

Memorandum



CITY OF DALLAS

DATE May 1, 2026

TO Honorable Mayor and Members of the City Council

SUBJECT **FIFA World Cup 2026 - Special Event Parking**

On April 22, 2026, the City Council approved a resolution designating the FIFA World Cup 2026, occurring from June 10, 2026, through July 19, 2026, as an officially recognized City of Dallas Special Event.

Background

As a designated special event, the FIFA Fan Festival is an eligible use of a Fair Park Parking license. A Fair Park Parking license allows a property owner or designee to park motor vehicles for compensation within the Fair Park parking area in accordance with Chapter 32 of the Dallas City Code.

The FIFA World Cup 2026 is expected to generate significant regional activity, with the City of Dallas serving as a central hub for visitors, media, and fan engagement. Fair Park will function as a primary fan gathering location, requiring coordinated parking operations to support access, mobility, and public safety.

Fair Park License Information

Transportation and Public Works (TPW) will issue the 2026 Fair Park parking licenses. City Code specifies that a license cannot be granted during an event and all applications must be received at least five (5) business days before an event begins. Due to these restrictions, there will be two application periods for 2026 Fair Park parking licenses. The Fair Park parking licensing process includes the following elements:

- 2026 License Application Periods:
 - Applications submitted and accepted prior to June 3, 2026, will be authorized to park motor vehicles for compensation within the Fair Park parking area for both FIFA and the State Fair.
 - Applications submitted and accepted between June 3, 2026 to September 18, 2026, will be authorized to park motor vehicles for compensation within the Fair Park parking area for the State Fair.
- Annual License Fee: \$100 per license per premise
- Authorized Use: Licensed paid parking areas within designated Fair Park areas, consistent with Chapter 32 requirements.

DATE May 1, 2026
SUBJECT **FIFA World Cup 2026 - Special Event Parking**
PAGE **2 of 2**

- Parking Fee: License holders may not charge a parking fee more than 150 percent of the fee that is charged for parking a motor vehicle within the fair ground consistent with City Code limitations.
- License Period: the 2026 Fair Park parking license expires May 31, 2027.

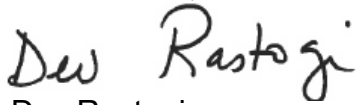
Applications and additional information on becoming a Fair Park parking license holder can be found here: <https://dallascityhall.com/departments/transportation/Pages/parking-permits-licenses.aspx>.

Operational Coordination

TPW is coordinating with the Dallas Police Department, Dallas Fire-Rescue, Code Compliance, and Parks & Recreation to support enforcement, traffic control, and public communication. Measures are to include signage, access management, and monitoring to ensure safe and efficient operations. Operational efforts will mirror those that will be in place for the State Fair.

If you have questions or would like additional information, please contact Ghassan “Gus” Khankarli, PhD , PE, PMP, CLTD, Director of the Department of Transportation and Public Works at Ghassan.khankarli@dallas.gov.

Service First, Now!



Dev Rastogi
Assistant City Manager

c: Kimberly Bizer Tolbert, City Manager
Bertram Vandenberg, City Attorney (I)
Mamatha Sparks, City Auditor (I)
Biliera Johnson, City Secretary
Preston Robinson, Administrative Judge
Baron Eliason, Inspector General (I)
Dominique Artis, Chief of Public Safety

M. Elizabeth (Liz) Cedillo-Pereira, Assistant City Manager
Alina Ciocan, Assistant City Manager
Robin Bentley, Assistant City Manager
Jack Ireland, Chief Financial Officer
Ahmad Goree, Chief of Staff to the City Manager
John Johnson, Chief of Real Estate
Directors and Assistant Directors