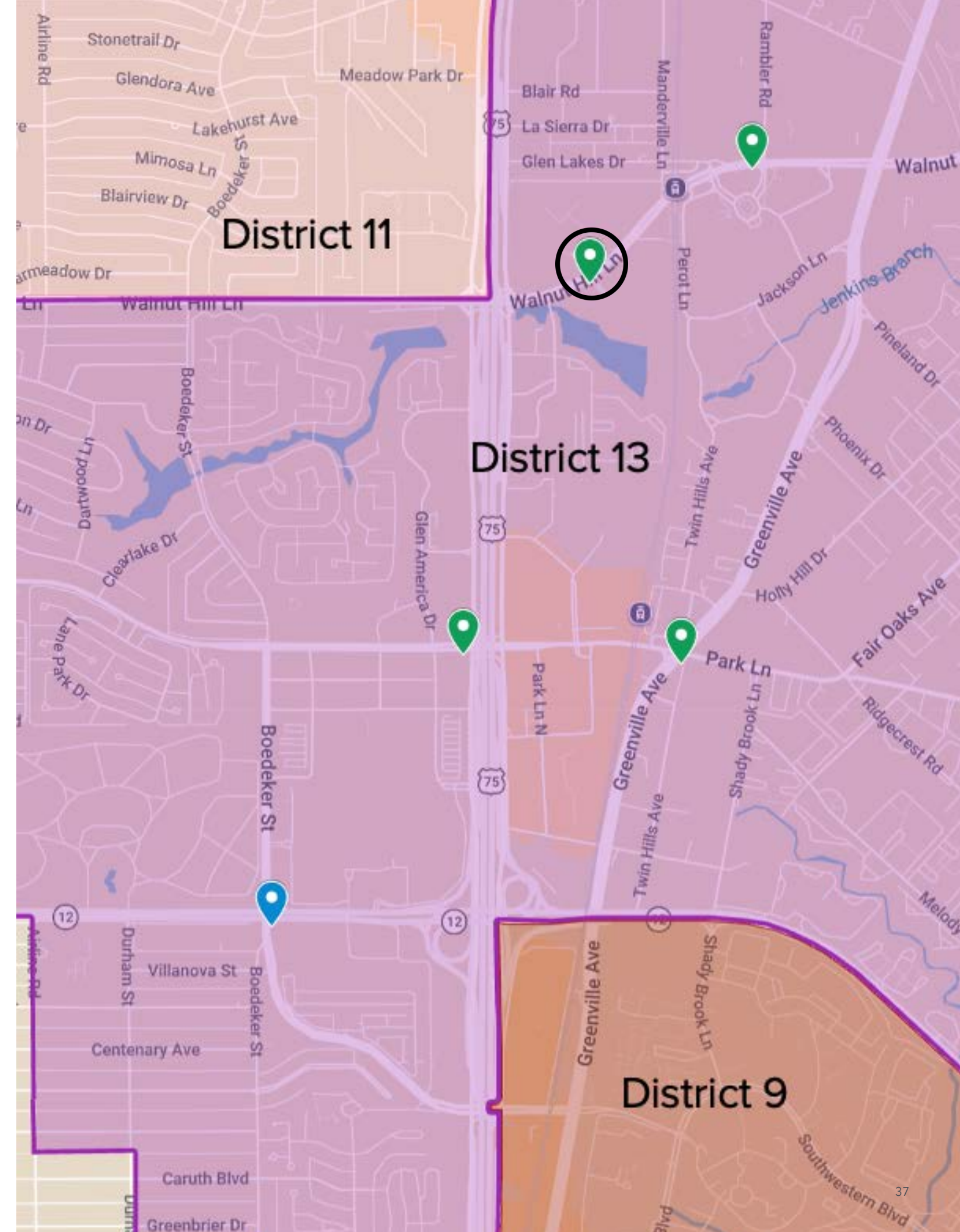


Legend

- **Blue:** Received Preliminary Approval from City of Dallas DOT and Public Works
- **Green:** Pending additional review from City of Dallas DOT and Public Works

DAL-072: WALNUT HILL LN & PRIVATE DR

- Council District 13
- Existing kiosk replacement location
- Pending additional review by City of Dallas DOT and Public Works
- [Street View Link](#)



Legend

- **Blue:** Received Preliminary Approval from City of Dallas DOT and Public Works
- **Green:** Pending additional review from City of Dallas DOT and Public Works

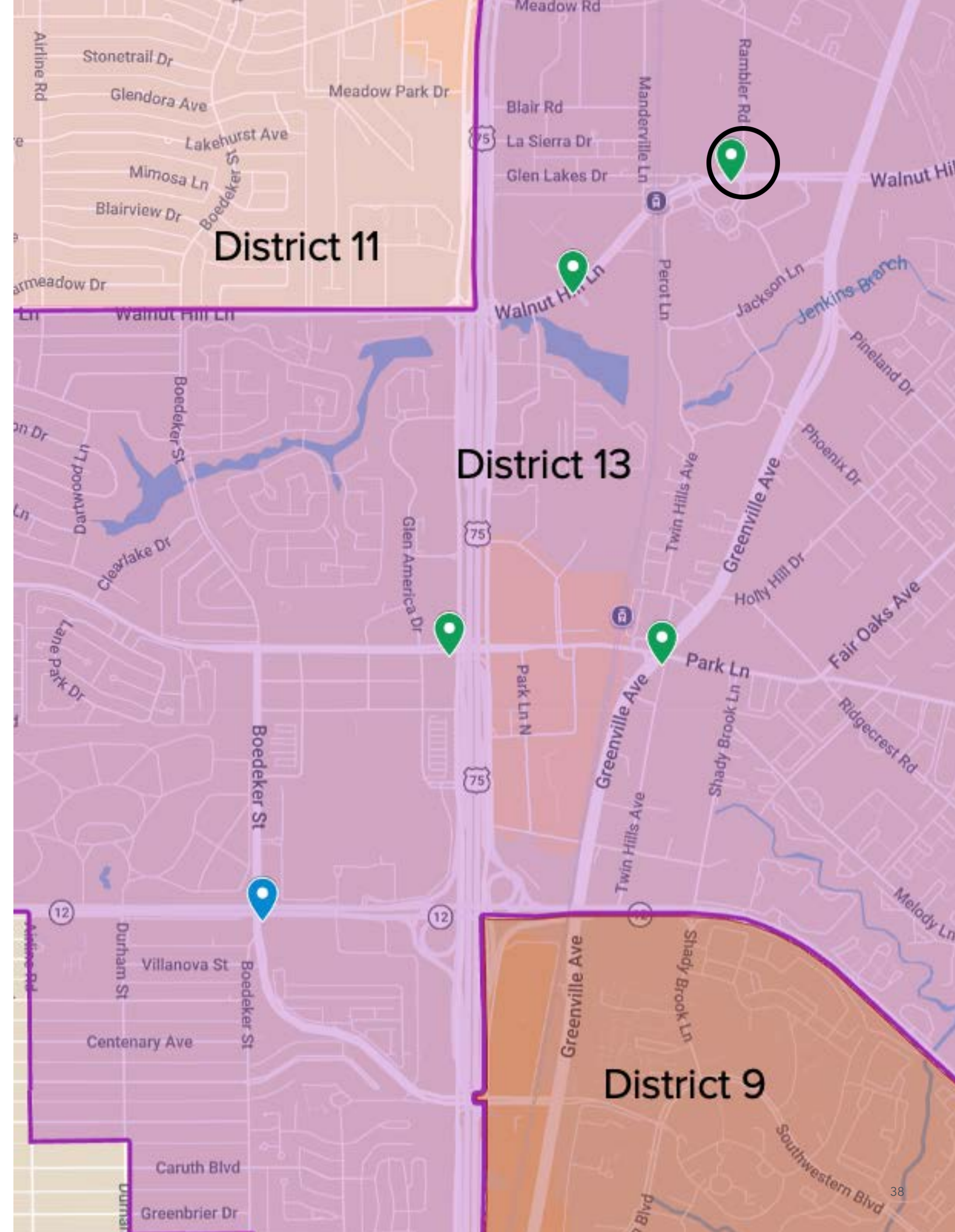
DAL-073: WALNUT HILL LN & RAMBLER DR

- Council District 13
- New kiosk location
- Pending additional review by City of Dallas DOT and Public Works
- [Street View Link](#)



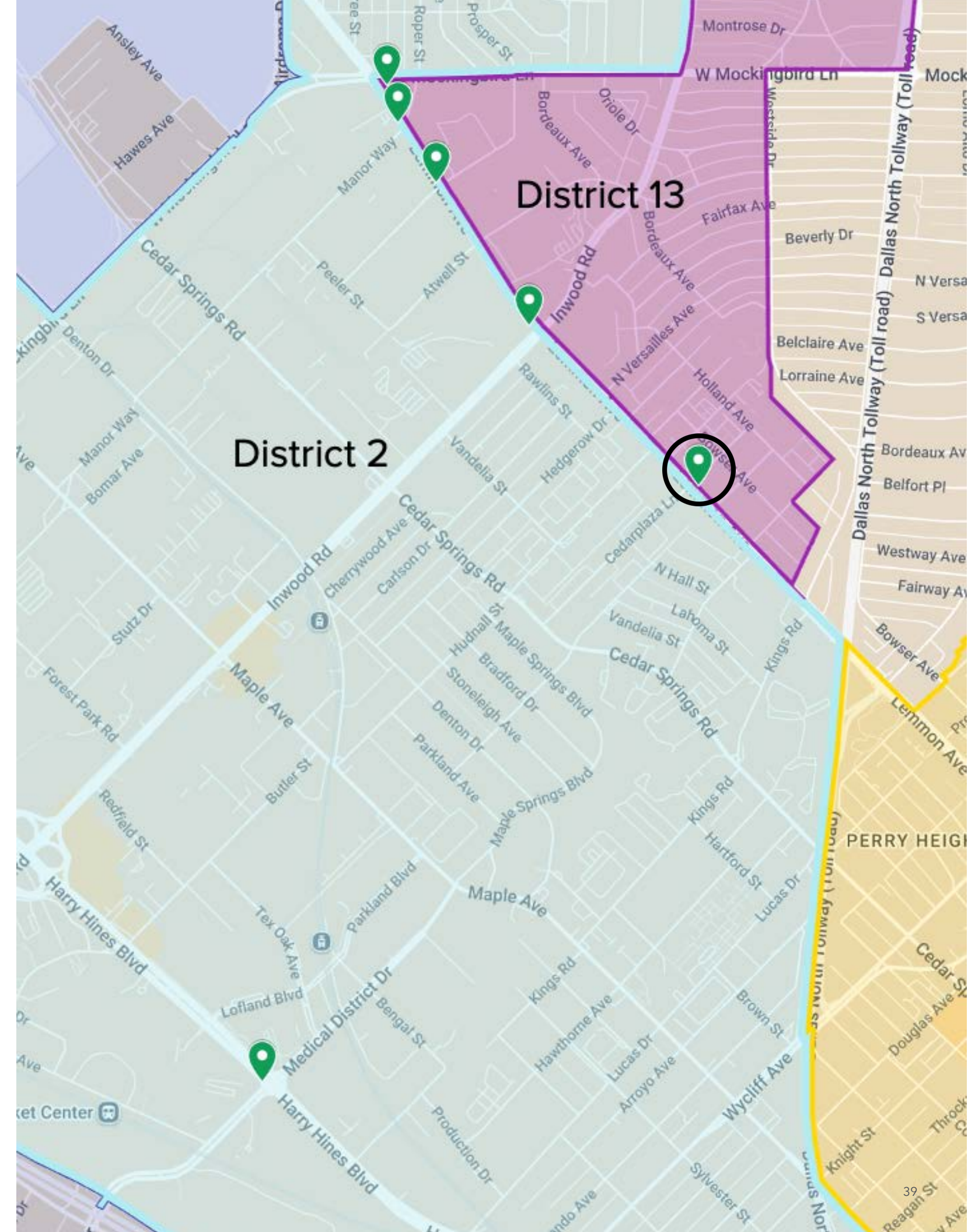
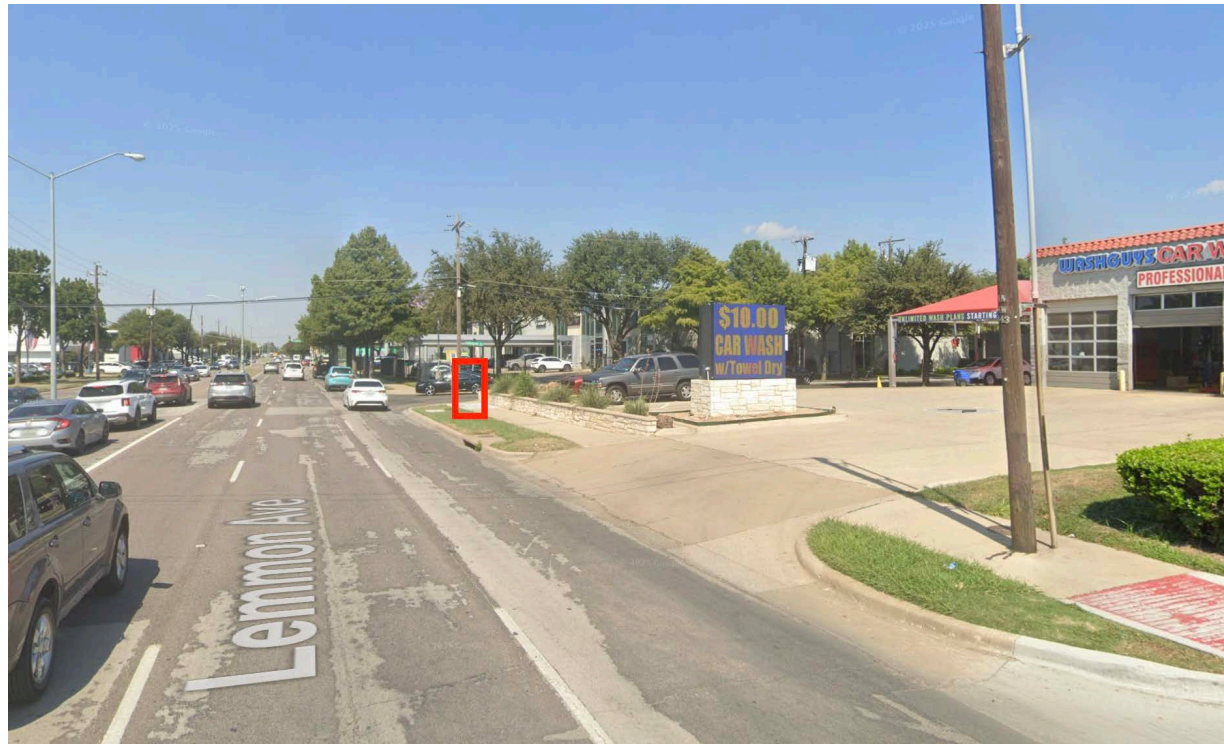
Legend

- **Blue:** Received Preliminary Approval from City of Dallas DOT and Public Works
- **Green:** Pending additional review from City of Dallas DOT and Public Works



DAL-078: LEMMON AVE & CEDARPLAZA LN

- Council District 13
- New kiosk location
- Pending additional review by City of Dallas DOT and Public Works
- [Street View Link](#)



Legend

- **Blue:** Received Preliminary Approval from City of Dallas DOT and Public Works
- **Green:** Pending additional review from City of Dallas DOT and Public Works

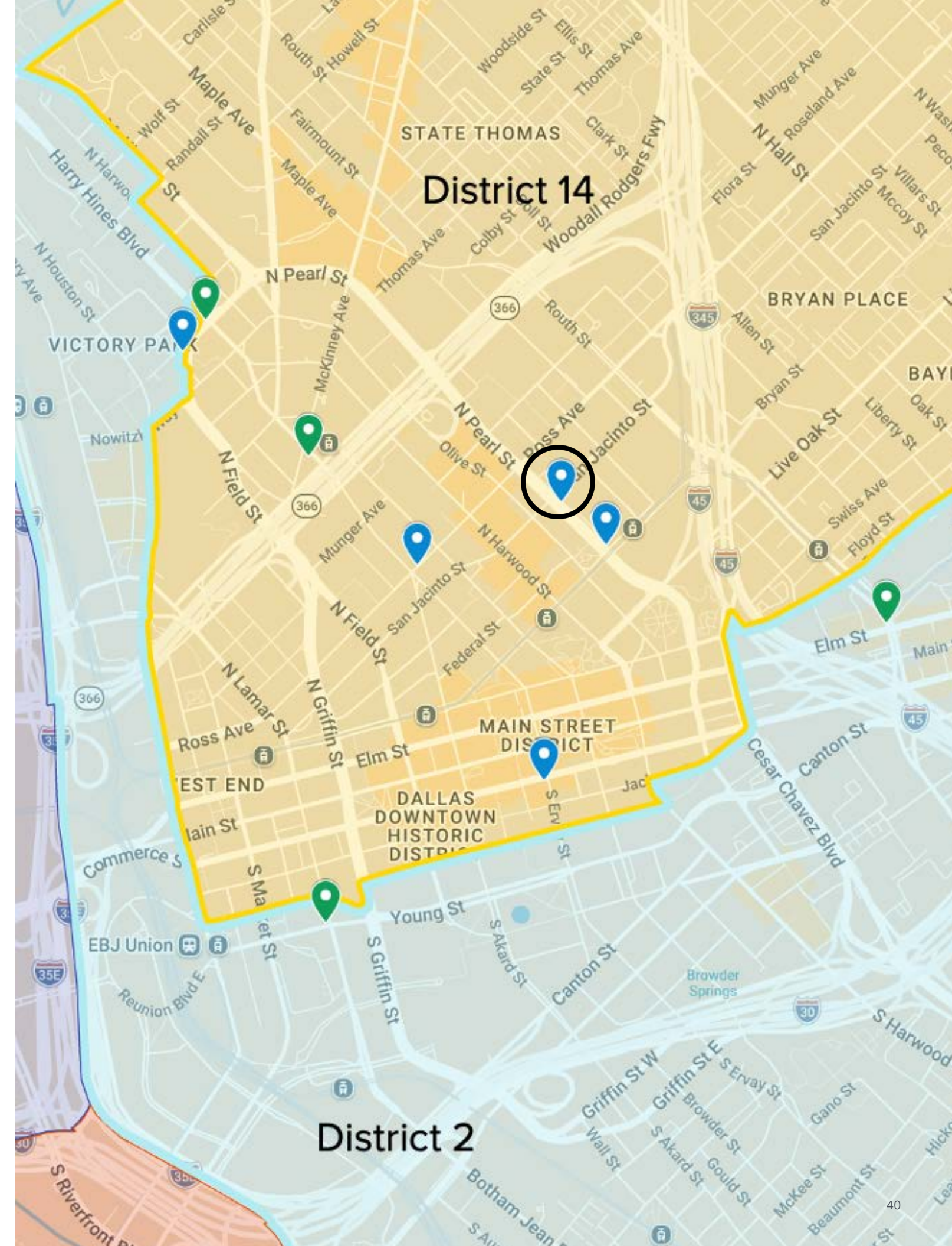
DAL-001: PEARL ST & SAN JACINTO ST

- Council District 14
- Existing kiosk replacement location
- [Street View Link](#)



Legend

- **Blue:** Received Preliminary Approval from City of Dallas DOT and Public Works
- **Green:** Pending additional review from City of Dallas DOT and Public Works



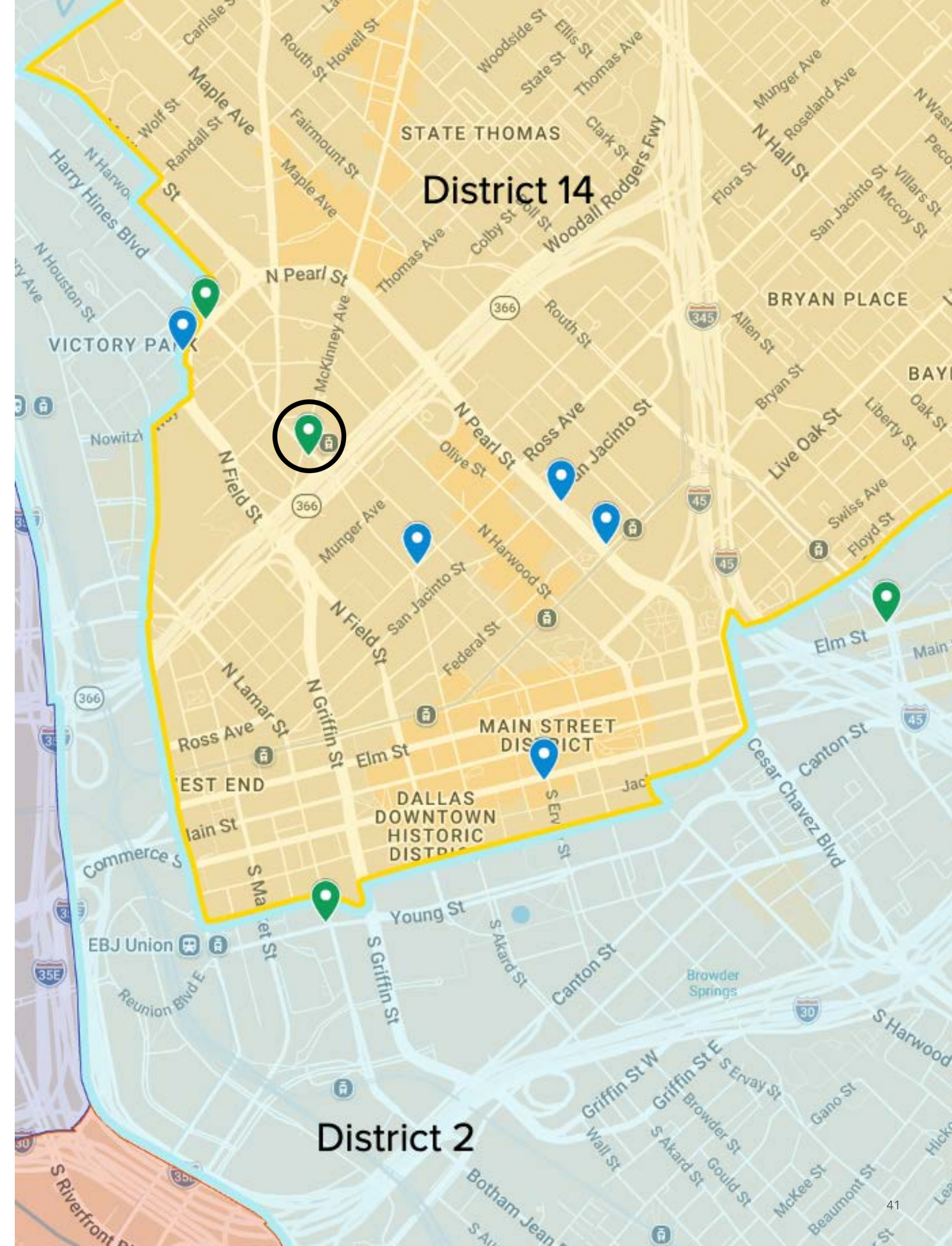
DAL-007: N AKARD ST & MCKINNEY AVE

- Council District 14
- Existing kiosk replacement location
- Pending additional review by City of Dallas DOT and Public Works
- [Street View Link](#)



Legend

- **Blue:** Received Preliminary Approval from City of Dallas DOT and Public Works
- **Green:** Pending additional review from City of Dallas DOT and Public Works



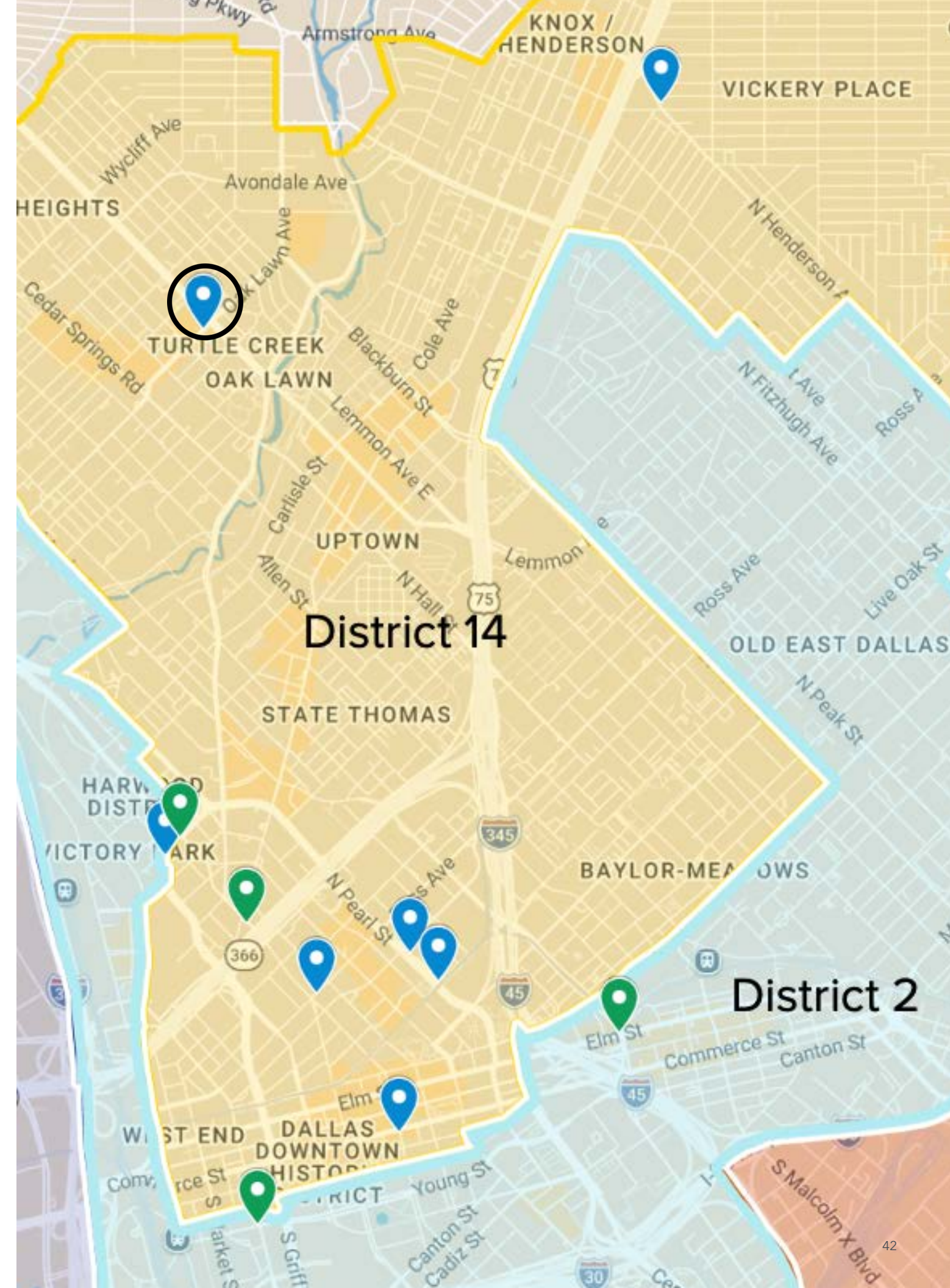
DAL-017: OAK LAWN AVE & RAWLINS ST

- Council District 14
- Existing kiosk replacement location
- [Street View Link](#)



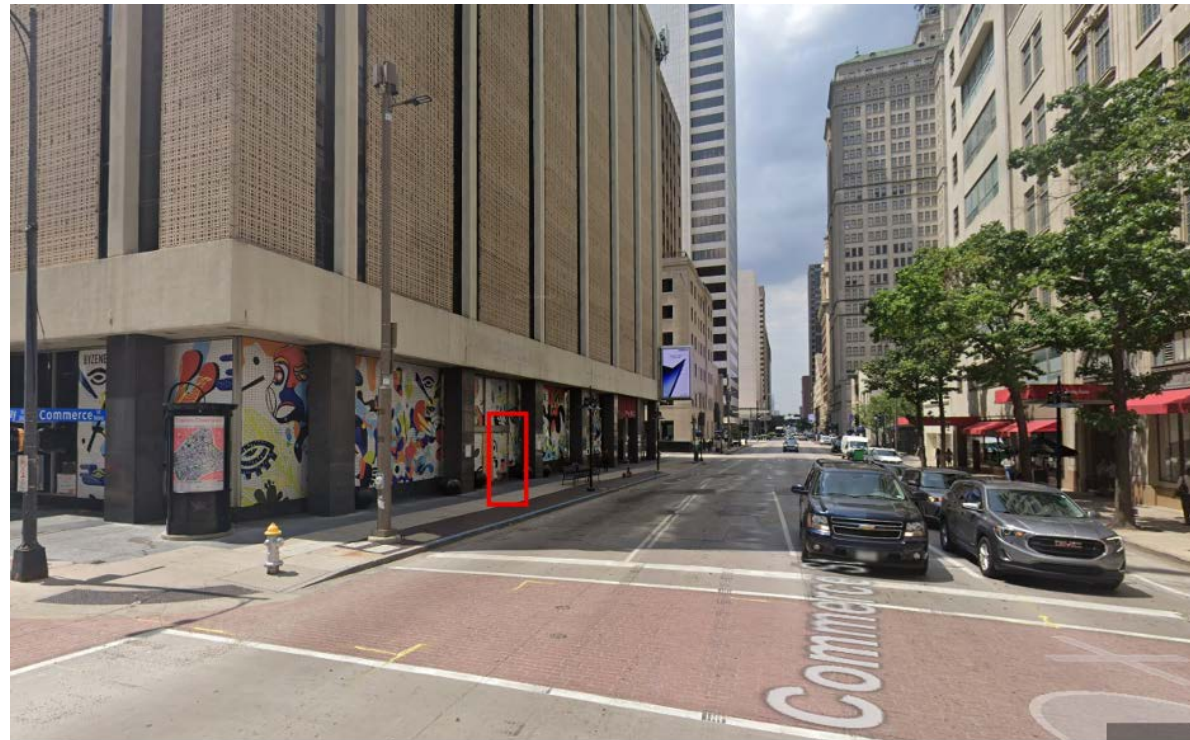
Legend

- **Blue:** Received Preliminary Approval from City of Dallas DOT and Public Works
- **Green:** Pending additional review from City of Dallas DOT and Public Works



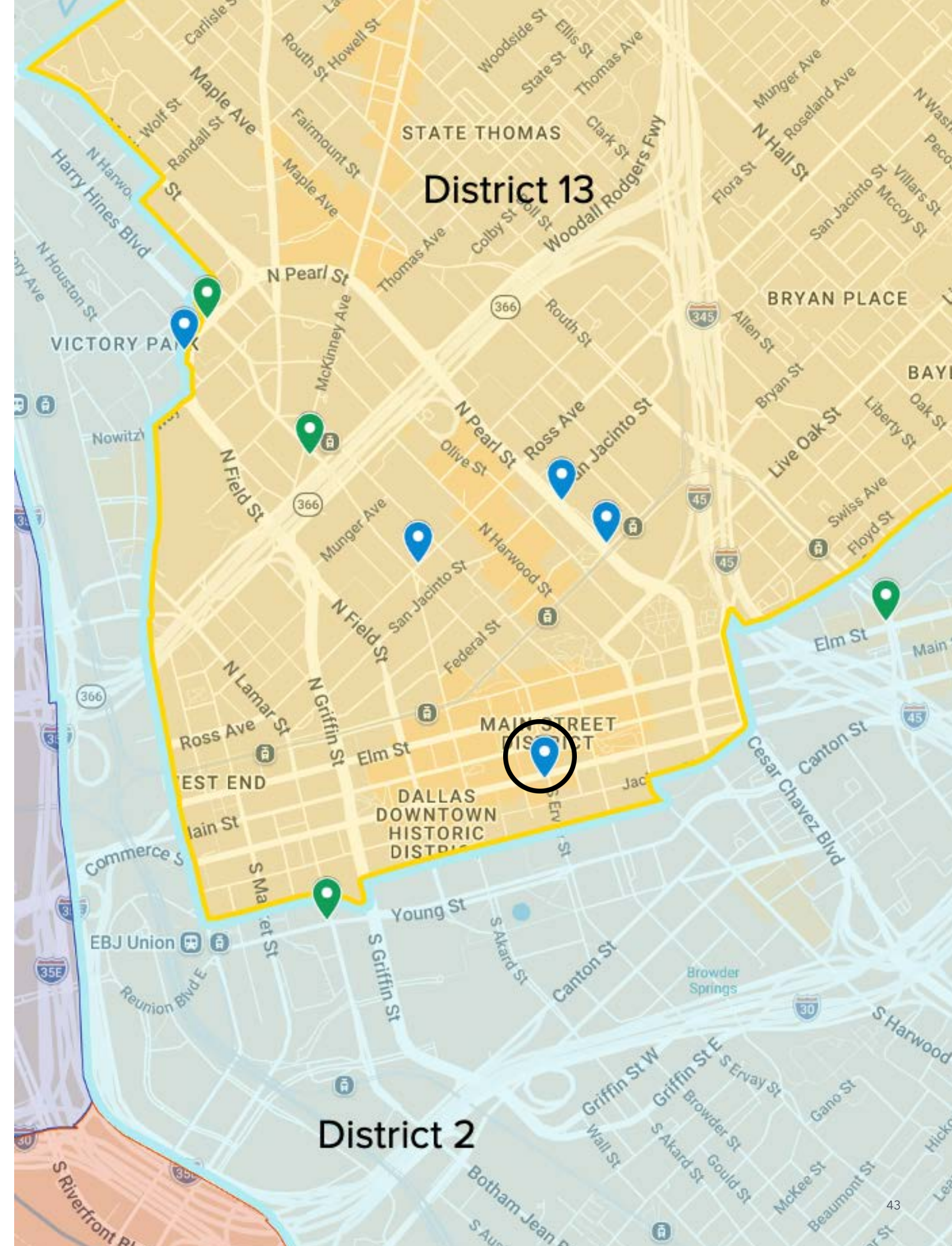
DAL-030: COMMERCE ST & S ERVAY ST

- Council District 14
- Existing kiosk replacement location
- Street View Link



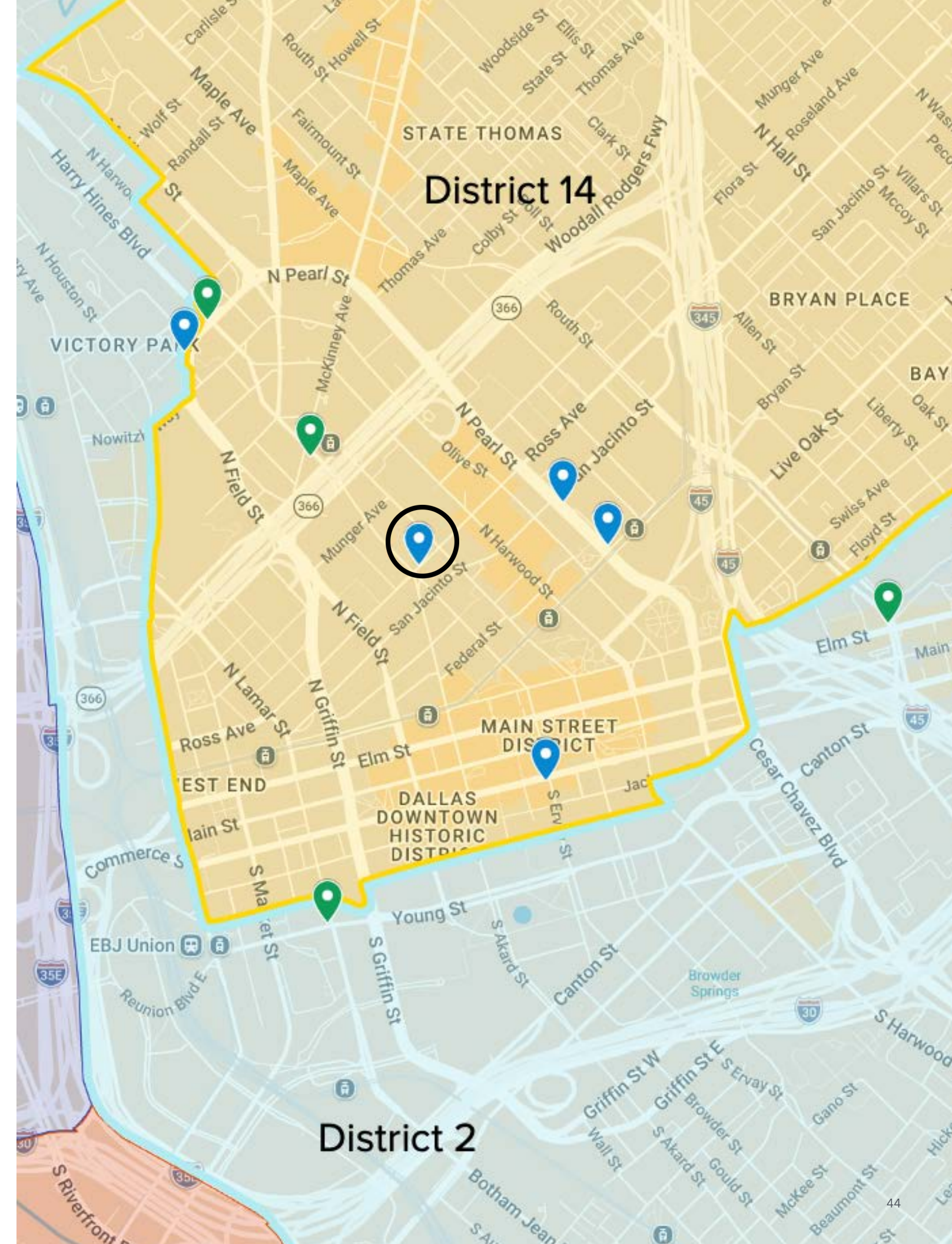
Legend

- **Blue:** Received Preliminary Approval from City of Dallas DOT and Public Works
- **Green:** Pending additional review from City of Dallas DOT and Public Works



DAL-035: ROSS AVE & N AKARD ST

- Council District 14
- Existing kiosk replacement location
- [Street View Link](#)

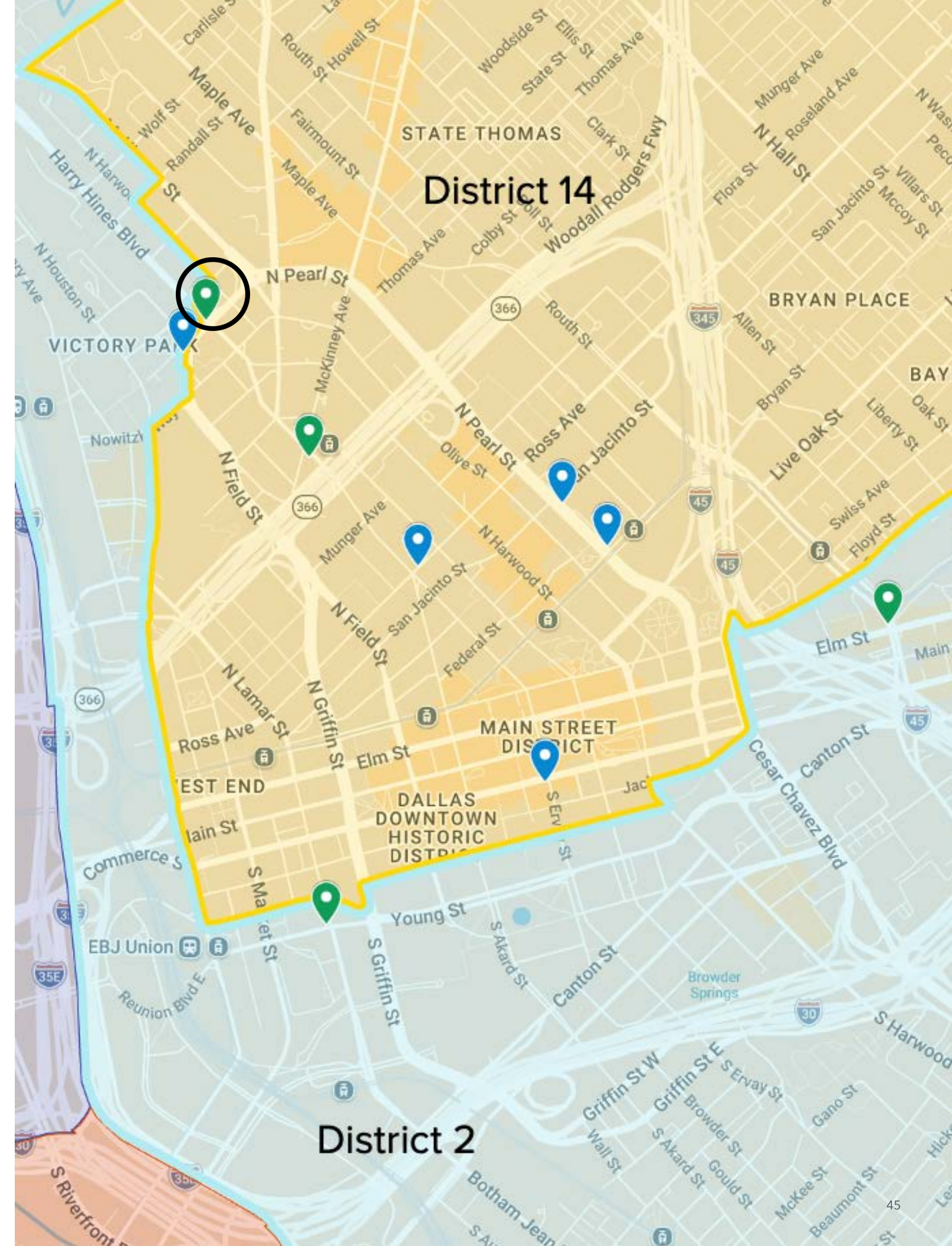


Legend

- **Blue:** Received Preliminary Approval from City of Dallas DOT and Public Works
- **Green:** Pending additional review from City of Dallas DOT and Public Works

DAL-086: HARRY HINES BLVD & MOODY ST

- Council District 14
- Existing kiosk replacement location
- Pending additional review by City of Dallas DOT and Public Works
- [Street View Link](#)

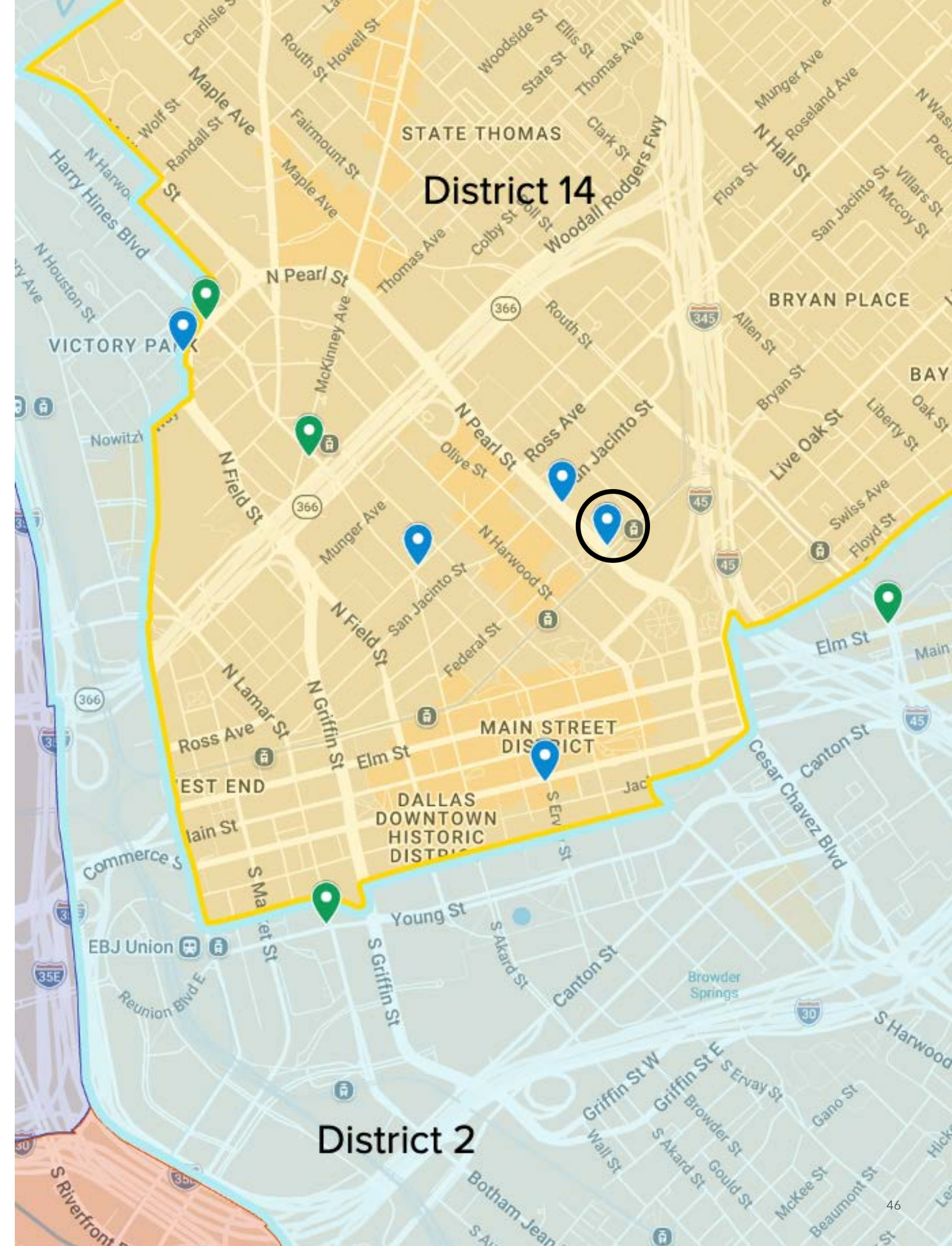


Legend

- **Blue:** Received Preliminary Approval from City of Dallas DOT and Public Works
- **Green:** Pending additional review from City of Dallas DOT and Public Works

DAL-101: N PEARL ST & BRYAN ST

- Council District 14
- Existing kiosk replacement location
- Street View Link



Legend

- **Blue:** Received Preliminary Approval from City of Dallas DOT and Public Works
- **Green:** Pending additional review from City of Dallas DOT and Public Works

DAL-103: N HENDERSON AVE & WILLIS AVE

- Council District 14
- Existing kiosk replacement location
- [Street View Link](#)



Legend

- **Blue:** Received Preliminary Approval from City of Dallas DOT and Public Works
- **Green:** Pending additional review from City of Dallas DOT and Public Works

THANK YOU

development@obm.com

IKEsmartcity.com



IKE SMART CITY COMMUNITY ENGAGEMENT SESSION: PHASE II

JOIN US TO LEARN MORE ABOUT

DIGITAL KIOSKS AND PROPOSED LOCATIONS



Monday, March 30
6:00 PM



Lake Highlands
North Recreation Center

9940 White Rock Trl,
Dallas, TX 75238



Memorandum



CITY OF DALLAS

DATE February 27, 2026

TO Honorable Mayor and Members of the City Council

SUBJECT **2026 Community Survey**

Budget & Management Services (BMS) is once again partnering with ETC Institute (ETC) for the Community Survey, which launched February 18, 2026. The purpose of the Community Survey is to assess resident perceptions of Dallas and understand community priorities regarding City services.

The survey and its administration are standardized to ensure high-quality survey methods and results that are statistically valid with a 95% confidence level. ETC selects participating households at random, and the household member who responds is selected without bias. Mailings and follow-up phone calls give each randomly selected household more than one chance to complete the survey. Materials are mailed in English however selected participating households may complete the survey online or by mail. Assistance, is available for Spanish speakers to complete the survey. All survey responses remain anonymous. Although the selected sample is reflective of the demographics of the city, certain groups (by age, race, or gender) may be over or under-represented in the final results, depending on who chooses to respond. ETC will ensure at least 150 responses are collected from each City Council district and at least 2,100 responses are collected citywide. This number is sufficient to achieve the 95% confidence level.

ETC will administer the survey, and the results will be available in June. **We have attached digital materials for you to share with your constituents** prior to the survey launch to encourage them to complete the survey if they are selected.

Please contact me or Janette Weedon, Director of Budget & Management Services, if you have questions.

A handwritten signature in blue ink that reads "Jack Ireland".

Jack Ireland
Chief Financial Officer

Attachment

c: Kimberly Bizer Tolbert, City Manager
Tammy Palomino, City Attorney
Mark Swann, City Auditor
Biliera Johnson, City Secretary
Preston Robinson, Administrative Judge
Baron Eliason, Inspector General (I)
Dominique Artis, Chief of Public Safety

Dev Rastogi, Assistant City Manager
M. Elizabeth (Liz) Cedillo-Pereira, Assistant City Manager
Alina Ciocan, Assistant City Manager
Donzell Gipson, Assistant City Manager
Robin Bentley, Assistant City Manager
Ahmad Goree, Chief of Staff to the City Manager
Directors and Assistant Directors

"Service First, Now!"

Connect – Collaborate – Communicate

2026 COMMUNITY SURVEY


MARCH - MAY 2026

You're our most important customer!

Let us know how we're doing! Check your mailbox to see if you were randomly selected to participate in the **City of Dallas 2026 Community Survey**.

! *Residents may complete the survey online or return it by mail.*

Need More Info? Just Ask!

 DallasMeasures@dallas.gov



ENCUESTA COMUNITARIA 2026

DE MARZO A MAYO DE 2026

¡Usted es nuestro cliente más importante!

Compártanos su opinión sobre nuestros servicios. Revise su buzón para ver si fue elegido al azar para participar en la **Encuesta Comunitaria de la Ciudad de Dallas de 2026.**



La encuesta puede completarse en línea o enviarse por correo.

¿Necesita más información? ¡No dude en contactarnos!



DallasMeasures@dallas.gov



Ciudad de Dallas



KHẢO SÁT CỘNG ĐỒNG NĂM 2026


THÁNG 3 - THÁNG 5 NĂM 2026

Quý vị là khách hàng quan trọng nhất của chúng tôi! Hãy cho chúng tôi biết chúng tôi đang phục vụ quý vị như thế nào! Vui lòng kiểm tra hộp thư để xem quý vị có được chọn ngẫu nhiên tham gia **KHẢO SÁT CỘNG ĐỒNG THÀNH PHỐ DALLAS NĂM 2026** hay không.



Cư dân có thể hoàn thành khảo sát trực tuyến hoặc gửi lại qua đường bưu điện.

Cần thêm thông tin? Vui lòng liên hệ:

 DallasMeasures@dallas.gov



Memorandum



CITY OF DALLAS

DATE February 27, 2026

TO Honorable Mayor and Members of the City Council

SUBJECT **Dallas County Jail Reduction Update**

This memorandum provides an update on the Dallas County jail reduction task force's efforts to explore the Miami-Dade County model and to develop crisis stabilization centers in Dallas County. Crisis stabilization centers are designed to direct individuals with mental illness and substance use disorders to treatment rather than jail for low-level offenses. Currently, Dallas County operates one deflection center, which offers an alternative to arrest and incarceration for individuals with mental illness accused of certain nonviolent, low-level misdemeanors; however, this center is not equipped to address substance use disorders.

The task force, which includes county and city officials, mental health and substance abuse professionals, judges, and other stakeholders, was established to study a model implemented in Miami-Dade County, Florida, two decades ago. This model emphasizes pre- and post-arrest diversion programs that connect individuals with mental illness and substance use disorders to treatment through partner agencies instead of incarceration. The group is currently evaluating how to better integrate substance use disorder treatment with mental health services in the deflection center model.

The task force has met multiple times to discuss strategies for diverting individuals with mental illness and substance use disorders from jail. Recent meetings have focused on how this approach could help alleviate jail overcrowding in Dallas County. A central element of the Miami-Dade model allows police to transport individuals with low-level misdemeanor offenses who need mental health treatment, substance use treatment, or related services directly to the center, bypassing jail intake.

The task force is considering expanding the deflection centers model across Dallas County, including at the Austin Street Center. Key challenges include securing sustainable funding and establishing agreements with partner service providers. Next steps include Dallas County engaging an expert to advise the group on adapting this model to local needs. Dallas County will also begin reviewing potential program costs and share findings with the group.

DATE February 27, 2026
SUBJECT **Dallas County Jail Reduction Update**
PAGE **2 of 2**

We will continue to keep you updated on these efforts and at the appropriate time, schedule a full City Council briefing with County officials.

Please feel free to reach out to me directly at dominique.artis@dallasfire.gov with any questions or concerns.

Service First, Now!



Dominique Artis
Chief of Public Safety

c: Kimberly Bizer Tolbert, City Manager
Tammy Palomino, City Attorney
Mark Swann, City Auditor
Biliera Johnson, City Secretary
Preston Robinson, Administrative Judge
Baron Eliason, Inspector General (I)
Dev Rastogi, Assistant City Manager

M. Elizabeth (Liz) Cedillo-Pereira, Assistant City Manager
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Donzell Gipson, Assistant City Manager
Robin Bentley, Assistant City Manager
Jack Ireland, Chief Financial Officer
Ahmad Goree, Chief of Staff to the City Manager
Directors and Assistant Directors

Memorandum



DATE February 27, 2026
TO Honorable Mayor and Members of the City Council
SUBJECT **Random Gunfire Update**

At the February 9, 2026, Public Safety Committee meeting, Committee Members requested additional information regarding random gunfire incidents within the City of Dallas.

As requested, the Dallas Police Department provided the following:

- A heat map of random gunfire incidents;
- A three-year trend for each Council District;
- Clarification of the applicable criminal charge for unlawful discharge of a firearm within city limits.

For reference, under Sec. 42.12. Discharge of Firearm in certain municipalities, a person commits an offense if the person recklessly discharges a firearm inside the corporate limits of a municipality having a population of 100,000 or more. The offense under this section is a Class A misdemeanor.

Penalty range for a Class A misdemeanor:

- Fine not to exceed \$4,000;
- Confinement in jail for a term not to exceed one year;
- Both such fine and confinement.

Should you have any additional questions or concerns, please contact me at dominique.artis@dallasfire.gov.

Service First, Now!



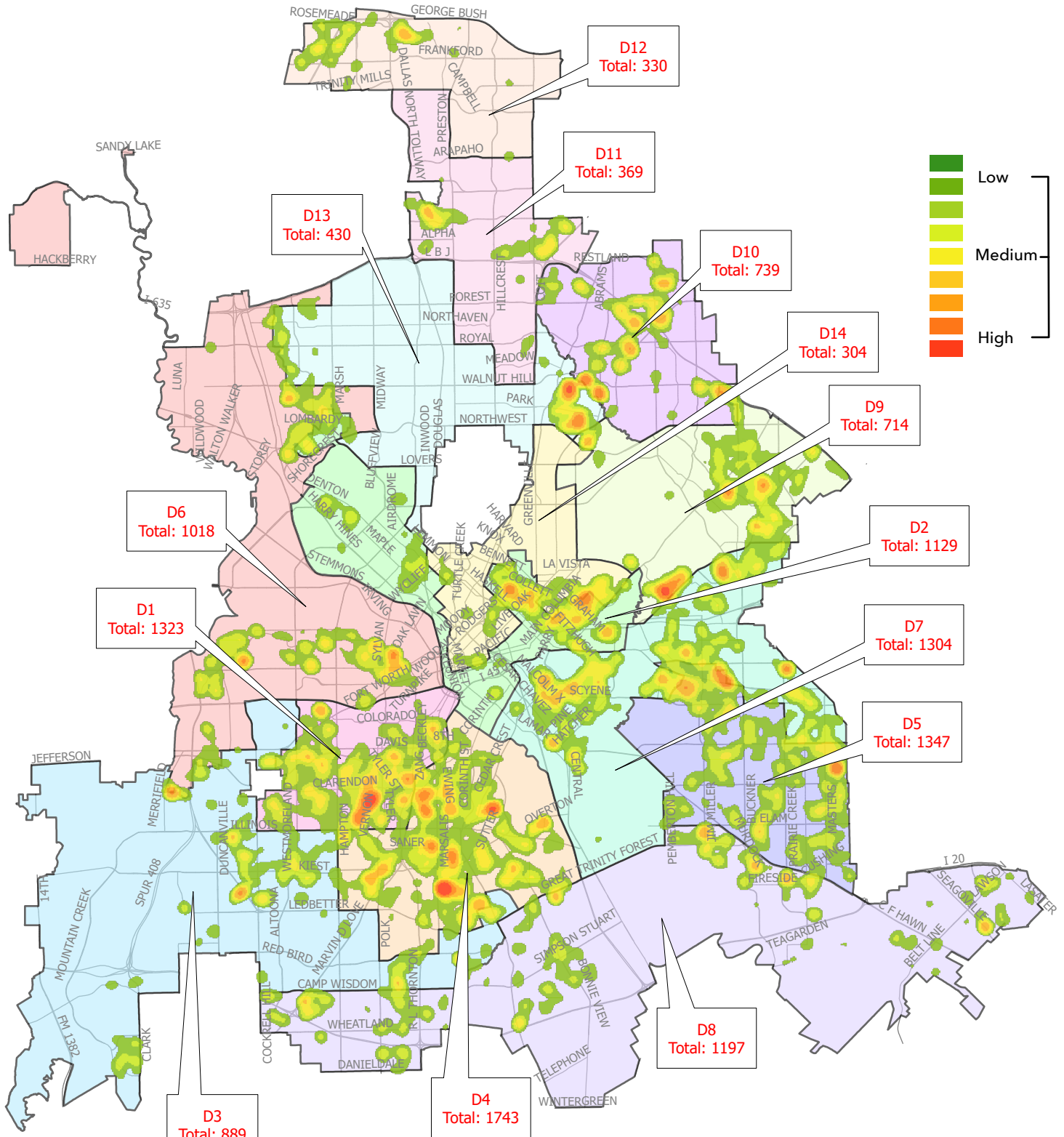
Dominique Artis
Chief of Public Safety
[Attached]

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City Council District 6G/6GSD Calls Density January 01 - December 31, 2025



0 1.75 3.5 7 Miles

Center: 96°46'41"W 32°48'39"N

City of Dallas Standard GIS Data Disclaimer of Liability:
 The accuracy is not to be taken / used as data produced by a Registered Professional Land Surveyor for the State of Texas. For this level of detail, supervision and certification of the produced data by a Registered Land Surveyor for the State of Texas would be required.
 This product is for informational purposes and may not have been prepared for or be suitable for legal, engineering, or surveying purposes. It does not represent an on-the-ground survey and represents only the approximate relative location of property boundaries.

Prepared by Dallas Police - Crime Analysis GIS Team

Date Exported: 1/9/2026 3:22 PM

Council District	2023	2024	2025	Grand Total
D4	1944	2236	1786	5966
D5	1457	1457	1342	4256
D1	1520	1334	1301	4155
D7	1484	1396	1239	4119
D8	1304	1316	1179	3799
D2	1284	1201	1128	3613
D6	1188	1160	1018	3366
D3	965	1008	886	2859
D9	866	953	714	2533
D10	785	708	736	2229
D13	541	444	430	1415
D12	482	404	330	1216
D11	384	421	369	1174
D14	403	350	304	1057
Grand Total	14614	14391	12765	41770

Memorandum



CITY OF DALLAS

DATE February 27, 2026

TO Honorable Mayor and Members of the City Council

SUBJECT **Dallas Airports Rebrand**

This memo presents an overview of the recently completed rebrand for Dallas' airports, including Dallas Love Field (DAL) and Dallas Executive Airport (RBD).

As the busiest medium-hub in the country and the only commercial airport owned by the City of Dallas, DAL was established as the primary public-facing master brand, while aligning RBD within a cohesive system differentiated through color and context. As DAL scales its infrastructure and customer experience in the coming years, the brand must keep pace, clearly conveying modernism, progression, and professionalism.

For over 10 months, the Department of Aviation implemented a comprehensive, inclusive process informed by best practices in public branding. In addition to a competitive assessment of multi-airport systems, airports similar in size, and recent commercial airport rebrands, the project team gathered insights from over 1,000 community members through qualitative and quantitative research, which included:

- Employees
- Community residents
- DAL frequent flyers
- DFW metroplex travelers

Key Takeaways and Response Actions included in the Rebrand are:

1. A star and an airplane symbols matter.
The star is a Dallas signature — a symbol of leadership, unity, and civic identity. But to resonate, it needed aviation clarity. The final design integrates a refined star with an airplane and contrails (cloud-like trails produced by aircraft), instantly signaling Dallas and air travel at a glance. It's immediate, intuitive, and unique.
2. Red and blue tones were aligned with DAL.
The new palette reflects the airport's warm and welcoming atmosphere, while also paying homage to its past (red) and its operational innovation and professionalism (blue). The new logo features a gradient effect that displays purple as a bridge between the two primary colors.
3. Emotional and practical must meet.
The refined logo strikes a balance between a Dallas tradition, originality, and relevance — while remaining approachable and authentic to the airport's culture.

RBD's branding adheres to these design principles, except for a primary color palette alternative that uses gold in place of red, symbolizing excellence.

DATE February 27, 2026
SUBJECT **Dallas Airports Rebrand**
PAGE **2 of 2**

The design is now distinct, functional, and flexible across all platforms, ensuring clarity on signage, wayfinding, infrastructure, digital environments, apparel, and marketing materials.

This rebrand, launching February 27, 2026, connects DAL and RBD with the City's broader efforts around civic identity, economic development, and infrastructure investment. Additionally, it positions DAL to compete globally, operate efficiently, and serve as a welcoming gateway for all through LEAP (Love Field Expansion Airport Program), whose branding is an extension of DAL's.

We are proud to present this evolution to you as a product of deep listening, data-driven refinement, and a devotion to the city we represent. For your information, attached are abbreviated brand guidelines and a visual reference document.

We are excited about this rebrand launch and hope you will share this information with your constituents via social media, newsletters, etc., after February 27.

For questions or additional information, please contact Patrick Carreno, Director of Aviation, at 214-670-6149 or patrick.carreno@dallas.gov.

Service First, Now!



Dev Rastogi
Assistant City Manager
[Attachment]

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**1917–1930s:
Early Years, No Formal Logo**

In its first decades as an Army airfield and then a municipal airport, Dallas Love Field did not use a dedicated logo. Branding was minimal – the airport was identified by its name on buildings or signs. Any visual identity was limited to basic signage, as commercial air travel was still nascent and the airport’s image was primarily tied to the City of Dallas or its military origins.



⊕ LOVE FIELD ⊕

**1940–1958:
Art Deco Terminal Signage**

The original 1940 terminal's facade featured "Love Field" in an Art Deco style, with streamlined lettering and small airplane pictographs flanking the name. This modern two-story Lemmon Avenue terminal opened in October 1940 and was praised as one of America's finest air terminals of its time. The signage's sleek font and decorative airplane icons served as Love Field's primary "logo," reflecting the excitement of the early aviation era and the airport's status as a gateway into the future.



**1958–1970s:
Mid-Century Entrance Sign**

In January 1958, Love Field opened a new terminal at the airport's center, complete with a striking mid-century modern entrance sign. Designed by Dallas architect Tie Davis, the 35-foot-wide sign featured the airport's name in tall, sans-serif letters, originally illuminated by neon. This iconic sign – with its bold “Dallas Love Field” lettering accompanied by an arrow – greeted visitors for decades. It embodied the Jet Age optimism of the late 1950s, marking Love Field as a state-of-the-art facility.



LOVE  FIELD

**1980s–2010:
“Lone Star and Love” Emblem**

The official logo during the late 20th century featured a red emblem resembling a flower or ring of hearts encircling a white five-pointed star. The airport’s name often appeared alongside in elegant serif lettering. This logo – effectively merging the warmth and hospitality of the hearts or petals with the central star underscoring the airport’s geographic identity – began appearing on airport signage, promotional posters, and marketing materials for the first time.



**2013–Present:
Intersecting Lines Logo**

As part of the Love Field Modernization Program (2009–2014), the airport introduced a new logo around 2013 to usher in its modernization plan. The current official logo features a red circle intersected by three white lines—two horizontal and one vertical—originally designed to emulate the airport’s early runway layout.



2026–To the Future: 'Destination: Forward' Rebrand

The new star logo is a clear reference to Dallas and anchors the airport to the city it serves. The airplane and contrails signal forward movement, progress, and growth.

The transition from red to blue reflects where we come from and where we are headed — from our past to our future — using a contemporary gradient that conveys modernization and forward momentum. Together, the mark represents an airport focused on delivering one of the best airport experiences in the nation.

DAL Brand Identity

OUR PURPOSE

To connect people, places, moments, and opportunities through airport experiences that are efficient and welcoming.

OUR MISSION

To advance airport standards with a relentless focus on safety, customer experience, operational efficiency, and environmental stewardship. Through continuous improvement, we're evolving and modernizing DAL while innovating for the future to serve travelers today and tomorrow.

OUR VISION

To be nationally recognized as a model of accessible, sustainable, and innovative airport excellence. Continuously developing a modern terminal that preserves our signature ease of use, aims to maintain carbon-neutrality, and serves as a future-ready gateway for passengers, employees, and our community.

HORIZONTAL VERSION



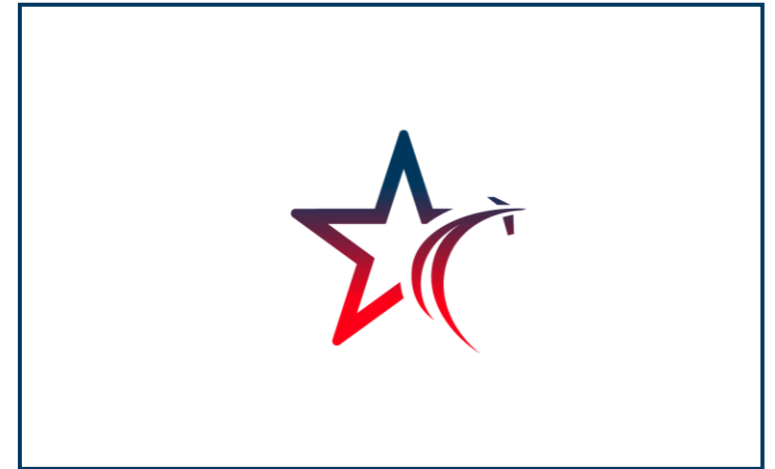
AIRPORT CODE VERSION



VERTICAL VERSION



ICON VERSION



 DALLAS
LOVE FIELD





A modern, multi-story office building with a grey metallic facade. The building features a large, white, square canopy supported by a single white pillar on the left side. The entrance is marked with a sign that says "TERMINAL". The sky is blue with some light clouds. A person in a safety harness is visible on the roof of the building.

**DALLAS
EXECUTIVE**

Memorandum



CITY OF DALLAS

DATE February 27, 2026

TO Honorable Mayor and Members of the City Council

SUBJECT **Follow-up to the February 17, 2026, Transportation & Infrastructure Committee Meeting**

The memorandum provides a follow-up to the Transportation & Infrastructure Committee meeting on February 17, 2026.

At the committee meeting, Dallas Water Utilities (DWU), presented the City’s Comprehensive Stormwater Drainage System Assessment (CSDSA). The first assessment of its kind conducted in the City of Dallas, the CSDSA evaluates a broad range of business, management, engineering, operational, and technical areas. The assessment provides the City with actionable recommendations to support both near-term improvements and long-term stormwater system resilience.

Responses to Committee Questions:

- 1) Please identify the locations and corresponding watersheds for the ten (10) high-priority areas where detailed improvement analyses were performed as part of the CSDSA. (Requested by CM Ridley)

The areas shown below were chosen for detailed alternative modeling due to the high number of inundated properties and maximum depths under current flooding conditions. The improvement analysis evaluated the feasibility of solutions and potential downstream impacts in addition to meeting City of Dallas 10-point criteria for floodplain management.

Area	District No.	Watershed	Amount of Detention (ac-ft)	Length of Improved Stormsewer (Miles)	Number of Property Acquisitions	Cost (Millions) (2024 Dollars)	Homes Removed from Flooding
3	6	Pavaho Sump	215	3.3	17	\$100.20	137
4	1	Cedar Creek	71	6.9	28	\$91.10	686
16	2, 13	Knights Branch	113	8.3	4	\$232.00	296
18	5	Elam Creek	88	9.1	81	\$91.60	116
19	13	West Fork of Joe’s Creek	68	2.4	38	\$60.30	84
31	13	Joe’s Creek	48	2.8	12	\$48.40	80
35	7	Oakland Channel	279	3.4	172	\$116.10	364
42	6	West Fork of Joe’s Creek	66	4.2	11	\$90.30	63
46	4	Lisbon Branch	132	3.3	42	\$54.80	157
47	2, 6	Joe’s Creek	35	4.7	19	\$67.30	140

- 2) What is the historical amount of bond funding expended on erosion control projects, and how does that spending break down between public and private improvements? (Requested by CM Mendelsohn)

Below is a summary of historical erosion control expenditures from the 2012 Bond, 2017 Bond, 2024 Bond (Under Design), and Storm Drainage Management totaling \$67,351,026.

2012 Bond Program – Erosion Control (Percent of Bond Proposition)

Category	Engineering & Construction	Projects
Private Erosion	\$15,968,302	21
Public Erosion	\$2,889,440	1
Total	\$18,857,742	22

2017 Bond Program – Erosion Control (Percent of Bond Proposition)

Category	Engineering & Construction	Projects
Private Erosion	\$11,585,133	19
Public Erosion	\$1,228,626	5
Public/Private Erosion	\$1,341,515	2
Total	\$14,155,275	26

2024 Bond Program – Erosion Control (Percent of Bond Proposition)

Category	Project Budget	Projects
Private Erosion	\$9,557,175	16
Public Erosion	\$1,955,000	3
Public/Private Erosion	\$483,000	1
Total	\$11,995,175	20

If you have any questions, please contact Sarah Standifer, Director of Dallas Water Utilities, at sarah.standifer@dallas.gov.

Service First, Now!



Dev Rastogi
 Assistant City Manager

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